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RACING ODDS

BILL FORBIDDING PUBLICATION PASSES NEW YORK SENATE.

Governor Hughes Back of the Bill—Claimed That Poolroom Gamblers Get Their Information from Newspapers—Alfred Henry Lewis Says the Bill if Made a Law will Put Republican Party in Scrap Heap.

The Senate of the New York Legislature, on last Tuesday, passed by a vote of 31 to 13, the Agnew bill prohibiting the publication of racing odds. The bill was drawn to supplement the anti-race track betting legislation which was successfully urged by Governor Hughes last year. It was argued in favor of the bill that poolroom gamblers get their racing information from the newspapers, which publish the racing odds from all tracks in the country where race meetings are being held, and the suppression of such news would be likely to suppress also the poolrooms.

The text of the bill follows:

A person who, by writing or printing, or by circular or letter, hand bill, placard, chart, summary, telephone, telegraph, news ticker, or any other method, advertises or publishes any statement setting forth the betting odds which have been offered, which are being offered, or which are expected to be offered, upon the result of any trial or contest of skill, speed or power of endurance of man or beast, whether held within or without the State, or upon the result of any lot, chance, casualty, unknown or contingent event whatsoever, wheresoever the same may occur, or who either before or after such trial, contest or event shall take place, advertises or publishes any information, account or report concerning the terms of any pools sold or offered for sale, or of any bets or wagers made or offered to be made, within or without the State, upon any such trial, contest or result, or with respect to any tips given or prognostications made concerning the same, or who advertises or publishes any advice as to such betting odds, or which is designed to facilitate pool-selling, bookmaking or the making of bets or wagers upon such trial, contest or result, is guilty of a misdemeanor.

The measure will go to the Assembly branch for concurrence, and, if passed, will be signed by the Governor.

SPORTING MEN EVERYWHERE ROUSED.

Senator Patrick H. McCarren, Democratic leader of the Senate and a racing devotee, insisted that the bill violated the right of a free press. Said the senator: "If we are to regulate the columns of the newspapers, we are cutting out a perpetual job for ourselves."

It has been charged by some who oppose Governor Hughes, that the bill was framed to get even with certain newspapers that opposed the governor in his campaign for reelection last year, which papers have

many readers who are interested in racing news.

Sporting men all over the country have been watching this bill with intense interest. They have felt that other States would be likely to follow the lead of Governor Hughes in this matter, as they did in his anti-race track programme last year.

The most startling comment is made by Alfred Henry Lewis in his daily letter from Washington, printed in the New York American. He writes:

A. H. LEWIS ON REPUBLICAN DISASTER.

"Mr. Hughes, through Mr. Agnew, has introduced a bill from which will date the New York decline and fall of the Republicans. The measure, which pretends to strike at pool-selling—a worthy object in itself—is so loosely drawn, so wide-flung in its foolish phrasing, that it practically makes it a misdemeanor for a newspaper to print the story of any sporting event—racing, rowing, walking, boxing, sailing, what you will—upon which wagers might be laid. Under it an advertisement of those Marathon games pulled off in England would have been an offense against the law. The same would have been true had the event been a college boat race or a 'mobile competition for the Vanderbilt cup."

"This new Hughes reform, if it be adopted—and the Democrats hope and believe it will—would wipe out the sporting pages of the papers. Likewise, it will tear a hole in the papers' advertising receipts. In brief, it is reform carried too far—the overloaded reform that kicks; and a belief finds currency among Democrats that, added to tariff, deficit and appropriations, it will land the Empire State Republicans on the political scrapheap.

"They argue that Mr. Hughes, hoping White House things for 1912, will run again for Governor. And they hold that with the party nationally to the bad, such legislation as the above should leave him too dead to skin, and give the State to the Democracy. Such 'reform' will line up the newspapers against him in defense both of their news and their advertising. Also every liberal sentiment in the State will rise up to oppose him."

"ETERNALLY DAMNED."

Professor Roasts People Who Read Only Newspapers.

"Those who read newspapers and periodicals exclusively, are hopelessly and eternally damned. There is no hope for culture in those who limit their reading to those classes of writing and ignore the great authors," said Professor Francis Greene, of the West Chester (Pa.) State Normal School in a lecture at Germantown, Pa., last week.

"I am not here to fight the newspapers, when well edited," the speaker said, "nor am I here to condemn periodicals. But you are not the right kind of parents, or teachers, if you do not cultivate the taste of your children for the good in literature and art."

Had Fistic Encounter.

George C. Naylor, business manager of the Little Rock (Ark.) Arkansas Democrat, and Dr. J. F. Hammett, candidate for mayor of that city on the independent ticket, engaged in a fistic encounter in the office of the Democrat last week as the result of an argument over the municipal election.

Will Boost Michigan.

Miss Nellie Revell, press agent for a Chicago theatre, has been engaged by the State of Michigan to exploit its greatness. She will devote much of her time to booming agricultural fairs.

ROCKEFELLER LIBEL SUIT.

Officers of Hearst Papers Discharged from Custody.

In a decision handed down last Monday, Justice Gerard of the New York Supreme Court, sustained the writ of habeas corpus sworn out by S. S. Carvalho, Bradford Merrill and Edward H. Clarke, president, treasurer and secretary of the Star Company, publishers of the New York American and Evening Journal, in the suit for criminal libel brought by John D. Rockefeller, Jr.

The newspaper men were discharged from custody.

Justice Gerard, in his opinion, stated it is conceded that the article referring to John D. Rockefeller, Jr., was published in the American on December 17, 1908. The decision says:

"The question is: Are the officers of a corporation which publishes a newspaper liable to criminal prosecution for libels printed in the newspaper simply because of the fact that they are such officers and without any further proof to connect them with the management of the newspaper?"

"I cannot conceive of the punishment of a man for the commission of an act in which he did not participate or concerning which he had no criminal intent.

"An officer of a corporation may be its manager or one of its managers, and a man may manage the affairs of a corporation and yet not be an officer. I cannot see that the words are interchangeable. I think that when a corporation has published a libel every person who at the time of the publication is in any way engaged in the actual management of the corporation is subject to prosecution under the section referred to. But some proof of actual management must be made to hold any person for trial.

"The law says that the actual proprietor of a newspaper is subject to prosecution, and then, of course, on proof of such proprietorship being made, a case is made out which puts the proprietor to his excuse. But that is not the case here; the law does not put 'officers' of an incorporated association to their defense on that proof alone, but very justly compels those actually engaged in the management, whether officer or not, if engaged in such management at the time the libel is printed, to stand trial.

"There is no evidence before the magistrate showing that any of the relators were concerned in the actual management of the corporation at the time the libel was printed, and the writ must be sustained and the relators discharged."

U. P. Against A. P. on April 19.

(Special to THE EDITOR AND PUBLISHER.)

CHICAGO, April 12.—The hearing before the Circuit Court of Cook County, in the injunction action brought by the United Press Association against the Associated Press to restrain the latter from compelling the St. Louis Post Dispatch to directly or indirectly dispense with wires and operators of the United Press Association in the Post Dispatch offices, was postponed from April 9 to Monday, April 19.

ROOSEVELT "INTERVIEW."

Ex-President Denied It and Says He Never Saw the Correspondent.

De Boneffon, a Frenchman and correspondent of Le Journal, a Paris newspaper, sent to his paper an alleged interview with Theodore Roosevelt at Naples. It was printed in Paris on April 5.

The character of the written story is indicated by the following excerpts, alleged to be Mr. Roosevelt's own words:

"I have always maintained that probity in private life is indispensable to public life. I have fought the old kings and the steel emperors; they tried to break my back, but my back is still intact. The truth is they showed less resistance than I expected. The feudal barons of modern finance have less energy than the feudal lords of ancient Europe."

"By preparing for war, I was able to calm the impetuosity of young America against Japan."

"The machinery of State will now roll on without me, but with the impetus I have given, Mr. Taft, my good successor, will build the Panama canal, continue to increase the army and navy, and check the trusts if they again become too obstreperous."

"Newspapers and books are instruments of action to me. Journalism should not be content to sell what the public wants to buy. It should raise, and not lower, the public taste."

The Frenchman's hostility to Mr. Roosevelt is evident from the following Gallic screed:

"Mr. Roosevelt is impatient to reach the hunting grounds. He said no word of the beauties of Naples or of the art treasures to be seen there. He understands nothing of these gateways to an ancient civilization, of these eternal constellations in the sky of history. Emperor William displayed nobler breeding when he asked to be left alone before a marble bust which affirmed the eternity of beauty. Mr. Roosevelt has no time to lose; he is off to the hunt with much noise. If the wild beasts of the desert are not warned it is because they do not receive the newspapers."

On April 10, Mr. Roosevelt in a cable dispatch from Port Said to a Paris newspaper, denied that he gave any interview to French correspondents at Naples. He stated that he never saw the correspondent of Le Journal.

Cannon to Attend A. N. P. A. Dinner.

Joseph C. Cannon, speaker of the House of Representatives, has accepted an invitation to attend the dinner of the American Newspaper Publishers' Association, to be held in New York on April 22. Speaker Cannon was opposed to the matter of tariff on paper a year ago, and it is possible he may speak on the subject at the coming dinner.

Next Gridiron Dinner.

The "Spring Dinner" of the Gridiron Club, of Washington, D. C., will be eaten and held on Saturday evening, April 17.

Keep up your insurance.

PHILADELPHIA BULLETIN

"The name of 'The Bulletin' is a household word among the people of Philadelphia and its vicinity."

"Its circulation now reaches far beyond the highest point ever attained by a daily newspaper in the State of Pennsylvania."

Net average for March, 1909

258,269

copies a day

"THE BULLETIN" circulation figures are net; all damaged, unsold, free and returned copies have been omitted.

WILLIAM L. McLEAN, Publisher.

The Montgomery Advertiser

"Alabama's Only Metropolitan Newspaper"

Guarantees that its Daily circulation is larger than that of any morning newspaper printed in Alabama—and that its Sunday edition has the largest circulation of any edition of any newspaper printed in Alabama without exception.

A. N. P. A. PROGRAMME

Annual Convention Will Open at Waldorf Hotel Next Wednesday and Adjourn on Friday Afternoon.

The programme for the annual convention of the American Newspaper Publishers' Association and the annual meeting of the Associated Press, next week, in New York, will be similar in sequences of matters to be taken up, to the programme of last year.

On Monday afternoon, April 19, the A. N. P. A. committee on advertising agents will meet at headquarters of the Association in the World building.

The Board of Directors will hold a meeting at headquarters on Tuesday afternoon.

The convention will be called to order at 10 a. m. on Wednesday in the Myrtle Room of the Waldorf-Astoria hotel. Business reports of committees will be received, as at last years' convention.

Thursday morning will be devoted entirely to the subject of "Paper." Chairman John Norris of the Committee on Paper will submit his report. Everything relating to paper supply, including standardization of size, and the tariff bill, will be discussed at this session.

Thursday afternoon the Committee on Labor will report. H. N. Kellogg, chairman of this committee will lead the discussion.

The joint banquet of the A. N. P. A. and the Associated Press will be held in the grand ball room on Thursday evening, beginning at 7 p. m. Covers will be laid for 600 guests.

