How to Design a Successful Virtual Edit-a-thon
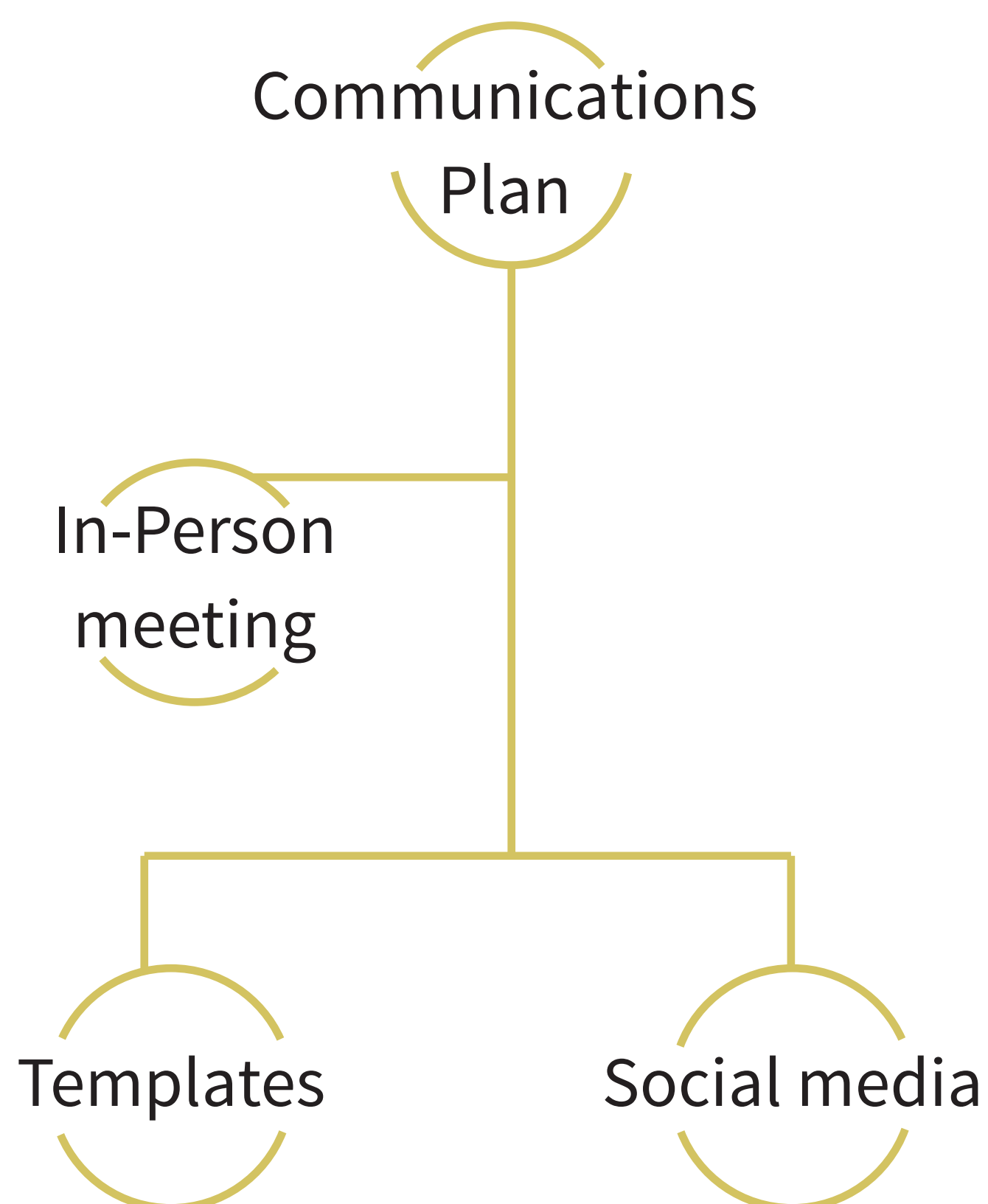
… running for 31 days, attracting 71 participants, generating 839 articles, on a budget of $0

- Determine objective (s)
- Define Scope
- Organize people
- Affiliate with a partner
- Optimize timing
- Choose tools
- Determine deliverables
- Project management
- Evaluate

Communications Plan

In-Person meeting

Templates

Social media

Women in Red - March 2016 - virtual editathon:
https://en.wikipedia.org/wiki/Wikipedia:Meetup/Women_in_Red/8

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WikiWomen's User Group | Wikimedia D.C. | Women in Red
Wikimedia Conference | Berlin | 20-24 April 2016

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