6400 E. Washington Blvd.

T. 1 33 CALIF.



Thrilling Exhibition Mum

STEPHANIE

Yes! The most exquisite clear fuchsia purple color ever seen in any mum. Each exciting petal is silvery pink on reverse side. This exhibition mum is a must for your garden!

67 ONLY

\$2⁵⁰ \$1⁰⁰

U.S. DEPARTMENT OF AGRICULTURE
WASHINGTON 25 D.C.

ANNUAL MUM CARNIVAL

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U. S. POSTAGE



Form 3547 Requested



EXOTIC SPOR

These lovely creatures of the Chi santhamital for any flower lover. Relatively) w, the million enjoyment with their "eye cate ng" fm and

NC6176 ALBERT WITT - Clear yellow sport of "BESS WITT." October 20th

NC6177 ANNE - Truly magnificent purest white spider of the large tubular class. October 5th.

NC6178 ARCTIC - Enchantingly beautiful true spider in the purest white. October 20th.

NC6179 BERTHA OLIVER - Deep orchid pink, October 20th.

NC6180 BESS WITT - A pleasing combination of apricot-bronze and salmon pink. October 20th.

NC6181 BRIDESMAID - Deep lavender pink spider. Short compact growth makes it popular for pot culture. One of the best early varieties. October 10th.

NC6182 CANDY BRONZE - Most entrancing double spoon flower reaching maturity about mid-October. Bright golden-bronze tubulated part plus the

> rich Indian Red color at the spoon opening complete a most enthralling combination of this blossom. October 15th

NC6183 CATHAY

-The ouilled petals of this charming flower are a most beautiful shade of old copper with spoon tips of brilliant red. October 30th.

NC6184 CELESTIAL BEAUTY -The quilled petals are amaranth with the spoon tips opening to a stunning shade of dubonnet. November 15th.

EXOTIC SPIDER MUM PICTURE COLLECTION

Imagine all of the exotic spider mums illustrated to the left bloom-ing in your own garden.

Collection includes 1 each Bertha Oliver, Bess Witt, Maria, Melody, Paul Miller, Sarah Morasch, and Georgina Hedinger,

All / (\$3.50 Value) only

Royal Cascades

Sure you've seen and marveled at this thrilling variety. NOW! You can grow your own breathtaking display. EASY! when you follow the simple directions that will come with your plants. Mystify your friends and win easily at flower shows. Or, Just grow your own royal cascade for fun. Fine for rockeries, bank and hills. Hundreds of blooms produced from each plant:



for

NC6389 ANA — White daisy type flower with golden-yellow center. Blooms about 2 inches in diameter. "JANE HARTE" is a sport of this variety. November 1st.

NC6390 CHERRY BLOSSOM — Anemone flowered type cascade variety in duo-tones of pink and white. Outer edge of each flower is pink and the rest is white. October 28th.

NC6391 GERTRUDE COMPTON – But-ton-anemone type flower in pure yellow, Suit-able for medium size cascade and splendid item for rock gardens or borders, October

NC6392 FIREFALL — Garnet red daisy flower. Free flowering and attractive. October 25th.

NC6393 HALLOWEEN — Anemone type flowers. Harmoniously beautiful bronze petals with deep bronze center cushion. October 25th.

NC6394 JANE HARTE - Clear yellow sport of 'ANA.'' Together with it's parent the most popular and satisfactory cascading variety of today. November 1st.

for

NC6395 LAVENDER BEAUTY - Daisy type in a beautiful lavender pink. Extremely free flowering and lasting. October 20th.

NC6396 NIAGARA FALLS-Creamy white daisy type blossoms about 3 inches in diameter. Best early flowering cascade. October

NC6397 PINK SWEETHEART - Daisy type pink. Flowers similar in form to "ANA. Good production. October 20th.

ROYAL CASCADE COLLECTION

Now you can create your very own "Hang-ing Garden of Mums." Collection includes I each of all nine above cascade mum vari-

(\$3.75 VALUE) only \$275

WORL Really a collector's collect

Types ever offered! Full garden into a mum paradis Collection includes 1 each Witt, Paul Miller, Sarah Mamoru, Sunnyslope Spler (\$5.50

LATAD" (CATAL C6186 CHOPSTI nea tops of this fo se florers are rich audated portion is

C6185 CHERUE

ade of saft embid

tass booked at the

nted for which

C6188 DALWIN ate peaks of this n: October 15t 26189 DUCHES autial orchid

or similar to or

galicent flower 1.6190 EMERA ne suggests, the se slender cordi h 20 andertone

l notice lit. 1 6191 GALLANT I PAUL MILLER s i Browth hibbs 1 6192 GEORG

full centered le of pink ran c previous class. I 6193 GOLDEN y & fully double a taulen keeper.

P S194 KING TO t for spider; one u (Tily and grace s steen. Octobe

C 1081 30th.

