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## Wikimedia Europe & Friends Meeting #10

18 March 2024

















### Hi! Welcome.



#### **Your hosts**

- Philip Kopetzky, CEE Hub
- Jan-Bart de Vreede, Wikimedia Nederland
- Alice Wiegand, Wikimedia Deutschland

#### **Support staff**

- Sissela Björk <u>sissela.bjoerk@wikimedia.de</u>
- Nicole Ebber <u>nicole.ebber@wikimedia.de</u>

## Our meeting guidelines

#### **Friendly Space Policy**

The Wikimedia community is dedicated to providing a welcoming experience for everyone, regardless of gender, sexual orientation, gender identity or expression, disability, appearance, race, religion, or preferred free license (and not limited to those aspects). We do not tolerate harassment of event participants. Participants violating these rules may be asked to leave the event at the discretion of the event organizers.

#### **Chatham House Rule**

When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.

#### **Time Schedule in CET**

- 17:00 Welcome, Introduction
- 17:10 Warm up
- 17:15 Wikimedia Europe updates Anna Mazgal
- 17:25 Fundraising opportunities Valentina Calcagno
- 17:45 Break
- 17:50 Reflections on the Global Council Philip Kopetzky
- 18:30 Lightning talks/Updates
- 18:45 Break
- 18:50 Funds distribution in the Wikiverse Claudia Garád / Philip Kopetzky
- 19:25 Summary and next steps

All times CET

## Warm up

"What is a fun response you got when you told someone you were involved in Wikimedia projects"



















## Wikimedia Europe Updates – join us in Prague in May!



## Wikimedia Europe

Once again we are meeting in Prague, Czechia!

Venue: Lampárna, Lidická 31, 15000, Praha 5

24-25 May 2024

- Formal day: Friday, door 11:00 + programmatic day: Saturday end 16:30
- Voting on documents appointed representatives of Members needed (1 per member), upcoming Board elections prep
- Strategic input and discussions with everyone
- Logistics and program ideas: <a href="https://forms.gle/n81iEbAjrgQTeff49">https://forms.gle/n81iEbAjrgQTeff49</a> until
   March 31<sup>st</sup>

## **Fundraising Opportunities** Introduction to EU Funding









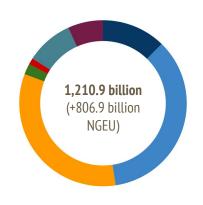








#### EU's 2021-2027 Multiannual Financial Framework (MFF)



#### 7 Headings dedicated to specific policy areas

Heading 1 Single market, innovation and digital

Heading 2 Cohesion, resilience and values

Heading 3 Natural resources and environment

Heading 4 Migration and border management

Heading 5 Security and defence

Heading 6 Neighborhood and the world

Heading 7 European public administration

**5** Cross-cutting priorities

Green transition

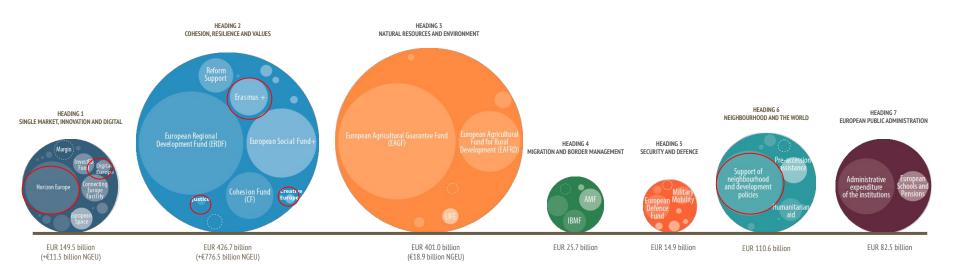
Human capital

Fostering investments

Digital transition

💡 Open strategic autonomy

#### EU's 2021-2027 Multiannual Financial Framework (MFF)



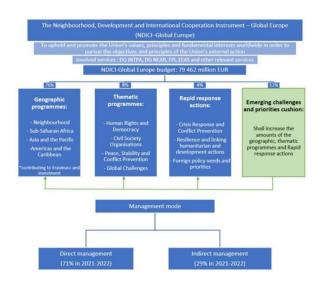
#### **HORIZON EUROPE (€95.51 billion)**

