Volunteering – Logic Model

INPUTS	OUTPUTS	OUTCOMES - IMPACT
	Participants - Activities - Direct Products	Short term - Intermediate - Long-Term

Situation

Volunteers may lack skills to engage with our programme effectively

Volunteers need diverse opportunities created to get involved

Priorities

We have a thriving community of WMUK volunteers

What we invest

Staff Time – programme team

Money

Expertise

Training materials; Training partners

Space

Volunteer structures

Grants

Tech equipment

Who we reach

Existing volunteers (also editors)

New volunteers (also editors)

What we do

Deliver sessions to develop training resources

Skills training – Train the Trainer and other

Skills and satisfaction survey;

Volunteer Strategy Day; AGM

Encourage project ideas

Encourage diverse participation

What we create

10 grant applications

1 Skill survey summary and next steps

3 training modules that can be reused

Technology pool – 1 new item

30 upskilled volunteers

Results in terms of Learning

Skills needed for volunteering – teaching training, photography, etc

Awareness of where WMUK can support volunteer activities

Knowledge of how to get volunteer grants

Results in terms of changing Action

Behavior
Increased number and activity of volunteers

200 active editors

300 new editors

500 individuals involved (and 1800 activity units)

38% female participation

Results in terms of change to the Conditions
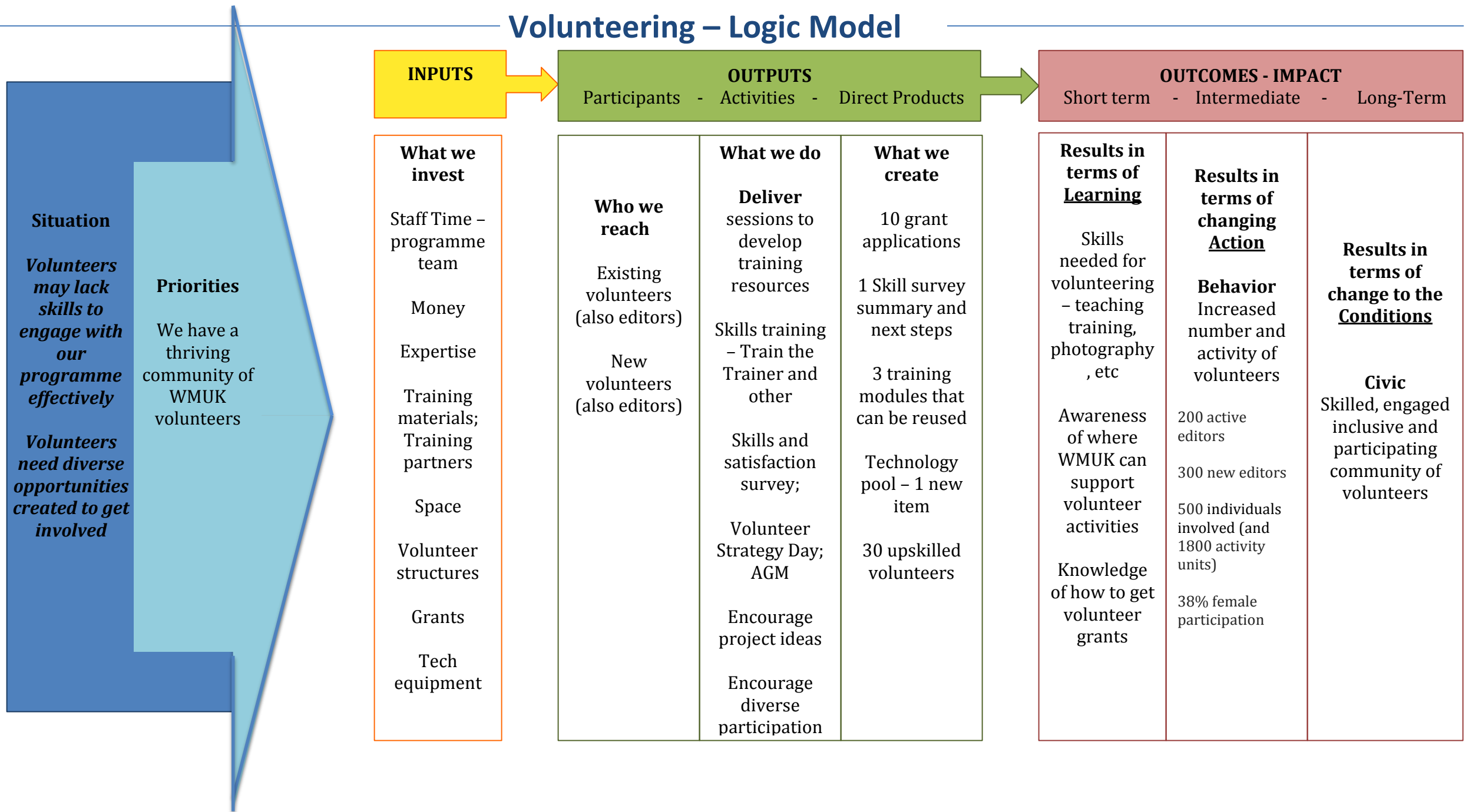
Civic
Skilled, engaged inclusive and participating community of volunteers

Volunteers who are provided with skill development, resources and opportunities will engage more fully with the programme of Wikimedia UK