

THE EDITOR AND PUBLISHER

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5 CENTS A COPY

HARMONY AND LIBEL

WANTS ALL PROSECUTORS TO WORK TOGETHER IN PANAMA SUITS.

U. S. District Attorney Stimson tells Wm. T. Jerome to Go Ahead With the New York State Prosecution—He Admits the Truth of the Publication About Douglas Robinson Would Be a Complete Defense.

Last Saturday Harry L. Stimson, the United States District Attorney at New York, gave to the New York City News Association a copy of his answer to District Attorney Jerome in the matter of the government libel suits. The latter's letter was printed in the last issue of THE EDITOR AND PUBLISHER. Mr. Jerome said he was willing to prosecute under the laws of the State of New York, but he thought it would be useless if the Federal courts insisted on taking precedence. While the New York World was not named by Mr. Jerome, it is understood the prosecution would be directed against that paper.

Mr. Stimson's letter follows in full:

Jan. 30, 1909.

"Hon. William Travers Jerome, District Attorney, New York County, New York, N. Y.

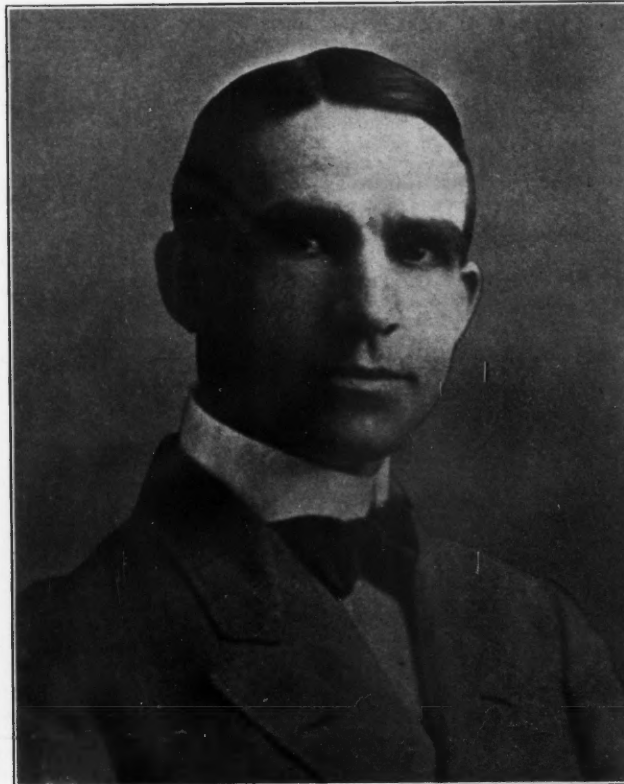
"My Dear Sir: I have received your letter of Jan. 26, and have given it careful attention. The series of publications in the New York World to which you refer has for some time been under my consideration. These publications, which I concur with you in considering libelous, appear to have been circulated by the newspaper in question in a number of distinct and independent jurisdictions, and to contain charges reflecting upon the personal character of a number of men, of whom some are in public life and some are private citizens. In each of these jurisdictions, under well known principles of law, each of these publications would constitute a separate offense, and, as it happens in this case, each one is characterized by distinct and peculiar features.

"Your letter makes clear the offense against the laws of New York State, constituted by the attack upon the reputation of Mr. Robinson, circulated among his friends and neighbors in New York County. The circulation of similar charges of personal corruption or dishonor against a gentleman who occupied the position of head of the War Department among the officers and men of the army, resident upon the military reservation in my district, or among the residents of the District of Columbia, where the War Department is situated, may well engage the attention of the officials whose duty it is to enforce the law in those localities.

WANTS HARMONY IN PROSECUTION.

"But while these alleged offenses thus possess features which are distinct and to a certain extent, peculiar to these different jurisdictions, they all relate to the same general subject matter, the Panama Canal purchase, and a prosecution for any one of them bears a necessary relation to, and may be to some extent practically affected by the result of a prosecution for any other. In such a situation I conceive that it is the duty of all prosecutors not to allow any con-

(Continued on page 4.)



JOHN C. O'LOUGHLIN.

NEWSPAPER MAN, WAR CORRESPONDENT AND DIPLOMAT WHO HAS BEEN APPOINTED ASSISTANT SECRETARY OF STATE.

BOYCOTTED.

New York Theatres Withdraw Advertising from New York Press.

Last week thirty-five owners of seventy theatres in New York, constituting the Association of Theatrical Managers of Greater New York, held a meeting to consider the controversy between Oscar Hammerstein and the New York Press. Resolutions of sympathy with Mr. Hammerstein were adopted and it was agreed to withdraw all theatrical advertising from the Press beginning Monday, Feb. 1.

On Monday the Press printed a first-page editorial statement reviewing the action of the managers. The Press said in part:

"The New York Press can get along without the advertisements of the Hammersteined Theatrical Managers better than the Hammersteined Theatrical Managers can get along without the respect of the New York Press and its readers, who, we are proud to believe, understand the sentiments inseparable from and the conduct obligatory upon gentlemen.

"With the legal aspect of the case embracing the action of the theatrical managers in conjunction with Hammerstein it will be proper for the lawyers of the Press to deal.

"Meanwhile, in the customary theatrical advertising columns of the Press, an informative record will be

made of current productions which are of more or less interest to the public."

The Press continues to review and criticize new plays as formerly. In place of the regular advertising, there is a category of plays now running with a short description and criticism of each.

DOESN'T WANT TITLE "HERO."

Jack Binns Says, "I Won't be a Tin God."

"Jack" Binns, the wireless operator of the ship Republic, sailed last Saturday in the Baltic for England. He will report to his employers in London. He said as the ship was unmooring:

"I do not care to be made a tin god of, and while I have received many offers to go on the stage—one for \$1,000 a week in 'Via Wireless'—I shall remain in my chosen profession."

"Via Wireless" is a play produced in New York this season by Fred Thompson, the man who made famous Luna Park at Coney Island.

Detroit Journal Installs Wireless.

The Detroit (Mich.) Journal has installed and now in operation a complete wireless telegraphy outfit. This gives the Journal a news advantage in that most of the vessels and steamers on the Great Lakes are equipped with wireless outfits.

GRIDIRON LYRICS

MORE TRUTH THAN POETRY IN THE SINGING OF PUBLIC MEN.

FEB 6 1909

Farewell to Vice-President Fairbanks Was the Musical Hit—"Jim Tawney" Well Adapted for Singing and Chaffing—Operatic Fun With the President—List of Guests.

(Special to THE EDITOR AND PUBLISHER.)

WASHINGTON, D. C., Feb. 2.—The Gridiron Club at the annual winter dinner last Saturday night, added some more noticeable (if not poetic) lyrics to its book.

"Secret service!" scornfully said a thespian newspaper man made up like a policeman. "Why you couldn't pass the civil service. You can't spell sleuth." Then the chorus did spell it:

Sleuth! Sleuth! I want to be a sleuth. 'Twas my ambition from early youth To make myself unpleasant by discovering the truth.

S-L-E-U-T-H spells sleuth.

This "new stuff" is being repeated: "Have you found any second-story men, Congress?"

"No, they are telling the same old stories." Then followed the tune of "Tit Willow" with these words:

On the White House front step stood a great Teddy bear, Singing Tawney, Jim Tawney, Jim Tawney, His melody sad floated forth on the air, Oh, Tawney, Jim Tawney, Jim Tawney. When we go up to Congress applying for cash For a nation that ought to be cutting a dash There's a name that sends our expectations to smash— It's Tawney, Jim Tawney, Jim Tawney.

Gilbert and Sullivan also furnished the idea—from "The Pirates of Penzance," for the following reference to President Roosevelt, sung by a "policeman":

When our great Executive is executin', Executin', Some project that he thinks too long deferred,

Long deferred, He will not indulge in language hifalutin, Hifalutin, If he thinks he needs a hrief and homely word,

Homely word, When in every message dynamite is lurking, Mite is lurking, If you must dodge it isn't any fun,

Any fun; When Roosevelt's typewriter gets to working, Gets to working, A committee's job is not a happy one,

Ah! When they try to get T. R. upon the run, On the run, A committee's job is not a happy one, Happy one.

A blackface man with a whitewash brush and pail said: "It took forty pails of white-wash for Archbold's letter files," so he did a ragtime dance and the chorus sang:

Oh, the whitewash man! Oh, the whitewash man! If your feelings are a-hurting, can he help you? Yes, he can.

Oh, the whitewash man! Oh, the whitewash man! Everybody's flirting with the whitewash man.

The musical hit was the farewell to Vice-President Fairbanks. Every-

body knows Paul Dresser's melody "On the Banks of the Wabash, Far Away." It softened the Gridiron rigor of the following:

Oh, his days in Washington are nearly numbered,

He will shortly turn his face unto the West. From Official care set free, and unencumbered,

He will resticate in long and needed rest.

We'll miss so much his soft, and juicy speeches

And the dinners that he often used to give;

His form that unto heaven almost reaches

In our memory will ever fondly live.

A quartet helped on the chorus, which announced with wailing cheerfulness:

Oh, the cocktails, they are crowing in the morning,

And the huttermilk is flowing through the hay;

They are waiting the return of Mr. Fairbanks

On the banks of the Wahash far away.

Mr. Fairbanks' reply was a tribute to the pleasant relations which has always existed between himself and the club.

Jewell H. Aubere, of the St. Louis Globe-Democrat; L. W. Strayer, of the Pittsburg Dispatch, and Harris M. Crist, of the Brooklyn Eagle, were admitted to membership and initiated.

In addition to the President and Vice President, the guest list included the British and German Ambassadors, Theodore E. Burton, Senator-elect from Ohio; H. H. Rogers, Right Rev. Alfred Harding, the new Episcopal Bishop of Washington; Frank H. Hitchcock, Secretary Newberry, Herbert L. Satterlee, Assistant Secretary of the Navy; Speaker Cannon, Felix Agnus, of the Baltimore American; E. H. Baker, of the Cleveland Plain Dealer; William E. Brigham, of the Boston Transcript; Otto Carmichael, of the New York World; Charles H. Grasty, of the St. Paul Dispatch; Charles A. Hamilton, of the Buffalo Times; William Hestor and W. V. Hestor, of the Brooklyn Eagle; L. E. Holden, of the Cleveland Plain Dealer; Robert E. Joyce, of the Washington Herald; Victor Kauffmann, of the Washington Star; James H. Lambert, of the Philadelphia Press; Frederick Ray Martin, of the Providence Journal; Brockholst Mathewson, of Collier's Weekly; George S. Mandell, of the Boston Transcript; Frank B. Noyes, of the Chicago Record-Herald; Thomas C. Noyes, of the Washington Star; Herman Ridder, of the New York Staats-Zeitung; Charles A. Rook, of the Pittsburg Dispatch; John A. Sleicher, of Leslie's Weekly, and Hugh K. Taylor, of the St. Louis Star.

Pulp From Pine Stumps—Perhaps.

According to a dispatch from Gainesville, Fla., English and Eastern capitalists have bought a site there and, it is said, will invest \$2,000,000 in mills for the manufacture of print paper from pine stumps, thousands of which may be had in the immediate neighborhood.

The name of "The Bulletin" is a household word among the people of Philadelphia and its vicinity.

Its circulation now reaches far beyond the highest point ever attained by a daily newspaper in the State of Pennsylvania.

Net average for 1908

240,797
copies a day

"THE BULLETIN" circulation figures are net; all damaged, unsold, free and returned copies have been omitted.

WILLIAM L. McLEAN, Publisher.

ADVANCE IN HONESTY.

Advertising Manager Says Advertisers are More Truthful.

Robert Frothingham, advertising manager of Everybody's Magazine, in a talk on "The Motive Power of Advertising," before the Buffalo, N. Y., Ad. Club, at their dinner held at the Hotel Iroquois, said in part:

"Should the sound financial advertiser be damaged by the publication accepting unsound financial advertisements? Certainly not. Should the advertiser who tells the truth in his 'copy' be damaged by the publication accepting other advertisements which are untruthful or manifestly extravagant in their claims? By no means. This is the reason why all the best publications refuse proprietary medicine advertising, 'cure-alls,' etc.

