GLAMs & Wikimedia

Introduction Sensitization for Uganda GLAMs

Saturday 7th December, 2019

Outline

- What is GLAM
- SoUG-GLAM (State of Uganda GLAMs on various Wikimedia Projects)
- Extent & Quality of content and coverage
- How you can get involved
- Relevant Projects

What is GLAM?

- Galleries
- Libraries
- Archives
- Museums

Why Wikimedia & GLAMs?

Wikimedia Foundation Vision

"Imagine a world in which every single human being can freely share in the sum of all knowledge. That's our commitment."

Why Wikimedia & GLAMs

- Most projects already have some form of coverage but they may be lacking in depth and quality

- If we hope to replicate the Wikimedia vision, we need to address coverage and knowledge gaps

- This information resides in GLAMs

- Wikimedia & GLAMs are aware that each is important to the other but there is a large gap between the expectations of these groups.

- Leads to misunderstanding, conflict & ultimately a poor outcome for readers and visitors.

- Both groups need to evolve to meet changing requirements

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SoUG-GLAMs on Wikimedia

Wikipedia

- Only 4 libraries & 1 archive covered
- 2 information professionals/individuals
- 1 museum and the rest with no articles

Wikimedia Commons

- Scattered pictures on Wikimedia Commons (no procedure or format for saving)

Wikidata

- 52 items on Wikidata (not accurate as there are duplications, some are paper titles)

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Only 1 Library in Wikimedia Commons
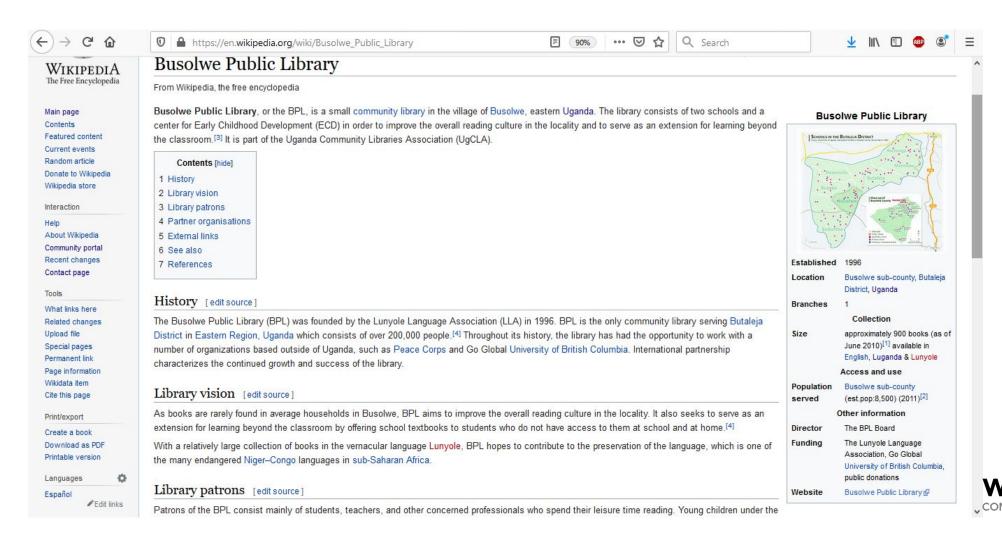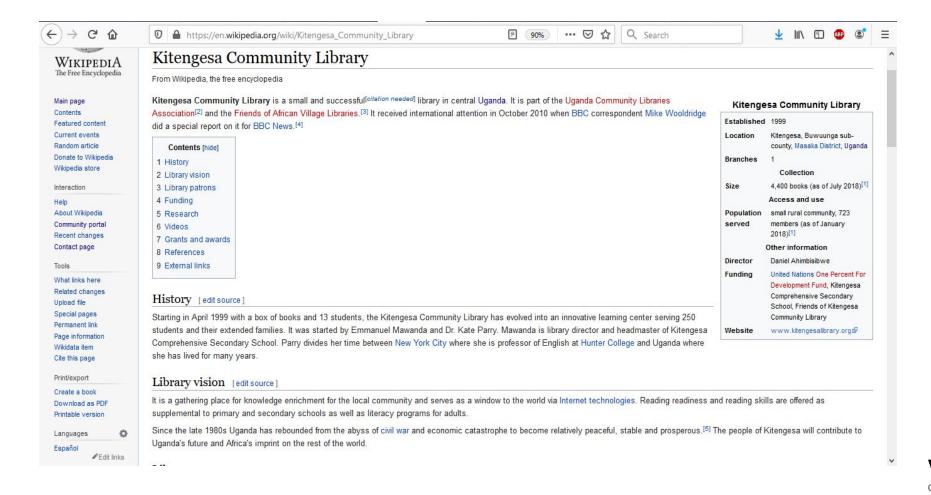
Only 4 supposedly covered

