

Cosmopolitan Productions

APRIL FOLLY

\$1,000.00 SCENARIO CONTEST

with
Marion Davies

A PARAMOUNT ARTCRAFT PICTURE

Story by: CYNTHIA STOCKLEY
Scenario by: ADRIAN JOHNSON

—CAST—

CONWAY TEARLE	HERBERT FRANK
MADLINE MARSHALL	WARREN COOK
HATTIE DE LARO	SPENCER CHARTERS
AMELIE SUMMERVILLE	CHARLES PEYTON

LOEW'S COLUMBIA THEATER

Tomorrow—Mon.—Tues.—Wed.

See Marion Davies in "April Folly" and you will get a very clear idea of the piquant personality of this celebrated Cosmopolitan star, as well as beholding an admirable and typical Cosmopolitan Production.

RULES OF THE CONTEST:

Have you ever thought out a pretty love story with a charming heroine and an attractive hero? If you have, write it into a brief scenario and try to win the \$1,000 prize which the Cosmopolitan Productions offers for the best short scenario suitable for Miss Davies.

To learn the general type of scenario desired, see "April Folly" at the leading moving picture theaters, or read the story in the Hearst publications, or have it told to you.

Contestants are not required to see the photoplay "April Folly" in order to enter this contest.

Write a clean, wholesome love story with an entertaining series of incidents and a good moral. Tell the story in a straightforward way—no florid writing.

If the scenario is good enough to be used, Cosmopolitan Productions will pay for it, in addition to awarding the \$1,000 prize. In fact, others than the prize-winning scenario may be bought.

Of course, Cosmopolitan Productions has plenty of great stories, but it wants to encourage new writers and new ideas. If you have good ideas, send them in. You may win the \$1,000 prize and open a career for yourself as a writer.

Do not exceed 2,000 words. No stories will be returned which are not accompanied by self-addressed, stamped envelope. This contest closes May 15.

The judges will be Marion Davies, Cosmopolitan Productions' star; William LeBaron, the distinguished playwright, and Ray Long, editor-in-chief of the International Magazine Company.

Send your scenario to Cosmopolitan Productions, 729 Seventh Avenue, New York City.



April Poole, young, pretty and clever, was one of the literary successes of the day.

Kerry Sarle was the head of the publishing house of Sarle & Co., whose magazines April's writings had helped toward fame.

April writes a story which she reads to Kerry Sarle—a story of romance and adventure which carries the reader from the dreary library of an English mansion to a costume ball in Greenwich Village and on, by ocean liner, to a dramatic moment in a hut in Cape Town, South Africa.

As the tale is spun by April, she borrows Kerry Sarle's name and character for her hero, a South African millionaire.

For the whimsical, daring adventures of the story she coolly names herself.

There are thrilling moments of threatened tragedy, where scandal (and even death) lurks in the wake of her ship of romance.

But for the seeming folly of April in the story the April of real life is weaving a romance with quite another view.

Kerry Sarle thought her a fine little pal. He took her charms for granted. He had never noticed that real love was just around the corner.

April's method of securing the final chapter for her delightful fiction romance is the beginning of a new story for April and Kerry.

Cosmopolitan productions are selected for the screen from the writings of the world's most famous authors which appear in one or other of the great chain of Hearst magazines or newspapers