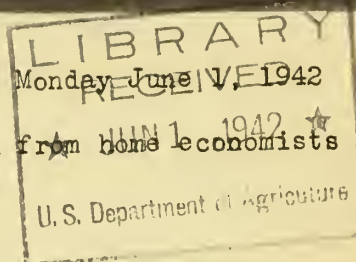


homemakers' chat

FOR USE IN NON-COMMERCIAL BROADCASTS ONLY

U. S. DEPARTMENT
OF AGRICULTURE



1.9
In 3 Hh

Subject: "BE A VICTORY PLANNER IN YOUR HOME." Information from home economists and extension workers of the U. S. Department of Agriculture,

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VICTORY calls for planning on the home front as well as on the battle lines— planning for spending less, saving more, making things, wasting nothing, guarding the strength and the health of our families. A group of home economists in various divisions of the Government recently met together and prepared a leaflet which gives six simple ways in which you, as a homemaker, can do your part in Victory planning. You can get copies of this leaflet free by writing to the U.S. Department of Agriculture, at Washington, D.C., but while you are waiting to see it, here are some of the things you can do right now:

1. SPEND LESS AND SAVE MORE. Decide what peacetime purchases you can do without in war-time. Our Government will order many economies. We must volunteer still more. Make a family spending plan; hit-or-miss spending wastes money. Lay aside money each month to meet taxes and pay off your debts. Don't run up new bills. Buy more bonds and stamps than you did last year.

2. MAKE THINGS AND HAVE MORE. Factories that work for war cannot work to make the goods we bought in peacetime. Some things we can make ourselves,— some we can make with neighbors. Use the talents you and your family have for cooking, preserving foods, making clothes, toys, and things to brighten up your home. Learn how to use left-over materials. If there's repairing to do, do the job yourself. Lend your neighbors help,— learn new skills. The family that knows how to use its hands can live better for the same money.

3. CUT WASTE AND MAKE THINGS LAST. Everything we now have must be made to

give the most possible service. Check your stove and furnace to see that no power or fuel is wasted. Don't waste light. Use your sewing machine, washing machine, and other equipment carefully so they will not wear out. Keep them clean and oiled. Make repairs as soon as they are needed. Mend and make over clothes. Take good care of your wheelens. Share automobiles with your neighbors to save tires and gasoline, and share other things, too. Take as good care of your neighbors' things as you would of your own.

