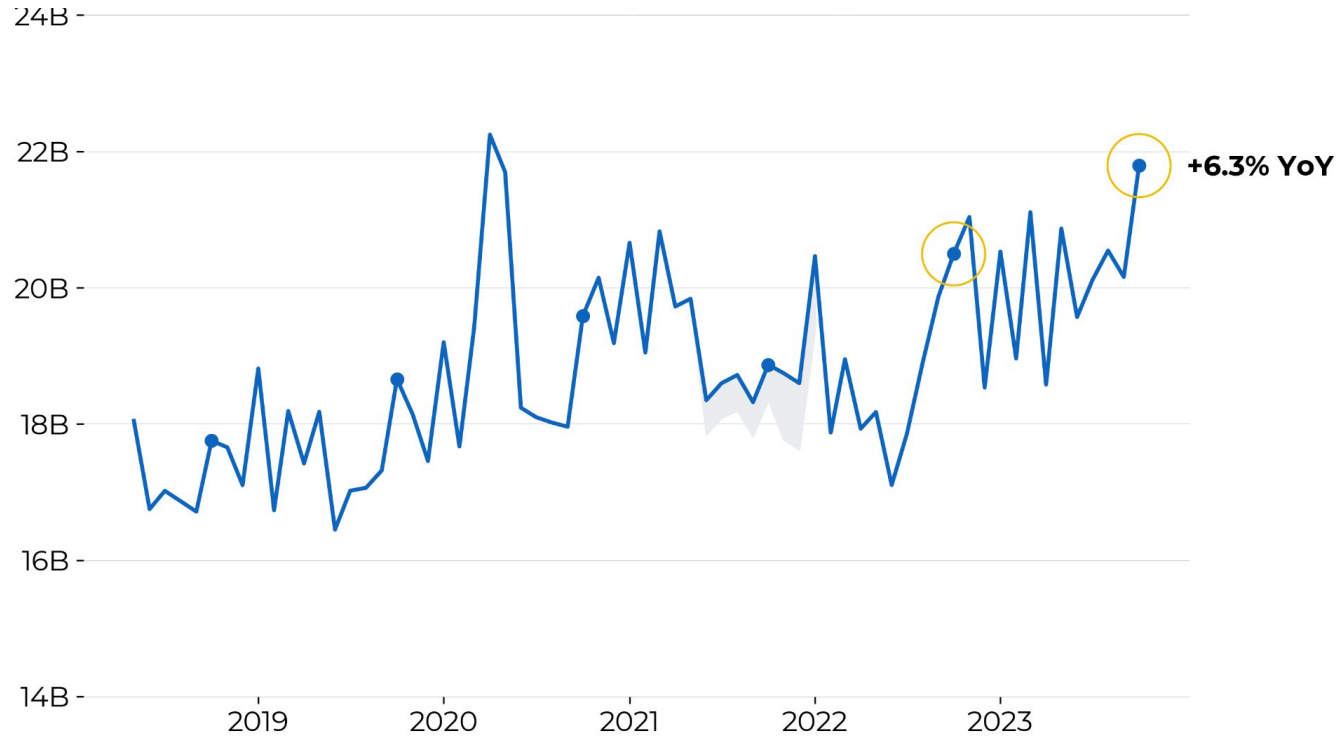


October 2023 Wikimedia movement metrics

Content interactions (October): Across Wikimedia, there were 21.8B content interactions in October, a 6.3% YoY increase

