

87-3
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FEL 4 - 1936

American **TURKEY** **JOURNAL**

7

A Merry Christmas and A
Happy New Year to All!



Some beautiful Bronze from the flock of Mr. and Mrs. Al. C. Johnson, Bath, South Dakota. These well-known South Dakota breeders have been producing some outstanding Bronze in the Northwest and their frequent wins at leading shows is further proof of the high and sustained quality of their birds.

VOL. IV.
NO. 10.

DECEMBER

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1935

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"Better Than Ever"



**World famous consistent winners of
highest awards at America's
largest shows**

Five blood lines of unrelated birds. Can furnish you with properly mated pens to meet every requirement and at prices that will prove attractive and profitable.

Visit this "Shepherd of the Hills Turkey Farm" if possible. See our beautiful stock and make your own personal selections.

Buy Direct and Profit by Our Years of Experience in Mating Bourbon Reds.

GLADYS HONSSINGER

"Shepherd of the Hills" Turkey Farm, Inc.
HOLLISTER, MISSOURI

Cavalier Again Comes Through

The Pembina County Turkey Show at Cavalier, N. D., a Big Success—Fine Feathers and Fine Folks Mingle at This Interesting Exposition

The Pembina County Turkey and Poultry Association held its ninth annual show at Cavalier, the county seat, Oct. 30-31 and Nov. 1. There was a large entry, good attendance and fine interest. The business men of Cavalier again cooperated 100 per cent and did much to make the show the success it was. Entries in turkeys were just a wee bit below those of last year but the higher quality more than made up for the shortage. There were 75 Bronze and nearly 50 Narragansetts, a dozen White Hollands and a small entry of Bourbon Reds.

The awards published herewith will disclose the names of all the leading turkey breeders of this far famed turkey producing section and a few new exhibitors who showed this year for the first time. While the Bronze classes contained even higher quality than is usually seen at this show, some of the best birds in the other breeds gave close competition for sweepstakes prizes and were displayed in special coops as breed champions. Notable among these were: the Narragansett yearling tom owned by A. A. Rhinehart, Neche, and a young Bourbon Red hen owned by Miss Emma Ulrope, St. Thomas, N. D. The Grand Champion, yearling Bronze tom owned and exhibited by Mr. Frank De Bettignes, Orleans, Minn., was a bird of fine type, plenty of size and very good in color. It was Mr. De Bettignes' first entry at this show and he was much pleased over his success.

Entry in the chicken department was larger than usual and the quality very good. Prof. Frank E. Moore of the State College of Agriculture, Fargo, judged the poultry, other than turkeys. Geo. W. Hackett placed the awards on the turkeys and complimented the exhibitors for the progress they have made.

The annual banquet and dance which took place on Thursday night, Oct. 31st, was well attended, both the program following the dinner and the dance, with splendid music furnished by a Devils Lake orchestra, were much enjoyed. On Friday, the first day of the show, an educational program was held in the court room of the court house. Prof. Moore gave a very instructive and interesting talk on dressing and grading of turkeys and Judge Hackett talked of the progress the show has made over the past six years and the benefit the show has been to the turkey industry of that section of the northwest.

At this meeting the president, Mrs. Frank Bellamy, called for a moment of silence as an expression of reverence and deep regret over the passing of Mr. J. D. McCaffery, former secretary of the show. Mrs. Bellamy was again elected president and Mr. Bert White, "father" of the show,

continued as manager. The greater part of the success of this show was due to the untiring efforts of these two people.

The awards in the turkey division follow:

BRONZE

Adult Tom: Mrs. Frank Ralston, Crystal, N. D., 1st; Mr. and Mrs. Ward Clane, Stephen, Minn., 2nd.

Yearling Tom: Frank De Bettignes, Orleans, Minn., 1st; Mrs. Frank Ralston, 2-5; Mrs. Frank Bellamy, Drayton, N. D., 3rd; Mrs. Roy Vosper, Neche, N. D., 4-6; Mrs. Reuben Krak, Hamilton, N. D., 7th; Bertha Tarr, Milton, N. D., 8th; Mrs. Owen Fox, Cavalier, N. D., 9th; Mrs. M. Greenwood, Crystal, N. D., 10th.

Young Tom: Mrs. Frank Ralston, 1-3-4; Mrs. Frank Bellamy, 2nd; Mr. and Mrs. Ward Clane, 5-7; Mrs. Lee Miller, Cavalier, N. D., 6th; Mrs. Roy Vosper, 8th; Frank De Bettignes, 9th; Mrs. M. Hulstrand, Hamilton, N. D., 10th; Mrs. M. Greenwood, 11th; Mrs. Owen Fox, 12th.

Adult Hen: Mrs. Frank Ralston, 1st; Mr. and Mrs. Ward Clane, 2nd; Bertha Tarr, 3rd.

Yearling Hen: Mrs. Frank Ralston, 1st; Mrs. Roy Vosper, 2nd; Mrs. Lee Miller, 3-4-10; Mrs. M. Greenwood, 5-8-9; Mr. and Mrs. Ward Clane, 6th; Bertha Tarr, 7th.

Young Hen: Mrs. Frank Ralston, 1-2-4-5-12; Mrs. Roy Vosper, 3rd; Mrs. Lee Miller, 6-14-15; Mr. and Mrs. Ward Clane, 7-10; Bertha Tarr, 8-11; Frank De Bettignes, 9th; Mrs. Frank Bellamy, 13th.

NARRAGANSETTS

Yearling Tom: A. A. Rhinehart, Neche, N. D., 1st; Mrs. Chas. Creighton, Hensel, N. D., 2nd.

Young Tom: Mrs. Chas. Creighton, 1-6; Mrs. John Boettger, Hamilton, N. D., 2-3-8-9-10; A. A. Rhinehart, 4-5; E. C. Wilker, 7th.

Adult Hen: Mrs. John Boettger, 1-2.

Yearling Hen: A. A. Rhinehart, 1-2-4; Mrs. Chas. Creighton, 3-5-7-8; M. C. Wilker, 6th; Mrs. John Boettger, 9-10.

Young Hen: Mrs. C. Creighton, 1-4-5-6; A. A. Rhinehart, 2-3-7; M. C. Wilker, 8th; Mrs. John Boettger, 9-10.

WHITE HOLLANDS

Young Tom: Mrs. George Best, Crystal, N. D., 1-2-3.

Yearling Hen: Mrs. George Best, 1-2.

Young Hen: Mrs. George Best, 1-2-3.

BOURBON REDS

Young Tom: Emma Ulrope, St. Thomas, N. D.

Yearling Hen: Emma Ulrope.

Young Hen: Emma Ulrope.

BREED CHAMPIONS

Champion Bronze, 1st yearling tom, Frank de Bettignes.

Champion Narragansett, 1st yearling tom, A. A. Rhinehart.

Champion Bourbon Red, 1st young hen, Emma Ulrope.

Champion White Holland, 1st yearling hen, Mrs. George Best.

Champion Bronze hen, 1st yearling hen, Mrs. Frank Ralston.

GRAND CHAMPION, Yearling Bronze tom, Frank de Bettignes.

Best Shaped Bronze Male, 4th yearling tom, Mrs. Roy Vosper.

Best Shaped Bronze Female, 1st yearling hen, Mrs. Frank Ralston.

Best Shaped Narragansett Male, 1st yearling tom, A. A. Rhinehart.

Best Shaped Narragansett Female, 1st yearling hen, A. A. Rhinehart.

Best Shaped White Holland Male, 1st young tom, Mrs. George Best.

Best Shaped White Holland Female, 1st yearling hen, Mrs. George Best.

Best Shaped Bourbon Red Male, 1st young

tom, Emma Ulrope.
 Best Shaped Bourbon Red Female, 1st young hen, Emma Ulrope.
 Champion Male Turkey, 1st yearling tom, Frank de Bettignes.
 Champion Female Turkey, 1st yearling hen, Mrs. Frank Ralston.
 GRAND CHAMPION TURKEY, 1st yearling tom, Frank de Bettignes.
 GRAND CHAMPION BRONZE, 1st yearling tom, Frank de Bettignes.
 Champion Narragansett, 1st yearling tom, A. A. Rhinehart.
 Champion White Holland, 1st yearling tom, Mrs. George Best.
 Champion Bourbon Red, 1st young hen, Emma Ulrope.
 Best Display Bronze, Mrs. Frank Ralston.
 Best Display Narragansetts, A. A. Rhinehart.
 Best Display White Hollands, Mrs. George Best.

