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62 **YOU JUST CAN'T BEAT IRIS--** [1960]

THEY'RE COLORFUL, DEPENDABLE, EASY TO GROW!



P.O. BOX 3233  
LOS ANGELES 54, CALIFORNIA



*Ir*

LIBRARY  
RECEIVED  
★ MAY 6 1960 ★  
U. S. Department of Agriculture

LIBRARY  
U.S. DEPARTMENT OF AGRICULTURE  
WASHINGTON 25 D.C.



A large iris with light purple and dark purple petals.

PAGAN PRINCESS

A large white iris with a yellow center.

CAHOKIA

A large iris with various shades of brown and red.

COPPER MEDALLION

A large yellow and orange iris.

SPOTLIGHT

## RAINBOW COLLECTION OF GIANT IRIS

### Treat your garden to Today's Modern Iris

No perennial offers as wide a range of colors, rivaling the rainbow in every imaginable hue and tone, as these modern iris. As easy to grow as the old purple and white varieties they are a revelation to anyone seeing them for the first time. Imagine blooms up to 6-7" on stems 3 to 4 feet tall. You will be amazed at their beauty, their ability to be "at home" in every climate and in all types of soil. Easily grown, without special culture, in any sunny location.


Offer 60-1 Spotlight, Pagan Princess, Cahokia, Copper Medallion, Oriental Glory . . . \$4.00

Offer 60-2 Black Diamond, Orelia, Mulberry Rose, Spanish Peaks, Moonlight Sonata . . . \$4.00

Offer 60-3  
ALL 10 RAINBOW varieties pictured above **\$7.50**

A large dark purple and black iris.

BLACK DIAMOND

A large iris with various shades of brown and red.

ORIENTAL GLORY

A large white and yellow iris.

MOONLIGHT SONATA

A large white and yellow iris.

SPANISH PEAKS

A large dark purple and black iris.

ORELIO

A large purple iris.

MULBERRY ROSE

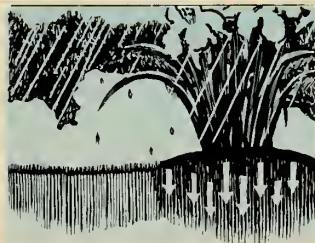


# from the *Bulb Basket of the Nation...*

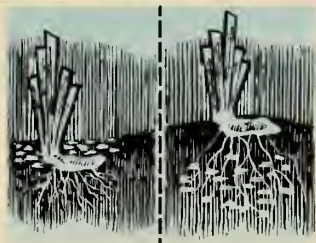
Our Iris growing fields . . . located in the beautiful Willamette valley of Oregon, right in the foothills of the lofty Cascade mountains with the summer sun and the rich volcanic soil which produces the finest iris roots known. Full, plump, and packed with vigor. From this valley, known for its bulb production, we ship only the very best of the crop. These plants are sent direct to you from the growing fields to assure your garden fresh, top quality iris.



Iris are sun loving, plant in half day's sunshine or more.



Provide ample drainage, well drained soil, raised beds.



Plant rhizome just below surface (right), not too deep (left).



Trim off old drying foliage periodically.



Divide and reset when clumps get matted, 4-5 years.

doc

PLANT  
JULY  
AUGUST  
SEPTEMBER

NO DIGGING  
STORING  
OR FUSS

LIMELIGHT



CLIFF OF DOVER



VIOLET HARMONY



MAYTIME

## 5 IRIS OF THE YEAR FOR 1960

*Something New!*

If you love iris don't let another day go by without ordering these magnificent 5 iris. Selected by a panel of experts for outstanding qualities in distinction and variety, these are choice plants for the discerning gardener. Featured in the June issue of the outstanding Horticultural magazines.

Offer 60-5

5 IRIS OF THE YEAR FOR 1960 . . . . . \$6<sup>00</sup>



HAPPY BIRTHDAY

LAVANESQUE

CRISPETTE

PARTY DRESS

COLORGLO

## ENCHANTING, EXQUISITE PINKS

### Colorful Queens of Irisdom

Only after many years of painstaking effort and research have the iris hybridizers achieved what they had long been striving for . . . PINK IRIS. For garden magic, close your eyes for a moment and visualize these luscious pinks—flamingo pinks, orchid pinks, salmon pinks—in your garden. Even the smallest garden deserves these gossamer beauties. They are unsurpassed for cut flowers, making bouquets of marvelous softness and beauty. The long, pointed buds are a delight in themselves. True gems costing as much as \$10.00 to \$15.00 a single root just a couple of years ago.

