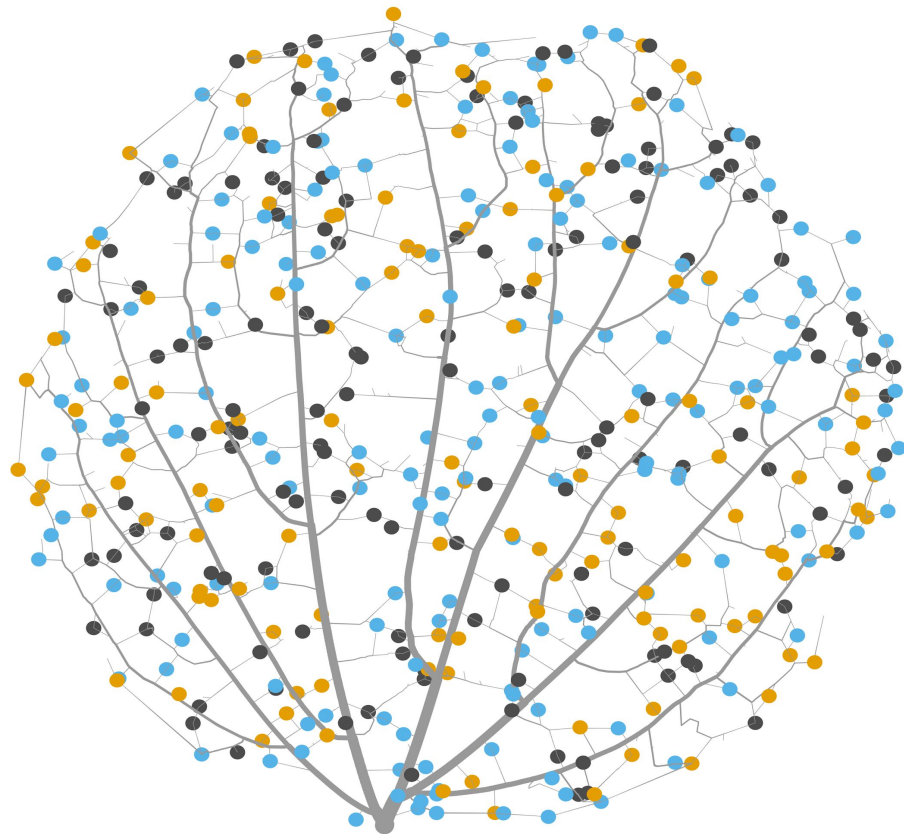


Wikimedia Movement Strategy 2030

WikiConference
Seoul 2019

[[Ryuch|케 골]]



위키미디어?

위키백과?



Wikimedians



[Foundation-I] What? Why? Who?

Mike Morrell idaho2000 at hotmail.com

Thu Aug 25 16:28:05 UTC 2005

Dear "Foundation" members,

I'm a very recent newbie so I apologize in advance for asking questions that are already answered on Wikipedia. My only excuse is that I've not been able to find them. With a whole 24 hours of Wikipedia experience under my belt, I'm interested in the following points:

1. My first impression is that the priorities for adding or improving Wikipedia content are mainly "contributor-driven". I'm not sure whether this is correct. The statistics pages mainly show the growth in Wikipedia users and the content added during the past months & years. Do we also have some statistics showing things like **hits per page and also "non-hits"**? In other words, content that non-contributing users would like to have found but didn't? Have we carried out surveys amongst non-Wikipedians **to find out what they (potentially) would be interested in finding out at Wikipedia?** I guess I'm looking for some kind of handle to distinguish between what contributors would like to see improved and what non-contributors would like to see improved.

2. Is there **any kind of policy or marketing group** that addresses the issues in point 1.

Thanks in advance for your time and effort in answering this e-mail. Hopefully you can point me to the right pages and/or lists.

Idaho 2000



위키미디어 전략 2030

Our strategic direction: Service and Equity

**** By 2030, Wikimedia will become the essential infrastructure of the ecosystem of free knowledge, and anyone who shares our vision will be able to join us.**



위키미디어 운동 파고다

Vision

Mission

Strategy

Plans





Wikimedia Vision

Imagine a world in which every single human being can freely share in the sum of all knowledge. That's our commitment.



Wikimedia Mission

The mission of the Wikimedia Foundation is to empower and engage people around the world to collect and develop educational content under a [free license](#) or in the public domain, and to disseminate it effectively and globally.

In coordination with a network of individual volunteers and our [independent movement organizations](#), including recognized [Chapters](#), [Thematic Organizations](#), [User Groups](#), and Partners, the Foundation provides the essential infrastructure and an organizational framework for the support and development of [multilingual](#) wiki [projects](#) and other endeavors which serve this mission. The Foundation will make and keep useful information from its projects available on the Internet [free of charge](#), in perpetuity.



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위키미디어 전략의 방향

서비스

Knowledge as a Service

자본

Knowledge equity

Draft recommendations

[Advocacy \(Summary\)](#) · [Capacity Building \(Summary\)](#) · [Community Health \(Summary\)](#) · [Diversity \(Summary\)](#) · [Partnerships \(Summary\)](#) · [Product & Technology \(Summary\)](#) · [Resource Allocation \(Summary\)](#) · [Revenue Streams \(Summary\)](#) · [Roles & Responsibilities \(Summary\)](#)

Participate**Scoping documents**

[Advocacy](#) · [Capacity Building](#) · [Community Health](#) · [Diversity](#) · [Partnerships](#) · [Product & Technology](#) · [Resource Allocation](#) · [Revenue Streams](#) · [Roles & Responsibilities](#)

Other

[Strategy Salons](#) · [Survey](#)

People**Working Groups**

[Advocacy](#) · [Capacity Building](#) · [Community Health](#) · [Diversity](#) · [Partnerships](#) · [Product & Technology](#) · [Resource Allocation](#) · [Revenue Streams](#) · [Roles & Responsibilities](#)

Other

[Strategy core team](#) · [Community Strategy Liaisons](#) · [Organizational Strategy Liaisons \(toolkit\)](#) · [WG selection Steering Committee](#)

Learn**Reread Phase I reports**

[Cycle 1](#) · [Cycle 2](#) · [Cycle 3](#) · [New Voices](#) · [Williamsworks Final Synthesis](#)[↗] · [Summary of Phase 1](#)

Current process

[Wikimania 2018 report](#)

Overview

[Timeline](#) · [Coordinators and Steering Group](#)

[Frequently asked questions](#) · [Updates](#)

Product & Technology WG

권고안

1. [Evaluate and Decentralize Technology Components](#)
2. [Support Community Decision-making](#)
3. [Open Product Proposal Process](#)
4. [Deployment Council](#)
5. [Disseminate Product Knowledge](#)
6. A. [Improve Technical Contributor Engagement](#)
6. B. [Modernize Technical Contributor Tooling](#)
7. [Realize the Potential of the Third-Party Ecosystem](#)
8. [Movement Technology Ethics Review Process](#)
9. [Monitoring Product Trust and Availability](#)
10. [Developing an Evolving Technology Vision and Strategy](#)

일정표

Open call for participation in 9 Working Groups	Candidates assessment and selection	Announcement of WG members and first in-person meetings	Set-up continuation, WG diversification process	Scoping WG work with community input round	Materials and research analysis , including in-person discussions and online community feedback round	WG and community discussions conclusion , drafting recommendations, including in-person discussions and online community consultation	Move from recommendations to the implementation
12 June–2 July	3–19 July	Wikimania 2018	July–October	November 2018 – February 2019	March–June 2019, Wikimedia Summit 2019	July–October 2019, Wikimania 2019	November 2019 – June 2020