

Amin Azzam

Lauren Maggio



Mihir Joshi

James Heilman











Nothing to disclose.



Val Swisher



Fred Trotter



Jake Orlowitz

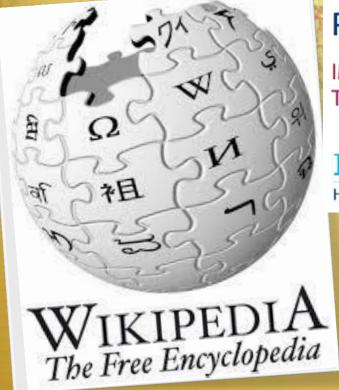


Will Ross



Jack McCue





Press Releases

January 21, 2014

IMS Health: Pharma Should Make Better Use of Social Media To Engage Patients and Improve the Use of Medicines

IMS INSTITUTE HEALTHCARE INFORMATICS

Wikipedia is the single leading source of medical information for patients and healthcare professionals.

Did you know?

The top 100 English Wikipedia pages for healthcare topics were accessed, on average, 1.9 million times during 2013.



A recent study



MEMBERSHIP SIGN IN

SIGN UP

The Leading eHealth



MEMBERSHIP SIGN IN

SIGN UP



n Journal of Medic



Journal of Medical Internet Research



Current Issue Upcoming Issue Top Articles

Published on 04.03.1

This paper is in the f

Medicine 2.0: So

Medicine 2.0'14

Article



■ Original Pape

Wikipedia the Signi

James M Heilman¹

¹Faculty of Medic

²Verisign Labs (Ve

Methods: Using a well-defined categorization infrastructure, we identified medically pertinent English-language Wikipedia articles and links to their foreign language equivalents. With these, Wikipedia can be queried to produce metadata and full texts for entire article histories. Wikipedia also makes available hourly reports that aggregate reader traffic at per-article granularity. An online survey was used to determine the background of contributors. Standard mining and visualization techniques (eg. aggregation queries, cumulative distribution functions, and/or correlation metrics) were applied to each of these datasets. Analysis focused on year-end 2013, but historical data permitted some longitudinal analysis.

Results: Wikipedia's medical content (at the end of 2013) was made up of more than 155,000 articles and 1 billion bytes of text across more than 255 languages. This content was supported by more than 950,000 references. Content was viewed more than 4.88 billion times in 2013.

This makes it one of if not the most viewed medical resource(s) globally. The core editor community numbered less than 300 and declined over the past 5 years. The members of this community were half health care providers and 85.5% (100/117) had a university education.

Conclusions: Although Wikipedia has a considerable volume of multilingual medical content that is extensively read and well-referenced, the core group of editors that contribute and maintain that content is small and shrinking in size.



Did you know?

WikiProject Medicine is a group of all volunteer individuals committed to improving the quality of health-related content on Wikipedia?

WikiProject Medicine has rank-ordered the approximately 26,000 health-related topics on English Wikipedia by importance.



The importance scale takes into account both number of eyeballs clicking and global burden of disease.



Did you know?

Quality scale [edit source]