THE AMERICAN TURKEY JOURNAL TROPHIES

Two beautiful rosewood trays, offered by this publication, were awarded to the two birds, highest contenders for grand championship went to: Mrs. Frank Ralston, on 1st yearling Bronze hen, and to Mr. A. A. Rhinehart, on 1st yearling Narragansett tom.

Southwestern Dressed Show

At Plainview, Texas, on Dec. 4, 5, 6, 1935, will be held the Southwestern Dressed Turkey Show, under the auspices and direction of the Hi-Plains Turkey Improvement Association. A premium list received by the Editor indicates an elaborate award list and a well arranged and managed exclusive dressed turkey show, the first that has come to our notice.

The premium list states:

"The Dressed Turkey Show is open to turkey producers everywhere to compete for premiums. It is a part of the educational program sponsored by the producers in the Plains area to produce and finish for market better turkeys, and to encourage the farm dressing and packing of turkeys for market.

"The Plains Co-operative, Inc., will open its coolers to turkey producers three days prior to the Show so that they may deliver the dressed turkeys for pre-cooling and assistance to producers in packing and grading.

**FANCY TYPE AND COLOR
 A. P. A. INSPECTED BRONZE**

Toms and Hens Priced Reasonable.
 Correspondence Solicited

E. F. Folsom
 Route 2
 Little Falls, Minnesota

TRY LUSBY'S BRONZE

They win, market or show. "Quality plus Type" is our motto.
SATISFACTION IS OUR GUARANTEE
 Consistent blue ribbon winners for over twenty years. Utility and Exhibition breeders.

Eggs and Poults in Season.

LUSBY TURKEY FARM
 Ralph Lusby, Mgr. Owenton, Ky.

MAMMOTH BRONZE Turkeys

of the Famous Aitkin County Market Type. A. P. A. Inspected for Standard Color.

Some excellent breeding stock, healthy, vigorous and in fine feather.

REASONABLY PRICED
 Your orders solicited

Mrs. W. H. Woodcock
 Palsade, Minnesota

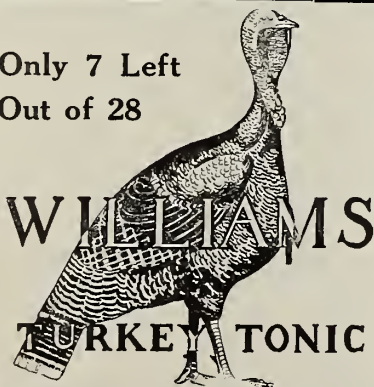
MAMMOTH BRONZE

Large but not coarse, good in type, excellent color, smooth and complete in plumage

The **BEST** in Our 15 YEARS BREEDING 475 A. P. A. Inspected and Banded. Come and see them. Can supply any requirement. Prices reasonable.

M. J. Albjerg
 Vining, Minnesota

Only 7 Left
 Out of 28



WILLIAMS
TURKEY TONIC

HERE is one of the Many enthusiastic users of Williams Turkey Tonic:

"I must write you about your wonderful Black-head cure for turkeys, it sure did the work. When the Tonic reached me I had 7 turkeys left out of 28. 5 of the 7 could hardly walk and 2 would not drink. I forced the medicine down them and now they are all as good as ever, only a little weak. You people can take my word for it that Williams Turkey Tonic will cure Blackhead. I am very grateful for finding your remedy."

Used by permission of:
 Guy F. Moyer, St. Johnsville, N. Y.

PRICES

1 pint \$1.75 1 quart \$2.75 1 gallon \$10.00

Williams Turkey Tonic Co.
 MONTICELLO ILLINOIS

"The Show opens at 10:00 o'clock A. M. Wednesday, December 4, and all exhibits must be in place by that time. must be in place by that time."

Sifting Committee

A sifting committee composed of three U. S. Graders will grade all entries, and no entries will be permitted in the show that do not grade U. S. Prime or better. The committee will be non-exhibitors selected by the management.

Show Program

Wednesday, Dec. 4th—All exhibits will be arranged on this day.

Geo. P. McCarthy and a number of County Agents and U. S. Graders will assist producers in arranging exhibits. This

will take place at the Plains Co-operative, and is a part of the educational program. The public is invited.

Thursday, Dec. 5th—10:00 A. M. The Southwestern Dressed Turkey Show is officially opened.

1:30 P. M. Geo. P. McCarthy, Assistant Extension Poultry Husbandman, Texas A. and M. College, will conduct a turkey grading school.

7:00 P. M. A meeting of all producers, exhibitors and other interested parties will be held at the Hilton Hotel with President J. T. Hoggins in charge.

Friday, Dec. 6th—10:00 A. M. Turkey Grading School and demonstration conducted by Geo. P. McCarthy.

12:00 Noon. Turkey luncheon at the Hilton Hotel. Plates 60c each.

1:30 P. M. ANNUAL AUCTION SALE.

Address all communications to Ed Bishop, Manager, Southwestern Dressed Turkey Show, Plainview, Texas.

DOMES' WHITE HOLLANDS

World's Largest Champion Breeding Flock

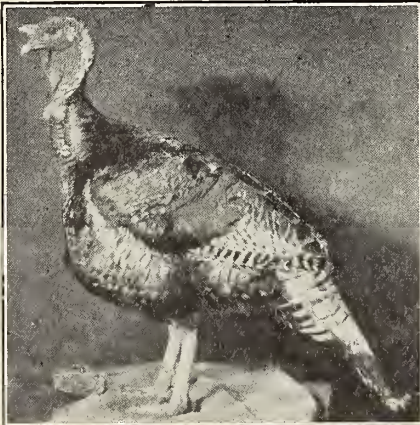
Our General Flock consists of 500 hens, weighing 15 to 20 pounds each, mated to toms of 26 to 35 pounds each of the best quality.

Write for circulars giving further details.

HENRY W. DOMES
RICKREALL, OREGON

IF YOU HAVE ANY SPARE TIME why not sell it to us by becoming our agent in your territory, soliciting subscriptions to THE AMERICAN TURKEY JOURNAL? We are appointing agents everywhere, every day. Write THE AMERICAN TURKEY JOURNAL, Grand Forks, N. Dak. for full particulars.

JENSEN'S QUALITY BRONZE TURKEYS



JENSEN'S "TURK"
8th Yearling Tom In a class of 32
All-American Turkey Show, January, 1935

GRAND CHAMPION

Northwest Turkey Show
Minneapolis, January, 1935

ALSO 3rd BRONZE BREEDERS'
DISPLAY, 1935 ALL-AMERICAN

We have a grand lot of Young Toms, and Young Hens, as well as several Yearling and Adult birds, all of them most outstanding in

Type—Perfection of Plumage—Vitality and good enough to win at any show. You get more for your money when you buy Jensen's Bronze because they are

Trapnested, Pedigreed, A.P.A. Inspected

Illustrated Folder Free, Write

IRVING M. JENSEN AMERY WISCONSIN



CHRISTMAS TURKEYS POOL or CASH

We will handle your turkeys on the pooling basis, making you a liberal advance at the time you deliver your turkeys. Then a final settlement after the turkeys are sold.

Or if you prefer to sell your turkeys outright for cash at the time of delivery you may do so. You may choose between these two methods of marketing your turkeys with us.

We want to handle all the turkeys you have to market, whether live or dressed, and will guarantee you pleasing results, as NODAK BRAND TURKEYS are well known throughout the large eastern markets.

This Christmas turkey pool will start Monday, December 2nd, and continue until Saturday, December 14th. Plan on delivering during those days.

OUR EXPERT DRESSING SERVICE will be free to all our patrons again this year. Avoid the drudgery and hard work of farm dressing and let our skilled workers and well-equipped plant do this work for you.

There is no extra cost. We make no charge for our services. After your birds are dressed out we pay for them on dressed weights and we take all chances on misbleeds and torn skins. We can afford to do this because plant dressed turkeys are more uniform and marketable.

THE RED RIVER PRODUCE COMPANY is in position to pay you highest prices for your turkeys, either on direct sale or on pooling plan, whichever you prefer. We market all our stock in Eastern markets in full carload lots, uniformly dressed and packed under our NODAK Brand.

