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BRIDE'S NUMBER

Life



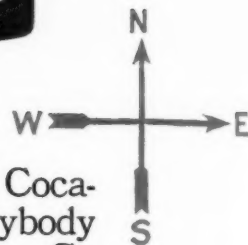
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Perhaps

The late David Graham Phillips had, like many bachelors, a cynical view of matrimony.

Mr. Phillips, at a well remembered reunion of Princeton's class of '87, at the Princeton Club, said of marriage:

"The Persians have a proverb that every young man should consider well before proposing. It runs:

"He that ventureth on matrimony is like unto one who thrusteth his hand into a sack containing many thousands of serpents and one eel. Yet, if the Prophet so will it, he may draw forth the eel."—*New York Tribune*.

The Important Thing

We can understand the ease with which a fool and his money are parted, but what puzzles us is how the fool got the money to part with.

—*Cleveland Plain Dealer*.

STRONG'S
ARNICA TOOTH SOAP

It forms a cleansing, healing, acid-neutralizing foam, making the teeth beautifully white and the mouth and gums healthy. Unique in form and action. A cake in a metal box—no breaks or spills. At any druggist's, 25 cents—or sent upon receipt of price.

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60 - Six	\$6000

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The Call of the Links

Two Scotchmen met and exchanged the small talk appropriate to the hour. As they were parting to go supperward Sandy said to Jock:

"Jock, mon, I'll go ye a roond on the links in the mornn'."

"The mornn'?" Jock repeated.

"Aye, mon, the mornn'," said Sandy.

"I'll go ye a roond on the links in the mornn'."

"Aye, weel," said Jock, "I'll go ye. But I had intended to get marriert in the mornn'."—*Corning Country*.

Latest Thing in Mourning

The manager of the theatre racked his brain in vain.


"We must do *something*," he repeated, bitterly. "People will expect us to do something to show respect to the proprietor, now that he is dead."

"Shall we close for the night of the funeral?" suggested the assistant stage-manager.

"With this business? You're a fool, laddie, a fool. No; put the chorus in black stockings."

And it was even so.—*Sporting Times*.

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For Summer Comfort

Look for the name PARIS on every Garter

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The Pro and Con of Shaw

Ford Madox Hueffer, the grandson of Ford Madox Brown the painter, whose book, "Memories and Impressions," dealing with the London of Rossetti, Morris, and Ruskin has just been published, remembers a good deal about the earlier days of some later celebrities—among them Bernard Shaw.

It seems that on his first coming to London, Shaw wrote a pamphlet called "Why I am an Anarchist," which was published at the "Torch" press. "Some time later," relates Mr. Hueffer, "when Mr. Shaw, having advanced a stage farther toward his intellectual salvation, was addressing in the park a socialist gathering on the tiresome text, 'The Foolishness of Anarchism,' the young proprietors of the 'Torch' walked round and round in the outskirts of the crowd offering copies of Mr. Shaw's earlier pamphlet for sale, and exclaiming at the top of their voices, 'Why I am an Anarchist! By the Lecturer!'"

—Harper's.

CALOX
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It's the Oxygen (in the form of peroxide of hydrogen) in Calox that renders it so perfect a cleanser and whiteners of the teeth.

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All Druggists, 25 Cents.
Sample and Booklet free on request.

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The Cut-throat Game

"What is the greatest get-rich-quick scheme you know of?" asked the flimsy financier of his partner.

"Taking money away from other people who want to get rich quick."

—Washington Star.

"I THINK the champion chump of the silly season was the man who married that French actress." "Well, I'm glad the championship remains in America."

—Kansas City Journal.

Not His Language

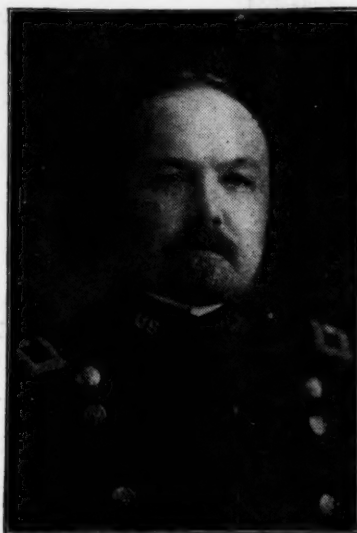
"Don't use too long words," said F. Hopkinson Smith, the author, at a luncheon in Philadelphia. "I was once on the way to Reading by train, and at a town nestling inside the river I came out on the platform and drew in deep breaths of the pure, delicious air.

"Isn't this invigorating?" I said to the brakeman.

"No, sir, it's Conshocken," he said.

—Fall River Iron Journal.

IN THE
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Trunks, Bags and Cases

Plural and Singular

We'll begin with a box, and the plural is boxes,
But the plural of ox should be oxen, not oxes.
Then one fowl is goose, but two are called geese,
Yet the plural of mouse should never be meese;
You may find a lone mouse or a whole lot of mice,
But the plural of house is houses, not hices.
If the plural of man is always called men,
Why shouldn't the plural of pan be called pen?
The cow in the plural may be cows or kine,
But a bow if repeated is never called bine.
And the plural of vow is vows, not vine,
And if I speak of a foot and you show me your feet,
And I give you a boot, would a pair be called beet?
If one is a tooth, and a whole set are teeth,
Why shouldn't the plural of booth be called beeth?



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and To-day

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between the past and the present

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The same old smack—the same ripe, mel-
low flavor it had in the Puritan days of its first
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Only those works which have the power to stir the emotions—to penetrate into the soul—feelings of all who see or hear—are deemed worthy to bear the title "masterpiece."

Execution and technique, however perfect, have only mechanical value unless every measure or note is idealized by wholly human expression. Thus

The ANGELUS

is a masterpiece, not because of its perfect workmanship alone, but because of all player-pianos it is the only one that gives the power of personal expression in every note and chord.

THE PHRASING LEVER affords instantaneous and positive control of every delicate variation of tempo, enabling you to obtain the artistic effects of the skilled pianist.

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THE ARTISTYLE MUSIC ROLLS with their single expression line indicate the correct use of all these unparalleled Angelus expression features.

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Business established 1877 MERIDEN, CONN.
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If the singular's this and the plural is these,
Should the plural of kiss be nicknamed keese?
Then one may be that, and three would be those,
Yet hat in the plural would never be hose,
And the plural of cat is cats, not cose.
We speak of a brother and also of brethren,

But though we say mother we never say methren.
Then masculine pronouns are he, his, and him,
But imagine the feminine, she, this, and shim.
So the English, I think, you all will agree,
Is the most wonderful language you ever did see.

—Penny Pictorial.



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TO buy cut glass with surety of securing real artistic merit and intrinsic worth one must needs be informed on the subject.

First comes the necessity of knowing how to distinguish genuine full-cut ware from the pressed-cut sorts.

After this is required ability to select the really fine pieces from the mediocre or commonplace in genuine cut glass. We, the producers of

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have prepared a little book which we call the Connoisseur Dook—the illustration above being taken from its cover. In this book we present such facts regarding the production of cut glass as will qualify its readers to judge cut glass values with discrimination and safety—in a word, as connoisseurs. This book is, in condensed form, a comprehensive exposition of cut glass making. If you will mail us your card with address we shall be glad to send you a copy without charge.

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THE HARE AND THE TORTOISE

What the Immortals Say About Brides

"Married in haste, we may repent at leisure."—*Congreve, "The Old Bachelor."*

"Fresh as a bridegroom; and his chin new reap'd,
Showed like a stubbleland at harvest home."

—*Shakespeare, "King Henry IV."*

"Men are April when they woo, December when they wed; maids are May when they are maids, but the sky changes when they are wives."

—*Shakespeare, "As You Like It."*

"I'll woo her as the lion woos his brides."—*John Horne.*

"How much the wife is dearer than the bride."—*Lord Lyttleton.*

"Whoso findeth a wife findeth a good thing."—*Old Testament, Proverbs xviii, 22.*

"And all went merry as a marriage bell."—*Byron, "Childe Harold."*

"The reason why so few marriages are happy is because young ladies spend their time in making nets, not in making cages."—*Swift, "Thoughts on Various Subjects."*

"Hail wedded love, mysterious law,
true source
Of human offspring"
—*Milton, "Paradise Lost."*

"There is something about a wedding gown prettier than in any other gown in the world."—*Douglas Jerrold.*

"Wedding is destiny,
And hanging likewise."
—*Heywood.*

"He that hath wife and children hath given hostages to fortune; for they are impediments to great enterprises, either of virtue or mischief."—*Bacon, "Of Married and Single Life."*

"He knows little who will tell his wife all he knows."—*Fuller, "The Good Husband."*

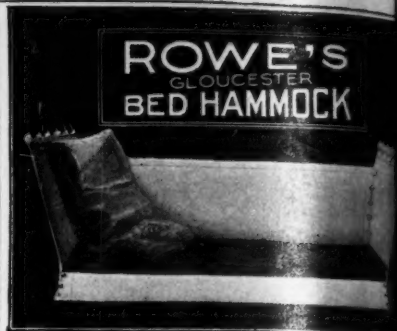
"Giving honor unto the wife as unto the weaker vessel."—*New Testament, I. Peter iii, 7.*

"She's adorned
Amplly that in her husband's eye looks
lovely,
The truest mirror that an honest wife
Can see her beauty in."

—*John Tobin.*

"Man's best possession is a sympathetic wife."—*Euripides, "Antigone."*

"Let me not to the marriage of true minds
Admit impediments."
—*Shakespeare, Sonnet cxvi.*



ROWE'S GLOUCESTER BED HAMMOCK

For Verandas, Porches, Lawns, Indoors
The Perfect Couch for Outdoor Sleeping

A Rowe Hammock has hung for 8 or 10 summers on porch within 200 feet of the Atlantic Ocean. Last year a visitor referred to it as "our new hammock." 40 years experience shows that Rowe's Hammocks give 10 years continuous out-of-door service. As for us the signs of age go, you can't tell whether a Rowe Hammock has been used 6 months or 6 years.

It is made by sailmakers on the model we supplied years to the U.S. Navy. It is made from duck that is 60 cent. to 80 per cent. stronger than that in others, and with thread that is twice as strong. It has sewing and binding that no other maker has learned the need of. It is handsome, but severely plain—no showiness, just merit.

Our Khaki is permanent in color, will not soil clothes. A very few first-class stores are licensed to sell our hammocks. If not conveniently situated, you should buy direct from us. Delivery prepaid, ready for hanging.

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E. L. ROWE & SON, Inc., Sailmakers and Ship Chandlers
304 Wharf Street, GLOUCESTER, Mass.

"She is a winsome wee thing,
She is a handsome wee thing,
She is a bonny wee thing,
This sweet wife o' mine."
—*Burns.*

"You are my true and honorable wife,
As dear to me as are the ruddy drops
That visit my sad heart."
—*Shakespeare, "Julius Caesar."*

"Choose not alone a proper mate,
But proper time to marry."
—*Cowper, "Pairing Time Anticipated."*

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New Palace Steamers, Largest and Fastest crossing the Channel
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Logical Theology

A negro known as "One-Eyed" Walling was, and probably is now, a preacher in Virginia. His ideas of theology and human nature were often very original, as the following anecdote may prove.

A gentleman thus accosted the old preacher one Sunday:

"Walling, I understand you believe every woman has seven devils. Now how can you prove that, I'd like to know?"

"Well, sah, did you ebber read in de Bible how de seven debbles were cast out 'er Mary Magdalen?"

"Oh, yes, I've heard of that; but what does that prove?"

"Did you ebber hear of 'em bein' cast out of any odder woman, sah?" and the old man assumed a wise look.

"No, I never did."
"Well, den, sah, de odders has sure got 'em yit!"—*Youth's Companion*.

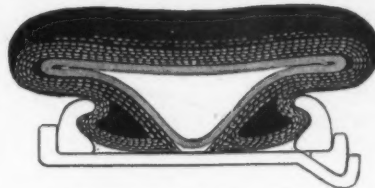
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Tires That Can't Rim-Cut—Tires 10% Oversize

Goodyear No-Rim-Cut tires have become the sensation. Over 600,000 have now been sold. Last year our tire sales trebled because of this tire's popularity. This year, 64 leading motor car makers have contracted for these tires.

The present demand is twice that of last year—six times that of two years ago. Our enormous plants are run night and day, with three shifts of men, to supply it.

All because these tires now cost nothing extra, and they cut tire bills in two.



Ordinary Clincher Tire

With the ordinary tire—which must be hooked to the rim—the rim flanges are set to curve inward. You can see how the flanges dig into the tire—how they rim-cut a punctured tire.



Goodyear No-Rim-Cut Tire

This is the tire as it fits any standard rim. Compare it with the clincher tire fitted on the same rim. See picture in next column.

The removable rim flanges are simply slipped to the opposite sides of the rim. Then they curve outward instead of inward. The tire, when deflated, rests on a rounded edge and rim-cutting is made impossible.

No-Rim-Cut tires have no hooks on the base. They do not need to be hooked to the rim. No tire bolts are needed when you use these tires. There is nothing to "freeze" into the rim flange.

The reason lies in 126 braided wires which are vulcanized into our tire base. That makes the base unstretchable. The tire can't come off until you remove the flange, because nothing can possibly stretch it.

We control this feature by patent. It is the only practical method yet devised to make an unstretchable tire base.



With or Without Non-Skid Tread

Look again at the pictures. Note how No-Rim-Cut tires begin to flare right from the base of the rim. Because of that flare we can make the tires 10 per cent. oversize. And we do it without extra charge.

That means 10 per cent. more air—10 per cent. greater carrying capacity. And that, with the average car, adds 25 per cent to the tire mileage.

That 10 per cent. oversize takes care of the extras—the top, glass front, gas tank, etc. It saves overloading, saves blow-outs. Nine times in ten a tire without it carries too much load.

These two features together—No-Rim-Cut and oversize—under average conditions cut tire bills in two. Yet they cost nothing extra now.

Is a tire like that worth asking for when other tires, at an equal price, do only half as much?

So many men think so that the demand for these tires has become overwhelming. Enough have been sold already to equip 150,000 cars. The demand has doubled in the past few months.

Our Tire Book, based on 12 years of tire making, tells many facts you should know. Ask us to mail it to you.

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(319)

His Threat to a Conductor

Some time ago a man at Ypsilanti, Mich., became crazed on the subject of hypnotism, and was sent on a Michigan Central train to an asylum. When the conductor asked for tickets the crazy man began telling him of his hypnotic powers.

"I'll hypnotize you," he said.

"Fire away," replied the conductor.

The man made several passes before the man's face.

"Now you are hypnotized," he said.

The conductor looked the part the best he could.

"You're a conductor," the hypnotist said.

"That's right," replied his victim.

"You're a good conductor," went on the hypnotist.

"Right again," said the conductor.

"You don't smoke, drink or swear at the passengers. In fact, you do not steal a cent."

"That's right," asserted the conductor.

The hypnotist eyed him for a moment, then said:

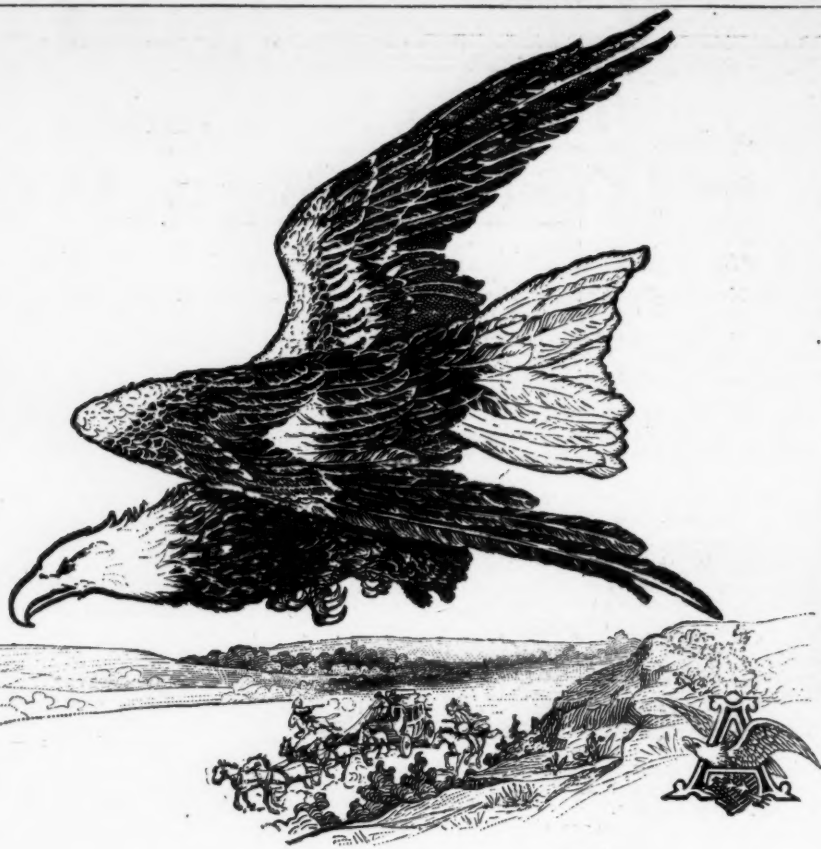
"What an awful fix you'd be in if I left you in this condition!"—*The Wasp*.

"WHAT are her days at home?"

"Oh, a society leader has no days at home any more. Nowadays she has her telephone hours."—*Smart Set*.

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Bottled only with (corks or crown caps) at the
Anheuser-Busch Brewery
St. Louis, Mo.

Rubbing It In

THE DEPARTING GUEST: Look here, you know. This is a bit thick. You charge for writing paper, and I haven't used a bally scrap all the time I've been here.

THE PROPRIETOR: Ah, pardon, m'sieu. It is for the paper on which your bill is made out!—*London Opinion.*

"Does your motor car give you much trouble?" "No," replied Mr. Chuggins. "It is a source of great trouble, but I invariably pay for it. None of it is in the nature of a gift."
—*Washington Star.*

A Modern Romance

"I have just finished writing a modern novel."

"Does the heroine marry the hero?"
"Yes, indeed! A different one in each chapter."—*Youngstown Telegram.*

Not as Green as the Garden

"Wombat must have made garden before."

"Goes about it in an intelligent manner, does he?"

"Yes; he isn't promising his friends any vegetables."—*Washington Herald.*

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Home Refrigeration

This book tells how to select the Home Refrigerator, how to know the poor from the good, how to keep down ice bills, how to keep a Refrigerator sanitary and sweet—lots of things you should know before buying any Refrigerator.

It also tells all about the "Monroe" with food compartments made in one piece of solid, unbreakable White Porcelain Ware, over an inch thick, with every corner rounded—no cracks or crevices anywhere, and as easy to keep clean as a china bowl.



Always sold DIRECT and at Factory Prices. Cash or Monthly Payments.

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Easy Payments. We are making a radical departure this year from the rule of all cash with order, and sell "Monroe" on our liberal terms, to all desiring to buy that way.

Just say "Send Monroe Book" on postal card and it will go to you by mail.

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A CANDIDATE for office in Minnesota, where there is a large Norwegian vote, went to a friend who is a Norwegian and said: "I've got to make a speech to a lot of your people to-night and I wish you would give me a neat, snappy line of Norwegian to end up my speech. Write me out something so I can memorize it and make a hit."

"All right," said the friend, "I'll send it to you."

Next day he sent this: "Vil dere alle sammen vaere so snille at gaaned og have lidet forfris kning paa nin bekoning i salonen ne denunder."

The candidate made his speech to a packed hall. At the close of the speech he delivered his line of Norwegian with great declamatory effect.

The audience received the line with a yell of delight and began a rush for the door.

"Well," said the candidate, "that was a hit. What did I say to them?"

"You asked them all to go down to the saloon and have a drink at your expense," replied the friend.—*Saturday Evening Post.*

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TO
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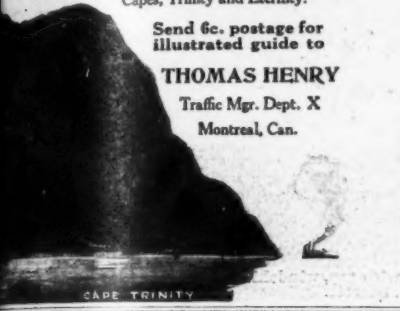


The grandest trip in America for health and pleasure. It includes the Thousand Islands, the exciting descent of the marvelous Rapids, the historic associations of Montreal, Quebec and the famed Saguenay River, with its Stupendous Capes, Trinity and Eternity.

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All Sunsets Are Not Alike

Mr. and Mrs. Peterby were sitting on their piazza. It was late afternoon and the sun was making his final preparations to gild the western heavens. Peterby sat in mute admiration.

"Did you ever see such a superb sunset?" he exclaimed, rapturously. "It is simply wonderful! Amazing!"

Mrs. Peterby did not join in his enthusiasm. She shifted uneasily in her chair.

"You would think anything was good," she replied. "You've just had a good dinner. But it's just an ordinary sunset, nothing more."

"Where are you going?" asked Peterby. "Why can't you sit still? Just like a woman. No artistic appreciation."

"I'll be back presently," replied Mrs. Peterby.

Four or five minutes passed. She came back and sat down. There was a silence.

"It is beautiful," whispered Mrs. Peterby. "Don't think I ever saw a finer sunset. See that exquisite coloring

**"Firestone" Tires
and Demountable Rims**

The World's Records for Durability

and speed are held by Firestone tires. Bob Burman used them at Daytona, April 23rd, when he made three new world's records, attaining a speed of

141.73 Miles Per Hour

The Fastest Ever Traveled by Man

Like Barney Oldfield and other famous drivers, Burman uses Firestone tires exclusively. Time and again they have proven the *only* tires durable enough to safely withstand the terrific strains of such speed.

