



# NEWS AND EVENTS

November 8 — November 21, 1976

## Flu clinics to be held at RIT

Student Health Service will sponsor five swine flu immunization clinics within the next two months.

Dates of the clinics will be dependent upon receipt of the vaccine, and the availability of the College Union Lounge as a site for its distribution.

Priority for immunization will be given to full-time day students and their spouses. Faculty and staff are encouraged to be immunized by their own physicians or at a neighboring clinic.

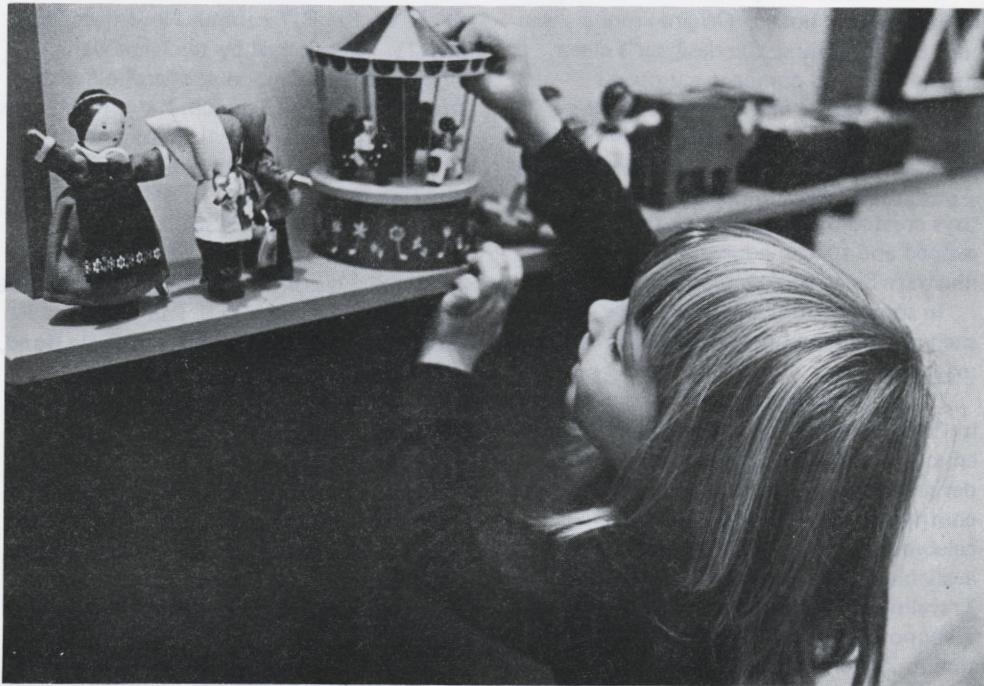
Evening students, spouses of staff members, and children will not be eligible for immunization at the Student Health Service clinics.

Those 60 years or over, and those with diabetes or chronic diseases of the heart, lung, kidney, etc., should receive a vaccine with a different chemical composition. This shot, called the "bivalent" vaccine, will be administered to those qualifying at Student Health Service during regular working hours. Again, the shots will be given as soon as possible after the vaccine is received, and faculty and staff are encouraged to get their shots elsewhere.

Organizing the operating the clinic will require extensive lay and professional volunteer support. Lay people are needed to greet those receiving the shots, to double check their medical histories, and to organize. Health professionals are needed to supplement the Health Service staff.

Those who would like to volunteer should call Sandy Parker in Personnel, 464-2428. She will need name, qualifications (for professionals), and days of the week and hours most convenient for working.

**The Registrar's Office reports an error in the 1976-77 Institute Calendar, published last spring. The calendar shows February 28, 1977 and March 1, 1977, falling on the same day. March 1 should fall on Tuesday, not Monday. This correction alters the whole month of March.**



**PLEASE TOUCH**—the toys from Switzerland. Three-year-old Karen Cox didn't mind this modeling assignment a bit. She rode a rocking horse, played with small peg dolls, and listened to a music box—oblivious to photographer Diedre Engle.

## Bevier Gallery show charms youngsters of every age

In a loft in a semideserted building in Zurich's picturesque Old City, Antonio Vitali is carefully designing an elaborate music box. He is creating part of a fascinating collection of Swiss toys, soon to be placed carefully in packing cases and shipped to shops and exhibits on three continents.

One of his completed exhibits is now on display in RIT's Bevier Gallery.

There are old toys and new ones, toys which are commercially made and one-of-a-kind models. Some have been sculpted by Vitali or other internationally known artists, others made rather clumsily from bits of lumber and twigs.

In Switzerland, toys have traditionally been made by individuals—parents, teachers, owners of small shops, and sometimes children. Without the constraints of mass production, there has been great freedom to experiment.

"The reason we are able to put together such a broad spectrum of toys in this exhibit is directly due to the fact that in our small country parents, artists, and toy specialists have all concerned themselves with toys," Vitali explained.

One small wooden train on display in the gallery was made by an older brother to protect his "real" mechanical train from his four-year-old brother. Toys commissioned by wealthy parents from local craftsmen include a realistic cannon with its munitions carriage, given by a military officer to his son, and a cookstove with brass and copper accessories.

Primitive toys from the mountain valleys include wooden cows, carts, tools, and other elements of the everyday community. Most folk toys, whether made in the 19th century or today, have been hand-carved from wood, left in its natural state or enlivened with paint.

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"Togge-babeli" are simple peg dolls which may be decorated. An outstanding doll in the show is the "Chruzli-Ross," carved of wood and branded all over with small crosses. It is a typical folk toy from Bern.

The illustrated books in the show enhance Switzerland's position of leadership in graphic arts and design. Included are early editions of *Heidi* and *Swiss Family Robinson*, as well as contemporary prize-winners.

In the modern toy section are examples of Swiss music boxes. Original models for toys by Vitali show the designer's clean simple lines and compact sculptural approach. Other original pieces include Sasha Morgenthaler's meticulously crafted dolls, from which mass production models are adapted. Contemporary examples of toys created by designers for the handicapped and special education courses illustrate Swiss achievements in this field.

In some sections, there are large toys such as a rocking horse with which visitors may play.

"Toys from Switzerland" was organized by Vitali with the help of Swiss museums, educational institutions, collectors, toy designers and shops. One of Switzerland's contributions to the U.S. Bicentennial celebration, the exhibit has been made available by the Smithsonian Institution Traveling Exhibition Service. The project is supported by the Pro Helvetia Foundation in Zurich, the Swiss Center Foundation in New York, and the American Revolution Bicentennial Administration.

The show will be at RIT until November 19.

## New computer system to be demonstrated

A demonstration of the PLATO system, a computer based multimedia educational delivery system under development at the University of Illinois, will be held at 4 p.m. in the College of Science Auditorium and 8 p.m. in the NTID Theater, Thursday, Nov. 11; and at 9 a.m., Friday, Nov. 12 in the NTID Theater. This demonstration will be the first of several informational seminars on Computer Assisted Instruction to be held at RIT.

The coordinating sponsor of these events is the RIT Ad Hoc Committee for Computer Assisted Instruction. Cosponsors are the RIT Department of Chemistry, the Rochester Chapter of the Association for Computing Machinery, the National Technical Institute for the Deaf, and Control Data Corporation, the firm which is currently marketing the PLATO system. For more information contact Don Beil, NTID, 464-6230.

## Olympic skaters to perform at RIT

Remember Dorothy Hamill, the dancer on skates who was here in Rochester as part of the 1973 Annual Skating Spectacular?

You probably remember her better as the brilliant performer of the 1976 Winter Olympics who skated off with well-nigh her weight in gold medals.

"A Skating Spectacular—High Spirits '76" will bring another outstanding group of skaters to the Frank Ritter Memorial Ice Arena on the RIT campus November 20 and 21. Sponsored by the Genesee Figure Skating Club in cooperation with the RIT Women's Council, the cast includes members of the National, World and Olympic Skating Teams, skating under the sanction of the United States Figure Skating Association (USFSA).

Guest stars are Linda Frattiane, U.S. Ladies Singles Silver Medalist; Tai Babilonia and Randy Gardner, U.S. Pair Gold Medalists; and Dee Oseroff and Craig Bond, Pacific Coast Gold Dance Champions.

Linda Frattiane, a 16-year-old native of California, was the Pacific Coast Gold Medalist in 1976, and at the U.S. National Competition earned the Silver Medal. This placed her second to Dorothy Hamill, and earned her membership on the U.S. World and U.S. Olympic Teams. Linda placed fifth in the World Competition and eighth in the Olympics.

Randy Gardner and Tai Babilonia were placed fifth in both World and Olympic Competitions in 1976.

Dee Oseroff and Craig Bond recently returned from an international competition in Obersdorf, Germany, where they placed fifth. They were selected by a special committee of the USFSA to represent the United States. Those selected are of Olympic quality, and indicate possible

## Special Services to offer guidance in career choices for students

"Forum on Careers," a special program for all undergraduate and graduate students to explore different career opportunities, will take place November 18 in the College-Alumni Union.

Industry representatives and RIT faculty members will lead various hour-long career workshops from 9 a.m.—4 p.m. Schedules of the workshops will be available the morning of November 18 in the College-Alumni Union.

Some of the career topics will include: Law or criminal justice; photographic arts and sciences; printing; social work; women in management; starting your own business; community organization; women in male-



**SKATER SPECTACULAR**— Linda Frattiane. She'll be on ice in the RIT Ice Arena as guest star of "High Spirits '76" which will benefit the RIT Scholarship Fund.

future memberships on the Olympic Team. Dee began her career locally, and her family still resides in Brighton.

There will be two performances: Saturday, November 20 at 8 p.m. and Sunday November 21 at 2 p.m. Ticket donations are \$3 for adults, \$2 for children 16 years and under, and \$10 for a patron ticket (seating in a reserved area). Tickets will be available from the Faculty Council Office, the College-Alumni Union Desk, and the Alumni Council Office.

Proceeds from the sale of tickets will go to the RIT Student Scholarship Fund, USFSA Memorial Fund, and a small portion to the Boys' Club of America, Rochester branch. The USFSA Memorial Fund provides academic scholarships to promising young skaters.

dominated fields; retailing; life insurance sales; chemistry, science and engineering; and special programs (such as for the handicapped).

Workshop leaders will provide specific career information, such as abilities required, academic preparation needed and work experience preferred. They also will provide information about job-hunting techniques.

The forum is being held to allow students a chance to study different career alternatives and to make realistic career choices. The program is sponsored by Special Services. For further information, call Cynthia McGill at 464-2261.



## NEWS & NEWSMAKERS

**Dr. John Humphries**, dean of Admission, will attend the Southeastern Regional Conference on Opening the Doors to International Education, hosted by Broward Community College in Fort Lauderdale, Florida, November 18-19.

He will speak on technical aid programs.

**Frank Bucci**, associate professor, department of Food Administration and Tourist Industries Management, recently attended and escorted ten Food Management students to the New York Restaurant Association Seminar and Exposition at Niagara Falls, N.Y.

**Val Johnson**, director of Production in Communications Services, was a panel member at a presentation of University Employee Assistance programs at the Association of Labor Management Administrators and Consultants on Alcoholism in San Diego on October 21.

On the panel were representatives from the University of Missouri, Rutgers, RIT and Boston College.

**Dr. Tom Plough**, associate vice president for Student Affairs, was a panelist at the twelfth annual conference of the northeast region of the Association of Academic Affairs Administrators.

The topic was academic leadership development.

**James McMillion**, James E. McGhee Professor in photographic management, was one of five judges in the Kodak International Newspaper Snapshot Awards program, October 20-21.

**Frederick Craig**, associate professor in the School of Printing, has been chosen outstanding alumnus of West Virginia Institute of Technology.

**Gary Griffin**, assistant professor in the School for American Craftsmen, opened an exhibition of jewelry at Gallery 696, 696 Park Avenue, Rochester, on November 6.

The show will run through November 30.

**Ralph H. Stearns**, P.E., specialist in cooperative education in the College of Engineering, addressed the American Institute of Industrial Engineers, Region VII Conference, on October 28.

Stearns, who travelled to Huntsville, Alabama for the conference, spoke on "Productivity and New Management Techniques."

**Kathy Carcaci** has been promoted to the position of personnel assistant for employment in Personnel.

Her duties will center on recruitment, selection and placement of job applicants in approved openings at RIT.



**SELF-PORTRAIT**—by Rudy Muller. Muller will be giving the first in a series of lectures commemorating photographer Bill Reedy.

## Lecture series to commemorate photographer William A. Reedy

An on-going tribute to a nationally recognized photographer-editor will be initiated Friday, November 12, with the first William A. Reedy Memorial Lecture in Photography at RIT.

The guest lecturer will be Rudy Muller, Rudy Muller Studios, New York City. He'll speak to RIT students at noon in Webb Auditorium, and give a public lecture Friday evening at 8 p.m. in Room A205 of the College of General Studies.

Reedy, who died last December, was the creator and editor of the Kodak quarterly *Applied Photography*.

Reedy used the work of established professionals in his magazine, but he was also known for his ability to seek out unknown photographers, then work with them to produce something worth showing to the world through the pages of *Applied Photography*.

Through *Applied Photography*, Reedy became recognized for his high standards in *Photography*, and reproduction and printing. It is the Reedy tradition of encouraging excellence in the profession of photography that several of his friends and fellow photographers hope to perpetuate through the lecture series.

Muller, a major New York photographer and producer and director of television commercials, is a fitting choice for the first

Reedy lecture. Six pages of his photographs were included in the final issue of *Applied Photography*. Many nationally known photographic illustrators say they can trace the real beginnings of their professional careers to their work with Reedy and subsequent exposure in *Applied Photography*.

His work has also been published in *Photographis* and *Time-Life* books, and he is a regular contributor to such national magazines as *McCall's*, *Ladies Home Journal* and *House and Garden*. Several of the photographs were exhibited at the 1965 World's Fair, and he is represented in the Permanent Collection of the Metropolitan Museum of Art.

In his lecture, Muller says, he will try "to provide students with an insight into the thought processes of the photographer, the problems encountered and the solutions demanded."

Muller commended Reedy as "an articulate spokesman for photography, instrumental in informing the users of communications media of the quality of photography possible and of the ability of photography to convey certain messages."

Plans call for three Reedy lectures to be held each year, hosted by RIT in cooperation with Kodak's Professional and Finishing Markets Division.





## CONTINUING EVENTS

**Toys from Switzerland**—Bevier Gallery, through Nov. 19.

**Cary Graphic Arts Collection**—Roman letterforms. School of Printing, through Nov. 10.

**Institute Forum**—"The Plutonium Connection." Film series. Wallace Memorial Library, Nov. 9, 1-2:30 p.m.

**Skating Spectacular**—Ice Arena, Nov. 20, 8 p.m., Nov. 21, 2 p.m. Adults, \$3, children, \$2, patron tickets, \$10.

Available from Faculty Council and Alumni Council Offices.

**Talisman Film Festival**—Ingle Auditorium  
*Hard Times*—Nov. 12, 7:30 & 10, \$1.25

*The Sword and the Rose*—Nov. 13, 2 p.m., \$.25

*Royal Flash*—Nov. 13, 7:30 & 10, \$1.25

*The Idiot*—Nov. 14, 7:30 \$1.25

*THX/Silent Running*—Nov. 19, 7:30, \$1.25

*Young Frankenstein*—Nov. 20, 7:30, 10, midnight, \$1.25

*Coconuts*—Nov. 21, 7:30 & 10, \$1.25

### RIT Fall Sports—

*Hockey:* vs. Oswego, home. Nov. 10, 8:15

*Hockey:* vs. Elmira, home. Nov. 14, 8:15

*Hockey:* vs. Canton, home. Nov. 21, 8:15

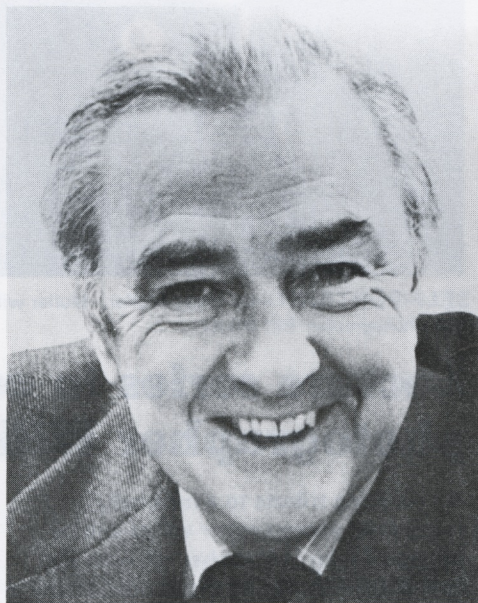
*Women's Volleyball:* vs. Buffalo, Mansfield, Alfred. Nov. 9, 6:30

**PLATO System Demonstration**—College of Science Aud., Nov. 11, 4 p.m., NTID theatre, Nov. 11, 8 p.m. and Nov. 12, 9 a.m.

**Women's Council**—Henry Lomb Room, Nov. 17, 10 a.m.-noon

**William A. Reedy Memorial Lecture in Photography**—General Studies Bldg., Rm. A 205, Nov. 12, 8 p.m.

"News and Events" is published every other Monday during the academic year by Communications Services at Rochester Institute of Technology and distributed free of charge to the Institute community. For information, call 464-2344.



EUGENE McCARTHY

## Continuing Education to host McCarthy

There was a little confusion during the Presidential campaign as to which of the candidates was going to appear in Rochester. But there's no doubt that Eugene McCarthy will be at Rochester's Top of the Plaza Restaurant tomorrow morning, hosted by RIT's College of Continuing Education, (CCE).

McCarthy, who just last week finished his campaign as an independent candidate for President, is one of six speakers who comprise the twelfth annual "Second Tuesday" management seminars. His lecture, "The Constitutional Presidency," will air his views on Presidential power.

"The abuse of Presidential power has been carried on like papal succession," McCarthy says. "You just had to establish that you were next in line."

A 10-year veteran of the House of Representatives, and two-term senator from Minnesota, McCarthy unsuccessfully challenged Lyndon Johnson for the Democratic nomination for President in 1968.

The "Second Tuesday" program has been arranged this year by CCE's program coordinator Bob Way.

## Textbooks requested for prisoner aid

Ever feel like a publisher's clearinghouse? How about all those books that pile up every month for you to review?

No, we're not talking about the ones that are so bad you wonder how they ever saw the black of print.

But we are talking about the texts that are good, but not quite useable for your particular course.

David Engdahl, associate director in the School of Photographic Arts and Sciences, wants to hear from you. He is collecting all of these good, but non-useable books on behalf of area prisons for use in contract study programs.

So clear out those bookshelves and drop down and see Dave in Room 1145 of the Gannett Building.

By the way, we understand recent texts in architecture and engineering are in heavy demand at Attica.

## Xerox analyst trains NTID troubleshooters

Court Packer, training analyst with Xerox Corp., recently presented a four-day troubleshooting training course to students in NTID's Electromechanical Technology (EMT) program.

Troubleshooting is a logical system of steps taken to find out why electromechanical equipment, such as Xerox copiers, are not functioning properly.

Through the efforts of John Mayer, Xerox had donated two copiers several years ago as training aids for EMT students.

This year Mayer contacted Packer, who has developed self-paced, modular instruction units on how to troubleshoot. Packer became intrigued with the idea of teaching the same course to deaf students and prepared a technical manual designed to provide experience in troubleshooting an electromechanical copy machine.

Students were asked to work on copiers that had been bugged with malfunctions. They had to discover what was wrong, starting with simplified key-operator level problems and graduating to major systems level malfunctions.