ALL THE YEAR 'ROUND we can handle your poultry, eggs and turkeys promptly, guaranteeing you correct weights and grades. We want your produce and have the outlets and market that will pay you full value. Give us a trial on your next shipment.

Red River Produce Co.

Cash Buyers

POULTRY

Direct Receivers

EGGS

WOOL

C. E. SIPPLE, President

GRAND FORKS, N. DAK.

South Dakota is Producing Quality

"When Better Bronze Are Bred" the Johnsons of South Dakota Will Be On Hand with Their Contribution

By **GEORGE W. HACKETT**

That is the spirit and the determination made plain by Mr. and Mrs. Al. C. Johnson, Bath, S. Dak., as one visits with them and looks over their fine turkeys on their farm, five miles east of Aberdeen. There for thirteen years they have been intensely interested in their Bronze Beauties and striving to improve their quality year after year, and we know of no breeder in the northwest who has made greater progress.

The beginning made thirteen years ago was by the purchase of four hens and a tom of the best quality then available in their section and the result was 72 fine market birds at the end of the season. Pretty good for that time when a flock of 72 turkeys on one farm was a sight to attract curious attention. But for the Johnson's this success only pointed the way to the possibilities of far greater successes in their turkey breeding program.

From the start they have not been satisfied with any thing but the best procurable and neither price nor distance has stood between them and the birds they wanted. They have never tried to see how many they could raise, but rather, HOW GOOD. Five hundred has been their largest flock while their average has not exceeded 300 per year.

When asked what he though had contributed most to the improvement of quality in their flock, Mr. Johnson said: "Probably, the fact that we never aimed to sell our very best birds, and to the fact that we have used only carefully selected breeders mated in pen groups for several years past." On this farm the poults are all hatched in the cabinet types of incubators, right at home. Mrs. Johnson said: "We turn part of the house into a hatchery during the hatching season and we get the poults out as early as possible. We like the earlier hatched poults and have the best success with them."

Both Mr. and Mrs. Johnson have contributed valuable articles which have appeared in this magazine from time to time but the following points which were brought out in our interview will bear repeating: They give the breeders shelter in winter, both timber and a straw shed. They mate their pens early, using brooder houses for warmth and shelter and this gives them earlier eggs. They like coal brooder stoves best and never put more than 125 to 150 poults in a brooder house. They use commercial starter for 8 to 10 weeks then go onto home mix. Mr. Johnson does not believe in the too "oversize" brooder house, as they are too heavy to move about and

not at all necessary for up to 150 poults. His houses are 10x12 feet built on skids. They have never used the screen floors or screen porch on this farm. They think the poults do better right on the ground as soon as they can be let out of the house.

But they do practice the confinement method to a certain extent, keeping the poults inside small runs until five or six weeks of age. They begin with pens about the same size as the brooder houses and gradually increase the size as poults grow. At between six and eight weeks of age they take fences away altogether and place the houses on range far enough apart so the broods do not mix. Two things the Johnson's believe very essential to successful turkey raising are plenty of green feeds and milk. They tried rape this year for the first time and think it about equal to alfalfa. They feed either buttermilk or sour skim milk in large open, wooden troughs. They say that both the milk and plenty of greens help greatly in reducing feed costs and hastens development.

The Johnson's rank well among the best and most favorably known turkey breeders of high quality in the northwest and their show winnings for the past ten years support these claims. For the past nine years they have exhibited annually at the All-American Turkey Show and have always made very creditable winnings in this hottest of competition. Our front cover cut this month is taken from a snapshot taken recently and shows the fine development and excellent type of their young birds now approaching maturity. It is through such flocks that the great turkey industry has found its most dependable source of improvement and its impetus for greater expansion, and it therefore follows that breeders of this sort are the real backbone of the industry.

Marshall County (Minn.) Show Dates Set

The Marshall County Poultry Association will hold their annual Poultry and Turkey show at Warren, Dec 18-19-20. Competition is open to all and outside entries are invited. Good competition is assured in all classes. The turkey division of this show is always outstanding. Geo. W. Hackett will judge. For premium list, write to

JOHN O. ALLEN, Sec'y, Radium, Minn.



Our Business Home on the Fort Green Market, Brooklyn
 We have storage capacity here for 15 carloads of turkeys at one time.

35c per lb. for Thanksgiving Turkeys on the Ft. Greene Market

This is the price that is actually prevailing for prime stock as this advertisement goes to press.

Subtract from this the cost of shipping and our modest commission, and you have the figure your Thanksgiving Turkeys would have netted if sold here. You will find that we actually returned to shippers more than 3c to 4c above local prices which we predicted.

Christmas Markets Promising

No doubt, the high Thanksgiving prices coaxed out every mature bird. Prospects are for light Christmas shipments with attractive prices. But don't guess, WIRE US COLLECT for last minute information on prices and advice as to best shipping date.

Let Us Act as Your Representative

Be sure that you get every last dollar you are entitled to from those Christmas Turkeys. Let us act as your personal representative on the great Ft. Greene Market, the dressed poultry trading center for 20,000,000 people. Prices are higher here than almost anywhere else in the country. We have been established on this market 24 years and have a large following among the select retail butcher trade.

Shipping Tags and Information Bulletin FREE. Write.

A. STEIN & CO.

Bonded and Licensed Commission Merchants

163 Fort Greene Place

Brooklyn, New York

REFERENCE: Manufacturers Trust Co., 32 Court St., Brooklyn, N. Y.

We have an outlet for Dressed Poultry every day in the year.
 Fancy GEESE Wanted for Christmas
 Also CAPONS, FOWLS, DUCKS

The All-American "Turkey Classic"

Extends a Cordial Invitation to Turkey Folks Everywhere to Attend This Celebrated Show

By C. D. PAGE, President

With the 13th annual All-American Turkey Show just around the corner and ready to exhibit its "Lucky 13th" showing January 20 to 25, 1936, it has given the writer a little cause to pause and reflect how far we have come in this business of holding exclusive turkey shows in the short 13 years that have elapsed since that significant day in 1934 when "The First Exclusive Turkey Show in the World" opened its doors for the first time at Grand Forks, North Dakota.

On the trail of that first showing, which was pretty primitive as we now know turkey shows, has grown a great and internationally known show, whose widely adopted methods and policies have formed a basis for the judging of show turkeys in competition, the same as similar traditions and practices have grown up in all other agricultural expositions.

And in its wake there has also blossomed half a dozen other exclusive turkey shows, serving distinct regions of the country, carrying on the fine traditions of the All-American and adding their force to the advancement of this great agricultural product. The Northern States Show, at Alexandria, Minn., the Northwestern Turkey Show, at Oakland, Oregon, the International, at Chicago, the All-World Show in Texas, the American Royal at Kansas City, to name but a few. And in addition to these there has grown up a great number of smaller regional shows, serving counties or larger territories and in a smaller, but no less effective manner, serving the turkey grower and allied industries in a fine cooperative manner.

The All-American has an enviable record among agricultural shows. Not only is it about to celebrate its 13th year, but it is also in sound financial condition, has a most favorable financial record throughout its entire history, has the added strength of a modest but adequate reserve fund which the distressing days of the depression failed to make any dent in. And sound finances are the very first requisite of any show of this type for practically none of them are ever able to function on the basis of show receipts and show expenditures. There must be outside financial aid if a creditable show is held, with a clean "all bills paid" record at the finish.

Which brings us here to say some words in praise of those individuals whose efforts and financial support have made not only the All-American, but every other show a success. In the case of the All-American, this show could not run a single year without the whole-hearted cooperation and support it receives from Grand Forks and nearby business firms and individuals. It



The glassed-in Dressed Turkey Exhibit at the 1935 All-American. This is one of the most interesting features of this famous show and bids fair to even exceed itself this year at the 13th annual show, Jan. 20-25, 1936.

is to the credit of these business men that they have continued, year after year, to give the All-American this fine support, willingly, and with a minimum of solicitation. It is an indication that the business men appreciate the value of the work being done by this show for the turkey growers of this territory. And in addition to contributing financially a number of them serve as directors and give considerable time throughout the year to this worthy enterprise.

The 1936 All-American

With better prices for market stock and correspondingly increased quotations for breeding stock the 1936 All-American looks forward to one of its most successful shows this winter. Already many exhibitors from such distant points as Ohio, Missouri, California, Kansas, who have not entered birds for several years, have written in stating they would exhibit again this year. And the closer turkey states of North and South Dakota, Minnesota and Wisconsin, have all given indications of increasing entries and attendance at this 13th show. So every indication points to another rousing turkey exposition and a great gathering of turkey growers, all bent on learning new things about successful growing, and having a grand good time while they are doing it!

