WikiAfrica Heritage

Session 1
Introduction

A collaboration with Simon's Town Museum & Cape Town's heritage sector

Presented by Isla Haddow-Flood





Isla ...

"The ability to share is the ability to heal the world."

- Wikipedian since 2011
- Started with Share your Knowledge for WikiAfrica
- Lead member of WikiAfrica
- Co-founder and co-lead of Wiki In Africa and part of many Wikimedia initiatives
- Open knowledge and culture ambassador
- Director of Communications of Open Education Global.

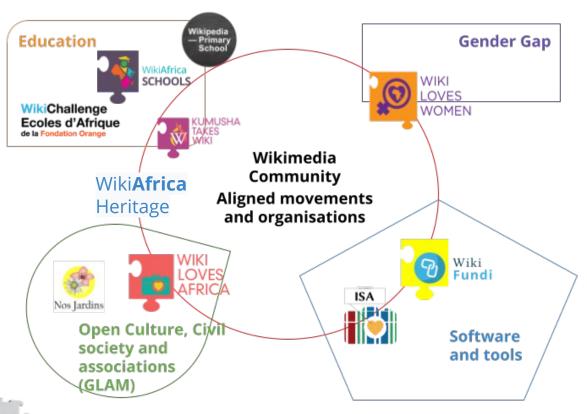




Wiki In Africa's mission

To rebalance the type and diversity of information and perspectives that are available online about and from Africa, using Wikipedia and the Wikimedia projects as platforms for the dissemination of this information to multiple peoples residing on and off the continent.







The Africa gap on Wikipedia



The Geographically Uneven Coverage of Wikipedia

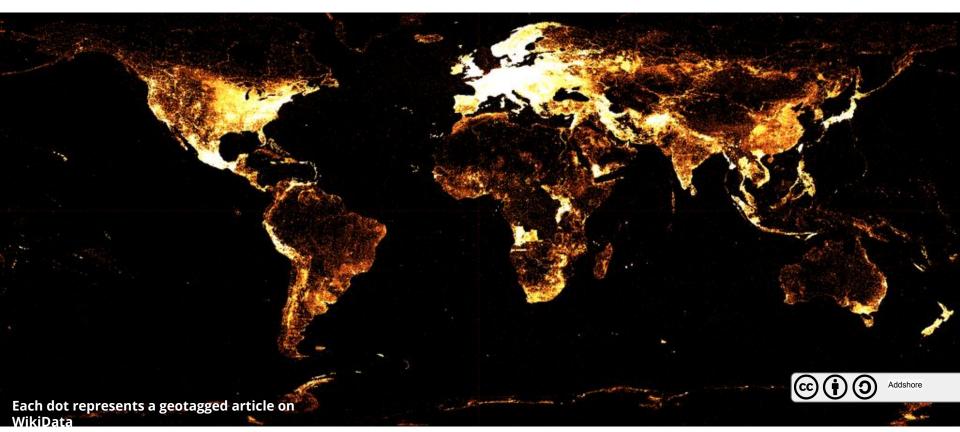
While it is an invaluable resource of knowledge for numerous users, Wikipedia's articles have a strong bias in their geographic distribution. Below map is based on 3,336,473 geotagged articles in November 2012 data dumps of 44 language versions. Each article is represented by an orange dot.



This map is part of the Information Geographies

Data sources: Wikipedia, Natural Earth

There are 100 times more geotagged entries about France than about Africa continent



