

WIKIPEDIA PAGES WANTING PHOTOS CAMPAIGN TIMELINE



1 May – 14 May 2021

Call for participation

Invitation of participating communities, individuals and solo participants



15 May – 7 June 2021

Participating communities engagement

Meeting, review and evaluation of challenges of organizing Wikipedia Pages Wanting Photos in new countries and underrepresented communities



8 June – 22 June 2021

Call for translation

Translation of campaign page, central banner notice texts



22 June – 29 June 2021

Central-Notice Banner finalization

Finalization of the central-notice text, and banner set-up



1 July 2021

Campaign launch

Global launching of campaign



1 July – 30 August 2021

Campaign period & active social promotion

Campaign running, monitoring, active social media promotion



1 Sept. – 21 Sept. 2021

International Jury activities

Review of contributions, International jury report submissions to the organizing team



1 October 2021

Finalization of campaign results, and announcement of winners

Publication of campaign results, and announcement of winners



2 Oct. – 1 Nov. 2021

Reporting & post-campaign maintenance work

Reporting: Final report submission to WMF, campaign evaluation and performance report publication