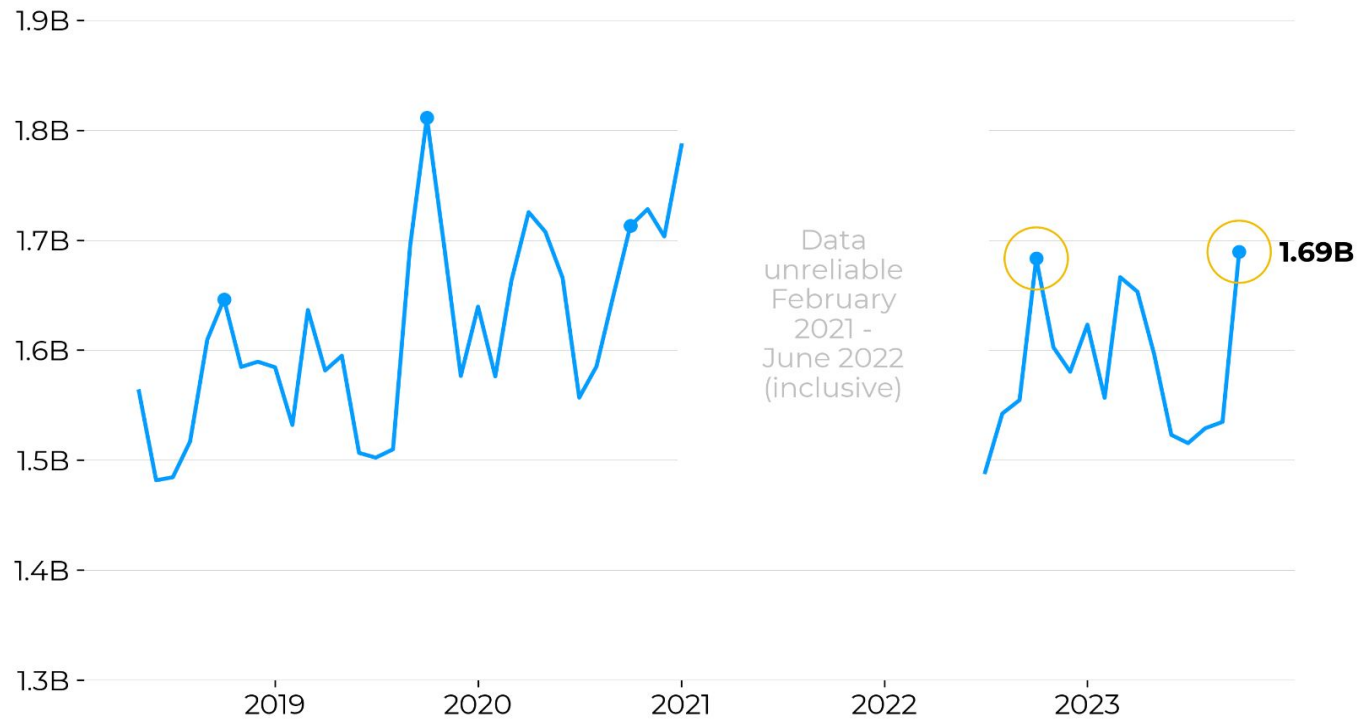


Graph Notes: Created by Movement Insights on 2023-11-13 using data from <https://github.com/wikimedia-research/Reader-movement-metrics>

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

Unique devices increased by 0.4% YoY

October's data shows expected increases following the Northern hemisphere's summer decline. This rise, consistent with historical trends, marks a shift as we enter the latter part of the year.