"This general advance in advertising honesty is shown in the fact that 20 years ago advertising solicitors used to be denied admittance to offices just as if they were peddlers or beggars, while now, not only are they respected, but \$1,000,000,000 passes through their hands annually in this country alone."

Governor's Sons Attack Editor.

Frank P. Glass, general manager of the Montgomery (Ala.) Advertiser, was assaulted and badly beaten by Donald Comer, a son of Governor Comer, when they met on the street in that city on Saturday last. While the young man beat Mr. Glass, his brother, Fletcher Comer, stood by watching the assault. One of the manager's eyes was closed and the left side of his face badly bruised. The trouble was the result of ill-feeling over a libel suit of Governor Comer against the Advertiser which resulted in a one cent verdict.

Newspapers Offer Aerial Prizes.

The New York World and the St. Louis (Mo.) Post-Dispatch, offer a prize of \$10,000 to the person who makes the journey from New York to Albany in an airship or flying machine, mechanically propelled; in other words duplicating in the air the famous trip made by Fulton in his steamboat a century ago. This flight, a distance of 142 miles, if actually accomplished, will be unprecedented in aerial annals. The contest will take place during the Fulton centenary celebration held in New York next fall.

Connected by Wire.

The offices of The Knoxville (Tenn.) Sentinel and The Chattanooga News are now connected by a leased wire. The Sentinel will transmit paid advertisements, death notices, classified ads., etc., without charge for transmission. Rates for such advertisements are the same in both papers. Personal items will be transmitted to the News and published without extra charge.

Struck Reporter With Iron Rod.

Robert J. Southern, a Lebanon, O., newspaper reporter has filed suit against Wallace Tibbals, a retired farmer, for \$2,000. He alleges in his petition that he politely asked Tibbals for a news item and received, instead, a blow over the head with an iron rod which laid him up for two weeks.

A receiver has been appointed for the Mid-West Co., publishers, of Grand Forks, N. D.

BRANDENBURG DISAPPEARED.

Jumped His Bail, But Wrote He Would Return and Fight.

Broughton Brandenburg, the writer who is accused of selling to the New York Times, for \$500, a letter alleged to have been written by the late Grover Cleveland, failed to appear for trial in New York on February 1, when his case was called and his bail, \$1,500, declared forfeited. In a statement signed by him and given out by his wife while his whereabouts were unknown he gives reasons for jumping his bail:

"This act is the result of a very carefully considered plan, but has been precipitated by the discovery of circumstances so recent as to allow of no careful consideration.

"For months it has been a struggle for me to get the very necessities of life and impossible to obtain the funds for the retainers of a staff of counsel of the size and importance demanded by this case and to employ the experts whose testimony would offset the paid experts of the State.

"Devoid of means entirely, by counsel, Samuel Bell Thomas, has assembled a defense that is not only adequate, but overwhelming, save that there is no expert evidence.

"So it becomes a mere matter of money. I have gone to get it, and when I have it I shall return, open up the default of my bail and go to trial.

"The circumstances before referred to comprise, first, the signs of a conspiracy of evidence in which we believe the District Attorney has no part, however, and, second, the fact that the necessary witnesses to crush this evidence are members of a party now out of the country and that an adjournment of sufficient length to produce these witnesses has been declared impossible. I have no intention of giving up this fight.

"BROUGHTON BRANDENBURG."

Pittsburg Paper Conducts Marathon.

One of the greatest Marathon races ever held in America, in point of number of entrants, was run on Saturday last, under the auspices of the Pittsburg (Pa.) Press, from Rochester, Pa., to Pittsburg. There were 280 entries and 157 men finished the race, which was over the classic distance of twenty-six miles. The race, which was run in a terrific snowstorm and over bad roads, was won by W. T. Shannon in 3:40:30. More than 300 prizes and medals were awarded, bronze medals being given every man who finished.

On Round the World Journey.

Tom Wallace, dramatic editor of the Louisville (Ky.) Courier-Journal, and Louis Brownlow, a well-known Washington correspondent, sailed from New York on Saturday last, on the Koenig Albert for a trip around the world. They will be gone about six months and will visit Naples, Alexandria, nearly all of Egypt, India, China, Ceylon, the Philippines and the Hawaiian Islands.

CHANGE IN INTEREST.

James E. Burke, of the Anderson (Ind.) Bulletin, purchased the Muncie (Ind.) Evening Press at receiver's sale last week and immediately assumed control. Included in the purchase are the Weekly Times and the Weekly Herald.

The ownership and editorial control of the Masonic Tidings, a monthly magazine now published at Milwaukee, Wis., has passed into the hands of Ralph E. Perry, for a year past joint owner and editor with Jacob Dreher, of the Masonic Tidings Publishing Company.

The Sandwich (Ill.) Argus has purchased the Plano (Ill.) Weekly Journal.

Munson S. Edgecomb, who purchased the Beatrice (Neb.) Daily Express some time ago, has also purchased the Beatrice (Neb.) Weekly Times. The two papers will be consolidated.

E. E. Mayfield has purchased the Louisville (Neb.) Weekly Courier.

G. F. Liden has bought an interest in the Tacoma (Ia.) Ledger. He will succeed Mrs. A. C. Rodgers as editor.

Thomas Coats has purchased a controlling interest in the Richmond Hill (N. Y.) Record from the Borough Publishing Company.

The Olla (La.) News has been purchased by H. D. Robert, of Jena, La., and will be published at that place in the future under the name of The La Salle Ledger.

M. L. Tucker has purchased the Scottsboro (Ala.) Progressive Age from L. E. Brown, who has edited the paper for the past fourteen years.

Precedent Established in Libel Suit.

The jury in the case of Cyrus Nawn, of Dundas, Ont., against the Dundas Banner, for \$2,000 damages for alleged libel, returned a verdict for the defendants, dismissing the action with costs. An interesting precedent was established in that the defense was allowed to introduce evidence to prove that the article in question had been clipped from the Hamilton (Ont.) Times.

Strong on Local Patriotism.

The White Bluffs (Wash.) Spokesman boasted of its own building only a brief time ago. Now the paper is published in a tent. Local patriotism is said to be the reason therefore. A man wanted to locate in the town and start a store and he wanted to start it quick. He had to have a building so the newspaper publishers sacrificed theirs rather than see the rival town of Hanford get the new enterprise.

In an effort to improve the appearance of its advertising columns the New York Times has announced that black cuts and heavy black borders will be excluded. All black or positive cuts will be subjected to a lightening process.

The Montgomery Advertiser

"Alabama's Only Metropolitan Newspaper"

Guarantees that its Daily circulation is larger than that of any morning newspaper printed in Alabama—and that its Sunday edition has the largest circulation of any edition of any newspaper printed in Alabama without exception.

VICTOR H. HANSON, Manager Advertising Department

MEDICAL ADVERTISING.

Bill Introduced in Minnesota Legislature Drastic and Sweeping.

There has been introduced into the Minnesota legislature a bill aimed at the suppression of objectionable medical advertising. The bill provides a fine, both for the publishers of newspapers and periodicals printing such advertising, and the person or firms in whose interest it is printed. In commenting upon this bill the St. Paul (Minn.) Dispatch says editorially:

"It is possible that the provisions of the bill are too drastic and sweeping. If so, those who have the proper public interest in its passage should see to it that those provisions are made to conform to the reasonable demands of decency and common sense. The experience of other States should be availed of in order to make sure that the Minnesota statute shall be workable and constitutional.

"And there are two other points to be safeguarded by those who are disinterested and sincere in their support of the proposed legislation. The usual result, if not the usual purpose, of such bills is to make business for the lobby. Frequently there is no serious thought of getting them through. The friends of the medical bill should be wary lest their activities in behalf of public virtue should simply work out for private aggrandizement.

"The other important consideration to be borne in mind is to prevent legislation in the interest of a class no more worthy than the advertising doctor.

"The public quack may be no worse than the secret practitioner.

"We are sure that the medical profession as a whole will give the weight of its influence to such legislation as will cure abuses all along the line.

"Whether the Minnesota legislature passes a law or not The Dispatch will hereafter exclude from its columns such advertising as, in its judgment, is clearly objectionable, either by reason of the matter, or of the form in which it is presented. As existing contracts for advertising of this character expire we shall decline to renew them.

"It is not to be understood that The Dispatch will draw the line at all patent medicines, or that it will guarantee the efficacy or the harmlessness of the medicines advertised in its columns. Something must be left to the intelligence of the individual reader. What we shall undertake to do is to keep out of the advertising columns any matter that makes against good morals or offends good taste."

France proposes to tax handbills.

HOW MUCH



Do you suppose an advertiser or a subscriber cares where you get your news, or what method you use to print it, if it be poorly done; even if it is well done, do they care what you did, or what it cost you? Results are what every man wants! In a newspaper appearance counts FIRST. Use our Rollers and get RESULTS!

BINGHAM BROTHERS CO.
 ROLLER MAKERS (Established 1849)
 406 Pearl St., 413 Commerce St.,
 N. Y. Philadelphia
 Allied with
 Bingham & Runge, Cleveland
 This paper is NOT printed with our Rollers



VICTOR H. HANSON.

HAS BECOME PART OWNER, VICE PRESIDENT AND GENERAL MANAGER OF BIRMINGHAM (ALA.) NEWS.

HANSON MOVES UP.

Will Become Manager of Birmingham (Ala.) News.

Victor H. Hanson was born in Ala., for the past twelve years advertising manager of the Montgomery Advertiser, and one of the best known and most successful newspaper men in the country, has purchased an interest in the Birmingham News, and will take charge of that publication as vice-president and general manager on February 15.

Victor H. Hanson was born in Barnesville, Ga., January 16, 1876, and entered the employ of the Macon (Ga.) Telegraph when but a boy. Leaving the Telegraph several years later, he traveled for Nichols & Holliday, foreign advertising managers of the Atlanta Constitution.

In August, 1896, he accepted a position with the Montgomery Advertiser, and since that time has been identified with the business interests of the Advertiser in various capacities, assuming in 1901 the complete charge of the advertising department. The remarkable increase in the business of the Advertiser in the past four years is largely attributable to Mr. Hanson.

Editor Sent to Asylum.

Stephen H. Abbey, editor of the Kingston, N. Y. Ulster Square Dealer, has been committed to the New York State Insane Asylum at Middletown. Mr. Abbey, according to physicians, is a victim of melancholia. About a year ago the citizens of Kingston tried to suppress the Ulster Square Dealer because of its comments and charges.

Philadelphia Club Elects Officers.

The Pen and Pencil Club of Philadelphia, Pa., held the annual meeting for the election of officers on Monday evening. There was a spirited contest over the office of president, to which Frank Hough was elected. Other officers were elected as follows: Lonis C. Battle, vice-president; William C. Rowan, secretary, and Augustus H. Butterworth, treasurer, all re-elected. William B. Bray, William H. Evans, J. Lawton Kendrick, Dean Hoffman and George E. McLinn were elected members of the board of governors.

Nearest the North Pole.

The Eskimo Bulletin, printed within the Arctic Circle at Cape Prince of Wales, Alaska, is the farthest north newspaper. It is issued only once a year by the missionary school and is a very newsy sheet. It has departments devoted to "local happenings," society and fashion, marriage notices, etc. It claims the largest circulation in the Arctic.

NEW PUBLICATIONS.

The Marathon Times will be the name of a new paper issued at Marathon City, Wis., by C. A. Leicht, formerly of New Lisbon, Wis.

A German newspaper called the San Joaquin Journal, will be published at Lodi, Cal., by Ernest Pacully.

The Bohemian Publishing Co., of Galveston, Texas, will issue in the near future a new paper called the Texan.

The Grand Falls (Minn.) Northern Light, a weekly newspaper, has just been established.

The Record is the name of a new paper to be started in Atlanta, Neb., by Frank C. Adams, foreman of the Pender (Neb.) Times office.

A charter has been granted the Daily News Company of Greensboro, N. C., with a capital stock of \$50,000, to publish a newspaper to replace the Industrial News, which went into a receiver's hands some time ago.