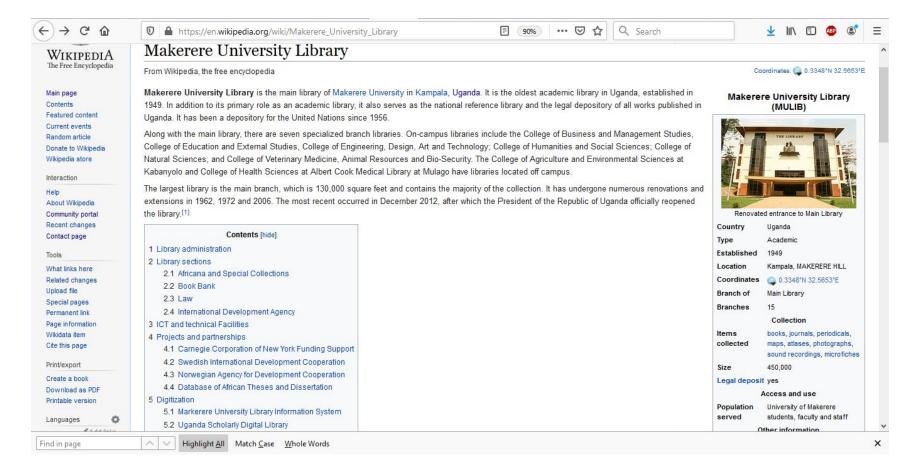# Quality of presence (NLU)

Quality of presence (Cont.) Kitengesa

Quality of presence (cont)

Quality of content (cont)
Makerere University Library

Museums

en.wikipedia.org/wiki/List_of_museums_in_Uganda

WIKIPEDIA
The Free Encyclopedia

Main page
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List of museums in Uganda

From Wikipedia, the free encyclopedia

> This list is *incomplete*; you can help by *expanding it*.

Below is a **list of museums in Uganda**.

Contents [hide]
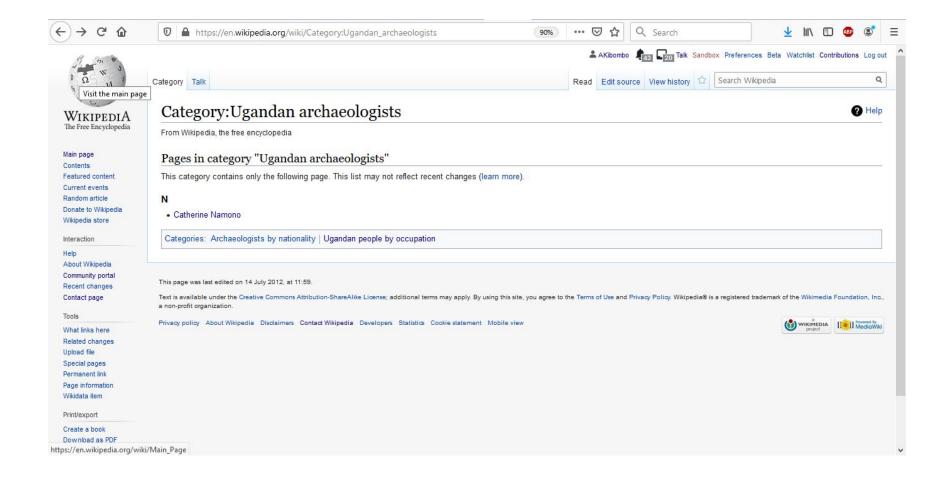
1 A-B
2 C-G
3 H-I
4 K-N
5 U-Z
6 See also
7 External links