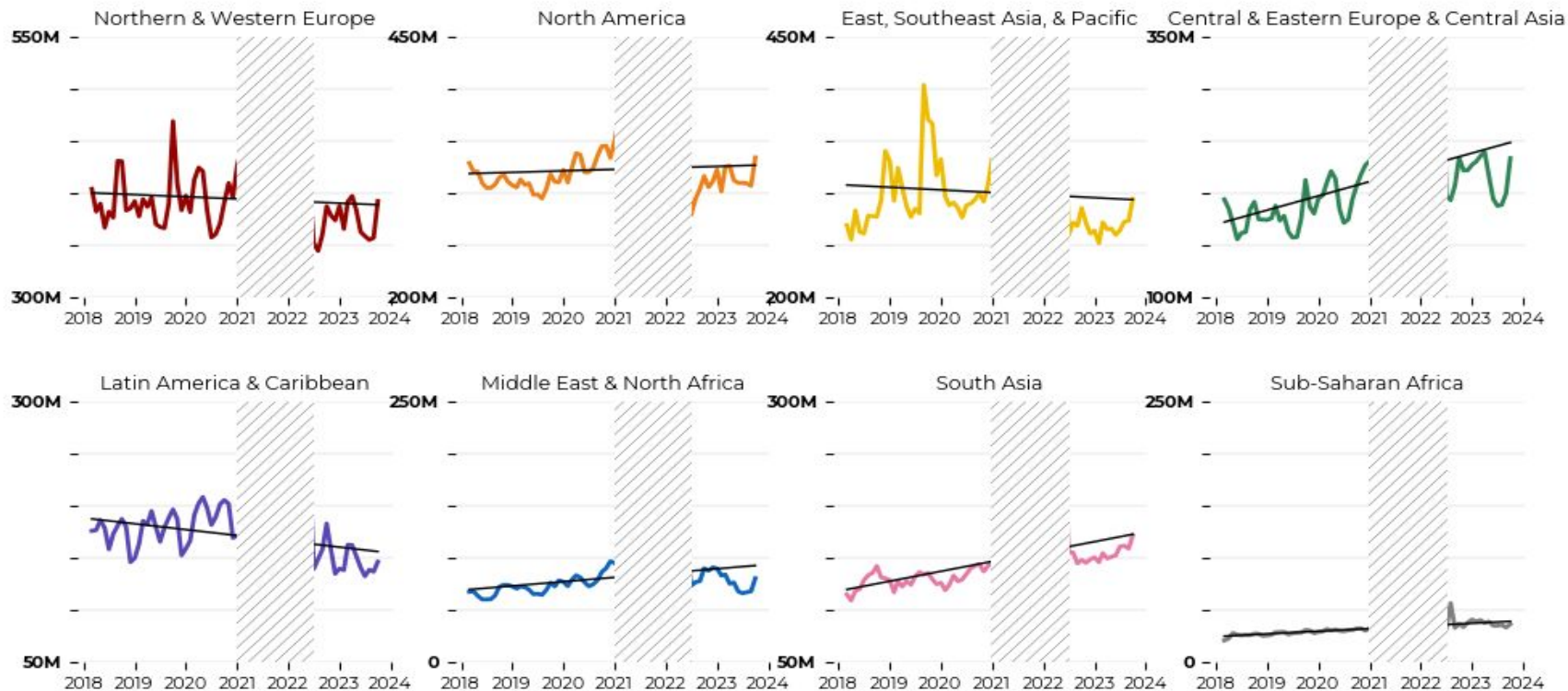


Graph Notes: Created by Movement Insights on 2023-11-13 using data from <https://github.com/wikimedia-research/Readers-movement-metrics>

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

Regional Unique Devices (October)

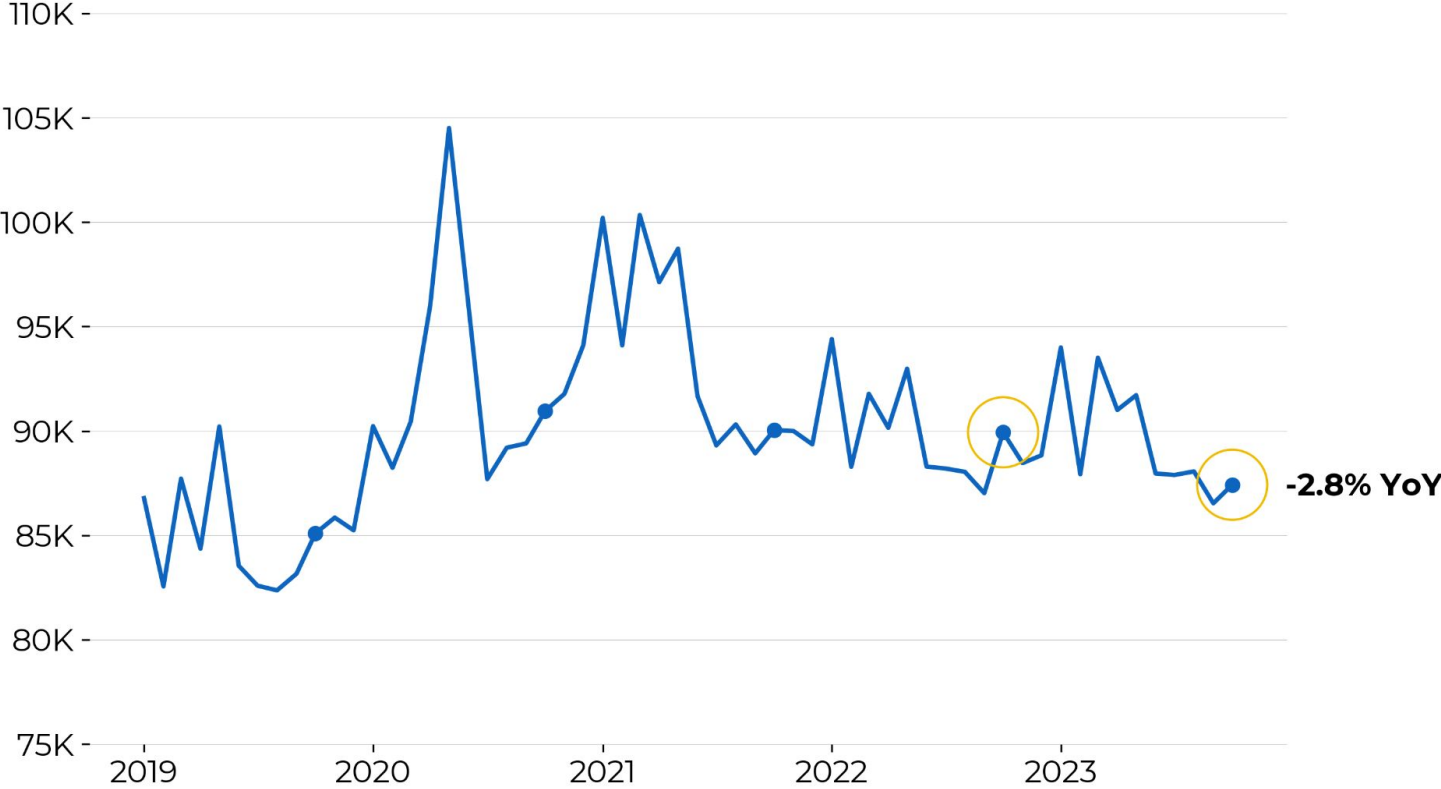
▨ Data unreliable [February 2021 - June 2022] (period not shown)