Friday morning will be devoted to fugitive matters and other matters which have not been definitely placed on the programme.

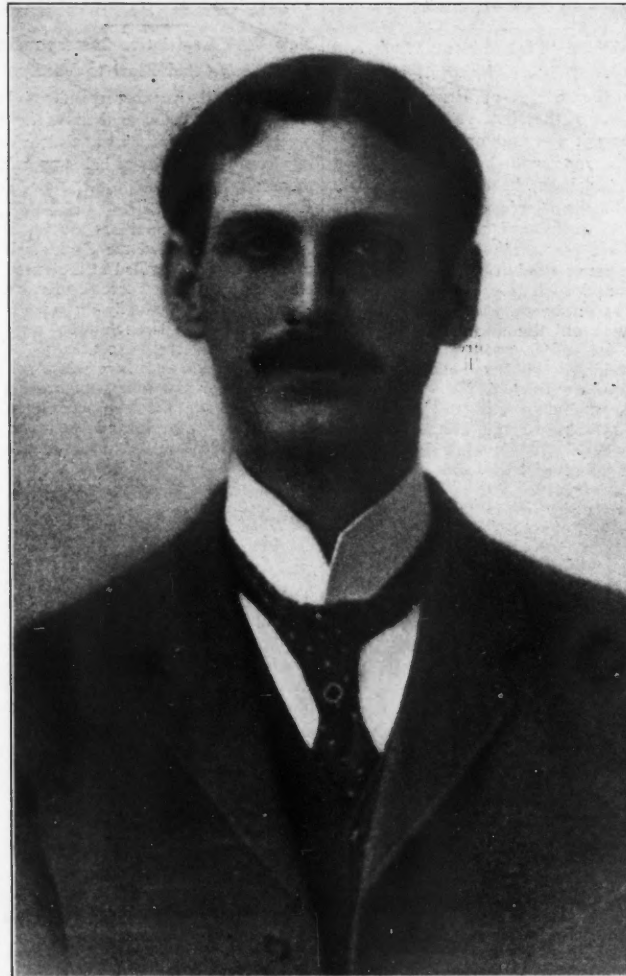
On Friday afternoon will be the annual meeting of stockholders and the election of officers, after which the convention will adjourn.

The annual meeting of the Associated Press will be held in the Waldorf on Tuesday, beginning at 11 a. m. There are 800 members of the Associated Press. Melville E. Stone said: "There will probably be between 200 and 300 members present."

Novel by William Allen White.

William Allen White, editor of the Emporia (Kan.) Gazette and one of the editors of the American Magazine, has written a novel. It is called "A Certain Rich Man" and will be published this season.

Don't cut down the news.



FRANK S. ADAMS.

DEVELOPER OF NEWSPAPER CIRCULATION AND ADVERTISING, WHO IS KNOWN TO PUBLISHERS ACROSS THE CONTINENT.

FRANK S. ADAMS.

Tallest Circulation Developer in the Country and a Typical Southerner.

Those who have seen Frank S. Adams, the man who "develops" circulation, are not likely to forget him. All the "Adamses" come from Massachusetts, it is commonly believed, and the popular circulation man was born there, in Westfield, thirty-five years ago. But he moved to Florida when a child and now he is a sure "typical" Southerner. He is about 6 ft. 4 ins. high, and is built like a Southern pine tree.

His first newspaper experience was got with the Jacksonville Times-Union and the Jacksonville Metropolis, in the circulation department, in 1897.

He went to the Pacific Coast and spent ten years there. He was made circulation manager of the Oakland (Cal.) Herald in 1899 and circulation manager of the Calkins Syndicate in 1902.

He bought the Eureka (Cal.) Times in 1903 and ran it two years. Then he took a post graduate course at George Washington University, Washington, D. C. In 1907 he returned to California and began his career as "circulation developer."

His biggest circulation was that on the Oakland Tribune. The result was a total of 9,875 new subscribers.

He has recently conducted contests for the Ashville (N. C.) Citizen, Knoxville (Tenn.) Sentinel, Mobile (Ala.) Herald, Meridian (Miss.) Star, Jackson (Tenn.) Whig, Selma (Ala.) Times, and is now closing a contest on the Scranton (Pa.) Republican.

His permanent address is 72 Washington street, Atlanta, Ga.

"WIDTHS OF ROLLS."

A. N. P. A. Issues Statistics of 577 Daily Newspapers.

"Bulletin No. 1975," issued by the American Newspaper Publishers' Association to its members under date of March 27, is a pamphlet of twenty-six pages, showing in tabulated statistical form the widths of rolls of 577 daily newspapers. It is prima facie evidence of remarkable equipment of the headquarters office of the organization in New York. The compilation was made from direct reports from the newspapers. It is arranged in two sequences, by States, and by widths of rolls.

It will probably be an essential authority in future discussions of standardization of size.

Advertising Manager Weds.

Charles D. Lamade, advertising manager of Grit, the big weekly published at Williamsport, Pa., and Miss Bess M. Winder were married in Williamsport last week by the Rev. Stephen Paulson. Mr. Lamade is the son of Dietrich Lamade, the general manager of Grit.

Interest in press clubs is growing.

WILL GET REAL TRAINING.

Kansas City Star will Give Journalism Students Tryout.

The department of journalism of the University of Kansas has made arrangements with the Kansas City (Mo.) Star whereby four members of the journalism classes will go to Kansas City to work on the Star and Times for a period of two weeks.

The men will be thoroughly tried out by the Star, being put through all the stunts required of their regular cub reporters.

The Star expects to make this tryout a regular feature, and the most promising members of the journalism class of the University will be given some real training during the spring term of each year.

F. Marion Crawford as Editor.

The material for Mr. Isaacs, the first novel written by F. Marion Crawford and thought by many to have been his best, was gathered during his newspaper career in India. While studying in Bombay he was offered and accepted the position of editor of the Indian-Herald, published in Allahabad, but which was short-lived. The Herald was the Daily Howler of Mr. Isaacs. Mr. Crawford also dabbled in journalism in Rome, being correspondent for the London Daily Telegraph. He also contributed occasionally to the Times, of India.

TYPEWRITER CHAMPIONSHIP.

Rose L. Fritz, of New York, Averages 86 29-30 Words a Minute.

What was claimed to be a typewriting contest for the championship of the world was conducted by the Eastern Commercial Teachers' Association, in convention at Providence, R. I., last week.

The championship was retained by Miss Rose L. Fritz, of New York, with an average of 86 29-30 words a minute. H. L. Cumbe, also of New York, finished second with an average of 77 5-12 words, and third place was secured by Olga Stanrauth, of Brooklyn, who made an average of 59 33-60 words a minute.

The winner of the school writing contest was Miss Maude Linke, Springfield, Mass., with an average of 54.3 words a minute. Miss Corinne Bourdon was second, with an average of 54.2, and Miss Florence Wilson, of Passaic, N. J., third, with an average of 54 1-15.

Publisher and Wife Injured.

Craige Lippincott, the publisher, and his wife, were severely injured in a collision between their automobile and a hospital ambulance, in the suburbs of Philadelphia last week. Mrs. Lippincott was the more badly injured and is confined to her home from shock.

Dow Busenbark has purchased the Peoples Herald of Hyndon, Kan.

IF YOU MAINTAIN



an agent in the various trade centres to boom your sheet as an advertising medium, you must keep him supplied with nicely-printed copies. If he is compelled to apologize for its appearance, you lose prestige right away. Good rollers ONLY can give your paper a nicely-printed appearance. Use ours; they are guaranteed.

BINGHAM BROTHERS CO.
 ROLLER MAKERS (Established 1849)
 406 Pegri St., 413 Commerce St.,
 N. Y. Philadelphia

Allied with
 Bingham & Runge, Cleveland
 This paper is NOT printed with our Rollers

Here is a definite field, to be covered in a definite manner.

It is the German-speaking population of Philadelphia, consisting of 350,000 persons. The papers are the following, all published by the German Gazette Publishing Company:

MORGEN GAZETTE
EVENING DEMOKRAT
SONNTAGS GAZETTE
STAATS GAZETTE (weekly)
 Examined by the Association of American Advertisers.

NEW YORK CITY.

Moung Kwaygh Zla 'Hla is the newest member of the staff of the New York City News Association. He is from Calcutta, is twenty-three years old, tall, handsome, a real East Indian. He has been working his way through Princeton University. The Sanscrit scholars on the Sun pronounce his name glibly. The men in the office with him have shortened the name to "Longboat." Over at Princeton they call him "Kim." Others call him "Prince." He is doing police, Tenderloin, Sunday sermons, women's clubs, and getting experience for law practice which he will begin after a while.

"Bob" Henderson, covering the Bronx for the New York Morning Sun, was presented by Mrs. "Bob" Henderson with a bouncing baby girl. The joy of the newlyweds weighs nine pounds, and arrived at 9 o'clock on the 9th day of April, 1909.

A. E. Beals, formerly of the Tribune staff, is editing the Haberdasher, a fashion journal for men.

Thomas McVeigh, Jr., is the real cerberus of the World. Each day he goes through every morning paper of the city and writes a digest analysis, exposition and criticism for Ralph Pulitzer. They say that his mss. runs sometimes like this: "We were very bad this morning. The Herald and American beat us on this (vide). This item should not have been played up (vide). This is too much (vide). This head is absurd (vide)."

ITALIAN BARBER'S POETRY.

Utility Lyric Advertising Razors, Shaves and Shampoos.

The "Model Tonsorial Parlor" is run by Anthony Saitta, in Eighth avenue, near 124th street. His press agent wrote four utility verses and printed them on a dodger with appropriate headings and footings, and mailed the dodger to the whiskered citizens of the neighborhood. Here is the poetry:

My razors are sharp, my shears are keen,
My shop is neat and clean;
Three clean towels to each customer,
And the best perfumery all free of cost.

If you need a clean and easy shave,
Just as clean as a barber ever gave,
You just call on me quite soon,
Morning, Evening, or Afternoon.

I'll shave you and cut your hair
To suit the contour of your face.
The children, too, I do invite,
For I can shampoo and cut their bangs out of sight.

My hearty thanks I now do extend
To all my patronizing friends;
And in the future I will try
To please your taste and suit your mind.

Has a Business PULL

In the great industrial center embracing Western Pennsylvania, West Virginia and Eastern Ohio with a population of over 2,500,000.

The Pittsburg Dispatch

reaches the largest number of homes and is read by the men and women who comprise the purchasing power of the wealthy district. Advertisements in the DISPATCH INSURE prompt RETURNS.

SPECIAL REPRESENTATIVES:

WALLACE G. BROOKE, HORACE M. FORD,
225 Fifth Ave., Marquette Bldg.,
New York, Chicago.

"THAT ROOF."

Will be on "Tight" Next Week and Press Club Building will Hum.

At the office of Ernest Greene, architect of the New York Press Club building, it was said, on Wednesday:

"The roof will be on tight next week and then the interior work will go a-hustling. We couldn't begin the interior work until the roof is tight. We have put in all the rough plumbing, electric conduits and wires, steam pipes and such like, but the balance, such as plastering and wood finishing—hinges on the roof. Because we were delayed in getting the iron for the roof, we couldn't make it tight in the time we planned.