A-B [edit]

- Ankole cultural drama actor's museum
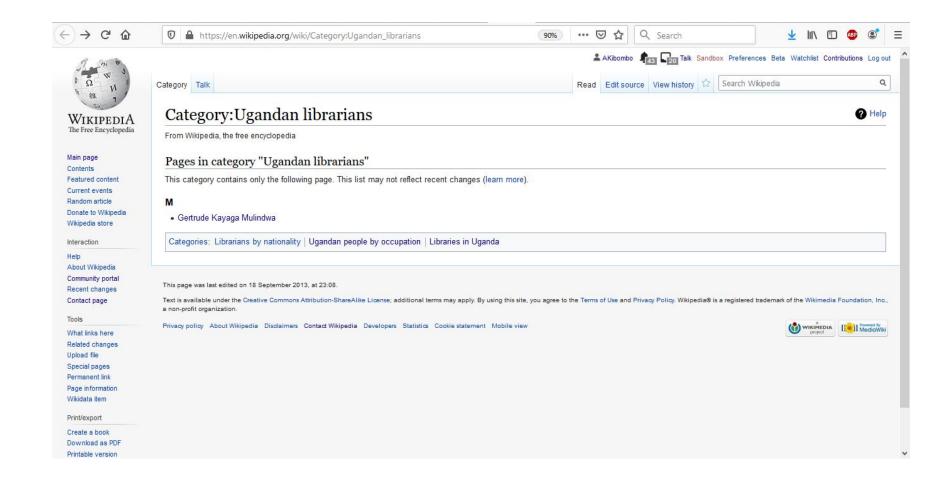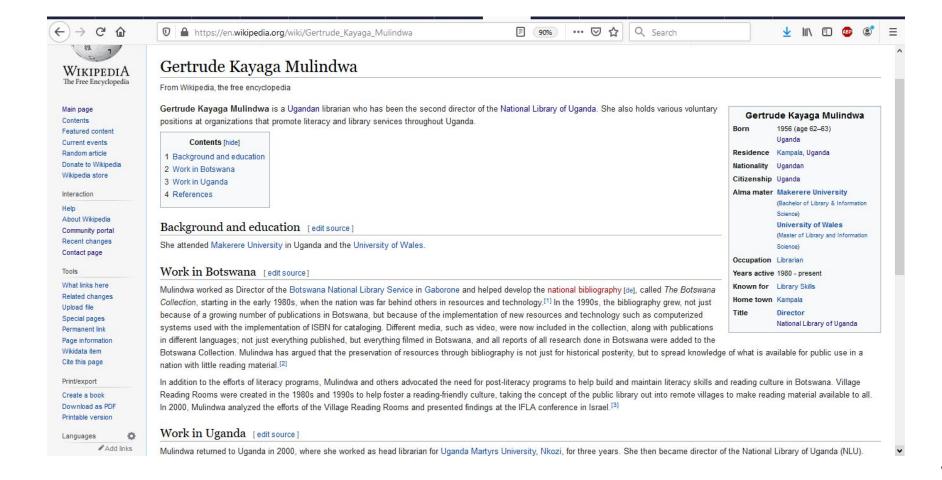- Attitude change museum
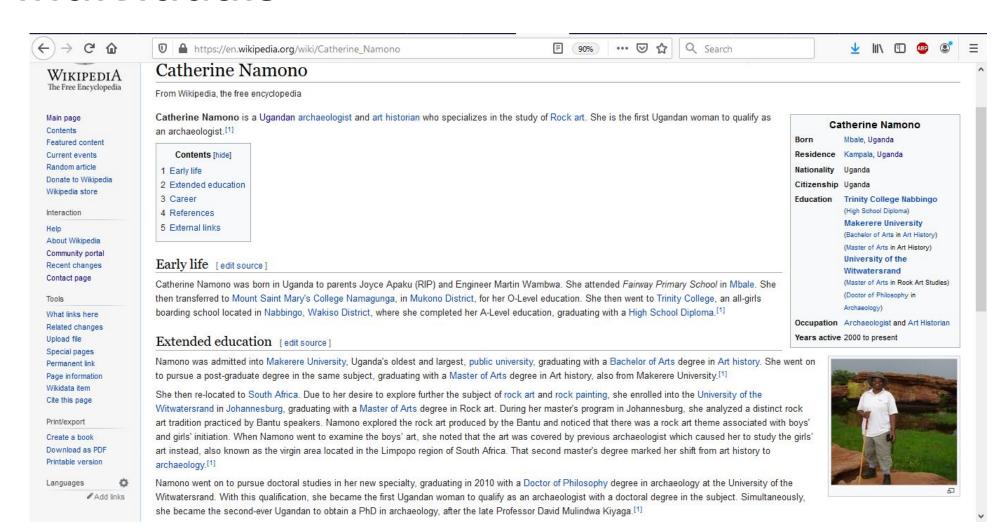- Bamasaaba Cultural Union

