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1927

PERDUE'S

DESCRIPTIVE STRAWBERRY  
PLANT CATALOG OF  
**5,000,000**  
**Perdue's Best Quality**  
STRAWBERRY PLANTS

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GROWN AT  
**PERDUE'S STRAWBERRY  
PLANT FARM**  
C. S. PERDUE, Proprietor  
**SHOWELL, - MARYLAND**

## FARMERS NET PROFIT ON STRAWBERRIES

Quite a number of growers here on the Del-Mar-Va Peninsula averaged \$1,000 per acre profit on the 1926 strawberry crop.

It is reported that Henry L. Neal's gross receipts from three quarters of an acre were over \$1,200, giving him a profit of \$1,000 on this patch.

John Laues, it is said, realized gross receipts of over \$2,000 on one and one fifth acres.

I have about 5,000,000 Best Quality plants "True to Name" grown on a type of soil especially adapted to growing large size, healthy, vigorous, heavy rooted plants, that are hardy and will stand shipment anywhere and produce profitable crops of strawberries.

I have had more than twenty five years experience growing and shipping strawberry plants.

My service is the best, orders being shipped promptly with fresh dug plants tied in bundles of 26 plants each, labeled and packed in good packages with plenty of damp moss so they will reach you in fine condition.

My list includes the best money-making varieties.

My prices are as low as good stock can be grown for the trade of 1927.

I solicit your orders for strawberry plants. You cannot get better plants no matter where you get them.

Thanking you for your patronage,  
I am

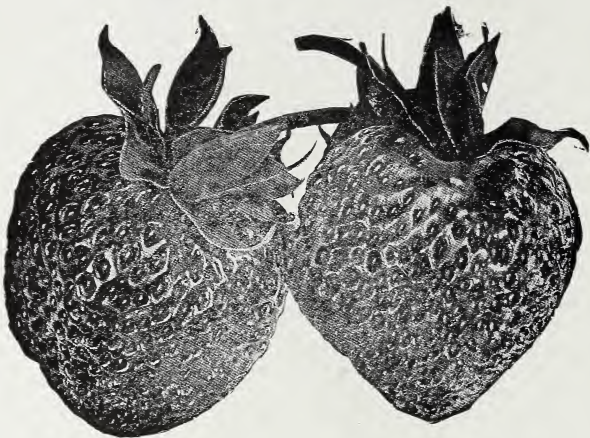
Very respectfully,

C. S. PERDUE.

Telephone: Berlin, Md. 51-F3.



**PREMIER.** (Early) The best early variety to plant on any type of soil and in any section of the country except Florida. It is enormously productive of very large size berries, uniform in shape, rich red color with bright green caps, and sells for fancy prices. It does not bloom as soon as other varieties thus making it almost frost-proof. It is a real money-maker. I have in my plant fields this season several hundred thousand nice, young, well rooted, true to name Premier plants and can fill your orders for them. Let me have your order for Premier plants.



**BIG JOE.** (Joe Johnson, Joe) (Midseason to late) It is the best midseason variety; a vigorous grower of large size very healthy plants that produce a large crop of very large size bright red berries with a bright green cap. Of excellent quality and very attractive berries; a real fancy berry that brings fancy prices. For profit plant Big Joe. I have a fine lot of Big Joe plants this season.

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Cumberland Co., N. J., May 12, 1926.

Dear Sir:

Will say that I was well pleased with your plants. They had both good roots and crowns. I will say that your plants were very much better than some I got from another nursery which were worthless.

Hosea McClain.



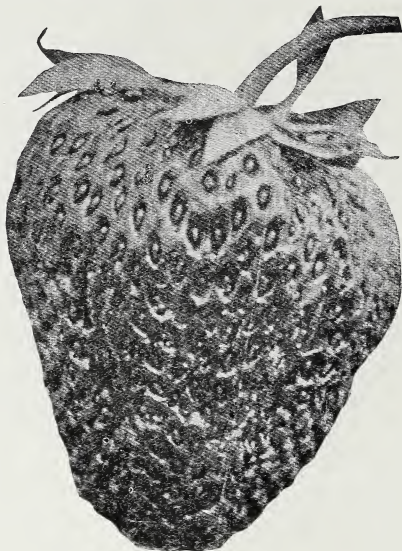
**PARSONS' BEAUTY.** (Midseason) It makes plenty of strong healthy plants for a good fruiting bed. Very productive of large size, beautiful dark red berries of excellent quality. Very popular for canning. Will grow well on most all types of soil. I find that Gibson and Pocomoke are the same as Parsons' Beauty.

Mercer Co., N. J., April 17, 1926.