"The building was to be finished May 15, but we had a month and a half delay. It wouldn't be safe to count on the dedication before the middle of July. The contractors are lending every effort and things will surely hum after that roof is on tight."

SPORTING WRITERS DINED.

National Bowling Tournament Managers Entertain Scribes at Victoria.

The sporting writers of New York papers were tendered a dinner at the Hotel Victoria last week by the managers of the National Bowling Tournament, which will be held in Madison Square Garden, from May 24 to June 12. J. E. Hardenbergh, manager of the New York City News Association and president of the New York Bowling Association, was one of the speakers of the evening.

It was impressed upon the minds of the scribes present that ten thousand bowlers from all parts of America and a delegation from Germany would take part in the competition for the individual two-men and five-men championships of America.

Among the newspaper men present were: Ed Curley, N. Y. American; Mr. Fitzgerald, N. Y. World; C. W. Ryder, N. Y. Evening World; Mr. Sprague, N. Y. Times; P. C. Pulver, N. Y. Tribune; Frank D. Woodworth, Brooklyn Eagle; William A. Rafter, Brooklyn Citizen; G. W. Goeller, Brooklyn Times; H. Weil, editor N. Y. Revue; Rudolf Amort, N. Y. Staats-Zeitung; William F. Fitzgerald, Paterson Guardian; E. Strehl, Paterson Call; Thomas F. Clark, sporting editor American Press Association; O. G. Angle, N. Y. Bowlers' Journal; and H. G. McNamee, press representative of the tournament.

Accused of Plagiarism.

Charles H. Doscher, president of the Romance Publishing Company, New York, has applied to court for an injunction restraining Eugene Walters and David Belasco from continuing the play "The Easiest Way." The complaint alleges that Walters' play is "an appropriation of the substance" of "The Short Cut," a novel by George Elliot Flint. It is claimed that Walters saw the manuscript of the novel, which was submitted to be dramatized. An "accounting" and \$10,000 damages are also asked. Colby and Goldbeck are attorneys for Walters, and William Grant Brown for the Romance company. The trial is set for April 19.

The Vicksburg Daily Citizen, issued during the civil war, was printed upon the back of wall paper during the great siege.

FROM THE MOUTHS OF BABES.

New York Legislative Correspondents Receive Sad Blow to Vanity.

"The legislative correspondents have received a sad blow to their vanity and Scriptural quotation about wisdom coming from the mouths of babes appeals to them no longer," says the New York Evening Telegram.

"A few days ago the Chatham High School pupils visited the Capitol. It so chanced that they called at the executive chamber just as the correspondents were about to hold their daily interview with the Governor. The children were in charge of several exceedingly pretty school teachers, and there was a general smoothing of hair and straightening of neckties among the newspaper men.

"The scribes prolonged their conference with the Governor by asking many 'witty' questions, calculated to impress the teachers with their importance and brilliance.

"Word was passed around that the children were to write compositions as to what they saw in Albany. To-day one of the compositions was read aloud to a crowd of the newspaper men. This was what it said about them:

"When we arrived at the Governor's room he was busy talking to some newspaper reporters and some gentlemen." Another of the children sagely observed: "The terms of office of the Senators are longer than the Assemblymen. They are supposed to have more sense and experience than the Assemblymen, and some of them have."

Reid Will Get Out Circus Programs.

George I. Reid, advertising manager of the Tammany Times, resigned office to take effect Wednesday of this week. He has accepted a position with I. M. Southern & Co., New York, publishers of programs. This concern now publishes the programs for eleven circuses, and next year will publish the program of Ringling Bros. and Barnum & Bailey. Mr. Reid will have charge of the program advertising of the Sells-Floto show, which is now appearing in the Western States. He left this week for San Francisco.

Held Up at His Own Door.

Henry Karpen, an advertising agent with offices in the New York Tribune building, was held up and robbed last week of \$400 as he was about to step from the door of his rooms into the Geneva apartment house in Williamsburg, Brooklyn. The robbers struck him over the head with a blackjack and inflicted a deep knife wound in his shoulder. He was unconscious when found.

Charged With Conducting Lotteries.

Editors of two Staten Island (N. Y.) papers were before United States Commissioner Morle, last week, charged with violating the postal regulations in regard to conducting lotteries. They are J. J. Warrell, editor of The Staten Islander, of St. George, and J. Crawford, Jr., editor of The Staten Island Advance. The publications offered prizes.

Souvenirs for A. N. P. A. Convention.

Howard E. Miller, president of the International Syndicate of Baltimore, will have headquarters in Room 106, Waldorf-Astoria during the A. N. P. A. convention next week. He will bring a supply of "official badges" for the convention, which are souvenirs.

GAYNOR ON LIBEL.

New York Justice Says Newspapers Should Be Tried in Own Locality.

In an address before the journalism class of the Bedford branch of the Brooklyn Y. M. C. A., last Monday evening, Justice William J. Gaynor of the New York Supreme Court declared that the press should be free to criticize public officials. He said in part:

"Criticism of public officials is what keeps them right, judges included. Those who assert that judges should not be criticised are wrong. The judges need it, perhaps, more than other officials.

"I believe in freedom of speech so long as it is not seditious," he said. "The law of libel is no more than a just check on freedom of speech, but it is the duty of the press to state facts and criticize them. To take a newspaper to a foreign jurisdiction, as in the Panama suits, and try it before a jury foreign to the locality in which the newspaper is made, abridges freedom of speech. I believe that a newspaper that libels should be tried, but in its own locality."

Brazilian Editor in New York.

Dr. J. C. Rodriguez, editor and part owner of the Journal de Comercio of Rio de Janeiro, arrived in New York last week on the *Maurctania*, from Europe. Dr. Rodriguez will spend some time traveling in the United States and will establish a bureau for his newspaper in New York.

CLUBS AND ASSOCIATIONS.

The members of the Supreme Court of Tennessee were the guests of honor at the regular quarterly meeting and dinner of the Nashville Press Club last week. Nearly two score were present. W. E. Beard, city editor of the Nashville American, and president of the club, presided as toastmaster.

The Press Club of Salt Lake City held its annual election of officers last week. The result of the ballot was: President, Ernest J. Evans; first vice-president, Parley P. Jensen; second vice-president, Kenneth C. Kerr; secretary-treasurer, Burl Armstrong; members of the board of managers, the officers and A. C. White, George E. Carpenter and A. N. McKay; historian, Harry Shipler.

The Southern Iowa Editorial Association at the annual meeting held in Des Moines last week elected the following officers: President, R. G. Weissell, of the Corning Free Press; vice-president, H. W. Gittinger, of the Chariton Leader; secretary, O. E. Hull, Leon Reporter.

The New York Times

is read by a greater part of the thinking public than any other American newspaper.

WITHERING BLAST

PUBLISHERS THROUGH NORRIS DENOUNCE "IGNORANCE" OF PAPER MAKERS.

Scorching Expose of Incompetency for Which Publishers Pay Penalty of \$30,000,000 a Year—Paper Makers' Own Official Admits Astonishing Ignorance of His Associates—Secrecy of the International Paper.

John Norris, by authority of the American Newspaper Publishers' Association, this week addressed to the chairman of the U. S. Senate Committee in charge of the new tariff bill, the boldest and most scathing denunciation of methods and policies used in the paper making industry of this country.

The following is the literal text of parts of the communication the elided portions being left out because of lack of space:

WASHINGTON, D. C., April 12, 1909.
HON. NELSON W. ALDRICH, NEW YORK,
Chairman Committee on Finance,
U. S. Senate, Washington, D. C.

DEAR SIR:

Consumers of all kinds of paper in the United States are paying a penalty of more than thirty million dollars per annum, because of the ignorance of paper manufacturers. The Paper Laboratory of the Department of Agriculture declares that substantially all the paper produced in this country is made upon such inferior and unworkmanlike methods that from twenty per cent. to twenty-five per cent. of material is added by paper manufacturers to give that strength and durability and quality to the paper which would be unnecessary if those materials were properly worked. In the manufacture of news print paper this lack of skill is equivalent to \$6 per ton.

In addition to that inferiority of workmanship there are wastes in material of manufacture as follows:

Wood preparing	15%
Ground wood mill	5%
Sulphite pulp mill	10%
Paper mill	10%
	—
	40%

CLERKS AND BOOKKEEPERS MAKING PAPER.

A canvass among paper manufacturers discloses the fact that few of them have been technically trained to apply scientific methods to problems of paper production. Nearly all of them have been office men, that is, clerks or bookkeepers, who have gradually acquired control of these plants. A Minnesota mill, the Watab, which a school teacher manages, is the best of the kind in news print paper making, and I attribute its success to the mentality of the manager and his efforts to secure highly skilled workmen. It turns out a finer and better product than any other news print paper mill in the country. It uses less sulphite pulp than other print paper mills. From the same kind of wood that other mills use it grinds a better quality of mechanical pulp. Its product commands \$4 per ton more than the output of its neighbors. It has a waiting list of customers. Its operation proves that good workmanship will enable a mill to manufacture a good quality of paper and secure for it adequate recognition from publishers. Its operations and results also reflect discredit upon the management of the other news print paper mills.

Few of the many sulphite pulp mills of the country employ a chemist, though

German pulp mills are manned by graduates of technical schools. The outcome of these different methods of manufacture is obvious. The American sulphite mills are in desperate straits to keep themselves afloat while the German mills are capturing the world's market. A sulphite pulp mill in Wisconsin recently employed a graduate of Stanford University to study its methods. I am informed that within three months the efficiency of the plant was improved and the cost of production was reduced 30 per cent. . . .

PAPER MAKERS' CHEMIST CRITICISES.

The official chemist of the American Paper and Pulp Association, Mr. Arthur D. Little, reported to that organization at its annual meeting in New York on February 4, 1909, as follows: "It is well within the truth to say that a very large proportion of our paper manufacturers, most superintendents and almost every worker in the mill, are making paper to-day with an almost medieval ignorance and disregard of the fundamental properties and relationship of the materials in which they work, and of many of the factors for which real industrial efficiency depends. The art of paper making in this country is practically untouched by any system of industrial education designed to meet its needs. We have no provision for adequately training workers, and none for the development of well rounded superintendents, able to bring to bear upon the problems of their industry every available resource of technical science. Schools of paper making, some of which have for their object the training of effective mill hands, while others aim to develop highly trained superintendents, are scattered all over Europe. In this country, so far as I am aware, instruction on this subject is limited to two lectures a year, given by your chemist to the students of the Massachusetts Institute of Technology. Our manufacturers in other lines of industry are not so blind to the absolute necessities of the present situation. . . ."

In view of the fact that paper users are paying \$228,000,000 per annum for all kinds of paper, it is evident that the country is paying an excessive burden of over \$50,000,000 per annum because of the ignorance of our paper manufacturers. All of this loss is in addition to the wastage of the material after it comes out of the mill and the losses incidental to the absence of uniform standards. . . .

NINE YEARS WITHOUT A NEW MACHINE.