Somerset, Pa., may have a daily paper. The sentiment of the business and professional men of that place is being sounded in regard to the enterprise.

To Tax Big Signs.

The New York Municipal Art Society has taken the lead in an attempt to limit the size of advertising signs on roofs and in other lofty places. It is proposed to introduce a bill at Albany imposing a tax on such signs. The argument is that the signs are personal property and therefore liable to tax. John Martin, chairman of the Municipal Art Society, said that court decisions in California, the city of Buffalo and elsewhere had held these huge signs to be a nuisance and that public sentiment in New York would soon be strong enough against them to give the authorities power to get rid of them, or, at least, bring them within smaller size.

New Orleans Paper Train.

New Orleans (La.) has a fast newspaper special train. It made its initial trip to McComb, Miss., 105 miles distant, last week. The enterprise is conducted jointly by the two morning papers, The Times Democrat and The Picayune. This service places the papers in various towns and cities of Mississippi from four to five hours earlier than heretofore.

Needed More Room.

The Publishers' Commercial Agency has moved from the third floor of 200 Broadway to the fourth. More room was needed to handle a fast-expanding business.

EVERY day marks a
 new high water
 mark in the circulation
 of The New York
 Times. :: :: :: ::

An Important Factor
 in Philadelphia is the German population of 350,000. These people are thrifty,—60,000 own the houses where they live,—and the German papers must be used to reach them through advertising. The papers are the *Morgen Gazette*, *Evening Demokrat*, *Sonntags Gazette* and *Staats Gazette* (weekly).

Examined by the Association of American Advertisers.

HARMONY AND LIBEL.

(Continued from page 1.)

flict of jurisdiction to jeopardize an ultimate conviction, but to take up the work in a spirit of harmonious co-operation with the common aim that the offender shall be eventually tried and punished in the forum where that end can be most suitably and effectively accomplished. In accordance with your request, I have conferred with the Attorney General, and I am authorized to say that his views upon the present situation fully coincide with my own.

WILL CO-OPERATE WITH JEROME.

"In answer, therefore, to your query as to whether a prosecution on your part as to the alleged libel of Oct. 3 upon Mr. Robinson would be regarded as 'an unwise interference with a matter over which the Federal courts have jurisdiction and in which action has already been taken by the Federal authorities,' I beg to assure you that such action on your part will in no wise be regarded as such an interference, but, on the contrary, we shall regard it as our duty to co-operate with you in all proper and lawful ways.

"In all of these several jurisdictions the truth of the alleged libels would in the present case constitute a complete defense to the prosecution. Should such a defense be attempted it is manifestly of the utmost importance that this question as to the truth or falsity of the publications should be presented to the court in the light of the fullest possible evidence and be settled for all time beyond the possibility of a doubt.

"You may, therefore, be assured of my cordial co-operation in bringing to light all facts relating to this transaction, and I am happy to offer you access to all sources of information on this subject under my official control. In the same way I should be very glad to be furnished by you with any evidence which your investigations upon the subject may disclose. Very respectfully yours,

"HENRY L. STIMSON,
"U. S. Attorney."

Addressed by Governor Hughes.

Governor Hughes addressed the annual meeting of the New York Associated Dailies, held at the Ten Eyck Hotel in Albany last week. The Governor made an appeal to editors for direct nominations. At the session held during the afternoon the following officers were elected: President, H. J. Knapp, Auburn Advertiser; vice-president, G. S. Griswold, Batavia News; secretary, Gardner Kline, Amsterdam Recorder. About thirty-five newspapers were represented at the meeting.

International's Business Booming.

International Paper reports that its business for the month just ended was 20 per cent. in excess of the same month of a year ago. Earnings for the last half of the year, it was said, are expected to show a substantial gain.

The Center City (Minn.) News was burned out. Loss, \$1,000.

NEW YORK CITY.

George Flannery and Will Trevor, of the New York City News Association, "covered themselves with glory" in the Republic event, according to an officer of the association. The bureau covered pretty thoroughly the dock end of the story. Six men were assigned to the Baltic and went aboard when she tied up.

Raymond H. Torrey, night staff of the New York City News Association, will become a benedict next month. He will thereafter live at Borough Park, Brooklyn.

Gustav Simon has been appointed dramatic critic of the North Side News. Mr. Simon has had experience with theatrical journalism. He was at one time managing editor of The Knickerbocker Magazine, dramatic critic of The New Yorker, as well as dramatic editor for The Criterion.

James J. Doyle, of the Press staff, who also had a controversy with Oscar Hammerstein, is writing and handling the local copy covering direct nominations, which is the political feature of the Press just now.

"Things are dead since the Republic thing," said a city editor. Routine news is especially slow.

J. Gilmer Speed Kills Himself.

John Gilmer Speed, once editor of Leslie's Weekly and at various times connected with numerous New York newspapers and magazines, shot himself through the head on last Monday at his home in Mendham, N. J. He was born in Kentucky in 1853. He joined the staff of the New York World in 1877 and in 1887 was secretary of the American Exhibition in London. He also edited Keats's "Letters and Poems" and at one time wrote a life of that poet. He was a contributor to the Century, Harper's, the Forum, North American Review, McClure's, Lippincott's, Ainslee's, the Outlook and other publications.

Editor's Foot Torn Off.

William Louis Woodson, of Yonkers, N. Y., an American Press Association editor at 45 Park Place, New York, lost his right foot as the result of an accident at the Glenwood station of the New York Central Railroad on last Sunday. Mr. Woodson was trying to get on the front platform of a train leaving the station when he fell. His right foot was caught by the shoe which makes the electrical contact with the third rail, and literally torn off. Mr. Woodson also suffered severe scalp wounds. He was taken to St. John's Hospital.

Bryant to Have Monument.

William Cullen Bryant will have an enduring monument in the new thirty-story structure which will be erected at the corner of Nassau and Liberty streets, New York, on the site of the present Bryant building. Mural decorations, by Frank Vincent Dumond, illustrating the most important poems penned by Bryant will be a feature.

Where Dr. Bull is Lying.

The house near Savannah, Ga., in which Dr. Bull, the great New York surgeon, is lying ill with cancer, was built and owned by the late Colonel John H. Estill, proprietor of the Savannah Morning News. The villa is called "Wynmberly." It is owned by the estate of Colonel Estill.

CITY EDITOR ENSIGN DEAD.

Served on New York Tribune Thirty-three Years.

Amos Merchant Ensign, city editor of the New York Tribune, died in Seney Hospital, Brooklyn, on Wednesday morning, Feb. 3, after an operation for empyema. For many years he had covered City Hall and police for the Tribune. He was promoted to city editor in May, 1907.

Mr. Ensign was born at Walton, N. Y., on June 15, 1851. He was graduated from Cornell University with the class of 1876. He was one of the Woodford orators and editor of the Cornell Era and a member of the Delta Upsilon fraternity. While at Cornell, he took a great interest in rowing, being first president of the University Boat Club, captain of the college crew and a member of his class crew. He became a reporter on the Tribune in June, 1876. In May, 1879, he was married to Rebecca McAllister. His wife, a daughter, Mrs. J. Frederick Barber, Jr., and a grandson, Edwin Ensign Barber, survive him. His home was at No. 407 Ocean avenue, Brooklyn.

WHO WAS THE "TADPOLE"?

Evening World Nods Over Langdon Smith's "Evolution."

Under the head "Letters from the People," the Evening World this week printed the following:

No. Langdon Smith.

To the Editor of The Evening World:

Is Rudyard Kipling the author of the poem, "When I Was a Tadpole and You Were a Fish?" ANNA M.

Editor Robert H. Davis of the Munsey establishment says the above answer is incorrect, and that the proper answer in the World style is "No. Nobody." Mr. Davis is mainly responsible for the fame of Langdon Smith's "Evolution." The poet wrote:

"When you were a tadpole and I was a fish in the paleozoic time . . ."

According to the version printed in Scrap Book, the girl was the tadpole, and therefore the World editor of answers is in wrong.

Editors Dine at Schenectady.

James H. Callanan, publisher of the Schenectady (N. Y.) Daily Union, gave a dinner at his home last week to a number of his friends who are editors of several New York State papers. Those present were: William Barnes, Jr., and H. L. Halstead, the Evening Journal, Albany; W. J. Kline and Gardner Kline, the Recorder, Amsterdam; G. S. Griswold, the News, Batavia; E. S. Underhill, the Leader, Corning; Frederick P. Hall, the Journal, Jamestown; H. T. Knapp, the Advertiser, Auburn; W. B. Collins, the Leader, Gloversville; F. R. Champion, Schenectady Union.

Hammerstein Sued for \$25,000.

Max Smith, music critic of the New York Press, has sued Oscar Hammerstein for libel, asking \$25,000 damages. He charges that Mr. Hammerstein cited him as one of the "drunken and seedy" reporters sent to him by the managing editor of the Press.

T. C. McClure has retired from the active management of the McClure Newspaper Syndicate of New York. He will be succeeded by R. B. McClure, who has been associated with the business for a number of years.

NEW WEEKLY REVIEW.

Jesuits to Edit Publication Which Will Voice Catholic Opinion.

New York will have in the near future a new weekly review. It will be under the direct editorial supervision of the Jesuits, and while not exactly an official organ of the Church, it will voice Catholic opinion and thought in matters both spiritual and temporal.

Correspondents and news bureaus have already been established in all parts of the world, and the Rev. Father John J. Wynne, the noted Jesuit scholar, and one of the editors of the Catholic Encyclopedia, will be in charge.

Plans for the review have been under way for the past two years and it has the sanction of the Pope and Archbishop Farley. The Messenger, a literary magazine now published at Fordham University, will be the nucleus of the review, and part of the staff will be transferred to the new publication.

The following corps of editors were chosen at the convention of the Jesuit order in St. Louis more than three weeks ago. The Rev. Father M. J. O'Connor, of Omaha, formerly vice-president of Creighton University, who, together with the Rev. Father E. P. Spillane of the Messenger, will look after the American branch of the Church. The Rev. Father Dominick Giacobbi, of Spokane, Wash., in charge of the Italian and Austrian interests.

The Rev. Father Henry Drummond, who has given up the vice-presidency of St. Boniface University in Manitoba, will look after the English, Canadian and French news, while the Rev. Father Betten, until lately professor of history in St. Louis University, will have charge of the German interests. The offices of the new magazine are at No. 32 Washington Square West, New York.

TRACING ADVERTISING RESULTS.

Baltimore, Jan. 30, 1909.

J. B. Shale,
President THE EDITOR AND PUBLISHER CO.

Dear Mr. Shale:

I am sure you will be pleased to learn that several of our late inquiries have wound up with "as advertised in THE EDITOR AND PUBLISHER." Does not leave much room for doubt as to the "source of supply." It is not always possible to trace.

Very truly yours,

HOWARD E. MILLER,

President of The International Syndicate.

Allen E. Beals, formerly New Jersey editor of the New York Tribune, is now managing editor of The Clothing Trade Weekly, published in New York.

Has a Business PULL

In the great industrial center embracing Western Pennsylvania, West Virginia and Eastern Ohio with a population of over 2,500,000.

The Pittsburg Dispatch

reaches the largest number of homes and is read by the men and women who comprise the purchasing power of the wealthy district. Advertisements in the DISPATCH INSURE prompt RETURNS.

SPECIAL REPRESENTATIVES:

WALLACE G. BROOKE, HORACE M. FORD,
225 Fifth Ave., Marquette Bldg.,
New York. Chicago.

Butte Evening News

BUTTE, MONTANA

The Official Paper of the City of Butte. Contracts include the Guarantee of the LARGEST BUTTE CIRCULATION. The News reaches the miners and the majority of readers in Butte and surrounding country.

ROBERT MACQUOID
Foreign Advertising Representative
WORLD BUILDING, N. Y. CITY

WRECK OF REPUBLIC

PAPERS TRIED TO REACH J. B. CONNOLLY, BUT SHIP'S OFFICERS INTERFERE.

Thrilling Story of How New York Herald Got Story From Connolly—Ship's Steward Notified Writer That He Would Not Be Permitted to Send News and That His Every Movement Was Being Watched.