We have not made a racing tire since 1908, so the Firestone tires you buy from your dealer are just the same as those used by the most famous race drivers of the world.

The extra quality of materials and workmanship necessary to ensure this durability in Firestone tires increases their manufacturing cost. Yet it adds only a trifle to the selling price of each tire and pays you back many times multiplied in extra miles of service —the *Most Miles Per Dollar*.

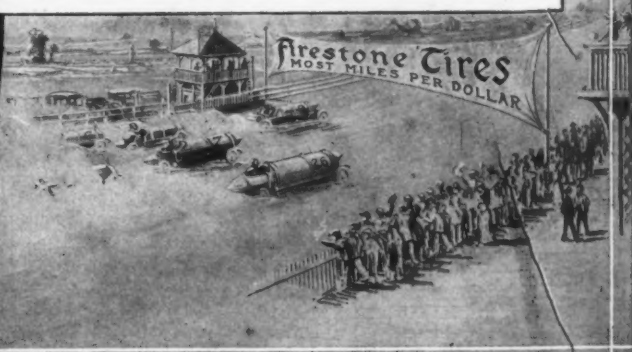
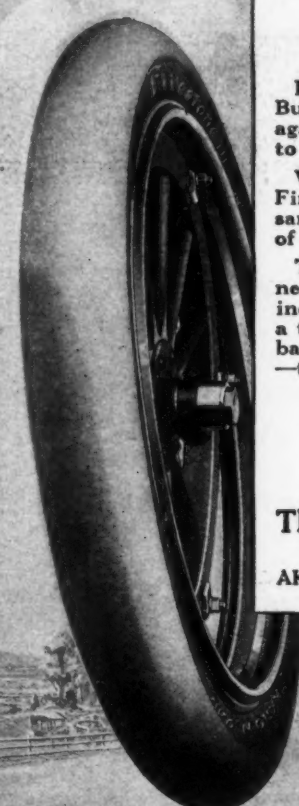
All standard types of pneumatic cases and inner tubes. Smooth and Non-Skid treads. Firestone Quick-detachable Demountable Rims to carry your spare tires inflated, ready for instant use.

THE FIRESTONE TIRE & RUBBER CO.

"America's largest exclusive tire and rim makers"

AKRON, O.

Branches, Agencies and Dealers Everywhere



This Portable Fireproof Garage

is the only absolutely fireproof portable garage. Made entirely of galvanized steel. No wood. As hand-sprayed and substantial as masonry at one-fifth the cost. Lasts a life time. You can put up or take down in a few hours. All parts interlock and no frame work or foundation is required. Every inch a substantial, fireproof, portable building. By the PRUDEN SYSTEM of Portable Fireproof Construction. We also build ideal cottages, hunting lodges, boat houses, work shops, etc. Every Pruden building is guaranteed.

GET OUR FREE CATALOG Write us the name of your auto and model number for catalog and price of suitable size garage. Write today.

METAL SHELTER CO., 5 51 W. Water St., St. Paul, Minn.

off there—and those feather effects. Perfectly lovely."

Peterby turned his face slowly and gazed at her.

"What did you do in the house just now?" he asked.

Mrs. Peterby's face beamed.

"Why," she replied, "the cook was going to leave, but she told me she would stay another month."—*Success*.

A COQUETTE is like a miser; she seeks quantity rather than quality.

His Limitation

"Is that man a bill collector?" said the new clerk.

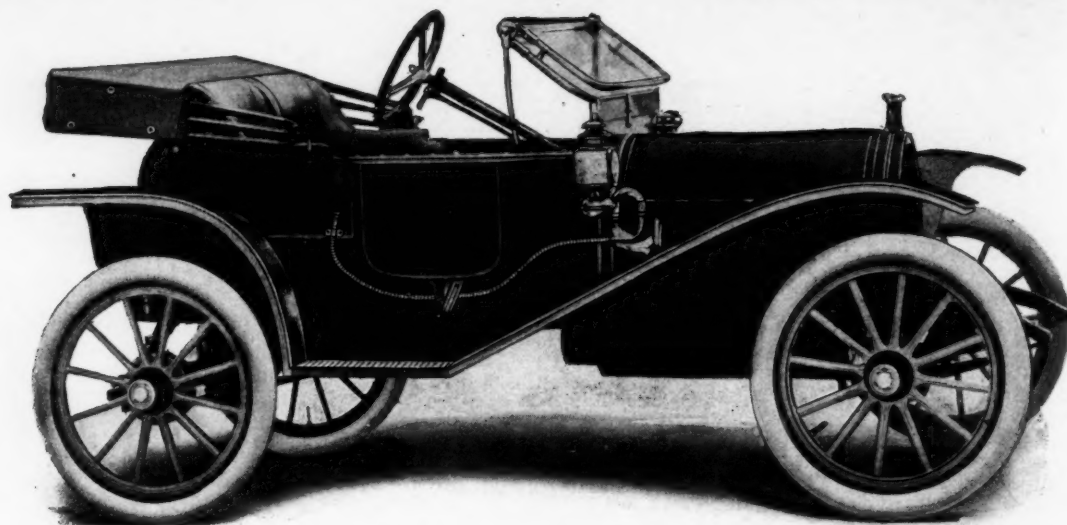
"He may be in some places," replied the messenger boy, "but not in this office."—*Washington Star*.

"HEAR Dubbleigh over there bragging about his wife." "What's he saying?" "He's telling Brown that all he is he owes to her." "Humph! Do you call that bragging?"

—*Boston Transcript*.

· LIFE ·

Hupmobile 1912 Announcements



Runabout, 20 H. P., 4 cylinders, sliding gears, Bosch magneto; fully equipped with top, windshield, doors, gas lamps and generator, three oil lamps, horn and tools—\$750 F. O. B. Detroit.

The 1912 Fore-door

Runabout

Fully Equipped

Hupmobile

\$750

F. O. B. Detroit

GUARANTEED FOR LIFE

All prices include complete equipment

We believe that in this new 1912 fore-door Hupmobile, fully equipped for \$750, you get infinitely more than you have ever even been offered before.

We have always asked you in the past to compare the Hupmobile with the costliest cars of largest size; and we shall never recede from that position.

But in order that you may be quickly convinced, we are willing that you should set aside, for a moment, the question of quality.

We are willing that you should forget the twenty-eight important improvements incorporated in this new car, and printed on this page.

To get down to bedrock—pick out any car of lower price, and add to that price the money value of the 1912 equipment of the Hupmobile. When you've made it plain to yourself that even in point of price this

new car is the most extraordinary thing that has ever happened in motordom, get back to the only question that counts—the question of quality—and study this page to see what your Hupmobile dealer offers you.

Into each and every Hupmobile model for 1912 have been incorporated entirely new elements of value.

The legitimate savings of an immensely increased production—these are passed on to you in the form of a structural, mechanical, and incidental equipment, never before offered in a car at anything like this price.

Study the list of 1912 improvements. Consider what you get and what you pay. Remember the flawless reputation of the Hupmobile—its immense popularity not only with men of moderate means, but men of wealth and experience in every community.

1912 Improvements

An auxiliary inverted top-leaf spring placed between the frame and rear spring, to prevent listing of body.

Old ball-bearings back of driving pinion replaced with Timken bearings.

Four pinions instead of two on the differential.

Rear axle shaft tapered into and keyed onto the wheel—cannot work loose.

Ball-bearings on either side of differential replaced by specially designed Hyatt roller bearings.

Axle shaft babbitted near brake, so that no grease can escape.

Ten-inch double internal expansion brakes instead of eight-inch.

Adjustable ball housing for universal joint.

All spring hangers fitted with oilers.

Timken roller bearings on front wheels.

Supporting seat for front spring. All springs made of Vanadium.

New pressed steel radiator, lined with brass, with 33 1-3 per cent. more efficiency in cooling.

Improved water outlet to engine.

Radius rods have square lock nuts on transmission ends, to make them more easily adjustable.

Double springs on the foot brake pedals.

Steel flywheel guard.

New square dash and hood ledges of natural walnut.

Nine-inch mud guards instead of six-inch; and mud shields completely closing space between wheels and fenders.

Running boards of pressed steel, supported by two drop-forged irons.

Magneto encased in a Rubbertex cover.

Hub caps of real brass; stronger and better.

Large timing gears of bronze instead of fibre.

Valve adjusters on all valves maintain timing longer under all conditions—make timing quickly adjustable and prevent engine power from decreasing.

All cast-iron used on the car sand-blasted to give smoother surface and keep grit out of gears and bearings.

Improved Breeze carburetor—will not leak, and is accurately and easily adjusted.

Cam-action oiler on the engine regulated with the throttle and gives a positive feed. You get more oil as you need it and a the engine develops more power. This feature peculiar to high priced cars of foreign make.

Inside drive on the side-door models.

Fore-doors included as regular equipment with no extra charge; also top, windshield, and gas lamps and generator.

Hupp Motor Car Company,

1231 Jefferson Avenue,

Detroit, Michigan

LIFE



To the Bride!

NOTHING succeeds like the bride. And this number of **LIFE** is intended to be a tribute to that exalted being who now holds the center of the world's stage; for whom railroad employees are working overtime, and hotel attachés struggle to do honor.

The scent of orange blossoms is in the air. All sorts and conditions of trousseaux are being constructed, amid whirlwinds of suppressed excitement. Time-tables are being secretly perused. Affable jewelers are being consulted with an air of apparent indifference. Hasty kisses are being exchanged. There is not even time for quarrels, while the poor bridegroom is already beginning to feel the coming shadow of that permanent obscurity that will later envelope him.

Papa and mamma are going about their business as if nothing mattered, concealing their sighs even from each other; smiling outwardly and inwardly preoccupied—glad and sorry.

Old servants are looking sad. New servants are doing more than they expected to do, and willingly. Nobody is shirking.

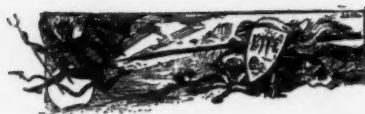
The crop of brides this year promises to be larger than ever, in spite of certain prejudiced critics. And who shall say that, after all, this is not the most important crop of the year?

Please, therefore, gentle reader, look beneath all the lines of this number; you will discover, like some subtle essence, the spirit of Love.

Here's to Beauty, Wit, Grace, Charm and every other virtue. For whoever saw a bride who did not have them all?



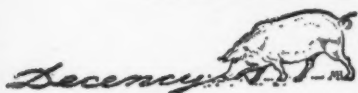
THE FIRST AMERICAN HEIRESS WHO MARRIED A FOREIGNER



"While there is Life there's Hope."

VOL. LVIII. JUNE 1, 1911 No. 1492

Published by
LIFE PUBLISHING COMPANY
J. A. MITCHELL, Pres't. A. MILLER, Sec'y and Treas.
17 West Thirty-first Street, New York.



FOR our part we respectfully concur in the views of the Supreme Court about reasonable and unreasonable trusts and combinations. The gist of the Court's eight-to-one conclusion, as a layman sees it, is that the letter of the Sherman law is impossible, or grossly inexpedient, to enforce, and that as the Congress that passed the law presumably intended to make an enforceable law, the Court adopts the inference that reasonable combinations are not illegal, and leaves it to the courts to say what combinations are permissible under its decision.

The Court offers an example of a combination that is not reasonable, and incidentally furnishes evidence that it has not wholly nullified a statute, when it decides that the Standard Oil Company must disband.

We do not feel that if it had been our job we could have done any better than that. In these matters the doctors decide. We now have an opinion of legal experts on the Sherman law. They have modified it by interpretation. We can accept their opinion or reject it. Congress can pass a new law which will make it unlawful for the left hand to pass the butter to the right hand, but for our part we hope that for some time, at least, Congress will leave the Sherman law to the courts. Compulsory competition does not look very promising when the competitors don't want to compete. A law that no hog, however fat, shall stand in the trough and keep the others off, is probably enforceable, but a law that no hog shall weigh more than two hundred pounds does not seem to make for the greatest happiness of the greatest number.

Let us have fat hogs, but let us not allow them to stand in the trough. If the courts can manage that under the interpreted Sherman law, well and good; and if not, the doctors will have to think again.



WE don't suppose Brother Rockefeller's organization will be fatally discommoded by the Court's decision, nor is that the opinion of persons who buy and sell its shares. Perhaps it will proceed to test now how much of a combine it reasonably can be. In that thought there is promise of continuing prosperity for the lawyers. Encouraged by the Court's opinion, the Attorney-General announces a suit to determine whether the Lumber Trust is reasonable or aspires to maintain an unlawful monopoly, and that is more glad news for the lawyers. Really their business must be looking up. Only a little while ago the captains of industry were the only great people visible, and the stock brokers were getting all the easy money, and the learned professions were all dwindling in importance, but during the last two years the relative consequence of the very able lawyers has visibly increased. Five years ago the trust magnates patronized them, but now the bolder spirits among them begin to patronize the trust magnates, who cannot stir a step without them, nor bite the head off the meanest competitor without asking first if it is safe.

We wish the other learned professions were doing as well, especially the teachers and the ministers. For the teachers there may be encouragement in the proposal that has been made anent Amherst College to check the growth of that institution and build no more and advertise no more, but to limit the number of students and devote all obtainable surplus increase to "indefinite increase of salaries of professors."

Bigger salaries would not necessarily bring us abler ministers, but an urgent and undeniable demand for able ministers in increased quantities would have an incidental effect on salaries and on ministerial supply.



GUSTAV MAHLER died in Vienna on May 19 of angina pectoris. He had worked in New York for four years, first as conductor of the Metropolitan Opera, afterward as conductor of the Philharmonic Orchestra. Of his labors here, the *Evening Sun* says:

He found it harder to work under the conditions of the new country. Especially the dealing with clubs and committees, with a membership chiefly of women, that had promoted artistic enterprises here since the days of the Seidl Society, proved foreign to Mahler's temperament and training.

The intimation is that he succumbed to direction by American ladies, but probably that is not fair to the ladies. Nevertheless, will our womenkind, suffragists especially, please take note of the untimely death of this gifted and accomplished man. "In Europe," said Mr. Schindler, "Mahler was a god. Americans have no conception of the way he was regarded there." That was his training for New York and administration by committees of women. They paid him very liberally, and no doubt were kind to him, though firm, but he seems not to have been hardy enough to endure the emotions connected with his employment.

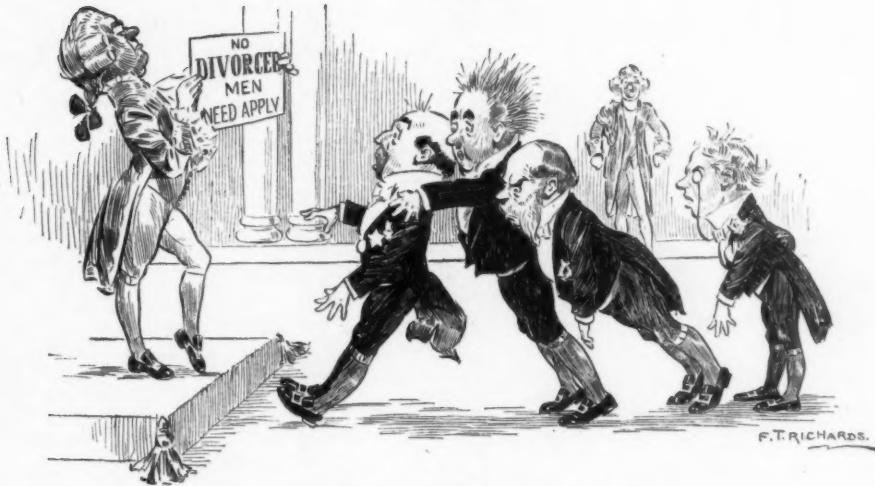
Men of talent, like Mahler, whose value is in their sensitive perceptions, are very delicate machines indeed. It is quite comprehensible that to take such a man, used to be absolute ruler in his own restricted sphere, and put his artistic side under assorted female government, might be very promptly fatal to him.

Somehow, women seem to do much better under male government than men do under female government. Why should it be so? Is it because women are tougher than men, or because male government is more endurable and milder than female government? Our suffragist sisters who aim to destroy the reputed supremacy of man should take thought not to reduce him to his proper level with too sudden a jolt. If they do they may dislocate his machinery. Take this case of Conductor Mahler. People say he was irascible and arbitrary. Probably he put all his strength into his work and had none left to be reasonable and patient with. No doubt he needed to be shown. Report says he *was* shown. But he is spoiled as a conductor.



QUEEN ALEXANDRA RELINQUISHES THE ROYAL JEWELS.

May



DIVORCED MEN NOW DEBARRED FROM KING GEORGE'S COURT.



AN ATLANTA WOMAN PAYS \$30. TO TALK TO HER PARROT.



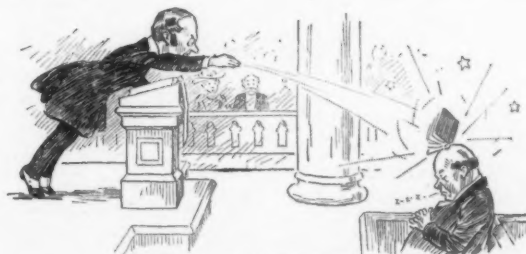
DR. PARKER TAKES THE PRIZE FOR AN AMERICAN OPERA.



THE KAISER DESIGNS A COSTUME FOR SENATORS.



WOMEN PAINTERS OF FORT WORTH, WEAR OVERALLS.



NO SNORING IN DR. CROSSFIELD'S CHURCH.



ONE WAY TO AVOID THE WEDDING GUESTS

Folies Wee Sma'

THE Dewey, Tupp, Brown Co., theatrical managers, have completed all arrangements for the opening next week of the Wee Sma' Theatre in the heart of the White Light district. The theatre gets its name, not from its size, for it is very large, but from the fact that it will be open during the early morning hours only.

The performance, something absolutely new to New York, will consist of the usual number of hundreds of actors and accessories and will begin at one o'clock in the morning. This is intended to accommodate those who have attended other theatres and have had time to finish their after-theatre suppers.

At three o'clock, when the first performance closes, there will be an intermission of one hour. Those who are hungry, either again or yet, may then be fed in the spacious auditorium, or, if preferred, they may walk the streets or take trips in hacks, cabs, taxis or other sea-going craft. For the benefit of others who have not yet accustomed themselves to staying up all night or who have overestimated their drinking capacity, or who for any reason may wish to retire, commodious and elegantly furnished apartments may be engaged. Each apartment commands a full view of the stage.

At four o'clock will begin a vaudeville performance lasting one hour. At five o'clock all sleepers will be awakened and all others will be collected from, for the final *piece d'irresistance*, the Matutinal Revel. This is something entirely new to New York, and is especially designed to renew the flagging spirits of the night's revellers and will furnish a splendid excuse for staying up to those who have hitherto been unable to find anything to do after four o'clock. It will also be appreciated by commuters who miss the last train. The Dewey, Tupp, Brown Co. have accumulated every possible stunt from all four quarters of the globe.

During the Matutinal Revel a light lunch will be served, price eighteen dollars without wine, or free to wine purchasers.

The Matutinal Revel will last until six o'clock, after which a regular breakfast will be served, either with or without Turkish bath. For this there will be no charge to wine purchasers. The price to others will be eleven dollars, not including a generous tip.

For the present the Dewey, Tupp, Brown Co. will have no entertainment after seven o'clock in the morning. This leaves an uninteresting gap until the regular moving picture shows open at ten, but it is hoped that some enterprising manager will soon find a way to fill this gap suitably.

Ellis O. Jones.



"LOVE'S LABOR LOST"



HE WON

REGGIE WAGERED THAT THE REV. MISS BROWN WOULD MARRY HIM. AND SHE DID—BUT TO ANOTHER GIRL.

The Betrothal—Afterwards

(And after Kipling)

BRING down the old cigar box, not for a Cuba rare,
But since, to remember Maggie, I keep all her letters
there.

Letters that say she loved me, postscripts that never fail
To limit my joy in smoking, and ask me if I inhale.

Then came the ultimatum; she's to have no smoke in her
frocks;
So I wrote her a sweet dismissal, and ordered another box.

"A woman is only a woman, but a good cigar is a Smoke,"
I wrote, and the Fates were laughing at thought of their
little joke.

For I had been Priest of Partagas a matter of seven year,
And now I am out of the priesthood, and only a simple peer.

'T was scarcely a short month after, the doctors bade me
to cease,
And Maggie has wed another, and I am the Duke of Geese.

So take up the old cigar box, and put it back on the shelf,
For women have changed their manners, and Maggie now
smokes herself.
Harold E. Porter.

A Great Love

TOWNLEY: Threadler seems to be very fond of children.
BURT: He has reason to be. If it wasn't for children
his cotton mills wouldn't be paying him fifty per cent.

"**W**HAT a cunning chiffonier!"

"Yes," said the flat-dweller, "isn't it? That was
our reception room and we had a set of drawers made to
fit it."

WOMAN—the only sex which attaches more importance
to what's on its head than to what's in it.



The Suffragette Bride: "I Do Wish Mother, You Would Not Make Such an Exhibition of Yourself. Come, Come. Brace Up. Be a Man!"

Honeymoons for All

"WHY not go on a honeymoon?" The agent of the American Matrimonial Adjustment Company had, a moment before, imperceptibly slipped into Ashton's office with that rare skill which comes to artists in the canvassing line.

"What do you mean?" asked Ashton.