P (B) LORRAL! C FED PINK RAT d race of this b

riety a Thrill to behold! IDER and FEATHERY MUMS.

themum family are a MUST they will bring you weeks of "form and thrilling pastel

50° each

185 CHERIE - A most beautiful of soft orchid pink with slender hooked at the tip. A very fulled flower which is similar to our ariety, "CATALINA." November

86 CHOPSTICK - The broad tips of this full-centered quilled lowers are rich henna-red and the ted portion is golden bronze. er 25th.

88 DALWIN - The long tub petals of this spider is a buff-October 15th.

139 DUCHESS - Gorgeously ul orchid pink throughout, a similar to our "BUNBU." Truly scent flower with splendid foliage m. October 20th.

00 EMERALD ISLE - As the uggests, the predominant color of slender cordlike petals is green a undertone of creamy white.

1 GALLANT - Bronze spider, 'AUL MILLER" with better color Dwth habits. October 20th.

2 GEORGINA HEDINGER Il centered spider of a beautiful of pink ranks unrivaled in the lowering class. October 5th.

3 GOLDEN LACE - Deep . Fully double at the center and e ellent keeper. Splendid foliage.

064 KING TUT - Solid copperyspider; medium tubular petals derly and gracefully arranged on tem. October 25th.

CG5 LORRAINE - A "DEEP ROID PINK RAYONANTE" is the sat on of this beautiful flower. reler 1st.

only

colors. Win the sweepstakes at your local flower shows and excite your whole neighborhood with these exotic spider mums.

6 for \$225

NC6196 MAMORU - Light orange shading to a deeper bronze at the center. October 20th.

NC6197 MARIA - Creamy white, but is also suffused with a faint pink shade when it first opens and over-laid with chartreuse at the top. Tall grower. October 20th.

NC6198 MARY VANCE - Deep pinkish-lavender spider with straight tubular petals and spoon-end tips. Novem-

NC6199 MAUVE - Wine red spider. Slender size quilled petals with fishhook tips. October 20th.

NC6200 MELODY - Clear deep yellow throughout. October 20th.

NC6201 MISS GINA HARWOOD - Sport of "RAYONANTE." Color is a beautiful blend of light rose and straw-bronze. October 15th.

NC6202 ORIENTAL KNIGHT -Perhaps this is the deepest garnet red (bordering towards purple) quilled type flower known on the market today. November 1st.

NC6203 PAUL MILLER - Most fascinating buff-bronze with a darker shade of bronze at the center. October 25th.

NC6204 PEGGY ANN HOOVER -Clear light pink. Flower formation similar to "BESS WITT." October 20th.

NC6205 PUNCH BOWL - Rich burgundy red spider with slender quilled petals falling away from a full centered of deeper shade. October 30th.

NC6206 QUEEN OF HEARTS Pale pink spider like "GEORGINA HEDINGER," but with larger petals and fish-hook tips; graceful. October

NC6207 RAYONANTE - The cord like quilled petals of this full-centered flower are a lovely shade of light rose

NC6208 SAN GABRIEL - Gorgeous clear deep vellow. October 15th.

NC6209 SARAH MORASCH -Beautiful shade of rose pink which changes into a fascination pink as it matures. October 25th.

NC6210 SONDRA GAIL - Charmingly beautiful blend of buff-bronze and coral shades - more popular during the final stages when color turns to a beautiful shade of soft salmon-bronze. October 25th.

NC6211 SUNNYSLOPE SPLENDOR Unparalleled glistening white full-centered large flower with a light overcast of green throughout, even at full maturity. Indisputably the most satisfactory and outstanding foremost pride. October 10th.

NC6212 SWINGTIME - Peerless white among the exhibition class spiders. Long bold petals drop gracefully on the most luxuriously formed plant we have experienced growing. October 30th.

NC6213 TRANQUILITY - A sensational pure white spider. Extra large and perfectly formed in every respect.

NC6214 WALTZTIME - Color varies from charmingly beautiful orchid pink to a delicate lavender pink at the center. Extra large flower with long petals cascading gorgeously beyond description. Tall. October 25th.

NC6215 WHITE RAYONANTE -Pure white sport of "RAYONANTE." October 15th.

NC6216 YELLOW FRILL - Clear yellow petals are long and tightly curled at the tip. October 15th.

NC6217 YELLOW RAYONANTE -Beautiful yellow sport of "RAYON-ANTE." October 15th.