HAPPY BIRTHDAY

Offer 60-11

4 ENCHANTING, EXQUISITE PINKS . . . . . \$5<sup>25</sup>

## COPPER DAZZLERS

### Sparkling floral jewels — One of nature's wonders

Combining the accomplished loveliness of a work of art with living beauty, these sparkling new creations are a joy to behold. A new note for your bespangled iris border, sparkling like newly minted copper or rare gold. Picture a bouquet of these superb colors in a copper or bronze vase. Copper iris are ideal for companion plantings with other iris. What a glorious riot of color these four clumps of iris will give your garden as the shafts of sunlight illuminate their captivating colors! Absolutely unique—large flowered wonders.

Offer 60-9

4 COPPER  
DAZZLERS

\$5<sup>00</sup>

SEAFARER

BLUE SAPPHIRE

HARBOR BLUE

STORM  
WARNING

## HEAVENLY BLUE

Very few perennial plants can boast the wide range of the many tones and tints that regales our iris of today. From frost-kissed light blues to the cerulean on to the richer marine and sea blues—a symphony of color that thrills one's great is the wealth and magnificent wonderful color. Nor are these blue iris sized florets of the common blue iris three to four times as large. Ideal for ing and generally considered to be desirable and effective for the iris border, serene, and pure, blue iris stand par the outstanding blue perennial.

Offer 60-10

4 HEAVENLY BLUES . . . . . \$5<sup>00</sup>



## PEACOCK

## 3 Spectacular

What proud beauty! Spectacularly colored iris is something about the combination of colors in the peacock eye of the lower petals, that unexcelled garden they "strut their stuff" draw admiring glances. You will find it hard to choose a special favorite because they are all so beautiful!

Offer 60-

3 PEACOCK

\$47

TOP FLIGHT

TEANECK, NEW JERSEY

As a novice in gardening I am inclined to enthuse over almost anything that grows and blooms . . . especially for me. Yet if I could have but one kind of flower in my garden, it would be Iris.

Like most city dwellers I thought Iris were either blue, yellow or white . . . period. Since then I have never ceased to marvel at the countless variations in form, color and size presented by this single [and singular] member of the flower kingdom. My biggest thrill came this past spring when some of these modern Iris beauties blossomed for the first time in our garden.

MARGARET BEDNAR



HELEN COLLINGWOOD

MYSTIC MELODY

ACCENT

We paid \$\$\$ to purchase these new varieties, many sold for \$5.00 to \$10.00 and \$20.00 for a single root a few years ago. Due to liberal propagation we can sell these to you at just a few cents on the dollar for some of America's finest Iris.

## 4 DYKES MEDAL WINNERS

## Tops in the Iris World

If you are already an iris lover, or just a beginner, this will be big iris news to you. **NOW**, for the first time, these four winners of the Dykes Medal—highest award an iris can win—are offered at these prices. These varieties are the cream of the crop, placing top in the popularity polls year after year. Each had to be adjudged the very finest single iris for the year to win this coveted award. Only one such award is given a year, so these are the very top bracketed iris—your selection could not be better.