Last Sunday the New York Herald published a full page article telling how that paper got the story of the wreck of the Republic. The most interesting feature was the recital of the efforts made to get in touch with J. B. Connolly and get Mr. Connolly's story of the disaster. In view of the fact that certain employees of the ship Republic accused Mr. Connolly of cowardice, and that the charge was printed in many newspapers, the Herald article is interesting as showing the attitude of officers and agents of the White Star line toward Connolly, and toward the newspapers in general. It will be recalled that Connolly stated that the use of the wireless service on the Baltic was refused him. The Herald said:

NO ANSWER FROM CONNOLLY.

One of the first things done was to get into communication with James B. Connolly, noted as a writer of tales of the sea, who was a passenger on the Republic, bound for Gibraltar, where, with the permission of President Roosevelt, he was to rejoin the homecoming fleet, after its world girdling tour.

Obviously the value of an eyewitness story from such a pen would be great, but it was equally clear that every other newspaper would be intent upon obtaining it, and the chief thought was to get it for the Herald alone. Wireless messages were flashed to him by every possible route, but no answers were received. It happened, however, that the chief of the Herald's ship news staff had been the last person to bid him bon voyage when he embarked on the Republic, and it was he who learned on Sunday morning that the writer's brother, M. A. Connolly, had obtained a Custom House pass giving him access to the revenue cutters that go to meet returning vessels, and from him was obtained a letter to James B. Connolly, suggesting that he give his version of the accident only to the Herald.

Meantime another Herald expedition was arranged on the Eugene F. Moran, also a seagoing tug, and it set out for Sandy Hook. On this were two copies of the letter written by M. A. Connolly, the duplication having been made by way of precaution. The weather was still very thick, and it was eleven o'clock Sunday night before the tug reached the Hook. Her searchlight swept the waters and first picked up the New Jersey, a pilot boat in command of Dennis Riordan, one of the best known of the Sandy Hood pilots, who told the Herald that he would go aboard the Baltic when she reached the lightship.

DELIVERING A LETTER.

Riordan was asked by megaphone if he would get the letter to Connolly, and he said he would, in a tone that meant business, but presently it developed that on account of the weather conditions the only way he could get to the Moran was by

launching a yawl and rowing over. Two of his men did so, got the letter and started off again in the inky but moist darkness of the foggy night.

They had hardly disappeared when the men on the Moran heard the whistle of the Baltic, but there was nothing to indicate where she was. The New Jersey blew her siren, trying to tell the Baltic where she was and which way to come in the fog, and then she and the Moran cruised ahead to find the big liner. They went three miles before they succeeded in this quest, and the Moran got within hailing distance on the port side.

Through the six foot megaphone of the Moran the Herald's man in charge shouted: "This is the New York Herald tug. Where is Mr. Connolly?" He had to make several trials before he was heard over the clamor of the sea and the grinding of timbers, but eventually over the dark waters a voice answered faintly: "Here I am." That didn't tell where he was, but the megaphone informed him that the pilot had a letter for him. No sooner had the intelligence been imparted than the Baltic blew three blasts of her whistle, meaning that she would get under way for an anchorage, and the Moran had to plunge ahead to avoid being run down in the fog.

CONNOLLY'S LETTER FORBIDDEN.

Before doing so, however, she shouted to Mr. Connolly that she would get alongside the moment the anchorage was reached, and this she did at 1:25 o'clock on Monday morning, near the lightship in Ambrose Channel. All this time, by the way, other boats representing other newspapers were in pursuit of the novelist, and the issue was still in doubt. Finally, the Baltic dropped her ironware over the side, and the Moran approached as near as she could in the darkness. Every second was weighted with portent then.

Over the rail of the huge White Star liner bent a shadowy form, and something that once might have been a human voice wheezed through the fog that somebody on the Baltic had forbidden the delivery of the letter intrusted to Riordan and bearing the all important commission from the Herald. Through the megaphone he was told of its contents, but the discouraging answer came that he had been notified by a steward that nobody aboard the vessel would be permitted to send anything off at that time, and that his every movement was being watched.

"Have you written the story?" shouted the Herald man.

"Yes."

"Have you investigated the steward's authority to stop news reports?" was asked of the writer, who responded that he had not.

The suggestion followed that he ascertain the steward's powers on the premises, and the further suggestion that the "story" be in the meantime delivered on board the Moran.

A rope was heaved up to Mr. Connolly on the deck, forty feet above. The line was weighted and carried a bag of sail cloth for the inclosure of the precious "story."

Minor officers of the Baltic watched the proceedings with amused indifference.

The Norfolk (Neb.) Times Tribune, a weekly, has announced its discontinuance owing to the death of the editor, C. S. Evans. The paper was started as a daily in 1896.

A POET IS DEAD.

Roy Farrell Greene Was Dear to the Hearts of Americans.

Roy Farrell Greene, city editor of the Arkansas City (Kan.) X Rays, and one of the best-known writers of newspaper and magazine poetry in the country, died last Saturday in his home in Arkansas City. He was fifty-five years old. Some of his short poems, such as "An Old Daguerrotype," "The Golfing Cap that Dolly Wears," "Holding the Skein," were reprinted in newspapers all over the world. He published one volume of poems under the title "Cupid is King." The following is typical of his work:

HOLDING THE SKEIN.

When Madge and I were sweethearts, in the winters long ago,
We used to trace the future in the fire's roddy glow.
The pictures are forgotten, but the memories remain
Of Madge the yarn a winding, and I—I held the skein.

I watched her nimble fingers with their tips
As red as wine,
And if the yarn grew tangled—why, it wasn't
Fault of mine,
For I was building castles where my little
Queen should reign,
While Madge the yarn was winding, and I—I
Held the skein.

Demure as any nun was she, this little queen
Of mine,
'Twas plain that I should be the oak, and she
The clinging vine;

She bent to every whim of mine, and ne'er
Did she complain
In those days when she wound the yarn, and
I—I held the skein

But since we now are married, and our children
Clamber round,
And find the fire pictures that so long ago
We found,
And now that there's a frock to mend and
Little socks to darn,
She winds me round her finger as she used to
Do the yarn.

—Roy Farrell Greene, in *Munsey's*, June, 1898.

Offers Lincoln Books.

The Peoria (Ill.) Herald-Transcript offers a Lincoln Library of six volumes with a yearly paid in advance subscription. The library is unusually complete and includes some of the most interesting anecdotes and all of the speeches of Lincoln as well as eulogies by the great men of the present time.

Cooler for Stereotype Plates.

Joseph Kurtein, a St. Louis, Mo., pressman, has patented a device for cooling stereotype plates. By this invention the ordinary newspaper stereotype plate can be cooled in from four to eight seconds, according to the temperature of the water, without wetting the printing surface of the plate.

Detroit Times Competition.

The Detroit (Mich.) Times is offering prizes for the eight best essays on Lincoln by the school children of Detroit. The competition will be open to pupils of all public, private and parochial schools in the city, without restriction as to age.

Feder Bill Now a Law.

The Kansas Legislature has passed the Feder bill, reference to which was made in last week's issue of THE EDITOR AND PUBLISHER. This bill makes it a misdemeanor for newspaper owners to misstate or swear wrongfully as to circulation figures.

The Nowing Publishing Co., of Milwaukee, Wis., increased its capital from \$11,000 to \$50,000.

INCORPORATIONS.

The Herald Publishing Company, of Chaulon, Ia., has been incorporated, with a capital stock of \$15,000.

Caldron Publishing Company, New York; printing and publishing; capital, \$2,000. Incorporators: William F. Koch, No. 170 Broadway, New York; Eugene V. Brewster, David Harrison, Edwin M. La Roche, No. 26 Court street, Brooklyn.

The Kelly Publishing Company, of Hillsboro, Tex.; capital stock, \$10,000. Incorporators: C. S. Huffness, H. R. Lemay and A. F. Blanchard.

Bruuswick Publishing Company, New York; advertising, bookselling and publishing; capital, \$25,000. Incorporators: Raymond Ball, No. 74 Broadway; George M. Hollbrooke, No. 17 East Eleventh street; Daniel C. Beerman, No. 29 Broadway, all of New York.

Power Wagon Publishing Co., No. 181 La Salle street, Chicago; printing and publishing. Capital stock \$15,000. Incorporators: J. Walter Stead, C. C. Case, Jr., J. S. Limer.

Union Publishing Company, Ardmore, Okla. Capital \$25,000. Directors: J. K. Armstrong, J. T. Taylor, Annie A. Armstrong, all of Ardmore.

Boston Newsboys Give Ball.

The seventh annual ball of the Boston, Mass., Newsboys' Protective Union, held at Copley Hall, was a great success both socially and financially. A large portion of the proceeds will go toward the Union's Harvard scholarship fund. Among the Boston newspaper men present were: Thomas Downey, circulation manager of the Globe; Thomas S. Powers, circulation manager of the Herald; Eugene McSweeney, circulation manager of the Traveler; Mr. Hoover, circulation manager of the Transcript; Daniel Maloney, circulation manager of the Post; M. Koenigsberg, business manager, and Clarence H. Ochs, circulation manager of the American; Mr. Wingate, business manager, and Waldo Ledwidge, circulation manager of the Journal; S. H. McCutcheon, circulation manager of the Monitor.

The Topeka Daily Capital

I guarantee a larger circulation in Topeka,
A larger circulation in Shawnee and adjoining counties,
A larger circulation in Kansas than any other daily newspaper in the State. Circulation now more than

30,000

reaching every postoffice in the State, every day in the year.
The Capital is absolutely supreme in its home city and in its state.

**ARTHUR CAPPER
PUBLISHER
Topeka, Kansas**

WATERLOO

The Battle Was Reported to the London Times by "A Gentleman Who Left Brussels on Sunday Evening" When "the People Were Manifesting the Greatest Joy" Because of Wellington's Victory.

In a little old-fashioned tavern on the east side of New York, kept by John McSorley, and famous below Fourteenth street as "The Old House at Home," are many curios upon the walls in the fashion of such places. Among them is a copy of the London Times, date of June 22, 1815. It is carefully kept in frame and glass. The account of the battle of Waterloo is at the bottom of the last column, first page, and is the only news item on the page. The article has no headline. The printed story of the great battle is as follows:

"We have seen a gentleman who left Brussels on Sunday evening, at which time the people were manifesting the greatest joy for a decisive victory gained by the Duke of Wellington on that day. The wounded were beginning to be brought in in wagons as that gentleman quitted Brussels.

"Many of the British officers present in the affair of the 16th declared they never witnessed more severe fighting in the Peninsula than that which took place on the plains of Fleurus and its vicinity. What made the fate of the 79th and 42d regiments so severe was their having been taken by surprise by a strong force of cuirassiers, who lay in ambush for them in a road, the whole of which was intercepted by fields of corn immensely high. With such fury was the 79th regiment attacked that most of them were cut to pieces, and the whole were in danger of being destroyed but for the coming up of the brave 42d regiment. This latter regiment formed itself into a square, and five times they were broken. On the sixth attack they formed the plan of opening a passage to the enemy; and the moment he effected it they changed their position, and so hemmed in the cuirassiers that not a single man was suffered to escape; thus was the destruction of one of Bonaparte's finest regiments completed. Col. Cameron, says our informant, was killed at the head of the gallant 42d. Next day, Saturday, when the gallant 79th was mustered, the men amounted to no more than 54 and two officers. A few were, however, expected to be brought in. General Picton's division did wonders, and the gallant General himself fought at the head of it in a manner to astonish the greatest veterans. The Duke of Wellington exposed himself, as usual, to imminent danger; the bullets, says our informant, were whizzing about him in all directions."

Maximilian Harden is said to be the richest journalist in Europe.

I am making the Showalter Advertising Promotion Service

A POSITIVE FORCE
in newspaper making.

To you, personally, that statement is "important if true"—and IT IS TRUE.