Now the Most Exotic Spider Mum Ever Grown

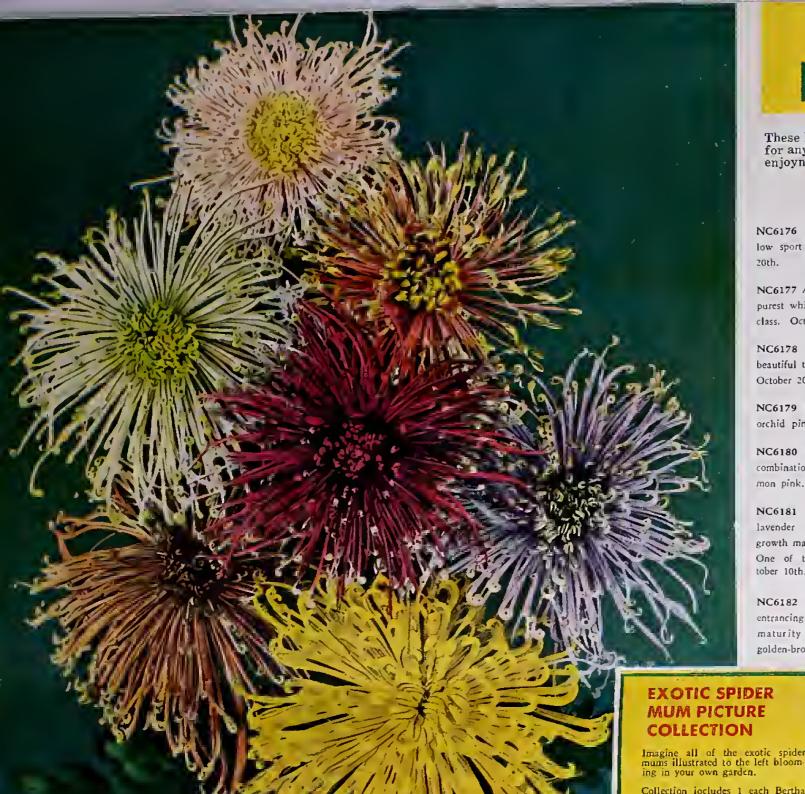
NIGHTINGALE -

Truly Unique

Yes, the most unique Chartreuse color ever seen in any flower. Sure they take a little extra care but what results. Bloom must be shaded from bright sunlight to prevent fading. Most thrilling spider form. October 25th.

NC6222 \$1 each 3 for \$250





Each Variety a Thrill to behold! **EXOTIC SPIDER and FEATHERY M**

These lovely creatures of the Chrysanthemum family are a MUST for any flower lover. Relatively new, they will bring you weeks of enjoyment with their "eye catching" form and thrilling pastel

50^C each

NC6176 ALBERT WITT - Clear yel-

purest white spider of the large tubular 10th. class. October 5th.

beautiful true spider in the purest white,

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> rich Indian Red color at the spoon opening complete a 15th.

> NC6183 CATHAY -The quilled petals of this charming flower are a most beautiful shade of old copper with spoon tips of brilliant red. October

the spoon tips opening to a stunning description of this beautiful flower. shade of dubonnet, November 15th.

NC6185 CHERIE - A most beautiful NC6196 MAMORU - Light orange NC6208 SAN GABRIEL - Gorgeous low sport of "BESS WITT." October shade of soft orchid pink with slender shading to a deeper bronze at the center, clear deep yellow. October 15th. petals hooked at the tip. A very full. October 20th, centered flower which is similar to our NC6177 ANNE - Truly magnificent old variety, "CATALINA." November

NC6186 CHOPSTICK - The broad NC6178 ARCTIC - Enchantingly spoon tips of this full-centered quilled type flowers are rich henna-red and the tubulated portion is golden bronze. October 25th.

> NC6188 OALWIN - The long tubulate petals of this spider is a buffbronze. October 15th.

beautiful orchid pink throughout, 2 low throughout, October 20th, color similar to our "BUNBU." Truly magnificent flower with splendid foliage and stem. October 20th.

NC6190 EMERALD ISLE - As the name suggests, the predominant color of these slender cordlike petals is green with an undertone of creamy white.

NC6191 GALLANT - Bronze spider. like 'PAUL MILLER' with better color and growth habits. October 20th.

combination of this NC6192 GEORGINA HEOINGER blossom. October This full centered spider of a beautiful NC6204 PEGGY ANN HOOVER shade of pink ranks unrivaled in the early flowering class. October 5th,

> NC6193 GOLOEN LACE - Oeep yellow. Fully double at the center and an excellent keeper. Splendid foliage.

NC6194 KING TUT - Solid coppery. bronze spider; medium tubular petals uniformly and gracefully arranged on strong stem. October 25th.

NC6184 CELESTIAL BEAUTY - NC6195 LORRAINE - A "DEEP NC6207 RAYONANTE - The cord-The quilled petals are amaranth with ORCHID PINK RAYONANTE" is the like quilled petals of this full-centered

NC6197 MARIA - Creamy white, but is also suffused with a faint pink shade when it first opens and over-laid with chartreuse at the top. Tall grower.

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NC6199 MAUVE - Wine red spider. Slender size quilled petals with fishhook tips. October 20th.

