


MRS. ROBERT HEATH

LADIES HATTER




By Virtue of the Authority
to me given. I do hereby Nominate and
appoint *Robert Heath* of
George Road to be the
sole proprietor of the printing and
in Ordinary to Her Majesty.


To have and enjoy all the
Rights Profits Privileges and Advantages
to be and then belonging during my Will
and Pleasure And for the same this shall
be a sufficient Warrant.

Given under my Hand this
fourteenth day of *September* 1862 In
the 28th Year of Her Majesty's Reign.

Elizabeth Willington
Mistress of the Robes.





BY APPOINTMENT
TO HER MAJESTY THE QUEEN 1852
TO HR.H. THE PRINCESS OF WALES 1863
AND TO ALL THE COURTS OF EUROPE.



Mrs. Heath
You are hereby appointed
Hatter
to Her Royal Highness The Princess of Wales

Given under my hand and seal
in Marlborough House
the 9th day of April 1863

Annesie
Chamberlain



ONLY ADDRESS 24 & 25, ST. GEORGES PLACE, (Overlooking the Ladies Ride) HYDE PARK CORNER. S.W.

TELEGRAPHIC ADDRESS "HEADCOVER" (WRITTEN AS ONE WORD) LONDON. TELEPHONE N^o 8519.

Mrs. HEATH'S "FLEXIBLE RIDING HAT" IS A REAL LUXURY.

Manufactured on a new principle, fitting "SECURELY" over any arrangement of hair and head-dress yet retaining the style and shape of the ordinary hard Hat.

24 & 25, ST. GEORGE'S PLACE (near Wilton Place,) HYDE PARK CORNER, S.W.



LADIES RIDING HATS
WITH FLEXIBLE BRIMS
FIT SECURELY

TRADE MARK.



This measurement is taken
in a few minutes to fit over
every arrangement of the Hair,
Chignon or Head-dress.

Do not PRESS or MARK the Forehead. 22 5014 3511 3

MOPARDIS - QT 245 - 1887 - H43m

SOFT HATS FOR TRAVELLING.

25
Welcome Library



Made in the Best Quality Felt. Any Colour to match Costume, Trimmings, Ribbons, Passementerie Velvet and Plumes. All thoroughly Rainproof

ONLY ADDRESS 24 & 25, ST. GEORGES PLACE, (^{Overlooking the}
^{Ladies Ride}) HYDE PARK CORNER. S.W.



BRIDESMAIDS' HATS are especially favoured by Mrs. Heath.

SPECIAL READY MONEY PRICES arranged for Young Ladies on their own allowance. BRIDESMAIDS' BONNETS and HATS from ONE GUINEA in the TWO GUINEA STYLE, according to number required.

STRAW, CHIP and CRINOLINE HATS in any Colours. FLOWERS and FEATHERS for Driving and Walking.



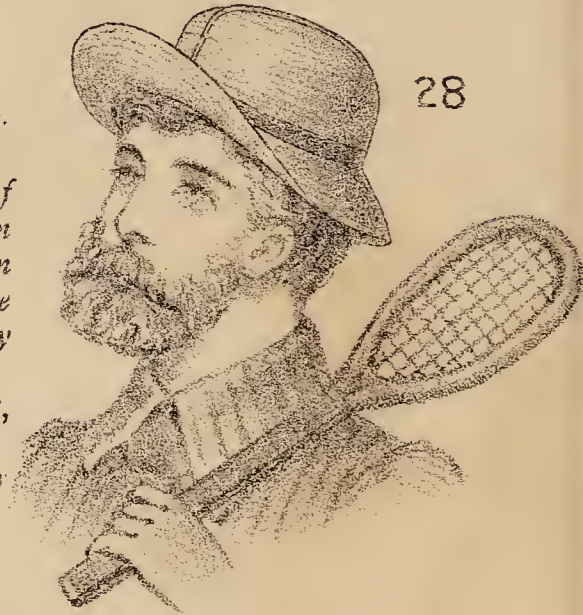
Picturesque HATS of past Styles with Handsome Plumes of Rich OSTRICH FEATHERS, &c.

ONLY ADDRESS 24 & 25, ST. GEORGES PLACE, (Overlooking the Ladies Ride) HYDE PARK CORNER. S.W.

PANAMA HATS
NATURAL GRASS SUN PROOF

UNSPOILABLE
BY RAIN.

CAN BE WORN IN EITHER
OF THESE SHAPES AS DESIRED.



The pliability of these "REAL PANAMA HATS" admits of their being worn in several easy graceful shapes. For instance, the BRIM can be worn wholly up or wholly down, or the front of the Brim only may be worn down, and the back up, or the back of the Brim only may be worn down, these several positions of the Brim affording every degree of shelter the wearer may desire from sunstroke, or wind, or rain.

This is the hat, "par excellence," for Lawn Tennis, Fishing, Rowing, Sketching, the Tourist, and ordinary country wear.

For Travelling—Readily carried in coat pocket, dressing bag, or portmanteau.