General manager George W. Hackett, the show officers and staff and the board of directors, are all cooperating heartily to the end that everything will be in readiness when the doors open. The Premium List is published December 1st and appears as a colored supplement in this issue of THE AMERICAN TURKEY JOURNAL. In it will be found listed all show rules and

LATHROP ARISTOCRATS

Have the Quality

Not only do they hold one of the most outstanding winning records of any flock in America, but in the hands of our customers they continue to win top placings and grand championships at leading shows everywhere.

LATHROP LEADS IN TYPE AND QUALITY

Whether your need is for a market bird you can grow at a profit, or a show bird that can win high awards, Lathrop's Aristocrats have everything necessary to fulfill both requirements. And at prices you can afford.

Free Mating List on Request

Inquiries and Correspondence will be answered personally by Mrs. Lathrop

LATHROP WIDE ACRES TURKEYS, INC.

LITTLETON, COLORADO

Every Bird
A. P. A. Certified



AN UNCHALLENGED WINNING RECORD

At the 1932 All-American, Grand Forks, N. Dak., Lathrops' Aristocrats won 7 firsts, Grand Champion of Show, Master Breeders Gold Medal (first time ever offered). Also won Grand Champion in 1930 and 4 out of 6 classes. In the hands of our customers Lathrop cockerels have won first in 1931 and 1933, a total of 4 continuous firsts in this class!



The Best of the Bronze in America

regulations, and the most elaborate and widely distributed list of awards, cash, trophies, merchandise specials, ever offered in the history of this show.

And now in closing, let me urge all you turkey folks who have never attended the All-American to do so this year. All these fine things I have been extolling are well known to all turkey growers who regularly attend the show. It is to you growers who have never been present that I make this special appeal. Whether you exhibit your birds or not, come to the All-American. You will find out more there in a day's visit than you could glean in many years experience and you will enjoy yourself in the bargain with the finest lot of folks you ever met!

Oklahoma Birds Get Premium

By E. A. MAHARD, Manager,
The Washita Farm, Tishomingo, Oklahoma

Our finished birds have been unusually good compared with other birds fed on dry grain and we firmly believe in finishing them with Semi-Solid Buttermilk. At our local outlet in Dallas, where we service fourteen markets, the market men praise the finish of our birds, paying 3 cents premium willingly because their customers come back wanting to know where

such turkeys came from. This market will more than take care of the 2000 birds we have to offer each year.

I have found that it pays good dividends to use the very best individual birds, regardless of matings, for future breeders and I always go through the flock early in the fall, selecting about twice the number of birds I intend holding over for breeders. Thus I have a good number from which to select.

After blood testing and vaccination I separate them from our market birds, giving breeders the advantage of open range, changing gradually from growing mash to turkey egg mash with just enough grain at night to keep up the body weight. Mash is kept before them in open hoppers with Semi-Solid Buttermilk fed each morning—enough that can be cleaned up in about one hour.

About the middle of December I do my final mating which consists of 300 to 500 hens. We have 43 separate breeding pens but use only one-half of them at a time, keeping one pen between breeders to prevent the toms from fighting and to have fresh green lot coming along to use as soon as the present green pens are eaten off. This also provides a fine place to keep broody hens later in the season.

Northwest Poultry Journal.

JAYHAWKER BRONZE

Win the Most Coveted Award in All Turkeydom
MASTER BREEDER'S GOLD MEDAL
1935 All-American, Grand Forks

In the stiffest of competition at this "Greatest of All Turkey Shows" Bidleman's Jayhawker Bronze came through with a fine series of wins, climaxing them all with the coveted Master Breeders' Gold Medal. Impartial observers appraise the 1935 All-American as the finest in quality ever held.

OTHER IMPORTANT WINNINGS

Champion Young Hen
Sweepstakes Display
1st Bronze Display

Champion Young Hen of
Show
And many others.

Be thrifty, choose your new blood from a flock of low-set, broad-shouldered, thick-breasted and stockily-built birds. You will have more pounds and better development at market time with lower feed cost. You will be surprised at our reasonable prices for both utility and exhibition birds.

WRITE

GLEN C. BIDLEMAN
KINSLEY, KANSAS



JOHNSON BRONZE TURKEYS



1st ADULT TOM, 1935 ALL-AMERICAN

Our 1935 Matings

Have exceeded our highest expectations in

SIZE TYPE
QUALITY OF COLOR

Can furnish breeders to meet all requirements and winners for any show at **Reasonable Prices.**

YOUNG TOMS

Weighing 25 Lbs. Oct. 15

Select your breeders early from these early-hatched, matured birds.

MR. & MRS.

AL. C. JOHNSON

BATH, SOUTH DAKOTA

**5 MILES EAST OF ABERDEEN
ON U. S. NO. 12**

LUSBY'S BRONZE

Have again proven their superiority at

LEXINGTON ALL TURKEY SHOW

Lexington, Kentucky

by winning

BEST DISPLAY, all breeds competing, placing 13 out of 15 birds shown.

2nd ADULT TOM

1-2 YEARLING TOMS

3-4 YOUNG TOMS

1-2 ADULT HENS

4-5-6 YEARLING HENS

1-2-4 YOUNG HENS

We have 6 unrelated blood lines and can furnish utility and exhibition birds. Our price is right and quality better.

"QUALITY PLUS TYPE" Our Motto

"SATISFACTION" Our Guarantee

LUSBY TURKEY FARM

OWENTON, KENTUCKY



In Utah the fair maidens do the turkey rounding up! The above scene is on the Norbest Ranch, owned by George B. Flint, near Layton, Utah. The delectable young ladies are, left to right: Christine McNair, Viola Matson, Irene Jacketta, Dixie Bearnson, Marion Bradley, Maud Peterson, Vida Dunn, and Neda Christensen. Photo by Northwestern Turkey Growers Assn.

Rancherettes Desert Bacon and Bring Home Turkey

Fair western rancherette girls take to Utah's rangeland to round up vast flocks of fine turkeys to be sent to all parts of the nation for Thanksgiving celebrants. The comely Utah lassies proved their efficiency, attired in snappy overalls, as they drove to pen some 1900 gobblers which have been ranging on Norbest Ranch, owned by George B. Flint, near Layton, Utah.

In herding the birds, the girls keep a weather eye out for the finest turkeys, which they grab by the neck and legs, grounding them, much like a cowboy lassoes a steer. It is a case of birds of a feather flocking together. The feathered purveyors of drumsticks and wishbones at the Norbest ranch comprise part of half a million fine Utah birds which will produce five million pounds of meat for the nation, doubling the output of last year, according to Herbert Beyers, manager of the Northwestern Turkey Growers Association.

North Dakota Poultry To Have Planned Program

Development of the North Dakota poultry industry is planned under a program set up recently by representatives of breeders, producers and hatcherymen. First steps to be taken along that line will be an improvement in the quality of chicks available in 1936 from hatcheries of the

state.

The program is being sponsored by the State Poultry Improvement Board, an agency organized to carry on a comprehensive plan of improvement in breeding flocks and of disease control. The board is cooperating in the United States Uniform Program for Poultry Improvement which is carried on by the U. S. Department of Agriculture.

Flock selecting agents to aid breeders in improving their flocks at to permit production of superior quality hatching eggs were trained at the North Dakota Agricultural College under the supervision of the poultry department Oct. 21 to 26. Buyers of hatchery chicks will observe initial results from the program in the baby chicks they buy next spring.

This dual program of improved breeding methods and disease control is expected to result in more vigorous and productive poultry that will bring larger returns to flock owners.

Membership in the State Poultry Improvement Board is made up of the state commissioner of agriculture and labor; the executive director of the State Livestock Sanitary Board; the head of the poultry department of the Agricultural College, and the executive officer of the State Poultry Association, the North Dakota Baby Chick association and the North Dakota Turkey Improvement association. Officers are A. D. Scott, Fargo, president; Dr. T. O. Brandenburg, Bismarck, vice-president; and Frank E. Moore of the Agricultural College, secretary-treasurer.