Chemist Arthur D. Little, in reporting to the American Paper and Pulp Association the results of inquiries he had sent to all the mills concerning the best methods for sampling and testing wood pulp, declared that the replies disclosed most extraordinary variations in methods and he said, "There is hardly any other word but 'pitiful' to apply to nine-tenths of the answers received."

But what can be expected when big manufacturers like the International Paper Company, instead of applying their available funds to the improvement of manufacturing methods, use it for speculation in Canada woodlands and the acquirement of 7,000 square miles of timber area? The average age of the 129 buildings owned by the International Paper Company, even allowing for renewals, is twenty years. The average age of all the paper mills of the country would probably exceed thirty years.

What improvement may be looked for when the International Paper Company, the largest producer of paper in the world, with a capitalization of \$60,000,

000, goes along for nine years without putting in a single new machine? What can be expected from an organization such as the American Paper and Pulp Association, which selects as its president and salaried head the manager of an antique mill?

Designers of machines to reclaim the wastes of mills and to work over that waste seem to meet slim encouragement from those now in control of paper manufacture.

New men, new blood, new methods, are needed to galvanize the paper industry, and to protect consumers against the ignorance of those now in control.

"SECRECY PERMEATES ALL PAPER SALES."

When to this absence of intelligence is added a low moral standard among the manufacturers, the situation becomes exasperating. Evidence before the Select Committee showed that an eight million dollar paper company had maintained a common swindle for a period of years to rob one of its customers of \$3,300, which, when detected, it refunded. The active principal in that transaction was not a clerk, but the company's vice-president. Two leading paper men denied knowledge of any pool of any kind, yet within thirty-four days after they testified a plea of guilty for participation in the Fibre and Manila Pool was recorded in the United States Court.

Secrecy permeates all paper sales. The manufacturers, with three exceptions, refuse to sell their goods for spot cash f. o. b. mill. I have been able to induce only two paper mills in the United States to sell their paper to me under such conditions. Discriminations between customers are common. At one time the International Paper Company was selling paper in one city to three

customers of equal merit. One was paying \$35 per ton, and one \$55 per ton.

PAPER TRUST DOOMED TO DISASTER.

When the Select Committee uncovered paper prices at its hearings last year, it became evident that nearly every paper company had deceived and cheated its customers by misrepresentation about prices. Any one reading the testimony of paper makers, whose recollections failed them on the witness stand, will realize the depths of demoralization to which paper manufacture has fallen. Paper makers attended meetings to fix prices and testified they were unable to recall such events. Should any standard of capacity or business integrity be sought in such quarters? A business like that of the International Paper Company, a \$69,000,000 corporation, must be doomed to disaster when it is operated on the basis of secrecy, lying and deceiving its customers. The morality of paper manufacturers is as low as their mentality.

Yours truly,
JOHN NORRIS,

Chairman of Committee on Paper,
American Newspaper Publishers' Association.

Michigan Merger.

H. E. Agnew and wife, and Abner M. Moon will merge their newspaper properties, the Dowagiac (Mich.) Republican and the Dowagiac Herald, both weeklies, and in company with Clifford Ward, of Hillsdale, Mich., will launch a new daily paper, to be called the Herald. A stock company, to be known as the Herald Publishing Company, will be organized and incorporated under the laws of Michigan.

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INCORPORATIONS.

Coger-Bennett Co., Rochester; printing and publishing; capital \$15,000. Incorporators: William I. Coger, Harry N. Bennett; Louis C. Briggs, Rochester.

Draper-Hansen Co., New York; printers and publishers; capital, \$50,000. Incorporators: George E. Holmes, J. Disbrow Baker, B. F. Russell, No. 37 Wall street, New York.

Grange Publishing Co., Boston; publishing periodical called "American Granger"; capital, \$30,000. President, Cleon L. Johnson, Newport, N. H.; treasurer and clerk, J. Everett Beane, Newton Center, and attorney, corp. sec. No. 185 Summer street, Boston.

Crowley, the Magazine Man, Bronx, New York. Deal and publish magazines, books, etc.; capital, \$100,000. Incorporators: George C. Crowley and Helen T. Crowley, both of No. 1255 Boston Road; Arthur Fuller, No. 790 East 160th street, all of Bronx.

Fixture Trades Publishing Co., No. 1001 Ashland Block, Chicago; printing and publishing; capital, \$10,000. Incorporators: Hugo J. Thal, Robert J. Egan, C. E. Barry.

Chaffeur Publishing Company, Cleveland, \$10,000; J. C. Head.

The Evans Press (Inc.), Richmond, Va. E. S. Evans, president; B. A. Ruffin, vice-president; E. N. Newman, secretary and treasurer—all of Richmond. Capital: Maximum, \$25,000; minimum, \$15,000. Objects: Printing business.

Postal Service Magazine Co., Indianapolis, Ind. Incorporated, capital \$25,000.

Volks-Zeitung Publishing Co., Rock Island, Ill. Incorporated, capital \$10,000.

World Pub. Co., Decatur, Ill. Incorporated, capital \$20,000.

C. F. McLaughlin Publishing Co., Olney, Ill. Incorporated, capital \$5,000.

Home Publishing Co., Detroit, Mich. Capital \$25,000.

Theatrical Review Publishing Co., Detroit, Mich. Incorporated, capital \$15,000.

Paper From Cotton Stalks.

The city authorities of Cordele, Ga., have made a contract to furnish land for the erection of a mill to make paper from cotton stalks. It is said that the mill will be the first of its kind in the world.

EVERY bit of the Showalter Service copy which you use in your paper adds something to the potential value of your space to your advertisers.

If you know what the Showalter Service copy is, you will understand why this is true.

W. D. SHOWALTER

150 Nassau St., New York.



THERE ARE 180 NEWSPAPERS AND ASSOCIATIONS REPRESENTED AT WASHINGTON BY 230 CORRESPONDENTS WHO NOW TALK ABOUT THE "GOOD OLD ROOSEVELT DAYS."

International Syndicate.

OBITUARY.

Colonel William Henry Tippetts, at various times connected with nearly a score of newspapers in the East, died at his home in St. Petersburg, Fla. He was born in Rochester, New York, in 1850. He was the founder of the Lake George and Saratoga Mirror.

John Nevin Hazlett, dean of the newspaper profession in Pittsburg, Pa., died at his home in that city last week. He was fifty-nine years old and was city editor of the Pittsburg Leader for forty years.

John G. Cooley, founder of Cooley's Weekly of Norwich, Conn., and well known as a manufacturer of wood type, died at his home in that city. He was in his ninety-first year.

Thomas A. Macaulay, well known in Hudson County, N. J., newspaper circles, died at his home in West Hoboken, last Monday of consumption. He was forty-nine years old.

William C. Negley, for more than twenty years editor and publisher of the Butler (Pa.) Citizen, died suddenly of pneumonia last week. He was fifty-nine years old.

Sam Small's Magazine.

The Golden West, a magazine published at Waterloo, Ia., by Sam W. Small, the well-known lecturer, writer and evangelist, has made its first appearance. The issue contains much of interest to Iowans.

Chas. C. Diers, publisher of Beaver Crossing (Neb.) Times, has sold out to E. A. McNeil.

NEW PUBLICATIONS.

The Rockford Catholic Monthly, published in Rockford, Ill., has just made its appearance. The Rev. Thomas Finn and Rev. Martin McEvoy are the editors. C. P. Van Ausdall is the business manager.

The Hutto (Tex.) News made its initial appearance last week. It takes the place of the Enterprise.

The Brady Standard, a new weekly paper, has just been launched in Brady, Tex., making in all four weekly newspapers for that town. It is owned and edited by John E. Cook.

East Palestine, O., will have a new paper in the immediate future. Twenty of the leading business men of that city are behind the enterprise.

The publishers of the Sharon (Pa.) Herald have launched an evening paper called the Daily Herald.

John T. Simpson and his son Roland B. Simpson will start the Daily Sentinel at Kittanning, Pa., the last of this month.

Announcement has been made that the Butler (Pa.) Morning Citizen will be launched on May 1. A. M. Christy and a number of business men are behind the venture.

McIntire, Ia., has a new paper. It is called the McIntire Monitor and is published by D. H. Murphy.

A weekly newspaper to be called the Van Buren County Democrat will be published at Clinton, Ark., by a stock company. Brad Fraser will be the editor.

BERATES THE PRESS.

Emma Goldman Says Papers Uphold Police in Lawlessness.

In the course of a talk about what she called the "psychology of violence," Emma Goldman told a New York audience last Sunday that it is the newspapers and the police that stand for lawlessness, and not the Anarchists.

"The police go around killing men and lay it to the Anarchists," she declared. "Why do they do it? To make the people think they are doing their work. You see, they make arrests and accuse their prisoners of the crimes they themselves have committed. And the newspapers uphold them. It's a terrible system!" she cried, amid terrific applause.

J. A. Keiff, of the foreign advertising department of the Scripps, McRae League, with headquarters at Cleveland, Ohio, spent a few days in New York this week.

Shall Congress pass a libel law?

COMICS, NEWS FEATURES, FICTION

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Features in matrices, plate or copy form at prices in conformity with conditions.

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NEW YORK

PAUL BLOCK AGENCY MOVES.

Occupies an Entire Floor in a Fifth Avenue Building.

The offices of Paul Block, special representative of some of America's leading publications, have just been moved to 290 Fifth avenue (at 30th street), New York. Mr. Block's organization occupies the entire third floor—each of the staff having a private office.

When Paul Block started in business for himself, about nine years ago, he had one stenographer and an office boy. He now has an organization comprising about forty people.

Recently Mr. Block incorporated his business, and some of the men who have been with him the longest became interested with him in his property.

With a soliciting staff of ten men in the New York office and five men in the Chicago office, Mr. Block's agency is probably one of the most complete in the country. It includes the following staff of men: Herman G. Halsted, Gilbert Kinney, Neil Regan, Stacey Bender, C. E. Lambertson, Nathan Maas, F. G. Peck, Robert H. Wood, Fred Berry, H. J. Warner, William Messiter, F. W. Thurnau, Jack Henderson and Harry M. Lasker.

FORGOT WAITING SCRIBES.

Jersey Ministers in Convention Despair of Reporters.

Newspaper men will not welcome another M. E. Conference in this city, says the Newark (N. J.) Call.

The ministers are anxious enough to get certain things before the public, and to obtain prominence, just as are other people who come together in convention, but they forget promises and do business with an irregularity which is the despair of men trying to get at the facts.

When the appointments were given out, the secretary disappeared, and if the Bishop had not interfered, there would have been no report of the assignments, in which some thousands of Methodists were interested and which they look for in the newspapers.

Christian Standard Absorbs Rival.

The Reformed Presbyterian Standard of Pittsburgh was on April 1 merged in the Christian Nation, of New York. The Standard was in its eleventh year, and the Christian Nation celebrates its quarter-centennial by absorbing the last of its rivals. It has since 1891 been the officially endorsed weekly of the Scotch-Irish Presbyterians (Covenanters), and by this union becomes their only weekly in this country, and one of the strongest exclusively denominational weeklies in America.