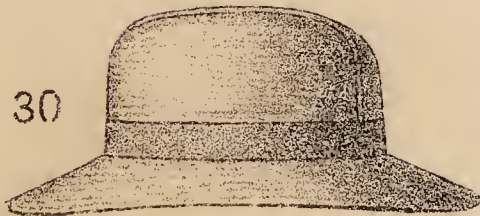
29



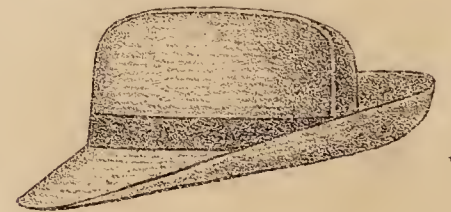
PANAMA HAT
THE BRIM WORN TURNED UP ALL ROUND
"WIDE-A-WAKE" SHAPE.

THE SAME PANAMA HAT THE BRIM WORN HALF UP HALF DOWN
OR ENTIRELY DOWN ALL ROUND AFFORDING ANY AMOUNT OF SHADE DESIRED.

30



31



The PANAMA LAWN TENNIS HAT of the Season. NATURALLY COOL.

This is the Hat, "par excellence" for Lawn Tennis, Fishing, Rowing,
Sketching, the Tourist, and ordinary country wear.

FOR TRAVELLING.—Readily carried in coat pocket, dressing bag or portmanteau.

8/6 10/6 12/6 15/- 21/- 30/- 42/-

Can only be
obtained from

ROBERT HEATH, 24 & 25, St. George's Place, Hyde Park Corner.



Folded for convenience of Portability.

PANAMA HATS



These most luxurious Hats for Summer Wear, are forwarded by Post on receipt of a Tape measured round the head.

The "All England" PANAMA Lawn Tennis Hats.

Wellcome
Library

PANAMA HATS.



Robert Heath's
Patent
Umbrella Holder

Best Improved 17/
See also Page 15.

The Old Pattern
(reduced to) 12/6.

ONLY ADDRESS 24 & 25, ST. GEORGES PLACE, (Overlooking the Ladies Ride) HYDE PARK CORNER. S.W.

FUR HATS.



ONLY ADDRESS 24 & 25, ST. GEORGES PLACE, (Overlooking the Ladies Ride) HYDE PARK CORNER. S.W.

ONLY ADDRESS 24 & 25, ST. GEORGES PLACE, (Overlooking the Ladies Ride) HYDE PARK CORNER. S.W.



LADIES }
PLEASE NOTE }

MRS. HEATH ISSUED HER FIRST BOOK OF FASHIONS FOR LADIES IN THE YEAR 1852
THE YEAR IN WHICH SHE WAS HONORED WITH THE ORDERS OF
HER MOST GRACIOUS MAJESTY THE QUEEN.
MRS. HEATH'S ENGLISH FASHIONS ARE SUPERIOR TO ALL OTHERS.

THE BONNET SHOW ROOMS-24 & 25, St. George's Place, Near Wilton Place, Hyde Park Corner, S.W.

44



45



46



47



48



49



50



51



TRAVELLING and AUTUMN HATS in Beaver, Felt, Furs and Velvet, thoroughly Rainproof.

ONLY ADDRESS 24 & 25, ST. GEORGES PLACE, (Overlooking the Ladies Ride) HYDE PARK CORNER. S.W.

52



53



54



55



56



57



58



59



THE MAN O'WAR HAT.

PLAIN STRAW HATS FOR BOYS AND GIRLS.

FELT WIDE-AWAKES. SPANISH AND TYROL FUR HATS.

PANAMA HATS LEGHORN HATS &c

ONLY ADDRESS—24 & 25 ST. GEORGES PLACE, (^{Overlooking the} Ladies Ride) HYDE PARK CORNER, S.W.
FOR THE GARDEN DRIVING & COUNTRY WEAR.



MRS. HEATH will send a SELECTION of LADIES' HATS to any part of the Kingdom.

Please forward a Tape measured round the head & mention the NUMBER of the STYLES desired.

CORRESPONDENTS will much oblige by furnishing their HOME OR RESIDENTIAL ADDRESS, A TOWN REFERENCE is requested in all instances in which there have been no previous dealings.

LADIES
PLEASE NOTE }

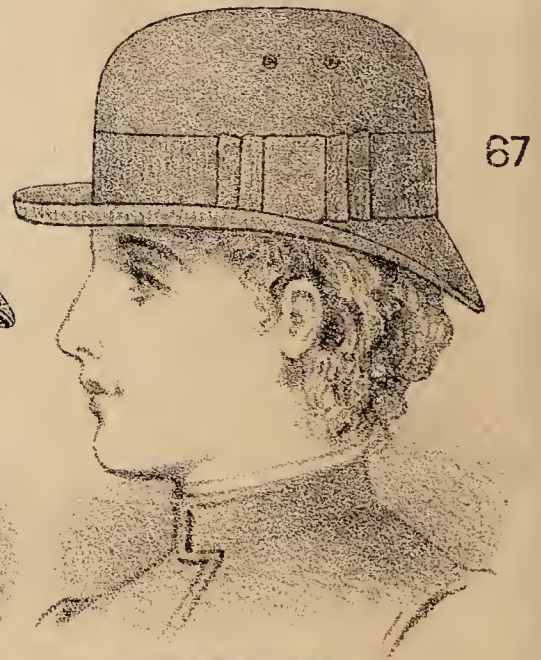
DISCOUNT 1s. 6d. in the Pound allowed on payment within 14 days.