WikiProject article quality grading scheme

WITHE

Class	Criteria	Reader's experience	Editing suggestions	Example
★ FA	The article has attained featured article status by passing an official review. More detailed criteria [show]	Professional, outstanding, and thorough; a definitive source for encyclopedic information.	No further content additions should be necessary unless new information becomes available; further improvements to the prose quality are often possible.	Tourette syndrome
⊙ A	The article is well organized and essentially complete, having been reviewed by impartial reviewers from this WikiProject or elsewhere. Good article status is not a requirement for A-Class. More detailed criteria [show]	Very useful to readers. A fairly complete treatment of the subject. A non-expert in the subject would typically find nothing wanting.	Expert knowledge may be needed to tweak the article, and style problems may need solving. Peer review may help.	Not currently used by this project
⊕ GA	The article has attained good article status by passing an official review. More detailed criteria [show]	Useful to nearly all readers, with no obvious problems; approaching (but not equalling) the quality of a professional encyclopedia.	Some editing by subject and style experts is helpful; comparison with an existing featured article on a similar topic may highlight areas where content is weak or missing.	Common cold
В	The article is mostly complete and without major problems, but requires some further work to reach good article standards. More detailed criteria [show]	Readers are not left wanting, although the content may not be complete enough to satisfy a serious student or researcher.	A few aspects of content and style need to be addressed. Expert knowledge may be needed. The inclusion of supporting materials should also be considered if practical, and the article checked for general compliance with the Manual of Style and related style guidelines.	Tuberous sclerosis
С	The article is substantial, but is still missing important content or contains much irrelevant material. The article should have some references to reliable sources, but may still have significant problems or require substantial cleanup. More detailed criteria [show]	Useful to a casual reader, but would not provide a complete picture for even a moderately detailed study.	Considerable editing is needed to close gaps in content and solve cleanup problems.	Islets of Langerhans
Start	An article that is developing, but which is quite incomplete. It might or might not cite adequate reliable sources. More detailed criteria [show]	Provides some meaningful content, but most readers will need more.	Providing references to reliable sources should come first; the article also needs substantial improvement in content and organisation. Also improve the grammar, spelling, writing style and improve the jargon use.	AIDS-related lymphoma
Stub	A very basic description of the topic. However, all very-bad-quality articles will fall into this category. More detailed criteria [show]	Provides very little meaningful content; may be little more than a dictionary definition. Readers may probably see insufficiently developed features of the topic and does not see how the features of the topic are significant.	Any editing or additional material can be helpful. The provision of meaningful content should be a priority. The best solution for a Stub-class Article to step up to a Start-class Article is to add in referenced reasons of why the topic is significant.	Acute care

All Wikipedia health-related articles are rated/graded?



Did you know?

Translators Without
Borders have translated
581 English Wikipedia
health-related articles
to 53 other language
Wikipedias









How to help [edit]

Would you like to help, but you are not really quite sure what to do? WikiProject Medicine pages have many opportunities for improvement (even this page, which you can edit). You do not need to be an expert.

Edit [edit]

- Improve existing articles. Wikipedia is a work in progress, so nearly all articles could use improvement. An organized list is maintained here ...
- You could help with missing articles or redirects. You might even claim the trophy! You could help us come up with technical ideas and solutions for improving Wikipedia content at m:WikiProject Med/Tech
- Add high-quality references. Correct and reliable references are vital. Adding references is easy with this tool (which is explained in detail here and also see step 5b of WP:MEDHOW for an alternate method). Just submit the PubMed ID, ISBN, or other identifier, and copy and paste the resulting output (xxxx) into the page between <ref> xxxxx </ref> Alternatively, if you use Internet Explorer or Firefox (2.0+), then Wouterstomp's bookmarklet can automate this step from the PubMed abstract page.

Get more pictures. See Wikipedia: Pictures for medical articles, a guidance essay that

WikiProject Medicine assessment statistics

Medicine articles by quality and importance								
		Importance						
Quality	Тор	High	Mid	Low	NA	???	Total	
∲ FA	10	16	19	16			61	
∲ FL		2	2	6			10	
♠ FM					42		42	
⊕ GA	26	31	61	68		1	187	
В	31	332	856	712		14	1,945	
С	19	303	1,559	1,658		59	3,598	
Start		261	3,527	7,219	1	257	11,265	
Stub		10	2,355	6,104	1	198	8,668	

Project page Talk

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Progress (short)

WikipediA The Free Encyclopedia

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What links here Related changes Upload file Special pages Permanent link Page information From Wikipedia, the free encyclopedia < Wikipedia:WikiProject Medicine

Medical Translation Project / Translation Task Force

Progress (full) Sign up Home

The Medical Translation Project (also known as the Translation Task Force) - aims to bring high quality, easy to understand medical and health information into as many languages as we can. Together WikiProject Medicine, Wiki Project Med Foundation, and Translators Without Borders have translated over 600 articles and is working in more than 100 languages! Wiki Project Med Foundation and Translators Without Borders are both parts of the global initiative: Healthcare Information For All by 2015! We aim to translate content where it is needed the most-and are currently working on (but not limited to) articles on: Disease, Medication and Drugs, Anatomy, Nutrition, Sanitation, Home economics, and Women's health.

