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(2,39) Invitation

from HAV - A - LOOK GARDENS,

to_____

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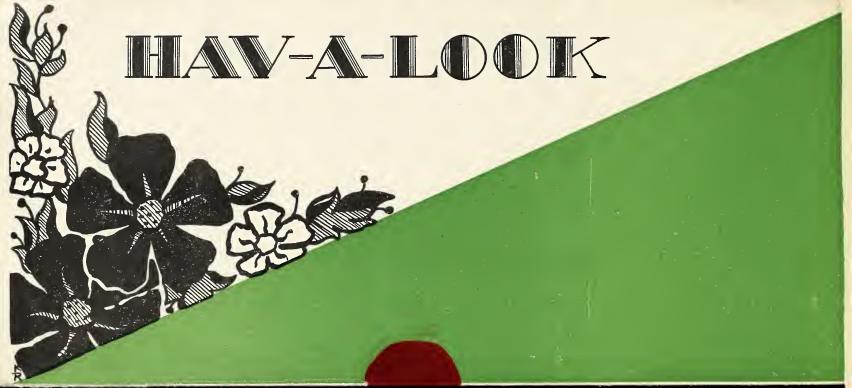
U. S. DEPARTMENT OF AGRICULTURE

WASHINGTON, D. C.

WESTPORT, MASSACHUSETTS

BUREAU OF PLANT INDUSTRY Horticulture

GOVERNMENT PRINTING OFFICE





AV-A-LOOK Gardens of Westport, Mass., hereby extends to you, and all of your flower loving friends, a cordial invitation to visit us at any time. These Gardens have been established here in Westport, at one of the most beautiful spots in this section of New England. The setting overlooks a fine stretch of the Noquochoke River on the west, with an equally attractive wooded background on the east, making a charming whole; and is well worth a visit, especially in the summer months, when there are literally thousands of Gladiolus, Dahlias, and other seasonal flowers in full bloom.

As this is our first offering to the public in the form of a printed message, it may not be amiss to give you a bit of information concerning the quite well and favorably known as growers as well as originators of choice Gladiolus, Dahlias, etc.

Like many another hobby, this one had outgrown its location, and it became necessary to seek a larger field for its future operation, and the present location was selected. The erection of our present buildings together with the laying out of the Gardens was immediately commenced and while Hava-Look is still far from its completion, we feel that in the short space of less than two years from its inception, a creditable result has been accomplished.

In view of the time and energy consumed in getting started we have until now, been unable to turn our attention to the issue of any catalog. We offer you in lieu of an elaborate catalog, this little



THREE VIEWS OF HAV-A-LOOK GARDENS

Gardens' history, together with its aim and purpose. It is our earnest desire that in time we may be able to establish here in this beauty spot, something that may prove a veritable mecca for all flower lovers, as well as a lasting credit to horticulture.

On March twenty-fifth, nineteen hundred twenty-seven, Hav-a-Look Gardens was duly incorporated under the laws of the Commonwealth of Massachusetts, taking over the name, stock and good will of the gardens established eight years previously by Geo. L. Fish, at So. Billerica, Mass.

These gardens had been conducted more as a hobby, than as a commercial business, and were

brochure or folder, to convey to you an idea of the choice varieties of Gladiolus, Dahlias; etc., which we are pleased to submit to you for your consideration.

Our varieties are many, our prices reasonable, and the quality of our bulbs second to none. We shall be proud to serve you. All retail orders for bulbs will be shipped via Parcel Post prepaid, if the same amounts to one dollar or more. Make all checks and Money Orders payable to Hav-a-Look Gardens, Inc., Westport, Mass.

The Gardens are located on Pine Hill Road, Westport, Mass., one mile north from the South Westport Post Office, and are readily reached via auto from Fall River or New Bedford, being only ½ hour ride from either city.



Gladiolus

he peer of all garden flowers,—verily they may be termed the poor man's orchid.

We grow upward of 200,000 blooming bulbs in our gardens each season, including 200 or more choice varieties. In the lists below, we are offering only varieties of proven merit, at a range in price within reach of all garden lovers.

We can however, supply many of the more expensive kinds in limited quantities, and will be pleased to quote prices if you will advise us the names of varieties desired. Owing to our limited space here we have listed only eighty named varieties and have condensed the description of same to a minimum.

List No. 1—40 very choice and more recent introductions. Every one a gem.

List No. 2—In this list we offer only true and tried varieties worthy of a place in any garden.

troductions. Every one a gem.		varieties worthy of a place in any garden.	
Pe	r Bulb		Per Bulb
Anthony B. Kunderd-Heavily ruffled, creamy pink	\$.10	Albania—Our favorite commercial white	\$.10
Annie Laurie—Finest Light pink, ruffled, New	50	Alice Tiplady—Popular orange prim	.071/2
Capt. Boynton—Fine exhibition lavender, purple throat	.20	Alma Gluck—Very showy light red prim	.10
Catharine Coleman—Unbeatable coral pink, large flower	.25	Angola—Choicest-salmon and yellow, large prim	.10
Chateau Thierry—Extra large red, very popular	.15	Anna Eberius—The most popular light purple	.10
Dr. F. E. Bennett—Unapproachable exhibition vermilion red	.35	Byron L. Smith-Still the best light lavender, yellow	
* *	.00	throat	.10
Dolly Varden—Dainty yellow edge tinged pink, new and scarce	.50	Carmen Sylva—Considered by many as the best commer-	
Duchess of York—Unusual shade of purple	.15	cial white	4.0
Dorritt—Splashed pink, many open at a time	.15	Crimson Glow—One of the best dark crimson	
Desdemona—Very striking smoky pink, white throat, scarce	.35	Dr. R. T. Jackson—Very deep crimson maroon	
	.50	Diana—The best all round blood red	
Emile Aubrun—Another smoky French variety, new	.50	Dr. Van Fleet-Reflexed flower orient red and yellow	.10
Ethelyn—A new bronze orange yellow, prim Grandiflorus,	.25	G. J. Shaylor—Ruffled rose pink, very popular	.10
extra fine Fern Kyle—Giant exhibition creamy yellow ruffled	.15	Elizabeth Tabor-Extra fine early pink with carmine	
	.20	throat	
Frank J. Symmes—Ruffled Salmon pink, tall and fine		Elora—Luther Burbank's best cream white yellow throat	
Giant Nymph—Very popular, tall pink, extra good	.15	Elegant Beauty—Finest ruffled salmon prim	
Henry C. Goehl—White, with crimson throat blotch, extra	.25	Gold—Possibly the finest light commercial yellow	.15
John Alden—Deep yellow, Hybrid prim with carmine throat	.25	Golden Measure—Giant deep yellow, great exhibition	.121/2
Jenny Lind—Soft pink, pale yellow throat, pastel type	.10	Herada—Still the florists' favorite, mauve color	.10
Longfellow—Wonderful clear pink exhibition flower	.35	Jack London-Salmon with deep orange stripes, very	
Marie Kunderd—Delicately ruffled white, very early	.15	popular	.10
Marnia—New golden orange salmon, very fine	.25	Jewell—Salmon pink, yellow throat, a pastel type	.10
Marshall Foch—Strong growing ruffled pink, choice	.15	Joe Coleman—Light red, many flowers open, each spike	
Mr. W. H. Phipps—Finest exhibition pink of all, many	25	a bouquet	
flowers open	.35	Louise—Still classed as one of the best lavender, late	
Mrs. F. C. Hornburger—Considered by many as the best	1.50	Maiden's Blush—Very early apple blossom pink, prim	
exhibition white, New	1.50	Mary Pickford—Creamy white with yellow throat, im-	10
Marjorie Gage—The daintiest cream with carmine throat,	35	mensely popular	
New	.35	Mrs. Dr. Norton—Peaches and Cream, will in time become	
throat markings, scarce	.20	our most popular glad	
Mrs. Leon Douglas—Largest and finest exhibition deep		Mrs. Frank Pendleton, Jr.—Still the best large pink with	
salmon pink	.20	Mrs. Fredk. C. Peters—The best late lavender of all	
Mona Lisa-A dainty soft pink, very beautiful glad	.15	Muriel—An extra good lavender with darker throat	.15
Peach Rose—Finest deep rose pink with blotch	.25	Peace—Large late white best of its season	.071/2
Persia—Very dark glossy red almost black	.25	Pink Wonder—Giant flower of light pink	
Prince of India-Very unusual smoky variety in great		Primadonna—Dainty butterfly type—yellow prim	
demand	.35	Purple Glory—Ruffled dark purplish red, very popular	
Richard Diener—A wonderful exhibition salmon pink	.25	Red Copper — Coppery colored red, salmon and blue	
Rita Beck—The choicest exhibition light pink of all, New	2.00	combination	
Scarlet Wonder—The largest and finest deep red	.20	Romance—Another of the smoky shades of light red	
Sebesta—The daintiest cream with soft yellow throat,		Rose Ash—Ashes of roses color	
ruffled, New	.20	Salmon Beauty—One of the best large salmon prims	
Shell Pink—Very refined delicate pink	.20	Souvenir—Best of all yellow prims	
Sidney Plummer—An outstanding light yellow, a winner	.20	Sweet Lavender—Very early light lavender, dark reddish	
Sunnymede—An unusual shade of clear, orange yellow	.25	blotch	.15
Tiffany—A ruffled white prim Hybrid, very choice	.15	Los Angeles—The cut and come again pink	.15
Winnifred—Perhaps the best exhibition smoky pink, scarce	1.00	Myra—Very large salmon prim grandiflorus	.10

The above prices are all for first class single bulbs. Price per dozen is 10 times price of single bulb. Prices per 100 or more of a kind is a matter of correspondence.

This season we again offer our box of 20 Gladiolus Surprise Mixture for only \$1.00 post paid in U. S. Every bulb is a named variety and no two alike, containing many of the kinds listed above. This is a wonderful get acquainted offer. Don't miss it.

Dahlias

UR Mr. Fish has been a grower of choice dahlias since 1916, and has devoted much time and energy to the production of seedlings, having won a number of prizes, medals, etc. at the combined shows of the Massachusetts Horticultural Society, and The Dahlia Society of New England, serving the latter Society as its President in 1924 and 1925. Owing to the work necessitated in building Hav-a-Look Gardens, he has been unable to exhibit the past two seasons.

We hope to be able another year to offer our friends and patrons several other highly meritorious Dahlia seedlings originated at Hav-a-Look.

We grew, the past season, several thousand clumps of the better and newer varieties of Dahlias, and shall be pleased to forward you a list of the varieties we can supply at very reasonable prices. We also have a fine list of the better pompon dahlias of some 25 or 30 different varieties which we can supply at \$2.50 to \$5.00 per dozen tubers. The Poms are fast coming into their own again. On account of their great popularity and keeping qualities as a cut flower no garden should be without them.

"Frances Cooper"

of Hav-a-Look

Winner of a first prize 1924, Silver Medal and first in undeciminated seedling class, and Gold Medal Sweep stakes for best Dahlia in the show at Boston, 1925. The colorings of this immense Hybrid Decorative are shades of orange apricot, with tones of carrot red on reverse of petals, with a cadmiun vellow center which is high and full. A wonderful Exhibition variety that will average nine inches in diameter, has been grown eleven inches. This Dahlia is the most continuous and consistent bloomer I have ever grown. Even the laterals produce full sized flowers. The stem is stiff and strong enough



"Frances Cooper" of Hav-a-Look

to hold the flowers, and is of good average length.

The placement of the flower on the stem, however, tends to tip slightly forward, practically its only fault. All in all this variety is a wonderful production. This Dahlia originated by George L. Fish in 1923 was withdrawn from the market in 1925 solely from lack of sufficient stock to fill the demand for it at that time at \$25. per bulb. Since then, however, we have succeeded in producing a fair stock of this wonderful variety, and have decided to dispose of a limited number of tubers the coming spring at the very reasonable price of \$15. net per tuber. We reserve the right to cancel any orders in excess of 50 tubers.

In consideration of the fact that we are issuing no catalog of Dahlias this year, we are going to offer you a collection of 10 named varieties of recent introduction, that we believe to be absolutely the best value ever offered by any grower.

The aggregate value of this collection at the lowest catalog prices known to us is \$16.50 for the 10 Dahlias named below, which we shall furnish for \$10.00 as long as our stock of same

holds good.

We reserve the right to withdraw this offer when stock is sold. The following are the varieties offered in the grand collection and are well known to all Dahlia fans.

Elinor Vandeveer (Dec.) Very long stemmed, satiny rose pink, a dahlia of every desirable quality.

Eva Williams (Dec.) Flower of immense size on stiff stems; color amethyst.

Gilda Gray (Dec.) Lilac, shading to rose in center, a very striking flower.

Jersey's Beacon (Dec.) Chinese scarlet with pale reverse. Silver medal winner at New York show.

Jersey's Beauty (Dec.) The finest true pink dahlia in existence-wonderful cut flower.

Margaret Masson (Dec.) A wonderful exhibition variety of silvery rose pink.

Pop Stewart (Dec.) Lilac pink fine grower and splendid stem, a great favorite.

Robert Scott (Dec.) Apricot yellow, with rose shading, a gem flower.

Sagamore (Dec.) A rich amber gold best of its color, fine bloomer, and best of stems.

Sanhican's Blue Bird (Dec.) Violet Blue - possibly the nearest to true blue of any dahlia.

AV - A - LOOK GARDENS

has on hand or can supply you with Palms, Ferns, Dracaenas, Sansevieria and a large variety of other decorative plants. Evergreens, roses, shrubs, and a fine selection of bedding plants in their season, such as Geraniums, Fuchias, Cannas, Chrysanthemums, (hardy) and some of the better perennials—particularly delphiniums, Violas, etc. We specialize in Tuberous Begonias.