D. H. Murphy has engaged in the publishing business in McIntire, Ia.

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EDWIN B. HARD.

GENERAL MANAGER OF THE BINGHAMTON (N. Y.) PRESS DURING THE PAST FIVE YEARS.

BINGHAMTON PRESS.

Anniversary Marked by a Special Edition of 23,100 Copies with Features.

The Binghamton Press celebrated its fifth anniversary last Saturday by issuing a thirty-six page paper, richly illustrated, and containing among other features a full-page half-tone picture of its twelve-story building and of Mr. Willis Sharpe Kilmer, its founder and publisher. The special issue carried 111 columns of display advertising and consisted, it is said, of 23,100 copies, all of which were sold before eight o'clock in the evening. The first section of the issue was printed on calendered paper and contained a complete description of the plant and a record of the achievements of the newspaper in the five years since it was established.

Under the management of Edwin B. Hard, during the past two years and a half the Press has made marked advancement, both in the amount of advertising carried in its columns as well as news and other departments.

Simple Spellers to Have Magazine.

The Simplified Spelling Board in session at the Waldorf-Astoria, last week, decided among other things that the progress of the movement warranted the publication of a magazine devoted to the cause. It will be published in the near future by the executive committee and will be sold at 25 cents a copy. It was officially reported that 30,000 English speaking people are now simple spellers.

MAGAZINE FOR DEMOCRACY.

Norman E. Mack to Publish Monthly In Interest of National Party.

Norman E. Mack, editor of the Buffalo (N. Y.) Times and chairman of the Democratic National Committee, announces that he will publish, beginning May 1, a monthly magazine called the National Monthly. It will be devoted to the interests of the Democratic party. The contributors will include United States Senators, Representatives, Governors and others of the Democratic party.

In making the announcement Mr. Mack says:

"The Democratic party lacks a great champion in the monthly magazine field such as can reach the homes of the country. I desire to have it thoroughly understood, that the National Monthly will not be an organ of any person or clique, but that it will be printed in the interest of the entire Democracy of the nation."

Germans Honor Veteran Editor.

The seventy-fifth birthday anniversary of Werner Kock, proprietor of the Washington (D. C.) Journal, was celebrated in Saengerbund Hall by the Germans of that city on last Tuesday evening. Mr. Kock was presented with a silver loving cup. The German embassy was represented at the presentation by one of its officials.

The Hancock Journal Co., of Hancock, Mich., has been reorganized.

TO HOLD OLD-TIME BANQUET.

New York Democratic Editors Will Gather at Medina April 22.

The Democratic editors of the State of New York will hold an old-time banquet in Medina on Thursday evening, April 22.

The principal addresses of the evening will be delivered by Congressman F. B. Harrison of New York City and Francis Cullen of Oswego. Short talks will also be made by William J. Conners, of the Buffalo Courier; Louis Antisdale, of the Rochester Herald; Norman E. Mack, of the Buffalo Times, and Editor Gannett, of the Elmira Gazette.

CHANGES IN INTEREST.

After a career of eleven years the Waitsburg (Wash.) Gazette has been consolidated with the Waitsburg Times under the management of E. L. Wheeler.

The Cordora Daily Alaskan has been purchased by the Cordora Publishing Company. John W. Frame was the former owner.

The Skagit (Cal.) News-Herald, edited by Ralph C. Hartsen, has been sold to Kansas people who will assume charge in a few weeks.

The McDonald (Pa.) Outlook passed into new hands last week. E. L. Means, formerly of the Burgettstown (Pa.) Enterprise, has assumed control.

John J. Schick has purchased the Post Falls (Wash.) Advance from T. F. Sheppard.

Bert H. Larrabee has assumed control of the Kenosha (Wis.) Union, one of the oldest papers in that State. John A. Killeen, former editor and publisher of the Union, retires.

Will F. Wolf has purchased the interest of Dr. W. A. Quigly, his partner, in the Hawarden (Ia.) Chronicle, which was established in 1902.

Mississippi Consolidation.

The Hattiesburg (Miss.) News has purchased the name, subscription list and good will of the Hattiesburg Daily Progress and will consolidate the two papers under the name of the Hattiesburg News. The Daily Progress was established in 1896.

Rob Private Box of Editor.

Burglars broke into the private strong box of Omar K. Benedict, editor of the Oklahoma City (Okla.) Times, last week. Notes and private papers valued at \$2,000 were taken.

NEWSPAPER MEN

interested in printing machinery visiting New York at any time are invited to call at our New York office in the old Times Building, No. 41 Park Row, or telephone No. 4416 Cortlandt, and one of our representatives will be pleased to call and see you.

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J. B. SHALE, President.

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PHILIP R. DILLON, Managing Editor.

SUBSCRIPTION, \$1.00 PER YEAR. FOREIGN, \$1.50. SINGLE COPIES, 5 CENTS.

ADVERTISING RATES.

DISPLAY, 15 CENTS PER AGATE LINE. READING NOTICES, 25 CENTS PER AGATE LINE.

Entered at Second Class Mail Matter in the New York Post Office.

NEW YORK, SATURDAY, APRIL 17, 1909.

SHALL WE GIVE AWAY NEWS-PAPERS?

W. T. Stead, of London, famous as publisher, writer and investigator of psychic phenomena, says:

"It is quite conceivable the time may come when the newspaper will undertake its own distribution, and when even the halfpenny will be dispensed with, and every citizen have his daily newspaper without money and without price."

To the competent idealist, all desirable things are conceivable.

The average publisher is not an idealist, but a plain business man, and therefore he has surer knowledge of his fellowmen—of their weaknesses at any rate, than his dreaming brother.

Said a practical publisher after reading Mr. Stead's "conception" in last week's issue of THE EDITOR AND PUBLISHER:

"Newspapers to be given away? Never! What good would they be if you gave them away? They would be in the same class with dodgers, circulars and the rest of the printed stuff that fills waste baskets."

"Beyond all the philosophy of theorists is the plain fact men and women value only the things that cost them something—something in sacrifice. Things we get for nothing are not given value by the receivers."

"If children were easily brought into the world, it is a question whether we would see much mother love."

"The paper that is given away has no value."

Whatever difference of opinion there may be in this country about the character and ability of Theodore Roosevelt, there is not much difference of opinion about the Parisian litterateurs whose habitual attitude towards Americans is that of contempt. It can be set down as presumably true, that the Frenchman who "interviewed" Mr. Roosevelt at Naples, even admitting that he may have talked with him, had the usual Parisian contempt for Americans. Certainly Mr. Roosevelt is inherently, perhaps extravagantly American. Added to this is his friendship for Emperor William. This alone would be enough to make a Parisian scribe hate him. Would such a scribe interview Mr. Roosevelt truthfully?

Some time ago the members of the American Paper and Pulp Association

gravely met in convention and by formal resolution declared they would not meet in conference with the publishers at any place nor for any thing until John Norris was removed from the chairmanship of the A. N. P. A. Committee on Paper. They roasted Mr. Norris fiercely, and adjourned in triumph. Many thought the exhibition by the paper makers was schoolboyish. Norris seems to be still on the job.

PRAISES NEWSPAPERS.

Clergyman Says Modern Press Is Never Arrayed Against Religion.

"Contrary to the opinions of many, the newspaper has saved its readers from that modern perversion of our already forcible English slang," says the Rev. W. B. Norton, of Evanston, Ill.

"It has pruned its language of affectation, fine writing and indiscriminate and excessive use of adjectives. The very word 'unprintable' is an index of the purity of the newspaper."

"What may seem the strangest of all, the newspaper has saved society from irreligion."

"If the newspaper does not professedly favor religion, it never is arrayed against religion. While it is often too flippant, or at least too jocular in treatment of religious events, it never is wilfully irreverent. Its utterances are ever demanding honesty in politics, purity in home life, clean streets, smokeless chimneys, a well-governed and beautiful city."

"It is not surprising that the sensational should occupy large space in the newspaper. Like fiction and the Bible and the drama, the most popular forms of literature, it deals with those phases of life which create the most intense interest and which spring from the most elemental passions of human nature."

Editor George T. Angell.

No flags, half-masted, droop to mark his mourning;

No heat of drums—no martial bugles blow;
No thundering guns shall speed the brave soul's homing;

No sob of music—tremulous and low.
But what a song would hush him through the gloaming
If brutes could know.

And there will be no shrouded banners streaming;

When he goes by no troops shall line the way.
No clank of arms at rest—no sword blades gleaming

May do him honor on his funeral day.
But what a prayer would stir him in his dreaming

If brutes could pray.
—Edgar L. Robbins in the Boston Traveler.

GOVERNMENT GAME

A Writer Says Washington State Department Often Asks Newspapers to Help Out in Diplomacy—Throwing a Scare Into the Sultan of Turkey—Foreign Ambassadors Try to "Work" Correspondents.

"A certain diplomat accredited to this country—when we get into diplomatic secrets names are inadvisable—was on the verge of getting into trouble with the United States. He was very popular in this country, and his popularity had turned his head a little and given him the idea that he was a privileged character," says a writer in the Buffalo Courier.

"At first his mistakes were such as the American Government could afford to overlook, but they gradually increased in seriousness. Finally came a time when his Excellency permitted himself to go so far as to give out an interview criticising the official actions of a high officer of the American Government, and, inferentially, of course, the Government itself.

AN INDISCREET DIPLOMAT.

"The State Department felt that the next offense of the diplomat would force it to inform his Government that he was persona non grata and ask for his recall. Such a step is always a most serious one to take. The other nation is virtually obliged to respect the request, but the fact that it was made usually leads to an unpleasant feeling on the part of the country thus humiliated in the person of its Ambassador, and disturbs the relations between the two nations. Besides, the Minister in question was well liked by this Government.

"That afternoon, when the then head of the State Department received his usual daily call from the correspondents who "covered" his department—they visited him in a body, except when one of them was 'exclusive' for his paper—he delivered himself about as follows:

"Gentlemen, you all know our friend, Mr. So-and-So, and you all like him. You have not read his interview this morning without being aware that this is the worst break he has made yet, and that he can't make another one without our having to take drastic action. You also know that he has been getting worse and worse all along. You don't want to see any trouble result any more than I do.

"He errs, of course, not through intention, but because he has been a little spoiled. If his attention is called to his error and his danger he will become alarmed and probably his head will be reduced in size, too, and he will quit. I can't call his attention to it; it would be a diplomatic break on my part. You can, however, and thus perform a service to your country as well as to him.

"It won't do merely to print dispatches criticising his interview of today; you will have to go further than that to scare him. Suppose you all print to-morrow a dispatch stating authoritatively that the State Department is highly indignant over the interview; that officials of that department were in conference about it to-day, and that a high official says representations will be made to his home Government about it within two days.

FOREIGN AMBASSADOR SCARED.

"Then he will come here in a panic to see me about it. I will assure him

that the newspaper publications are all mistakes, and that this Government contemplates nothing of the kind. That will relieve his mind, but I know him well enough to know that the scare will permanently reform him.

