



THAT EVERY
FILIPINO
BE GIVEN FREE ACCESS TO
KNOWLEDGE.



Wikimedia Philippines Inc. 2012 Annual Report



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A MESSAGE FROM THE PRESIDENT



Openness, heritage, and community. These are the three major themes that Wikimedia Philippines has become an advocate for in 2012. While seemingly disparate, these support the organization's goal of promoting free knowledge in the Philippines through the Wikimedia projects.

Openness stands for the freedom to share our knowledge, skills, and talent to help make the Web and world a better place. In 2012, Wikimedia Philippines partnered with Mozilla Philippines in a series of events called Open Web Day. In these events, Mozilla Philippines talked to students, teachers, and other interested people about Mozilla technologies and products, such as Mozilla Firefox, all of which are free and open source software. In the same vein, Wikimedia Philippines taught these people about Wikipedia and on how to contribute their time, expertise, and information to the Web's greatest resource of free and open knowledge. But Open Web Day will be for naught if the Internet itself isn't free and open. Thus, Wikimedia Philippines supported the rest of the international Wikimedia community in blacking out the English Wikipedia to protest two pieces of legislation in the United States—SOPA and PIPA.

Heritage stands for the Filipino culture that needs to be documented and preserved for future generations. In 2012, Wikimedia Philippines joined 32 other countries in staging the 2012 edition of Wiki Loves Monuments, the world's largest photography competition. In 30 days, 319 participants joined the local competition by submitting more than 2,300 photos of heritage sites and structures in the Philippines, such as the Vigan Cathedral, the main building of the University of Santo Tomas, and the Philippine Post Office Building in Manila. All of these photos are freely-licensed and help to document the shared heritage of Filipinos. The top 10 local winning entries advanced to the international round and Cid Jacobo did the country proud when his photo of the 2,000-year-old Batad Rice Terraces won third place in the international competition.

Community stands for the numerous local contributors who have collectively shared knowledge about the Philippines on the Wikimedia projects. Noting the diversity of local languages and cultures in the country, Wikimedia Philippines formed a resolution in 2012 to formally recognize local Wikimedia communities. It is the local communities who spur the growth of the Wikimedia projects written in Philippine languages and the organization sought to support and empower these communities. Wikimedia Philippines recognized the Bikol Community, its first community in April 2012 and the Bikol Community readily responded with their own Open Web Day, Bikol Wikipedia Edithon, and Bikol Wikipedia Day in June, August, and November respectively.

Wikimedia Philippines had just entered into its third year but the themes of openness, heritage, and community are timeless. By advocating for these three things, Wikimedia Philippines has laid the groundwork for furthering the Wikimedia goal in which every single person in the world is given free access to the sum of human knowledge.

Mabuhay ang Wikimedia Pilipinas!


- Eugene Alvin Villar
WMPH President



Wiki Loves Monuments Philippines Kick Off

The Wiki Loves Monuments Kick-off event held last March 24, at the Bahay ng Alumni at the University of the Philippines Diliman was well-attended despite a heavy down hours before the event began. The event officially started the Wiki Loves Monuments campaign in the Philippines.

The event was graced by Ms. Juliet Villegas, the Executive Director of the National Parks Development Committee (NPDC). Ms. Villegas talked about the agency's commitment to make this photo contest a success by giving "access beyond the chains" to the contest participants. She also mentioned that they will make the permit issuance as easy as possible for the participants. Aside from this, the NPDC also waived the Php 2,500 (US\$ 50) fee for non-commercial shooting in most of the sites they maintain.

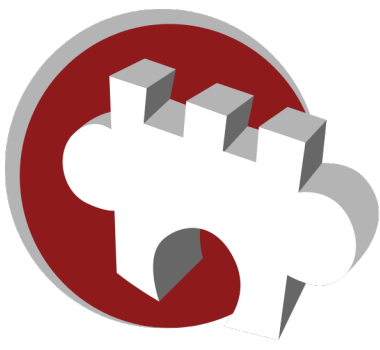
Atty. Michael Vernon Guerrero, Deputy Director of Creative Commons Philippines, discussed the different types of licenses and how it relates to the contest proper. He also emphasized how free

license media is important in achieving the Wikimedia Foundation's goal of making knowledge accessible for everyone.

Mr. Ivan Henares, Vice President of the Heritage Conservation Society, talked about their efforts in preserving the Philippine monuments for the future generations to see. He also mentioned the importance of such monuments in promoting tourism in our country.