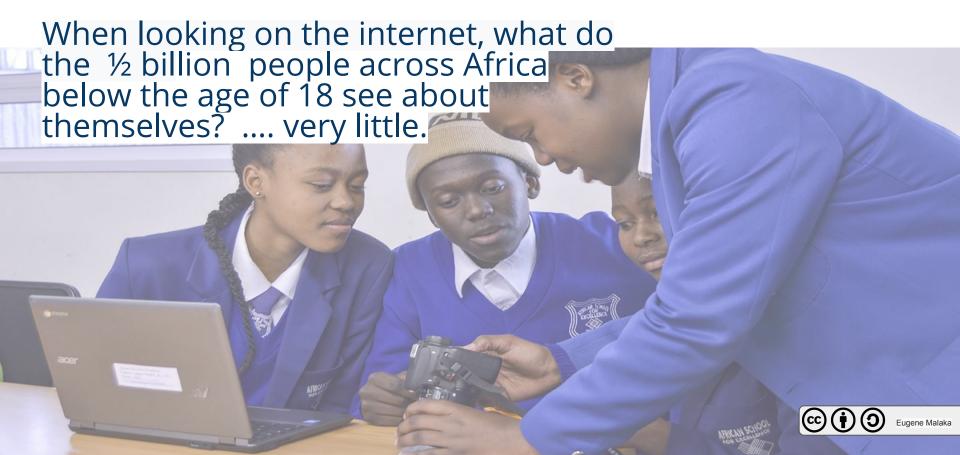
Who is connected where?



4.1 billion people or **53% of** all people are online (2019).

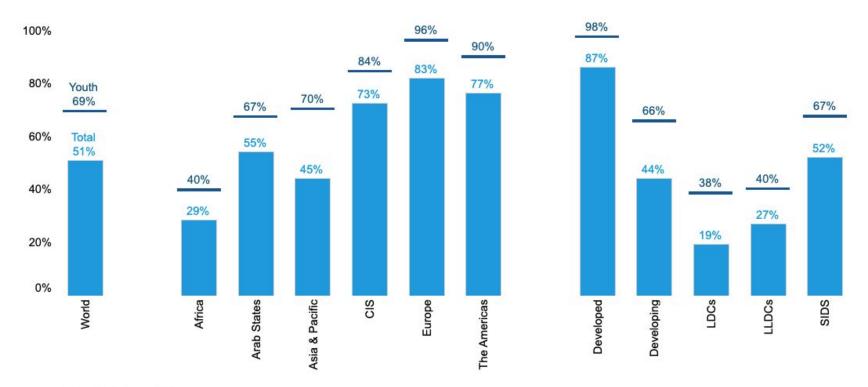


Why it matters what is on Wikipedia



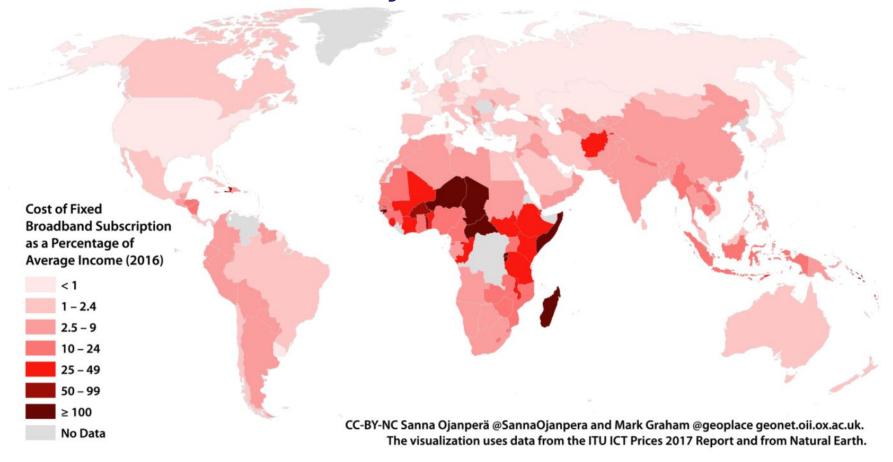
98% of the developed world uses the internet ... 44% of the developing

Percentage of individuals using the Internet, 2019*



^{*} ITU estimate. Source: ITU

Broadband affordability



UNESCO's

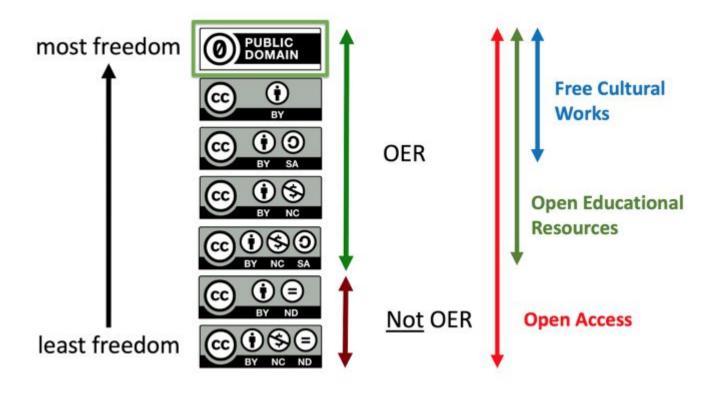
Open Education Resources Recommendation

The Recommendation's 5 action areas:

- 1. Capacity Building
- 2. Policy
- 3. Access
- 4. Sustainability
- 5. International Cooperation



Licences ... what the licenses mean





WikiAfrica Heritage 2021

Main goals: Cape Town Heritage

- Develop a slow, manageable, collaborative, consultative and supportive programme with Heritage and memory professionals and enthusiasts to introduce and facilitate the integration of Wikipedia and Open movement practices into the Heritage sector in Cape Town
- Provide knowledge, theoretical information, practical application and programme development support as alternatives in their community and education programmes
- Inform and assist as heritage organisations put skills and knowledge into action:
 - o in the form of content expansion and creation directly on Wikipedia, Wikidata and Wikimedia Commons and in the development
 - in the development of realistic community and education interventions that are adapted to their unique situations, limitations and resources.
- Build a nurturing, self-sustaining and supportive local then regional network that helps and assists each other.
- Share this model with communities across Africa to grow and develop the GLAM space.

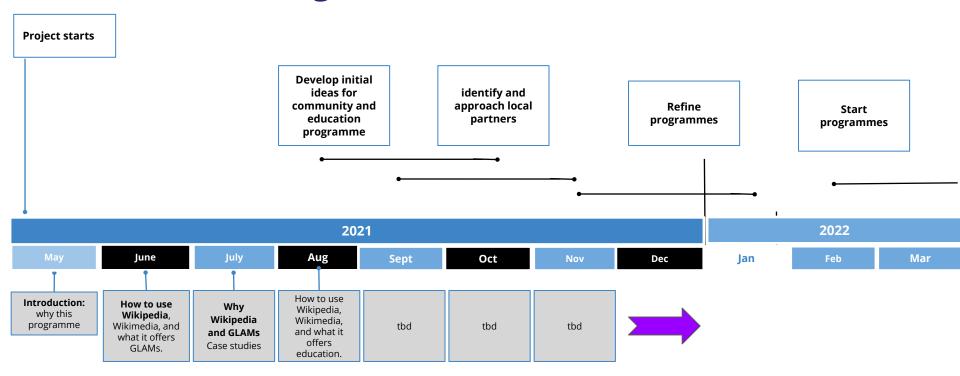
WikiAfrica Heritage calendar 2021



Main elements: collaborative and consultative programme

- Knowledge transfer:
 - Find out about Wikipedia, Wikimedia projects and communities, Open licences and copyright, GLAM partnerships, Education programmes, case studies, etc.
- Skills acquisition :
 - Learn how to edit, work with info boxes, add data, upload images, teach others, where the best resources are, etc.
- *Content creation* (practical application):
 - Add to and improve existing articles that reflect your community, focus or passions.
 Understand the challenges through practical application
- Programme development:
 - Support as you develop your own community or education programme

WikiAfrica Heritage calendar 2021





Wikipedia is 1 part of Wikimedia

Wikimedia is a global movement whose mission is to bring free educational content to the world.

Through various projects, chapters, and the support structure of the non-profit Wikimedia Foundation, Wikimedia strives to bring about a world in which every single human being can freely share in the sum of all knowledge.