OBJECTIVES	Promotes excellence in research and provides support to top researchers and innovators to drive the systemic changes needed to ensure a green, healthy and resilient EU
WHAT DOES IT DO?	Grants, prizes and procurement to excellent researchers to promote their activities Funding to develop research infrastructure and foster mobility within the EU Support to partnerships between MS, industry and other stakeholders
TYPES OF PROJECTS	R&I projects tackling societal challenges with an emphasis on EU industrial leadership, recovery and the green and digital transitions. Networking and coordination, research, innovation, pilot actions, market deployment actions, training and mobility actions, dissemination and exploitation of results, etc.
RECIPIENTS	Scientists and academics 🔬 Research organizations 📚 Universities 🎓 Industry SMEs 💡 Other stakeholders 🤝



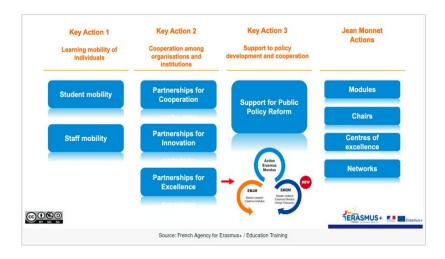
#### **GLOBAL EUROPE (€80.59 billion)**

OBJECTIVES	Uphold and promote the EU's values, principles and fundamental interests worldwide in order to pursue the objectives and principles of its external action. Support the eradication of poverty, consolidating, supporting and promoting peace, democracy, the rule of law and respect for human rights; and sustainable development and the fight against climate change. Promote multilateralism, and stronger partnerships with non-EU countries, including with the European neighbourhood.
WHAT DOES IT DO?	It promotes cooperation with partner countries in the following regions: the European neighbourhood, sub-Saharan Africa, Asia and the Pacific, and the Americas and the Caribbean.
TYPES OF PROJECTS	Thematic actions focusing on human rights and democracy, civil society, stability and peace, as well as on global challenges such as health, education and training, women's and children, work, social protection, culture, migration and climate change.
RECIPIENTS	Non-EU countries and beneficiaries worldwide 🌍 with a focus on the least-developed countries focus 🌱 International organisations 🌐 Private bodies 🤝 etc.



#### ERASMUS+ (€26.51 billion)

OBJECTIVES	Support education, training, youth and sport in Europe
WHAT DOES IT DO?	It promotes learning mobility for individuals and groups, along with cooperation, quality, inclusion and equity, excellence, creativity and innovation. It promotes non-formal and informal learning mobility, active participation in education and sport among young people and learning mobility of sports staff.
TYPES OF PROJECTS	Cooperation, capacity building, student exchanges between universities, networking and policy support for organisations, and reforms in education, training, youth and sport
RECIPIENTS	Students 🞒 Researchers and academics 🔬 Universities 🎓 All types of organisations working in education in the EU 💌 and partner countries 🌍 🤝



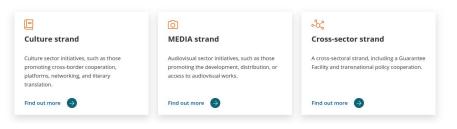
#### **DIGITAL EUROPE (€7.59 billion)**

OBJECTIVES	Drive the EU's digital transformation, build the EU's strategic digital capacities and facilitate the wide deployment of digital technologies, to be used by EU citizens, businesses and public administrations
WHAT DOES IT DO?	It supports the strengthening of digital capacities for high-performance computing, artificial intelligence and cybersecurity, along with advanced digital skills and accelerating the adoption and best use of digital technologies
TYPES OF PROJECTS	Acquisition of exa-scale machines related to high-performance computing, set-up of data spaces and testing and experimentation facilities for AI; setting-up of cybersecurity centres; master courses on use of advanced digital technologies; deployment of a network of EDIH, support public and private organisations in digital transformations; support interoperability; and more.
RECIPIENTS	Public $\widehat{m}$ and Private organisations $\widehat{+}$ , Industry $\!$