ONLY ADDRESS—24 & 25 ST. GEORGES PLACE, (Overlooking the Ladies Ride) HYDE PARK CORNER, S.W.

DOUBLE FELT TERAI HATS.
For India and Egypt.
21/- and 25/- each.

**AIR CHAMBERED
VENTILATED FELT HAT.**
25/-

**ANTI SUN STROKE
FELT HAT.**
18/6



**HATS for India, Egypt and Hot Climates, particularly
studied in COMFORT and APPEARANCE, in
suitable Colours and Trimmings.**



**ANTI SUN STROKE,
with Puggaree 25/-**



POCKET SOU' WESTER HOOD-CAPE

WATERPROOF.

Silk... 21/-.

Lawn.. 12/6.

Sent by Post.

SLIPS OVER
ANY BONNET
OR HAT IN
A MOMENT.



Weight 2 ozs.

**KEEPS HEAD NECK & SHOULDERS
"QUITE DRY"**

For BALLS, the OPERA, &c. in Quilted Silk.

For WINTER, in Vicuna and Fur-Lined.

TO BE OBTAINED ONLY AT

M^{RS} ROBT HEATH'S,

Ladies Riding Hat Show Rooms,

4 & 25, St. George's Place, near Wilton Place

HYDE PARK CORNER.

For "The Artiste or Angler,"
or "The Garden Lawn."

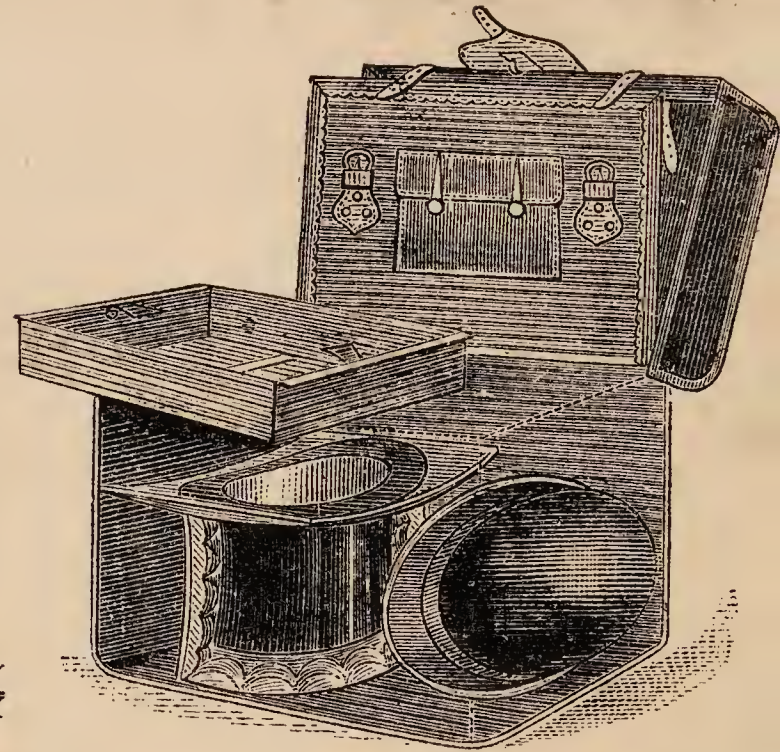


Robert Heath's Patent Umbrella Holder

Best Improved 17/6. Jointed in centre 4/6 extra.

The Old Pattern (reduced to) 12/6.

Is a LIGHT BAMBOO ALPENSTOCK, shod with a stout "SCREW SPIKE." This a Lady can with ease SCREW into the HARDEST GROUND, no HAMMERING required. At a convenient height is the PATENT UPHOLDER to receive the Ordinary or Sketching Umbrella. By tightening or loosening the Screw Fly Nut the UMBRELLA can be FIXED and UPHELD IN ANY POSITION necessary to protect the sitter from SUN, RAIN or WIND.



**LADIES' AND GENTLEMEN'S
COMPENDIUMS.**

To Contain RIDING, HUNTING,
SHOOTING & TRAVELLING SUITES.

WATERPROOF.

PRICE, 50/- and 55/-

TO BE OBTAINED ONLY AT

24 & 25, St. George's Place,

Near Wilton Place,

HYDE PARK CORNER.

ONLY ADDRESS 24 & 25, ST. GEORGES PLACE, (Overlooking the Ladies Ride) HYDE PARK CORNER, S.W.



RIDING HATS.

Mrs. Heath's Patent fits securely over the hair plaits.

LADIES' HATS

For Archery, Driving, Yachting, the Country and Travelling.

LADIES' DRESS HATS.

Fashionable for the Promenade and the Carriage.

BRIDESMAIDS' HATS.

are especially favoured by Mrs. Heath.

1,000 HATS Displayed Daily in Mrs. Heath's Show Rooms.