NC6189 DUCHESS - Gorgeously NC6200 MELOOY - Clear deep yel-

NC6201 MISS GINA HARWOOD - Sport of "RAYONANTE," Color is a beautiful blend of light rose and

NC6202 ORIENTAL KNIGHT -(bordering towards purple) quilled type flower known on the market today.

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Clear light pink. Flower formation similar to "BESS WITT." October 70th.

NC6205 PUNCH BOWL - Rich hurgundy red spider with slender quilled petals falling away from a full centered of deeper shade. October 30th,

NC6206 QUEEN OF HEARTS -Pale pink spider like "GEORGINA HEOINGER," but with larger petals and fish-hook tips; graceful. October

flower are a lovely shade of light rose.

NC6209 SARAH MORASCH -Beautiful shade of rose pink which changes into a fascination pink as it matures. October 25th.

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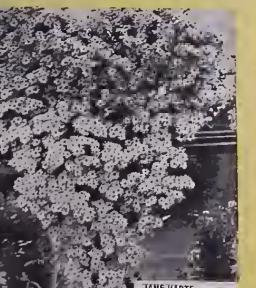
NC6217 YELLOW RAYONANTE -Beautiful yellow sport of "RAYON-ANTE." October 15th.





NIGHTINGALE

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NC6393 HALLOWEEN - Anemone

NC6391 GERTRUDE COMPTON — But-ton-anemone type flower in pure yellow. Suit-able for medium size cascade and splendid item for rock gardens or borders. October 20th

flowers. Harmoniously beautiful bronze petal with deep bronze center cushion. October 25th NC6394 JANE HARTE — Clear yellow sport of "ANA." Together with it's paren the most popular and satisfactory cascadio variety of today. "November 1st.

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NC6397 PINK SWEETHEART - Oaisy type pink. Flowers similar in form to "ANA." Good production. October 20th

ROYAL CASCADE COLLECTION

Now you can create your very own "Hang-ing Garden of Mums." Collection includes 1 each of all nine above cascade mum vari

(\$3.75 VALUE) only \$275

WORLD'S FINEST Really a collector's collection of positively the linest Spider Types ever offered! Full range of colors to transform your garden into a mum paradise. Witt, Paul Miller, Sarah Morasch, Bertha Oliver, Melody, Mamoru, Sunnyslope Splendor, PLUS NIGHTINGALE. (\$5.50 Value) only

Now the Most Exotic Spider Mum Ever Grown

NIGHTINGALE -

Truly Unique

Yes, the most unique Chartreuse color ever seen in any flower. Sure they take a little extra care but what results, Bloom must be shaded from bright sunlight to prevent





CUSHION MUMS

The very popular, low growing, early maturing types that are a must for any chrysanthemum garden. Masses of clear, rich colors blooming for weeks at a time light up your fall garden like "Main Street." Use for borders and mass displays.

3 for \$125 6 for \$200

NC6278 AMELIA — Pink Cushion. The original cushion mum in variable shades of pink. September 1st.

NC6279 CHAMPION CUSHION — Deep bronze color and general habit like the "AMELIA." September 1st.

NC6280 CRIMSON CUSHION — Beautiful wine red. True cushion. September 1st.

NC6281 GOLDEN CARPET — Dwarf pompom. A creeping low grower. Excellent border item. September. 1st.

NC6282 GOLDEN CUSHION — Rich golden yellow. Rugged, stocky, well formed plant of "AMELIA" strain. September 1st.

NC6283 SALMON CUSHION — Most pleasing shade of salmon pink and soft coral. September 1st.

NC6284 YELLOW CUSHION — Beautiful orange yellow. September 1st.

CUSHION COLLECTION All 1 1 each above only \$225

SINGLE MUMS

The Cute daisy types will fill your house and garden wit masses of blooms the whole season. Use in clusters for bes

3 for \$1²⁵ 6 for \$2⁰⁰

NC6309 GINNY LEE - Pure white true daisy

NC6310 GRAND SLAM - Very attractive cherry pink single. October 25th.

NC6311 MASON'S YELLOW - Clear yellow. October 30th.

NC6312 MELBA - Orange bronze, Showy, November 1st.

NC6313 RADIANT - Bronzy red. Popular variety. November 5th.

NC6314 ROYAL ROBE - Wine red almost purple. November 10th.

SINGLE MUM COLLECTION

1 each above only

\$200

ANEMONE MUMS



Finest list of the popular cut flower mums ever presented. All shades and colors. Gorgeous hues that really add

3 for \$125 6 for ONLY \$200

NC6294 BRONZE FRIEDA - Buff bronze rays with cushion of yellow. November 1st.

NC6295 FRIEDA - Deep orchid pink with yellow cushion. November 1st.

NC6296 F. S. PARKS — Especially large when disbudded. Both rays and disc petals are glistening white. Healthy growing habit. November 1st.

NC6297 MURAT - Garnet red throughout with tiny glints of gold in the cushion florets. Not to be disbudded. October 28th.

NC6298 SUNRAY - Medium size flowers of rich golden yellow. Not to be disbudded. October 20th.