Graph Notes: Created by Movement Insights 2023-11-13 using data from https://docs.google.com/spreadsheets/d/13XrrnCaz9qsKs5Gu_IUs2jtsK9VrSiGIIIcIeDgR6KM

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

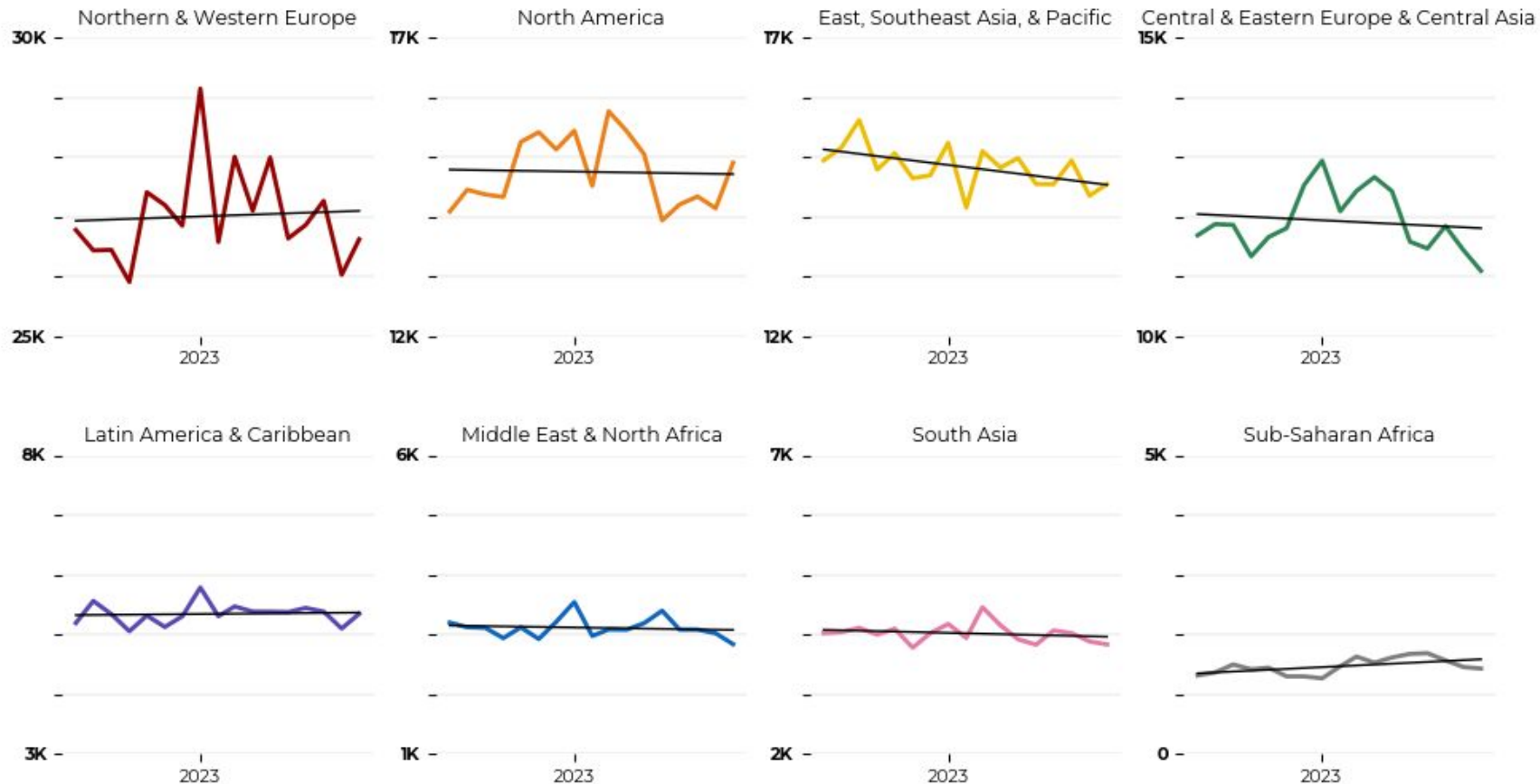
Active editors decreased by 2.8% YoY to 87k in October