Offer 60-8

4 DYKES  
MEDAL WINNERS

\$750

SABLE NIGHT

VIOLET HARMONY

MARY RANDALL

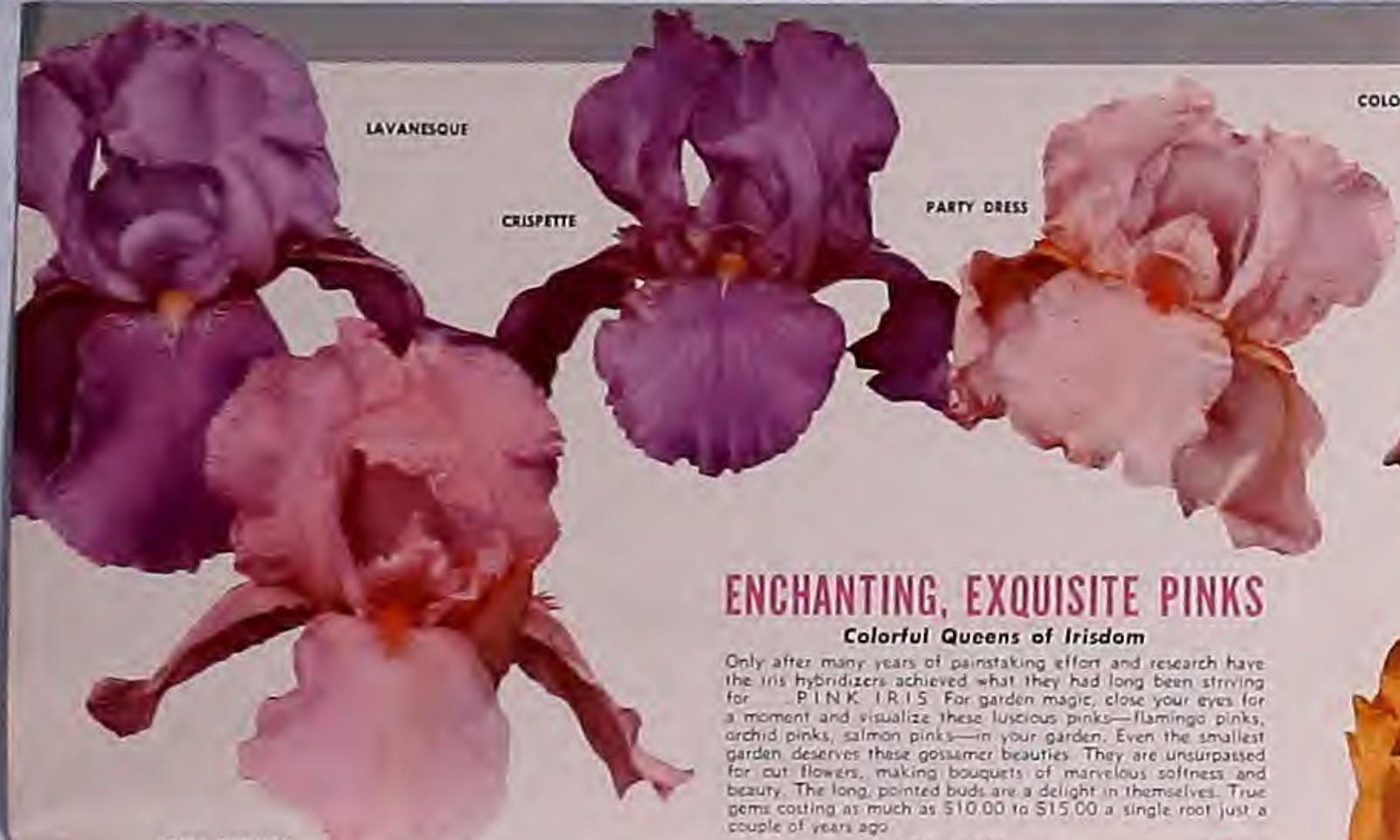
TRULY YOURS

IRIS

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### ENCHANTING, EXQUISITE PINKS

**Colorful Queens of Irisdom**  
Only after many years of painstaking effort and research have the iris hybridizers achieved what they had long been striving for... **PINK IRIS**. For garden magic, close your eyes for a moment and visualize these luscious pinks—flamingo pinks, orchid pinks, salmon pinks—in your garden. Even the smallest garden deserves these gossamer beauties. They are unsurpassed for cut flowers, making bouquets of marvelous softness and beauty. The long, pointed buds are a delight in themselves. True gems costing as much as \$10.00 to \$15.00 a single root just a couple of years ago.

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**4 COPPER DAZZLERS \$5.00**



### HEAVENLY BLUE IRIS

Very few perennial plants can boast the expansive range of the many tones and tints of blue that regales our iris of today. From the cool, frost-kissed light blues to the cerulean blues and on to the richer myrtle and sea blues, we have a symphony of color that thrills one's heart, so great is the wealth and magnificence of this wonderful color. Now are these blue iris the small sized florets of the common blue iris, they are three to four times as large. Ideal for landscaping and generally considered to be the most desirable and effective for the iris border. Cool, serene, and pure, blue iris stand paramount as the outstanding blue perennial.

Offer 60-10  
**4 HEAVENLY BLUES . . . . . \$5.00**



### PEACOCK IRIS

**3 Spectacular Beauties**

What proud beauties these dramatically colored iris are. There is something about their combination of colors with deeper peacock eye of color in their lower petals, that mark these as unexcelled garden subjects. As they "strut their stuff" and draw admiring attention, you will find it hard to choose your special favorite because they are all so beautiful!