> Wiki Project Med TRANSLATORS WITHOUT BORDERS

Shortcuts: WP:TTF WP:MEDT WP:MEDTRANS WP:TWB

We believe that language shouldn't be a barrier when it comes to accessing quality health information!

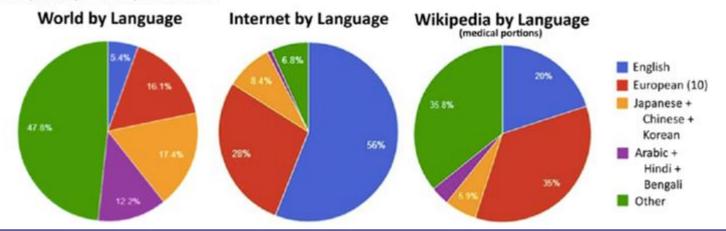


And that recent study again



MEMBERSHIP SIGN IN SIGN UP

Figure 1. Relative amount of population/content by natural language group. The 10 European languages are German, French, Spanish, Polish, Italian, Portuguese, Russian, Dutch, Swedish, and Catalan.



Wikipedia and Medicine: Quantifying Readership, Editors, and the Significance of Natural Language

James M Heilman¹, BSc, MD, CCFP(EM) (b); Andrew G West², PhD, MS Eng (b)

¹Faculty of Medicine, Department of Emergency Medicine, University of British Columbia, Vancouver, BC, Canada

²Verisign Labs (Verisign, Inc.), Reston, VA, United States



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Wikipedia Zero

Together, we are creating the most comprehensive encyclopedia that has ever existed - Wikipedia. Wikipedia belongs to all of us.

Overview

Volunteer Wikipedians around the world work hard to compile the sum of all human knowledge, to make it freely available to every single person on the planet. For many readers in the Global South, the primary (and often only) access to the internet is via mobile. However, mobile data costs are a significant barrier to internet usage. We created Wikipedia Zero so that everyone can access all the free knowledge on Wikipedia, even if they can't afford the mobile data charges.

Transparency and accountability are among our core values, and we invite you take a look at the Wikipedia Zero operating principles. So far we've launched Wikipedia Zero in 46 countries with 54 operators. We estimate that more than 400 million people can now access Wikipedia free of data charges. Our goal is to work with every mobile operator on the planet -- email us at wikipediazero@wikimedia.org.



We invite mobile operators all over the world to join our mission.

Email us: wikipediazero@wikimedia.org



WIKIPEDIA zero





Benefits to partners



What's missing from this partnership?





PAR AVION



2015 WGEA/WGSA/WOSR/WAAHP Regional Spring Meeting

Borders and Boundaries



Me, you, and us.

April 23-26, 2015 The US Grant Hotel, San Diego

Amin Azzam Lauren Maggio

Evans Whitaker

Mihir Joshi

Read Edit source View history A More -

James Heilman

Talk Sandbox Preferences Courses Beta Watchlist Contributions Log out



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Permanent link

Page information

Print/export

Create a book



Wikipedia: WikiProject Medicine/UCSF Elective 2013

AminMDMA

From Wikipedia, the free encyclopedia

< Wikipedia:WikiProject Medicine

The University of California, San Francisco (UCSF) School of Medicine is offering a 4th year, one month elective, from November 18th until December 12th of 2013 which involves selecting and improving important medical topics to developing them up to a high-level of quality. This builds upon a previous collaboration between UCSF and Wikipedia:WikiProject Medicine as found here.