Dear Sir:

I received the strawberry plants in good shape and am very much pleased with them. They certainly are fine.

Yours truly, Charles Venner.



**SAMPLE (P)** The blossoms are imperfect and will have to be planted with four rows Sample and two rows Parsons' Beauty through the patch. Plants are very large size, vigorous and healthy, producing a good crop of large size bright red berries of excellent quality and flavor, but too soft to stand shipping a long distance. Midseason.

Franklin Co., Pa., May 17, 1926.

Dear Sir:

I was pleased with your plants. They certainly had fine roots. Thanking you for prompt shipment and generous count of plants, I remain, your customer.

Albert L. Ott.





**IMPROVED HEFLIN** (Extra early) A fine extra early berry that will succeed on most all types of soil; a vigorous grower of good size strong healthy plants that make a good fruiting bed. Berries are good size bright red color; excellent flavor and quality. A good shipping variety also good for local market and home gardens. If you want a good extra early berry include some of them in your order.

Schuylkill Co., Pa., April 21, 1926.

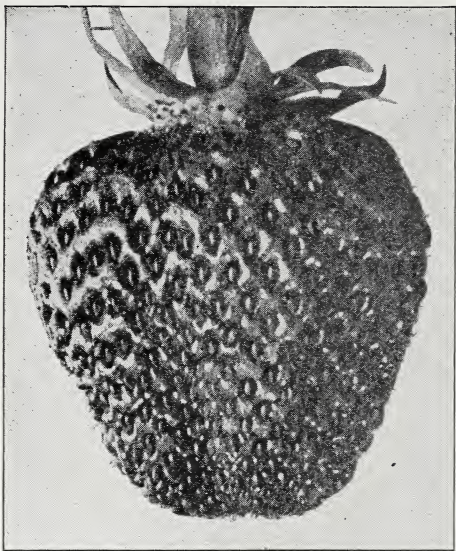
Dear Sir:

Strawberry plants arrived in fine condition, every plant was as green as when packed. You certainly know how to pack them. Thanking you for such nice plants and for extras.

Geo. Kilmer.

## C. S. Perdue's Strawberry Plant Farm

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**AROMA** (Late) A fancy market berry in the strawberry growing sections of Tennessee and Arkansas. Plants are very vigorous and healthy, making enough plants for a good fruiting bed. Berries are uniform in shape, large size with a good color and bright green caps which makes them very attractive and sell for fancy prices in the market.

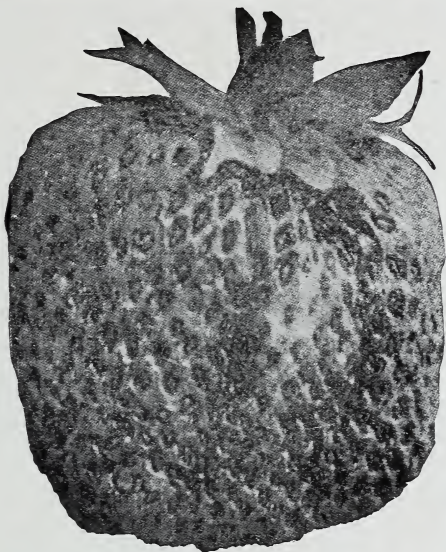
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Franklin Co., Va., April 19, 1926.

Dear Sir:

The strawberry plants you sent me arrived in fine condition with a splendid root system.

S. H. Bowman,



**LUPTON** (Late) A fancy late variety that does best on a good rich soil, but will produce well on almost any soil that is adapted to other varieties of strawberries. Makes more plants than the popular Chesapeake variety. They are a good shipping berry, large size, good quality, bright red color and very attractive. A standard Variety.

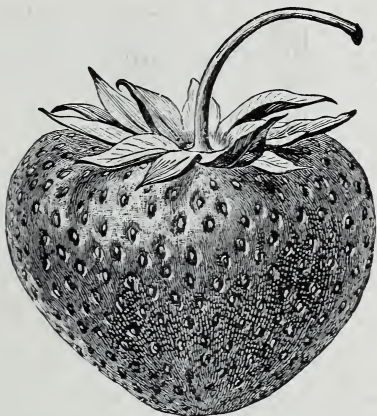
Monmouth Co., N. J., April 13, 1926.  
Dear Sir:

Premier plants received. They were very fine and have very nice roots.

E. W. McCormack.



**MISSIONARY (Early)** A standard early variety that will do well on any kind of soil. A popular variety in the Southern states where strawberries are grown in carload quantities for long distance shipment. Plants are very vigorous and healthy making a good fruiting bed. Berries are medium to large size, bright red color, very firm with bright green caps and sell at good prices on the market. I have several hundred thousand plants of this variety. Send me your orders for them.