NC6299 YELLOW SINCERITY - Clear soft yellow. Very popular. October 25th.

ANEMONE COLLECTION All 6 1 each above only \$200

NEW! SENSATIONAL! EARLY BLOOMING HARDY MUMS

Yes, now you can have gorgeous mums blooming in your garden weeks earlier than ever before. Famed the world over for the most striking brilliant show of color, the early blooming hardy varieties can be planted in massive

NC6407 AVALANCHE - Luscious ivory white up to 3 inches in diameter. September 15th.

NC6408 CARNIVAL - Glorious blend of gold and bronze.

NC6409 CHARLES NYE - Clearest of yellows, globular pompom. October 1st.

NC6410 CHIPPEWA -Aster purple. Decorative. September 25th. NC6411 ENTERPRISE - Distinguished rich amaranth

pink - a beauty! October 1st. NC6412 HUNTSMAN - Reddish bronze, lively and vivid.

October 5th. NC6413 LAVENDER LADY - Interesting lavender, free

flowering. October 1st.

NC6414 LEE POWELL - Yellow with slight orange tinge at center. September 25th.

displays, along driveways, or used for general garden planting.

Developed especially for areas of early frost or short growing seasons this sensational new type of mum is the answer. Buy plenty of this new type at this low price.

6 for \$200

NC6415 PINK RADIANCE very luminous. October 10th. Beautiful radiant pink,

NC6416 RED VELVET-Soft, velvet red, a real smoothie.

NC6417 STELLA - True Pink. Decorative. October 1st.

NC6418 TIFFANY ROSE - Majestic deep rose. October

NC6419 YELLOW AVALANCHE - Soft yellow. Decorative. Sport of "AVALANCHE." September 15th.

> **EARLY BLOOMING** HARDY MUM COLLECTION

All 13 1 each variety only

SINGLE DWARF MUMS

Low Growing - For Borders

Early blooming, very hardy, low growing make this mum variety excellent for borders. Enjoy lush, thick foliage before and during the blooming period. An attractive novelty for your garden.

3 for \$125

6 for \$200

NC6324 ASTRID - Soft pinkish apricot. September 25th.

NC6325 GOOD MORNING-Pure yellow, Identical in general growing habit to "ASTRID." September 25th.

NC6326 IGLOO - A white daisy. Exceedingly free flowering. September 25th.

NC6327 KRISTINA - Deep rose pink which is almost purple, a shade which is most attractive in the fall gardens. September 25th.

shades of pink and rose. September 25th.

NC6328 LOKI - Variable

DWARF MUM COLL. All 5 1 each above only \$175













Now More Exciting Than Ever Before!

★ HUNDREDS OF VARIETIES ★ **★ NEW EXCITING COLORS ★**

★ SENSATIONAL NEW FORMS ★

Step right up - the show's just starting GERMAIN'S of California Al

THE WORLD'S FINEST MUM SELECTION!

SUPERB Giant Kings and Queens of the Flower World EXHIBITION VARIETIES

These giants are true Kings and Queens of the whole flower world. Properly grown they develop into magnificent blooms 3 to 4 inches across and on some varieties 6 to 8 inches across. Strong and sturdy, they will delight even the amateur with their

50° each 6 for ONLY \$225

NC6100 ALBATROSS - Large NC6117 FRIENDLY RIVAL NC6134 MAJOR EDW. E. NC6131 SAN FERNANDO white incurred. October 20th. NC6101 AMBASSADOR -Very large white incurved exhibition type. October 11th.

NC6102 APPERT - Large inrurned flower in strikingly beau-

NC6103 ARIEL - Large globular flower of pure white at maturity though a slight trace of curved white. October 19th. stage. November 1st.

- An elegant large incurved flower in a most delightful shade of solid perhid pink. October

NC6105 BEN LEIGHTON -Deep wine red with a shade of NC6122 GREER GARSON - FLEY - This deep rust with white sport of "GREER GAR-Deep wine red with a shade of the Pleasing soft pink, Identical gold reverse giant incurved SON. Reflexed flower with a

NC6107 BLAZING GOLD - NC6124 HILDA BERGEN - NC6141 MRS. RUSSELL

ture, good stem, and foliage. bloom. October 15th. NC6108 BUTTERBALL-Clear

sized. Best in the early class. NC6109 CELESTRA - CIEM NC6126 INDIANAPOLIS NC6143 OCTOBER RED - NC6198 TURNER YELLOW relion incurred. October 10th. WHITE - About the same as Carmine red with 10ft relian

of light rose. October 10th. globular incurred flower of medi-NC6110 COUNTRY GENTLE. am sar lande of the petal is MEN - A saft reliew sport of rich wine red and the notside in prange avercast. October 15th. "COUNTRY MAIDEN." Oc. 1 beautiful lilar rose, October