The Christmas Market

If Growers Will Continue to Market Only Properly Finished Birds They Can Do Much to Sustain the Prices Prevailing at Thanksgiving

As was freely predicted, the Thanksgiving market produced the highest turkey prices that have been seen for several years, together with a scarcity of good No. 1 birds to fill the demand. The New York market brought a price of around 35c for No. 1 quality birds. All of which bore out predictions made during the middle of the summer that, due to extremely late hatches, and unusually low fertility, turkey production would be from ten to twenty percent lower, and birds ready for Thanksgiving market even less than that.

Undoubtedly the generally improved business conditions and increasing buying power in the eastern territories, with the added impetus of high prices for all other varieties of meat, both had appreciable effect on the prevailing higher prices for turkeys. It would be difficult to say which affected the price the most, scarcity, or improved buying power, or where one left off and the other started affecting the market.

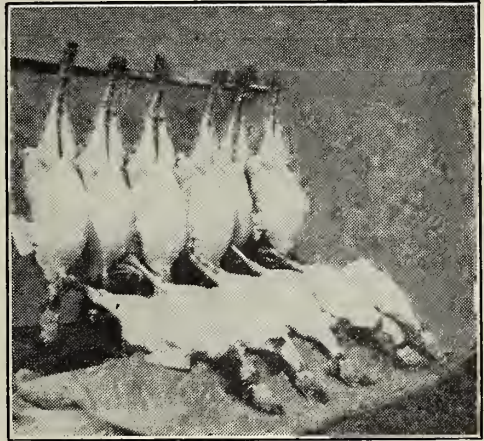
Now that we are in the home stretch, with the Christmas and New Year market just ahead, the prediction we hear most is that turkeys will be lower for these holiday markets, but not a great deal lower. That remains to be seen, but it is pertinent to report that already holiday shopping of all types is considerably ahead of 1934 and this report includes purchases of all varieties of food stuffs. Which leads to the conclusion that, so far as increased buying power affects the market, there will be plenty of money to buy turkeys with at prices prevailing at Thanksgiving time.

That leaves the deciding factor up to the supply of turkeys offered for the Christmas trade. It will be greatly increased over the November offering undoubtedly, because late hatches have served to throw the heavy bulk of turkey marketing over on to the December holidays, the birds not being ready for market before that late date.

If this line of reasoning is sound it would appear that the Christmas market price was pretty much up to the turkey grower himself. If too many rush into this market with everything they've got it will force prices downward. On the other hand if growers will market only those birds that are properly finished and in prime condition for the butcher's show case this should have a very strengthening effect and stabilize the good prices prevailing, to the profit of all.

Those birds not yet ready for the Christmas market are not a loss, by a long shot. THE AMERICAN TURKEY JOURNAL has for several years published articles each fall, written by capable auth-

orities, outlining the very acceptable market for turkeys which continues on long past the winter holidays and a careful examination of the New York, or other markets, will show a very substantial tonnage of turkeys marketed clear into late spring, at prices that were very acceptable to growers, and within reasonable bounds of holiday markets.



The more No. 1's like this that go to market, and the No. 2's that stay at home, the better market there'll be for all of us.

All seem to be agreed that the extension of turkey marketing on past the winter holidays and into early spring would be a most desirable factor in steadying market prices, and each succeeding year seems to bring us a little closer to this desired goal. Each year more growers adopt the policy of marketing nothing but properly finished birds, and they learn at the same time that their late birds, those not ready until late in December or early January also find a satisfactory market after the holidays. Hotels, restaurants, railroad dining cars, steamship lines, all feature turkey on their menus throughout the winter and it is largely this demand that is building a good market for turkeys even after New Year's Day has come and gone.

THE AMERICAN TURKEY JOURNAL brings you authentic news of turkeydom in all its branches. A year's subscription means that every month invaluable information comes to your door at a cost of but 50c, surely a modest price. Send in your renewal promptly when due, and thus assure that you will not miss a single issue.



Plenty of fine turkeys and plenty of fine folks on the Annual Aitkin Turkey Tour, held this year Oct. 9th. The above scene is a portion of the fine flock on the R. C. Williams farm, Aitkin, Minn. Note the 34 automobiles required to transport the turkey enthusiasts on this famous tour.

TURKEY SHOW DATES

Under this heading we will run, free of charge, all dates of Turkey Shows, or other shows where turkeys are especially featured, so far as comes to our notice, and when so requested by show secretaries, will include names of judges. Show secretaries and managers are requested to send dates and information for this purpose.



December 3-7, 1935

Northern States Turkey Show, Alexandria, Minn., H. M. Hanson, Secretary, Alexandria, Minn.



December 9-14, 1935

Northwestern Turkey Show, Oakland, Ore., E. G. Young, Manager, Oakland, Ore.



December 10-14, 1935

North Dakota Turkey Improvement Association Show, Minot, N. D., A. Van Oosting, Secretary, Hensler, N. D.



January 20-24, 1936

Pennsylvania Farm Show, Harrisburg, Pennsylvania.



January 8-9-10-11, 1936

Watertown, S. Dak., Poultry Show. E. H. Grow, Secretary, Watertown, S. Dak. George W. Hackett, Judge.



January 20-25, 1936

All-American Turkey Show, Grand Forks, N. Dak., W. W. Blain, Secretary, Grand Forks; Geo. W. Hackett, Manager, Wayzata, Minn.

Watertown, South Dakota,

Show Plans Under Way

The North Central Poultry Association takes pleasure in the announcement of its fourth annual show. The show this year as in previous years is going to be an exhibit of the best bred poultry and turkey stock in the mid west. Quality birds have always predominated and officials of the show have been told that the quality is constantly improving in this section. The dates for this show will be January 8, 9, 10, 11, the last day being cooping out day.

This show precedes the All-American Show at Grand Forks, N. Dak., but not too close to give breeders a chance to compare their birds with others and better determine their best birds. George W. Hackett who is well known in the poultry show world will again be chief judge at this show and his reputation here promises to be a drawing card to both chickens and turkeys.

The show room will be centrally located and well lighted and every consideration will be shown to the display birds. Our premium list will be printed in early December and we will be glad to include your name on the mailing list. Address E. H. Grow, Secretary, North Central Poultry Association, Watertown, South Dakota, for your copy or information on the biggest and best show in South Dakota.

Minot is Host to Show Birds

Leading Western North Dakota City Is Building a Show That Gets Better Every Year

Premium Lists have been issued, judges chosen, and all preliminary details completed for the annual show of the North Dakota Turkey Improvement Association, at Minot, N. Dak., Dec. 10 to 13 inclusive, 1935. The show will be staged in the Minot Armory.

This fine North Dakota state show has been fast forging to the front as a creditable and valuable turkey exposition, serving a wide territory in western North Dakota and bringing to that region all of the advantages of a well managed show, with first class judging personnel and generous prize awards.

An examination of the 1935 Premium List discloses many classifications and plenty of cash and special prizes. A fine Dressed Bird department is also featured, as well as an educational program for the benefit of show visitors and exhibitors.

The Minot show is staged under the auspices of the North Dakota Turkey Improvement Association, with the following officers:

Mrs. L. Lovig, Bantry, N. Dak., President
Mrs. S. Birk, Maxbass - Vice President
A. Van Oosting, Hensler, - Secy.-Treas.

Directors are: Mrs. Frank Zimmerman, Maxbass; Mrs. Ray Van Order, Maxbass; Mrs. William Eddie, Northwood; Mrs. O. Vinjie, Churchs Ferry; Otto Koheman, Anamoose; John Odlund, Voltaire; Frank Boutilier, Granville; W. W. Davenport, Velva.

Business Director is Roy Aney, Minot; and Business Manager, J. F. Keenan, Minot.

To the above group goes much of the credit for inaugurating this show at Minot and for successfully carrying it on through to the successful position it now holds.

According to the premium list all live birds should be shipped to the Association of Commerce, Minot, N. Dak., in time to be in the showroom by 9:00 a. m., Dec. 11th. The entry fee for live birds is 50c per bird. Dressed birds are shipped to the same address and should be on hand by 4:00 p. m. Dec. 10th. Entry fee for dressed birds is 25c per bird. A small commission will be charged on sales of dressed stock made after the show is over. Additional copies of premium list may be had by writing A. Van Oosting, Hensler, N. Dak.

Judges will be George W. Hackett and Frank E. Moore. Dr. Billings will be a feature of the educational program.

ERROR IN PREMIUM LIST

The attention of THE JOURNAL has been called to an error in the premium list for the North Dakota State Turkey Show, at Minot, Dec. 10-13.