"If you will give me about a minute of your time, I will explain."

"Go on."

"My company supplies brides for honeymoons. Now, sir, don't get impatient and jump at conclusions. Wait until I am through."

"But why should I go on a honeymoon?"

"Simply because it is one of the fundamental, elemental, absorbing experiences of life. No man can be a complete man without it. All the sentiment, all the tenderness and poetry, all of the supreme ecstasy of life is concentrated into that wonderful period. You are a man of wealth. One by one you have tried all of the things that money can buy—and exhausted them—except this, which we can offer you at a price that will astonish you. Every possible avenue of pleasure is open to you; all the higher feelings focussed into a delirium of bliss, which for you, who are a practical business man, will be all the greater after a life of hard work. It's all perfectly simple; we supply you with a bride—an unexceptionable bride, and we make all the arrangements; we have several classes of honeymoons. There is the lonesome honeymoon, quiet country inn, old-fashioned buggy rides, bucolic joys and communing with Nature. Then there is the panorama honeymoon, Pullman cars, Niagara, Yosemite, mountain scenery, splendid hotels, moving humanity, in which you enjoy, with a sympathetic soul, all of the architectural beauties of your country. If you would like a European honeymoon, which is our most popular one, we can offer you any number of varieties."

Ashton was interested. That morning, sitting in his lonely bachelor apartments eating a solemn breakfast, he had secretly longed for companionship. Lonesomeness is the curse of celibacy. At the same time, Ashton knew better than to get married. He had figured the thing all out on paper and for him it was not worth the price.

"How about the bride?" he asked.

"She is the natural evolution of the great woman's movement that is now

sweeping over the world. The principle we went on when we started our wonderful business—with branches now in every city—was that there were in this world any number of women of the best families, rich, if you will, accomplished and handsome, who wanted to devote their lives either to art, to literature or to politics, as the case may be, and who, like yourself, desired to have the experience of a honeymoon before they settled down, so to speak, into their life work. It was our business to find them and we have done it. We bring you together by a scientific process. Now, in your case, let's see: you are about five feet eight, with dark hair, brown eyes, aquiline nose and a nervous, energetic temperament. Hum—ah, you will require a delightful little blonde, with a retroussé nose. By Jove, I have just the one! And if she doesn't suit I can offer you others. What do you say?"

"Can I take a good look at them first?"

"Sure. We give a complete demonstration. Have her to yourself for an afternoon; you understand, of course, that she may not like you. It must be mutual. But I can assure you that with our experience we make very few mistakes. Occasionally we have to try again, but such is our judge of temperament that we can usually suit both parties on the first go off."

"What's the price?"

"Five thousand dollars. This includes all railroad tickets, hotel bills, every possible attention, couriers when necessary, for six weeks, anywhere in the world. We bring you back to your office just as you were before, after having been through the finest experience in the world—necessary, in fact, to every human being in order to know the real meaning of life."

"Isn't that high?"

"For what you get? I should say not! If you prefer a widow, of course, I can bring it down to \$3,000, but I wouldn't advise it. Do it right!"

Ashton considered.

"I rather incline to your proposition," he said at last, "with the understanding, of course, that you can carry out your programme as outlined, after I have submitted the matter to my attorney, but—"

"That's perfectly agreeable to us. Our contracts are passed on already by the best legal talent in the country. Will furnish bond if you desire, at a slight extra cost. Possibly this afternoon you

would like to have a demonstration?"

"Why, yes, only—"

Ashton leaned forward.

"One more thing occurs to me," he said. "Suppose by any possibility, either of us should want to secure a divorce; it might be awkward. I've seen sober friends of mine make fools of themselves and I myself realize that I might do the same thing."

"We understand that perfectly and have a plan that we find is perfectly devised to cover this contingency. In case you should desire to continue, why we charge you at the rate of five thousand dollars every year as long as the arrangement lasts. You may be enthusiastic at first, you understand, but after you have been paying out a regular sum of a hundred dollars a week—well, it discourages permanent love. You see, sir, it's a perfect system, and for our modern age and its intense requirements it works perfectly. Instead of running your own risk and paying alimony all the rest of your life, you pay for being married, and when you want to quit we make all the arrangements. What do you say to four o'clock this afternoon. I'll send my car."

"Done."

One morning, two months later, the door of Ashton's office opened quietly and the graceful figure of the representative of the American Matrimonial Adjustment Company entered.

"Well, sir," he said, as he shook hands, "how was it?"

"I am bound to say that you have filled your contract in every particular. I am so pleased that I shall be glad to write you out an enthusiastic letter of praise, which you are at liberty to use."

"Thanks very much. That's the way we like to have our customers talk. And now about the future. Do you wish to continue, or shall I present you with your release papers?"

Ashton reached forward for his check-book.

"Send over the papers at once," he replied decisively, "and from this date you can put me down as a regular customer for six honeymoons a year."

"In that case," replied the agent quietly, as he took out his order book, "we will, of course, allow you our regular discount of 20 per cent. Good morning, sir, and thanks for the order. I'll send the car at four, as usual."

T. L. M.



"I TRUST, DEAR, THAT YOU HAD THE PARSON OMIT THE WORD 'OBEY.'"
 "BETTER THAN THAT; I HAD THE 'POORER' AND 'FOR WORSE' LEFT OUT!"

Judges in Arizona and in New York

THE provisions in the new constitution of Arizona for the recall of public officers, including judges, scandalize the *Sun*, and we think, justly. And yet we doubt that in practice the Arizona bench, if the proposed constitution stands, will administer a grade of justice inferior to that dispensed in other States. Here in New York most of judges are selected by Charles Murphy. Really, now, neighbor *Sun*, that is not an ideal method. We guess whether they are good enough, and vote, and they are elected. We voters have no voice in choosing them. They might far better be appointed by the Mayor or the Governor on recommendation of the Bar Association.



BUSINESS FIRST

THE GROOM SAYS HE'S SORRY TO HAVE KEPT YOU WAITING, BUT HE'LL BE OVER IN A MINUTE!

Because We Love Them So

WE love our children dearly and are willing to do anything in the world for them.

That's why we maintain so many cheap candy stores where the vilest kinds of poisonous concoctions are sold.

That's why we give them murderous fireworks and firearms in the name of patriotism.

That's why we meekly and ignorantly submit to having them vaccinated with a disgusting blood-poisoning virus.

That's why we fill their heads with superstitious nonsense, why we tell them things that are not so and fail to tell them important things that are so.

That's why we honey them and coddle them and put every obstacle in the way of their becoming self-reliant.

May Have to Put it Off

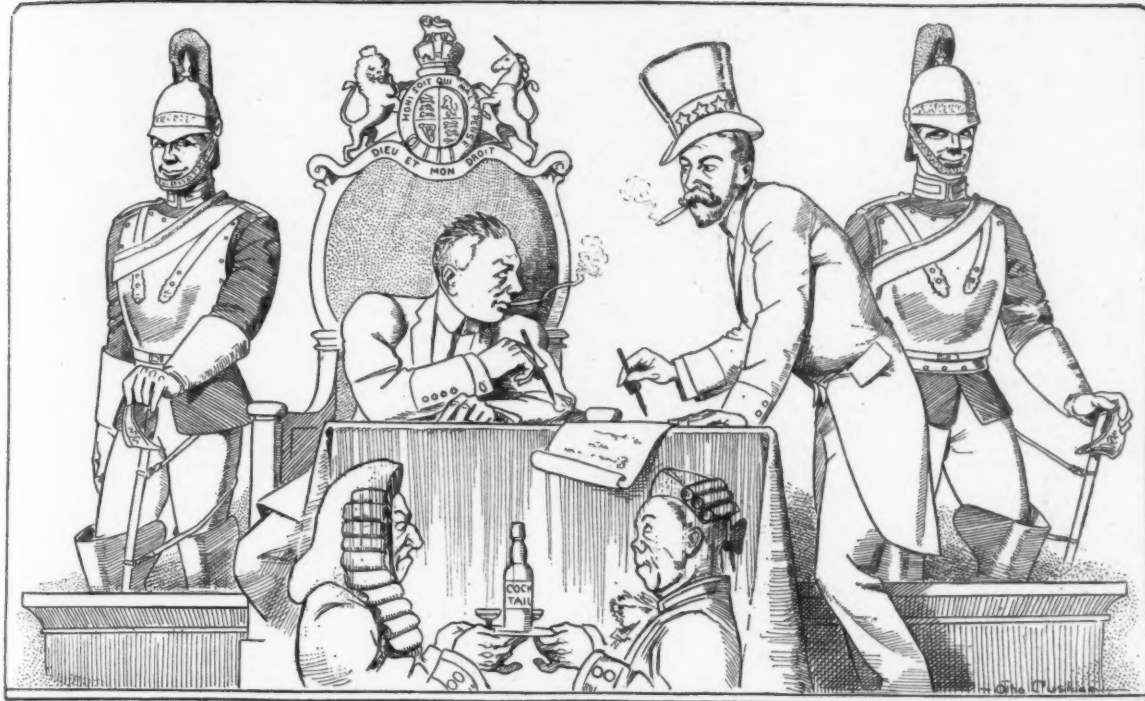
THE papers say—May 12—that neither Lady Decies nor Queen Alexandra is at all well, and that the coronation may have to be deferred.

That's too bad! We very much regret the indispositions of these noble ladies.



THE AUTO WEDDING

REVIVING THE PRETTY CUSTOM OF THROWING OLD SHOES AFTER THE BRIDE AND GROOM



OUR CORRESPONDENT ARRANGES PROGRAMME OF CORONATION (WITH KING'S ASSISTANCE)

London Relieved

Life's Special Coronation Correspondent Having Arrived,
the Ceremonies Will Now Proceed

WE are pleased to announce that our special coronation correspondent, J. Boucher Ballingford, has arrived in London after a stormy passage. Owing to the crush, he is now rooming with King George.

The London papers express themselves as extremely gratified that the most distinguished representative of the American press is safely lodged in Buckingham Palace. Says the *Westminster Gazette*:

"It is very fortunate that the coronation will be reported for our American cousins in the best possible style. Mr. Ballingford is not only a representative American citizen, but he imbibes the very best standards. Yesterday he broke into the Queen's apartments and succeeded in getting a set of private photographs which will be reproduced by a syndicate of American papers. It is thoughtful acts like these that endear us to the American press. We hope our own journalistic brothers will live and learn."

The *London Times*:

"That admirable spirit of courtesy which has always characterized the American people, we are glad to state, has a fit representative in one J. Boucher Ballingford, who will report the coronation for the American paper, *LIFE*, which is, we understand, the only serious publication in America. Mr. Ballingford's arrival has been awaited with considerable anxiety, as nothing could be done without him. He rode with the King yesterday in the park and was greeted with loud cheers by everyone."

The following is the first news that we have received direct from our correspondent, whose picture we also publish in this issue. We shall continue, by the way, to publish Mr. Ballingford's picture every week. In case anyone would like copies for private or home use, we will furnish them in lots of one hundred for ten dollars.

LONDON, May 15.—(Special correspondence to *LIFE*): I have been

closeted with the King all day, making up the programme. This is by no means an easy job, but I expect to have it arranged to my satisfaction very soon. The latest plan is as follows:

Imperial Foot Guards.

Two regiments of Hussars.

Winston Churchill on horseback.

Mrs. Asquith and daughter in aeroplane.

The German Army.

Myself and the King, in gold buggy, which has been in use here so long.

Right Hon. Lloyd George, Chancellor of the Exchequer, in overalls, typifying the condition of the national treasury.

Twenty-five bishops in white silk pajamas.

Company of kings and queens now out of work, headed by legend.

"Great Army of Unemployed."

Lords of the Admiralty, Knights of the Garter, and twenty thousand suffragettes in harem skirts smoking corn-cob pipes. (This is a little idea of my



THE BRIDEGROOM LEAVES FOR THE OFFICE

own, showing Yankee reciprocity.)

The King and I get on very well. He is not quite used yet to our American ways.

"Bounder, old boy," he said to me this morning, "you are too dignified. Unbend. Be one of us. We expect to have you carry on a little."

But I shall not do this. I am here to uphold our American traditions. Today I secured the services of eighteen photographers, and we are having a series made of the King and his family from the moment they arise in the morning until they go to bed at night. Some of the ladies playfully objected, but I explained that only in this way could the American public be kept amused, and that if they were not amused they would begin to complain about the way they are being robbed by the magnates and trusts.

"Anything," I said, "but that You see how it is. We people in power must stand together. Unless we divert the masses by a constant series of interesting details about ourselves, we are lost."

After they had seen the point, they all readily acquiesced.

I broke into the home residence of the Duke of Fife last night, much to his surprise and amusement.

Caught the Duke in his bedchamber, just about to retire.

He was at first inclined to resent my entrance, but when I explained that I was an American reporter he apologized.

"Very enterprising," he volunteered, as I shook up his family and had their

pictures drawn by our staff artist.

When I got back, the King, who is a light sleeper, wanted to know where I had been. He was greatly diverted by my account. By the way, while I think of it, yesterday morning I made a speech before Oxford University. Among other things I said:

"While this is a very old college, it doesn't compare, of course, with the one

we have in Kankakee. What you need here is good red blood. Send out your press agent to some of our institutions and you will get some valuable hints on how to run a thought factory. Why, the salaries they pay in Harvard have got yours beaten to a frazzle."

I think they rather liked my speech. The King joked me gently about it afterwards. He says I have such quaint manners.

William of Germany has just arrived. They want him to sleep in a cot at the foot of my bed, but I won't permit it.

The dignity of American journalism must be preserved at all costs.

Send me another million. I give a dinner to-night to Mrs. Badleigh Smarten.

J. B. B.

Fashion Proverbs

TOO much trimming is a dangerous thing.

Never put on to-day what you put on yesterday.

A frump in any other gown would look as bad.

Harem skirts rush in where hobbles fear to tread.

People with waste-basket heads should never wear waste-basket hats.

OLD ABE ROSENHEIMER (*on entering the kingdom of His Most Satanic Majesty*): Mein Gott, but yet a lot of moneys it must cost to heat dis place!



Mrs. J.: WHY, JACKIE, THIS CRUST IS AS TOUGH AS LEATHER. YOU OUGHT TO HAVE TASTED THE KIND THAT FATHER USED TO MAKE.



Home :

Home's not merely roof and room—
It needs something to endear it.
Home is where the heart can bloom,
Where there's some kind lip to cheer it!

What is home with none to meet,
None to welcome, none to greet us?
Home is sweet, and only sweet,
Where there's one who loves to meet us!

Charles Swain.



THE WISE AND THE FOOLISH VIRGINS



THE ECLIPSE, AS SEEN BY HIM

A Great Problem Solved

"I'VE just done a great thing. They're coming to-morrow and every week-end during the summer," said Whittler.

"Who's coming?" asked Mrs. Whittler.

"Why, our professional guests, of course."

"Explain yourself."

"Every summer for years past we have been worn out by relatives and friends who come here for week-ends. In order that we may have a little rest I have hired these people to come here every week during the summer; this will keep out everyone else, as we can properly say we have no room. Don't worry. They will cook their own meals, they're both deaf and dumb, and if we get tired of seeing them around we can lock them up in the billiard room."

Coming! Coming!! Coming!!!

(1911 tour)

DAME NATURE presents that warm-hearted and sunny artiste,

SUMMER,

in a repertoire of standard dramas for June, July and August.

The list of plays consists of many novelties, as well as the old established favorites, and includes:

- "The Sweet Girl Graduate,"
- "The Lure of Atlantic City,"
- "What Happened to Mexico,"
- "The Trippers,"
- "The Comedy of the Hammock,"
- "Canada's Reciprocity,"
- "He, She and the Moon,"
- "Old Crowns on New Kings,"
- "The Changing Sexes," and
- "The Joy Ride," } Double bill.
- and "The Fine" }

Summer will be supported by the following sterling artists:

Misses Icecream Soda, Peekaboo Hose, Electric Runabout, Engagement Ring, Picnic Lunch, Lady Moon, Naughty Lingerie, Pommery Sec, Bathing Suit and Oscu Lation.

Messrs. Ciga Rette, Yachting Cap, Threepint Schooner, Tennis Racquet, Aero Plane, Boston Bull, White Suit, Play Ball, Seren Ade and Mos Quito.

Secure seats in advance for any performance without extra charge.

ONE thousand, one hundred and twenty-five miners were killed in the coal mines of Pennsylvania last year, according to the report of the chief of the State Department of Mines. Whom the gods employ die young.



Mr. Honeymoon: OH, MADGE, YOU LOOK SWEET ENOUGH TO EAT THIS MORNING!
Waiter: AND WILL THAT BE ALL, SIR?

Males and Modes

THERE is talk about new fashions for men's clothes that will make the male garb now in use look out of date. One reads of a detail of raiment called the "corset coat," that is to be narrower in the back than current coats, and a little shorter, and so on, and there is a rumor about trousers, that they are to be less voluminous. Some of the neighbors see in these reports evidences of intention to make all the males who regard fashion get new clothes and send their present clothes to the heathen.

We guess there will be no stampede about it. Women are curiously affected by radical changes of fashion. A large proportion of them, including due share of the most valuable individuals, prefer to conform to the prevailing fashion, and take pains to keep at least within sight of it. When their gowns begin to get out of style, no matter how good the gowns may be or how becoming, they wear them with heaviness of heart. They will sometimes shy at extremes of fashion, and some absurdities like crinoline that have been offered of late years they have refused. But as a rule they like new fashions and accept them gladly, and cheerfully rip up or give away good old clothes to make way for new.

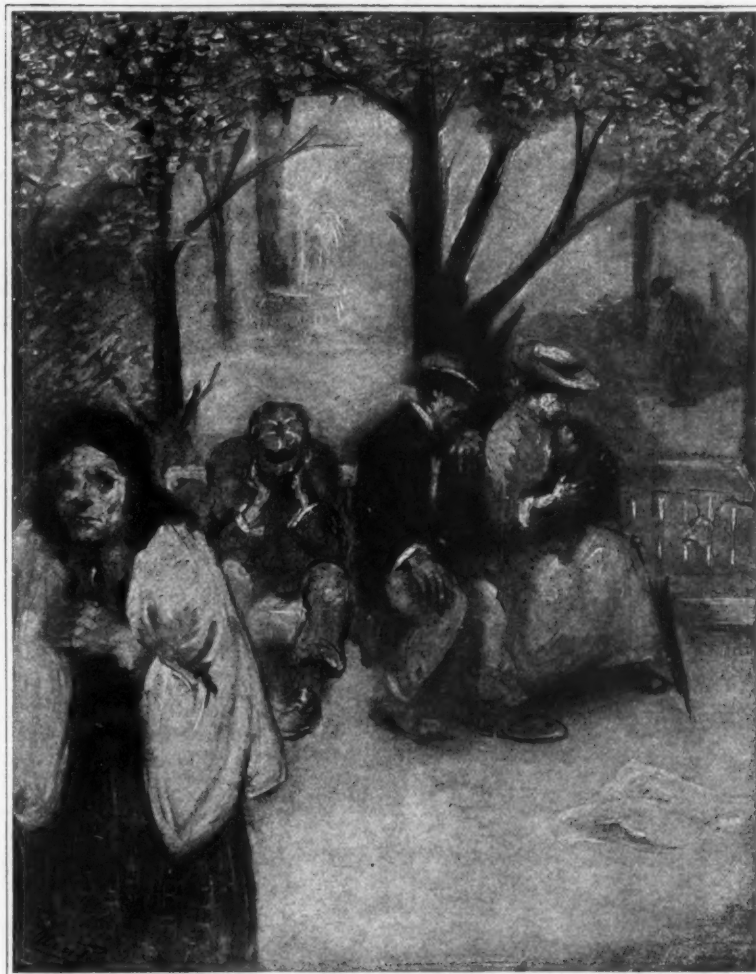
Not so with the average contemporary American man. He has just a little more interest in clothes than enough to satisfy the police., As a rule, he must himself take care of what clothes he has, so he has few. The tailors make minor changes in cut from year to year for their own amusement, and he accepts them if they are not too radical. But his evening clothes, if he has any, often last him ten years without looking out of date, and he does not care if they do look out of date if they are still good. If he feels called upon to do more for the embellishment of creation he asks his wife to buy a new dress.

The Oppression of an Advertisement

IT has been tremendous, hasn't it—that advertisement.

There is nothing to complain of about it, except its prevalence and intensity, and the persistence of its claim upon attention.

We believe the goods are good. On India paper, or the other kind of paper it is doubtless an excellent work, honestly made, ably edited and brought down to date. We haven't read it, but are willing to believe that no family should be without it. (This is free.)



THE GLADNESS OF SPRING

Certainly no family has been without the advertisement.

We have had it at meals and between meals; in the morning mail and the evening mail, with sample pages, with more sample pages, and without them; with warning that it is the last chance to buy at the restricted price, and with after-notice that if we hurry we can still squeeze in before the great door shuts with a great slam. We have had it in the newspapers—in all of them, and often; in all the magazines month after month, on stiff colored insert-pages that have to be torn out before the magazine can be comfortably handled. We guess it has been on the billboards, too, and in the street cars, and

that we have had to shake it out of our shoes in the morning before putting them on and remove it from our tooth brushes before brushing our teeth.

We wish that advertisement nothing but good; hope it will turn out at least as profitable to its purveyors as it must have been to our brethren through whom it has been purveyed.

But dear! dear! We are tired of it. It is as bad as the dust of the automobiles on a country road. We shall be glad when the last of it has passed by and no more than the ordinary clamors of life remain to assail us.