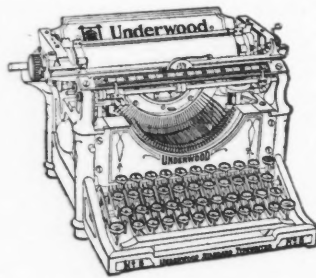
W. D. SHOWALTER
150 Nassau St., New York

Brain and Imprint

The Underwood Typewriter is so constructed that its type-bar imprints at once the character the brain directs. Its work may be done on time and without delay or fatigue to the operator. The

UNDERWOOD STANDARD Typewriter

is so made and fitted—does its work so easily and certainly that the lightest touch of the operator secures the result. There is no loss of time—no conscious effort—no waste of muscle tissue or nerve force—no worry—the visible writing shows at once whether the imprint is right or wrong and if correction is necessary, it's easy.



If you will come in to see him, a very pleasant mannered man will show you all the ins and outs of the UNDERWOOD, answer your questions and not try to be a salesman to you—unless you so wish. Why not come in today—at any business hour convenient to you.

UNDERWOOD TYPEWRITER COMPANY, Inc.
ANYWHERE

ENGLISH EXPANDING.

Language Holds Commercial Lead and Stays Wherever It Goes.

Writing on the English language in the Christian Work and Evangelist, Dr. Alexander Wilder, who is an authority on philology, says:

The English speech is extending all over the globe as no other language ever did before, since the dawn of history. When the Assyrian monarch was the "Great King," the Semitic dialects did not extend far from the Mediterranean and River Euphrates; the conquests of Alexander and his successors made Greek known over the East and in Egypt, but failed beyond the Indus; the Latin penetrated into Western and Northern Europe, becoming the language of law and literature, and the French has been a language for Courts and fashionable society in several countries of Europe.

But they have all had their day, and must yield to the coming speech. By colonization and commercial intercourse the English language already holds the lead in the civilized world. Great Britain, Canada, the United States, South Africa, Australia, and New Zealand are all peopled by English-speaking populations.

It is not necessary to enumerate other regions where also it has a firm foothold. Enough that where also it has penetrated, there it has come to stay. It is the language most used in commercial transactions, and by the electric telegraph. With all its faults thick upon it, these agencies are operated to best purpose with its use.

The Galien (Mich.) Advocate has suspended publication, and the town of Galien is without a weekly paper. The Advocate has passed through many hands in the past few years.

A FORCE FOR MORALITY.

Clergyman Bears Testimony to the Power of the Press for Righteousness.

In a talk to the Doylestown (Pa.) Republican Club a few evenings since the Rev. John Neighan of New Britain, Pa., said:

When you give a "copper" for your newspaper, do you ever realize just what you're getting? The paper brings to you the stories of the good and the evil the world over. Sometimes, and not infrequently, I get as many as six strong sermons from the news in a single issue. They bring you not only news, but history and scientific facts which you could not gather in months of research.

Newspapers make a force which forms character and makes men read—and think. It was a physician, I think, who first spoke of the great work newspapers are doing, relating incidents of the assistance they were to him in his profession. The newspapers print the details of great catastrophes, like the earthquake in Italy, and aid in making the entire world a great and sympathetic mass, forgetting all differences and barriers. They bring to us the happenings of the world within a few hours of their actual occurrences. They aid in the tracking of criminals and the checking of crime. They are a great moral force. A man who is crooked can't prosper for any length of time; he can't pose as righteous in that community, for the newspapers would, and do, expose him.

Mr. Neighan added that a newspaper must stand for good morals or it could not exist.

George H. Hubbs, well known in advertising circles, died suddenly last week at his home in Syracuse, N. Y. He was forty years old.

NEW CHINESE PRESS LAWS.

Offending Editor Treated to Severe Flogging.

China has some unique Press laws. They went into effect last May and gossip and misstatement is now a perilous thing. Not long ago an offending editor was severely flogged with bamboo rods and as a result many native editors are exceedingly cautious in their utterances. "The publishers, printers and editors of newspapers for general circulation must be over twenty years old according to the existing press laws," says the New York Sun. "They must be generally accepted as of sound mind, and none of them may continue his calling if he has ever served a prison sentence for any crime.

"Each proprietor must deposit security of his rectitude to the amount of \$75 before issuing his first sheet unless he can prove that his publication is purely artistic, educational or statistical.

"Corrections of protests against misstatements must be published in the next issue," says this mandate. "In case the number of words used in the letter of correction forwarded to the editor is more than twice the number of words used in the original statement a fee of half the ordinary advertisement rates may be charged.

"Secret intelligence of State, criticism of the Throne or matter tending to inflame the public peace of mind or cast odium upon long accepted popular custom if printed will render the editors, publishers and printers of the paper containing such inhibited matter all subject to fine or imprisonment for not less than six months nor more than two years. Papers may be suspended upon a repetition of any of the offences stipulated or confiscated altogether."

A Romance of the "Devil."

The origin of the term printer's devil dates back to the time of Aldus Minutius. Minutius was a printer who lived in Venice in the days when printers were supposed to be a first cousin to the devil, and printing itself was styled the "black art." He was also the first publisher of the Greek and Roman classics. Needing assistance he took into his employ a homeless negro boy. The people, thinking the boy was an imp of his Satanic Majesty, who helped in the printing, started to wreck the place. The boy was brought forth and proved to be flesh and blood, but ever since, every boy who does the chores around a printing office, has been called the "printer's devil."

QUALITY

This has been our strong point from the outset, whether viewed from literary, artistic or mechanical standpoints.

It is borne out by the fact that the very best publications of the country are International subscribers.

We supply matrices, stereotypes, electros or photographs, with copy, as desired—also page matrices. Let us send current mats for trial if interested.

**The International
Syndicate**

FEATURES FOR NEWSPAPERS
Baltimore, Maryland

"HONESTY IN ADVERTISING."

Expert Would Bar Papers Taking Dishonest Business.

In a talk before the Cincinnati, O., Advertisers' Club, last week on "Honesty in Advertising," E. St. Elmo Lewis, of Detroit, and one of the best known advertising men in the country, said in part:

"We have seen a revolution in the past twenty years. As late as 1890 the greatest commercial successes considered it a distinct lowering of their dignity to advertise. It has only been within the past five years that financial institutions of any character in any number have appeared in the advertising columns. The presence of the faker and grafter has been the greatest obstacle to a higher grade of business.

"Now, as publishers are realizing that ethics pay, the faker, grafter and dishonest advertiser are giving place to the more respectable business men. Just as in any currency system, cheap or dishonest money, always drives out honest money, the presence of the dishonest always keeps out the honest advertiser—simply being a function of the law of compensation.

"Much of this practical skepticism embodied in the advertising policies of the American business house is due to the epigram of that cynical old showman, Barnum, 'The American people love to be humbugged.' That remark has cost American advertisers millions of money, and untold millions in the lack of confidence of the people. It is clever, but it isn't true.

"We should refuse to use newspapers that persist in taking the business of dishonest advertisers. We should refuse to use billboards, street cars, etc., on the same principle. Our advertising clubs should refuse dishonest advertisers, or their managers, membership in their bodies.

"We need in our advertising honesty of statement coupled with honesty of spirit. We need to bring our personality more strongly into our advertising. We must regulate ourselves, else the people will regulate us. We must cut out the dishonest advertiser who makes money just as much as we condemn the debtor who cheats his creditors—the latter are few—while our public is always affected by the dishonest advertiser."

Kentucky Wants That Cornstalk Mill

A bill has been introduced in Congress by Representative Stanley, of Kentucky, appropriating \$30,000 to be used by the Secretary of Agriculture to conduct experiments to determine the practicability of making paper from corn stalks. The bill provides that a site be purchased in Henderson, Ky., upon which to build, and install machinery.

This IS the Paper that made San Antonio
A One Paper Town

Sworn Circulation 8,500 and The Biggest In Town At That
Always on the Job for the Advertiser
BECKWITH
CHICAGO Tribune Building
NEW YORK Tribune Building

Although but 46 days old the day this advertisement was written, January 20th

The Christian Science Monitor

has an international reputation and is ranking with old established newspapers.

IT HAS THE CIRCULATION, AND ADVERTISERS WHO GAIN ADMISSION TO ITS COLUMNS REPORT SATISFACTORY RESULTS. :: :: ::

Rate cards on application

PUBLISHED IN BOSTON, MASS.

Eastern Office—Suites 2092 and 2093 Metropolitan Building, New York City

GILLILAN A LECTURER.

Author of "Off Agin" Made a Hit at Bloomsburg, Pa.

Strickland W. Gillilan of the United States, formerly of Baltimore, where he uttered the immortal ode "Finnegan to Flamagan," has quit the daily newspaper mill, and has been promoted to professional lecturer. He is following a route mapped by the Redpath-Slayton Lecture Bureau. He was at Bloomsburg, Pa., last Monday night, the next day passed swiftly through New York and Brooklyn, and arrived without harm in West Hampton, Long Island. There he lectured in the opera house. He has no press agent, so the following from the Bloomsburg Morning Press is a true bill:

"From the time that Strickland W. Gillilan, the humorist, stepped upon the Normal platform last evening until the time he bade good night, the audience was kept almost in one continuous laugh. As one of the audience expressed it: 'I never heard so much foolishness that was not foolishness. There wasn't a word in the whole lecture that didn't count.'

"In introducing himself and his lecture, Mr. Gillilan said:

"Ladies and gentlemen, and all others who may be here, this is probably your first appearance before me. My purpose here this evening is simply to relieve my system of this lecture, which is called a lecture because it isn't one. In other words, this lecture is called a lecture according to the Law of Contrary, under which you say that a chicken is dressed when you strip it of every bit of clothing it has. Under the same law you say, when two locomotives come together, it is a collision, but when two babies come together, you called them twins."

"His programme consisted of fifteen original poems and monologues which he recited in order, connecting each selection with a few outside remarks."

William V. Alexander, managing editor of the Ladies' Home Journal, stated to THE EDITOR AND PUBLISHER that the Ladies' Home Journal last year printed only six poems, and four of them were written by Gillilan.

Amending Law of Libel.

A bill to protect newspaper publishers from speculative or harassing libel suits in United States courts is before Congress. It is intended to prevent a number of damage suits based upon a libellous publication that appears in two or more newspapers. The bill provides that in the trial of any action for libel in any court of the United States the defendant may prove in mitigation of damages that the plaintiff has already received or agreed to receive compensation in respect to substantially the same libel.

FRENCH PRESS EXPANDING.
Large Increase in Number of Home and Colonial Papers.
 Paul Bluysen has compiled in the *Annuaire de la Press* (the press year book), some interesting statistics showing the movement of the French press during 1907. In commenting upon these statistics, *Profitable Advertising* says: "From a general survey of this work it is seen that this move has been a forward one, even if a number of papers answering no particular purpose are left out."
 "Depopulation is not to be dreaded in the newspaper world, as the amount of French papers (Paris, the departments and colonies) represents for 1907 a total of 9,000 mediums, instead of 8,548 the preceding year."
 "The total of Paris papers has passed from 3,218 in 1906 to 3,439; that is an increase of over 200."
 "Out of this number, public opinion is represented by 144 political papers."
 "In the departments and colonies, the increase has been no less noticeable. Indeed the departments show for 1907, 5,179 newspapers (as against 5,067 in 1906); for Algeria and Tunisia, 154 (same as in 1906); for the colonies, 128 (as against 109 in 1906)."
 "From a political point of view, the increase is in favor of radical and socialist papers, the number of those of a moderate opinion having on the contrary noticeably decreased."

RISE OF A WORD.
How "Boycott" Broke Into the Dictionaries of Two Great Languages.
 When "boycott" modestly made its way into the English language it was coldly received. Scholarship drew back the skirts of her academic gown, raised her eyebrows and made it clear to all learned society that she assumed no responsibility for the stranger. But "boycott," like the publisher of a new country weekly, was "here to stay." By and by the exclusive set that makes dictionaries took the word up in a gingerly way, but branded it "slang."
 But no philological pure food laws could keep that word down. The plain people, who have the impudence to insist that they, and not the college professors, make a language, stuck to "boycott," and in the next edition of the dictionaries, "colloquialism" was substituted for "slang." "Boycott" kept on climbing, and to-day the lexicographers put no mark on it to indicate that it ranks lower than "veletudinarianism," "philoprogenitiveness" or any other member of the old philological families.
 Not merely that, but "boycott" has been a success abroad, and "boycotage" rubs shoulders with some of the most aristocratic locutions in the bright lexicon of France. The league against Austrian products in Turkey calls itself a "syndicat de boycotage."