As printed the list offers, under specials, Mrs. S. Birk's prize of a sugar and creamer to the exhibitor of the four best toms. It should read, to the "four best young Bronze toms."

All entries, both live and dressed, should be shipped to the Minot Association of Commerce, Minot, N. Dak., and not to Mr. A. van Oosting, as noted in the premium list.

The AMERICAN TURKEY JOURNAL offers an attractive opportunity for you to make some money in your spare time acting as our subscription agent. Write for particulars. Address American Turkey Journal, Grand Forks, North Dakota.

DAVIS' BRONZE EXCEL

A fine lot of breeding toms. Carefully selected and A. P. A. inspected and banded to meet highest ideal of Market Type Good color not overlooked.

OUR BIRDS ARE PROFIT-MAKERS
Priced Right. Satisfaction Guaranteed

Mrs. Sam Davis
Aitkin, Minnesota

INTERNATIONAL PRIZE-WINNING Purebred White Hollands

May hatched, large, healthy. 18 years of selective breeding for early maturity, excellent type.

State your wants and write for further information

Mr. and Mrs. A. O. Starks
Route 2 Dexter, Minnesota

Look! Fine Breeders

Mammoth Bronze, Narragansetts,
Bourbon Reds, White Hollands.

PRICED RIGHT
Catalog Free

Nabob Hatcheries & Poultry Co.
BOX 5 GAMBIER, OHIO

The American Turkey Journal



GEORGE W. HACKETT, Editor, Wayzata, Minnesota.

Telephone or Telegraph Address, 201-R Excelsior, Minneapolis, Minn.



Published monthly by the Page Printing Co. (Established 1912) at 105 South Third Street, Grand Forks, North Dakota. The home of the All-American Turkey Show, First and Foremost of All Exclusive Turkey Expositions and center of America's greatest turkey-raising territory.

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ADVERTISING RATES furnished upon request.

Entered as second-class matter May 4, 1932, at the post office at Grand Forks, North Dakota, under the Act of March 3, 1879.

SIRE PRICE PER POULT

When it comes to buying the breeding tom, even to head the best pen, we too often think of the price asked for a bird of the quality we want in terms of the initial cost, rather than considering the price-per-poult cost from the extra few dollars paid for a tom of the better quality. It is a common saying that "the male is half of the breeding flock" and yet comparatively few breeders are willing to pay for a tom what half of the hens in the breeding pen would bring on the market as butcher stock.

But to get down to business: let's take a concrete example and see what might reasonably be expected from an investment of a few dollars, more or less, in the higher quality tom, considering always, we get what we pay for in better quality birds, and that the turkey growers we have in mind are of the better class who do have a sincere desire to improve the type and color of their flock, as well as the market quality.

To begin with, let us take the common, good, market flock where there has been little or no attention paid to standard quality except to keep the breeding within the adopted breed. Let us select from this flock a dozen of the better hens, an average of what the females will be that are to be used as breeders on such a farm for the coming season. They would probably be of grade "B" quality as designated by Inspection or Certification regulations. We assume each hen will lay about 40 eggs during March, April and May, an average which is commonly exceeded; that the fertility is 75%, and the hatch of fertile eggs is 90%, making a total of about 325 poults sired by the tom heading this mating. Assuming the investment in a good grade "A" tom as head of the pen to be about \$10.00 it would bring the sire price per poult at about 3c or perhaps 1c more per poult than had an ordinary "B" grade tom been used. Figured on the same basis, a tom costing \$25.00 would bring the price per poult sired, at only about 8c and this would mean the use of a high quality, "SS" or Standard Special, grade tom.

THE "SMALL TURKEY" HAS ITS INNING

About every two years, or something like it, some one pops up with a story of lamentations because of the "wee tiny" kitchens and toy ovens of the modern apartments that will not permit the roasting of a regular sized turkey, so a bantam turkey has got to be originated to fill the bill. Anyway, that is a satisfactory way to get into print and to get people "talking turkey" and that is just what we want.

One statement we have read claiming to be of high official origin, says that the modern oven will not accommodate a roaster suitable for a turkey weighing more than 18 to 20 lbs. Quite a good sized bantam, isn't it? And yet at least half of even the larger breeds of the present day turkeys can-

not possibly be made to approach these weights as late as Christmas, or ever, in fact. By this statement we mean to say that the hen turkey of our present standard breeds comes well below the size of the "modern" oven's capacity, and is by no means too large for a medium or small-sized family which usually surrounds the festive board on a holiday occasion.

And at Thanksgiving time it takes a pretty good tom turkey to weigh more than 20 pounds when fitted for "mother's oven," and she will not be satisfied with a turkey which will not amply fill the requirements of all present. And as for the larger turkey toms, they are just what are wanted by the large hotels and cafes, where a slice of nice white breast meat sells for a dollar or more when served with trimmings. As turkeys now are, during the period of early marketing, the weights of well-fitted birds will range from about 9 to 22 pounds, with a few exceptions both above and below. Within this range of sizes we believe every need can be easily met. And we can save the headaches which are sure to result from our intellectual brothers' efforts to rebuild the turkey on the "low swung" type in competition with the goose or waddling duck.

Meanwhile our breeders of standard type turkeys, along the lines Nature made them, with symmetry of form and beauty of plumage patterned for the gods, will keep right on co-operating with Nature to still further embellish his favorite breed with finer harmony in color patterns and with better market type, without reducing size. It is the pounds, and not numbers that brings in the cash at market time. We believe it is also true that the breeder of standard turkeys gets far greater satisfaction out of his work, caring for birds of uniform type and beautiful color, than he would with a flock claimed to be of new origin and specially bred to fit the "modern oven."

But this propaganda about the "smaller turkey" will again blow over as it has in the past, leaving only the suggestion to our prominent breeders of high quality turkeys, that it is necessary, because it is reasonable, to breed turkeys of the best possible body conformation for the market carcass; one that will represent as little waste as possible. And that is just what our better breeders are doing, and have been doing for generations, hence our present grand American bird, the turkey.

IN THE EDITOR'S MAIL

"... I am renewing my subscription to THE AMERICAN TURKEY JOURNAL. I wouldn't want to miss a single copy of this magazine as I consider it very valuable to anyone who is interested in the production of turkeys.

"This year we raised 800 White Hollands, 800 Blacks, 800 Bronze, 500 Bourbon Reds, 450 Narragansetts, 175 Blue Slate and 10 Wild Bronze. I believe the turkey crop in Ohio is about normal."

Arlo D. Pollock, Manager

Pollock Turkey Ranch, Delphos, Ohio.

Mr. Pollock certainly goes in for all the breeds with a vengeance! And it certainly must be quite a job to keep track of all those varieties of turkeys when the time comes for culling and selecting breeders for next season. The Pollock's are widely known Ohio breeders and have produced some very fine stock through their efficient and intelligent methods.

"Thanks very much for the subscription reminder. I would hate to lose out on a single copy of THE AMERICAN TURKEY

JOURNAL as I get a great deal of help from its pages each month."

Alvin Engstrom, South Dakota



The popular and well known Emma Snyder of Emma Snyder & Sons, now in their new location at Perrysburg, Ohio, writes: "I think we will exhibit at the All-American this year although it is a very long distance, but will have excellent birds as breeders this year and want to show them."

Well, Ohio isn't as far from North Dakota as Texas or California, Mrs. Snyder, and the royal welcome you will receive at Grand Forks will more than repay you for your long trip. Incidentally the All-American always boasts of entries as far away as Texas, Oregon, Kansas and California.



A letter from Anna J. Button, Glasgow, Kentucky, says among other things: "I have read Mrs. Ballantyne's letter and I agree with her on the subject that we turkey people enjoy articles by the turkey breeders. I read your turkey paper from cover to cover and can find many useful ideas but I enjoy the letters and experiences of the friendly turkey growers most.

They seem as anxious to pass along helpful ideas to all. Thanking you and wishing you the best to be had in 1936."

And we're wishing the same right back at you, Lady Button, for 1936 and some more after that. And many thanks for your kind words. We will be constantly striving to give you good turkey folks just exactly the kind of a magazine you want and letters from our readers along these lines are always welcome.



