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7-30-'57

VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

18 DESBROSSES ST. NEW YORK 13, N. Y.

RETURN POSTAGE GUARANTEED

AUG 6 1957

BULK RATE
U. S. Postage
PAID
New York, N. Y.
Permit No. 15248

THANK YOU —

After seven months of operating the business at this address formerly conducted by the Duryea Seed Co., we are most grateful for your co-operation.

In spite of a poor Spring selling season on grasses and field seeds (which has generally been reported throughout the country) our volume of sales from the Duryea customers has been most gratifying.

Fall prices are lower and we look forward to your continued and increased patronage.

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WASHINGTON, 25, D.C.

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VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

MEMBERS
American Seed Trade Ass'n

18 DESBROSSES STREET, NEW YORK 13, N. Y.

PHONE
Walker 5-4555
BArclay 7-4900 Ext. 2

July 30, 1957

We quote today's values, subject to market changes, f.o.b. cars New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight.

RED CLOVER		LEADING SELLERS VAUGHAN'S MERION and VAUGHAN'S MERION FORMULA see back page	MISCELLANEOUS		MIXED GRASS SEED	
	Per 100 lbs.			Per 100 lbs.		Per 100 lbs.
Medium, purity 99%	40.00		Dwarf Essex Rape	12.00	Quick Result Mixture	
Kenland	48.00		Hairy or Winter Vetch	19.00	in bulk	16.00
Pennscoff	47.00		Canada Field Peas	9.00	in 5 lb. bags	19.00
ALSIKE CLOVER			MILLETS		LAWN MIXTURES	
Extra Fancy, purity 99%	35.00		Golden	10.00	PRICES ARE LOWER	
ALFALFA			Japanese	8.00	*Columbia Park	
Northern, purity 99%	35.00		SUNFLOWER		in bulk	26.00
Grimm, purity 99%	37.00		Sunflower, Small Black	10.50	*Gramercy Park	
Buffalo Alfalfa (certified)	40.00		Sunflower, Poultry (Grey Striped)	12.50	in bulk	32.00
Ranger Alfalfa (certified)	37.00		Sunflower, Parrot (Grey Striped)	14.50	*Yorkshire Park	
Atlantic Alfalfa (certified)	40.00	Sunflower, Large (Grey Striped)	17.50	in bulk	37.00	
Du Puitts (certified)	60.00	BIRD SEED		*Duryea's Central Park Choice		
Vernal (certified)	65.00	Canary Seed (re-cleaned)	10.00	in bulk	50.00	
Narragansett (certified)	67.00	Rape, Large Black	12.00	*Old Homestead		
WHITE CLOVER		Millet, Large Yellow	6.50	in bulk	52.00	
Purity 95%	46.00	Millet, Small Yellow	10.00	*Village Green		
Purity 98%	50.00	Millet, Large Red	6.75	in bulk	55.00	
Packed in 1 lb. cotton bags, \$5.00 higher than above prices.		Millet, White	6.25	*Duryea's Evergreen		
Ladino White Clover (certified)	40.00	Thistle	15.00	in bulk	57.00	
New Zealand Cert. White Clover	65.00	MIXED BIRD SEED		*Duryea's Superior		
Kent Wild White Clover	110.00	Mixed Canary Seed, containing: Canary, Black Rape, and Millet	11.00	in bulk	60.00	
OTHER CLOVERS		Canary and Black Rape Mixed	13.00	*Duryea's Superfine Sunny (with Merion Blue Grass)		
Sweet Clover	20.00	Love Bird Seed	11.00	in bulk	72.00	
Birdfoot Trefoil	95.00	OTHER BIRD FOOD		*Shady Spot		
Inoculation for Clovers and Alfalfa 35c Bus. Size		INGREDIENTS		fancy, in bulk	48.00	
TIMOTHY		Hemp, extra re-cleaned (sterilized)	19.00	*Shady Spot		
Fancy, purity 99.65%	16.00	Peas, Field	9.00	superfine, in bulk	58.00	
TIMOTHY & ALSIKE (mixed)		Milo Maize	4.75	Athletic Mixture	60.00	
Containing 20% Alsike	26.00	Peanut Hearts	12.50			
REDTOP		MISCELLANEOUS GRAINS				
Solid Seed, purity 92%	39.00	Seed Buckwheat	7.00			
Solid Seed, purity 95%	42.00	Rice, Broken	11.50			
Solid Seed, purity 98%	45.00	Hulled Oats	7.25			
Unhulled, purity 50%	22.00	Flax, Whole	12.00			
BLUE GRASS		Seed Rye	5.00			
Kentucky, fancy, purity 85%	55.00	DURYEA'S WILD BIRD SEED				
Kentucky, extra fancy, purity 90%	60.00	A—Packed in 100 lb. bags	7.50			
Kentucky, superfine, purity 98%	70.00	B—Packed in 100 lb. bags	8.00			
Canada Blue, fancy	60.00	(Including 20 empty 5 lb. printed paper bags)				
Merion Kentucky Blue	120.00	When ordering Wild Bird Seed be sure to specify whether you desire A or B method of packing.				
ROUGH BLUE GRASS		MIXED GRASS SEED				
Poa Trivialis	40.00	For Hay and Pasture		35.00		
RYE GRASSES		ASK FOR PRICES ON: LONG ISLAND MIXTURE MEETS BASIC RECOMMENDATIONS of the L. I. AGRICULTURAL INSTITUTE				
Domestic Ryegrass	8.00	Packed in 5 lb. cotton bags and 100 lb. burlap bags				
Italian Ryegrass (Domestic)	8.00	NEW JERSEY STANDARD MIXTURES				
Perennial or English Rye Grass		Packed — 5 lb. cotton bags and 100 lb. burlap bags				
in bulk	10.00	Special Mixtures				
in 5 lb. bags	14.00					
BENT GRASSES						
Astoria Colonial Bent	65.00					
Colonial Bent Blue Tag	70.00					
Seaside Bent Blue Tag	135.00					
Seaside Bent (Uncertified) 99%	115.00					
Highland Bent	39.00					
South German Bent	135.00					
RED AND TALL FESCUES						
Chewing Fescue (Domestic)	40.00					
Creeping Red Fescue (Domestic)	44.00					
Creeping Red Fescue (Imported)	45.00					
Illahoe Creeping Red Fescue	56.00					
Alta Tall Fescue	15.50					
Kentucky 31 Tall Fescue	15.00					
HAY GRASSES						
Meadow Fescue	18.00					
Orchard Grass	35.00					
Brome Grass (Lincoln)	32.00					

