#WikiForHumanRights 2024

The Knowledge we need for a sustainable future

Information Session

15:00 UTC Wednesday 28th February 2024

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Today's agenda

- Intro to Wiki For Human Rights Campaign
- How we are approaching the 2024 Edition
- Activities and Timelines
- Grants, Campaign Resources and Communication channels
- Q&A

Intro to
WikiForHumanRights Campaign

#WikiforHumanRights

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#WikiForHumanRights

What is the **#WikiForHumanRights** Campaign all about?

In 2024, the campaign focuses on a new theme....

To ensure that **we build neutral and fact-based knowledge on topics relevant for a sustainable future**

CAN Europe CC-BY-SA

We all have **an opportunity to act for that right by sharing knowledge about the environmental crises and connecting it with human rights and human impacts.**

Part of a partnership by

WIKIMEDIA FOUNDATION + UNITED NATIONS HUMAN RIGHTS OFFICE OF THE HIGH COMMISSIONER

Special thanks to!

unicef

UN environment

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2023 Experience
What did we learn?

CC by SA 4.0, Daramlagon

Aim...

To ensure that **everyone has access to neutral, fact-based, and current information on topics about Right to Healthy Environment**

CC by SA 4.0, Valentin NVJ

CC by SA 4.0, Ruby D-Brown

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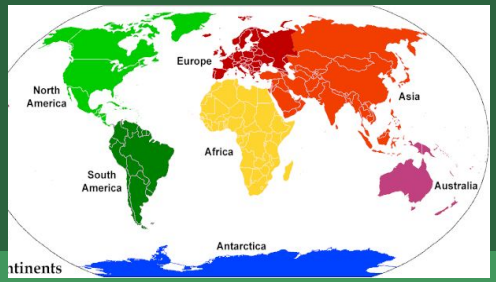

900+

Participants

We saw over 900 participants joining several community events across the continent.

9000+

Wikipedia Articles

Participants contributed over 9000+ wikipedia articles on diverse language wikipedias. There were other significant contributions including 5000 Wikidata items, and 7000 Wikimedia Commons uploads etc.

67+

Community Events

Several countries hosted local events in their communities and these included edit a thons, workshops, webinars, conference, drama, photowalks etc.

5

Continents

We saw participants from countries across 5 continents and these included, Europe, Africa, North and South America, Asia,

Campaign Approach
2024

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What will continue?

- **Capacity Building sessions**
  - Event Registration Tool
  - Content translation
  - Topic identification workshop
  - List-building tools library
- **Local and regional community activities**
- **WikiForHumanRights podcast**- Coordinator - Romeo