"Of course, I know that I am asking a good deal in asking you to subject yourselves to the unpleasant consequences of an official denial of your dispatches, for, of course, His Excellency will promptly give out such a denial as soon as he has seen me and received my assurances that there is nothing in the story. Therefore, I don't ask you to do this. I only say that unless you do you will deprive his country of a valuable servant, deprive this one of an envoy whom we prefer to any one who is likely to succeed him, and perhaps strain our relations somewhat with his Government. You can render a public service at the cost of some inconvenience to yourselves. What is your decision?"

"After some discussion it was unanimously agreed to carry out the suggestion, and the newspapers next day contained the full story of the diplomat's danger. The correspondents saw him come dashing down to the State Department in his automobile, enter the office of its head in a state of much agitation, and come out half an hour later considerably calmer. He issued the formal denial as expected. The correspondents went to see the head of the State Department.

"It worked," he said, with a hearty laugh. "It all came out just as I predicted. You have done a great public service, for he will make no more breaks."

"WORKING" THE NEWSPAPERS.

"When John D. Long was Secretary of the Navy he had quite a habit of utilizing the newspapers in this fashion. Whenever the Sultan of Turkey had ignored beyond the limit of patience American suggestions that he pay his debts, Mr. Long would start a good-sized fleet eastward and then ask the newspaper correspondents if they would mind publishing a dispatch saying that the squadron had headed for Turkey. He always put it on the ground to do so would be performing a public service. Whenever this happened the Turkish Minister usually arrived in the State Department on a dead run the next day.

"Some years ago Herbert W. Bowen, Minister to Venezuela, was recalled and made to face charges of having inspired certain newspaper articles not approved by the Administration.

"Among his witnesses Bowen subpoenaed, as experts, all the correspondents who 'covered' the State Department and asked each one a set of questions, the same in every instance. They were designed to show the practice among diplomats in dealing with newspaper men. One of the questions ran about like this:

"Is it or is it not a fact that diplomats are accustomed to give to newspaper men such information as they think will be, when published, for the advantage of the country from which they came?"

"One veteran correspondent, when this question was put to him on the stand, smiled brightly and replied:

"Of course I can't answer that question from positive knowledge. But I have often suspected that I was being worked."

Quigley & Wolf, publishers, of Hawarden, Ia., have dissolved partnership. Wolf continues the business.

PERSONAL

Norman Hapgood, editor of Collier's Weekly, spoke before the New York Assembly judiciary committee last week in favor of Governor Hughes' primary bill.

John H. Broad, editor of the Morristown (N. Y.) Leader, an agricultural publication, was in Columbia, S. C., last week in the interest of the National Roads Association.

Fred T. Lincoln, city editor of the Kalamazoo (Mich.) Gazette, and Miss Ella Aris, of Hancock, Mich., were married last week in Kalamazoo.

H. M. Watts, editor of the Philadelphia Press, was a visitor in Norfolk, Va.

Walter B. Hilton, editor of the Wheeling (W. Va.) Majority, whose name was placed on the Socialist ticket of that city as a candidate for office, declares that it was done without his authority.

George French, editor of Profitable Advertising, spoke on "The Art and Science of Advertising" before the Advertising Forum in the West Side Auditorium, New York, last week.

A. J. Dawson, editor of the London (Eng.) Standard of Empire, was the guest of honor at a luncheon given by the Halifax, N. S., last week.

W. L. Laurens, editor of the Laurens, (S. C.) Advertiser, was severely injured in a runaway last week.

J. H. Thompson, editor of the Thorold (Ont.) Post, suffered a serious fall as he was alighting from a Grand Trunk train from Toronto at Merriton Station. Mr. Thompson was returning from the convention of the Canadian Press Association.

Richard H. Edmonds, editor of the Manufacturers' Record, has returned to his home in Baltimore after a month's trip through the South.

E. J. Hart, court reporter on the staff of the Wilkes-Barre (Pa.) News, has been elected clerk to the select council.

John Blanchard Clymer, associate editor of the Musical America, a New York publication, was married on last Wednesday to Miss Theresa Sophia Angelo.

John D. Mahoney, newspaper man and student of literature, will give a course of lectures in the Central Y. M. C. A. of Philadelphia. He will discuss newspaper work in all its details.

Charles Dorrance Linskill, manager of the Wilkes-Barre Semi-Weekly Record, observed his sixty-ninth birthday last Saturday.

Colonel John McElroy, editor of the Washington (D. C.) National Tribune, gave a graphic account of events leading up to the surrender of General Lee and the manner of his capitulation, at a meeting of the Union Veteran League in Washington last week.

St. Clair McKelway, editor of the Brooklyn Eagle, attended the Conference for Education in the South, which met in Atlanta, Ga., this week.

C. H. Randall, editor of the Highland Park (Col.) Herald, has been named as a member of the Park Commission of that city by Mayor Alexander.

STAFF NEWS AND CHANGES.

Leslie M. Fowler, who in the course of the present month, will retire from the Racine, Wis., newspaper business to assume the position as city clerk, has been on the editorial and reportorial staff of the Times for more than six years.

O. J. Allen, for fourteen years connected with the Waycross (Ga.) Herald, has resigned from that paper and will take charge of the Newman (Ga.) News.

Frank H. Bushick, former Washington correspondent for the Houston (Tex.) Post, has assumed charge of the Gulf Coast Record, a weekly published at Kingsville, Texas. Mr. Bushick has associated with him Jeff McLenore, the well known newspaper man formerly of Austin, but who is now editing the Gulf Coast Magazine.

John Clair Minot, associate editor of the Kennebec (Me.) Journal for the past twelve years, has resigned to accept a position on the editorial staff of the Youth's Companion.

Wilfrid B. Hennessy, formerly the head of the local staff of the Bangor (Me.) Commercial, is now the owner and managing editor of the New York Beacon, a weekly newspaper published in the interests of the Roman Catholic Church.

WOMEN'S PRESS CLUBS.

At the annual business meeting of the Des Moines Woman's Press Club last week, Mrs. James G. Berryhill was chosen as president for the ensuing year. Besides the election of officers, delegates, regular and alternate, were chosen for the biennial convention. Those who were chosen are as follows: Mrs. James G. Berryhill, president; Mrs. John R. Drake, first vice-president; Miss Guiljelina Vollinger, of Newton, second vice-president; Mrs. Nellie G. Tomlinson, recording secretary; Miss Jeanne Loizeaux, corresponding secretary; Miss Emilie Blackmore Stapp, treasurer; Mrs. Frederick Weitz, historian; Miss Margaret Walker, librarian; board of directors: Miss Alice S. Tyler, Mrs. H. B. Hawley, Mrs. D. H. Richard, Mrs. Preston B. Durley and Mrs. George Young. Regular delegates to biennial convention: Miss Alice Tyler and Mrs. Frederick Weitz; alternate delegates; Mrs. Geo. Young and Miss McClelland.

The Illinois Press Woman's Association is to have a matinee benefit at the Garrick Theatre, Chicago, soon. The object is to raise funds for club quarters. It is expected the attraction will be the musical comedy, "The Girl from Gotham," given with the same Colonial club cast that made so complete a success a week or so ago.

Mrs. Corinne A. Ward, of East Orange, was re-elected president of the New Jersey Woman's Press Club at their annual meeting last Monday. Other officers elected were: Mrs. Marion Law Carter and Miss Amanda Douglass, of Newark, vice-presidents; Mrs. V. M. Wheat, of Elizabeth, recording secretary; Mrs. Denio, of Orange, corresponding secretary; Miss Flanagan, of Newark, treasurer, and Miss Hosford, of Orange, auditor. The club will take a literary pilgrimage to the home of Washington Irving this spring.

Filing an Old Saw.

A fool and his money are soon popular—Life.

ISLE OF PINES.

With 2,000 Americans Supports Two Weeklies in English.

T. J. Keenan, former owner of the Pittsburg Press, arrived in New York on Wednesday from his winter home in the Isle of Pines. He left the same day for Pittsburg. He said to the EDITOR AND PUBLISHER:

"The Isle of Pines, with a population of 2,000 Americans, scattered over a territory as large as the State of Rhode Island, sustains two prosperous weeklies, printed in English and devoted to the interests of Americans. Their titles are The Isle of Pines Appeal and the Nueva Gerona News."

French Journalist Dead.

Pascal Grousset, a well known French journalist and communist, died in Paris on last Saturday. He was born in Corsica in 1844 and was Minister of Foreign Affairs in the Commune.

OHIO, REPUBLICAN,

county seat, daily newspaper property. City of 25,000. Adequately equipped. Mild profit now shown and a constantly increasing volume of business. The price of \$40,000.00 is not justified by present volume of business or profits, but allows for probabilities of the near future. Proposition No. 471.

C. M. PALMER

Newspaper Broker,
277 BROADWAY, NEW YORK.

A WEEKLY INCOME OF \$50 GUARANTEED

for four years for Accidental injury, sustained on a public conveyance, or in a burning building—at a weekly cost of only 48 cents. Write for particulars.

Chas. W. Koller, 32 Union Sq.

Daily News Service Illustrated

News by Mail—600 Words Daily—With Eight Photographs a Day. Covers Sport, Foreign, Science, Women, Politics, etc. Cheapest, Biggest, Best. Ask Clm'tl Times Str., Detroit Free Press, etc. TRIAL FREE.

GEORGE GRANTHAM BAIN
32 Union Sq., E., New York City

Publishers Circulation Service Co.

122 East 25th St., New York
Expert operators of Popularity Contests to increase newspaper circulation on the CASH PAID IN ADVANCE BASIS.
Results Count—Write for References

THE LOVEJOY CO., Established 1853.

ELECTROTYPERS
and Manufacturers of Electrotype Machinery.
444-446 Pearl Street NEW YORK

J. WILBERDING

Newspaper Representative
225 FIFTH AVE. NEW YORK

LET ME REPRESENT YOU "THERE'S A REASON"

F. P. ALCORN, Newspaper Representative
FLATIRON BUILDING, NEW YORK.

THE INTERNATIONAL SYNDICATE

Established 1899
FIVE WEEKLY PAGES
Baltimore, Md.

SITUATIONS WANTED.

Advertisements under this classification will cost One Cent Per Word.

EXPERIENCE IN CITY

of 400,000; now writing editorials; would change to same or telegraph desk. COMPE-TENT, care of THE EDITOR AND PUBLISHER.

HELP WANTED.

STUDENT OF THE TIMES,
editorially trained, to assist in new social service. State experience, salary. Address "Timely," care THE EDITOR AND PUBLISHER.

FOR SALE.

OWING TO OTHER

business I offer for sale newspaper and job office in Eastern Maine. Growing town. Opportunity for hustler to make money.
E. E. MORSE,
Old Orchard, Me.

FOR SALE.

Huber two-rev. fly delivery press, cheap; size of bed 36x52; condition, good; liberal terms. Address Greeley Printery, St. Louis, Mo.

BUSINESS OPPORTUNITIES.

PUBLISHING BUSINESS.

Established in high grade book and art field; distinct and legitimate monopoly; should produce \$100,000 quick profits; must be sacrificed immediately to settle estate. WM. R. GRIF-FITH, 2 East 33d St., New York.

ADVERTISING MEDIA.

CONNECTICUT.

MERIDEN MORNING RECORD.