Mrs. John Walker, of Williamstown, Mo., originator of "Walker's Bronze Beauties" writes that she has some of the finest birds this year in her history and she did real well with them at the American Royal-Missouri State show last month. She also expresses her admiration for THE AMERICAN TURKEY JOURNAL and we greatly appreciate her kind words. She is threatening to show at the All-American this year and we sincerely hope to be able to welcome this eminent turkey lady at our great "Turkey Classic" in January. Come along, Mrs. Walker, we'll be expecting you.



An interesting letter from Harry E. Marks, owner of Marks Turkey Farm, Kimball, Minnesota, reads: "Please send me THE AMERICAN TURKEY JOURNAL for another year as I cannot get along without it. I do not want to miss a single

copy and I think your JOURNAL is the best in the field. We just received an order for our famous "Copper Crown" Bronze turkeys from Havana, Cuba. This shipment will contain four hens and a tom. The same party is buying eggs to be delivered next spring. We shipped breeding stock and eggs into 27 states this year. Our next spring's breeders number about three hundred well marked hens; a number of these will weigh 16½ lbs. at the wintering."

Minnesota breeders in Cuba is certainly something to write the folks about, and getting into 27 states to boot, is even more so! Anyhow, we'll all agree that the Great Northwest, among others, can raise fine breeding stock and it should be no surprise that they have discovered this in Cuba, or Tasmania, or any place else you want to mention.



A recent letter to the editor from Mr. Albert N. Reay, of the well known Reay Laboratories, San Francisco, relates the sale of a quantity of his splendid breeding stock to Mr. J. J. Carey, of Oakland, California. Mr. Carey owns and operates a 500 acre ranch in the beautiful Redwood Canyon and plans on extensive turkey breeding operations. He was far-seeing enough to purchase some of the best stock he could obtain for his foundation flock.



A most interesting letter from the well known Mrs. W. F. Wolfe, of La Cygne, Kansas, is filled with interesting news of the recent American Royal-Missouri State show at Kansas City. In part Mrs. Wolfe writes:

"I am sending you my renewal subscription for the TURKEY JOURNAL and also my ad to run in the next six issues.

"I enjoy your paper very much. Of course I need it too, but I get more pleasure from it than I usually do from the things I need.

"There was a grand turkey show at the American Royal in Kansas City. I think there were a lot of other wonderful things there, including a horse show, but they were just background for the turkey show, so far as I was concerned.

"Most of the owners were with their birds and it was a happy, congenial bunch,

TURKEYS MAMMOTH BRONZE

Some of
AMERICA'S FINEST

Trapnested, line bred, healthy,
vigorous, early-maturing

Show Birds and Breeders

Our stock have outstanding broad
backs, deep, well-formed bodies,
long, full plump breasts, medium
length, sturdy legs.

Real Quality Bronze Plumage

Without serious defect. All birds
are as represented and guaranteed
to be free from disqualifications.

TOMS, \$15 to \$35;
FEMALES, \$8 to \$30.

Eggs in season

J. J. CARY

7876 Redwood Road
OAKLAND, CALIFORNIA
Reference: American Trust Co.,
Emeryville, California



Merry Christmas Greetings
and a Happy, Prosperous
New Year

ALLEN'S TURKEY FARM

Breeders of Fancy Bronze Turkeys
for Exhibition or Market
RADIUM, MINNESOTA

lots of good natured banter going up and down the judging table with Judge Branch and his pipe taking a good share of it. But the judge was always ready with a comeback. There were tense moments too, when only a judge could tell which bird was best. The awards were pretty well distributed, everybody getting a share.

"On Wednesday, a luncheon at the Hotel Muelbach was given the turkey exhibitors by Mr. Gustafson, with the Nutrena Mills. We enjoyed it immensely. Mrs. John Walker was an exhibitor, having a good string of her Bronze, part of which had come directly from the show at St. Louis. Mrs. Walker, like myself, loves to talk about turkeys, and when we get together we have the best time! Mr. Walker was there too, but we could out-talk him!

"Clair Bidleman made an all night trip by truck to bring his birds from Kinsley, Kansas, his wife and mother coming by train. Mr. and Mrs. Odell Dyer of Warrensburg, Mo., had some of their top notch Bronze and were enjoying themselves and adding much to the enjoyment of others. Mrs. Dyer had such an infectious smile.

"The show wouldn't be complete without Miss Sadie Caldwell of Broughton, Kansas, and her string of Bourbon Reds. Rolla Henry seems to be interested in good Bronze turkeys to the exclusion of everything else and he is a good talker, too!

"Mr. Geo. H. Prike is a new exhibitor of Bronze turkeys who gives promise of becoming a regular fixture at the show. Mrs. Mabel Price and Mrs. Elsie Dodder are Bronze breeders who enjoyed the show and no doubt will soon be among us as exhibitors. Mrs. Gladys Hester was also an interested visitor.

"As for myself, it would take a major disaster to keep me away from the Royal with my Bronze."

A LOST SUBSCRIPTION

THE AMERICAN TURKEY JOURNAL is in receipt of a remittance renewing a subscription, postmarked Petersburg, North Dakota, but with no name or address enclosed, hence we do not know who to credit this renewal to. If the sender reads this notice we will appreciate a post card bearing correct name and address for our records.

NARRAGANSETT TURKEYS

Best of Breeding for Market Type and Standard Color.

Inspected for Three Years by A. P. A. Judge.

A Choice Lot of Breeders at Reasonable Prices.

R. W. Albrecht Turkey Farm
FAIRFAX, MINNESOTA

TURKEY AWARDS AT THE VICTORIA DISTRICT FAIR, OCT. 23 to 26, VICTORIA, TEXAS:

BRONZE

Hauselman Bros., Rt. 2, Victoria, Texas, 1-3 Old Tom, 2-4 Old Hen, 2-4 Young Tom, 2-4 Young Hen. Champion Old Tom, all breeds competing.

W. H. Arnold, Rt. 1, Victoria, Texas: 2 Old Tom, 1-3 Old Hen, 1-3 Young Tom, 1-3 Young Hen, Champion Old Hen, Young Tom and Young Hen, all breeds competing.

L. L. Wedemeier, Rt. 2, Victoria, Texas: 5 Young Tom.

BOURBON REDS

Albert Billo, Rt. 2, Victoria: 1-2 Old Tom, 1-2-3 Old Hen, 1-2-3 Young Tom, 1-2-3-4 Young Hen.

Wm. Fly, Victoria: 3 Old Tom.

WESTWOOD BOURBONS

A prize-winning strain of turkeys developed from more than 20 years of exclusive breeding of Bourbons.

Nine years prize winners at the All-American, including Best Bourbon Exhibit in 1933, 1934 and 1935.

Large Type Birds of High Quality

Reasonably Priced

Write for Particulars.

OTTO W THIEKE

Beardsley, Minnesota

GRANT'S MAMMOTH BRONZE

*Bred for Excellence of Market Type
And Exhibition Quality Since 1920*

Our many winnings at leading turkey shows climaxed by winning
GRAND CHAMPION

at America's Premier Show
THE 1935 ALL-AMERICAN

We have 1000 grand young birds, ready for A. P. A. inspection. Can meet every requirement from superior type utility breeders to quality exhibition birds that can win at the best shows. Our prices are reasonable.

SATISFACTION GUARANTEED

Mrs. Wilhelmine Grant
GLYNDON, MINNESOTA



ALL-AMERICAN BRONZE TURKEY CLUB

EMIL JOHNSON, President, Kensington, Minn.
MRS. W. J. JANDA, Secretary, St. Hilaire, Minnesota



Mrs. W. J. Janda

Mrs. Walker for being the proud winner of our first trophy and also thank her for the effort spent in getting members for our club. To her goes all the credit for nine members from her state. We also want to welcome all the new members from Missouri, "The Show Me State."

"WHO'S WHO"

Mr. T. C. Amos, Russelville, Mo., is one of Missouri's veteran Bronze breeders. He has exhibited and won for many years at the leading shows, winning Grand Champion over all breeds at American Royal, 1932. He also showed and won on some splendid birds at the All-American a few years ago. Mr. Amos is a brother of Mrs. O. J. Shelton, Pomona, California.

Mr. and Mrs. George C. Fowler, Hoberg, Mo., raise large numbers of high quality Bronze. They make a specialty of selling eggs and poults, and intend to keep 500 Bronze hens the coming season. They do not exhibit as they specialize mostly in commercial stock.