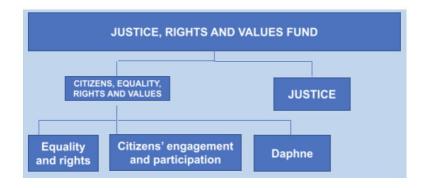
#### **CREATIVE EUROPE (€2.53 billion)**

Optimise the potential of Europe's cultural and creative sectors by offering opportunities for operators to develop technologically and artistically through **OBJECTIVES** innovative trans-border initiatives. Exchange, co-produce and distribute European works and make them accessible to a wide and diverse audience. It supports the CCS: the MEDIA strand supports European film and other audiovisual industries, also through training programmes, film education, heritage and audience development; the Culture strand supports initiatives WHAT DOES and promote cross-border cooperation, platforms, networking and literary translation; IT DO? the cross-sectoral strand leverage the potential for collaboration among different CCS (including news media) to address the common challenges. Actions promoting excellence in the field of culture; projects aimed at developing **TYPES OF** innovative audiovisual content; support to the news media sector, fostering pluralism, **PROJECTS** cross-border collaboration and promotion of media literacy. Awards. Media 📺 Artists 🎨 Cultural and creative organisations 🎭 Film industry 🎥 Music RECIPIENTS industry 🎤 Networks 🤝 🔗

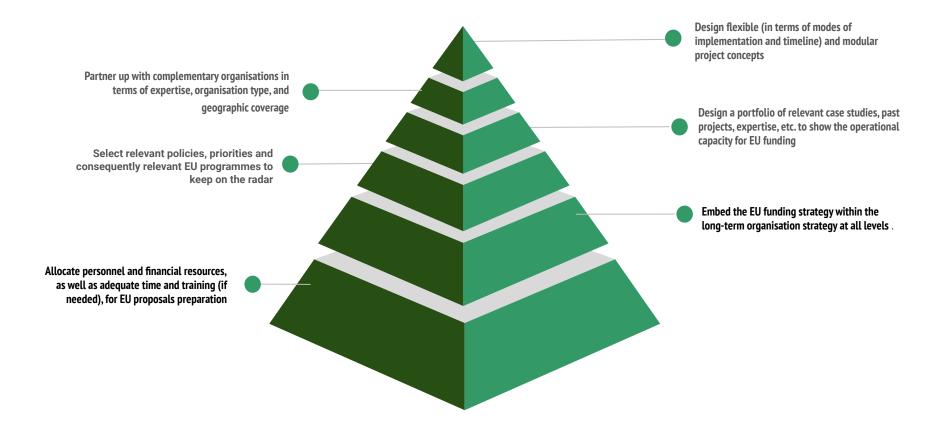


#### **CERV** (€1.56 billion)

OBJECTIVES	Protect and promote rights and values as enshrined in the EU treaties and in the EU Charter of Fundamental Rights in order to sustain and further develop rights-based, democratic, equal and inclusive societies based on the rule of law
WHAT DOES IT DO?	It supports CSOs in promoting EU values and rights; raises awareness of equality and non-discrimination, the rights of the child, data protection, EU citizenship rights and our shared European history; supports citizens' participation in democratic EU life
TYPES OF PROJECTS	Training, capacity building and exchange of good practices, town twinning, raising people awareness about their rights and the benefits that EU policies will bring to their daily lives, and supporting the development of knowledge-based EU policies and legislation through surveys, studies and analyses
RECIPIENTS	CSOs 📢 European networks 🔗 Public authorities, including equality and human rights bodies 🟦 Local authorities 👥 Academia 🎓 Research institutes 🔬 Think tanks 💭



#### How to prepare for applying?



#### **FAQs**

What is the typical size of a grant awarded?
· What are the funding rates?
what are the funding rates:
How many partners are recommended?
What are the deadlines for submitting applications?
What is the typical timeframe for identifying partners and completing the application process?
How long does the evaluation process take?
What support services are available for applicants during the application process?
Where to find funding opportunities?