Old established newspaper, delivering more than 90 per cent. of its circulation directly into homes. Only two-cent newspaper in city. Population of field covered exceeds 60,000.

NEW YORK.

THE BUFFALO EVENING NEWS

is read in over 90% of the homes of Buffalo and its suburbs, and has no dissatisfied advertisers. Write for rates and sworn circulation statement.

WISCONSIN

The Evening Wisconsin.

MILWAUKEE, WIS.
THE LEADING HOME PAPER OF THE STATE
The Paper for the Advertiser Who Desires Results

WASHINGTON.

SEATTLE TIMES, Seattle, Wash.

Brings best results for the money expended of any other paper on the Pacific Coast.
Issued Daily and Sunday. Classified ads. 10 cents daily, 15 cents Sunday a line each insertion. Minimum 25c.

MISCELLANEOUS.

FRANK S. ADAMS CONTEST CO.

MANAGERS OF PRIZE AND TRIP VOTING CONTEST FOR INCREASING
NEWSPAPER CIRCULATION.

Successful record east, west and south. Best of References. Write or Wire, Permanent Address,
72 WASHINGTON ST., ATLANTA, GA.

NEWS—FIFTY WORDS GENERAL

news wired evening papers, daily, \$4.00 per month, you pay tolls. Also special and Chicago news. YARD'S NEWS BUREAU, 166 Washington street, Chicago.

THE ADVERTISING WORLD.

TIPS FOR BUSINESS MANAGERS

J. Walter Thompson Agency, Chicago office, is placing 3,000 lines in Pacific Coast papers for the advertising of the Chicago, Burlington & Quincy Railroad.

The Morse Agency, West Thirty-fourth street, New York, is placing 600 inches in Southwestern papers for the Herpicide advertising.

The Mahin Agency, Chicago, is placing 5,000 lines in Pacific Coast papers for the advertising of Rosenwald & Weil, Clothesologist Mackinnettes, Chicago.

Biggs, Young, Shoen & Co., 7 West Twenty-second street, New York, are placing 5,000 lines for the advertising of the West Disinfecting Company, C. N. Disinfectant, 9 West Fifty-ninth street, New York.

Arnold & Dyer, Philadelphia, are sending out orders to Pennsylvania papers for the Boston Confectionery Company, Empress and Imperial Chocolate.

Biggs, Young, Shoen & Co. will send out orders to Southern papers about the first of next month for the advertising of the Pepsi-Cola Company, Pepsi-Cola, New Bern, N. C.

The Friend Advertising Agency, 41 Union Square, New York, is using Sunday papers in the South for the advertising of the Merrimac Manufacturing Company, 826 Broadway, New York.

The Charles H. Fuller Agency, Chicago, Ill., is using papers in the South and Middle West for the advertising of the Fort Smith Commercial Club, Fort Smith, Ark.

H. W. Kastor & Sons, St. Louis, is using Pacific Coast papers for the advertising of the Ellet Kendall Shoe Company, Chicago, Ill.

Otto J. Koch, Milwaukee, is placing 16 lines 15 times in Pacific Coast papers for the advertising of the Fischer Manufacturing Company, same city.

J. Walter Thompson Company, Chicago office, is using two pages in Pacific Coast papers for the advertising of the Peters Shoe Company, Peters Diamond Brand Shoe.

J. Walter Thompson, East Twenty-third street, New York, is using the larger city dailies for the advertising of the George Frost Company, Boston Garter, Boston, Mass.

The Fowler, Simpson Company, Cleveland, Ohio, is placing 100 lines ten times in New England papers for the advertising of the Glidden Varnish Company, Jap-a-Lac, same city.

NEWSPAPER PLANT FOR SALE CHEAP

Because of recent installation of two quadruple color presses and new stereotype outfit, the New Orleans Item offers for sale one Scott 3-deck, straight line, printing press, with extra color deck, complete with stereotype machinery blankets, rollers, etc. Stereotyping outfit includes a number of new pieces, and roller matrix machine. Also two 35 horse-power electric motors, and, if desired, steam engine and boiler. This outfit has been printing an edition of approximately 30,000 daily, and Sunday, with color section on Sunday, and is for sale only because of necessity for larger mechanical facilities by the Item. Special bargain offered in order to save storing it in New Orleans. Address Frederick I. Thompson, 225 Fifth Ave., New York, N. Y., or James M. Thomson, c/o The New Orleans Item, New Orleans, La.

J. Walter Thompson Company, East Twenty-third street, New York, is placing some orders for the American Tobacco Company in daily newspapers to advertise the El Toro cigar.

Wood, Putnam & Wood, Boston, are using daily papers for the advertising of Rice & Hutchins, Educator Shoes, Boston.

The A. W. Erickson Agency, Duane street, New York, has secured the advertising of William Peterman, Peterman's Roach Food, 54 West Thirteenth street, same city.

Robert Buggeln, Marbridge Building, New York, is asking for rates.

It is stated that Lord & Thomas' New York office has secured a small appropriation to be placed with magazines for the American Tobacco Company, New York.

The George Baten Agency, East Twenty-fourth street, New York, is placing 5,000 line contracts for the Chalmers Knitting Company, Amsterdam, New York.

The Agate Advertising Agency, Temple Court, New York, is placing orders generally for the advertising of the Monahan Moth Paper Company, New York.

C. D. Hunt, 20 Vesey street, New York, is placing orders generally and adding new papers to the list for the advertising of the Boston & Maine Railroad. The Frank Seaman Agency, West Thirty-second street, New York, is placing the summer resort advertising for the Boston & Maine Railroad.

The Cramer-Krasselt Company, Milwaukee, Wis., is placing 5,000 lines in Southern papers and 7,000 lines in Pacific Coast papers for the advertising of the Pabst Brewing Company, Milwaukee.

The Emergency Laboratory, West Twenty-fifth street, New York, is placing 10,000 lines in Pacific Coast papers for the Postum advertising.

W. T. Hanson, Schenectady, N. Y., is placing 7,000 lines in the Southwest for the Doctor William's Pink Pills advertising.

Biggs, Young, Shoen & Co., 7 West Twenty-second street, New York, is placing 5,000 lines in Southern papers for the advertising of the New York Herald.

N. W. Ayer & Son, Philadelphia, are placing 5,000 lines in Western papers for the advertising of the Charles E. Hires Company, Hires' Rootbeer, same city.

C. I. Hood Company, Lowell, Mass., is placing 936 inches in papers in the Southwest for the advertising of their preparations.

The Munyon Homeopathic Remedy Co., Philadelphia, is placing 400 inches in Southern papers and 10,000 lines in Western papers for the advertising of Munyon's Remedies.

Powers & Armstrong, Philadelphia, are placing 10,000 lines in Western papers for the advertising of the Victor Talking Machine Company, Camden, N. J.

Benson & East, Chicago, are placing 2,500 lines in Western papers for the advertising of the Northern Trust Company, same city.

ROLL OF HONOR

The following publications have allowed the Association of American Advertisers to make a thorough examination of their circulation and have received certificates showing the actual circulation of their publications:

ALABAMA.		WASHINGTON.	
ADVERTISER	Montgomery	TIMES	Seattle
ITEM	Mobile	WEST VIRGINIA.	
CALIFORNIA.		GAZETTE	Charleston
BULLETIN	San Francisco	WISCONSIN.	
EXAMINER	San Francisco	EVENING WISCONSIN	Milwaukee
FLORIDA.		ADDITIONAL TIPS.	
METROPOLIS	Jacksonville	The Ben Leven-Nichols Advertising Agency are sending out full pages to a large list of metropolitan Sunday papers and large weeklies, advertising Florida lands for Senator George W. Deen of Georgia. This is the second campaign for this company. They expended about \$30,000 during the months of January and February.	
GEORGIA.		The Birmingham (Ala.) Ledger and the Kingston (N. Y.) Daily Freeman have been elected to membership in the American Newspaper Publishers' Association.	
CHRONICLE	Augusta	S. H. Cobb, manager of the Omaha branch of the American Press Association, will have charge of the new office opened in Des Moines, Ia.	
LEDGER	Columbus	Biggs, Young, Shoen & Co., 7 West Twenty-second street, New York, are placing 10,000 lines in Southern papers for the advertising of the Aeolian Company, same city.	
ILLINOIS.		Calkins & Holdin, East Twenty-third street, New York, are placing 4,368 lines for Cluett, Peabody & Co., Chicago, in Southern papers.	
HERALD	Joliet	J. W. Morton, Twelfth street and Fourth avenue, New York, is placing 5,000 lines in Southern papers for the advertising of Kops Bros., Nemo Corset, same city.	
JOURNAL	Peoria	Was Formerly a Journalist.	
IOWA.		Charles W. Taylor, private secretary to former Secretary of the Navy Metcalf, was once a newspaper man. He was educated in Europe and is an accomplished linguist.	
CAPITAL	Des Moines		
THE TIMES-JOURNAL	Dubuque		
KANSAS.			
GLOBE	Atchison		
CAPITAL	Topeka		
GAZETTE	Hutchinson		
EAGLE	Wichita		
LOUISIANA.			
ITEM	New Orleans		
TIMES DEMOCRAT	New Orleans		
STATES	New Orleans		
MASSACHUSETTS.			
LYNN EVENING NEWS	Lynn		
NEW JERSEY.			
PRESS	Asbury Park		
JOURNAL	Elizabeth		
NEW YORK.			
TIMES-UNION	Albany		
BUFFALO EVENING NEWS	Buffalo		
NEWBURGH DAILY NEWS	Newburgh		
LESLIE'S WEEKLY (Cir. 115,000)	New York		
RECORD	Troy		
NORTH CAROLINA.			
NEWS	Charlotte		
OKLAHOMA.			
OKLAHOMAN	Oklahoma City		
OHIO.			
REGISTER	Sandusky		
PENNSYLVANIA.			
TRIBUNE	Altoona		
TIMES	Chester		
MORNING DISPATCH	Erie		
HERALD	New Castle		
BULLETIN	Philadelphia		
GERMAN GAZETTE	Philadelphia		
DISPATCH	Pittsburg		
PRESS	Pittsburg		
TIMES-LEADER	Wilkes-Barre		
TENNESSEE.			
NEWS-SCIMITAR	Memphis		
BANNER	Nashville		
TEXAS.			
CHRONICLE	Houston		
RECORD	Fort Worth		
LIGHT	San Antonio		

THE ASBURY PARK PRESS

is a live newspaper in a live town. Its readers are a money-making, money-spending class. If you want their trade the Press is your best medium.
J. LYLE KINMONT, Publisher
ASBURY PARK, N. J.

Statement of FEBRUARY CIRCULATION SPRINGFIELD (Mass.) DAILY NEWS DAILY AVERAGE 10,453

Being 426 more than February, 1908, and 119 more than last month's (January, 1909) average.

American Home Monthly A Household Magazine

Circulation 100,000 COPIES Guaranteed Every Month. Flat rate 40 cents a line.
HENRY RIDDER, Publisher,
5 Barclay Street, New York.

NEW PRINTING MACHINERY.

Prosperity Indicated By Big Orders for Presses.