Individuals
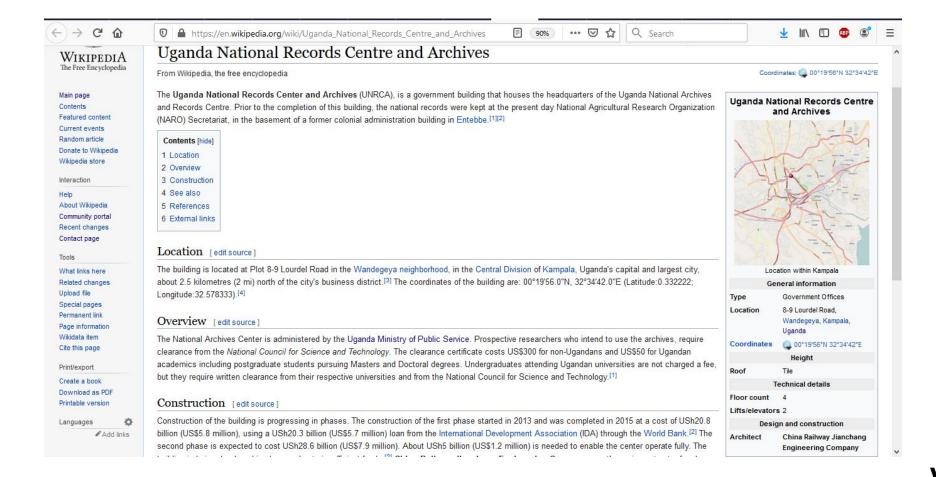
Individuals

Individuals covered

Individuals

Archives

Publishers

Wikidata

How you can get involved

- Provide space for various activities

- Contribute from your collection (access,donation

- Contribute with your expertise

- Organise outreach activities

- Sign up partnerships and MOUs

- Collaborate and contribute on short & long term projects(eg #1Lib1Ref)

- Involvement on Wikimedia projects (eg WikimediaCommons, Wikipedia, WikiData)

How you can get involved

- Form a thematic group or project with specific targets

- Accommodate Wikimedia Volunteers (Wikimedian in Residence)

- Introduction to your various networks

- Advertising on your respective forums

- Staff / member training & mobilisation

- Collaborate and contribute on short & long term projects(e.g #1Lib1Ref)

Wikipedians in Residence

Outreach Activities

- **EDIT-A-THON**

- Event that brings together professionals from GLAM, Wikipedia Volunteers and other members of public to improve or generate content

- Introduces community members to each other & combines communities

- Could focus attention on a particular topic

- Encourages some groups to participate & contribute thus narrowing some gaps

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Outreach Activities (Cont)