## BREAK 5 minutes

















## **Foundation Board of Trustees** perspectives on the Global Council



















## WMF BoT perspectives on the Global Council (GC)

- Statement
- Grant management
  - GC to run the grants system that sets strategies, policies, and standards
  - But: Board of Trustees will still have to approve the budgets, and set the overall budgets

### **Grants: comments/concerns**

- Global Council should be able to decide (or be involved) anything, not just the grants
- Position of the WMF could be clearer
- Movement charter is just establishing a Global Council that doesn't change the current system, just creates a new body within the status quo
- Statement doesn't explain how the WMF will be held accountable within the new system who approves the WMF share of the budget?
- Global Council should be able make grant budget decisions without the approval of the WMF
- WMF still acts as a single point of decision-making, no distribution based on skills or expertise within the Movement
- Global council doing grant making would effectively make the communities argue amongst each other, leaving the decision-makers at the WMF out of it

## WMF BoT / Global Council (GC) (2)

- Affiliate system
  - GC to run the affiliate system (including hubs) and be responsible for organisational development
  - o **But:** Board of Trustees will...
    - have to approve the trademark agreements
    - determine the resources allocated (funds, staff time)
    - overrule the GC where the "Wikimedia brand" could be damaged

## Affiliates: comments/concerns

- Global Council would decide on new Wikimedia chapters
  - WMF will still have to approve legal side of things
- The huge amount of work to manage an affiliate system is being outsourced to the Global Council
- There is the feeling that the WMF is not relinquishing any of the power as outlined in the Movement Strategy
- Statement by the WMF BoT feels like a list of red lines that are not up for discussion from their point of view
- Suggestions by the WMF BoT for the Global Council appear like they're supposed to make the Global Council "busy & weak"

## WMF BoT / Global Council (GC) (3)

- Online fundraising
  - "Retain the current principles"
  - No sharing/joint usage of donor data
  - Affiliates should look for funding elsewhere to grow in a sustainable way

## Fundraising: comments/concerns

- The WMF not using this donor data to share information or message by the local affiliates is a huge wasted opportunity
  - There have apparently been instances where this has been done, but there is no written process or documentation
- Looking for funds elsewhere sometimes requires starting capital (for example borrow money from the WMF)
  - Requires are more thought through approach to enable affiliates to do this
- Issues with the grant-making system hinder long-term planning
- Some countries in Europe have tax-donation systems that could be used better
- Differences in fundraising in European countries is run from the US and very ineffective
- Online fundraising should be done on a case-by-case basis, rather than by a central fundraising team

## **Updates / Lightning talks**



## **Capacity Exchange** Update









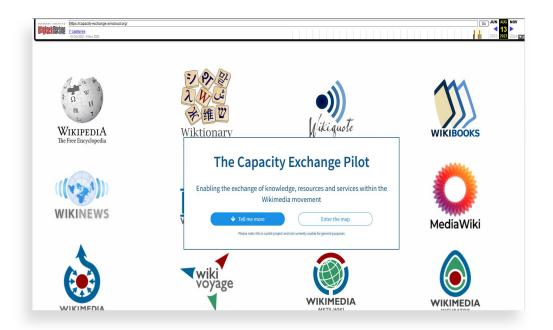






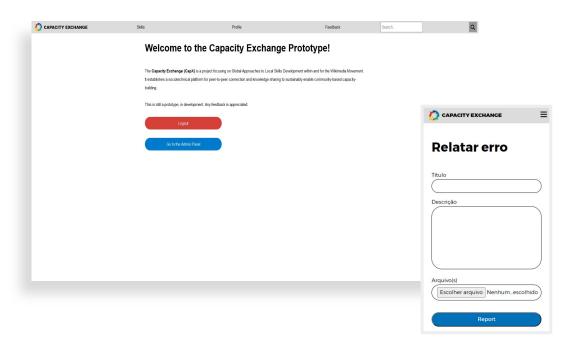


## PREVIOUS PILOT





## **NEW PROTOTYPE**







Reimagining Wikimedia's Sociotechnical Infrastructure: Contributions from Brazil, Nigeria, and Uganda in Outreachy Round 27

★ English ➤ Search

6 March 2024 by Alnacio WMB, ALeoncio WMB, EPorto WMB, Ikeadeoyin and Mike Peel XA Translate This Post



Oyindamola Olatunji, Éder Porto, Andi Inácio, Alberto Leoncio, Sophia Alwoch, and Mike Peel. Participants of Outreachy Round 27.

Reimagining Wikimedia's
Sociotechnical Infrastructure:
Contributions from Brazil,
Nigeria, and Uganda in
Outreachy Round 27

Capacity
Exchange

About

FAQ

Activities

Team

Network

Talk Page

The Capacity Exchange (CapX) is a project focusing on Global Approaches to Local Skills Development within and for the Wikimedia Movement. It lestablishes a sociotechnical platform for peer-to-peer connection and knowledge sharing to sustainably enable community-based capacity-building.

#### A Sociotechnical Solution

The project aims to create a methodology and service: a structure for mutual skills development globally, regionally, and locally. The intended interactive, online platform will enable Wikimedians to publish information about themselves, their affiliates, and informal groups. They will also be able to conduct searches, access information, and to connect with each other in a way that reflects the Wiki's spirit and the Wikimedia Movement Strategy.

#### You can:

- Check out our <u>meta page</u>
- Follow up on our <u>activities</u>
- Sign our <u>list of supporters</u>

## Wikimania 2024 Nadzik

















# Wikimania speedy update



Wikimedia Europe & Friends - March 2024

By Maciej Artur Nadzikiewicz – User:Nadzik

## **Review of Goals**









1

DIVERSE

BCHQLABSH!PS



2

**GREAT PROGRAMME** 

Submissions open



3

**AMAZING TEAM &** 

**Eaufi**Shing soon!

### **Goal #1**

**DIVERSE SCHOLARS** 

**DONE** (95%)

#### **SOME STATS**

- Over 3600 scholarship applications
- ~1490 applications sent to the Phase II review
- Scholars from 81 countries in 2023 -> 99 in 2024
- Increase from previous editions:
  - 100% more scholars than in Stockholm
  - 20% more scholars than in Singapore
- New model for region (via hub and conferences) representation
  - around 10% of scholarships
  - to be published on wiki



### Goal # 2

**GREAT PROGRAMME** 

IN PROGRESS

#### **PROGRAMME TRACKS**

• Education - GLAM - Partnerships

• Technology - Community Engagement - Community Health

• Research - Diversity & Inclusion - Legal & Advocacy

• Open Data - Governance & Strategy - Wild Ideas

#### **DATES**

- Review working group 21 March
- Programme submission 3 April (extension only for certain tracks)

#### **ACTION ITEMS**

- SUBMIT!
- APPLY!
- CREATE!



### Goal #3

**AMAZING TEAM** 

**BEING BUILT** 

#### **PROGRESS CHECK**

- Soon, Wikimania Core Organizing Team will publish sign-ups for volunteers wanting to contribute to the following areas:
  - Trust and Safety
  - Technical team hybrid Wikimania
  - many more!

#### **BIG THANKS TO THE EXISTING TEAM!**



Jan Beránek Social media

Msz2001

Wikimania wiki



Jolanta

Drzewakowska Communications Specialist @ Wikimedia Polska



Kasia Ostra Graphic design



Elena Lappen Communications (WMF)





Caribbean



Kurmanbek Central Asia



Jagseer Singh South Asia



**Donia AlDomiaty** Middle East & North



**Mauricio Genta** Latin America & Caribbean



Filip Maljković Central & Eastern



Alli Khalil

Middle East & North

Central & Eastern

Europe

Ramzy Muliawan East. Southeast Asia, & Pacific



Northern & Western Europe + Spanish

Marysia Kmoch

Caroline Mwaura

Sub-saharan Africa +

Wikimania 2025

Central & Eastern

Europe









**Anton Protisiuk** Central & Eastern Europe



Northern & Western Europe + French





## Thank you!

Do you have any questions?