Other Wikimedia chapters also showed support by sending their warm regards through recorded videos. Sue Gardner, Executive Director of the Wikimedia Foundation also sent her support by video message.

Other attendees include representatives from photography groups, hobbyists, photo enthusiasts, members of the academe and students from Nam Seoul University. Partnerships with government agencies and Free License advocates were forged that night.



WIKI loves monuments

At the stroke of midnight of September 1 in the Philippines, Wikipedia launched what it's targeting to be officially the world's largest photo competition — the 2012 edition of Wiki Loves Monuments. Owing to the success of Wiki Loves Monuments in 2011 where over 5,000 participants uploaded over 165,000 photos of cultural heritage sites from across 18 European countries, this year's Wiki Loves Monuments has gone global with 35 countries in participation, including the Philippines.

In ceremonies appropriately held at a cultural heritage monument — the Nielson Tower, home to the Filipinas Heritage Library at the Ayala Triangle, Makati City, the winners of Wiki Loves Monuments Philippines 2012 were announced in a culminating event that celebrated the beauty and splendor of Filipino Cultural Heritage. Over 2,300 entries from 319 participants were submitted in the month long uploading period that began at the stroke of midnight of September 1st and ended at the close of the last minute of September 30.



Top: 1st Place. Safdarjung's Tomb, New Delhi, India. By Pranav Singh. Bottom: 3rd place. Rice Terraces of Batad Ifugao, Philippines. By Cid Jacobo.



Wiki Loves Monuments Philippines 2012 finalists were treated by event organizers - Wikimedia Philippines - to dinner and were serenaded by the Molave Theatre Guild of the Polytechnic University of the Philippines, Manila. Host and project manager Roel Balingit proceeded to present some interesting facts about the local competition and the attainment of the 2011 edition of Wiki Loves Monuments of the Guinness World Record for the largest photography competition.

LOCAL EVENTS



2012 PHILIPPINE WIKICONFERENCE
MAY 26, 2012 | CO.LAB XCHANGE, PASIG CITY



Photo by Antonio Alan Lopez.

On May 26, 2012, the largest gathering of Wikimedians in the Philippines took place at Co.lab Xchange Pasig.

Organized by Wikimedia Philippines, the 2012 Philippine WikiConference was attended by 54 participants, 29 of whom are Wikipedia editors coming from Metro Manila, Camarines Sur, La Union, Laguna, Pampanga, Quezon, Rizal, Zambales and even from the United States. The conference provided the participants the opportunity to attend several discussions on several topics affecting Philippine language Wikipedias and the generation of Philippine-related content. An editing workshop was also conducted while discussions on the sidelines of the conference.

Open Web Day

Wikimedia Philippines and Mozilla Philippines joined forces to conduct a series of seminar-workshops dubbed as Open Web Day. The event was focused on teaching the basics of Wikipedia editing — from account creation to basic article editing — to Internet newbies as well as seek their help on the localization of Firefox (translating Firefox in Tagalog).

Open Web Day was crafted by Mozilla Philippines and Wikimedia Philippines during a meeting last November 2011. The original plan to conduct Open Web Day in Internet cafés only happened once, at Netopia in Robinson's Place Manila on February 25 as succeeding Open Web Days were already held in schools.

Though some workshops were not held due to the lack of facilities, Wikimedia Philippines found ways to present how to edit articles on Wikipedia or upload images on Wikimedia Commons.

Open Web Day was held 11 times during the year.

1. February 25 – Robinson's Place, Manila
2. March 17 – De La Salle University, Manila



The Open Web Day participants with the head organizer, Jojit Ballesteros.
Photo by Jojit Ballesteros

3. May 4 – Bishop Tutud Home for the Aged Complex, Iligan City
4. May 18 – Asian Institute of Management, Makati
5. May 26 – Co.lab Xchange, Pasig
6. June 30 – Ateneo de Naga University, Naga City
7. September 15 – University of the Philippines Diliman, Quezon City
8. September 29 – University of Santo Tomas, Manila
9. October 19 – Laguna University in Sta. Cruz, Laguna
10. November 16 – Pangasinan Provincial Capitol in Lingayen, Pangasinan
11. December 8 – Lipa City Colleges (LCC), Lipa City, Batangas

Wiki Project Pangasinan

In collaboration with the Pangasinan Provincial Government's Digital Team headed by Vanj Padilla, Wikimedia Philippines conducted the first Open Web Day event in Northern Luzon last November 16 at the Malong Building at the Provincial Capitol Complex in Lingayen. The project is a component of WikiProject Pangasinan or the Pangasinan Wikipedia Revitalization Program that aims to increase the number of quality Pangasinan-related articles in the English and Tagalog Wikipedias and restructure the Pangasinan Wikipedia which went online in 2006.

After an introduction to Wikipedia an editing workshop and a photo expedition of the Pangasinan Provincial Capitol was conducted which was participated by about 50 mostly-women attendees.



Team Tour of Pangasinan Capitol. By Spnvmvt Gutierrez



Pangasinan Outreach Editing Session hpto by Spnvmvt Gutierrez

Bikol Wikipedia Editing Marathon



Canaman Municipal Library hosts the first Bikol Edithon

A group of 14 individuals attended Bikol Wikipedia's Edit-a-thon challenge organized by the Bikol Wikimedia Community. The edit-a-thon was held at the Canaman Community e-Center at the Canaman Municipal Library in Camarines Sur.

Wikipedia Takes Naga



WIKIPEDIA Takes Naga

Wikipedia Takes Naga was a photo scavenger hunt in the spirit of Wikipedia Takes the City, held during the Bicol Wikipedia Day on November 24, 2012. The event was organized by Wikimedia Philippines members in the Bicol region in collaboration with the Ateneo de Naga University and Parasurat Bikolnon with the cooperation of the Naga City government.

Apart from promoting Wikipedia in Naga, the activity aimed to gather freely-licensed photographs of the city which will be used in related Wikipedia articles. Over six hundred images, which include several landmarks and important sites were uploaded by fourteen photographers. Team Lapanak won first place, followed by Team Euro. The activity was the highlight of Bicol Wikipedia's 5th year celebration.



Top: Participants at St. Ignatius de Loyola Monument by Team HMMM; Below: 1st Place Winner Team Lapanak (Top) and 2nd place Winner Team EURO (bottom).



GLOBAL ENGAGEMENTS



"Over a thousand Wikipedians from throughout the world descended on Washington, D.C. for Wikimania 2012, the eighth international Wikimedia conference. WMPH Treasurer Roel Balingit was the sole attendee from the Philippines to this year's conference." Photo by Adam Novak.



**[[HACKATHON
| BERLIN]]**

WMPH member Tristan Marco San Andres attended the Berlin Hackathon 2012 (photo on opposite page) last June 1 to 3. San Andres, a MediaWiki developer, is the first chapter member to attend such an event. The Hackathon, which is the premier event of MediaWiki developers and the Wikimedia technical community was attended by around 150 participants from around the world. It

was organized by the Wikimedia Foundation and Wikimedia Deutschland.

Meeting with Wikimedia Hong Kong

WMPH Vice President Butch Bustria met with the officers of Wikimedia Hong Kong Rover Wong (president) and Vincent Li (secretary) during his trip to the city. They compared notes on organizational practices and community meet-ups.

Wikipedia Academy 2012

WMPH trustee Josh Lim was the chapter's official representative at the Wikipedia Academy 2012, held at the School of Business and Economics at the Free University of Berlin from June 29 to July 1. Organized by Wikimedia Deutschland in collaboration with the Alexander von Humboldt Institute for Internet and Society and the Free University of Berlin, the Academy provides a venue for the sharing of academic research on free knowledge in general, and about Wikipedia in particular.



Berlin Hackathon. By Tristan Marco San Andres



WMPH Treasurer Roel Balingit attended Wikimania 2012 in Washington, D.C. on July 13-15. Wikimedia Philippines also organized, alongside Wikimedia Hong Kong, the annual Wikimedia Asia lunch for Asian Wikimania attendees.

Workshop TransJakarta

WMPH trustee Josh Lim attended a Wikimedia Indonesia-facilitated workshop, Workshop TransJakarta, held at the National Library of Indonesia on October 24. The workshop and editathon aimed to expand the coverage of the English Wikipedia, specifically dealing with major roads in Jakarta, as well as taking photos of the roads while riding the city's TransJakarta bus rapid transit system.

Meeting with Wikimedia Indonesia

WMPH Vice President Butch Bustria attended the Wikimedia Indonesia-organized meet-up of Wikipedians in Jakarta on November 24. The meet-up discussed content generation about several topics including the Southeast Asian Games and the ASEAN ParaGames.

THE 2012 ENGLISH WIKIPEDIA BLACKOUT

January 18, 2012 is a day that will go down in Wikipedian history: the day that Wikipedians throughout the world—including in the Philippines—fought back against legislation that sought to restrict freedom of expression on the Internet.

Wikimedia Philippines quickly lent its support to the Wikimedia community's fight against the Stop Online Piracy Act (SOPA) and PROTECT IP Act (PIPA), two pending bills in the United States Congress which had the potential to hinder freedom of information for all Internet users worldwide, including those in the Philippines.

Even as SOPA and PIPA have been defeated, the fight lives on. The chapter still hopes "that the internet should always remain free, and Wikipedia readers both in the Philippines and throughout the world should understand the importance of the internet's freedom in providing the content that we use in our everyday lives".

ORGANIZATION PROFILE:

Wikimedia Philippines



2012 BOARD OF TRUSTEES: (from left) (from left) Roel Balingit (Treasurer), Jojit Ballesteros, Josh Lim, Emman Ramirez, Eugene Villar (President), Lee Bautista (Secretary), Paolo Barazon, Butch Bustria (Vice President), Eric Calica. By Antonio Alan Lopez.

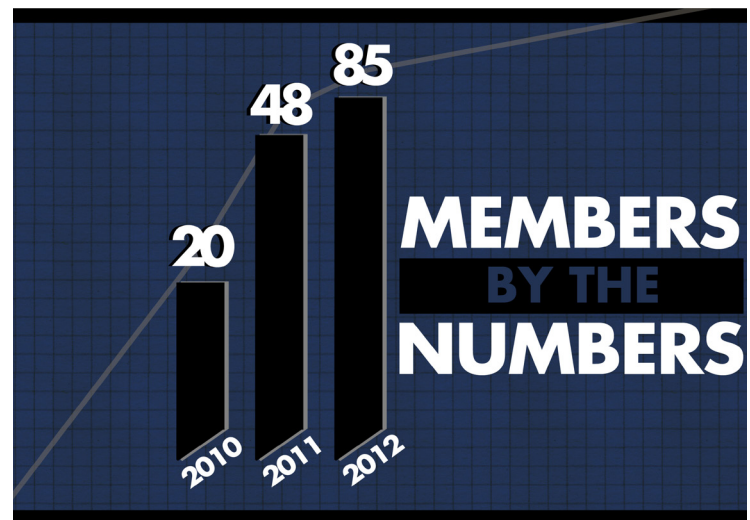
WHO WE ARE

Wikimedia Philippines, Inc. is a non-stock, not-for-profit, completely volunteer-run corporation duly registered with the Securities and Exchange Commission of the Philippines with Company Registration No. CN201005637, issued on April 12, 2010.

Apart from promoting the projects of the Wikimedia Foundation in the Philippines, Wikimedia Philippines supports the creation and promotion of free, open-content reference tools in the country and advocates for the use of native Philippine languages in creating educational and reference materials.

It is one of the 38 local chapters recognized by the Wikimedia Foundation.

MEMBERSHIP



RESOLUTIONS

- 2012-11-10: WikiProject Pangasinan
- 2012-11-10: 5th Bicol Wikipedia Day
- 2012-11-10: Membership Approval
- 2012-08-26: Membership Approval
- 2012-08-26: Budget Realignment Authorization
- 2012-08-26: Conflict of Interest Policy
- 2012-08-26: Privacy Policy
- 2012-08-26: Project Visionaries Partnership
- 2012-06-22: Approval of WikiCon 2012 Expense Item
- 2010-06-02: Wikimania 2012 Representative
- 2012-05-26: Nomination Process

- 2012-05-26: Expense Policy
- 2012-05-26: Adoption of 2012 By-laws
- 2012-05-26: Abstention
- 2012-05-26: 2012 Amended Articles of Incorporation
- 2012-05-26: Proxy
- 2012-05-22: 2012 Supplemental Budget 2
- 2012-05-13: Membership Approval
- 2012-05-13: Tristan Marco San Andres as Participant to Berlin Hackathon 2012

2012-05-15: Michael Rubio as Participant to Berlin Hackathon 2012
2012-05-11: 2012 WMF Chapter Selected Board Seats Elections
2012-04-30: Membership Approval
2012-04-27: Recognition of Bikol Community
2012-04-20: Membership Approval
2012-04-19: Philippine Wikimedia Communities
2012-04-19: Beginning of Term for New Board Seats
2012-04-14: Membership Approval
2012-04-14: 2012 Annual Convention
2012-03-30: Non-accession to the Chapters Council (Wikimedia Chapters Association)
2012-03-19: 2012 Supplemental Budget
2012-03-03: Membership Approval
2012-03-03: Approval of 2011 Financial Statements
2012-02-23: NPDC Memorandum of Agreement
2012-02-21: Membership Approval
2012-02-06: 2012 Budget
2012-02-06: Marita Jusay as Participant to the 2nd Philippine Conference-Workshop on MTBMLE
2012-01-28: GeiserMaclang Marketing Communications Inc. Memorandum of Understanding
2012-01-18: English Wikipedia Blackout
2012-01-07: Meredith Talusan as Representative to Finance Meeting 2012
2012-01-07: Jenna Delos Reyes as Representative to Finance Meeting 2012
2012-01-07: Representatives to Chapters Conference 2012

FINANCES

STATEMENTS OF ASSETS, LIABILITIES AND FUND BALANCE FOR THE YEAR ENDED DECEMBER 31, 2012

	2012	2011
ASSETS		
Current Assets		
Cash	P 197,876	P 249,150
Receivables	2,000	4,500
Advanced Rental Payment	17,300	17,300
Advanced Withholding Tax Payments	808	808
Advanced Utility Subscription Payments	8,002	-
Total Current Assets	225,986	271,758
Noncurrent Asset		
Office Equipment/furniture - net	32,224	40,084
	258,210	311,842
LIABILITIES		
Advanced Membership Dues	2,000	1,500
FUND BALANCE		
Fund Balance	P 256, 210	P 311,842
	P 258,210	P 311,842

STATEMENTS OF REVENUE AND EXPENSES

	2012	2011
REVENUE		
Grants	P 809,738	P 506,388
Donations	2,414	3,584
Membership Fees & Contributions	14,700	13,000
	826,852	522,972
EXPENSES		
Projects	701,381	265,759
Rent	24,144	15,736
Office Supplies	18,615	11,809
Depreciation	17,859	25,959
Representation and Entertainment	15,821	10,090
Taxes and licenses	15,746	17,710
Seminars and Trainings	14,181	8,900
Publications	10,780	7,930
Transportation and travel	10,759	2,233
Professional fees	8,408	13,417
Fuel and oil	7,833	5,835
Utilities	7,015	-
Courier Service	6,984	80
Miscellaneous	350	350
Insurance	-	3,199
	859,876	389,007
EXCESS OF REVENUE OVER EXPENSES (EXPENSES OVER REVENUE)	P 330,024	P 133,965

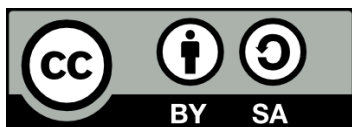
STATEMENTS OF CHANGES IN FUND BALANCE

	2012	2011
FUND BALANCE		
Balance at the beginning of the year	P 316, 342	P 182, 377
Excess of revenue over expenses	(33,024)	133, 965
Balance at the end of the year	P 283, 318	P 316, 342

STATEMENTS OF ASSETS, LIABILITIES AND FUND BALANCE FOR THE YEAR ENDED DECEMBER 31, 2012

	2012	2011
Cash Flows from Operating Activities		
Excess of revenue over expenses	(P 33,024)	P 133,965
Adjustment for depreciation	17,859	25,959
Excess of revenue over expenses before changes in operating assets and liabilities	(15,165)	159,924
Decrease (increase) in:		
Receivables	(2,000)	(4,500)
Advanced Rental Payment	(17,300)	(17,300)
Advanced Withholding Tax Payments	(808)	(808)
Advanced Utility Subscription Payments	(8,002)	-
Net cash provided by (used in operating activities)	(43,275)	137,316
Cash Flows from Investing Activity	(9,999)	(3,995)
Acquisition of office equipment/furniture		
Cash Flows from Financing Activity	2,000	1,500
Advanced Membership Dues		
Net Increase (Decrease) in Cash	(51,274)	134,821
Cash Balance at the Beginning of the Year	249,150	114,329
Cash Balance at the End of the Year	P 197,876	P 249,150

Audited by: Mr. FIDEL M. MAGNO, JR. | CPA Registration No. 93000 (PRC I.D. expiry: March 18, 2014) BOA Accreditation No. 4191 (Expiry date: Dec. 31, 2013) BIR Accreditation No. 07-000361-1-2012 (Expiry date: Feb. 23, 2015) TIN 173-244-662 PTR No. 8411783 Jan. 3, 2013, Pasig City



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