NC6111 COUNTRY MAID. NC6128 JAFFA - Enormously exhibition flower of entra-ordi. NC6161 WANDA OLM-EN - Delightfut apricot orange large orange terra-cotta bronze. nary merit, if size is a criterion STEAD - Amazanth red inside thade. Shape and habit identical Locally formed, broad petalled in a competitive abow, this flower and irridences tilar rose reverse. to "COUNTRY GENTLE. Rower of emisons besuty. Octo-

NC6112 DAME ENID NC6129 JOHN POCKETT - 30th, perfectly formed. Large semi-in fleated large flower. October 20th. NC6146 PHILIP KAY - True Perfectly formed and easily runred flower. October 19th. NC6113 E. C. SWIRE-Magne NC6130 KATHLEEN STORER ber lat.

with petals of solid texture. Or lar shade of Americath pink velvety na-blood red with buff NC6114 ELEGANCE - Pure Medium bright October 21th. white grant flower equal to vize to "TURNERS" and the Localy incurred Giant Flower- Reflexed, One of the earliest ment the state of the carries ment the carries of t NC6115 FANFARE - A superb

later bower of interved type. Totally meaned toft thade of aport of "GLITTER," reddish-The uniformity of quality flower their pellow. October 27th. production is it's greatest auct. NC6131 LOUISA POCKETT

NC6116 FAUST - Unique the TURNER: varieties, prob- mendously large incurved flower civalled eakibition flower. No flower reddish brome with gold ably the most widely grown in the guard exhibition class. The vember 25th. reverse. Some plants will develop flower for above purposes because color is a most pleasurely deep

NC6118 GARNET KING - NC6135 MARIE MILLER - the large open center. Disbudded to half-dozen blooms, it makes Popular garnet red flower of re Deep yellow incurved flower. to national blooms, it makes very large flowers. October 50th.

ROSS - Another early semi-in- ber lat.

NC6121 GRACE STRUGES- NC6138 MRS. DAVID F. in this color Lovely dark green Rich wine red giant flower with ROY-One of the best large red foliage and medium height.

NC6106 BLACK HAWK - October 25th.

flower of medium size. Novem- Most attractive globular flower in pink. October 25th.

DER — Semiuncurved large rich NC6155 SUNNYSLOPE yellow flower. October 20th. BRONZE—Tightly incurved old-

flower of good size. Sound tex curved. Medium size spherical and with buff reverse. October -Light bronze sport of "WIL-

culture. October 20th. "IMPROVED INDIANAPOLIS reverse October 10th. NC6167 CORONATION YELLOW." October 20th.

hibition flower in perriess shade NC6127 ISALCO - Perfectly

ber 25th. GIT CIUDANA wide netalled re-

pink with lighter pink reverse.

Tremendously large sure flower of coormoons size. NC6147 POCKETT'S MA
Some incurred pure white. Oc. Tremendously large sure flower or commended by ever popu- ROON - Enthyalling shade of

throughout, Splendid grower, reverse October 10th ag white October 21th. Millartory, October 1th.

early flowering coppery bronze NC6112 LILLIAN FOLTZ - NC6149 RED GLITTER-New October 25th.

flowers which are a besutiful of it's immedia and perfect orthid pink almost rose, Alici, NC6166 YELLOW CHIEF -

-Rich galden relles. Gunt in BOWES - Bright rosy pink. Most brilliant golden yellos curved flower. Most outstanding. Medium size semi-incurred com- chrystanthemum with several rows November 1st. pact fower. October 10th. of broad petals incurving around

NC6136 MASUMI - Beautiful NC6152 SAY EDGAR - Rich NC6119 GIANT BETSY shade of orchid pink. Novem. wine red with silvery reverse.

NC6137 MOHAWK CHIEF- NC6133 SHIRLEY BEAUTY NC6120 GOLDEN PEARSON Red with gold reverse. Large -Deep maroon with buff reverse, - Clear yellow large incurred. semi-incurved flower. November Acclaimed by thousands during NC6104 AUTUMN QUEEN November 13th. 13th.

pinkish silver reverse. Tall. and gold flowers. October 19th October 29th.

otherwise to "STROMNESS." matures around November 1st. most interguing center swist. Deepest crimson red. Referred NC6123 GWEN PATTON - NC6140 MRS. H. E. KID-

gold bronze. October 30th. Brightest golden sellow incurved Lovely mahogany bronze in COMPTON-Luminous ox-blood NC6156 TURNER BRONZE LIAM TURNER." October 25th.

lage and stordy stem. October

tractive October 15th.

NC6108 BUTTERBALL-Clear NC6125 TNP. INDIANA- NC6142 MUTO'S CRIMSON NC6157 TURNER PINK-Ancurved globaler flower with easy deep crimson maroon with gold TURNER." Light pink in color.