Messrs. R. Hoe & Co., by way of pointing to the wave of returning prosperity, announce that over 100 new printing machines are being constructed in their New York and London shops, for customers. The following American papers are among those installing new Hoe machinery:

Milwaukee Evening Wisconsin, a quadruple or 32-page press capable of turning out 8-page papers at the rate of 72,000 copies an hour.

The San Antonio Express, a straight-line quadruple with color cylinder, which will print up to 32 pages and when desired give three colors besides the black.

The Decatur Herald-Dispatch, a 32-page quadruple, printing at the rate of 50,000 eight pages every hour.

The Oakland Tribune, a sextuple machine with color attachments, having a capacity of 60,000 papers an hour up to 12 pages.

The Des Moines Register and Leader, also a 48-page straight-line sextuple with extra color cylinder.

A double quadruple octuple with the Hoe patent central folders will soon be ready for the Washington Times, giving that paper an equipment of three of these machines, with the ability to turn out complete papers at over 500 copies a minute, besides a large multi-color press for fine color and half-tone work. Mr. Munsey has also recently ordered, for one of his other papers, a sextuple color machine.

The Quincy (Ill.) Journal is getting a Hoe three-roll single-width press; the Brooklyn Citizen, a similar machine; and the Olean Herald and Stamford Advocate, both 16-page Hoe presses.

For the Scranton Truth the Hoe people are making a central folder high-speed quadruple machine, printing up to 40 pages, with an extra half deck on one end to print colors and colored supplements.

For the Seattle (Wash.) Times, a mammoth seven-cylinder multi-color electrotype press, with all the accessories for color and half-tone printing, is in course of construction in the Hoe works, as well as an additional deck for one of the Quadruple presses now used for printing the paper.

A 24-page supplement press is being made ready for the Chat, of Brooklyn.

For the St. Paul Volkszeitung a quadruple press has been ordered, and smaller newspaper machines for the Buffalo Volksfreund, Greenfield (Mass.) Gazette and Courier, Naugatuck (Conn.) News. The Hoe company also announces that it is building six five-roll combination sextuple and quadruple machines, with new Lightning central folders, being half of a lot of twelve orders by W. R. Hearst. Each of these presses will be capable of turning out papers at the rate of 160,000 copies an hour up to 10 pages, 120,000 12 pages, or 80,000 14, 16, 18 or 20 page papers, and others in proportion. These machines, of the latest design, are arranged so that they can be run as separate units, one end being a complete sextuple press and the other end a complete quadruple press, or can be worked together as either four-roll or five-roll presses, at will. They print at a running speed of 20,000 revolutions of the cylinders per hour, which is 66 2-3 per cent. faster than the speed of 12,000 revolutions which, it is claimed, has been for many years regarded as the standard running speed of large newspaper printing presses.

BUSINESS OFFICE NOTES.

The Bloomsburg (Pa.) Morning Press issued a sixty-four page paper last week in celebration of the occupancy of its new four-story home. The schools, the churches, and the many and varied industries which make Bloomsburg the hustling, thriving city that it is, are all graphically described in a number of special articles. The issue is splendidly illustrated and carries a large amount of attractive advertising. The story of the Press during its seven years of existence is one of steady growth and progress.

The Atlantic City (N. J.) Sunday Gazette issued an Easter edition of thirty-four pages. It was the first published under the new management of Harry E. Smith. The amount of advertising carried shows the popularity of the Gazette among the merchants of that city.

The Chicago Journal celebrated last week the fifth anniversary of its purchase by the present management. During that period the circulation of the Journal has increased 500 per cent. or 100 per cent. each year. The Journal on April 22 will celebrate its sixty-fifth birthday and it is claimed to be the oldest daily newspaper in Illinois. The advance in circulation has necessitated the purchase of three additional massive Goss revolutionary octuple presses, each with a capacity of 72,000 sixteen-page papers an hour. When these giant presses are installed, the Journal's press-room will be one of the most completely equipped in the United States.

The Fall River (Mass.) Herald has just concluded a ten-weeks' popularity contest conducted by the Publishers' Circulation Service, of 122 East Twenty-fifth street, New York. The contest was unusually successful and 1,075,802 votes were cast. Nine young ladies will be sent to Bermuda for a two-weeks' trip.

A remarkable "ad" appeared in the Montgomery (Ala.) Advertiser of last Wednesday. It was an advertisement of the Montgomery Light & Water Power Co., and occupied an entire page. The striking part of the "ad" was a composite reproduction of more than 100 magazine advertisements, illustrating the every day uses of electricity.

The Orange (Tex.) Leader issued an Easter edition of twelve pages that would be a credit to many a larger establishment. It was filled with attractive advertising, was well gotten up and contained much interesting news and matters of general interest.

Foreign Correspondent Dead.

George P. Dickin, a sporting correspondent of the New York Herald, died at Monte Carlo on last Sunday. He was twenty-eight years old and was an Englishman. He covered aeronautic and automobile events on the Continent.

THE GOVERNOR'S SECRETARY

TRENTON, N. J., April 12, 1909.
TO THE EDITOR AND PUBLISHER:
Gentlemen—Enclosed you will find \$1 for my subscription from March 30, 1909, to March 30, 1910, to THE EDITOR AND PUBLISHER. I find the paper of great value in keeping posted on what is going on among the newspaper men. Wishing you success in your field, I am,
Very truly yours,
LESLIE R. FORT,
Secretary to the Governor of
New Jersey.

MANAGER CAVANAGH.

Takes the Downstairs Helm of the St. Paul Dispatch.

Walter J. Driscoll, who for several years has been business manager of the St. Paul Dispatch, has resigned his position, and is succeeded by John A. Cavanagh.

Mr. Cavanagh has always lived in Des Moines, Iowa, and was in the newspaper business there for fifteen years prior to five years ago when he retired to devote himself to personal interests. At the time of retiring he was business manager of the Des Moines Register and Leader. His friends look for a brilliant record for him on the Dispatch.

Mr. Driscoll becomes manager of the manufacturing department of the Pioneer Press, a position which he formerly occupied.

St. Paul Circulation Contests.

Last week the St. Paul Daily News and Minneapolis News finished successful circulation contests which ran for thirteen weeks. Forty young ladies of the Twin Cities will be sent in a private car to Omaha, Colorado Springs, Pike's Peak, Salt Lake City, Portland, Seattle, where they will take in the Alaska-Yukon Pacific Exposition, Vancouver, British Columbia and Revelstoke, Canada. The party will be gone fourteen days. Both contests were conducted by the Publishers' Circulation Service Co., of New York City.

RECEIVERS FOR OUTING CO.

Business Will Be Continued Under Court's Direction for Thirty Days.

Receivers have been appointed by Judge George W. Wray in the United States Court, at Syracuse, N. Y., for the Outing Publishing Company, of Deposit, N. Y., publishers of the Outing, Bohemian, Grey Goose, and Brains magazines, and "The Editor," the publication for literary workers which Leslie Quirk sold to the company last year.

Archibald Howard of Binghamton, Walter S. Sullivan of New York, and William H. Clark of Cortland were named as receivers.

The receivers were authorized to continue the business of the company for thirty days, and to borrow a sum not exceeding \$2,500 for that purpose.

Scribes Will Have Free Ride.

The newspaper men of Aurora, Joliet and other Illinois cities on the Joliet Southern Railroad will be the guests of the officials of that company on a tour of inspection over the entire system as soon as the branch to Chicago Heights is opened.

THE BRITISH AND COLONIAL PRINTER AND STATIONER
Established 1876. Every Thursday.
W. JOHN STONHILL & CO., 58 Shoe Lane, London, E. C.
A WEEKLY JOURNAL of Home, Colonial and Foreign Printing, Engraving, Stationery and Bookmaking. Trade Intelligence, Mechanical and other Inventions Illustrated. Novelties in Stationery, Books and Book Manufacturer Patents, Gazette and Financial Trade News.
Annual Subscription (52 Issues), post free, \$3.00.
The Leading Paper in the United Kingdom for the Printing, Engraving, Stationery and Allied Trades.
SOME TRADE OPINIONS.
"A representative printers' paper."—Inland Type Foundry, St. Louis, Mo.
"We do not doubt but that the P. and S. is a good printers' journal wherein to advertise our machinery."—Paul Shliedenwend & Co., Chicago.
"Very popular publication."—Challenge Machinery Company, Chicago.
"The leading journal in England, so far as typographical matters are concerned."—McMillan Machine Company, Ilion, N. Y.
"We assure you we appreciate your publication."—Chandler-Price Company, Cleveland, O.
"We have long understood the P. and S. to be the leader of its class in the kingdom."—Conger Engraving Plate Company, Linneus, Mo.
American firms contemplating opening up foreign trade should place their announcements in this paper.
Rates on application to ALBERT O'DONOGHUE, 317 W. 124th St., New York.
Send for sample copy.

\$200⁰⁰
To Be Given Away
to some printer for a diagram showing the best possible arrangement of a printing plant. A large firm of printers is erecting a new building for its own use and desiring to arrange its equipment to the best advantage, offers a prize of \$200 for the best suggestion. The plant is to occupy but one floor. The contest opens April 1 and closes April 30. To get full information send 20c for the April number of THE AMERICAN PRINTER. None free. Particulars of the contest will appear in May and announcement of the award will be made in June number. The three will be sent for 50c.
THE AMERICAN PRINTER is a beautifully illustrated monthly magazine for all those engaged in the printing and allied trades. None should be without it.
OSWALD PUBLISHING COMPANY
25 City Hall Place New York

TAKE IT TO
POWERS
OPEN THE FASTEST
24 HOURS ENGRAVERS
OUT OF 24 ON EARTH
ON TIME ALL THE TIME
POWERS PHOTO ENGRAVING CO.
154 Nassau St. N.Y. Tel. 4200-4 Bookman

THE CHEMICAL ENGRAVING CO.
9-15 MURRAY ST. NEW YORK.
HIGH GRADE PHOTO ENGRAVING ILLUSTRATING AND DESIGNING
LARGE CONTRACTS EXECUTED PROMPTLY AT THE LOWEST PRICES
TELEPHONES-1551 & 1552-CORTLAND.

Send To-day for the List of Users of
"THE KOHLER SYSTEM"
We have put in one million five hundred thousand dollars' worth of machinery for the electrical control of printing presses.
Kohler Brothers, 277 Dearborn St., CHICAGO
LONDON: 56 Ludgate Hill, E. C. NEW YORK: No. 1 Madison Ave.

TO INCREASE YOUR CIRCULATION

First

Publish all the local news that is worth printing.

Second

Publish such telegraph and cable news as will interest your readers.

Third

Publish the news **WITHOUT FEAR OR FAVOR** and ahead of your rivals. All this may be easily accomplished by employing a good local staff and securing the

HEARST NEWS SERVICE.

It is crisp, accurate and prompt.

You can procure it on the most reasonable terms. It is known as the

TWENTY-FOUR HOUR SERVICE

and is prepared for morning, evening and Sunday papers.

More than one hundred editors and publishers during 1908 have testified to the high quality and promptness of the service.

HEARST NEWS SERVICE

200 William Street, New York