- **PHOTO EXPEDITIONS**

- An event that may be conducted in a particular locale within a certain time

- Could be thematic or mix & match

- Will help us contribute to free content in a unique way

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Outreach Activities (Cont)

- **BACKSTAGE TOURS**
- An event coordinated through a single institution that brings local Wikipedians behind the scenes
- Seen as an act of good faith by the GLAM organization to the Wikimedia Movement
- Often results in shared resources, such as hard-to-find images or research points

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Advantages

- **TO THE HOST GLAM**
- Outreach to a local interest group
- Improved self-awareness through improved content
- Increased re-use of content and expertise
- **TO WIKIMEDIA**
- Showing "human face" of Wikimedia
- Access to normally restricted areas

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Relevant Projects

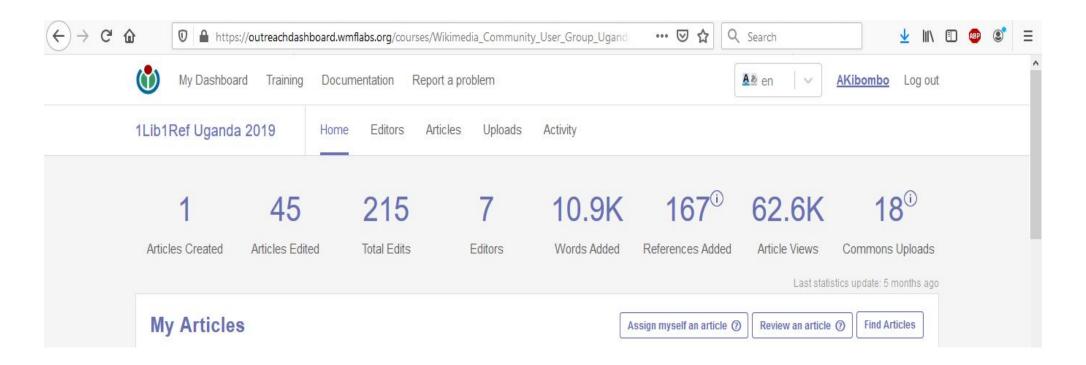#1Lib1Ref
Finding GLAMs

#1Lib1Ref

#1Lib1Ref (cont.)

- **#1Lib1Ref** is a Wikipedia campaign inviting every librarian on Earth to participate in the online encyclopedia project, specifically improving articles by adding citations.

- #1Lib1Ref runs every January 15th to February 5th and every May 15th to June 5th.

- When you edit, make sure to **include the hashtag #1Lib1Ref** in the edit summary.

- https://meta.wikimedia.org/wiki/The_Wikipedia_Library/1Lib1Ref

(Source: English Wikipedia)

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Recognised and acknowledged by IFLA

Our participation

Finding GLAMs

- Funded by Wikimedia Sverige in partnership with UNESCO
- https://meta.wikimedia.org/wiki/FindingGLAMs

What is it?

FindingGLAMs is a project aimed and collecting data about the world's cultural heritage institutions (galleries, libraries, archives and museums) and their collections, and making it available on Wikimedia projects, such as Wikidata, Wikimedia Commons and Wikipedia. By making this information readily available, more people will have the chance to learn about our cultural heritage institutions and the invaluable work they do. We believe that access and awareness are key factors in building an interest in preserving cultural heritage and understanding its importance.

Questions for discussion

- Brainstorm some effective ways that the GLAM Community and your organization could work with Wikimedia

- How will you make any collaboration happen?

- What is your idea of a best-case scenario in terms of a collaboration or partnership?

- What about a worst case scenario?

- What barriers do you envisage to running a Wikimedia event?

- How could you overcome these barriers?

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Useful Links

1Lib1Ref

https://meta.wikimedia.org/wiki/The_Wikipedia_Library/1Lib1Ref

Getting started with GLAMs

https://en.wikipedia.org/wiki/Wikipedia:GLAM/Getting_started

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Thankyou