Offer 60-7  
**3 PEACOCK IRIS \$4.75**

We paid \$\$\$ to purchase these new varieties, many sold for \$5.00 to \$10.00 and \$20.00 for a single root a few years ago. Due to liberal propagation we can sell these to you at just a few cents on the dollar for some of America's finest iris.

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Offer 60-8  
**4 DYKES MEDAL WINNERS \$7.50**



### 4 JUMBO IRIS

**IMAGINE!** each and every one of these simply **HUGE** iris have individual blooms measuring from 6 to 8" for one flower! On stems 36 to 48 inches tall growing in your garden. Your friends will ask what special kind of fertilizer did you use... but you can tell them all they need to do is to plant these new kinds that produce large flowers, give them normal care, and nature will do the rest. These varieties are big. Enjoy the thrill of their breath-taking beauty as each tremendous flower bursts into bloom surpassing even your fondest hopes.

Offer 60-6  
**4 JUMBO IRIS \$5.25**



### IRIS TIME

The beauty of new iris varieties is as fragile and amorphous as that of orchids, but their hardness is that of the winter-defying crocus. Step from your back door into a beautiful garden in the early morning when the dewy blooms are radiant with the first kiss of the sun and it will set your heart tingling. Whether you plant your iris in a border, or along your driveway or lot line or set colorful clumps against low growing shrubs, you will find that iris will give you a lasting thrill; they are one of the least demanding and most rewarding flowers. No digging or stercing, drying or fuss each year. In what seems like no time at all a single root becomes a breath-taking clump.

### WHY IRIS?

Iris fit ideally in the garden picture today because modern gardeners, pressed for time, want a maximum of beauty with a minimum of care. Unrivalled as landscape subjects, they create soul-stirring drifts of color. Iris upon close inspection remind one of the orchid in the subtlety of beauty, they have been called the poor-man's orchid. Where else would you find such frost, shimmering textures, such changeable-silk iridescence, such luminous metallic tones? The unequalled graceful form of the iris blooms differs completely from anything in the floral kingdom, and with their artistic candelabrum branching, bearing as many as 8 to 10 flowers per stem, and their regal carriage they have immense appeal to the connoisseur of floral beauty. They give so much for so little care. Remember the ink necessary to illustrate these flowers is not half as intense or vibrant as the flowers themselves. And their size is breath-taking. You have to see them yourself to believe it. Hardly a garden exists which does not include some iris—but few gardeners have these finer varieties.

GERMAIN'S, P.O. BOX 3233  
LOS ANGELES 54, CALIFORNIA 1960

Please print Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

TERMS: Remittance in full with order. Check, Draft or Money Order. No C. O. D. shipments.  
MINIMUM ORDER: \$4.00. For your protection do not send cash unless letter is received. Add 15c for handling charge.  
IRIS SHIPPING TIME: July 25th to September 15th. Iris should be planted July, August and September.

Quan.	Key	COLLECTION OFFER	Price
60-1		Spotlight, Pagan Princess, Cahokia, Copper Medallion, Oriental Glory . . . . .	\$4.00
60-2		Black Diamond, Orelia, Mulberry Rose, Spanish Peak, Moonlight Sonata . . . . .	\$4.00
60-3		10 Rainbow Iris. \$7.50	
60-4		Butterfly. \$5.50	
60-5		5 Iris of the Year. \$6.00	
60-6		Jumbo. \$5.25	
60-7		Peacock. \$4.75	
60-8		Dykes' Medal Winners. \$7.50.	
60-9		Copper Dazzlers. \$5.00	
60-10		Heavenly Blues. \$5.00	
60-11		Enchanted Pinks. \$5.25	
Totals			

FREE—1 Calderon (red), illustrated above left, with each \$43.50 order.





BRIGHT CONTRAST

MASKED BALL



CAROLINE JANE



FIRECRACKER



BAZAAR

## BUTTERFLY COLLECTION

*Completely Different — Rare*

Like delicately marked fluttering butterflies, these unique, speckled, spotted and stitched iris are simply thrilling. Luxuriant and exotic; each variety represents an unusual, different pattern in manner of coloring; lovely, unique, found in the tall bearded iris alone — so different.

Offer 60-4

**BUTTERFLY COLLECTION, 5 varieties . . . . . \$5<sup>50</sup>**