







PRESS RELEASE | 3 SEPTEMBER 2022

WIKI LOVES AFRICA 2022: CAMPUS PHOTOFEST WINNERS

Celebrating Home + Habitat in Nigeria through Wiki Loves Africa competition on Wikipedia.



1st prize: An African Woman, happily engaged in her palm oil processing 01 by Iwuala Lucy, Wikimedia Commons, CC-BY-SA 4.0.

<u>Download link</u>

Nigeria, 3rd September 2022 -

The deep dive into what Home + Habitat mean to Africans and Nigerians came to light in this year's Wiki Loves Africa 2022 Campus Photofest Nigeria prize-winning photographs, and within the collection of winning images is a glimpse into our various Homes and Habitats in Nigeria, and the activities we carry out in them. And for the first time, Wiki Loves Africa partnered with Campus Photo Fest (Atmosphere), Kodak Express Nigeria and Igbo Wikimedians User Group to organize a local Wiki Loves Africa contest. This partnership yielded **402** entries in the local contest!

Wiki In Africa (www.wikiinafrica.org), the international organisers of the Wiki Loves Africa (www.wikilovesafrica.net) challenges the global photographic community each year to respond to a call for photographs of life in Africa along a specific theme. Since the collection began, over **88,640** images have been loaded to the platform under a Creative Commons license and have been viewed over **1** billion times since.

In 2022, the Wiki Loves Africa competition called for photographers to contribute images that visually interrogated the theme of **Home + Habitat** within the African context but looking at the positive aspects within that sector of African life.

The Wiki Loves Africa 2022 Campus Photo fest winners

The 1st prize of USD100 goes to Iwuala Lucy for the image of an African woman processing palm oil in her habitat: *An African Woman, happily engaged in her palm oil processing 01* (featured above).

Announced alongside Iwuala Lucy are the two additional winners of the top 3 prizes as selected by the Wiki Loves Africa 2022 Campus Photo Fest team. An additional two prize categories were selected by the organizers, prizes sponsored by Igbo Wikimedians User Group.

Iwuala Lucy spoke about why she took and entered this particular image:

"Bearing in mind the theme - Home and Habitat, I strived to depict my environment through the lens of my camera, thereby projecting the essence of my Africanness by showing the way palm oil is produced in an African home. The purpose of the upload is in alignment with the Wikimedia Foundation's goal of promoting free knowledge - be it any media - for easy and free accessibility to everyone to know how Africans produce their foods at home."

The second prize (USD80) went to *Man watering the lawn beside the huts on Almat farm* taken by Oluwole Ekundayo Sofunde. He had this to say about the image:

"I was drawn to the memorizing sound of the water hitting the grass, the smell of the freshly watered grass, and how fresh and green the whole farm looked after the grass had been watered in the morning."

All of these thoughts and feelings contributed to me taking this title (Man watering the lawn beside the huts on Almat farm). I chose this as an entry because I wanted to show the life of an average worker who has to struggle to do what it takes to make a living on Almat farm."



2nd Prize: Man watering the lawn beside the huts on Almat farm by Oluwole Ekundayo Sofunde, Wikimedia Commons, CC-BY-SA 4.0.

<u>Download link</u>

Third prize (USD60) was awarded to User:Mjb juba. The beauty of his image '*lle Oodua – Directed by Adekolu Mojuba*; *Photographed by Adekunle Akapo*' encapsulated royalty home in Nigeria:

"I was coordinating a video campaign to showcase how Adire fabric can be sown into modern styles when we took this picture. The campaign featured student designers and models from Obafemi Awolowo University. During the shoot at Ooni's Palace, Ile-Ife, rain began to fall and we had to find shelter. Then I told my photographer to take random pictures as we waited for the rain to end. This was when we took the shoot.

A couple of months later, I discovered the Wiki Loves Africa campus photofest contest on Instagram and I decided to check through my gallery if there was any photo I could submit. Then I came across the picture and felt it is something befitting to submit."



3rd Prize: Ile Oodua – Directed by Adekolu Mojuba; Photographed by Adekunle Akapo by Mjb juba, Wikimedia Commons, CC-BY-SA 4.0. Download link

Finally, the team is excited to announce two additional prize categories (Igbo traditional culture & participant with highest number of entries with Igbo language descriptions) that have been sponsored by Igbo Wikimedians User Group, plus Most suitable product to suit images for the top categories, sponsored by Kodak Express Nigeria. The options include; (a) Canvas stretched on wood

44x48 inches (b) 24x36 direct print on acrylic (c) Canvas on wood (d) Acrylic floating frame (e) Segmented canvas.

The Igbo Traditional culture or practice prize (USD 150) went to Frankincense Diala for his image that captured the typical Igbo ranch in the image *Goat Ranch* that was captured during a trip to his village. He has this to say about the image:

"When I took the shot, I was actually in a rural area (my village to be precise), and then the beauty of nature (the goats) and its surrounding (the ranch) filled my mind and captivated my drive to take the snapshot. I chose to upload the image because it's real, quite indigenous, a nature to behold and speaks volume of my natural habitat."



Igbo Traditional Culture Prize: Goat Ranch by Frankincense Diala, Wikimedia Commons, CC-BY-SA 4.0.. Download link.

The prize for participant with highest number of entries with Igbo language descriptions (USD 200)

goes to User: Chikeme Chizurum, with 92 entries that have Igbo language descriptions. When asked

why she preferred Igbo language descriptions, she said:

"I chose to add Igbo descriptions to the uploads I made because I love promoting the visibility of

the Igbo language."

Every year, Wiki Loves Africa provides a platform for thousands of Africa's photographers to take

back the visual narrative by celebrating Africa's cultural diversity and contemporary reality on

Wikipedia.

ABOUT WIKI LOVES AFRICA

At its heart, Wiki Loves Africa is a drive for Africans to document Africa. Both amateur and professional photographers and filmmakers are called to share the world that they view every day; life recorded and observed from within their own communities. Their contributions form a collection

of royalty-free images about Africa, a continent that is often subject to a condemning external gaze

and many subsequent stereotypes.

Through the competition's eight editions 88,640 images have been added to Wikipedia's media library, Wikimedia Commons, by 10,380 photographers from across the continent. The images have

a life beyond the competition, with these images being placed in articles on Wikipedia, and thus being viewed over 1 billion times since 2016; with over 25 million views of the images in June 2022

alone.

The competition is funded by the Wikimedia Foundation and supported in-kind by UNESCO and a

host of local partners in individual countries. The images donated are available for use on the

internet and beyond, under the Creative Commons license CC BY SA 4.0.

PRESS CONTACT:

For further information, please contact:

English: Ceslause Ogbonnaya

Cell: +234 806 721 7741

Email: ceslause@wikiinafrica.org

LINKS:

Contest page on Wikimedia Commons:

https://commons.wikimedia.org/wiki/Commons:Wiki Loves Africa 2022

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