**KLONDYKE** (Early) One of the best varieties for shipping long distances. It makes a vigorous and healthy plant growth that bear a good crop of berries. Medium to large in size, bright red color, very firm. Will do best on good rich soil. A standard early berry.

Warren Co., Pa., June 7, 1926.

Dear Sir:

Received my plants in fine shape, could not be better. Your plants grow much larger than our plants. I could hardly believe they were Fall-bearers. If I need more plants next year I sure will give you an order.

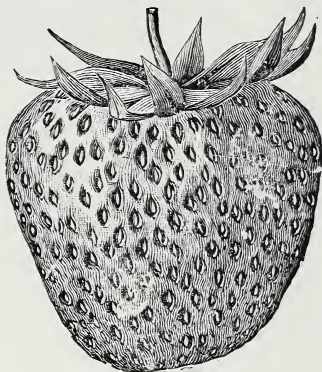
Mrs. L. B. Dole.

Berks Co., Pa., April 3, 1926.

Dear Sir:

I received my strawberry plants in fine condition. Thanks for promptness in shipping and full count.

Wm. H. Shane.



**GANDY** (Late to very late) A leader among the fancy late shipping varieties Gandy is a good grower of large size healthy plants that make a good fruiting bed. Berries are very large in size, bright red color, fine flavor, with a handsome bright green cap. Sells for fancy prices on the market. A good shipping berry. I have a large and fine stock of Gandy plants. Send me your order for them.

Michigan, April 5, 1926.

Dear Sir:

The strawberry plants arrived in first class shape. (Splendid plants and large count. Thank you for the extra plants.

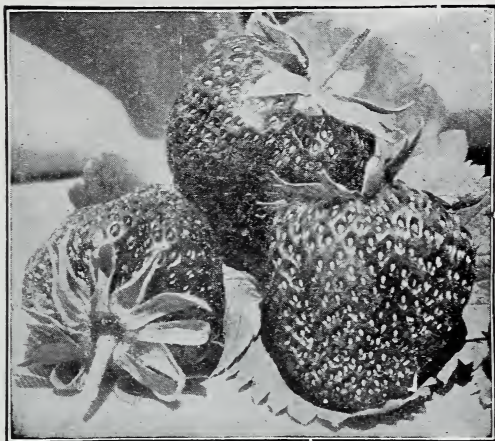
E. H. Newman.

Carroll Co., Md., April 12, 1926.

Dear Sir:

I received the strawberry plants in fine shape. They were nice and large. Thanks for your promptness also the extra plants.

Mrs. Bessie D. Mehring.



**PROGRESSIVE** (Fall bearing) The best of all everbearing varieties, also the best home garden proposition for all sections. Very productive of medium size. good color and fine flavor of very delicious berries. A few should be planted in the home garden each spring as they do best the first year. The method of cultivation is the same as for other varieties except the blooms should be picked off the plants until the first of July when they will continue to bear until freezing weather.

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Maryland, April 28, 1926.

Dear Sir:

Strawberry plants arrived in fine shape. They are every one living and starting to grow.

W. H. S. Bouchelle.



**MAY BEAUTY** (Early) I have fruited this new variety here on my farms the past two seasons. It is a very fine early variety, no other variety growing here equals it in plant growth. Plants are exceedingly vigorous and healthy making an excellent fruiting bed. It is enormously productive of very large size, bright red berries of good flavor, very firm; nice bright green caps. It is one of the very best shipping varieties. Will stand long distance shipping. It will do well on all types of soil. Include some May Beauty in your order—you will be pleased with them.

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Pennsylvania, April 21, 1926.

Dear Sir:

The strawberry plants arrived on the 20th. Never saw nicer plants.

A. R. Merminger.



# PRICE LIST

By express or parcels post—Receiver to pay transportation charges.

Variety	100	250	500	1000
Premier	\$ .75	\$1.25	\$2.50	\$5.00
Big Joe	.75	1.25	2.50	5.00
Lupton	.75	1.25	2.50	5.00
Aroma	.75	1.25	2.50	5.00
Gandy	.75	1.25	2.50	5.00
Sample (P)	.75	1.25	2.50	5.00
Parsons' Beauty	.75	1.25	2.50	5.00
May Beauty	.75	1.25	2.50	5.00
Improved Heflin	.60	1.00	2.00	4.00
Klondyke	.60	1.00	2.00	4.00
Missionary	.60	1.00	2.00	4.00
Progressive F.B.	1.25	2.50	5.00	10.00

NOTE:—25 or 50 plants at the 100 rate. If 5,000 or more plants of one variety are wanted write for special price.

TERMS:—CASH WITH ORDER

Jefferson Co., Mont., April 29, 1926.

Dear Sir:

Your plants arrived on time and were in fine shape, very fine plants. They are all growing nicely. I don't think we will lose 1 per cent. Thanking you for nice plants.

Yours sincerely,

T. T. Black.

## C. S. Perdue's Strawberry Plant Farm

### READ BEFORE ORDERING

**Express** is the best way to ship plants and generally satisfactory.

**Parcels Post** is usually better for small lots in first, second and third zones and on small lots in the other zones if you are not convenient to an express office. If requested will ship the best way in my judgment.

**No Charge** for package and delivery to transportation company.

**Write your Name and Address** plainly and give correct shipping instructions.

**Time of Shipment.** November 1st. to May 1st.

**Order Early.** Do not wait until you want the plants. All orders are acknowledged as soon as received.

**Terms: Cash** with the order.

**Remit** by postal money order, check, bank draft or registered letter.

While I exercise the greatest care to have every plant **True-to-Name** I will not be held responsible for any sum greater than the cost of the stock should any not prove as represented.

**Claims**, if any must be made upon receipt of the plants. I cannot become responsible for misfortunes caused by insects, drought, floods, etc. also for stock that is allowed to lay around your postoffice or railroad station or neglect of purchaser to care for stock after it has been received. I send out only good stock in good condition and carefully packed with a Certificate of Inspection from our State Entomologist and State Pathologist.

## Showell, Maryland

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Reference: Calvin B. Taylor Banking Co., Berlin, Md., Postmaster and Wm. E. Thomas, R. R. carrier, Showell, Md. Enclose a stamp for reply when writing my references.

Read what our local fruit broker and Strawberry grower says about the

### MAY BEAUTY

Mr. C. S. Perdue,  
Showell, Md.

Dear Sir:—

I am glad to tell you that your new variety of Strawberry, The May Beauty, has been a good carrier. I shipped quite a few as far as Canada and never had a single complaint from my customers. And, as they are a heavy bearer they surely will be a profitable strawberry to grow.

Hoping you will have a good crop for next season, I am

Truly yours,  
C. C. Mumford.

Harris Co., Texas, Feb. 28, 1925.

Dear Sir:

Being agent for the American R. R. Express Co. I notice the good quality strawberry plants you shipped to S. P. Bell. Ship me 4,000 Missionary plants. I will be glad to recommend your plants.

H. T. Rogers

## C. S. Perdue's Strawberry Plant Farm

Date of order-----1927

**C. S. PERDUE, Showell, Md.**

Ship to (name).....

Postoffice .....R.F.D. ....

Express Office .....State.....

County .....Amt. enclosed \$.....

Ship by .....On or about.....

Quantity	Variety of Plants	Price
	Lupton	
	Premier	
	Aroma	
	Big Joe	
	Missionary	
	Klondyke	
	Improved Heflin	
	Gandy	
	Parsons' Beauty	
	Sample	
	Progressive Fall-bearing	
	MAY BEAUTY	

**SUBSTITUTION:** If sold out of the variety ordered shall I substitute or return money? Ans. ....

## STRAWBERRIES WITH LITTLE WORK

I have been growing strawberries for nearly sixty years. Notlike the man who said, "I have belonged to the Methodist Church, off and on, for forty years." I have grown them continuously and during that whole time I have had but two failures, once from May frosts and once from the work of white grubs.

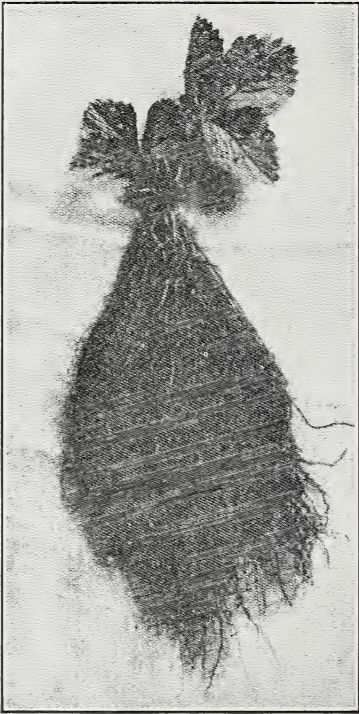
Most of this time the berries have been for family use only, but for the last seventeen years, since living in town, I have grown them for market.

To grow berries with the least work, I plow and fit the ground just as early in spring as it will work well, and lay out the rows four or five feet apart. Start the cultivator within a few days after planting and follow it right up through the whole growing season, once a week. This continuous cultivation does away almost entirely with hand hoeing, for which farmers have little time anyhow.

I never cut any runners—just narrow up the cultivator as the runners set and the rows widen. When the rows of plants get two or three feet wide I let the cultivator bury up what set thereafter, and thus I have clean bare paths on which to walk while picking the fruit next season.

This may be thought a rough shiftless way to grow strawberries, but it has been a most successful way with me, and does away with a lot of hand work. The cultivation is so frequent that weeds hardly have a chance to show their ugly heads, and I long ago learned that by far the easiest and most effectual way to kill weeds is to never let them show up.—E. P. Snyder.

—Clipping from "Farm Life" April, 1926.



Showing the wonderful root system of "Perdue's Best Quality" Strawberry Plants.



A plant trimmed, ready  
for setting

Strawberries are a profitable crop, and the largest monetary truck crop grown in this section and from which the farmers derive the largest revenue.

A dearborn load of eight crates sold at one of our auction blocks was struck off at \$8.55 per 32 quart crate or \$68.40 for the load. Maryland ranks second in strawberry production in the United States.

## C. S. Perdue's Strawberry Plant Farm

Vermont, May 10, 1926.

Dear Sir:

I finished setting out the 5000 strawberry plants Saturday, the 8th. I want to thank you for the splendid way they were packed. I kept them down cellar without unpacking for seven days, as my ground wasn't ready. When I set them out they were just as green and fresh as though freshly dug from your fields. I have bought and set out both for myself and others many thousand berry plants from growers in Md., Mass., N. Y. and Mich. but without stretching a single point I have never seen plants equal to yours at any price. Your plants are well culled, have a fine root system and are otherwise A-1 in quality. I thank you.

Albert T. Gagne.

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Tioga Co., Pa., April 8, 1926.

Dear Sir:

Fill my order May 1st. I ordered from you last year and never lost a plant. They came P. P. and were in fine condition.

Mrs. Victor Cloos.

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Virginia, April 12, 1926.

Dear Sir:

I thank you for being so prompt also for the more than full count. They certainly are the finest plants I ever saw.

Joseph H. Schaffer, Sr.

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Tenn., March 12, 1925.

Dear Sir:

Received the strawberry plants in good shape and they are fine ones.

W. H. Worley.



**CERTIFICATE OF NURSERY INSPECTION, NO. 44.**

**To Whom It May Concern :**

THIS IS TO CERTIFY, That on the 29 th day of July, 1926, we examined the nursery stock of C. S. Perdue, growing in his nurseries at Showell, County of Worcester, State of Maryland, in accordance with the law of Maryland, 1898, Chapter 289, Section 58, and that said nurseries and premises are apparently free, so far as an be determined by inspection from the San Jose Scale, Peach Yellow, Pear Blight, and other dangerously injurious pests and plant diseases.

23

This Certificate is valid until September 1, 1927, and does not include nursery stock not grown within this State, unless such stock is previously covered by certificate and accepted by the State Entomologist and State Pathologist.

Ernest N. Cory, State Entomologist.

College Park, Md., August 10, 1926. C. E. Temple, State Pathologist.

## CULTURAL INSTRUCTIONS

Early spring is the proper time to set out strawberry plants, just as soon as the weather permits getting the ground ready. In the South February, March and early April. In the middle states March and April. In the northern states April. Any soil that will grow good garden or field crops will grow strawberries. They respond quickly to good cultivation and good soil. It is best to avoid sod land on account of white grubs cutting off the young plants. If plants are set out on sod land it should be plowed in the fall and harrowed as often as possible and many of the white grubs will be killed.

The land should be well prepared before plants are set out, and mark the rows about  $3\frac{1}{2}$  to 4 feet apart and plants set about 12 to 15 inches apart in the rows, with all the roots set straight in the ground, pack soil firmly around the plant. It is better to have the roots clipped a little rather than doubled up in the ground.

Most all strawberries are grown by the matted row system; that is to leave about all the runners on the parent plant to take root and make a wide row, leaving enough room in the alley for the convenience of the pickers. Barnyard manure is the best for strawberries if broadcast on the land and worked into the ground before plants are set out. Commercial fertilizers broadcast and worked in the soil before plants are set will give good results; if applications of fertilizer are made at any time after plants are set do not apply when plants are wet as it will injure them, also it is better to use a broom to brush fertilizer off the plants. Do not use fertilizer in the row under the plants before they are set as it will cause the plants to perish and die. For topdressing the bearing beds in spring a 5-8-5 or 7-6-5 will give good results at the rate of about 400 to 600 pounds per acre.