THE bachelor should be arrested for contempt of courtship.



Not a Bad Season, Take It All in All



THE long fight that has been made by LIFE and other disinterested friends of the theatre-going public to do away with the sidewalk ticket speculators seemed to have resulted in a victory for the people. The ordinance passed by the Board of Aldermen, and sustained by the courts, seemed to be effective. Although he may have tried, Senator Timothy Drydollar Sullivan was not able to restrain the police very long from doing their obvious duty under the law. The police magistrates evidently saw that they were running counter to public opinion when they discharged ticket speculators who were caught red-handed. The result is that for the present the ticket speculators have to do business very much under cover.

Now comes a member of the New York Legislature named Stilwell, with a bill which, if enacted and if it receives the approval of Mayor Gaynor and Governor Dix, will put the speculators back on the sidewalk. Senator Sullivan did not introduce the bill himself. He was too wise for that. Some



"TRUST HER NOT, SHE'S FOOLING THEE"

one might have come out and said publicly that he was anxious to get work for the Paul Kelly gang and other Bowery thugs who have made money by robbing and insulting men and women in front of the theatres in New York.

When Senator Sullivan finds that his power in New York is over-weighted by local public opinion—and that means that public opinion has asserted itself pretty strongly—he is not discouraged. He always has the New York Legislature to fall back on. He can deliver the Tammany vote at Albany and some of the up-State legislators who have measures of their own they want to have passed are not above making a trade. If up-State constituencies would ask their representatives why they voted for the Stilwell bill licensing street pirates in New York they might receive some enlightening information.

There is a chance that the people of New York City may get back their streets from all sorts of persons who wish to use the public thoroughfares for their own businesses. Expensive porticoes are being torn down, the push-cart peddlers and other street merchants are being restricted in their use of the public highways, and in other ways New York's public sidewalks and pavements are being restored to their proper use.

If the Sullivan-Stilwell bill goes through it means another public robbery.



THE final interment of the recently defunct season is now in order. Very notable in its accomplishments is the apparent disappearance of that ancient nuisance, the sidewalk ticket speculator, an institution which could not have lasted long in any community which protected public rights against the invasion of public property by private greed.

Artistically the most notable occurrence of the season is the abandonment of the New Theatre. Creditable as was the undertaking, and meritorious as was much that it accomplished, it must be recorded as a failure from many points of view. Its success in forming a good acting company and in giving splendid performances of plays is not to be denied. The excellent work of Mr. Ames and his associates was fatally handicapped by a radically wrong idea.

The endowment of the New Theatre—entirely insufficient for a permanent institution of the sort—came largely from persons who expected an immediate return in the way of personal prestige or varied amusement. From this point of view they were generous and some of the founders were actuated by a higher motive of civic pride and patriotic intention. Take all the motives at work and the final result shows that they were guided into unwise extravagance in the housing of the enterprise and into impossible exactions on the artistic side.

There are indications that there will be another New Theatre and that Mr. Ames, with his executive ability and artistic ambitions, will be in charge. The commercial side and the desires of its patrons will be more considered than was possible in the big house on Central Park West, and as it will be a theatre where good taste will be the controlling factor, the work of the New Theatre will not have been entirely in vain.

And all this means that there is still opportunity for some rich American to make his name famous and immortal by the endowment of a true National Theatre. Six millions is

the price, gentlemen. Don't all speak at once.



THE next most important development of the season is the misfortune that has attended almost all of Mr. Charles Frohman's imported plays. His weeping heroines in emotional plays and his comediennes in trans-Atlantic successes have failed to lure the dollars of the public. Even the tremendously advertised "Chantecler," aided by the drawing powers of Maude Adams's personality, turned out to be only an ordinary attraction. The growing power of the American dramatist with his distinctly American appeal may have something to do with our lack of appreciation of un-Americanized foreign plays. The Frohman failures may be attributed not only to the character of the material, but often to the way they were pitchforked onto the stage without regard to suitable casting or careful rehearsing and stage-management.

Our people seem to have arrived at a point where the mere statement that a piece has been successful abroad will not lure them to visit a brief farcical comedy or an emotional sex drama simply because it has been imported and



GOSH DURN IT! I'LL LEARN TO PLAY THIS FOOL GAME IF IT TAKES THE HULL AFTERNOON!



"HOW MUCH MILK DOES YOUR COW GIVE?"
 "EIGHT QUARTS A DAY."
 "HOW MUCH OF IT DO YOU SELL?"
 "TEN QUARTS, MISS."

the name of a more or less popular star put at the head of the bill. Even so strong a favorite as Mr. John Drew had to shorten his usual New York season because he was provided with such slender material as a Maugham comedy. Mr. Charles Frohman must get down to the serious business of consulting the taste of the American public and giving it something like its money's worth if he cares to keep its good-will.



A THOROUGHLY encouraging sign to be found in the results of the season is the growing power of the American dramatist dealing with American topics to interest the American public. For years we have heard talk about the coming of "the great American play." That hoped-for creation has not yet made its appearance in startling fashion, but it is far more valuable for the American stage that our public should be interested and entertained by the works of a number of native authors. The dramatic elements of American life seem to have been discovered, whether it be in business affairs like "The Gamblers," in the laughable side of national weaknesses as in "Get-Rich-Quick Wallingford," the simplicity of rural life, as in charming "Rebecca of Sunnybrook Farm," the melodramatic aspect of criminality as in "The Deep Purple," or the possible poetry as in

"Everywoman." All these plays are American throughout, they are by American dramatists and they have been well patronized where the foreign works have gone begging.

Of course, there has been the customary amount of domestic and imported trash, particularly in the realm of musical shows with their lure of chorus girls. In the main, however, the trend of the season has been wholesome, with the balance towards the employment of brains and originality in supplying public amusement.

We may be happy yet in our theatres.
 Metcalfe.

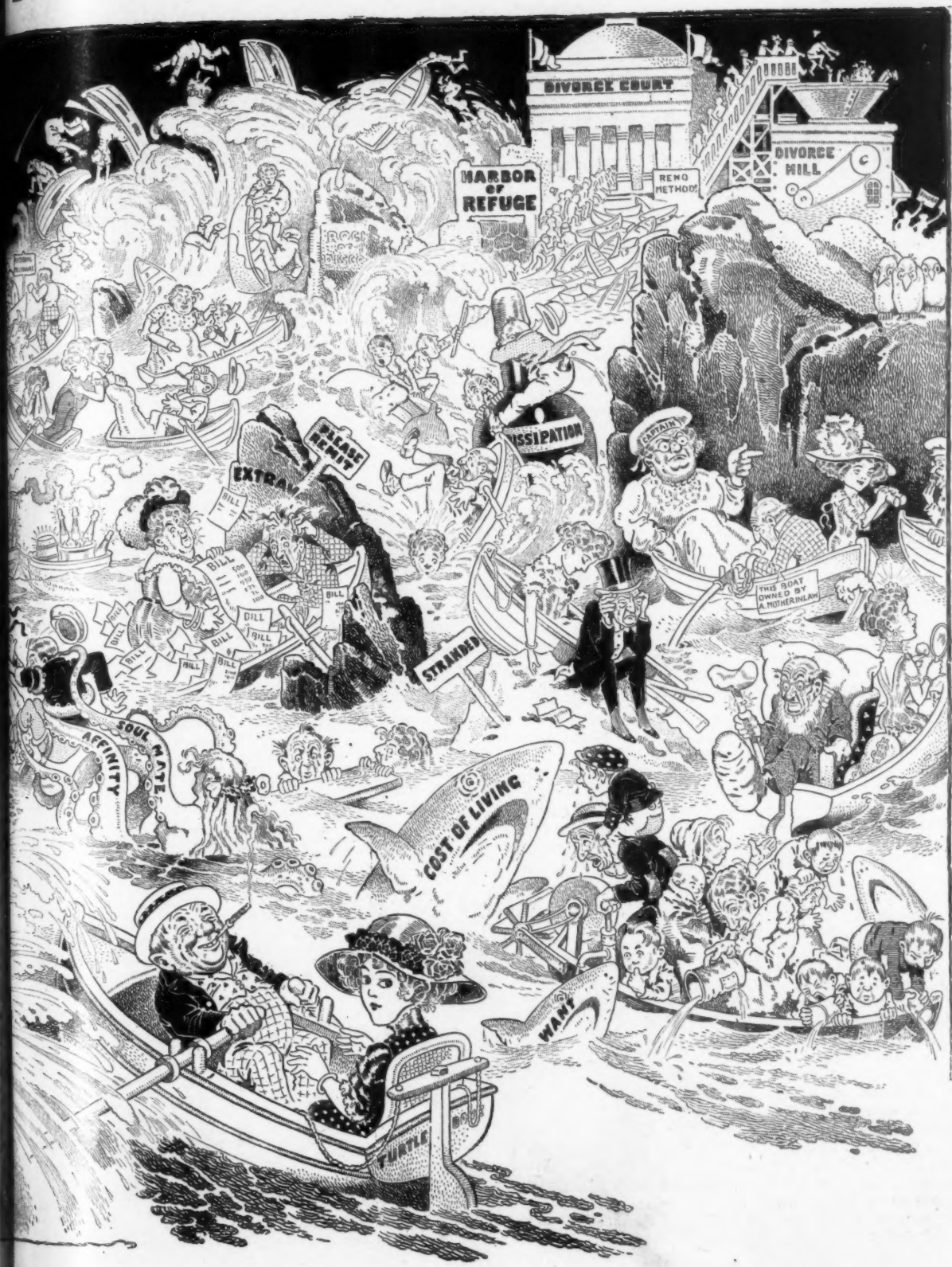


"JUST IMAGINE, PERCY, YESTERDAY THE CAR WAS SO CROWDED I HAD TO SIT DOWN ALL THE WAY HOME!"



HARRISON CADY

The Matrimonial Sea
NEW LAUNCHING EVERY MINUTE



Matrimonial Sea
LAUNCHING EVERY MINUTE

The LATEST BOOKS

IT is worth noting that a few years ago—as few perhaps as half a dozen—a book like Olive Schreiner's "Woman and Labor" (Stokes, \$1.25), with its frank, fearless and fundamentally feminine exposition, analysis, and declaration of principle in regard to woman's needs in the new age and the new age's need in regard to woman, would in all probability have scored that kind of immediate and explosive notoriety that results from the public's holding its breath for a moment and then using the accumulation in exclamatory expressions of astonishment, curiosity and condemnation. And it is a convenient and heartening measure of our recent progress away from intolerant conservatism and toward open-mindedness that to-day it is more necessary to call attention to the splendid passages of clear sighted and clean stated race logic that are in danger of being lost sight of among what now appear to be the book's needlessly repeated commonplaces of argument and guileless metaphors of illustration, than to defend the volume against misconceptions on the score of sensationalism. The truth is that the book is really sensational in the best sense of the word. For it contains something that we have long wished that we might have, and have long despaired of getting—an essentially feminine yet truly impersonally minded woman's introspectively reached and candidly stated views on woman. And the work's very defects—its argumentative emphasizing of the obvious and its naïve interpolations of flowery metaphor—spring from the strict compliance with those conditions we had wished to see imposed.

THERE is probably nothing so entirely to be depended upon in current fiction as the quality and general qualifications of a new novel by Eden Phillpotts. And there is perhaps nothing so fatal to a writer's popularity as this complete predicability of performance. The impossibility of guessing what H. G. Wells's next book will be, or will be about; whether Arnold Bennett is next going to enthrall us or prattle to us or preach to us; whether John Galsworthy is going to be a poet, or a cynic or something different from either; is part, at least, of the lure of these writers' names. For the public,

when all is said, is a sport and likes a lottery. "Demeter's Daughter" (John Lane, \$1.35), Mr. Phillpotts's latest work, is another and a thoroughly characteristic story of Dartmoor in which the racy wisdom and humor of the Moor folk is displayed in familiar yet apparently inexhaustible variation; and in which the essential analogy between the lives of these primitive people and our own is used with interpretative effect. The central theme of the book is the vain struggle of an undownable woman to make a home and happiness for a doleful but attractive scamp of a husband and for the children that took after him; and the slow defeat and ultimate grim failure of her life is not so much a tragedy as a bit of that backhanded optimism that points the self-sufficiency of all complete endeavor.

MR. ROBERT HICHENS'S novels have long presented to those among their readers who were curious as well as impressionable, a question that it has been difficult either satisfactorily to answer or definitely to dismiss. This question was, what exactly would be left of the fictional effect of these tales if they could be denuded of their scenic backgrounds? For unlike the decorative descriptions formerly so popular in works of fiction, and unlike the atmospheric and topographical rhapsodies still arbitrarily inserted in his narratives by Mr. Phillpotts (and skipped

by his readers), the exotic settings and wonderful word pictures of Mr. Hichens's tales are somehow felt to be not only an integral factor in their effect, but to be actually structural rather than ornamental in their employment. It is not merely that we see his characters transfigured by the glow of their environment, but we suspect them of borrowing an artificial and unwarranted significance from the emotionalism of their surroundings. To what tawdry and unimpressive proportions would the character of *Bella Donna* not shrink had she inhabited a houseboat on the Thames? Mr. Hichens's new story, "The Dweller on the Threshold" (Century, \$1.10), gives us an authoritative answer to this speculation by being, as it were, built without scenic support. It has to do with the *sub-rosa* experiments in spiritism carried on by a fashionable and self-seeking London clergyman and his sensitive and saintly assistant; with the mysterious influence of these sittings and with the shuddery suggestiveness of their final outcome. There are but two characters whose approximately complete realization would be important and the whole emotional effect of the tale demands a rapid and cumulative leading up to a single gruesome conception. Yet the characters are fragmentarily presented and the denouement is deviously reached; and the whole utterly lacks that unifying glamour usually supplied by what one can perhaps best describe as this author's illusion-breeding sense of scenic complicity in human action.

J. B. Kerfoot.

CONFIDENTIAL BOOK GUIDE

The Ashes of a God, by F. W. Bain. A delightful story told in the form of a Hindoo legend.
A Tenderfoot with Peary, by George



Ambitious Parent of the Future: BETTER TAKE HER, MY BOY. SHE MAY HAVE HER FAULTS, BUT THE TITLE IS GENUINE

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THE FIRST SHOWER SINCE THEIR WEDDING

Borup. A lively account of a Yale athlete's experiences in the arctic.

Draczenhead the Great, by Maurice Hewlett. Episodes from the career of a soldier of fortune in the fifteenth century.

The Chasm, by George Cram Cook. An able and entertaining story of American socialistic theory and Russian socialistic practice.

The Caravanners, by the author of "Elizabeth and Her German Garden." A satire on the German abroad, supposedly written by one of them and awkwardly done.

The Comtesse's Sister, by Gardner Teall. Attractive glimpses of Capri through the medium of a very light fiction.

The Gold Brick, by Brandt Whitlock. Good homespun short stories of politics in Illinois.

The Grain of Dust, by David Graham Phillips. The story of a sub-stenographer and a super-man. A feverish fiction with moving-picture qualities.

Love's Pilgrimage, by Upton Sinclair. The history of an alleged hero that reads like the biography of a cad.

"*Me-Smith*," by Caroline Lockhart. An original and racy tale of the "Great American Desert," a Wyoming bad-man, an Indian half breed and an Eastern "bug-hunter."

The Patrician, by John Galsworthy. A family of aristocrats up against the modern spirit. A good story and a fine group of portraits.

Two on the Trail, by Hulbert Footner. The melodramatic adventures of tenderfoot lovers in the Canadian north west.

Coal, Coal Everywhere and Not a Lump to Burn

DID Congress notice that our poor friends and fellow citizens at Cordova, in Alaska, have been emulating the fathers of the Boston tea party by throwing Canadian coal out of a steamship that brought it into their harbor? Their feeling is that if they can't have Alaska coal they won't have any. Their case is a mighty hard one. Alaska is full of coal, but not a lump can be mined till the question of coal-lands ownership can be settled. One would think it might be possible to make some temporary provision for actual needs of settlers pending final settlement of the whole coal-lands problem.

Invaluable

CRAWFORD: What do you think of teaching boys in the public schools cooking and sewing?

CRABSHAW: The training will come in handy when they take female parts in college theatricals.

Women Vote in Utah

WOMEN have the vote in Utah, and they say that the Mormon women at the last important election voted against, and beat, the Mormon Church ticket. The ballot is secret and gives those of them who have private sentiments about Mormonism a chance to express their feelings.

That is good. Put it down to the credit of woman suffrage. Every woman is entitled to at least a half interest in a vote, but in Utah she hasn't had it.

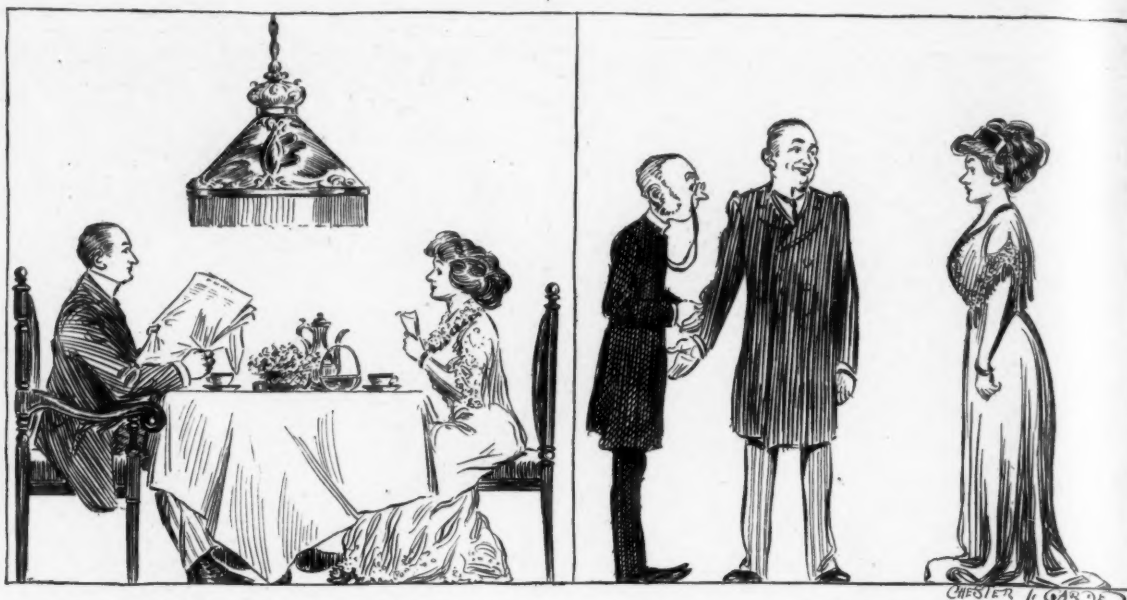
It may be that woman suffrage is a good thing—in Utah.

Preparing for His Annual Statement

"**W**ELL," says our friend, the eminent scientist, "I must do a little literary work this evening."

"Indeed?" we ask with interest. "And may we inquire what it will be?"

"Nothing of great importance—simply my annual discovery that there are dangerous microbes in soda water."



"JOHN, I WISH YOU'D BRING HOME SOMETHING GOOD FOR DINNER TO-NIGHT."

JOHN DOES

In Paradise Flat

(About 1915)

SHE waited for his home-coming. This was the first dinner they were to have together in the little home, and she was as nervous as all brides are who know how important it is that the lover, as he merges into the husband, must be well fed on fine and correctly prepared foods.

They had stopped at big hotels on the honeymoon trip and there had been no responsibility for her. All she had to do was to look charming and Phil was satisfied, especially when she sang old songs to him at twilight.

She almost wished that it might have lasted forever. She rather dreaded the practical side of life obtruding too insistently. She was aware that love is made up of mirage, and as she knew nothing whatever of the details of household management, she trembled lest the rift might come that way in their happiness.

But when Philip engaged the apartment in Paradise Flat he explained to her that it was so perfectly equipped with scientific improvements that house-keeping was a pleasure. Yet there were absolutely no servants visible in any of the tasks that occur in the day's home routine.

So Allys fluttered as she tied on the little ruffled lace apron that was to be the symbol of her new housewifely attitude. Suddenly there was a musical tinkle at the crystal windowette, it opened automatically and one of the carrier doves from the wireless station on the roof entered, bearing a card on its neck.

It told her in their own private cipher that Phil was on the way and she might expect him at any moment. "Go to the photophone," it ended; "I cannot wait to see you."

With a happy smile she saw the bird fly through the windowette and then running to the photophone in the foyer, she touched the lever beneath the framed ivory plate in the wall. Immediately a moving picture in color appeared upon it. She saw Phil in his aeroplane skimming through the Spring twilight to her.

There were flowers and candy in the basket hung over the side, which gave it a festive appearance. With one hand on the crank that steered his machine, he was gazing with a rapt look upon the photophone disc before him, upon which he saw her as she stood waiting for him in their home.

Smiling happily, she put her lips to

the aerophone attachment and whispered to him, touching the kiss recorder several times in quick succession, flushing with joy as she saw the look of intense happiness that came over his face as he put on extra speed.

Then she ran into the dining-room and pressed a silver knob on the hearthstone with the toe of her scarlet slipper. The dinnerette chute in the floor opened and a table, spread for two, with silver, candles, flowers, salted nuts and bonbons, rose through the opening, which closed noiselessly as the table adjusted itself.

She scanned the *menu* card, pleased to notice that it contained Phil's favorite dessert—and, glancing over the equipment, saw that everything was perfect and in place, the noiseless soup service attachment set and all as he liked it.