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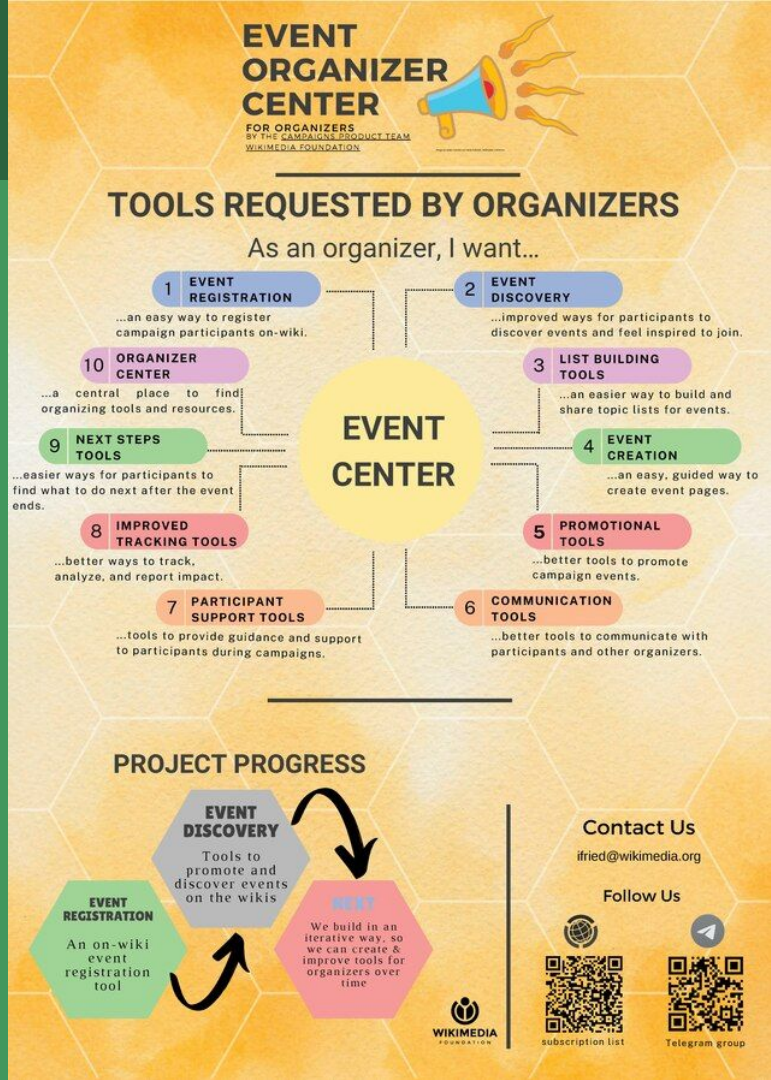
What is new this year?

Tool in focus

- **Using the new Event Registration Tool to organize local campaign activities**
  - Eg Content drive, photowalk, office hours, edit-a-thon, translate-a-thon, write-a-thon,
- **Session to demo the tool will form part of capacity building.** *Update coming soon*



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What is new this year?

Theme

- ***"Knowledge for a Sustainable Future"* theme**
  - Here is a guide to help you identify relevant theme for your context
- **How do you combine human rights topics with Topics for Impact to create knowledge relevant to your context?**

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What is new this year?

Coordination

- 5th June | **Launch webinar to celebrate World Environment Day**
- May - July 2024 | **community activities**
- **WMF stop facilitating from 2025**
- **Communication strategy eg.** W4HR Podcast

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What is new this year?

Translation Drive

- **Writing contests** was not reaching many of the missing languages
- **Focus on translating** about the UDHR which is in 550 languages and other international foundational texts
- **Only inviting smaller language Wikipedias** with short or missing articles
- **Focused on using the Content Translation Tools**

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Campaign Activities will happen May-July 2024

- **Capacity Building Sessions** - March - April 2024
- **Learning Session -** March 2024
- **Content drives (edit a thons, writing contest, photowalks)** - May-July 2024
- **International Launch Event -** 5 June 2024
- **Translation Drive** - June 2024
- **Climate Justice, Digital Rights, Indigenous Voices and the Wikimedia Movement Conference in the LATAM** - November 2024

Watch out for the WikiForHumanRights podcast

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Meet the Regional Coordinators

- **Anglophone Africa** - Ruby D-Brown
- **Francophone Africa** - Valentin Nasibu
- **Country Coordinators**
  - **Nigeria - Bukola**
  - **Kenya - Carol**
  - **Tanzania- Pellagia**
  - **Cameroon- Rene**
  - **South Sudan - Daniel**

- **You want to become a country coordinator? Reach out**

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Rapid Grant Timelines, Criteria and Support

- One (1) grant application per country or user group
  - Communicate with your community to identify or collaborate with interested groups or persons
  - Mobilize and collaborate on application for submission
  - Register your interest to organize local activities for the campaign on the **meta page**
  - Let your regional coordinator know you have applied for a rapid grant or write us via campaigns@wikimedia.org to follow up on the application

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Be bold and creative!

Use the campaign as a way to reach new communities and explore new topics!