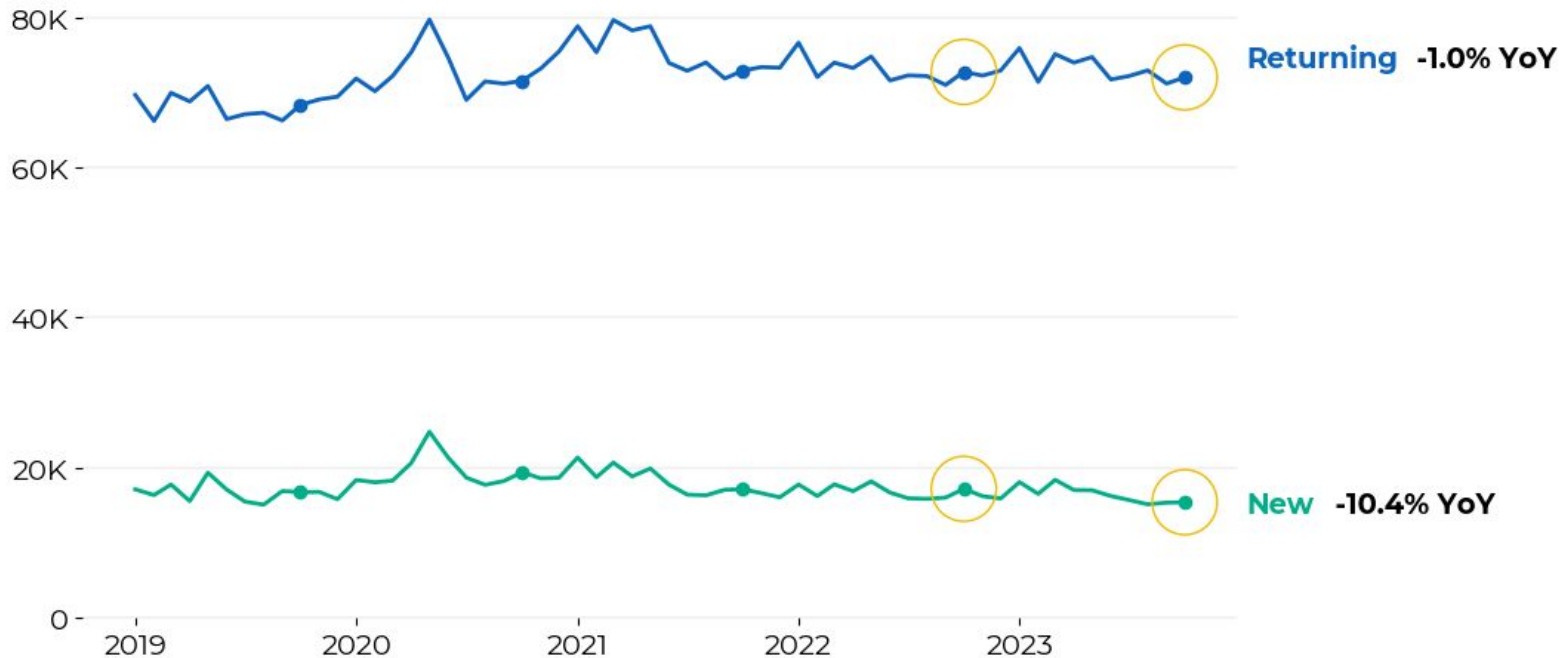
Graph Notes: Created by Movement Insights on 2023-11-13 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