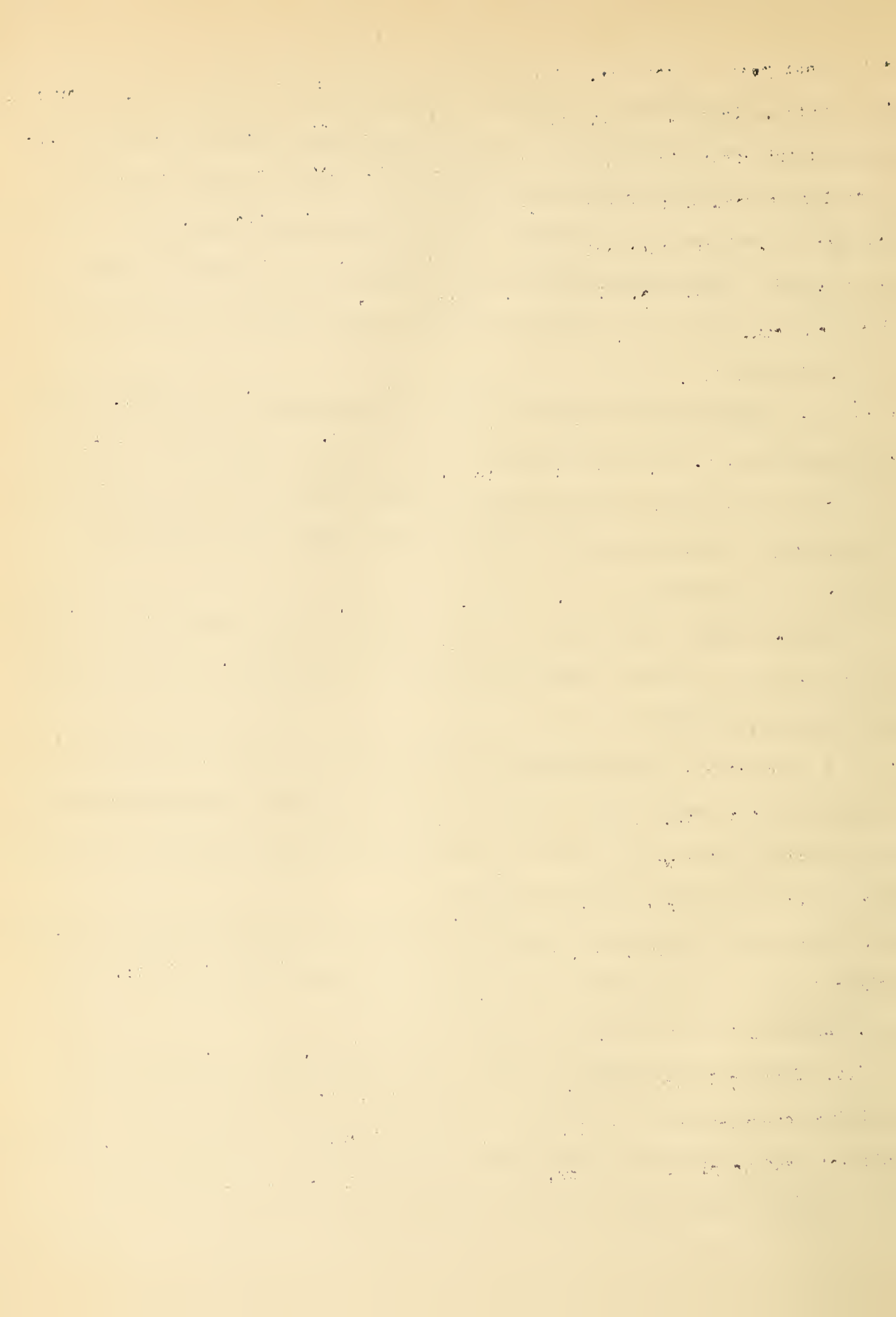
4. BUY CAREFULLY AND STRETCH PENNIES. It's patriotic to be thrifty. Make every penny count. Be sure each thing you buy is needed. Choose what's plentiful,-- but, of course, don't hoard. Shop around to compare prices and values and know what you are getting. Substitutes make it more important than ever to know about durability, use, and care.

Another thing: Don't ask for useless wrapping or extra deliveries. You can find new ways to be thrifty-- among them there's the possibility of buying cooperatively with your neighbors.

5. BUDGET YOUR HOURS AND MAKE EACH COUNT. Days are short, and work will not get done unless we plan to make each hour count. So simplify your housekeeping, and use time-saving short cuts. Help the children to understand that their work is worth while as the whole family works for Victory.

Allow some time for the companionship of your family and friends, as well as for work. You'll want to plan, too, to share in community wartime activities. Choose those in which you can be of most service.

6. SAFEGUARD YOUR FAMILY AND HELP GUARD YOUR COUNTRY. We must keep our families fit. Plan meals for health. Especially, do all you can to get rid of strain. Induce everybody to have plenty of rest and sleep. But plan for good times, too. "All work and no play," you know, applies to our efforts now to keep a sane



outlook through the trying months ahead. Your family needs your affection and good cheer, steadily, day after day.

Family life is affected by school conditions, and the general health of the community. So safeguard your schools and local health and welfare services. All of us, whatever our nationality, race, or creed, must work together to make each community a demonstration of the democracy we believe in and are determined to defend.

After talking over these points with your family, you might also hold a little round-table quiz, and set down on paper definite answers to the following definite questions:

How many more dollars are the grown-ups in our family going to save this year over last year? How many pennies are the children going to save this month? How much of these savings shall we put into war bonds and stamps each month? How soon can we pay off our debts? Which are the most pressing bills? How about getting rid of the mortgage on our home or farm? What can each person in the family make most skillfully at home? What things that we used to buy are we going to make for ourselves this year? What tools can we share with our neighbors, and what will they share with us? What equipment could we put in good condition to prolong its use? What clothes do we have that could be made wearable? Does everybody in the family have a part in making and carrying out our Victory plans? What is each one doing to help our neighbors and our community? How can we have more good times together without spending extra money?

The answers that you and your family write down to these questions give you something to shoot at as you work out your Victory plan. Family teamwork is as valuable today as it was in pioneer days, and as it strengthens we get a clearer picture of just what it is this nation is defending - for the "American way of life" is a family way of life. (Written by Elna H. Wharton.)