Somewhat higher prices charged if less than full bags are ordered. See chart on back of this list for weight of full bags.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."

VAUGHAN'S SEED COMPANY

SEED CHART	Pounds per Acre	Pounds per Bushel	Weight of Full Bags In lbs.
Alfalfa—broadcast	18-22	60	60
Alfalfa—drilled	15-20	60	60
Blue Grass			
Canada for Pastures	35-40	19	100
Blue Grass			
Canada for Lawns	100-150	19	100
Blue Grass			
Kentucky for Pastures	35-40	19	100
Blue Grass			
Kentucky for Lawns	100-150	19	100
Clover—Alsike, alone	8-10	60	150-175
Clover—Crimson "	12-15	60	150-175
Clover—Mammoth "	10-12	60	150-175
Clover—Red "	10-12	60	150-175
Clover—Sweet "	15-20	60	150-175
Clover—White "	8-10	60	150-175
Lawn Grass	100-150	20	100
Millet—Golden for Hay	45-50	50	100
Millet—Hunger'n for Hay	45-50	48	100
Millet—Japanese for Hay	15-20	35	100-110
Orchard Grass	25-30	14	100-112
Pasture Mixtures	50-75	20	100
Peas—Canada Field broadcast	120-150	60	100
Peas—Canada Field with oats	90-100	60	100
Rape—broadcast	6-8	50	100-125
Rape—drilled	4-5	50	100-125
Redtop—solid seed	14-18	40	100-110
Redtop—unhulled	40-50	14	50-80
Rye Grass	30-40	24	100
Soy Beans—broadcast	60-90	60	120
Soy Beans—drilled	30-45	60	120
Sudan Grass—broadcast	20-25	40	100
Sudan Grass—drilled	10-15	40	100
Timothy	15-25	45	125-135
Vetch—Hairy—broadcast (plus 1 bu. small grain)	80	60	100-150
Vetch—Hairy—drilled (plus 1 bu. small grain)	60	60	100-150
Vetch—Spring (plus 1 bu. small grain)	80	60	100

We now introduce to former Duryea customers the popular packaged line of Vaughan's Lawn Mixture. Packed in attractive 1 and 3 lb. cartons and 5 lb. bags and larger units.

