

Showcase talks: Content donation / GLAM



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Benoit Rochon

Wikimedia Canada



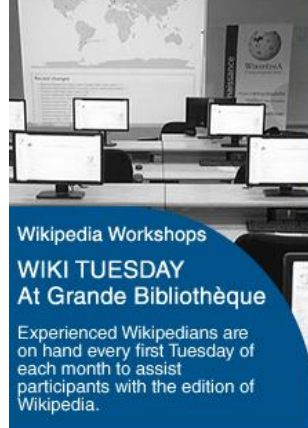
Bibliothèque et Archives nationales du Québec

Since 2013, we are organising activities:

- Wiki Tuesday trainings
- Wikisource trainings
- Uploading archival collections
- Geolocate archival pictures using Locator-tool
- Bring students to manipulate / scan archives
- Many other activities

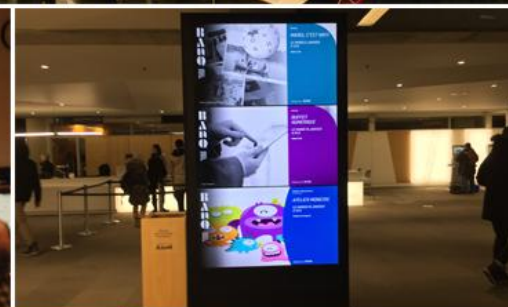
An agreement was signed with Bibliothèque et Archives nationales du Québec.

Wikimedia Canada's office is located in the national archives building.



Wikipedia Workshops
WIKI TUESDAY
At Grande Bibliothèque

Experienced Wikipedians are on hand every first Tuesday of each month to assist participants with the edition of Wikipedia.



Public domain
POIRIER PROJECT

The BANQ Vieux-Montréal team uploads part of the archival holdings of photographer Conrad Poirier in Wikimedia Commons.

A first in Canada, this GLAM collaboration will make available more 1,000 photographs digitized by BANQ.

Take part in Poirier Project

モントリオールにあるコカ・コーラ
カナダ工場の瓶詰め工程で作業をする労働者。(1941年1月8日)

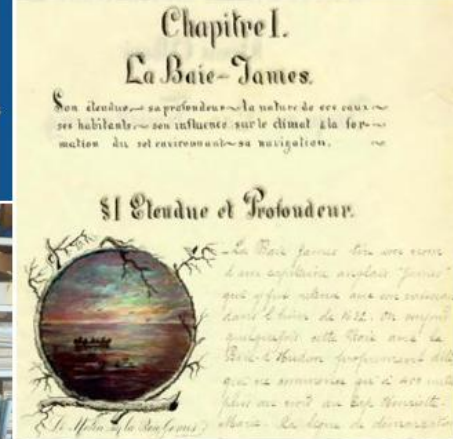
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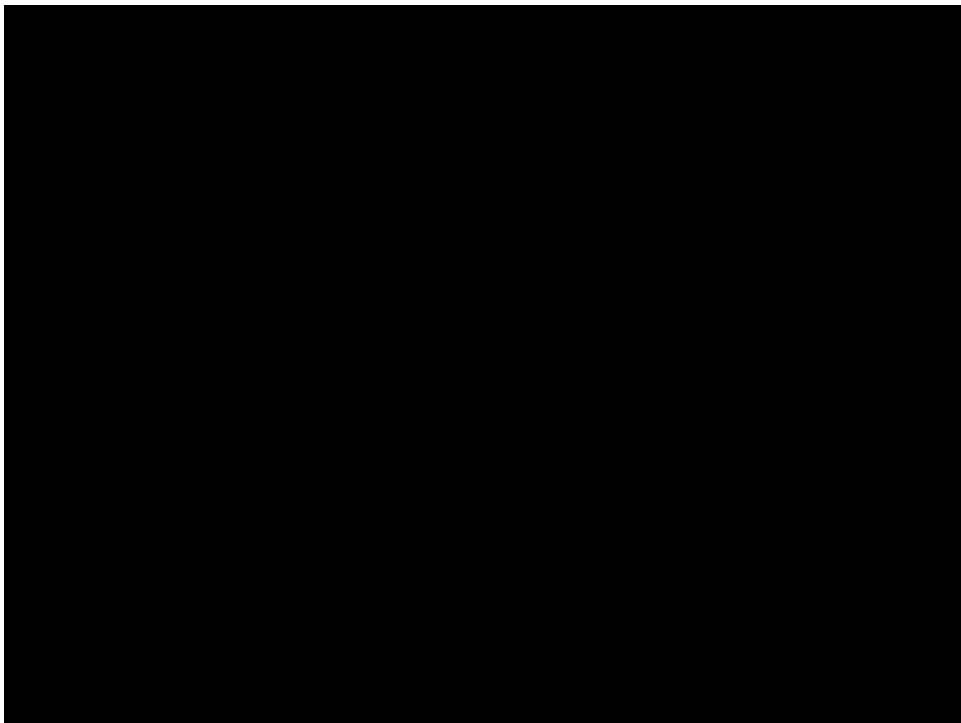
Lessons

What went well?

- Investments from the institution
- Example for other GLAM institutions
- High participation level
- Intern hiring

What did not go well?

- Mass upload tools
- Metrics tools
- CEO change
- Budget cuts



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What can the Movement learn from your partnership?

- Be well surrounded.
- Always have a plan B
- Movement's image help
- Have a 'wow' GLAM first, then the rest follow



Ivana Lysholm

Wikimedia Argentina



What did you do?

- We signed an agreement with the **Museo Nacional de Bellas Artes** establishing:
 - Freeing of pictures from the museum's collection in Wikimedia Commons.
 - Scanner on loan from WMAR, subject to upload quotas, and training in Commons for MNBA staff.
- Joint activities:
 - Use of images/article creation
 - Wikipedia workshops/training



Lessons Learned

What went well?

- 840 new images from paintings, sculptures and other items in the MNBA collection (<https://commons.wikimedia.org/wiki/Campaign:MNBA>)
- 500 new (scanned) pages
- 66 new + 24 enlarged articles from artists and works in the MNBA collection
- 474 articles from 30 different Wikipedia editions improved with images

What did not go well?

Museum authorities changed over the middle of the project (due to a change of government), temporarily delaying some in-person activities

What can the Movement learn from your partnership?

If there are no similar efforts in your country, use examples from other countries to motivate partners

You must be insistent but also patient: many times your contacts want to work with you but either don't have enough time or need further permissions

Provide your partner with a series of possible working options, don't just wait for your partner to propose what to do

Build a long-term working relationship. They are more fruitful than focusing on a single meeting / edit-a-thon / content donation



Ljubiša Malenica

Wikimedians of Republic of Srpska



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What did you do?

- Cooperation with GLAM institutions in Republic of Srpska
- Partnerships with libraries
- Cooperation with galleries
- Cooperation with theatres
- Cooperation with organizations and associations within GLAM domain



Lessons Learned

What went well?

- Created firm basis for future cooperation with institutions in question.
- Created a positive image of Wikimedia, its projects and our local community.
- Community enlargement and increase in number of editors.

What did not go well?

- Low level of public awareness on Wikimedia and its projects.
- Fluctuations in number of editors per certain time period.
- Encountered below average technical and internet infrastructure on certain occasions.



What can the Movement learn from your partnership?

- Given the fact that we are young group and that other groups and communities have already passed through the stages we are going through right now, there are no experiences we could share with the Movement which would be new and of use.



Richard Knipel

Wikimedia New York City



What did you do?

- Metropolitan Museum of Art
- I am part time Wikimedian-in-Residence

Wiki-fy the Met, and Met-ify the Wiki

- All PD artworks in the museum (2-D + 3-D)
- Our WikiProject: enwp.org/WP:THEMET
- We expect (by June):
 - 375,000 photos** on Commons
 - 400,000+ items** on Wikidata



[[Benin ivory mask]]. CC0. The Met.

Lessons Learned

What went well?

- Focus on a **community of practice** and working with groups that share a deep interest in your efforts.
- Advantage in **provincialism** and building up local community.
- Embrace a **diversity of institutions** with different strengths, areas of focus, and steps along the openness path. Trying different contexts and activities is also important.

What did not go well?

- You should **learn to wait**, there was an eight-year period between our first Met event (Feb 2009) and the content donation (Feb 2017).
- Remember the **technology is undefined** and there are 15 different ways to solve every problem. You'll need technical advisors to pick the right solutions for your project.



What can the Movement learn from your partnership?

Long-term goals require the **cultivation of institutions and communities** and the **building of trust** over a multi-year period.



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Thank you all!



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