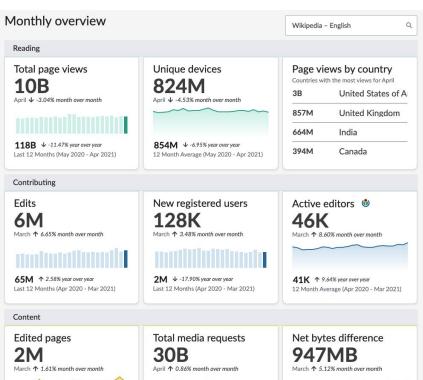
Wikipedia

- 1. Free as in beer AND free as in speech
- 2. Created and refined entirely by volunteers
- 3. Run by the non-profit Wikimedia Foundation
- 4. All edits/versions are recorded indefinitely
- 5. 6,299 million+ English articles
- 6. 321 languages



<u>Jimmy Wales TEDtalk on birth of Wikipedia</u>

The power of Wikipedia



367B ↓ -10.67% year over year

Last 12 Months (May 2020 - Apr 2021)

10GB ↑ 4.78% year over year

Last 12 Months (Apr 2020 - Mar 2021)

2M ↑ 0.95% year over year

12 Month Average (Apr 2020 - Mar 2021)

Monthly overview Wikipedia - Afrikaans Reading Total page views Unique devices Page views by country Countries with the most views for April **8M** 1M 279K 88K 89M ↓ -9.75% year over year 649K ↓ -11.05% year over year 39K Last 12 Months (May 2020 - Apr 2021) 12 Month Average (May 2020 - Apr 2021) Contributing **Fdits** New registered users Active editors 🍏 7K March ↑ 70.00% month over month Transcribel additional access 222K ↓ -59.28% year over year 464 ↑ 4.08% year over year 47 ↓ -31.48% year over year Last 12 Months (Apr 2020 - Mar 2021) Last 12 Months (Apr 2020 - Mar 2021) 12 Month Average (Apr 2020 - Mar 2021) Content **Edited** pages Total media requests Net bytes difference 6M March ↑ 17.68% month over month 11K ↓ -70.04% year over year 98MB ↓ -81.22% year over year 12 Month Average (Apr 2020 - Mar 2021) Last 12 Months (May 2020 - Apr 2021) Last 12 Months (Apr 2020 - Mar 2021)

Q

South Africa

Germany

France

United States of A

Core Wikipedia Policies

- N.P.O.V. Neutral Point of View
- 2. **Verifiability** reliable sources, cited correctly
- 3. **No "original research"** i.e. unpublished data, opinions, speculation
- 4. **Assume good faith** and behave in a civil manner towards other editors
- 5. **Avoid conflict of interest** (i.e. editing page about self, boss)

See Wikipedia: Policies and guidelines

Policies and guidelines (list)

Principles

Five pillars · Ignore all rules · Core content policies

Content policies

Article titles · Biographies of living persons ·
Image use · Neutral point of view ·
No original research · Verifiability ·
What Wikipedia is not (Not a dictionary)

Conduct policies

Civility · Clean start · Consensus ·
Dispute resolution · Edit warring ·
Editing policy · Harassment · No legal threats
· No personal attacks · Ownership of content
· Username policy · Vandalism

Other policy categories

Deletion · Enforcement · Legal · Procedural

Directories

List of policies · List of guidelines · Manual of Style contents

A.L.E

10 simple rules

- **Rule 1.** Register an account
- Rule 2. Learn the five pillars
- **Rule 3.** Be bold, but not reckless
- Rule 4. Know your audience
- Rule 5. Do not infringe copyright
- Rule 6. Cite, cite, cite
- **Rule 7.** Avoid self-promotion (shameless or otherwise)
- Rule 8. Share your expertise, but don't argue from authority
- Rule 9. Write neutrally and with due weight
- Rule 10. Ask for help

Policies and guidelines (list)

Principles

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A.L.E

See Wikipedia: Policies and guidelines

Wikiprojects supporting heritage and memory

WikiProjects

=

platforms on Wikipedia where editors coordinate coverage around a particular field or topic Galleries, Libraries, Archives & Museums (GLAM)









Galleries

Libraries

Archives

Museums

Practical: Getting started

- Who has already registered?
- Who needs help?
- What exists on Wikipedia about your interest or community?
- What are the page views?
- What should it look like?
- What do other, similar communities look like?
- Homework:
 - make a list of what you think needs to be added (bullet points)
 - o present it to us

Contacts and links

Wiki in Africa

- * www.wikiinafrica.org
- * www.wikiafrica.org
- * Youtube channel

@wikiafrica





Isla Haddow-Flood

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Links to explore further: