

# UN and African Wikimedians – Many opportunities on the horizon

By: Eric Luth  
Wikimedia Sverige



wikiindaba



wikimediamorocco

# Wikimedia and IGOs – a perfect match

- Both share a mission to give the public access to information
- IGOs hold a lot of the knowledge that the public needs to fulfill SDGs
- Wikimedia holds the infrastructure to bring this knowledge together...
- ... and has the reach for impact



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## Wikimedia and IGOs – a perfect match

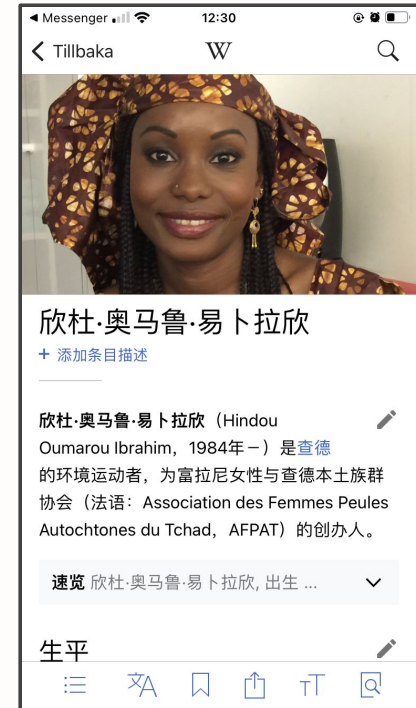
- Some IGOs have worked with Wikimedia for many years, some are just starting
- UN and IGOs should be as obvious partners for our movement as the GLAM institutions
- Room for innovative experiments together with UN agencies and IGOs

## Partnering with IGOs

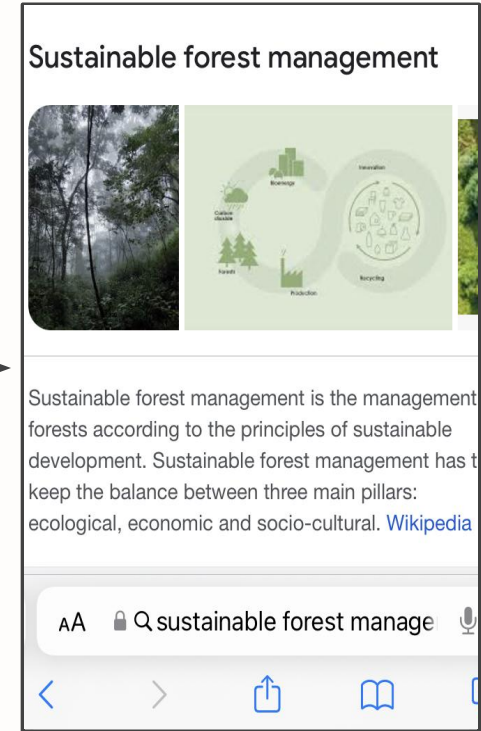
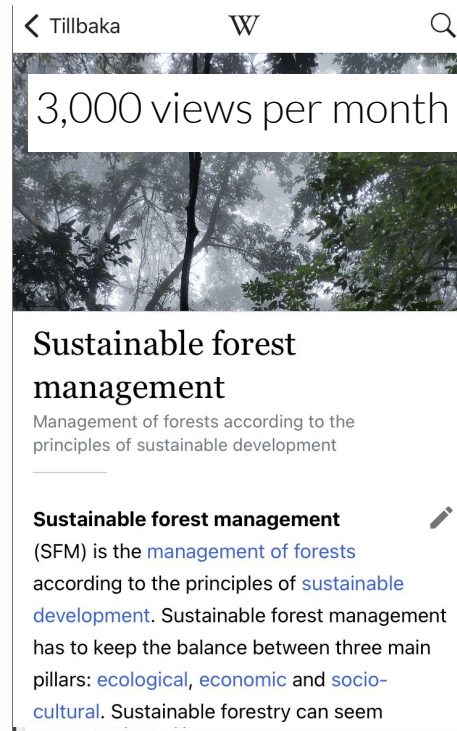
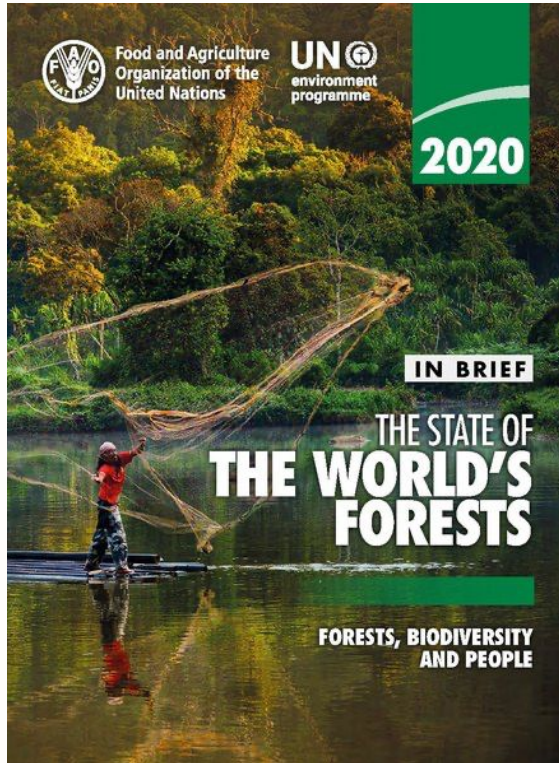
- Wikimedia Sverige is experimenting with a new initiative, for a “thematic hub” around content partnerships
- We currently have funding and staff to establish innovative partnerships with IGOs, to make content available on the Wikimedia platforms
- So far, we have prioritized content around climate, biodiversity, gender and health
- Now we want to give a few examples of work that has been done, and that could be done

## Getting started...

- OHCHR nominating missing women human rights defenders
- UNFPA and UN Women sharing key messages during the Covid-19 pandemic

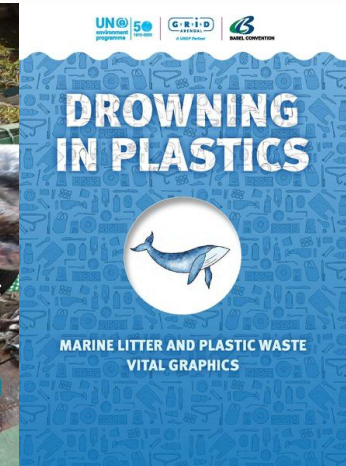
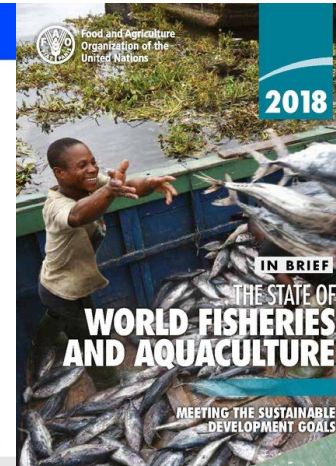
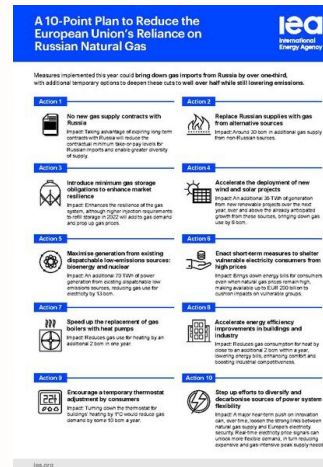


# Deepening the collaboration...



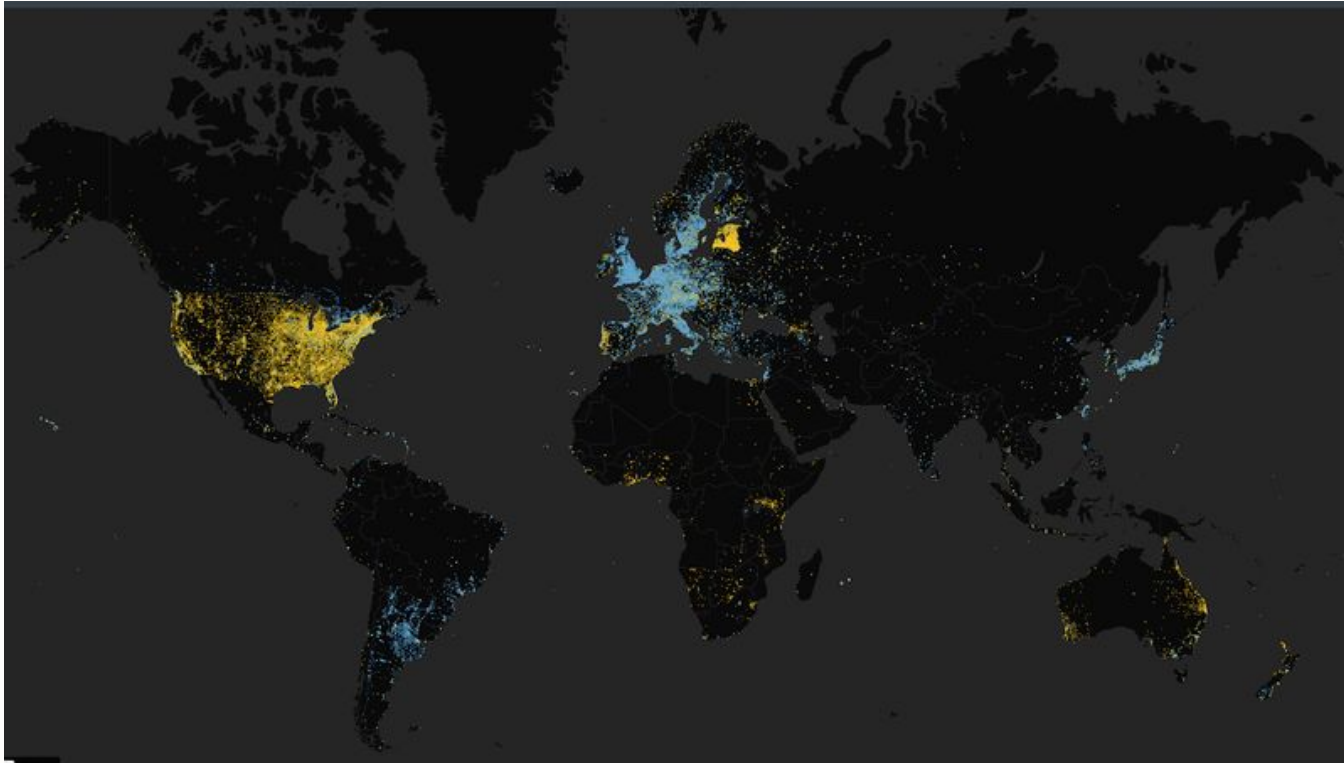
# Similar uploads have been made with:

- IEA
- UNESCO
- UNEP
- ... and others
- UNESCO reports are used in 330 articles, read 8 million times per month



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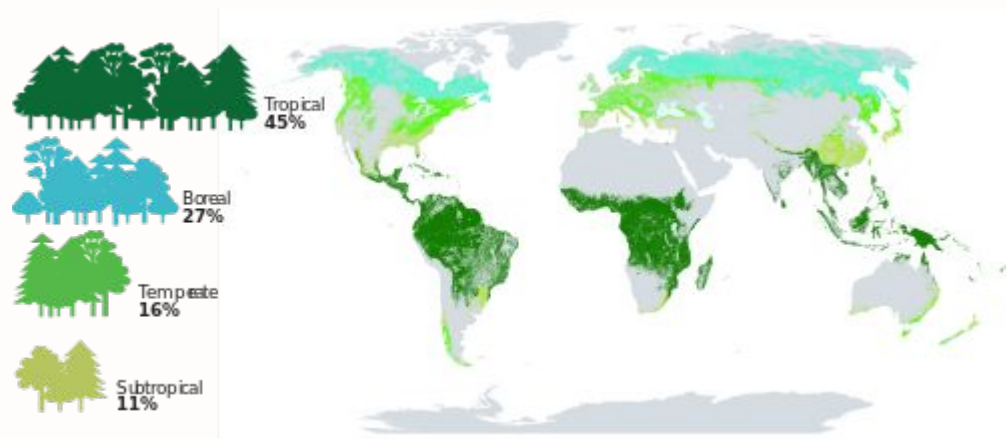


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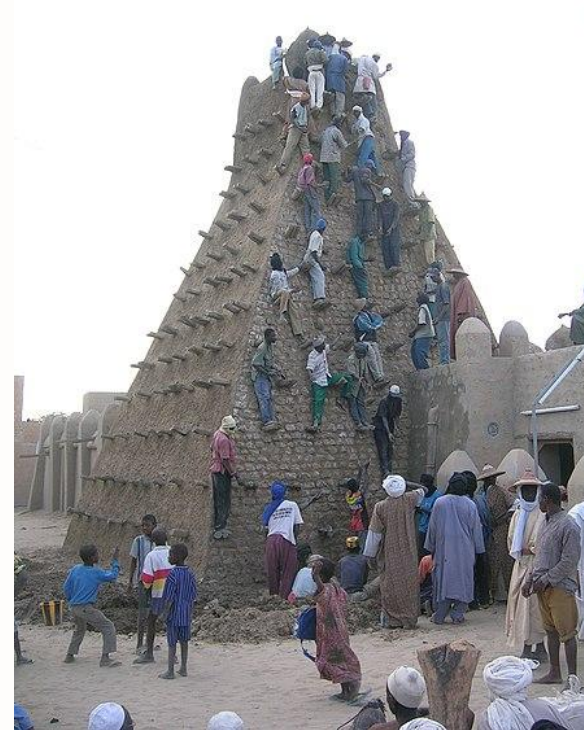
# Media files

- Thousands of files uploaded – shown hundreds of millions of times each year
- But very many are not used
- Are you looking for any specific files for your projects?



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- Add images from Africa to Wikipedia articles:  
<https://petscan.wmflabs.org/?psid=26236792>
- Or from individual African countries:  
<https://petscan.wmflabs.org/?psid=26236881>



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# Working towards a Wikimedian in Residence program

- Several IGOs state an interest in WiR positions
- How can we benefit from this as a movement?

Now we want to  
hear your plans  
and wishes!



What material would  
be relevant for you  
in your work?



How would you  
like to engage in  
the partnerships?



# Thank you



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