Regional Active Editors (October)

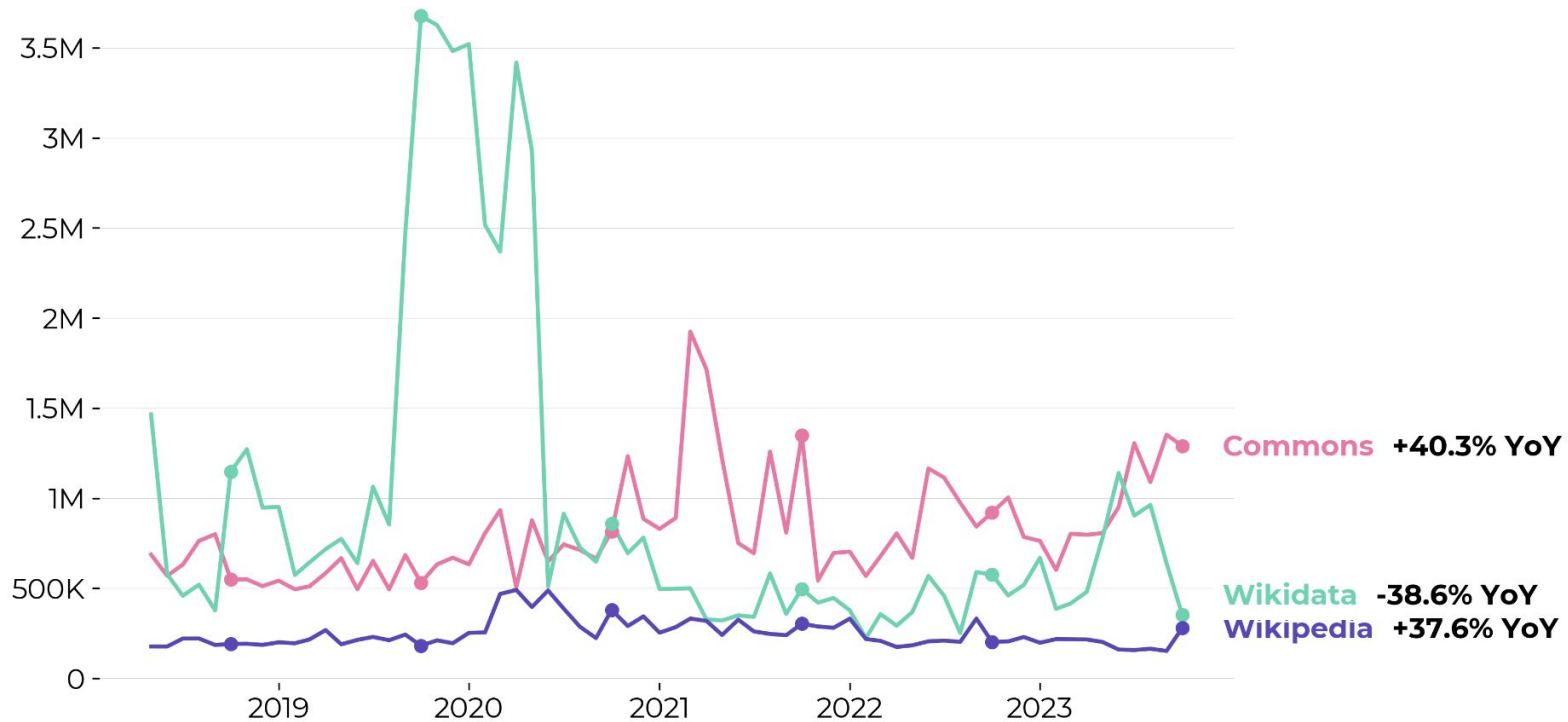


In October, returning editors decreased 1% Yoy while new editors decreased significantly by 10% compared to this time last year



Graph Notes: Created by Movement Insights on 2023-11-13 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

In October, net new content increased on Wikipedia and decreased on Wikidata. Commons content continued to increase.



