

Article Feedback v5

Usage statistics update

JANUARY 2013

1. where we are
2. **the good news**
3. **the not so good news**
4. what's next

Where we are

AFT deployed on a random selection of 10% enwiki articles from enwiki since July 2012^[1]

400K articles

[1] 413,367 ns0 articles as of Nov 15, 2012, on top of a small sample of 300+ cherry picked articles and 1K help pages. Redirects and manually blacklisted pages are not part of the sample.

Feedback: Volume

How much feedback is posted compared to edits?

mean posts/day [1]

4,100

10% SAMPLE

mean edits/day [2]

67,500

100% ENWIKI NS0

[1] Mean daily post volume on ns0 articles: 4,113 (2012-09-07 - 2012-10-18), prior to introduction of stricter AbuseFilter rules ([raw data](#)) ([dashboard](#))

[2] Mean daily ns0 edits excl. bots between (2012-09-07, 2012-10-18): 67,439 ([data](#))

the good news

Engagement: Unique posters

How many readers are we engaging?

unique anon posters/day [1]

2,800

10% SAMPLE

unique anon posters/month [2]

114K

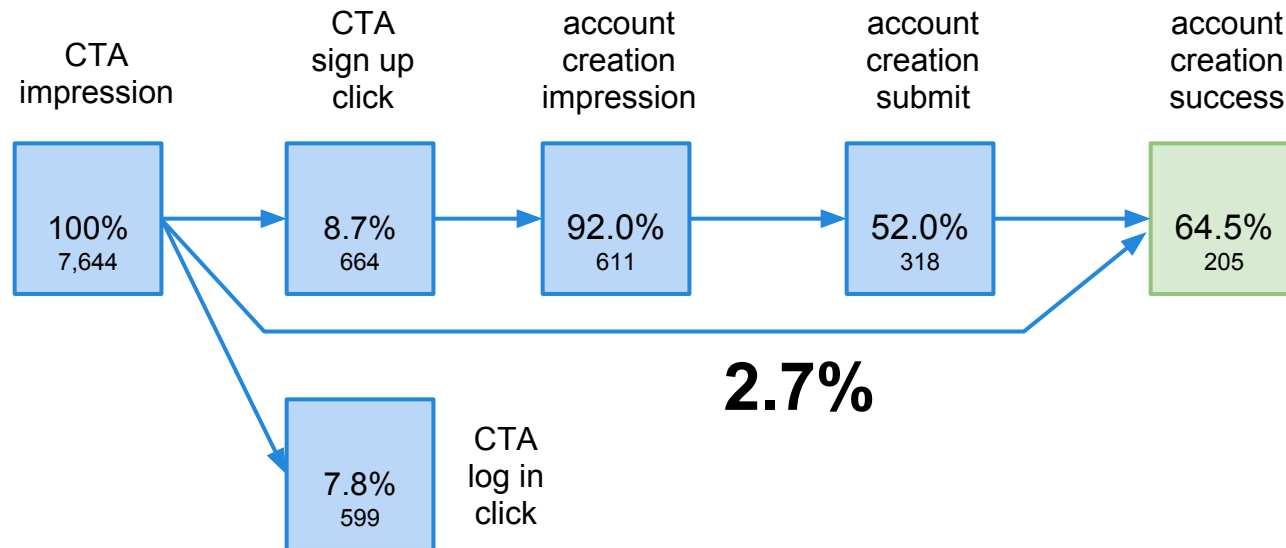
10% SAMPLE

[1] Mean daily unique tokens (2012-09-07, 2012-10-18): 2,835 ([data](#))

[2] Mean monthly unique tokens (2012-08-01, 2012-11-01): 114,520 ([data](#))

Engagement: New registrations

Sign up Call to Action



CTA data collected between (2012-10-26, 2012-10-29) ([data](#))

Feedback: Quality

What proportion of feedback is useful?

40% of feedback blindly

classified as useful by at least
2 Wikipedians

(but **less than 25%** on popular articles) ^[1]

[1] http://meta.wikimedia.org/wiki/Research:Article_feedback/Usability_evaluation

the not so
good news

Moderation

How many unique users participate in moderation?

90 unique daily
moderators

[1] Mean number of unique daily registered moderators: 93 (2012-09-07, 2012-10-18) ([dashboard](#))

Moderation

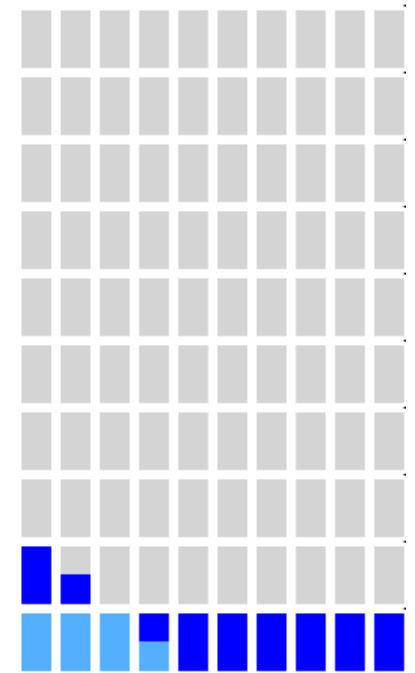
How many posts are moderated?

daily posts moderated within 24h

3.5%

daily posts moderated within 1 month

11.5%



[1] Mean % of daily posts moderated within 24h (2012-09-07, 2012-10-18): 3.4% ([data](#))

[1] Mean % of daily posts moderated within 1 month (2012-09-07, 2012-10-18): 11.5% ([data](#))

what's next

BETTER FILTERS

SIMPLER MODERATION TOOLS

BETTER FEEDBACK VISIBILITY

Article feedback research

Feedback quality evaluation

meta.wikimedia.org/wiki/R:AFT/Usability_evaluation

AFT5 2012-Q4 research report

commons.wikimedia.org/wiki/File:AFT5_2012-Q4_report.pdf

Feedback/moderation dashboards

toolserver.org/~dartar/fp/

toolserver.org/~dartar/aft5/