Then fully realizing the importance of the task now before her for the first time, and the necessity for artistic feeling in its rendering if life were not to become prosaic and commonplace, she seated herself at the white and gold kitchenola, on which she had taken lessons in secret before her marriage.

Easily adjusting the glittering steps

and buttons,
and raised her
Saint Cecilia
Each key
"Cold,"
"Rare,"
"In Ten Min
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VICTORY



COLT

Automatic Pistol

Just adopted by the

U. S. Government!

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(Extracts from Official Report)

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HARTFORD, CONN.

OVER 6000

consecutive shots fired from this pistol in one test without a jam, misfire or broken part!

A PERFECT SCORE!



and buttons, she threw back her head and raised her eyes after the manner of Saint Cecilia in the celebrated painting. Each key bore its legend—"Hot," "Cold," "Frappé," "Well Done," "Rare," "Medium," "Immediately," "In Ten Minutes," etc.

She began to move her feet slowly upon the pedals, her fingers glancing over the keys with a scarcely noticeable tremor. A soft, faint melody stirred the air—something of Saint-Saëns. It was exquisite as it rose and fell in charming measure to its close when the kitchenola sounded a chime and from a door in the side of the instrument, on a porcelain chute, two plates of oysters packed in ice, slipped easily to place on the table.

With a glance she reversed a lever changing the melody to a merry little opera tune. Her hands nimbly touched the treble notes with a thrill—and it seemed as though shepherds' pipes were echoing the songs of birds in the trees. It rose in a delightful harmony as with another deeper chiming, a broiled spring turkey appeared on its heated slab and sank into place on the serving table, followed quickly by the peas, the soufflé potatoes, celery, olives and a salad, with currant jelly still a-quiver from the instrument.

With a look of perfect content she deftly touched a stop here and there, and began something from Butterfly, her lips slightly parted and her eyes alight.

For she had heard a rushing of great wings at the balcony entrance; then a step and the sash panels slid apart, but she could not move if she would complete her task. One false note would mean chaos. She knew Philip stood hushed in awe at the picture before him closing the window softly.

The music rose and sobbed and sang itself through the room until, with a dying note of sweetness, it grew softer and softer as the marrings in cream, with a bottle of champagne in its silver pail and a dish of black grapes slid themselves on the stand.

There were a few deep chords from the kitchenola, her fingers faltering on the keys as she turned her still radiant face to him.

In another moment she was in his arms. Suddenly she drew away, a little line of thought upon her brow. But her eyes were triumphant. She had decided to put her skill to the supreme test.

Old Town Canoe

Make canoeing trips your week end and every day recreation this year. Canoeing is the most popular, healthful and inexpensive pastime of the summer months.

Send for Folder No. 6. It gives FACTS, not theories.



She seated herself again, and with an added power and inspiration brought from the depths of the kitchenola the glorious strains of "The Lost Chord." And as the last "amen" throbbled through the apartment, a silver tinkle precipitated a dish of flaky biscuits upon the table. Philip raised one and tasted it reverently. He was pale and his eyes were moist with memory.

"Better," he whispered, in hushed tones, "than mother used to make!"

Kate Masterson



Fatigue

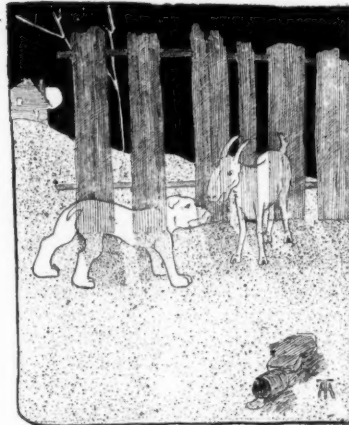
Left home in the morning,
 Dodged a trolley car,
 Got wet by a sprinkling cart
 Before I traveled far.
 Nearly got run over
 By a passing train.
 Had to step from underneath
 A capsized aeroplane.
 Motor car came whooping
 As it turned a curve;
 Managed to get past it,
 But it surely took my nerve.
 I love my work sincerely,
 There isn't any doubt;
 But getting down to do it
 Is what wears a fellow out.
 —Washington Star.

A Larger Field

"Father, I am not sure whether I shall
 be a specialist for the ears or the teeth."
 "Choose the teeth, my boy; every one
 has thirty-two of them, but only two
 ears."—Sacred Heart Review.

Distracting

"What drove the lady exchange edi-
 tor crazy?"
 "Reading of bargains in cities a thou-
 sand miles away."—Toledo Blade.



ANIMAL SPIRITS

Making It Legal

"We didn't know what to do about
 Piute Pete," said the Crimson Gulch
 citizen. "He was a real good feller,
 but he would be careless about shootin'
 up the populace."
 "Did you straighten out the matter?"
 "To some extent. We elected him
 sheriff, thereby makin' it look a little
 more legal."—Washington Star.

Our Peerless Product Stands

The great American anthem remains
 unwritten.
 So does the great American play.
 And the great American novel.
 But the great American checkbook
 stands peerless and alone.
 —Cleveland Plain Dealer.

Knew How to Save Coal

O'Hara once saw an advertisement in
 a street car reading: "Buy your stove
 at O'Brien's and save half your coal."
 "Begorra," he said, "I'll buy two
 stoves and save all me coal."
 —Town and Country.

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Remington-Wahl
 Adding and Subtracting Typewriter

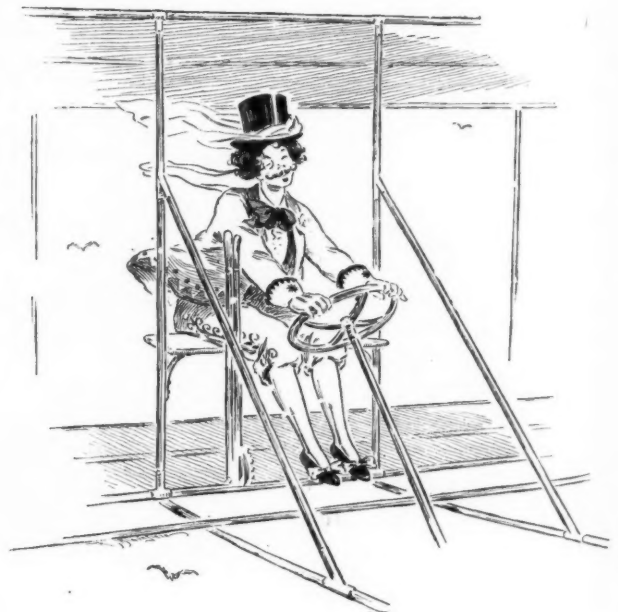
is the first successful combination in one mechanism
 of all the requirements of the writing machine
 and the calculating machine. *It writes, it adds,
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 separately or in combination, as the user wills.

It provides



and *Visible Labor Saving*, in billing work,
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 writing and adding are done on the same page.

Remington Typewriter Company
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Craftsmanship
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Corning, N. Y.

13-Inch Vase
Gravic Iris Pattern

On the Homestretch

Chief Justice White is a Southerner, and knows many negro stories. A writer in *Munsey's Magazine* cites the following as one of his favorites:

Two Louisiana negroes who worked on Mr. White's father's plantation got into a quarrel with a third laborer, who carried a pistol. The man with the revolver began to shoot, and the two others ran to cover. When they were out of range, one of them said to his companion:

"Did you hear dat last bullet?"

"Deed I did. I heard it twice."

"What do you mean by dat?" asked the first one.

"I heard dat bullet once when it passed me, and den again when I passed it," was the answer.

—*Youth's Companion.*

"THEN you were disappointed in your first glimpse of Spain?" "I admit I was somewhat surprised. I thought everybody carried a guitar."

—*Louisville Courier-Journal.*

"Djer-Kiss"

PRONOUNCED "DEAR KISS"

L'odeur exquise du parfum
Djer-Kiss est le secret de sa
sague. —Kerkaff, Paris

TRANSLATION: "The exquisite fragrance of Djer-Kiss perfume is the secret of its vogue."

Extract, Sachet, Face and Talcum Powder
At all dealers. Send 6c. for Sample of Extract.
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It Touches DOWN
On the Keys

MELVILLE
CLARK'S

APOLLO

The Player Piano

THE Melville Clark Piano and the Apollo were made, from the very beginning, for each other.

Aside from being one of the few great pianos of the world, the Melville Clark Piano is specially constructed to meet the requirements of a player-piano. The good pianos that contain other players deteriorate under the unaccustomed strain.

The first Apollo made was installed in a Melville Clark Piano especially constructed to receive it, and from that day to this, piano, player and music have been constructed, each for the other, under the supervision of a man who has been the leader in his line of work for 35 years. Melville Clark made even the first Apollo play the piano correctly. He made it play with a downward stroke on the keys and made it play 88 notes—the full keyboard.

For eight years the Apollo was the only player that played 88 notes, and today remains the only one that touches down on the keys. The others would if they could, but the Apollo is protected in this exclusive right by U. S. patents.

We are the largest manufacturers of piano players in the world who make the player, the piano and the music under one roof.

We have been making 88-note players and 88-note music more than twice as long as any other manufacturer of players.

The instrument that has built up our supremacy will be more fully explained to you in a catalog showing nine of the 1911 styles. Send your name and address or see one of our three hundred dealers.

Melville Clark Pianos without players, \$500 to \$1,000

Melville Clark Piano Company
442 Fine Arts Building, Chicago

New York Show Rooms, 305 Fifth Avenue

Sound Argument

In the gray light of early morning the traveler faced the night clerk resolutely. "You gave me the worst bed in the hotel!" he began, indignation in his voice and eyes. "If you don't change me before to-night, I shall look up other lodgings."

"There's no difference in the beds, sir," the clerk replied, respectfully.

The traveler smiled ironically.

"If that is so," he said, "perhaps you

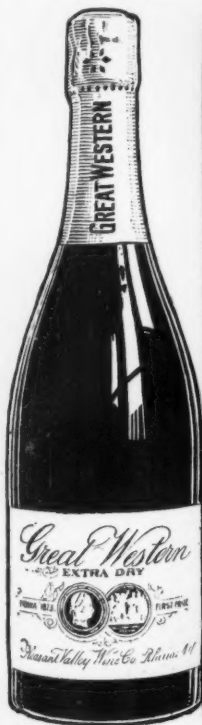
wouldn't mind giving me the room on the left of mine."

"It is occupied, sir."

"I know it is. By a man who snored all night and was still at it ten minutes ago. His bed must be better than mine, or he couldn't sleep at a maximum capacity of sound eight hours on a stretch."

"The beds are all alike, sir. That man has been here before, and he always sleeps on the floor, sir."

—*New York Call.*



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Champagne
 At Bruxelles Exposition
 1910
 Received Highest Award
 Ever Given an
 American Wine in Europe!
 PLEASANT VALLEY WINE COMPANY
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OUR FOOLISH CONTEMPORARIES



The Great Divides

- Reno.
- The harem skirt.
- The tariff wall.
- The fool and his money.
- Buda-Pest.
- The pearly gates.
- Mason and Dixon's line.
- Jim Crow laws
- and
- The Rio Grande River.

—Fort Worth Record.

The Only One of Her Kind

The beautiful young prisoner entered the box in her own behalf.

"What is your age, miss?" asked the lawyer.

"Forty-eight," was the steady reply.

The feminine jury caught its breath with an audible little gasp, and sat there rigid.

"How much did you pay for the hat you are wearing?"

"Ninety-eight cents."

"Are you guilty of the crime that is charged against you?"

"No."

Thus did the wily prisoner attempt to establish her veracity and then convince the jury that she was innocent. But don't forget that this was a jury of women. A verdict of incurable insanity was brought in.—Cleveland Plain Dealer.

In a Pinch, use ALLEN'S FOOT-EASE



A Happy Marriage

Depends largely on a knowledge of the whole truth about self and sex and their relation to life and health. This knowledge does not come intelligently of itself, nor correctly from ordinary every-day sources.

SEXOLOGY

(Illustrated)

by William H. Walling, A.M., M.D., imparts in a clear, wholesome way in one volume:

- Knowledge a Young Man Should Have.
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- Knowledge a Father Should Have.
- Knowledge a Father Should Impart to His Son.
- Medical Knowledge a Husband Should Have.
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- Knowledge a Young Wife Should Have.
- Knowledge a Mother Should Have.
- Knowledge a Mother Should Impart to Her Daughter.
- Medical Knowledge a Wife Should Have.

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Write for "Other People's Opinions" and Table of Contents.

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HUNTER BALTIMORE RYE

Sold at all first-class cafes and by jobbers.
 WM. LANAHAH & SON, Baltimore, Md.

Jack and Gill

The shudd'ring sheet of rain athwart
 the trees!
 The crashing kiss of lightning on the
 seas!
 The moaning of the night wind on
 the wold,
 That erstwhile was a gentle, murm'ring
 breeze!
 On such a night as this went Jill and
 Jack,
 With strong and sturdy strides through
 dampness black,
 To find the hill's high top and water
 cold,
 Then toiling through the town to bear
 it back.
 The water drawn, they rest awhile.
 Sweet sips
 Of nectar then for Jack from Jill's red
 lips,
 And then, with arms entwined, they
 homeward go,
 Till 'mid the mad mud's moistened mush
 Jack slips.
 Sweet Heaven, draw a veil on his sad
 plight,
 His crazed cries and cranium cracked;
 the fright
 Of gentle Jill, her wretchedness and
 woe!
 Kind Phœbus, drive thy steeds and end
 this night!

—Kansas City Times.

Caronl Bitters—Best Tonic and Appetizer. No home complete without it. Sample on receipt of 25 cents.
 Oct. C. Blache & Co., 78 Broad St., N. Y., Gen'l Distrib.

Magnanimous

"I suppose you wouldn't believe," said the manager, "that it cost me \$25,000 to raise the curtain on this show?"
 "I do," replied the critic. "I'm surprised that they let you do it even for that price."—Chicago Record-Herald.

An Early Winter

"I once proposed to a girl in a conservatory."
 "With what result?"
 "A lot of expensive plants were nipped by frost."—Washington Herald.

Rhymed Reviews

Marie-Claire

(By Marguerite Audoux. George H. Doran Company)

The French you read? *Mais non?*
Ah, well,

You need not miss my quaint nar-
ration,

For Monsieur John N. Raphael
Has made a pretty fair translation.

My mother died. My father grew
More fond of wine than prayer and
preaching.

He went away. They sent me to
An Orphanage for care and teach-
ing.

But five years old was I that day,
A bashful infant, sweet and tender.
A Sister called "Marie-Aimée"
Became my friend and chief de-
fender.

Alas! she had a love affair—
My prattle leaves no room to doubt
it,
Though I, your artless Marie-Claire,
Know not one single thing about it!

They placed me, next, upon a farm.
I lived in comfort, loved and cher-
ished,
Protecting woolly lambs from harm,
Until my kindly master perished.

Then young Henri, I know not how,
Grew fond of me—unlucky mortal!

Egyptian Deities

*The Utmost in
Cigarettes*

To any pleasant
moment they add
the completing
touch

Cork Tips or Plain

Matheson

"SILENT SIX"

Built for those who Use the Best "Silence is Golden"—in an Automobile

The conditions that produce silence in a motor car are those which make for economy in upkeep cost. Silence is the sign board of minimized wear. Silence is proof of economy in fuel and oil consumption. Silence in the operation of running parts is most vital to the life of any car.

The silence of the Matheson "Silent Six" is produced by the elimination of the causes of wear. Its long record in private use has demonstrated that it is not only silent when new, but stays silent.

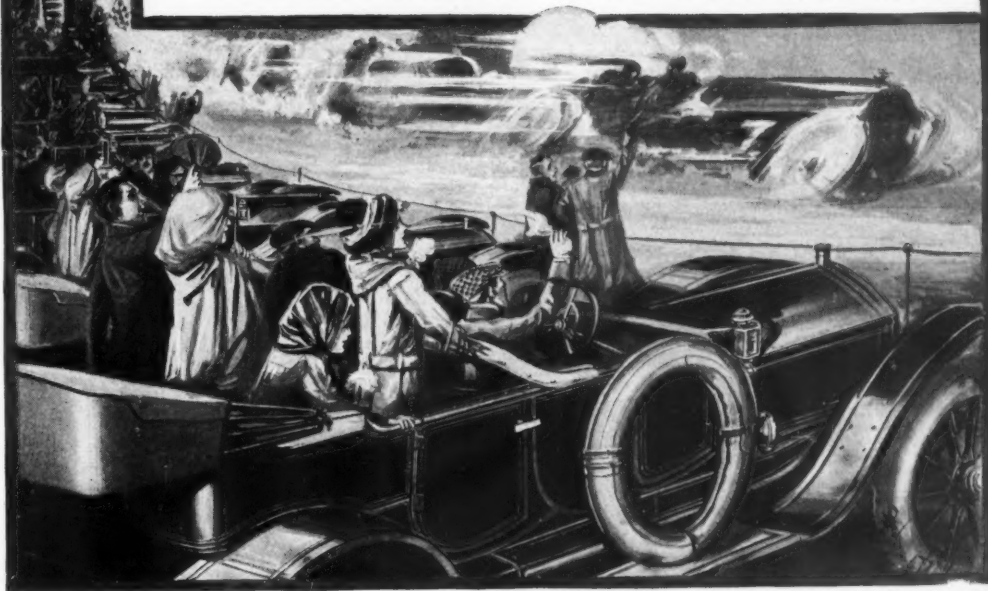
The Matheson "Big Four," which has been a consistent winner of first honors for five years past, is recommended to those preferring a luxurious, powerful, seven-passenger car of four-cylinder chain driven type.

Prices — Silent Sixes, \$3,500 to \$4,000; Big Fours, \$4,000

Our catalogue and "The Secret of Silence" mailed on request.
Applications of established dealers considered for open territory.

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Boston, Roy A. Faye Co., 823 Boylston St. Van Ness Ave. and Jackson St.
Buffalo, Matheson Sales Co., 726 Main St. Phila., Johnson Motor Car Co., 326 N. Broad St.



His mother made a horrid row.
Again I sought the Convent portal.

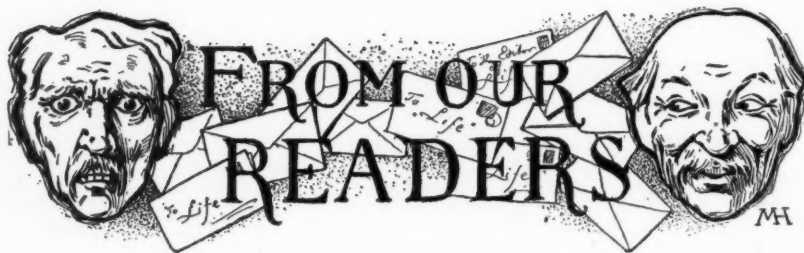
My sole relation called; but she
Abandoned me, that sordid peasant.
I took the train for gay Páree—
And that, I think, is all at present.

Now some who scan my simple prose
Will scoff, "The book is overrated.
This baby style is all a pose.
She's too, too unsophisticated."

But others will demur, "Not so.
Clear eyes of souls devout and
lowly
May look on weakness, passion, woe
And sin, yet mirror naught unholy."

Perhaps it's what some people need
For literary indigestion,
Because it isn't hard to read
And doesn't solve one single Ques-
tion.

Arthur Guiterman.



We are constantly in receipt of important letters, which are too long for our limited space. Brevity is absolutely essential to publication.

Why Not?

DEAR LIFE:

I would like to ask through the pages of your valuable magazine, why the A. S. P. C. A. does not include in the vaunted perfection of its work, a hospital or clinic for animals? The Royal Veterinary College of London had such a clinic as long ago as 1802—there are others in Copenhagen, Dresden, Berlin, etc. In consideration of the vast number of working animals, as well as pets in New York, it would seem to be a crying need. The clinic started by another society in Lafayette Street, which treated more than 6,000 animals during the first year of its organization, shows how practical the work may be, and it is fair to assume that four or five of such clinics scattered through the boroughs would be equally patronized.

E. C.

From a Hilly Country

DEAR LIFE:

Here is my little check to cover the year of fun, from the time when June first smiles this year to the same date in 1912, when I hope to be still in possession of my high appreciation of your diverting publication.

I have taken the precaution, being mindful of your welfare, to add 10 cents to cover cost of collection of the check, which I have drawn for \$6.14. I am reliably informed that my account is good for the amount. Spend my money soberly, advisedly, and in the fear of God. Let not sudden wealth incite you to reckless living. I feel that I can trust you, for though you look perennially young, you have reached years of discretion.

There are those who assert that I am the most accomplished and inveterate story-teller—I mean *raconteur*, for I claim to be a truth-lover—in the Consular Service, for I tell them in four

languages and have never been known to concede the last word to any one. It is an important part of my official duty, as I see it, to be properly equipped to regale with the latest, most improved and up-to-date American jokes, not only the traveling but also the expatriated American, for it will tend to make the former feel at home and possibly induce the latter to return home.

It seems to me that LIFE is so valuable a help in this doing of a cheery duty that I ought not to be considered as on your books for a year only. I would prefer to have you think of me as an established name on your mailing list, one to whom you may, until further notice, send your paper regularly and your bill annually.

Very cordially yours,

FRANCIS B. KEENE.

AMERICAN CONSULATE,
GENEVA, SWITZERLAND,
May 1, 1911.

From a Defender

TO THE EDITOR OF LIFE:

In your propaganda against medical research, have you ever considered the following facts: That 99 99-100 per cent. of the medical profession is unanimous in the belief of the virtues of vaccination and the necessity of vivisection for the benefit of mankind? Not 1 per cent. of the human population desires to see suffering in any living object, yet you brand the medical profession as a whole with gloating over the imaginary

suffering of dumb animals during medical experiments.