The color is a most beautiful NC6159 VENUS - Incurved shade of warm bronze with an globular white. October 13th. NC6145 PARADISE - Breath-

Excellent grower. October 25th.

taking creamy white mammoth is an exhibitor's quest fulfilled. Very formal incorred. October Tall grower with luxuriant fol- 15th.

NC6162 WATANABE - Speclavender, large flower, Novem- grown, October 5th.

Tuber 20th.

NC6164 WHITE SUPREME - This spectacular pure white Reflexed. One of the earliest most statisty stands midway between a spider and an incurved type. Extremely graceful in appearance.

bronze decorative type. Very at. NC6165 WILLIAM TURNER - White. The original "TUR NER" variety. Well known - Purez white. Together with NC6150 ROSE BOWL - Tie throughout the world as an un-

thade of buff bronze. October form. Tall grower. November has extra strong stem and broad Yellow sport of "WHITE glossy foliage. October 30th. CHIEF." October 10th,

BIG VALUES

SPOTLIGHT COLLECTION

Brighten your whole garden with these selected ex-hibition mum. A real birgain! Faust, Walanabe, Grace Sturges, Pocketts Maroon, Mrs. Irene Sheffley, orace Sturges, Pockets Maroon, Mrs.

All 10 NC6B only \$350

TREMENDOUS SAVINGS

RINGMASTER COLLECTION

Thrilling Exhibition and Exotic Spider types for the true mum Inncier. Includes Mamoru, Sunnyalope Splendor, Crimton Eushion, Watanabe, Faist, Grace Sturges, E. E. Swire, Sonnyalope Bronze, Pocketts Maroon, Butterball, Say Edgar, Louira Pockett, Orange Bowl, Gwep Patton, PLUS Nightingale and Stephanie.

NC6C

SPECTACULAR VARIETIES

SIDE SHOW COLLECTION Easy to grow varieties for those with a small garden or those who are just starting their mum hobby. Col-lection includes several types. Crimson Cuthion, Faust, Say Edgar, Paiola, Pany Sill, Lavender Lady, Tiffany Rose, Orange Bowl. PLUS Sunnyslape Bronze.

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RIOT OF COLORS

TOP BILLING COLLECTION

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offered. Varieties include Pam Poor, Exhibition types, Cushions, Spiders, and others.

Plants (\$12.50 volue) only \$500

POMPON VARIETIES - Perfect Cut Flowers

O for

NC6227 BARCAROLE - Rich NC6234 CLARA JAMESON- NC6242 NAVAHO - Crusson NC6248 SUNNYSLIDE-Top golden yellow. October 25th. Strikingly beautiful bronze. Ex- bordering toward reddish bronze. quality rellow. November 20th. NC6228 BELRAY-Most vigor

NC6229 BLUEBLOOD - Deep 40th. amaranth red decorative flowers. Unique and attractors. October NC6216 FAIRMAID-Stunning NC6244 QUEEN OF PINKS

NC6230 BRONZE MASTER- NC6237 FIREFLY - Orange PIECE-Variable abades of deep brooze medium size formal type. NC6245 SILVERPLATE - NC6250 YELLOW ARCADIA and golden branze, Sport of October 29th. "MASTERPIECE." October

NC6231 BRONZE THYRA-Salmon bronze sport of NC6219 HIGHLIGHT - Com-"THYRA," November 1st NC6212 CASSANDRA -

NC6233 CHRISTMAS RED

red. December 1st.

tremely productive. October 25th. November 1st.

NC6228 BELRAY-Most right out growing pure white globular NC6233 EDITH ROBERTS - NC6243 PRISTING - Glober Bowers. November 19th. Deep orchid pink, tight formal ing white best rarly. October medium sier flowers. October 13th

> daybreak pink. October 19th. - Dr. 19th. - Deep orchid pink. Ocrober

NC6238 GRACIE FIELDS -

bination of light pink with dark Orange bronze medium flowers. NC6240 MAGICIAN - Two

inch size bronze pompom. No-

IMPROVED-Bright crimion NC6241 MASTERPIECE -

vember fat.

BUTTON MUMS - Rare

Small, exquisitely formed Chrysanthemums, Ideal for minia-ture floral arrangements. Full range of colors, EASY to Large flowers up to 4" across in beautiful clear colors. This grow. Make your garden outstandingly different and de-

NC6353 ANNETTE - Charm. NC6358 ILLINI REDHEAD ing pink shade blooming in great profusion. November 1st. NC6354 BABY - Clear yellow. A real miniature size even among the buttons. November 3th.

NC6539 IRENE - Perfectly NC6360 PATSY DOUD -Beautiful blend of red and rust. October 25th. NC6355 BONNIBEL - Lovely

NC6161 SUZANNE-Pleating NC6156 BRONZE BULKE-LEY - Beautiful buff bronze. Medium size. October 20th. NC6357 CLARE - Most satis-factory white: November 1st. October 20th.