Shortcut: WP:MEDUCSF

Contents [hide]

1 Faculty member

Project page Talk

- 2 Course structure
- 3 Students and articles
 - 3.1 Articles
 - 3.2 What will the assignment be like? Which articles should you choose from?
- 4 Elective Fall of 2013
 - 4.1 Duration
- 5 Wikipedia Ambassadors
 - 5.1 Ambassadors willing to provide one-on-one support to students
- 6 Medical Librarians
- 7 Q & A



WikipediA

Val Swisher

Fred Trotter

Jake Orlowitz

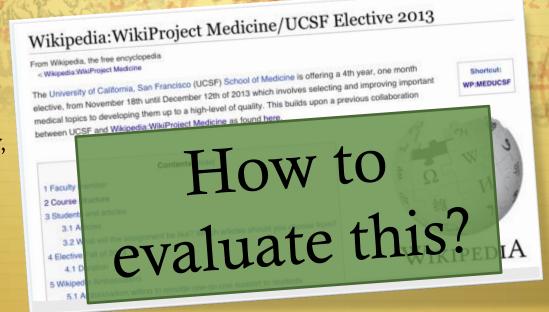
Will Ross

Jack McCue



Who

- MS-4's
- Partnership
 between faculty,
 librarians,
 WikiProject
 Medicine
 volunteers &
 invited guests



How

- Month-long immersion rotation
- 1st 2 days are full days face-to-faces
- Rest of
 elective is
 independent
 work

Basic Structure

Day 1

- Intro to
 WikiProject
 Medicine
- Library searching basics

Day 2

- Wikipedia editing basics
- Select articles
- Define peer-review

Subsequent

- Independent editing work
- Peer-review of a classmate's work

Final Day

 Report-back to large group on work completed and lessons learned



Impact on the students

mid-rotation 1:1 interviews



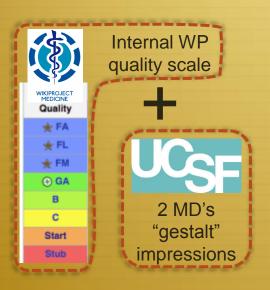
end-rotation focus groups



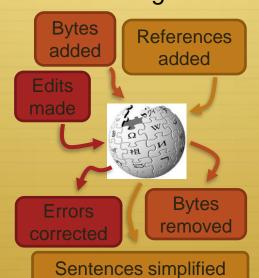
Transcribed and coded for themes

Impact on WP article quality

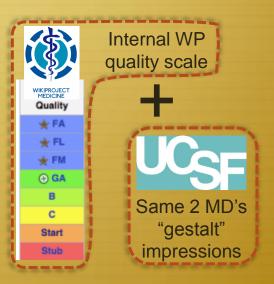
Pre-rotation



During



Post-rotation



Impact on WP readers





Article traffic statistics during only the months students were actively editing



Impact on WP article quality



Bytes - 82,559 removed

> net +287,385 bytes (average 10,264/student)

Edits	1,084 edits
made	(average 39/student)

References added	Pre	Post
Average number of references / article	29.4	37.6



2 MD's "gestalt" impressions

"Very improved"	"improved"	"unimproved"
14	12	2



Impact on WP readers

Impact on WP article quality

Student Article		Views	Wiki quality PRE	Wiki quality END	
Eaamed	Cirrhosis	151,621	С	С	
LaurenSMS4	White blood cell	138,597	С	С	
Acallen88	Stroke	119,117	С	С	
emhawkins	Hepatitis	112,459	С	В	
Lmciszak	Dementia	85,048	С	С	
UCSF2014 Alcohol withdrawal syndrome		52,514	С	С	
Dr. MRM 23	Endometriosis	51,283	В	В	
Plm234	Appendicitis	39,857	С	С	
UCSFrb1983	Diabetes	36,943	С	В	
Dswatcha	Headache	32,186	В	В	
Asaadi1	Amyloidosis	25,369	Start	С	
Wwtele	Cholecystitis	24,492	С	В	
Rkronen	Post-partum depression	19,087	В	В	
Snwatson14	Dyspareunia	12,373	С	С	



