

Annual report 2014 (January, 1st 2014 – December, 31st 2014)

The 2014 final balance shows a total income of **Euro 226,557.15**, due mainly to the revenue of five per thousand (for Euro 142,246,97), which represents the main source of coverage of the Association activities and on the increase compared with the forecast, followed by donations (euro 31,67.84) (in decrease compared with the previous year) e by fees from institutional activities (euro 44,423.41), which exceed donations in absolute value and show an encouraging ability of the Association to remunerate its own activities and attract funds on specific projects. Indeed, this total includes the significant contribution of the Fondazione Cariplo, achieved for the Archeowiki project (20,700 euro), of which Wikimedia Italia has been the leader, an amount received by the University of Heidelberg for the Eagle project (for a total of 15,000 euro) and a refund from Wikimedia Nederland for expenses prepaid by Wikimedia Italia during the year 2013 and concerning the organization of the international competition Wiki Loves Monuments 2013 (4,433.33 euro). The remaining part of the aforesaid sum of 44,423.41 derives from fees for courses and activities connected to projects in the educational field and to special projects (for example, the training course for librarians of Lombardy Region). Minor revenue is represented by membership (Euro 7,459), by the public collection of occasional funds (Euro 696.80), item that refers primarily to the sale of gadgets at meetings and events and by contingent assets (Euro 123.13).

The **total expenditure amounts to Euro 222,024.57** and can be traced for Euro 46,545.36 to remuneration of staff: 1.5 FTE until November 25 e 2.5 FTE after this date, following the inclusion of the Executive Director. Almost ten years after its establishment, the Association is ripe to get structured in an organic and functional manner and give itself growth strategies: the investment in an Executive Director has made no longer necessary the investment in strategic advice made in 2014 budget. Instead, we preferred to invest in greater solidity and in the staff growth.

The charges for purchases and services total Euro 58,043.23 and include charges connected to office maintenance (various utilities for a total of about 2,300 euro), to specific advice from professionals (legal and accounting advice, salaries for a total of about 6,400 euro), annual insurance (260 euro), as well as professional services (Euro 35.377,08 referring for about 25,000 euro to the professionals assigned to Wiki Loves Monuments and for the remaining part to Archeowiki) and occasional performances (Euro 14,691.11 to be referred mainly to Archeowiki).

The charges for services amount to 31,303.89: this item is mainly affected by postage (6,206 euro: this includes shipping postcards for the campaign of five per thousand), travel expenses (6,303 euro) and the provision of services (Euro 17,071.66).

Other operating expenses amount to 73,351.73 euro and this total is affected to a greater extent by general expenses, for euro 35,710.27, deriving mainly from the return of funds to Wikimedia Germania for the Wikimedia conference, renting the office and a payment to Wikimedia Nederlands for the knowledge advocacy group, communication expenses for euro 19,181.31 (which includes expenses related to the promotion of Wiki Loves Monuments, to the restyling of the website, to the purchase of gadgets, to the printing of information materials etc.), the re-invoicing related to the Archeowiki project (Euro 17,071).

The amount of refunds recognized to members and volunteers in relation to the activities undertaken during the financial year (Euro 11,076.08) is significant but low. This item includes refunds to members (euro 5,026.28) and non-members (euro 2,315.15). The item for scholarships of participation in Wikimania 2014 in London amounts to euro 3,689.43.

Taxes for the year total Euro 1,482.87.

The difference between income and expenditure for the period shows a **deficit of Euro 4,532.57** which, added to the availability of cash at end of period, leads to a **total availability of Euro 158,996.04**.

The 2014 final balance, if compared to the 2014 budget, shows lower growth than expected, but at the same time a good keeping on the side of cost control, a strategy which allowed us not to affect cash availability.