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THE EDITOR AND PUBLISHER

THE JOURNALIST COMBINED WITH THE EDITOR AND PUBLISHER.

A Publication for Newspaper Makers, Advertisers and Advertising Agents.

Issued Every Saturday at 17-21 Park Row, New York.

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BY THE EDITOR AND PUBLISHER COMPANY.

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PHILIP R. DILLON, Managing Editor.

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NEW YORK, SATURDAY, FEBRUARY 6, 1909.

WHY NEWSPAPER MEN DO NOT PRAISE LIVING NEWSPAPER MEN.

Last week we pointed out some things concerning the charge that J. B. Connolly was a "coward" on board the ship *Republic*. We felt impelled to write in behalf of the newspaper man who may do brave acts in the line of duty or off duty, yet rarely is given even small acknowledgment and never is dubbed a "hero."

The owner of a great newspaper was asked by THE EDITOR AND PUBLISHER:

"Why is it that newspaper editors seem disinclined to give credit to fellow newspaper men for acts and attributes which are sufficient to make famous men in other professions and industries?"

He answered:

"I think the newspaper man is abnormally sensitive. Newspaper ethics, or business if you will, require that he shall keep his own personality aback from the public. If he lauds himself, or one of his fellow craftsmen, he fears the public will misunderstand, will accuse him of vanity or worse. So he often goes to the other extreme, gritting his teeth and flaying himself and his friends of the craft."

Theodore Roosevelt is apparently not yet bound by the ethics of journalism. The President has given out the following letter which goes to contradict the charge of cowardice made against Mr. Connolly by the barber of the *Republic*:

Jefferson, Mass., Jan. 30, 1909.
Your Excellency, President Theodore Roosevelt.

Dear Sir—I wish to give you a short statement relative to Mr. James Connolly's action on board the *Republic* in the late wreck, as I learn by the papers that you have heard the report circulated of his cowardice, and I give you some facts. My wife and I were with Mr. Connolly shortly after the steamer was struck. He was perfectly cool. We, in our rush and excitement, forgot to get life preservers and were afraid to go for them. He went down to the staterooms and got them for us in the dark. We saw him get the preservers for others, while I do not remember that he had one himself. He did not leave either ship until nearly every one had gotten off. He was especially kind to everybody and a great favorite with all on account of his coolness.

This I thought I must tell you, as I have read of your interest in him and his writings. . . . I was near him on the *Florida* when a cowardly man was saying things that

would frighten the women, and Mr. Connolly gave him an awful calling down. I trust I have not been too presumptuous in taking up your valuable time, but thought it too bad such report should start. In the interest of fairness I am your obedient servant.

WILLIAM J. PRENDERGAST.

This was supplemented by a brief note from Mrs. Prendergast corroborating the above.

THE INJUSTICE OF A THOUSAND VERDICTS FOR ONE LIBEL.

The Brooklyn Eagle commented on the proposed Federal libel law:

Congress is considering a Federal statute which will reform the practice of United States courts in the matter of actions for libel damages brought by citizens of one state against citizens of, or corporations in another state, in which, it may be noted, the Federal tribunal only interprets and enforces state law, the law of the state where the supposed injury was done. The suggested statute will not interfere with one substantial verdict, where a person has been libeled. But it will make a thousand substantial verdicts on one libel printed in a thousand different publications impossible. It permits, in mitigation of damages, evidence that on the same statements printed at substantially the same time, the plaintiff has already brought suit against another party, and to him has been awarded relief.

This change is fair, honest and desirable. The newspapers of the United States do not libel any one intentionally. Each of them gets news reports from some association organized to collect news, and for matters outside its own immediate territory has to depend on the accuracy of the association. If through a single error a libelous statement is sent out by such an association to a thousand newspapers, the real damage sustained is not cumulative. The statutory damage is, under the present law. There is now no limitation on the number of actions that may be brought by the person libeled.

The fairness of libel law is as important to the freedom of the press on the one hand, as to the protection of the individual on the other. Law must be just to be respected.

We acknowledge the courteous invitation of Mr. Capper to his "housewarming" in Topeka and to the dinner he gave to the Kansas State Editorial Association and the Executive Committee of the National Editorial Association last Tuesday. It was indeed with regret that we were compelled to remain east of the Alleghenies while the event was being consummated.

CREELMAN ON WAR

Famous Newspaperman and Editor of Pearson's Magazine Tells the Women's Press Club of New York That Women Are Responsible for the War Spirit and its Expression in Newspapers.

(Reported for THE EDITOR AND PUBLISHER by JOHN W. PRITCHARD, editor of the Christian Nation.)

Saturday, January 30, was Press Day at the Woman's Press Club of New York City. Expectations of an unusually large attendance of members and other literary folks were not disappointed, and even the Grand Ballroom of the Waldorf-Astoria was not commodious enough to comfortably accommodate the throngs which a deterrent blizzard could not keep at home. And no wonder, for a remarkably attractive programme, which the chairman of the day, Miss Marguerite Linton Glentworth, had conjured, was more than good enough to make it irresistible, and the occasion itself was brilliant beyond promise.

Madame von Kleener, the president of the club, presided, and Miss Glentworth introduced the "talent." On the programme were Dr. Courtney, late Bishop of Nova Scotia; J. I. C. Clarke, Mme. Alma Webster Powell, Miss Dorothy Dix, of the New York World; James Creelman, Mrs. Lillie Devereaux Blake, Miss Cecilia Bradford, Edwin Markham, the poet, and the New York Banks' Glee Club.

HOW A WOMAN BEAT CREELMAN.

James Creelman was down for an address on "The Press in Time of War," but what he talked about was the disposition of women to encourage the war spirit by their tribute of admiration to the soldier boy. Incidentally, however, he related how nearly a woman had come once to beating him at his own game. They were both in the Philippines waiting for the commissioners' report to cable it to their papers.

She got her report ready as promptly as he, and beat him in getting to the censor, because she was as good a rider and had a better horse. But he knew a trick that she didn't, and while she waited to eliminate the "ands" and "thes" from her report to save cable tolls, he rode away and did his scratching while he rode. And although he beat her by only a minute, the hot chase cost his paper about \$8,000 instead of something over \$700, because he was compelled to mark his message "urgent" at a cost of nine times the ordinary toll.

He paid a fine compliment to Miss Ida Tarbell, saying she had done a man's newspaper work better than any man he had ever known could have done it.

Mr. Creelman had expected to meet a little coterie of newspaper women in one of the small rooms of the Waldorf, and he was surprised to find himself facing so splendid an audience, so he said, and was more than ever persuaded that women are destined to play a very serious part in the press; but he had a specific thing to say to women, namely, that their attitude helped to create and maintain the war spirit.

WAR IMPOSSIBLE WITHOUT WOMEN.

War is impossible without the consent and encouragement of the people, he asserted, and when the people are for battle, in these days of vast newspaper properties and easily affected circulation, he is a brave newspaper man who will oppose the people's wishes. It is not discreet for any man, however great and

powerful, to attempt it. Lincoln had opposed the Mexican War, and was rewarded by retirement to private life for a time. Greeley and the elder Bennett, in their papers, opposed the war spirit in the people, and both had to surrender. And woman is largely responsible for man's military aspirations, for the old thought of hero worship ministers to the creation of his ideals.

"What did you do to the foreign prince who recently brought us thanks for paying back the millions that didn't belong to us? Nothing."

HERO OF FIFTY BATTLES.

"But because I have been in fifty or sixty battles, you invite me here to address you! My wife is better looking, more worthy, better able to say something to you worth remembering, and she is not invited."

"But, after all," continued Mr. Creelman, "I am not a soldier. I am like the German from the front, whom Julian Ralph used to tell about. Some one, after treating him to beer, said, 'Soldier, if you were facing the enemy, and among them were your relatives or friends, or both, and your officer said 'Shoot! would you shoot?' 'Never would I shoot!' said the German, and the beer went round again. 'Soldier,' said the other, 'if you were ordered to shoot, why wouldn't you shoot?' 'Because,' said the German, 'I belongs py the band!'"

Lillie Devereaux Blake tried to get back at Mr. Creelman by inquiring what a woman can do to prevent war without the ballot. "Give us the ballot, Mr. Creelman," said she, "and there'll be no more war!"

POE'S SALARY AS EDITOR.

Scrap of His Handwriting To-day Commands Higher Price.

The centenary of Poe has brought to light some interesting facts regarding his salary as editor. The International Syndicate of Baltimore, Md., says in that respect:

"Poe's salary during his editorial labors on the Southern Literary Messenger, where he first won a prize of \$100 for a story; on Graham's Magazine, whose circulation he raised from 8,000 to 40,000; on the Mirror of N. P. Willis, in which 'The Raven' appeared, was probably never more than \$10 a week.

"To-day the slightest scrap of his handwriting commands a higher price. His letters have a market value twice that of Shelly's, five times that of Byron's, a hundred times that of Longfellow's. The original manuscript of 'The Bells,' bought for \$275 some years ago, would probably bring ten times that price to-day. A single copy of Poe's first book, 'Tamerlane,' printed in 1827, has been sold at auction for \$2,050. It looks as if the admirers of Poe might go as far as did Lafayette to express his veneration for Poe's revolutionary grandfather, and kiss the sod upon his grave."

"KEEP TRACK OF FRIENDS."

Decatur, Ill., Jan. 30.

THE EDITOR AND PUBLISHER:

Enclosed find dollar bill for my subscription for 1909. I take a number of publications, but the arrival of yours is more eagerly awaited than any other. It is especially interesting and valuable to me, as it enables me to keep track of friends from coast to coast. Wishing you all success,

Sincerely,
JACKSON B. CORBET, JR.,
With Decatur (Ill.) Herald.

PERSONAL.

Harvey T. Woodruff, a well-known Chicago newspaper man, has organized a new baseball league.

Milo Shanks, president and general manager of the Elmira (N. Y.) Advertiser has suffered a loss in the death of his mother, which occurred at Richmond, Ky.

F. W. Henkel, for several years in charge of the business department of the Lincoln (Neb.) Daily Star, will join the business force of the Boston Traveler.

Col. George M. Bailey, for several years Washington correspondent of the Galveston (Tex.) News and now editor of the Houston (Tex.) Post paid a visit to Baltimore last week. This is Col. Bailey's first visit East for five years.

John Temple Graves, of the editorial staff of the New York American, will be one of the speakers at the official Lincoln Centenary Celebration, held in First Presbyterian Church at Newark, N. J.

S. X. Weidner of St. Louis, for many years St. Louis County correspondent of St. Louis newspapers, has been appointed manager of the real estate department of the Trust Company of St. Louis County, with headquarters at Clayton, Mo.

Arthur Warren, associate editor of The Boston Herald, addressed the Boston Young Men's Christian Union upon "Journalism, from Newsgetting to Publication; Its Opportunities for the Young Man and Its Difficulties."

Henry Turner Bailey, of Boston, Mass., and editor of the Art Magazine, lectured before the Utica (N. Y.) Teachers' Association on Friday last, on the topic "The Enjoyment of Pictures."

Perry D. Green, editor and publisher of the Vincennes (Ind.) Daily Capital, has been visiting Indianapolis looking after his political interests.

Floyd Mans, well known in South Bend, Ind., newspaper circles, has accepted a position in the circulation department of the Davenport Evening Times.

Edmund W. Booth, editor and proprietor of the Grand Rapids (Mich.) Evening Press, addressed the Peoria, Ill., Y. M. C. A. on the topic, "Every Inch a Man."

Hamilton B. Clark, president of the United Press Association, returned to headquarters in New York last Tuesday after two months' touring the country, visiting the news centers from coast to coast.

Francis Atwater, president of the Meriden (Conn.) Journal Publishing Company, gave an interesting talk on "The Making of a Newspaper" before the Grammar School pupils of that city.