Impact on WP readers

Impact on WP article quality

Student	Article	Views	Wiki quality PRE	Wiki quality END
Future FamDoc	Actinic keratosis	12,300	С	С
Jmtseng	Toxic epidermal necrolysis	10,221	Start	В
Veronicagon4	Placental abruption	8,957	Start	С
Jorgeo005	Therapeutic hypothermia	7,009	С	В
Dorafriedman	Premature rupture of membranes		Start	В
DrPFili	Prostatectomy	5,265	Start	Start
CmcUCSF2014	Preeclampsia	4,607	В	В
lieeeric	Race and health	3,880	В	В
EricaNM	Vulvar cancer	3,662	С	С
Sho2014	Umbilical cord prolapse	3,308	Start	В
Ktteli	Ventilator-associated pneumonia	2,876	С	С
Jksingh2014	Nicotine replacement therapy	2,657	С	С
Yst22	Omphalitis of newborn	1,446	Start	С
TWil2014	In silico medicine	323	Stub	Start



Impact on the students

"Simplifying the lead is really challenging."

"I wrote for a lay audience."

"Contributing to the digital space is now part of my identity as a future physician."

"This was easier than I expected."

"I loved the travel flexibility."

"It's hard to delete other people's work."

"This was harder than I expected."

"I feel good giving back to Wikipedia." "It's challenging to edit live instead of in my sandbox."

"I've drunk the Kool Aid."



Limitations

- ♦ Wide variability in baseline student aptitude and effort.
- ♦ UCSF MD quality "scale" is entirely subjective and not validated.
- ♦ Students have not continued editing Wikipedia after their rotations ended.



Impact and Generalizability

- ★ Learning how to write for the general public may actually improve doctor communication with their patients
- † These 28 Wikipedia articles were collectively viewed **974,065** times during *only* the months students were actively editing.
- ♦ There are several other medical schools that have copied (and hopefully improved) our curriculum!
- ♦ Might this actually begin to convert our digital native "student-consumers" of the internet to future digital "physician-contributors" to the internet?
- * Could it possibly be a future professional duty or obligation of health providers to be contributing to open access repositories of knowledge?

@ **①** ◎ EY SA

Impact and Generalizability Home UC Open Access Policy Scholarly Publishing Tools News and Archives About OSC Campus Resources

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HOME - UC OPEN ACCESS POLICY

UC Open Access Policy

...future research articles authored by faculty at all 10 campuses of UC will be made available to the public at no charge.

The Academic Senate of the University of California adopted an Open Access Policy on July 24, 2013, ensuring that future research articles authored by faculty at all 10 campuses of UC will be made available to the public at no

future research articles authored by faculty at all 10 campuses of UC will be made available to the public at no charge.

Deposit your work

Upload a copy of your article or provide a link to an open access version.



Get a Waiver/Embargo

If your publisher has mentioned UC's institutional open access policy and requested a waiver or embargo form, get it here.



Policy FAQ

Get quick answers and see a flow chart of how to comply with the policy. NEWS AND ABLEIVE

- Celebrate Fair Use Week
 2015 February 24, 2015
- Proposed Presidential Policy on Open Access Would Reach All Non-Senate UC Authors January 5, 2015
- UC Libraries Celebrate
 Open Access Week 2014
 October 17, 2014



Implementation Plan

Learn about the publication management



Policy History

Find older revisions of the policy, press



Policy Text

Read the full text of the policy as adopted by the UC Academic Separate on July 24



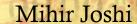




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Wikipedia:WikiProject Medicine

WikiProject Medicine assessment statistics

Medicine articles by quality and importance

		Importance						
Quality	Тор	High	Mid	Low	NA	???	Total	
∲ FA	10	16	19	16			61	
∲ FL		2	2	6			10	
∲ FM					42		42	
⊕ GA	26	31	61	68		1	187	
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Contents [hide]

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Wikii

people interes is done on our you could hel exist, so a hea

Wikipedia is a "do-ocracy"those who do the most do have a greater influence."

WikiProject Medicine

ince the project began. Our typical article style is described here; it hat qualifies as reliable medical source is here, though these pages us, and organize our contributions. They should not prevent anyone

t of participants (no strings attached!) We hope you enjoy reading

Manual of style (medicine)

Identifying reliable sources (medicine)

List of participants

Popular pages

Press and research

Statistics

Departments:

Assessment (Log)