maciej.nadzikiewicz@wikimedia-europe.eu

By Maciej Artur Nadzikiewicz – User:Nadzik

## **CEE Hub Updates** Philip Kopetzky

















## **CEE Hub update**

- Year 2 Grant was approved with a 66% increase in budget
- New programmes for year 2
  - o Micro grants (50-500 €)
  - Community capacity building, including two new (20 h/week) staff members
  - Dedicated CEE Youth programme
- CEE Hub Meeting in Tallinn (March 1-2)
- Internal governance
  - Steering committee members: Consultation process with communities leading up to the CEE Meeting
  - Endorsement process for the Year 3 plan (2025) of the CEE Hub after the CEE
     Meeting 2024

## Wikimedia Summit – Future of Affiliate Gatherings



## The future of affiliate gatherings

- Wikimedia Summit 2024, 19-21 April in Berlin
- 2 purposes:
  - Discuss/improve the Movement Charter
  - Discuss the future of affiliate gatherings
- The last of its kind what comes next?
- <u>Affiliate survey results</u> available
- Online call with affiliates interested in taking part in organizing these future events:
  - March 28, 16:00 17:30 UTC
- If you want to join, send email to wmsummit@wikimedia.de



# CEE Youth Group: a model for young engagement in Europe



## BREAK 5 minutes

















# Funds distribution in the Wikiverse



## **Current funding situation**

- Difficult to understand and follow mid- to long-term grant making goals
- Regional budget information arriving at the last minute with major changes that would normally require more time to adapt to
  - o Decision-making process on make-up and size of regional budgets is unclear
  - How funds are spent across a region is unclear
- Grant proposals by new communities can't be approved because funding has run out 6 months into the WMF fiscal year
  - Also puts the CEE Hub as a support structure in a difficult position, supporting applications that were doomed from the start
- Current ideas include devolving grant making responsibilities to hubs/regional networks

## Q: Which approach (hubs vs. current regional committees) do you think works better?

- Hubs would be able to address improvements for less active communities better and plan this within the regional budget
- Hubs could proactively reach out to communities and explain the regional grant making process better
- Hubs could designate part of the money to regional programmes that can be accessed by all affiliates in a particular region
- Would require a lot more funding from the WMF though
- Hubs will overlap thematically or geographically which can cause problems with grant-making or leave certain communities in the gaps between hubs
- Some regional committees are only partially working because
- Administration of grants takes a lot of resources that could be used elsewhere (fundraising for example)
- Centralised decision-making by the WMF is too far from the projects they grant

# Q: What could affiliate participation in budget planning and distribution look like?

- Investigate participatory funding and the peer-to-peer method of making decisions, instead of creating more and more entities to make decisions (or recommendations)
- Pitching ground for new ideas that could then collect support within the Wikimedia Movement to get funding
- The new system doesn't have to be perfect, but it could be improved iteratively
- More high-level conversations around decision-making concerning grants, turning it into a co-creation process

# Q: Which services should hubs provide in the current funds distribution environment?

- And what role might Wikimedia Europe play?
  - o For WMEU to play a role there would need to be changes to the current funding model
  - What can WMEU contribute to make progress in terms of funding and pushing the conversation forward
  - WMEU can provide opportunities for fundraising in other areas
    - CEE Hub has done something similar with Wikimedia Sweden and the Swedish Institute
  - Organise meetings like this one that are higher-level updates of strategic conversations and deliberations
  - Voice a public opinion on activities by the WMF, like removing Europe from the Alliance Funds scheme
    - Proving some kind of accountability because no one else is doing it?
  - o Members of Wikimedia Europe should also bring topics to Wikimedia Europe to then discuss in a bigger round
  - Strength of Wikimedia Europe is fulfill the roles that affiliates can't fulfill themselves
- Provide support for communities where there is no affiliate or only an affiliate with not much activity

# Wrap-up Final thoughts

















## Thank you!