John A. Wedda, a former Milwaukee newspaper man and now residing in Chicago as the general business manager of the Polish National Daily, was married to Miss Emphrozyna Wicklinska.

A. A. McCormick, former president of the Star League, has moved from Indianapolis to Chicago.

STAFF NEWS AND CHANGES.

Mr. W. G. Weeks will join the editorial and business staff of the Delevan (Wis.) Republican.

Claude Gates, editor of the What Cheer (Ia.), Patriot has announced his candidacy for the post office at that place. Geo. Poff, editor of the What Cheer Chronicle is the present incumbent of the office and is asking for another term.

Negotiations which were under way some time ago for the purchase of the Letcher (S. D.) Blade have fallen through. Ray Dowdell will continue to control and conduct the paper.

W. R. Ashford has assumed editorial charge of the Clinton (Ia.) Herald. Mr. Ashford is one of Iowa's best known newspaper men and a strong and vigorous writer.

Mr. John T. Durst will take charge of the advertising department of the Key West (Fla.) Citizen, the only daily in Monroe County, Fla. Mr. Durst has been connected with the advertising staffs of various Southern papers for many years and is a very capable man.

CLUBS AND ASSOCIATIONS.

The Chicago Woman's Press league will give a "Lincoln Breakfast" in celebration of the Abraham Lincoln Centennial Memorial on Friday morning, Feb. 12, at 11 o'clock, in the gold banquet hall of the Congress Hotel. Mrs. Frederick Dent Grant will be the guest of honor and the honorary hostesses will be chosen from those whose families have made Chicago great, as it is the desire of the league to make the event memorable from a historic standpoint. Mrs. Frederick K. Bowes, who originated the famous "beauty luncheon" given last year by the league is the social chairman. Mrs. F. C. Farnum will sing, and the toasts will be responded to by distinguished speakers.

The Boston, Mass., Press Club held a show at its rooms on Beacon street, on Saturday last. The show included an athletic talk by Tom Burke, piano selections by the young composer, Carl Wilmore, and numbers contributed from the current shows at the Orpheum, Keith's, and the Howard.

The Elmira, N. Y., Press Club will hold its third annual banquet on Saturday evening, February 27.

The Elgin, Ill., Press Club is planning a large entertainment to be given on the evening of February 26.

New Jersey newspaper men will hold a mid-winter meeting at the Hotel Sterling, Trenton, N. J., on the afternoon of February 8. The meeting is called to discuss the merits of a bill to be introduced in the legislature for the purpose of increasing the compensation allowed for the publication of legal notices. Governor Fort and a number of Assemblymen will be present.

Hart Lyman to Lecture at Yale.

Hart Lyman, editor of the New York Tribune, will be the Isaac H. Bromley lecturer at Yale this year. Mr. Lyman will deliver two addresses, dealing with newspapers, on the evenings of February 15 and February 22.

CLUB ELECTIONS.

Rochester Newswriters' Club: President, Fred T. Harris, Post Express; vice-president, A. M. Flannery, Union and Advertiser; secretary, Donald T. Fraser, Herald; treasurer, Clark H. Quinn, Times; board of governors, Curtis W. Barker, Democrat and Chronicle, three years; Bernard J. Haggerty, Times, two years; Willard Marakle, at large, one year. Joseph Curtis was named on the board in place of Byron T. Chamberlain, of the Union and Advertiser, who has left newspaper work to become clerk of the Board of Supervisors. It was unanimously voted to hold the annual roastfest of the club on the first Saturday following Easter. The following committee was named to make the arrangements: Harry C. Goodwin, Chester F. Craigie, Hugh Pendexter, Post Express; C. W. Barker, W. Charles Richards, C. L. Angevine, Democrat and Chronicle; B. J. Haggarty, Harry J. Dodgson, Walter A. Stewart, Times; Edgar F. Edwards, John C. Waller and Honore Connette, Herald; A. M. Flannery, Joseph Curtis and Arthur P. Kelly, Union and Advertiser; Willard A. Marakle, at large. The president, secretary and treasurer are members of the committee ex-officio.

Schenectady Press Club: President, Fred R. Davis; vice-president, William B. Efner; secretary, A. A. Marlette; treasurer, W. Earl Weller.

At the annual meeting of the Press Club, of Bridgeport, Conn., held during the past week, the following officers were elected: James L. McGovern, president; M. J. Reilly, vice-president; George Waldo, Jr., secretary; J. Edward Elliott, treasurer. The board of governors elected comprise James F. Cosgrove, B. F. Cooney, Charles F. Greene and William E. Smith.

St. Louis Trade Press Meeting.

At the annual meeting of the St. Louis Trade Press Association, held last week, C. K. Reifsnider, president of the Midland Publishing Company, was elected president. Other officers elected were: J. W. Bowman, vice-president; P. H. Litchfield, secretary; H. S. Tuttle, treasurer; G. F. Schulte, C. V. Anderson and J. E. Gatewood, executive committee. Anderson, vice-president of the Federation of the Trade Press Associations of the United States, reported on the recent convention of that organization.

The Auto Review was made a member of the St. Louis organization.

The Morristown (Ill.) Sentinel, for more than 50 years one of the best weekly papers in the State will appear three times a week in the future instead of once.

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For BOOKS, CATALOGUES, ADVERTISEMENTS, Etc., consult us for the "plates" for type press printing in one or more colors.
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J. WILBERDING
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SITUATIONS WANTED.

Advertisements under this classification will cost One Cent Per Word.

BUSINESS MANAGER,

thoroughly acquainted with every department of the newspaper business and who can guarantee best possible results with economical management, will shortly be at liberty. Unexceptional references as to character and ability. Address "T," EDITOR AND PUBLISHER.

ADVERTISING MEDIA.

CONNECTICUT.

MERIDEN MORNING RECORD. Old established newspaper, delivering more than 90 per cent. of its circulation directly into homes. Only two-cent newspaper in city. Population of field covered exceeds 60,000.

NEW YORK.

THE BUFFALO EVENING NEWS is read in over 90% of the homes of Buffalo and its suburbs, and has no dissatisfied advertisers. Write for rates and sworn circulation statement.

WISCONSIN.

THE EVENING WISCONSIN, Milwaukee.

By the Evening Wisconsin Company. Daily average for 1907, 28,082.

WASHINGTON.

SEATTLE TIMES, Seattle, Wash.

Brings best results for the money expended of any other paper on the Pacific Coast. Issued Daily and Sunday. Classified ads. 10 cents daily, 15 cents Sunday a line each insertion. Minimum 25c.

MISCELLANEOUS.

NEWS—FIFTY WORDS GENERAL news wired evening papers daily, \$4.00 per month, you pay tolls. Also special and Chicago news. YARD'S NEWS BUREAU, 166 Washington street, Chicago.

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Why Not Build Up Your Saturday Afternoon Circulation?

Features in matrices, plate or copy form at prices in conformity with conditions.

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WASHINGTON AND LINCOLN PORTRAITS

Reproduced by the wonderful photography process for newspaper distribution. No such work ever offered before for so low a price. Samples and particulars.

STEWART PUBLISHING CO., 5 Beekman St., New York.

THE LOVEJOY CO., Established 1853. **ELECTROTYPERS** and Manufacturers of Electrotype Machinery, 444-446 Pearl Street NEW YORK

THE ADVERTISING WORLD.

TIPS FOR BUSINESS MANAGERS.

N. W. Ayer & Son, Philadelphia, are using the same list as last year for the advertising of the Mutual Life, New York.

The H. H. Franklin Manufacturing Company, Syracuse, N. Y., is placing business generally through the M. P. Gould Agency, West Thirty-fourth street, New York.

The J. Walter Thompson Company, East Twenty-third street, New York, is making up a list of the smaller city dailies for the advertising of E. De Raimbourville, Vichy Celestins, 220 Broadway, New York.

Fred C. Smith, 45 West Thirty-fourth street, New York, is sending out a line of classified advertising for the Richard K. Fox Publishing Company, New York.

The City Advertising Company, 6 West Twenty-sixth street, New York, is asking for rates in papers throughout the country.

Street & Finney, 45 West Thirty-fourth street, New York, are asking for rates on classified advertising.

The Stoneton Advertising Agency, Hallowell, Me., is sending out orders to daily papers for the advertising of the Heart Cure Company, same city.

Andrews & Coupe, 135 William street, New York, will shortly start a campaign in daily papers for D. Wood & Co., Onoto Pen, 90 West Broadway, New York.

H. E. Ayres & Co., Boston, are using Southern papers for the advertising of the Emerson Home Company, Roxbury, Mass.

The George Batten Company, 11 East Twenty-fourth street, New York, is placing renewal contracts in New Jersey papers for the advertising of the Edison Portland Cement Company, Stewartsville, N. J.

The E. H. Clarke Advertising Agency, Chicago, is placing 1,000 lines in Western papers for the advertising of the McCreery Manufacturing Company, Toledo, O.

Albert Frank & Co., Broad Exchange Building, New York, are placing orders in the larger Southern dailies for the Powdered Oil Manufacturing Company, Castor Lax, 74 Cortland street, New York. The order calls for one inch 156 times.

The Charles H. Fuller Company, Chicago, is placing the advertising for Dr. J. H. Dye, Dye's Medical Institute, Buffalo.

The Humphrey Advertising Company, St. Louis, is placing forty-two lines

thirteen times in the larger cities for the Salvar Medicine Company, same city.

Kaufman & Handy, Chicago, are placing 1,500 lines in Western papers for I. Lewis & Co., Tobs Cigar, Chicago.

Lord & Thomas, Chicago, are making 5,000 line contracts in Western papers for the California Fruit Growers' Exchange, Sun Kissed Oranges, Los Angeles, Cal.

The Stafford Advertising Agency, Boston, is making contracts for the advertising of the Boston & Maine Railway, Boston.

Fred C. Williams, 108 Fulton street, New York, is extending the advertising of Ceylon Tea in the South and Southwest.

The East Cuba Company, Detroit, Mich., has contracted with Pierce Underwood, Chicago, to handle their advertising campaign to spend \$100,000 in Sunday newspapers and magazines. The company is composed of well-known Detroit capitalists and owns 60,000 acres of timber and fruit land in Cuba.

Scranton Tribune Booming.

This week closes the first year of the new ownership of the Scranton (Pa.) Daily Tribune. J. T. Boeshans, who became circulation manager of the paper on the first of last September, has been made business manager. For ten years he was secretary and treasurer of the National Association of Managers of Newspaper Circulation, and at various times in the past has been connected with the Ohio State Journal, the New Haven (Conn.) Evening Register, and the Atlanta Georgian. The management of the Tribune claims that the daily circulation was 5,500 a year ago, and that it has increased to nearly 11,000.

Will Exploit New Orleans.

New Orleans will conduct a publicity campaign. Its advantages as a port and business center will be exploited in the press of the North and East with the view of attracting investors and capitalists. The matter is in charge of the New Orleans Advertising Committee. The Times-Democrat has opened its columns to subscriptions in aid of the cause.

Manager of Los Angeles Record.

H. E. Rhoads, general business manager of the San Diego (Cal.) Sun, has been made vice-president and business manager of the Los Angeles (Cal.) Record, the most important Scripps paper in California. Mr. Rhoads still retains the active management of the Sun.

T. W. Ferrow, late of the J. W. Thompson Co., 44 East 23rd street, is now order clerk and rate man for T. P. Storm Agency, Evening Post Building, Vesey street, New York city.

Modern Methods

Announces that orders received on or after April 1, 1909, for advertising space in Modern Methods will be entitled to the rate of \$40.00 only to and including August issue, when the rate of \$50.00 will go into effect.

The advance is to keep pace with the circulation and to cover the cost of adding more pages.