You, apparently intentionally, hide the fact that the vast majority of this work is done with the animal under anaesthesia and it is usually destroyed without ever regaining consciousness, so no pain could possibly be felt.

You have never yet produced in your support a single medical man of prominent reputation, and surely it is too much to believe that all the distinguished members of the profession are blood-thirsty villains or laboring under the one delusion. To the class which prefers a poodle dog to a child, of course, no comment is necessary. From one of this humane and noble type we gather the following from this week's LIFE: If valuable physiological facts are in truth learned from vivisection, our nobler instincts should make us scorn to purchase immunity from disease at such a cost.

Our friend has never seen the following: A child in the clutch of diphtheria, eyes bulging, face blue and swollen and with the death rattle in his throat, sit up and smile six hours after a dose of antitoxin.

With Fido clasped tightly in his arms he exclaims, "Thank God it is not you."

H. C. M., M.D.

From a Faster

DEAR LIFE:

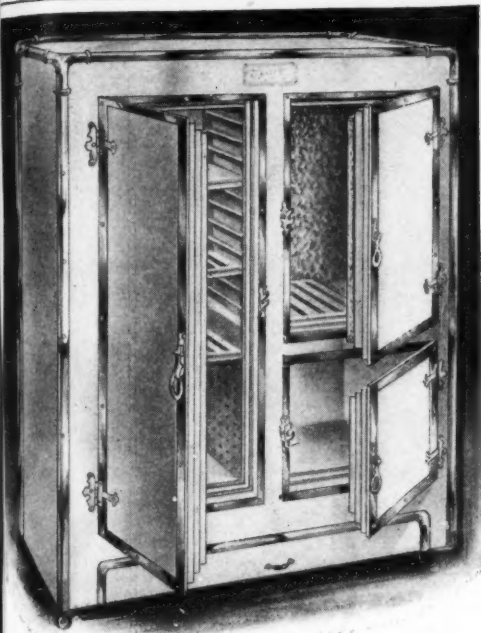
You print a note about the man who fasted fifteen days and died. I'm a little sore on that story, for I am a fasting crank, and all the papers said that the man had fasted on my account and that therefore I had killed him. So may I have space to state that I looked up the story and found that the man abstained from *water* as well as food. Inasmuch as I have always in everything I have written about fasting told people to drink all the water they can hold I think my skirts are clear in this case. Don't you?

UPTON SINCLAIR.



"HOW COLD HE IS!"

· LIFE ·



White Enamel Refrigerator Co.

MAIN OFFICE AND WORKS, ST. PAUL, MINN.
New York Office and Salesroom,
59 West Forty-Second Street.
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KEEPS milk, meat, butter, vegetables and fruit in the same provision chamber without the slightest contamination. The big shippers and provision handlers

use Bohn Syphon Refrigerators. They are installed on dining, buffet and refrigerator cars of all our great railroads because the Bohn Syphon System keeps food fresh the greatest length of time with least ice and care.

Bohn Syphon Refrigerator

Lined with Genuine White Porcelain Enamel—not paint—no seams or corners to catch dirt. Non-porous, strictly sanitary, does not discolor, crack or peel off like so-called enamel which is merely enamel paint.

Where we have no regular dealers, we ship on approval for

10 Days' Trial

Freight paid both ways if not as represented.



Note these ten different linings and interlinings to keep heat and moisture out and the interior absolutely cold and dry. This exceptional construction *minimizes your ice bills.*

We also make the popular Minnesota Refrigerator. Our prices range from

\$19.00 Upward

Write for both Minnesota and Bohn Syphon Catalogs and Terms.



"OH, YOU NEEDN'T GO YET, JIM; IT'S ONLY HALF PAST ONE" (AND BILLY THE RAT TOOK UP HIS PRESENT QUARTERS AT 11.15).

Pay Your Business a Compliment

It is something to write a letter on good paper. It is something *more* if that good paper is Old Hampshire Bond. For Old Hampshire Bond paper is easily recognized by every one of its many users, and there exists between you and your correspondent the same fraternal feeling as between owners of the same make of automobile.

Old Hampshire Bond

The paper itself can confer no prestige on its user to compare with the compliment he pays his own business by selecting Old Hampshire Bond.

Let us send you the Old Hampshire Bond Book of Specimens. It contains suggestions for letterheads and other business forms, printed, lithographed and engraved on the white and fourteen colors of Old Hampshire Bond.

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South Hadley Falls, Mass.

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2. That it is there distilled with utmost care by MARTELL & CO. themselves. This ensures its extraordinary quality.
3. That there are tens of thousands of puncheons developing and maturing in MARTELL'S stores.
4. That consequently MARTELL & CO. never have to bottle a Brandy until it is perfectly fit and ready for the mark it is to carry.
5. That to call a brandy better than MARTELL'S is an empty boast—to beat MARTELL'S for Quality a frank impossibility.

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Liveries—Kennel Coats, English Hats,
Haberdashery and Leather Goods.
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Send for Illustrated Catalogue.

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For the Bride's Number because we think
it an ideal subject for a Wedding Gift.

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Photogravure 15 x 20 in. \$1.00.

Send your remittance and address to which you wish the picture sent and it will be forwarded at once, carriage prepaid.

LIFE PUBLISHING CO., 17 W. 31st St., New York



"I'M SORRY HE'S GONE. I NEVER MET ANYONE WITH SUCH
GOOD TASTE."



Lubricate—Burn cleanly
Leave no carbon deposit

ALL GARAGES—ALL DEALERS

Write for Booklet
"The Common Sense of Automobile Lubrication"

INDIAN REFINING COMPANY
INCORPORATED

First National Bank Building, Cincinnati, Ohio
123 William Street, New York City
W. P. Fuller & Co., San Francisco, Cal., Agents

True Economy

An Englishman, an Irishman and a Scotsman were represented as looking through a confectioner's window at a beautiful young lady serving in the shop.

"Oh," exclaims Patrick, "do let us be after spending half a crown with the dear crayture that we may look at her more conveniently, and have a bit of a chat with her."

"You extravagant dog," says George. "I am sure one-half of it would do just as well. But let us go in by all means. She is a charming girl!"

"Ah, wait a wee," interposed Andrew. "Dinna ye ken it'll serve our purpose just as well to ask the bonnie lassie to gie us twa sixpences for a shilling and inquire where Mr Toompson's hoose is and sic like? We're no hungry, and may as well save the siller."

—Argonaut.

Marriage Notices

THE Springfield Union has been collecting some quaint and curious mar-

Simply strain
through
cracked
ice, and
serve.



**Club
Cocktails**

When others are offered, it's for the purpose of larger profits. Accept no substitute.

Martini (gin base) and Manhattan (whiskey base) are the most popular. At all good dealers.

G. F. HEUBLEIN & BRO.
Sole Props.
Hartford
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**Join the
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United States Tire Company**

Learn
how to
reduce
your
annual
tire bill

THIS Bureau has hundreds of letters from motorists telling of tire mileage ranging all the way from five or six thousand miles up to twelve thousand. These motorists enthusiastically give all the credit to the better quality of United States Tires—

Continental G & J Hartford Morgan & Wright

They're probably right. The motorist using United States Tires operates his car at a *positive advantage* as compared to the motorist using tires made under less favorable conditions. There is a superior quality *built into* these four famous brands that *makes possible* such mileage as these hundreds of motorists have written about.

But having the advantage of the most dependable tires does not lessen the importance of knowing how to *take care of* them. *The average motorist loses heavily through sheer neglect of his tires.*

The United States Tire Company proposes to see that lack of care is not due to lack of information.

Our Service Bureau has been organized and equipped for the single purpose of supplying the motorist with exactly the kind of information he should have to enable him to keep his tire expense down to *where it belongs*. The Bureau has issued and is supplying to its members the most complete book on the manufacture and care of tires that has ever been published, and in addition will, at frequent intervals, furnish its members with such information as will be of *genuine value to them*. This service is *absolutely free* to any motorist who cares to take advantage of it—whether a user of United States Tires or not.

Fill out and mail the coupon, and you will receive the initial Instruction Book, as well as all literature and data to be issued in the future.

United States Tires are America's Predominant Tires, selling at the same price asked for other kinds.

Seven styles of tread (including the famous Nobby Tread) and three styles of fastening. The widest range of selection ever offered the motorist.

Address **SERVICE BUREAU**

UNITED STATES TIRE COMPANY, 1796 Broadway, NEW YORK

Please send all literature issued by your Service Bureau to

Name _____

Address _____

Make of Car _____ Tires _____

riage notices of the old times, and here are three of the best:

In Bozrah, August, 1819, Mr. John Bate, of Williamstown, Mass., to Miss Mary Ann Bass, of the former place, after a courtship of one hour.

Is not this angling well, I ask,
Such tender bait to take?

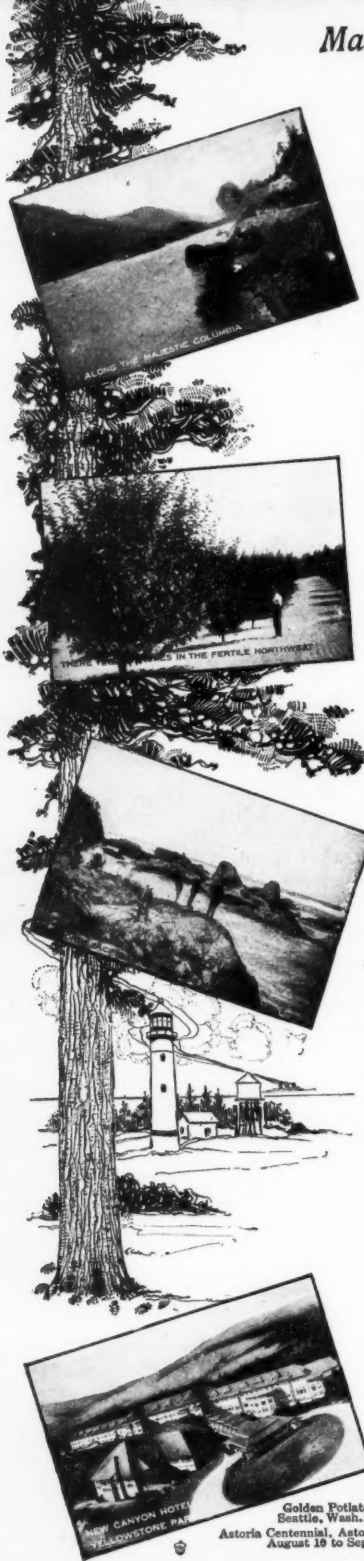
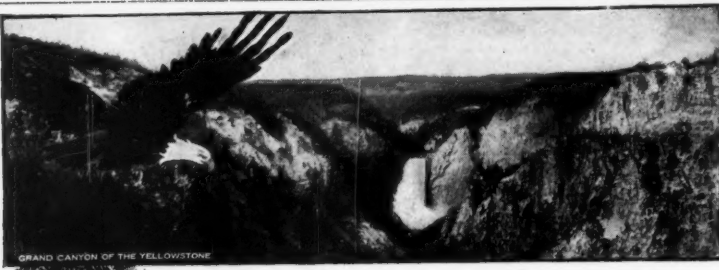
He caught in one small hour a Bass,
The Bass, though, caught the Bate.

Married, at Bridgewater, December 16, 1788, Captain Thomas Baxter, of Quincy aged 66 to Miss Whitman, of the former

place, aged 58 years, after a long and tedious courtship of forty-eight years, which they both sustained with uncommon fortitude.

In Boston, April, 1821, by Rev. William Sabine, Joseph Willicut to Miss Susan Whitmarsh, after a tedious courtship of Thirteen days, and but thirty-five days after the death of his former wife.

The best way, it seems, a deep sorrow to smother
For the loss of a wife is—to marry another.



Make this Summer's Vacation

A "Seeing America" Trip

Travel through the fertile fields and farms, thrifty orchards and prosperous cities of the Northwest Land of Fortune. Tour Yellowstone Wonderland on the way—see the Geysers and Yellowstone Canyon. New palatial Canyon Hotel open this season.

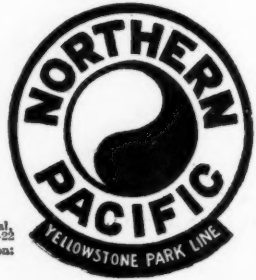
Very Low Fares

all summer. Special reductions on certain dates. Through Sleeping and Dining car trains daily from Chicago, St. Paul, Minneapolis, and from St. Louis and Kansas City to the North Pacific Coast, via Burlington-Northern Pacific lines. Or take Great Lakes steamer trip and go by way of Duluth and Superior. { Duluth Water Pageant July 20-22.

Let me give you Puget Sound and Yellowstone Park folders and tell you about the special fares, our de luxe "North Coast Limited" and other service. Send six cents in stamps for beautifully illustrated book "Through Wonderland"—easily worth a dollar.

A. M. CLELAND, General Passenger Agent
Dept. L., St. Paul, Minn.

Northern Pacific Railway



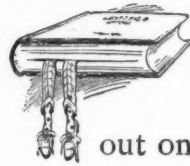
Golden Potlatch Carnival, Seattle, Wash., July 17-23
Astoria Centennial, Astoria, Oregon, August 10 to Sept. 9

Don't Bother
To Get
Next Week's
LIFE



JUST A BOOK NUMBER

It's uninteresting, uneventful and desperately dull. We do this sort of thing occasionally, just to give ourselves the appearance of really knowing something. We have to discourse learnedly about literature, and prate pompously in high sounding phrases. And so this number is devoted to books. If you are thinking of Obeying that Impulse, wait until this number is past and begin with the one that comes after it. (If you send in your subscription



at once, we will begin with the SUMMER GIRL NUMBER which comes out on June 15th—if you say so.)

Subscription \$5.00. Canadian \$5.52. Foreign \$6.04.

SPECIAL OFFER—Three Months \$1.00

Canadian, \$1.13; Foreign, \$1.26. Open only to new subscribers. No subscriptions renewed at this rate. *This offer is net.*

LIFE, 17 West 31 Street, New York.

**Spend your vacation on
Quaint Cape Cod**



Seashore, Woods and Country.
Splendid fishing, yachting, bathing and golfing.
Cool breezes always.
Send for "Quaint Cape Cod." It's free.
Write Advertising Bureau, Room 655
South Station, Boston

Financial Wisdom

["In all my life I never have spent twenty dollars foolishly."—Interview with a famous philanthropist.]

Oh, pause and contemplate this man, ye patriots, I beg.

No oily green goods man, so glib, has fished his kale, or meg;

He never dropped a double-X on horse that could not run—

In vain have shrewd promoters talked— he's stood off every one.

He never fell for gilt-edged set of Tolstoi's peerless works;

Nor ten full yards of Henry James—he left that to his clerks;

He ne'er was stung for mining stock— wish we could say the same—

He's never dropped a twenty in the other fellow's game.

All wisdom of the seer and sage has dwindled now to naught

Beside the wisdom of this man whose cash has ne'er been caught;

But hold!—he's founded colleges where football heroes train;

Is that financial wisdom, then?—we strain our ears in vain.

—Denver Republican.

Might Spare a Few

It is said that never was there a gentler critic than Doctor McClintock of Dickinson College. One day a young orator presented his speech for Doctor McClintock's approval. He evidently did not anticipate adverse criticism.

He received it, nevertheless, given in the doctor's gentle, humorous way, which never could offend.

"It's a good speech," he said, "but there is, perhaps, a little too much of a certain sort of rhetoric. For instance, I find in it two midnight owls, two midnight wolves, three American eagles and four unfurled banners. It seems to me that the supply exceeds the demand."

—Youth's Companion.



Native smoking rubber in his hut.

**GOODRICH QUALITY
begins in Brazil**



Branding the rubber before shipment.

From actual Photograph

We believe that high mileage tires require the use of high grade rubber, high grade fabric and high grade workmanship. We never expect to discover any substitute for Quality, in making tires.

We begin down in Brazil, buying nothing but the finest Para rubber for

GOODRICH TIRES

After special treatment this becomes the toughest rubber known—the basis of the famous "Tough White Tread".

For the fabric we begin with the cotton itself—discarding at the outset over 99% of the staple grown in America.

For the workmanship we begin with the man; he must be skillful, well paid and well housed. He is assisted by every modern device and by every discovery of our experimental department.

We admit that we are "cranks on quality". We believe the service you get from our products is ample justification. We believe "Quality" has made this the largest rubber manufactory in the world and has made Goodrich Tires

The Standard Tires of America.

The B. F. Goodrich Co., Akron, O.

Branches in all Principal Cities

Largest in the World

Wholesale Tire Depots Everywhere



CRYSTAL DOMINO SUGAR

Made by The American Sugar Refining Co. SOLD BY GROCERS—2^{lb} and 5^{lb} Boxes!

For Collectors

THE AUTHOR: Would you advise me to get out a small edition?

THE PUBLISHER: Yes, the smaller the better. The more scarce a book is at the end of four or five centuries the more money you realize from it.

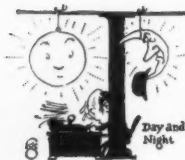
—Cleveland Plain Dealer.

"THE wise man treats his friends well," says the Philosopher of Folly, "but not often."—Cleveland Leader.

Mental Joy Wave Advancing



PRETTY SOON NO HAMLET
WILL BE COMPLETE WITHOUT
THE MENTAL LIFE



IMAGINARY subscribers are increasing so fast that we are now working night and day. The harmonic manifestations in the coarse physical world are beginning to increase, and it is now becoming evident even to those who have no understanding of the higher life that our regular subscribers are leading, that something is happening. A new era has dawned.

Our announcement, made some time ago, that we would lend any amount of imaginary money to any subscriber, has brought forth the following vibration, which we translate for the benefit of the unreal few:

Dear Sirs:

Two weeks ago I was so hard up mentally that one day, in an idle moment, I began to wish for a couple of hundred dollars. As a matter of fact, I would have sold all my thoughts for a penny, but not having any to sell, I concentrated on that two hundred. It then occurred to me that, as long as I was borrowing imaginary money, I might as well ask for a decent sum, so I ran up my desire to a hundred thousand; but even that, when I had begun to concentrate on it, seemed rather small, so I abandoned reserve, and made myself wish for a couple of millions. To my intense amazement, in a couple of hours I felt myself getting mentally wealthy. I had, so to speak, imaginary money to burn. It seemed too good to be true. Now the question is, how can I ever repay you?

John B——.

We have replied to our friend that he has already repaid us, although he doesn't know it. Indeed, this is the great beauty of our system of lending good mental money without security—that is, without any apparent security.

While we despair of explaining this matter to all, it is in reality very simple. When we lend money to a mental subscriber, he goes right out in the great mental world and spends it; and of course we get it back almost immediately through a thousand and one vibratory sources.

In this present instance, our friend spent all but about three thousand dollars. This is all he owed us up to the last report from Department B. In the meantime the sense of joy, of enlargement, which he got upon receipt of the money has made his subliminal self expand, so that he has naturally created mental wealth of his

own. Thus he can now spend this three thousand and still have money to burn. We shall therefore soon make a profit from the investment, because all the money he spends on articles he sees advertised in the Mental Life will eventually find its way back to us, and we shall make everybody happy by sending it out again.

We therefore urge upon all friends not to stint themselves. Don't let any foolish pride stand in your way.

Borrow a million and take a trip around the mental world. It will broaden you wonderfully.

See our list of mental tours advertised in this week's number.

Here's another letter, which requires further explanation:

Dear Gee. Ime. Mit:

The other day I wanted to insert an advertisement in the Mental Life, so I concentrated on your celebrated department, borrowed a million, took out an advertising contract for two pages a week for a year, and paid you cash in advance with the money that you lent me. Am I a business success? I think so! Here's to dear old Prana! And while you are about it, remember me to the plump little Bergen County clairvoyant

that I was vibrating with the other day when I handed in my copy.

B. F. D——.

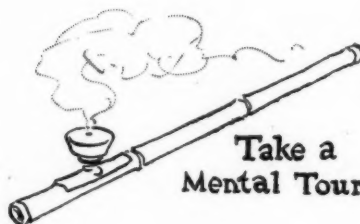
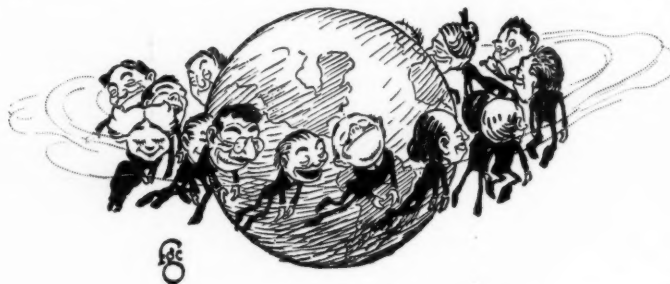
There are professional humorists, even in the mental world, and our friend is one of them. He writes in a self-confident manner that leads us to believe he is under the impression that he has gotten the best of us in some manner.

We forgive him freely, because he has only just entered on the first harmonic plane, has not become fully cognizant of his subliminal self, and does not understand that the laws that govern the mental world are entirely different from the illusions that govern the coarse physical world.

While it is true that we loaned him a million or so to begin his advertising campaign, not only have we received all this back, but from now on he will be a constant source of income to us. This is because in our great world of Prana there is no fear. All is joy.

Ask for a mental joy ride, preliminary to becoming a subscriber. It will cost you nothing but a thought.

(Concluded on page 1091)



00.00
Quart.
Just
imagine!

U-ALL-NO

AFTER DINNER MINT



Temporarily dainty creams that melt in the mouth, leaving a refreshing mint flavor.