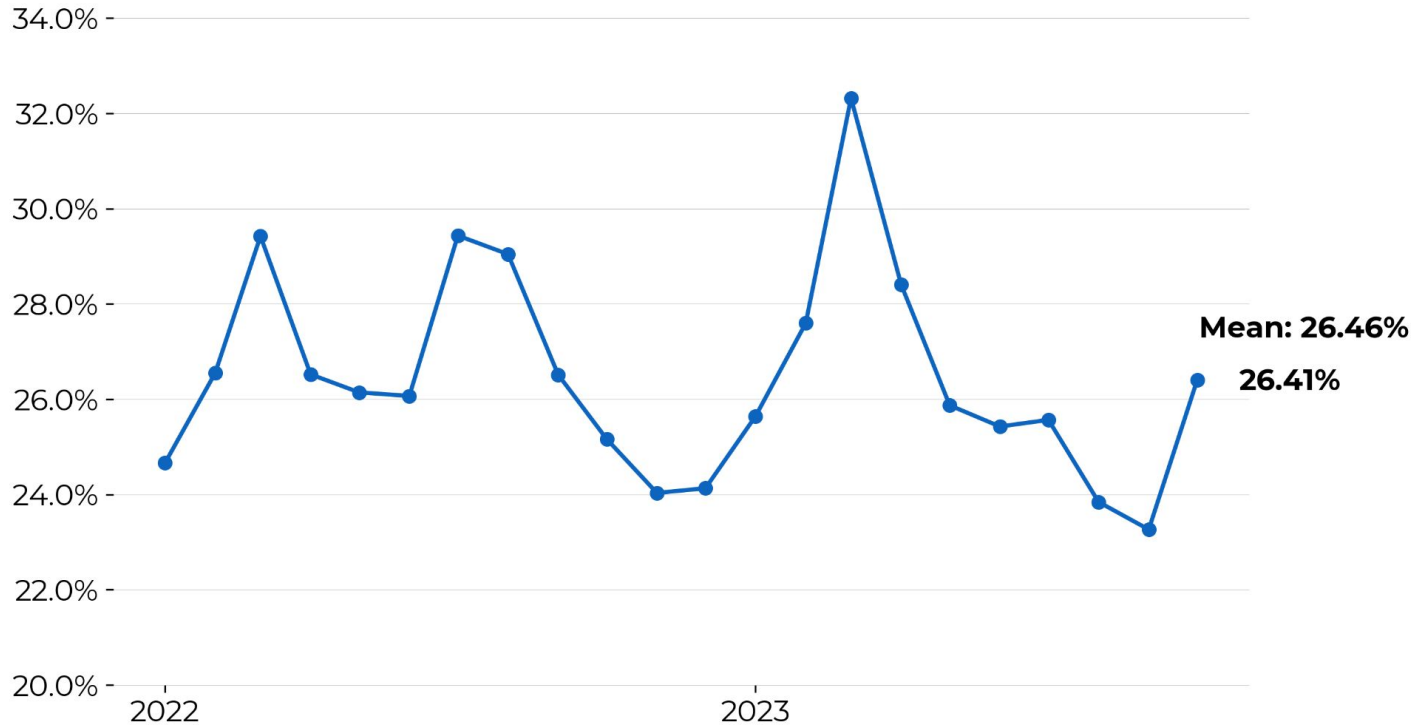
Graph Notes: Created by Movement Insights on 2023-11-13 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

In October, the percentage of new articles about underrepresented regions decreased slightly to 31.83%



Graph Notes: Created by Movement Insights on 2023-11-27 using data from the Knowledge Gap Index

In October, the percentage of new biographical articles about women and gender diverse people increased slightly to 26.46%



Graph Notes: Created by Movement Insights on 2023-11-27 using data from the Knowledge Gap Index