ROLL OF HONOR

The following publications have allowed the Association of American Advertisers to make a thorough examination of their circulation and have received certificates showing the actual circulation of their publications:

ALABAMA.		TEXAS.	
ADVERTISER	Montgomery	CHRONICLE	Houston
ITEM	Mobile	RECORD	Fort Worth
		LIGHT	San Antonio
CALIFORNIA.		WASHINGTON.	
BULLETIN	San Francisco	TIMES	Seattle
EXAMINER	San Francisco		
CONNECTICUT.		WEST VIRGINIA.	
TELEGRAPH	New London	GAZETTE	Charleston
FLORIDA.		WISCONSIN.	
METROPOLIS	Jacksonville	EVENING WISCONSIN	Milwaukee
GEORGIA.		ADVERTISING NOTES.	
CHRONICLE	Augusta	A. R. Holderby, Jr., business manager of the Richmond (Va.) Journal, is in New York this week in the interest of the paper.	
LEDGER	Columbus	Charles F. Pfeister, publisher of the Milwaukee (Wis.) Sentinel, was in New York last week calling on the general advertisers with their New York representatives, Williams & Lawrence.	
ILLINOIS.		Eugene McSweeney, business manager of the Saginaw (Mich.) News, was in New York last week calling on the general advertisers.	
HERALD	Joliet	C. J. Billson, who retired from active service Feb. 1, was given a dinner at the Hotel Brevoort, Fifth avenue, New York, last Tuesday evening. About thirty of Mr. Billson's friends attended the dinner. Mr. Billson will leave with his family for Honolulu on Feb. 10.	
JOURNAL	Peoria	John H. Safford has resigned from the Chicago American to assume the desk of copy censor for the Ben Leven Advertising Company, of Chicago.	
IOWA.		Henry P. Dowst, until recently junior partner of Ellis & Dowst, has made a permanent connection with the H. B. Humphrey Company, Advertising Agents, 44 Federal street, Boston, having returned to the same desk which he left four years ago. Mr. Dowst entered the Humphrey Agency soon after graduating from Harvard and received a thorough agency training with that concern. He becomes solicitor with the Humphrey Agency.	
CAPITAL	Des Moines	Cross Succeeds Dorman.	
KANSAS.		Edward O. Dorman has retired from the business management of The Associated Publishers of American Records at New Haven, Conn. This corporation also controls the Journal of American History. Marlette Crouse, the vice-president of the corporation, will succeed Mr. Dorman.	
CAPITAL	Topeka		
GLOBE	Atchison		
EAGLE	Wichita		
LOUISIANA.			
ITEM	New Orleans		
STATES	New Orleans		
MASSACHUSETTS.			
TIMES	Gloucester		
LYNN EVENING NEWS	Lynn		
NEW JERSEY.			
PRESS	Asbury Park		
JOURNAL	Elizabeth		
NEW YORK.			
TIMES-UNION	Albany		
BUFFALO EVENING NEWS	Buffalo		
NEWBURGH DAILY NEWS	Newburgh		
LESLIE'S WEEKLY (Cir. 115,000)	New York		
RECORD	Troy		
NORTH CAROLINA.			
NEWS	Charlotte		
OKLAHOMA.			
OKLAHOMAN	Oklahoma City		
OHIO.			
REGISTER	Sandusky		
PENNSYLVANIA.			
TRIBUNE	Altoona		
TIMES	Chester		
MORNING DISPATCH	Erie		
HERALD	New Castle		
BULLETIN	Philadelphia		
GERMAN GAZETTE	Philadelphia		
DISPATCH	Pittsburg		
PRESS	Pittsburg		
TIMES-LEADER	Wilkes-Barre		
TENNESSEE.			
NEWS-SCIMITAR	Memphis		
BANNER	Nashville		

NEWSPAPER PLANT FOR SALE CHEAP

Because of recent installation of two quadruple color presses and new stereotype outfit, the New Orleans Item offers for sale one Scott 3-deck, straight line, printing press, with extra color deck, complete with stereotype machinery, blankets, rollers, etc. Stereotyping outfit includes a number of new pieces, and roller matrix machine. Also two 35 horse-power electric motors, and, if desired, steam engine and boiler. This outfit has been printing an edition of approximately 30,000 daily, and Sunday, with color section on Sunday, and is for sale only because of necessity for larger mechanical facilities by the Item. Special bargain offered in order to save storing it in New Orleans. Address Frederick I. Thompson, 225 Fifth Ave., New York, N. Y., or James M. Thomson, c/o The New Orleans Item, New Orleans, La.

Year's Progress of The Springfield (Mass.) Daily News	
Circulation increase	8 per cent.
Foreign advertising increase	44 " "
Want Advertising increase	61 " "
We lead all competitors in the local field. Second to no 2c. afternoon paper in Massachusetts in number of pages, amount of news, quality of output, standing and prestige.	

"NEWSPAPER WORK"

Instructive Article on Requirements for Success by Well Known Editor of Hartford Courant.

Charles Hopkins Clark, the veteran editor of the Hartford (Conn.) Courant, has written an interesting and instructive article for Yale men, on the subject of newspaper work. The article is one of a series written by business men of prominence, on the choice of a profession. Mr. Clark was the Isaac Bromley lecturer on Journalism at Yale in 1906. The article says in part:

"All that goes to make a newspaper is built up about the news itself, which is the very life and essence of the business. It follows that the successful newspaper man must know what news is and how to present it to the public. The essayist and the critic of art and literature find opportunity and occupation with the newspaper, and their work helps to give it character and quality, but, however fine that work may be, it is incidental to the daily story of the world's doings, the moving-picture of human activity which every intelligent man and woman looks for every morning.

"There seem to me three primary requirements for successful newspaper work. First in importance of these is the faculty of observation, partly innate, but very capable of cultivation—to notice and know what is happening. The second is the art of writing, the facile command of simple and expressive language, and the third is general knowledge, primarily knowledge of history (which is the news of earlier periods) to suggest the value and relation of events.

EDUCATION NECESSARY.

"It stands to reason, therefore, that a college course offers peculiar advantages to the young man who would take up newspaper work, and that the college graduate enters upon the sharp competition and the heavy strain of that active life with a better outfit by reason of his college course than can be had elsewhere—better than "growing up in the business" by as much as his education is broader and more general, though I am far from belittling the training that newspaper work itself offers, not only to beginners but day by day all through one's continuance in it.

"To the student who intends to take up newspaper work no knowledge or training comes amiss, but he should devote himself to history, especially political history, to the English language and literature, and to composition, which should be a large part of his English course, and in my opinion to the Greek and Latin classics, whose gods and goddesses and what they did pass out of mind, as they properly should, whose metric vagaries cease to perplex, and whose parangs go uncounted for the most of us, after a very few years or less, but whose influence on our own language stays and strengthens and gives it the force and precision that come from an acquaintance with the roots that so many of our words are derived from.

"I put the faculty of observation first. * * * It is an excellent plan to read thoroughly, and with care, two or three newspapers, the same regularly each day, say one from New York and one from Chicago, as a practical illustration of what a newspaper is. This work should be undertaken as a study and not as a

recreation, to see how the same events are treated in different local atmosphere, and how the interests of people differ in different localities, and what makes a story interesting or an editorial forceful and effective."

WIRELESS RATES IN EUROPE.

Consul Tells About Charges for International Messages.

Consul-General A. W. Thackara, of Berlin, in a letter to Washington, in regard to wireless telegraphy rates in Europe, says:

"The international wireless telegraphy treaty of November 3, 1906, the supplementary agreement, the final protocol and the agreement for executing the provisions of the treaty have, up to the present time, been ratified by Germany, Belgium, Brazil, Bulgaria, Denmark, Spain, Norway, Holland, Roumania, Russia and Sweden. The treaty, the final protocol, and the agreement for executing the provisions of the treaty have been ratified by Great Britain, Japan and Mexico, and recently the latter country has also ratified the supplementary agreement.

"Great Britain in the ratification of the treaty includes Canada, Australia, New Zealand, the Cape Colony, Natal, Transvaal, India and all the other British colonies and protectorates, with the exception of Newfoundland and the Orange River Colony. The British Government, according to the provisions of Paragraph II of the final protocol, has reserved the right to except individual wireless telegraph stations from the obligations of Paragraph III of the principal treaty. This reservation also applies to India and the other British colonies and protectorates named above.

"As to the location of each station and their respective Governments that are available for communications with all wireless systems, a list is now being prepared by the International Wireless Telegraph Bureau at Berne, but it has not yet appeared.

"The charges for wireless telegraph messages at the German coast stations are as follows:

"Besides the regular telegraph rates in Germany of 5 pfennigs (1.19 cents) a word, minimum price 50 pfennigs (11.9 cents), there is a charge of 15 pfennigs (3.57 cents) a word, minimum 1.5 marks (35.7 cents), and if the message is sent to a steamer which can be reached from the coast station an additional toll of 35 pfennigs (8.33 cents) a word, minimum 3.5 marks (83.3 cents), is charged. These charges can be prepaid at any of the German telegraph offices.

Golden Anniversary Celebration.

The Waterloo (Ia.) Daily Courier celebrated its golden anniversary with a special edition of 64 pages. Not only was the Courier's own struggles and successes of half a century graphically told, but a complete history and review of the political, social, religious and industrial growth of Waterloo was set forth in a series of splendid special articles. The edition carried a tremendous volume of high grade advertising, both local and foreign, and was well gotten up and profusely illustrated. The M. H. Hartman Company are the publishers, with J. C. Hartman, president and editor. The Hartman family has been identified with the Courier for more than fifty years. A. W. Peterson, formerly advertising manager of the Minneapolis Tribune and well known in the Eastern field, is secretary, treasurer and general manager of the company.

OBITUARY.

W. E. Goodman, editor of the Leola (Ark.) Gazette, and general manager of the Farmers' Union Publishing Company, was found dead in the road a mile from his home last week. A pistol was found beside the body.

Roy Farrell Greene, well known as a poet and newspaper writer, died at his home in Arkansas City, Kan., on January 30, of blood poisoning. Mr. Greene was 55 years old.

James T. Gould, for 25 years connected with the Bridgeport (Conn.) Evening Farmer, as part owner and managing editor, died in Norwich, Conn., during the past week of pneumonia. Mr. Gould was 79 years old, and a graduate of the Yale law-school.

Horace E. Egbert, a well-known California newspaper man and turf writer, died at his home in Oakland, Cal., last week, after an illness of two years. Mr. Egbert originally came from Philadelphia.

Harry Godey, formerly an editor of Godey's Lady's Book, the first woman's magazine published in this country, died in Philadelphia on Sunday last of congestion of the lungs. Mr. Godey was 59 years old.

James W. Fairchild, of Portville, N. Y., and editor of the Portville Review, died during the past week, after a brief illness. He was 26 years old.

The Kermit (N. D.) News was burned out. V. F. Snyder is the publisher.

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There's profit in every page of THE AMERICAN PRINTER. It is a treasury of information, inspiration and education in typography, presswork, design, photo engraving, book making, stationery, printing, lithography and printing-office methods. Every article in every issue is practical—every department is edited by a master in his line.

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LONDON: NEW YORK:
86 Ludgate Hill, E. C. No. 1 Madison Ave.

Attended Funeral of Charles J. Davis.

The following circulation managers of the Boston daily papers attended the funeral of Charles J. Davis, of Deham, Mass., and proprietor of the Deham News Agency, who died during the past week: Thomas Downey, of the Globe; D. A. Maloney, of the Post; Waldo L. Ledwidge, of the Journal, and Samuel H. McCutchin, of the Monitor, and J. L. Curley, representing the circulation department of The Herald.

Maryland Editors Entertained.

The Republican editors of Maryland were entertained at dinner at the Union League Club in Baltimore last week by Collector Stone. Covers were laid for forty persons. Among the editors who made addresses were: Joseph J. Robinson, of the Lonaconing Star; John B. Hanna, of the Belair Times; F. E. Williams, of the Cecil Whig; C. O. Melvin, of the Pocomoke Ledger-Enterprise; W. W. Brown, of the Cumberland News, and former State Senator Posey, of the Maryland Independent.

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"The leading journal in England, so far as typographical matters are concerned."—Mellian Machine Company, Ilon, N. Y.
"We assure you we appreciate your publication."—Chandler-Price Company, Cleveland, O.

"We have long understood the B. and C. P. and S. to be the leader of its class in the kingdom."—Conger Engraving Plate Company, Linneus, Mo.

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