Sold only in tin boxes,
never sold in bulk.

We also manufacture
U-All-No Mint
Chewing Gum

Manufacturing Co. of America
461 North 12th St., Philadelphia, U. S. A.

Mental Joy Wave Advancing

(Concluded from page 1090)

Please understand, however, that we lend no money to those who are not regular subscribers. You must first concentrate and send in fifteen mental dollars. After that you are an eligible.

Remember that every humorist who ever lived is a regular contributor to the Mental Life. The coarse physical Life—which we understand is still running—is confined to the contributors who are what is termed "alive." But the Mental Life has no such petty restrictions.

Next week we begin a series of side-splitting dialogues by one of the most famous funny men in Egypt, who flourished six thousand years B. C. Some of his jokes are better than ever.

Concentrate for fifteen on Gee. Ime. Mit. (He will get it.)



A Limited Wardrobe

"You can't see the leading lady now; she is busy in the dressing room."

"Is she changing her costume for the next act?"

"No, this is an Ibsen play. She is merely making up her mind."

Cornell Widow.

The M. S. Borden Cornucopy
Reducer for Men and Women:

"FATOFF"

is selling from Sea to Sea
and BEYOND the Seas



We never had a salesman sell a jar—it sells ITSELF, one friend recommending it to another

An Ideal Summer Treatment.

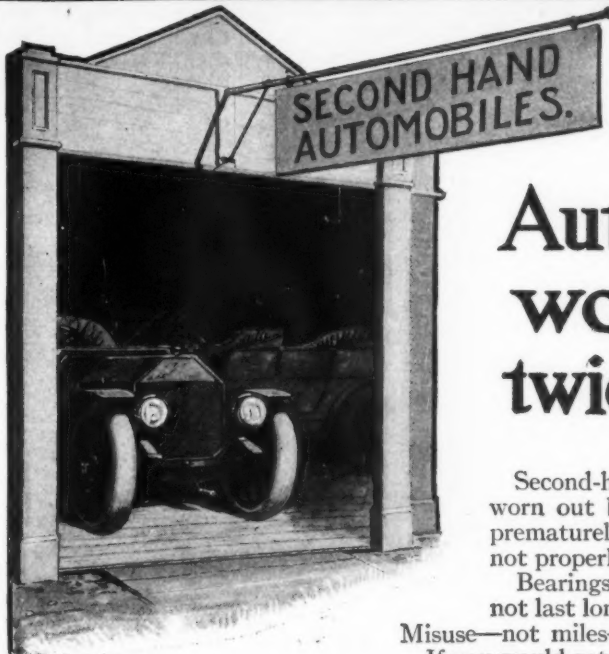
No Oils No Grease No Dieting
No Odor No Medicine No Exercise
FATOFF is a pleasant EXTERNAL treatment that's given new life and buoyancy of youth to thousands; reduces waist line, excess fat at back of neck, and all other corpulent parts in an INCREDIBLY short time.

You can treat yourself at home, you MAY use it in hot bath. Appointments made for expert treatment at your home. Literature mailed free in plain sealed wrapper.

FATOFF FOR DOUBLE CHIN (a chin reducing wonder). Special size, \$1.50.

FATOFF—Full size, \$2.50.
Obtainable at Riker's, Hegeman's and leading druggists throughout the country, or from

M. S. BORDEN CO.
69 Warren St., N. Y.
(For years at 52 East 34th St.)



Automobiles would last twice as long

Second-hand lists are crowded with cars worn out by poor lubrication. They are prematurely old, simply because they were not properly cared for.

Bearings and cylinders and gears do not last long when the lubrication is faulty.

Misuse—not miles—puts them out of commission. If you would get the maximum service from your car, lubricate it with Keystone Grease and Keystone Motor Oil.

Keystone Motor Oil

Keystone Motor Oil is a cylinder oil of the same high standard as Keystone Grease. It is the only lubricant that will not deposit carbon under any cylinder heat, and that will not decompose or lose its necessary viscosity in any working condition.

Our Guarantee

One pound of Keystone Grease is equal to three or four pounds of any other grease or lubricating compound—or four to six gallons of any bearing oil.

Keystone Grease and Keystone Motor Oil can be bought from all dealers and garages—or direct from any of our branch offices.

Send for interesting lubricating literature—a liberal education on the subject.



lubricates perfectly, does not become gummy, and holds its original consistency in all working temperatures. Cheaper because it wears longer and gives better service while it is wearing. For thirty years it has been recognized by expert engineers as the standard lubricant for all classes of fine machinery.

KEYSTONE LUBRICATING CO., Philadelphia, Pa.

Branch Offices and Warehouses:

New York—1777 Broadway.
Chicago—2123 Michigan Ave.
New Orleans—610-12 Chartres St.
Los Angeles—1607 S. Flower St.
Boston—284 to 290 Franklin St.
Columbus, O.—542 Vermont Place.
Denver—First National Bank Bldg.

San Francisco—268 Market St.
Philadelphia Store Auto Dept.—1327 Race St.
Minneapolis—902 Lumber Exch. Bldg.
Joplin—2131 Sergeant Ave.
Knoxville, Tenn.—707 W. Fifth Ave.

THE descriptive reporter of a certain daily paper in describing the turning of a dog out of court by order of the bench, recently detailed the occurrence as follows: "The ejected canine as he was ignominiously dragged from the room cast a glance at the judge for the purpose of being able to identify him at some future time."—Argonaut.

Cheated

MANAGER: What's the leading lady in such a tantrum about?

PRESS AGENT: She only got nine bouquets over the footlights to-night.

MANAGER: Great Scott! Ain't that enough?

PRESS AGENT: Nope—she paid for ten.
—Cleveland Leader.

"I've been sent down town to buy a taboret. What's that?"

"Don't you know? It's one of those things that stand around about shin-high in the dark."—Cleveland Plain Dealer.

ABBOTT'S BITTERS

Makes the best cocktail. A pleasing aromatic with all wine, spirit and soda beverages. Appetizing, healthful, to use with Grape Fruit, Oranges, Wine Jelly. At Wine Merchants or Druggists. Sample by mail, 25c in stamps. C. W. ABBOTT & CO., Baltimore, Md.



Your Mirror Shows You

that in using "No. 4711" White Rose Glycerine Soap you are keeping your skin fresh and Beautiful. A real Glycerine Soap—not one in name only. Highly beneficial in effect and of exquisite perfume.

Sold Everywhere.
 Ferd. Mülhens, No. 4711 Glockengasse, Cologne, o/R, Ger.
 U. S. Branch—Mülhens & Kropff, New York.
 House Founded in 1792.

4711. White Rose
 Glycerine Soap

Ingenious Etymology

In a recent article in the *Nineteenth Century*, the Rev. A. H. T. Clarke credits Prof. Richard Porson with a philological *jeu d'esprit*. Porson was a great English scholar, who, among other astounding feats of memory, could repeat all of Gibbon's footnotes by rote:

A farmer, once meeting him in a public house, challenged him to derive his own name, which was Jeremiah King, from cucumber. The farmer thought he had "stumped" the scholar, but Porson immediately accepted and won the challenge.

"Jeremiah King," he began, "Jeremy King, Jerry King, Jerrykin, Jerkin, Gherkin," Porson triumphantly concluded, "which is a cucumber."

—*Youth's Companion*.

Theorists

TOMMY: Pop, what is a theorist?

TOMMY'S POP: A theorist, my son, is a man who thinks he is learning to swim by sitting on the bank and watching a frog.—*San Francisco Chronicle*.

For the Future

There's a certain minister whose duties sometimes call him out of the city. He has always arranged for some one of his parishioners to keep company with his wife and little daughter during these absences. Recently, however, he was called away so suddenly that he had no opportunity of providing a guardian.

The wife was very brave during the early evening, but after dark had fallen her courage began to fail. She stayed up with her little girl till there was no excuse for staying any longer and then took her upstairs to bed.

"Now, go to sleep, dearie," she said. "Don't be afraid. God will protect you."

"Yes, mother," answered the little girl, "that'll be all right to-night, but the next time let's make better arrangements."—*Human Life*.

Dog's Luck

POLICE OFFICER: In order that the villain who caught and kissed you in the dark may be tracked, we must set our police dog after him. So, to trace the scent, you must give Nero a kiss.

—*Fliegende Blätter*.

"I THINK women would like baseball if they could enjoy it as they do a book."

"How is that?"

"The last inning first."

—*Cleveland Plain Dealer*.

HE: I wish you would give me that ring on your finger, for it resembles the duration of my love for you, it has no end.

SHE: Excuse me, but I prefer to keep it, for it is emblematical of mine for you, it has no beginning.—*M. A. P.*



The skin that soft rain water, perfect health and mountain air have given this mountain girl would be priceless in the city.

Woodbury's Facial Soap is the best substitute for mountain air.

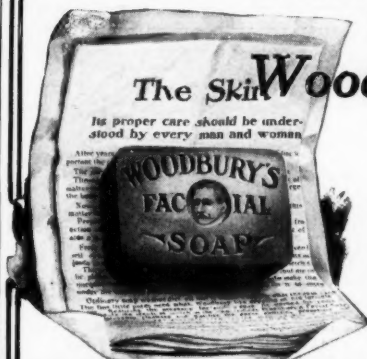
If you lived in the Blue Ridge Mountains, you might do as this little mountain girl—depend on soft water and mountain air to preserve the color and texture of your skin.

But when you live in the dirt and grime of a city, you must have something to cleanse your skin, to re-supply what the grime, smoke and fatigue of the city exhausts. This is just what Woodbury's Facial Soap does.

Woodbury's Facial Soap cleanses the pores, stimulates inactive skins, brings to your complexion a clearness, a radiance, that is immediately noticeable.

Use it regularly and not spasmodically and see what a splendid substitute it is for mountain air. It brings out all the beauty of your skin. And it is a pleasure to use it.

The feeling it gives the first time you use it, as you will see when using the sample, is a promise of what its constant use will do for your skin.



Woodbury's Facial Soap

For sale by dealers everywhere

Write Today for Samples

For 4c. we will send a sample cake. For 10c. samples of Woodbury's Facial Soap, Woodbury's Facial Cream and Woodbury's Facial Powder. For 50c. a copy of the Woodbury Book on the care of the skin and scalp and samples of the Woodbury preparations. The Andrew Jergens Co., Cincinnati, Ohio.

Mail This Coupon Today
 THE ANDREW JERGENS CO., 2606 Spring Grove Ave., Cincinnati, O.
 I enclose four cents in stamps for a sample cake of Woodbury's Facial Soap (trial size). Or, ten cents in stamps for a sample of Woodbury's Facial Powder. Or, fifty cents for the Woodbury book and samples of the Woodbury preparations.

Name _____ Address _____ City _____ State _____

Exclusive Footwear TO YOUR ORDER

Made in any design to match your gown, cloak or hat. Write for illustrated catalog "L" and measurement blank.

Fit Guaranteed

E. HAYES
Ladies' Custom Shoes

9-11 W. 29th St.
New York

Ret. Fifth Ave.
and Broadway

No. 56
Edward Hayes
patent
"Wellesley"
Two Buckle Lace
Oxford. Made in any
Leather or Colors.
Lasts XV. or Cuban
Heels any height.



Too Late

Years ago, when the "Panhandle" railroad was in course of construction, its progress was a matter of great interest to the people of the region. A farmer who sold provisions to the contractors often reached the place where the men were at work at meal-time. He was greatly impressed at their voracity. The work was hard, and when the dinner-bell rang, every man made a dash for the table, and before any one could believe it possible, the food had disappeared.

One day a workman on his way to the table tripped on the root of a tree and fell. He lay quite still, making no attempt to rise.

The farmer rushed to him in great concern.

"Are you badly hurt?" he asked.

"No," answered the man.

"Well, why don't you get up and go to your dinner?"

"No use," returned the other, sadly.

"It's too late now."

—*Youth's Companion.*

WEST COAST MAGAZINE

Representative Monthly of California
and the Great Southwest.

120 to 130 pages every issue.

Good Stories, Interesting Pictures,
Graphic Articles, Reliable Facts
and figures concerning matters
of interest to Homeseekers,
Land Buyers,
Investors, and
Tourists.

**THREE MONTHS
TRIAL SUBSCRIPTION
25 CENTS**

10 Cts.
the copy
\$1.00
the year

THE West Coast Magazine
is the largest standard
magazine in the Southwest and
the only One-Dollar-a-Year
monthly on the Pacific Coast.

It is the acknowledged authority
on Western topics. Keeps
you posted on Western
opportunities.

West Coast Magazine, Dept. 2 Los Angeles, Cal.

REPUBLIC STAGGARD TREAD

THE TIRE PERFECT

**Non-Skidding
Perfect Traction**
Our book "The Tire Perfect" tells why Republic Staggard Tread Tires cannot skid—are safest—give longer and better service and are more economical than any others. Write for it.

REPUBLIC
STAGGARD TREAD
PAT. SEP. 15-22, 1908

The Republic Rubber Co., Youngstown, Ohio
Branches and Agencies in the Principal Cities

Cheer Up

HER FUTURE HUSBAND: I'm afraid our wedding trip will take all the cash I've saved up.

MRS. RENO-FREED (*cheerfully*): Never mind, dear. A wedding trip only happens once in three or four years.

—*Boston Transcript.*

FIRST UNDERTAKER: How is business in your city?

SECOND UNDERTAKER: Well, the death rate isn't near up to where it ought to be.—*Toledo Blade.*

It Had Lost Its Spring

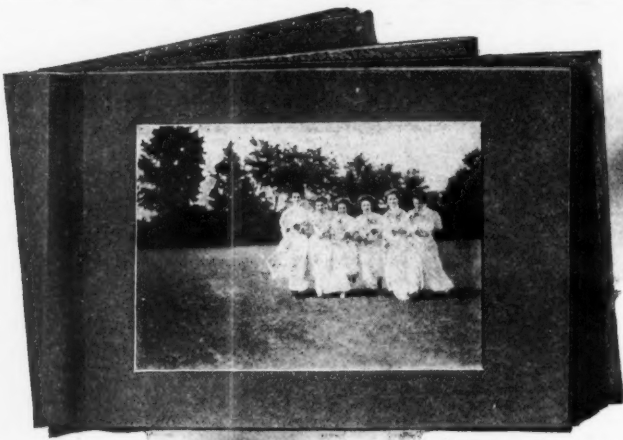
"Had a puncture, my friend?" asked the passer, with an air of interest. The chauffeur looked up, and swallowed his feelings with a huge gulp.

"No, sir," he replied. "I'm just changing the air in the tires. The other lot's worn out, you know!"

—*Youth's Companion.*

Houbigant-Paris
In Every Store

Perfumes and
Soaps of Highest
Quality Only.



WOULD you buy a musical instrument that limited your range of execution? Then why limit the scope of your camera when perfect reproduction demands the use of a

Bausch and Lomb Zeiss TESSAR LENS

For portraits, groups and landscapes, for the swiftest things in motion, for the most perfect detail, for use in waning light when other lenses fail, the Tessar has no equal. If you are an expert photographer, you will quickly appreciate the many qualities of the Tessar; if you are a beginner it will help you to greater achievements. Booklet M treats of better photography in an interesting manner. Write for it to-day.



Our name, backed by over half a century of experience, is on all our products—lenses, microscopes, field glasses, projection apparatus, engineering and other scientific instruments.

Bausch & Lomb Optical Co.
NEW YORK WASHINGTON CHICAGO SAN FRANCISCO
LONDON ROCHESTER, N.Y. FRANKFORT

Five Dollars a Week

Thus it is down on Beelzebub's books: "August the seventeenth—Isabel Brooks; Blonde; splendid figure; big, violet eyes; Dimples; fair coloring; feet of small size; Home in the country; her parents quite poor; Character excellent; morals still pure; Came to the city to-day and found work; Wages five dollars; department-store clerk."

Wages five dollars! To last seven days; Three for a miserable hall room she pays; Two nickels daily the street car receives: One dollar-forty for eating, that leaves. One-forty has such a long ways to reach— Twenty-one banquets at seven cents each. There! Every penny of wage has been spent— Squandered for feasting and riding and rent. Spendthrift! She doesn't remember life's ills!

How in the world will she pay doctor's bills?
What if she's furloughed (there's always a chance);
Isabel ought to save up in advance.

Hold! We've not mentioned her clothes; she must wear
Dresses, hats, shoes, stockings, ribbons for hair—
How did she get them? Suppose that we stop;
Perhaps it's as well if we let the thing drop.
You good math'maticians may figure it out;
It's a matter of figures or figure, no doubt.

Carry this picture, it's better, I'm sure: "Character excellent, morals still pure?" What else is written, we won't try to see;
Beelzebub thinks much the same way as we.
Why, as I live! There's a tear in his eye!
What in Hell can make Beelzebub cry? Surely the devil is feeling his age;
Look what he's writing on Isabel's page: "Virtue's a luxury hard to afford
When a girl hasn't money enough for her board."

Herbert Kaufman, in Woman's World.

The Model

"I'd gladly lend you ten dollars, Jones," said Marrowby, "but really I'm busted. We've just moved out into the country, and I've had to buy a machine."
"Really? Runabout or touring-car?" asked Jones.
"Neither," said Marrowby. "Mowing."—*Harper's Weekly.*

Travel in Comfort

"The Water Way" Daily Service between Buffalo, Detroit, Cleveland and Mackinac.

Our ten large, palatial steamers offer a delightful method of travel between these and other points on the Great Lakes, combining speed, safety, comfort, and all the conveniences and luxuries of a first class modern hotel.

Plan your vacation trip this year to include a trip on one of these palatial steamers. Use them on business trips.

Excellent dining service, cozy, inviting smoking rooms, concert in the evening in the main salon with perfect attendance throughout. Freedom and privacy during the day, perfect rest at night.

YOUR RAILROAD TICKETS ARE GOOD on any D. & C. steamer. Information regarding rates and time tables upon request. Prompt connections with railroads for all principal cities. For illustrated booklet and map of Great Lakes, write, including 2 cent stamp, to

Detroit & Cleveland Navigation Co.
7 Wayne St., DETROIT, MICH.
Philip H. McMillan, Pres.
A. A. Schantz, Gen. Mgr
L. G. Lewis, Gen. Pass. Agt.

Boston Garter

Velvet Grip

is made to suit all tastes, both as to type and style. Its materials are highest grade. The webbings are of the best quality, and will retain their strength and elasticity, giving maximum service. Metal parts are of brass, rust proof, and heavily nicked.



THESE THREE TYPES

cover any man's needs for all seasons or occasions. The "Cord" is the original staple "Boston Garter"; "Needraw" for summer wear (no metal next the skin); "Pad," a recent type excelling in comfort and growing in favor.

The trade marks "Velvet Grip" and "Boston Garter" stamped on the loops.

For sale everywhere. Sample Pair, postpaid, Cotton, 25 cents, Silk, 50 cents.

GEORGE FROST CO. - - BOSTON, U.S.A.

Courteous to the Last

A visitor to the jail in a New England city was much impressed by the manners of the few prisoners.

"They seem so gentle and polite," she said. "I knew there were no hardened criminals here, but I was not prepared for such courteous, even cordial, receptions."

"Oh, they're cordial and courteous, all right," said the jailer, "but I'd rather have less manners, myself."

"You would!" and the visitor was evidently shocked.

"I would, ma'am," repeated the jailer "Six months ago one of the politest men I had here escaped one night, and left a note for me, saying, 'I trust you will pardon me for the liberty I take.'"

—*Youth's Companion.*

MELLOW AS MOONLIGHT

A

CASCADE HIGHBALL

The rich, smooth mellowness of a Cascade Highball is but another most convincing proof of the superiority of Cascade Whisky.

Original bottling has old gold label.
GEO. A. DICKELL & CO.
Distillers
Nashville, Tenn. 304



Do You
Smoke
Advertising?
or Cigarets?
Read This

The usual way of putting a new cigaret on the market is simply to put the same old cigaret into a new box, and *whoop 'er up!* A big selling organization and big advertising are brought to bear and *big sales are the result.* When the novelty of the *new label* wears off and the public is ready for a change, *the process is*

repeated—and the patient public goes on *smoking advertising*—not cigarets.

For fifteen years the public has been *stampeded* from one cigaret to another in just this way, and about the only change it ever gets is from a red box to a blue one and back again—with an occasional dash of brown. In short, the average cigaret is not a *smoking* proposition, but a *selling* proposition.

The Makaroff business is different. I started the manufacture of

MAKAROFF RUSSIAN CIGARETS

because that was the only way I could be sure of getting *the kind* of cigarets I wanted. It has grown because there are a lot of other folks who want *that kind* of a cigaret. And the number grows just as fast as people find out *what kind* of a cigaret Makaroff is.

Just let this fact sink into your consciousness and stay there—*this business is and always will be* operated to make a *certain kind* of cigarets—not merely to do a *certain amount* of business. I always have believed that if we produced the quality, the public would produce the sales. And that faith has been justified. Makaroffs are really different from other cigarets—and the difference is all in your favor.

You will find that you can smoke as many Makaroffs as you want without any of the nervousness, depression or "craving" that follows the use of ordinary cigarets.

Makaroffs are absolutely pure, clean, sweet, mild tobacco, *untouched by anything whatever* to give them artificial flavor, sweetness, or to make them burn.

Pure tobacco won't hurt you. You may not be used to it, and you may not like the first Makaroff, but you'll like the second one better, and you'll stick to Makaroffs forever if you once give them a fair chance. We have built this business on quality in the goods and intelligence in the smoker—a combination that simply can't lose.