VAUGHAN'S UNMIXED MERION KY. BLUE GRASS

1 lb. cartons.....(Retail \$ 2.35).....\$33.75 per case of 25
 3 lb. cartons.....(Retail \$ 7.00).....\$63.36 per case of 16
 5 lb. bags.....(Retail \$11.50).....\$65.00 per bale of 10
 10 lbs.....\$13.00 25 lbs.....\$32.00 100 lbs.....\$125.00

ONE POUND WILL SOW 500 TO 750 SQ. FT.

VAUGHAN'S MERION FORMULA A SUPERIOR LAWN SEED MIXTURE

Contains 45% Merion Ky. Blue plus the new Penn Lawn Creeping Red Fescue and other perennial grasses.

1 lb. cartons.....(Retail \$ 1.98).....\$27.50 per case of 25
 3 lb. cartons.....(Retail \$ 5.90).....\$51.36 per case of 16
 5 lb. bags.....(Retail \$ 9.65).....\$52.50 per bale of 10
 10 lbs.....\$10.50 25 lbs.....\$25.50 100 lbs.....\$100.00

Display Signs Available to Help Sell Merion Blue Grass

VAUGHAN'S PARKS FORMULA FUNGICIDE TREATED SEED

1 lb. cartons.....(Retail \$ 1.45).....\$21.50 per case of 25
 3 lb. cartons.....(Retail \$ 4.30).....\$40.80 per case of 16
 5 lb. bags.....(Retail \$ 7.10).....\$42.00 per bale of 10
 Per 100 lbs.

10 and 15 lb. bags.....\$83.00 100 lb. lots.....\$80.00
 50 and 25 lb. bags.....\$82.00 500 lb. lots.....\$79.00

VAUGHAN'S COLUMBIAN

A general purpose mixture—especially adapted for medium shade and sandy soils.

1 lb. cartons.....(Retail \$ 1.35).....\$20.00 per case of 25
 3 lb. cartons.....(Retail \$ 4.00).....\$37.92 per case of 16
 5 lb. bags.....(Retail \$ 6.60).....\$39.00 per bale of 10
 Per 100 lbs.

10 and 15 lb. bags.....\$77.00 100 lb. lots.....\$74.00
 50 and 25 lb. bags.....\$76.00 500 lb. lots.....\$73.00

VAUGHAN'S DENSE SHADE FORMULA

1 lb. cartons.....(Retail \$ 1.35).....\$20.00 per case of 25
 3 lb. cartons.....(Retail \$ 4.00).....\$37.92 per case of 16
 5 lb. bags.....(Retail \$ 6.60).....\$39.00 per bale of 10
 Per 100 lbs.

10 and 15 lb. bags.....\$77.00 100 lb. lots.....\$74.00
 50 and 25 lb. bags.....\$76.00 500 lb. lots.....\$73.60

VAUGHAN'S PRIVATE ESTATE

Now Contains Merion Ky. Bluegrass—It Stays Green

This is a top quality lawn seed mixture of permanent fine bladed grasses.

1 lb. cartons.....(Retail \$ 1.65).....\$25.00 per case of 25
 3 lb. cartons.....(Retail \$ 4.90).....\$47.20 per case of 16
 5 lb. bags.....(Retail \$ 8.00).....\$47.50 per bale of 10
 10 lbs.....\$9.50 25 lbs.....\$23.50 100 lbs.....\$91.50

VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

1 lb. cartons.....(Retail \$ 1.25).....\$15.50 per case of 25
 5 lb. bags.....(Retail \$ 6.00).....\$31.00 per bale of 10
 10 lbs.....\$6.00 25 lbs.....\$14.50 100 lbs.....\$55.00

VAUGHAN'S EXCEL LAWN MIXTURE

A GOOD MIXTURE FOR QUICK RESULTS

1 lb. cartons.....(Retail \$ 1.00).....\$15.25 per case of 25
 3 lb. cartons.....(Retail \$ 2.95).....\$28.80 per case of 16
 5 lb. bags.....(Retail \$ 4.85).....\$29.00 per bale of 10
 25 lb. bags.....\$.57 per lb. 100 lbs.....\$55.00 500 lbs.....\$270.00

All F.O.B. New York—Prepaid on 200 lb. lots or over