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Logistics
2024

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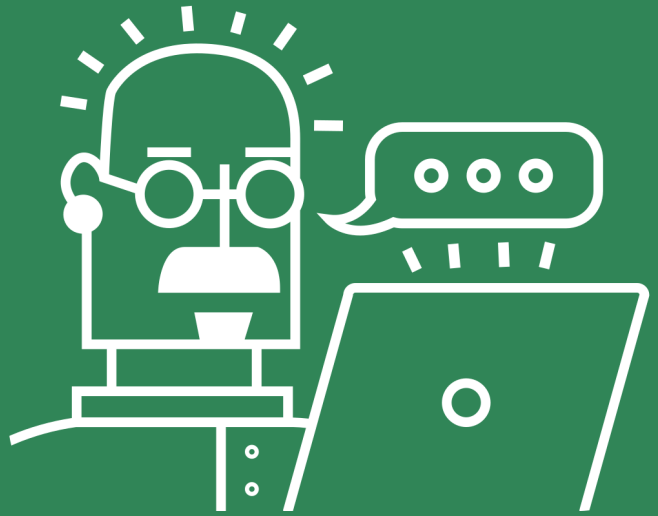

Questions

about what has changed?

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Logistics
2024

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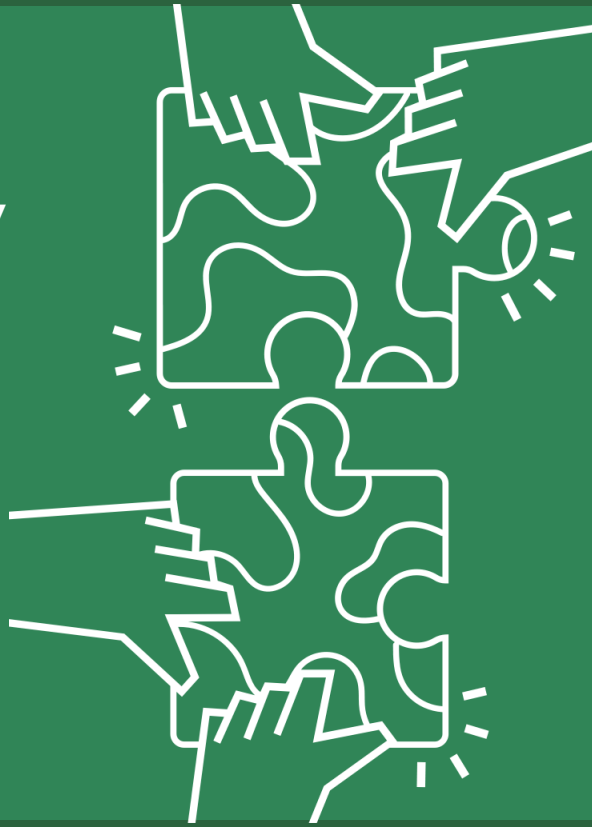
Rapid Grant Timelines, Criteria and Support

- **Only cycle 5 is open before campaign start in May**
  - Application deadline on 1 April
  - Review time from 2 April - 7 May
  - Decision announced from 11 May
  - Processing and Disbursement from 12 - 26 May
  - **See more here**



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Finding Campaign Resources

- **Meta page**
  - Social media card examples, style guide and sample post messages will be updated on meta page for use.
  - Communication Tool Kit
  - Africa Regional organizers Telegram group
  - Record your events **on the Event Page!**
- **WikiForHumanRights Telegram Group**
- **Diff Post**

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Join the Campaign Channels

- Wikimedians for Sustainable Development Telegram Group
  - for year-round ideas about Sustainability Topics
- WikiForHumanRights Telegram Group
  - for coordinating during the campaign and getting support from organizers

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Immediate Next Steps?

- Let us know you will be organizing local campaign activities by registering your interest on the **meta page**
- Start working on your rapid grant application to submit before due date
- Be on the lookout for your regional office hour and how to participate

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Want clarify anything?

Now is the time to ask Questions or share Comments.