No. 15 is 15 Cents—No. 25 is a Quarter
Plain or Cork Tips

Makaroff - Boston

Mail address, 95 Milk Street—Boston, Mass.

Ask
Your
Dealer

Ask
Your
Dealer

Silly Willie

"What's little Willie crying about?"

"Because he doesn't get a holiday on Saturday, and his brother does."

"But why doesn't Willie get a holiday on Saturday?"

"Because he isn't old enough to go to school yet."—*Cleveland Leader.*

"AND you really think, doctor, that you must perform the operation today?" "Oh, yes. There may be no necessity for it to-morrow."

—*Cleveland Plain Dealer.*

Consolation

With a sigh she laid down the magazine article upon Daniel O'Connell. "The day of great men," she said, "is gone forever."

"But the day of beautiful women is not," he responded.

She smiled and blushed. "I was only joking," she explained, hurriedly.

—*Western Christian Advocate.*

Legrand-Paris

Best Perfumery and
Soaps at Moderate
Prices.

For Sale All Dealers.



THE Indestructo name stands for *integrity* in luggage. The maker's sincerity is proved by years of actual service.

The Indestructo Trunk—this year better, stronger, handsomer in every way—is extra strong in every part where breakage or wear can occur. It has a new doubly reinforced corner construction. Bands have been added for support. It is now Canvas Covered. U. S. Government Bronze Finish Trimming.

INDESTRUCTO

Hand Luggage

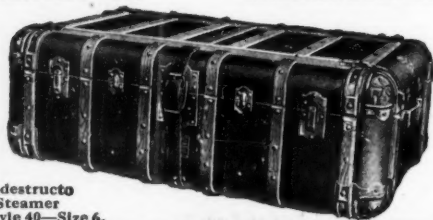
is backed by skilled workmen and a management determined to make only the best.

Made in the choicest of fashionable leathers. Specially constructed corners and Indestructo Veneer bottoms. Insure shapeliness and strength.

If your dealer doesn't sell Indestructo leather goods, write us. We will supply you direct.

Write for the Indestructo Trunk and Bag Book, and your dealer's name.

National Veneer Products Co.
Station F. 24 Mishawaka, Ind.



Indestructo Steamer Style 40—Size 6.

Married Men's Troubles

It was married men's night at the revival meeting.

"Let all you husbands who have troubles on your minds stand up!" shouted the preacher at the height of his spasm.

Instantly every man in the church arose except one.

"Ah!" exclaimed the preacher, peering out at this lone individual, who occupied a chair near the door. "You are one in a million."

"It ain't that," piped back this one helplessly as the rest of the congregation gazed suspiciously at him. "I can't get up—I'm paralyzed."

—Ladies' Home Journal.

"Us Consumers"

Ezry Pembroke says, says he,
He is chargin' more f'r tea
Since th' freight rates riz, becuz
Freight is higher 'n it wuz.
Ezry says that him and me
Bears th' higher cost o' tea,
When he puts it on my bill,
"And," says he, "we allus will."

Ezry Pembroke says he begs
Pardon f'r them high-priced eggs,
But th' breakage is so large
He must make an extry charge.
Ezry tells me when he begs
Pardon f'r them high-priced eggs,
"Us consumers pays th' bill,
An'," says he, "we allus will."

Ezry Pembroke says hard facts
Shows high tariff is a tax,
An' th' higher price an' sich
All goes to th' robber rich;
When they charge him more, why he
Has to charge it up to me.
"Us consumers pays th' bill,"
Ezry says, "an' allus will."

Ezry Pembroke says when his
Hullsale price of goods is riz
He jest charges up to me
What th' extry cost'll be
Ezry says it's jest his aim
To keep profits 'bout th' same,
"Us consumers pays th' bill,"
Ezry says, "an' allus will"

Ezry says it's plain t' see
How it's up to him an' me.
When th' price of goods is riz
He pays more an' more f'r his;
An' he'll charge th' extry share
Up to me t' make it fair.
"Us consumers pays th' bill,"
Ezry says, "an' allus will."
—J. W. Foley in Saturday Evening Post.

Wise Team

"My father and I know everything in the world," boasted a small boy to a visitor. "That so?" said the caller. "Where is Asia?" After a moment's hesitation the youngster answered, "Oh, that's one of the things my father knows."—Christian Register.

MISS LEONORA O'REILLY, in a suffrage address in New York, said:

"The more intelligent a man is, the more respect he has, I find, for the intelligence of women. Intelligent men hesitate to say that women are their mental inferiors. But stupid men—dear me!"

Miss O'Reilly smiled
"The conceit of the stupid man reminds me of Sandy MacPherson. Sandy, in a Peebles public-house, told an Englishman that all the great poets were Scotch.

"But how about Shakespeare?" cried the Englishman. "Can you say he was"
"His talents," was the reply, "would justify that supposition."
—Argonaut.

A Charming Conceit

\$8.50 Post-paid

Remit by check or money order. State style number of this negligee, which is 123, and give particulars as to size and color. The garment will be forwarded promptly.

THIS DAINTY HOUSE GOWN

Is made up in exquisite old rose all Silk Satin Messaline, with rich Persian design border of heavy shaded roses; handsomely bound with heavy ribbon and trimmed with silk cord and tassels. Obtainable in any shade desired at the above price.

Summer Catalog "A"

(Just issued) describes many beautiful tub dresses, silks and foulards for mid-summer wear. Send for your copy immediately. It's free.

The Fashion

2135 Broadway
Between 74th and 75th Sts.
New York City.



"I'll Be Bound"

Said LIFE, and he was. In this form LIFE has a permanent place in every household. The cost is trifling, the result a continuous joy. Write us for full information.

LIFE

17 W. 31,
New York



PERFORATING MACHINES

Send for circular of motor driven machines that will date, number or perforate marks or other information through a thousand pieces of paper per minute. Better work. Time and money saved.

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where or sent
of Bridge
Dept. L.

The
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No saw tooth
ver. 25c. He
on receipt of
Innovation

Colorado

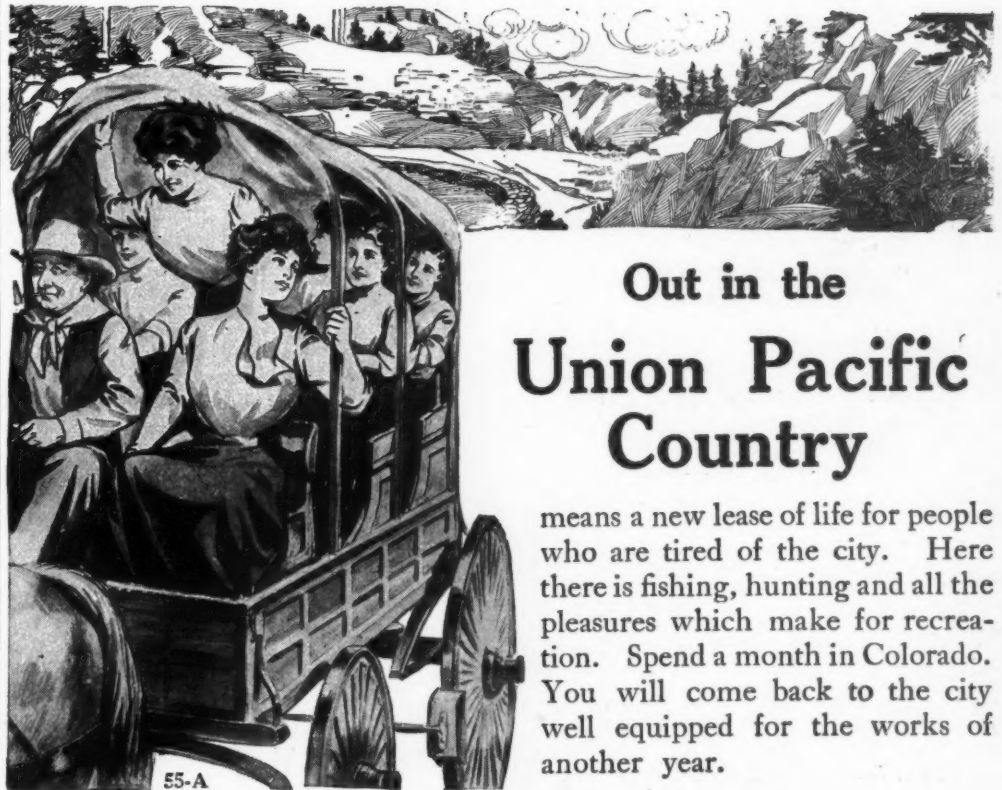
You Can Always Eat Peter's

Chocolates, for they are digestible, and have that wonderful flavor which tempts the appetite and makes one always "want more."

Peter's quality is a synonym for purity and care both here and abroad. There is no finer milk chocolate made.

Peter's comes in several varieties:

- Peter's Milk Chocolate.*
- Peter's Milk Chocolate Croquettes*
- Peter's Almond Milk Chocolate*
- Peter's Milk Chocolate with Roasted Hazelnuts*
- Peter's Bon-Bons.*



Out in the Union Pacific Country

means a new lease of life for people who are tired of the city. Here there is fishing, hunting and all the pleasures which make for recreation. Spend a month in Colorado. You will come back to the city well equipped for the works of another year.

Books Received

- The Chasm*, by George Cram Cook. (F. A. Stokes Company. \$1.25)
- A Senator of the Fifties*, by Jeremiah Lynch. (A. M. Robertson, San Francisco, Cal. \$1.50.)
- The Soul's Rubaiyat*, by Amelia Woodward Truesdell. (A. M. Robertson, San Francisco, Cal. 50 cents.)
- The Riding Master*, by Dolf Wyllarde. (John Lane Company. \$1.50)
- Fortunata*, by Marjorie Patterson. (Harper & Brothers. \$1.30)
- The Prodigal Judge*, by Vaughan Kester. (The Bobbs-Merrill Company, Indianapolis, Ind.)
- The Unknown Lady*, by Justus M. Forman. (Harper & Brothers. \$1.00.)
- The Rubaiyat of Omar Khayyam*, by Isaac Dooman. (R. G. Badger, Boston, Mass. \$1.00.)
- The Tongues of Toil*, by William F. Barnard. (The Fraternal Press, Chicago, Ill. \$1.00.)
- The Vow*, by Paul Trent. (F. A. Stokes Company. \$1.25.)

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Standard Road of the West

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For Colorado and other Summer trip booklets, address

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GERRIT FORT, Pass. Traffic Mgr., Union Pacific R. R., 857 Farnam St., Omaha, Neb.
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CLUB LINEN AND VELOUR PLAYING CARDS
Hemstitch and "rug" backs patented. Four colors each; red, blue, brown, green. 25c per pack. Gold edge. 35c. Dealers everywhere or sent postpaid on receipt of price. Send for Catalog of Bridge Accessories.
Dept. L., RADCLIFFE & CO., 141 Pearl St., New York

The Clincher Tie Holder



Holds your Cravat in place without injury to tie or shirt. No saw tooth or rough edges. Light and neat. German Silver. 25c. Heavy Gold Plate 50c. At best dealers or postpaid on receipt of price.
Innovation Sales Company, Fifth Ave. Bldg., New York

- Songs*, by Florence Isabel Chauncey. (R. G. Badger, Boston, Mass. \$1.25.)
- The Valley of Regret*, by Adelaide Holt. (John Lane Company. \$1.50)
- Woman and Labor*, by Olive Schreiner. (F. A. Stokes Company. \$1.25 net.)
- Little Cities of Italy*, by André Maurel. (G. P. Putnam's Sons.)
- More Than Kin*, by Patricia Wentworth. (G. P. Putnam's Sons. \$1.35 net.)
- Leila*, by Antonio Fogazzaro. (Geo. H. Doran Company. \$1.35 net.)
- Miss Livingston's Companion*, by

- Mary Dillon. Century Company. \$1.30 net.)
- The Gleam*, by Helen R. Albee. (Henry Holt & Co. \$1.35 net.)
- The Obvious Orient*, by Albert Bushnell Hart. (D. Appleton & Co. \$1.50 net.)
- The Brown Mask*, by Percy Brebner. (Cassell & Co. \$1.20 net.)

Caron-Paris Artistic Perfumer
His Latest Novelty,
"MIMOSA" Extract.
Sold by the Best Stores.



Welch's Grape Juice

The
Summer
Drink
that Cools

DOZENS of ways
to fix WELCH'S
at the soda fountain or
at home.

Nothing else as
thirst-quenching as WELCH'S
Grape Juice.

Stops the parching in the mouth,
makes you feel *coo-oo-ool*.

Made of the juice of the very
choicest grapes, pressed while they
were fresh from the vines last
October. Nothing added.

Plenty of ways, also, to use it
in ices, punches, sherbets and
the like.

Buy a case from your dealer,
and write us at once for our free
booklet of recipes. It tells
of many delicious desserts and
drinks made with
WELCH'S.

If you cannot buy
WELCH'S of your dealer,
we will send a trial case
of 12 pints for \$3.00, ex-
press free east of Omaha.

Trial 4-oz. bottle, by mail. 10c.

The Welch Grape Juice Co.
Westfield, N. Y.



More Than One

HER DAD: No, sir; I won't have my
daughter tied for life to a stupid fool.

HER SUITOR: Then don't you think
you'd better let me take her off your
hands?—*Boston Transcript*.

— "THESE stocks of yours are worth-
less."

"I don't care," said the woman. "The
broker is very accommodating. He has
exchanged them four times."

Chicago Public

A Deadly Aim

The real origin of the greatest fake
hero story ever told has come to light
in a scrap book owned by an old resi-
dent of Washington.

A group of Revolutionary heroes were
standing before an old bar in Washing-
ton, and from the lips of each there
fell wondrous stories of what he had
done in the shock of battle or the frenzy
of the charge. Finally one old fellow
with long, white whiskers remarked:

I was personally acquainted with
George Washington.

"I was lying behind the breastworks
one day, pumping lead into the Brit-
ishers, when I heard the patter of a
horse's hoofs behind me. Then came a
voice:

"Hi, there, you with the deadly aim!
Look here a moment!"

"I looked around and saluted, recog-
nizing General Washington, and he said:

"What's your name?"

"Hogan," I said.

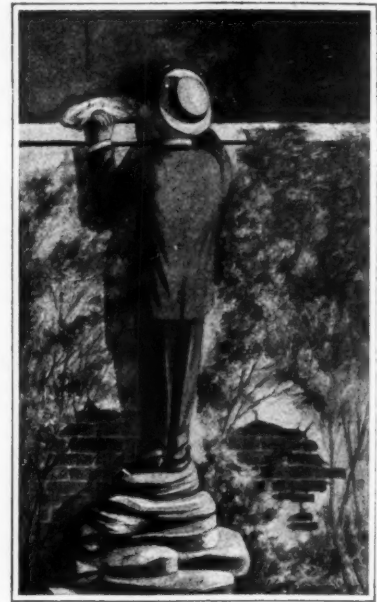
"Your first name?"

"Pat, sir—Pat Hogan."

"Well, Pat," he said, "go home.
You're killing too many men."

"I think I'd better get a few more,
General," I said, kind of apologetic.

"No," he said, "you've killed too



"STEPPING-STONES TO SUCCESS"

many. It's slaughter. And, Pat, don't
call me General; call me George."—
Washington Post.

THIS NEW NOVEL



The UNKNOWN LADY

By JUSTUS MILES FORMAN

Mr. Justus Miles Forman in his latest novel, "The Unknown
Lady," has presented a story which can be commended in the high-
est terms.

The New York Press in reviewing it says:

**"It will fulfill two ends—bring pleasure to every one who
reads it; be the most talked-of novel of the year."**

If the success of Mr. Forman's book rests upon its being the
most talked-of novel of the year, that success is yet to be achieved;
but if success depends upon giving pleasure to those who have read
it, that truer success has already been accomplished.

The story is sweet and simple.

The sentiment is of the finest.

The mystery is tantalizingly human and real.

The comedy is fresh and wholesome.

And withal, the book is a serious contribution to the art of fiction.

HARPER & BROTHERS



"Horror on horror! His golden-brown hair—his very scalp—seemed to be parting from his forehead; eyebrows, silky mustache, lips—his entire face—seemed to be coming off, and, as she shrieked and tottered to her feet, he began to sputter and

kick so violently that both pneumatic calves blew up like the reports of a double-barreled shotgun. And Ethra reeled back against a tree and covered there, covering her shocked eyes with shaking fingers."

A Brand New Girl

character—one never before found in fiction anywhere—makes her appearance in

Robert W. Chambers'

alluring tales of the great out-of-doors now running in HAMPTON'S MAGAZINE, with illustrations by HOWARD CHANDLER CHRISTY.

She has pledged herself to furthering the production of a perfect race of beings. In the June CHAMBERS' story,

"A MATTER OF EUGENICS"

she discovers what she thinks to be a perfect male specimen. What happens when she learns that his charms are not real, but have been carefully applied by an expert "beautifier," makes the basis of the most charming love and adventure story ROBERT W. CHAMBERS has ever written. Get it and read it to-day.

"THE MEXICAN MYSTERY"

HAMPTON'S MAGAZINE, with a long-established and unbeatable record for TIMELINESS, announces the publication in the June number of "THE MEXICAN MYSTERY," by W. B. Northrop, a tremendously important article on Mexico—its meaning to itself, to us, and to the rest of the world. It comes just at the moment when public attention is focused, not without some trepidation and a great deal of wonder, on that particular strip of borderland where a really formidable force of Uncle Sam's regular army is going through "manoeuvres."

Get the June HAMPTON'S to-day. Read "THE MEXICAN MYSTERY"—and as you read, try to remember that HAMPTON'S MAGAZINE—besides having the best stories by the best writers each month—can always be relied upon to give you what you WANT to know and OUGHT to know just exactly WHEN you ought to know it—not months afterward.

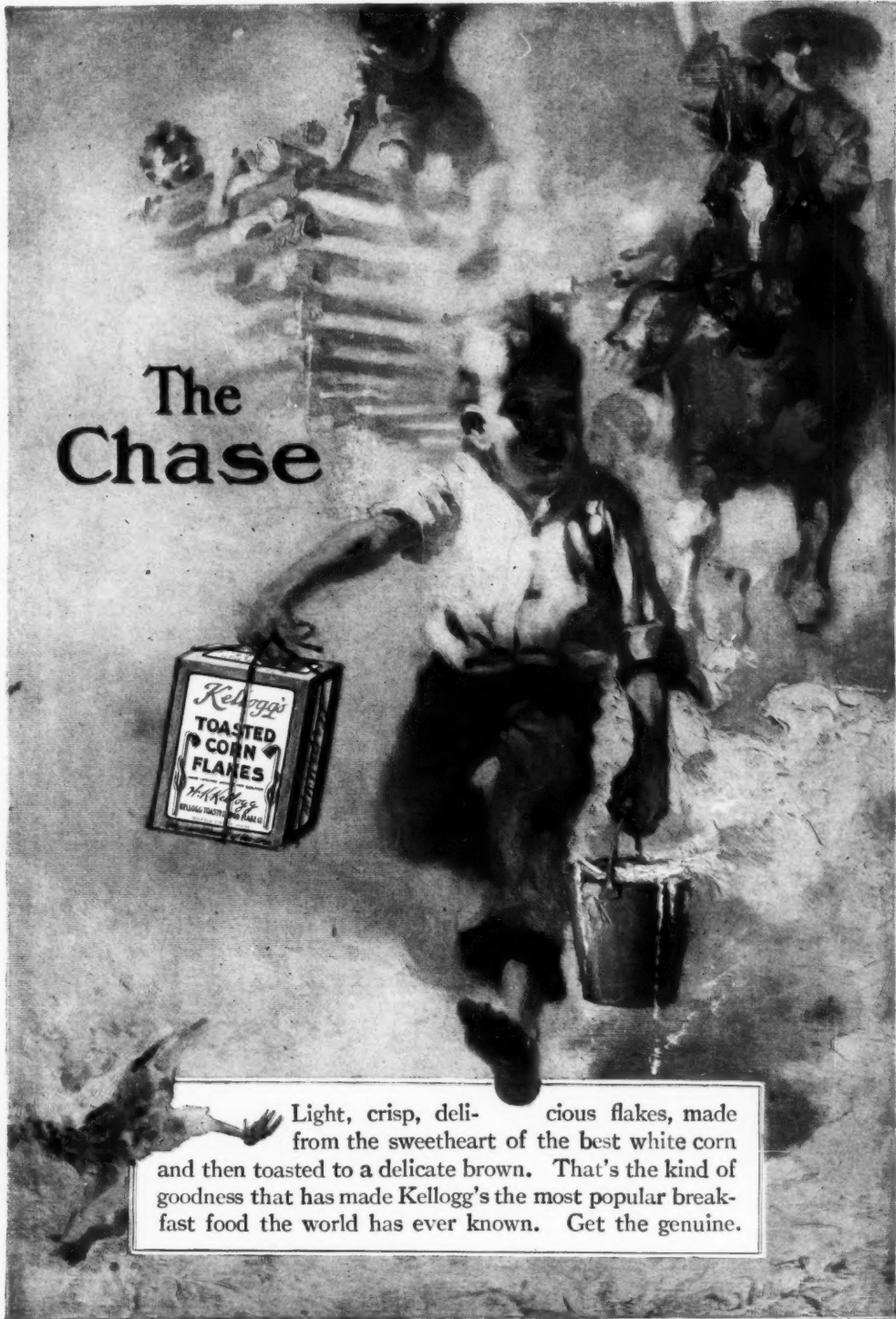
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