ALL 10 BUTTON COLLECTION \$295

DECORATIVE COLLECTION \$275





BIG TOP PICTURE COLLECTION

The most exciting color festival that you can imagine. Every variety outstanding. Collection includes every mum pictured on this page. Walanabe, Faust, Grace Sturges E. C. Swire, Sunnyslope Broner, Pocketts Maroon, Butterball, Mrs. Irene Shelfley, Louisa Pockett Gwen Patton, Orange Bowl, Say Edgar, PLUS the esquisite new Stephanie.

NC6A only 5 195

ted pempon for Christmas. No-

NC6248 THYRA-Deep laven-

NC6249 TRIUMPH - Drep

wine red almost purple. Novem-

der pink. November 5th.

ECIAL POMPON COLLECTION

Iabulous Stephanie FREE

ALL 11 ONLY \$325

vember 25th.

variety goes well with exhibition varieties in your garden or in floral arrangements.

-White, October 15th.

3 for \$125 6 for \$200

NC6260 CATLEYA-Clearest orchid pink gold sire decorative lar deep rose pink large flowers. October 25th. NC6261 CELEBRITY - Righ NC6266 MAID OF ORLEANS NC6262 COKAL FROST -Glariously beautiful blending of bronze, cotal, lod pink shades. NC6267 PINK DREAM-Coming closest to a true pink in

chrysanthemum, and is a rare NC6263 DEANNA LEE-Our variety. October 20th. NC6268 PURPLE QUEEN -NC6264 GOLD DUST-Clear Deep purple flowers of vigorous rellow large type. October 29th. growing habits. October 28th.

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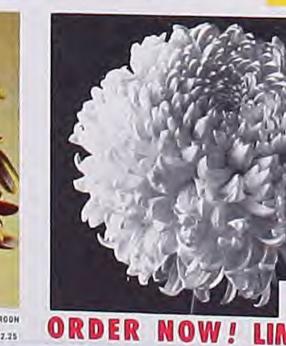
Stop right up! Germoin's Annual Mum Carnival is here! Presenting for the first time the greatest selection of fine varieties ever affected. You'll see gigantic Exhibition Mont, Breathtaking Exalic Spiders, and feathers types, appets of all foom Pan varieties, latelying Odd Form Mums, thilling Spoon Mums, brilliant Cushica types, Anemone Varieties, petite Singler, derling Low Grawing Single Dwarf Mums, and an entirely new strain of fast grawing early speciment — sure to delight all of our friends who live in the colder area.

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Your esthuliasm and success with last year's affect was very scattlying. Our num experts agr that this will be the best year ever. Fight now, your plants of being selected to assure you of getting unsurposted availty realed citillags, propagated from selected stiguins. Every plant you order is healthy, husky, and disease free. Mums are among the easiest of all garden plants to grow. Each plant will give you years and years at abundant out flowers and golden show. Complete early to table directions are sent with each order.

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Sincoroly. Al Dutton NOTE: Date opposite each variety indicates approximate blooming

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FORM CHRYSANTHEMUMS Interesting

Create new and unusual floral displays with this type of mum.

50° each 6 for \$225

NC6338 GERRY - Intense bronze with gold reverse. October 30th.

NC6339 PANSY SILL - Stunning beautiful blend of rich wine red with light silvery reverse. Strong stems and healthy foliage. Tall grower. November 1st.

NC6340 PINK EXOUISITE - A suitable name for the flower which is the most exquisite shade of pink. The reflexed petals, radiate from the center which is unique swirl. November 1st.

NC6341 REVERIE - This flower is composed of spoonshaped petals of irregular formation with an anemone flowered center. The ray petals are a beautiful orchid pink while the disc of it is a slightly lighter color. November 1st.

NC6342 RONDO - A snowy white decorative flower. Petals are flat and feathery. Should be disbudded for best results, but not as big mums. October 20th.

NC6343 YELLOW TAGGART - An odd yellow flower with quilled petals covered with hairy spines. October 30th.

Odd Form Collection

OF THE ABOVE

Garden Highlights

the first to start yours this season.

NC6372 KIMIE - Popular large size flower. Clearest yellow. October 20th.

NC6373 MRS. GWEN CHEESEWRIGHT - Single layer petals of grayish lavender quill and spoon openings of a stunning rose pink. November 15th.

NC6374 INCA - Long, tubular petals, spoon tips, light orange in color. October 30th.

NC6375 PAULA - A spectacular recent introduction of special merit. Quilled part is buff-yellow and broad spoon opens to an amazingly lovely bright crimson. October 25th.



6 for ONLY \$200

NC6376 SCINTILLATION - Luminous orchid pink. Semi-double spoon. October 20th.

NC6377 SNOW QUEEN - Unparalleled pure white spoon. October 30th.

NC6378 WHITE SPOON - Ever popular double flower. October 1st.

NC6379 YELLOW SPOON - Excellent double flower in buttercup yellow. October 5th.

SPOON COLLECTION

ALL 8 1 EACH ABOVE