Mr. Rolla Henry, Mercer, Mo., breeds "Walker Bronze" and has one of the highest quality Bronze flocks in the state as his show records prove. He won best Bronze Display in stiff competition at American Royal, 1934. We have it on good authority that Mr. Henry will be at our All-American this year. Don't change your mind, Mr. Henry!

Mrs. Ethel Parks, Calhoun, Mo., is a breeder of fine Bronze and a veteran exhibitor, as years ago she exhibited at Missouri's leading shows. She is one of the pioneers in shipping hatchery eggs.

Mr. Hugo E. Meyer, Cole Camp, Mo., is a young breeder of highest quality Bronze.

He made a splendid winning at the 1935 American Royal in hot competition. His wins are 10th yearling tom, 1st and 8th young tom, and 1st and 2nd young hens.

Mr. and Mrs. Odell Dyer, Warrenburg, Mo., also young breeders, exhibited at 1935 American Royal, winning 1st yearling tom in strong competition, also other good placings. They will keep 75 turkey hens and sell hatching eggs and poults.

W. W. Tulin, Tulin's Turkey Farm, Blossdale, New York, is our first member from New York State. (Welcome to our midst and here's hoping that we may have more members from your state.) Mr. Tulin raised 500 Bronze in spite of the unfavorable wet weather during the laying and brooding season. He has some extra fine show birds from the Walker strain that he plans to show at the Pennsylvania Farm Show at Harrisburg, Pennsylvania, and at the New York Show. Mr. Tulin is also appointed vice-president of our club for New York State.

Mr. and Mrs. Ernest Thompson, Bardstown, Kentucky, members of our club from the "Blue Grass State" in sending in their annual dues report several hundred fine Bronze this year, "the finest we have ever raised." They write, too, of their enjoyment of The American Turkey Journal every month.

Wm. B. Winger, Appleton, Minn., is one of our youngest Bronze breeders, but not the smallest in the number of birds he raises. This year he has 2500, most of which are April hatched. The young hens have been laying eggs since Oct. 1st. Not heavily, but from 5 to 10 a day. Who says Minnesota can't compete with any state in the Union? He has 500 extra high quality bronze which he states will "make my fellow breeders notice my presence at the coming shows." By the quality of feathers of some of his birds he sent me, I am sure Mr. Winger will get his share of honors and here's our wishes that he may get his share of blue ribbons. By the way, Mr. Winger is also a bachelor.

My! I am proud of our "Who's Who" this month. Hope every succeeding month may be as favorable. Come on! What state will be the next one eligible for our club trophy?

A letter from Banta Brothers and Churchward, Forest Lake, Minn., states that they have had their flock A. P. A. Inspected and were very well pleased with the quality and quantity banded.



Emil Johnson, Kensington, Minn., president of our club, is a very busy man nowadays. He and his co-workers are busy planning for the Alexandria show and are they going to make it a real show! Look for our club trophies at the show and see if they aren't worth while getting.



Mrs. J. B. Kelleher, Georgetown, Minn., reports extra fine birds this year. Her flock has been inspected and banded. She also got her share of A. and S. S. birds.



Please remember that officers of our club will be elected at the annual meeting of our club at Grand Forks during the All-American. We would like to have all our members mail sealed votes for president, executive vice-president and secretary-treasurer. We want all members to have an equal share in the running of the club and the only way we can do that is by every one voting. The votes will be opened and counted with the votes cast at our meeting. The directors and state vice presidents are appointed by the president. We would like suggestions on the operating of our club. So send in your ideas and wishes and I'll file them and have them discussed at the meeting.



I want to thank all the members for helping to make our club one of the best of its kind. I hope you will all be with us again next year, and may you all have the Very Merriest Christmas and a successful and Happy New Year.

MRS. JANDA.

RENEW YOUR SUBSCRIPTION promptly, otherwise you may miss an issue of The AMERICAN TURKEY JOURNAL containing just the article you have been looking for.

BIDLEMAN'S BRONZE BEAUTIES

Again prove their worth
In the show room.

My Bronze won the following awards this year at the AMERICAN ROYAL SHOW, Kansas City: 1st Adult Tom, 2-5 Yearling Tom, 5-6-8 Hen, 3-9-10 Cockerel, 4-10 Pullet, GRAND CHAMPION OF THE SHOW, BEST TYPE MALE, 2nd BEST DISPLAY.

Stock from such a prize-winning group will improve your flock for show as well as market.

WRITE FOR PRICES and get your choice before all breeders are sold.

CLAIR E. BIDLEMAN
KINSLEY KANSAS

MAYFIELD BRONZE

A beautiful lot of breeding toms and hens
A. P. A. INSPECTED
Priced right for early orders. Most of these are from Special Matings of best blood lines procurable.

MARKET TYPE WITH STANDARD
COLOR OUR SPECIALTY

May E. Driscoll
Henning, Minnesota

SHECKLER'S REGAL STRAIN

Mammoth Bronze, Narragansett, White Holland and Bourbon Reds.
WINNERS—Won twenty-five awards at State Fair. Best Display, Narragansett, 1934-35. Exhibition and Meat type combined.

Write today for prices on hatching eggs, day-old poults and breeding stock.

Sheckler's Regal Turkey Farm
NEVADA, OHIO

WALKER'S CHAMPION BRONZE

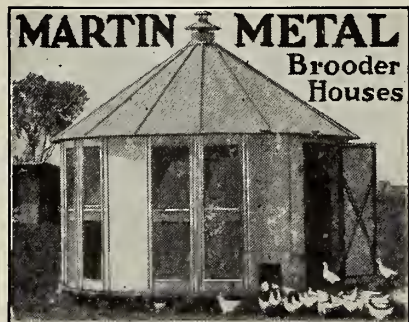
Bred for meat, type, vigor, size and beauty.

Consistent winners since 1920.
Fine Breeding Toms, \$8, \$10, \$12.50, \$15, \$20, \$25.

A few fine ones higher in price.
Booking many egg and poult orders.
Eggs, \$25.00 per 100 up. Poults: May, \$50; June, \$40; July, \$30.

Write for Free Catalog.

MRS. JNO. W. WALKER
Happy Hill Farm, Willamstown, Mo.



STOP YOUR BABY CHICK LOSSES

Raise 2 pound broilers in 8 weeks—buy or hatch your chicks earlier and get higher prices. You can if you have a Martin. James Kerr, (Penn.) writes: "I now have 1000 of the finest 6 weeks old chicks that I ever saw and have raised 98%." Want at least 10 of your houses". Mrs. Karl, (Ohio): "Had March broilers weighing 3 lbs. at 8 weeks". R. B. Gardner: "Raised 738 turkeys out of 764 without previous experience". Brooding chicks in a Martin is safer, easier, surer. FIRE-PROOF, rat and weasel proof, sanitary, dry, warmer—even in zero weather. Stove in center, no corners.

Permanent Violet Ray Windows insure faster, healthier growth. The Martin is ideally ventilated—no drafts. Sizes, 200 chicks and up. Shipped freight prepaid, knocked down—easy to put up. Lasts a life-time. Send for illustrated folder and easy-payment price on new, improved design, just out. Includes many new and exclusive features. Write quick.

The Martin Steel Products Co. 15 LONGVIEW AVE.
MANSFIELD, OHIO

NARRAGANSETT CLUB NOTES

MRS. WM. EDDIE, Secretary,
Northwood, N. D.

The little red and white books, how I do look for them every month! When I see a red edge sticking out of the mail I know it is one of my Turkey papers. Everything has to stand "as is" until I have gleaned the American Turkey Journal or Turkey World.

The other day some of my neighbors had a certain turkey ailment and I said, "I'll look in my old turkey magazines. I know I have seen the cure for that in one of my back numbers." Sure enough, there it was, and I found lots of other things I

SILVER NARRAGANSETTS EBONY BLACKS

Well matured and in fine feather.
A. P. A. Banded and ready for our
customers.
CHAMPION BLACK, 1935 All-American
Top Winnings in both Live and Dressed
Finest Birds We Have Ever Grown

OAKDALE FARM
Kensington, Minnesota

"OAKDALE'S" EBONY STRAIN BLACK TURKEYS



"EBONY PRINCE"
Champion Black Turkey
1935 All-American

Many other high placings and Best Display of Blacks at this great show. We have the finest lot of Blacks in the Northwest.

Large, vigorous, plump-bodied, A. P. A. Inspected and ready for exhibition or breeding. Priced right and satisfaction guaranteed.

Oakdale Turkey Farm
KENSINGTON, MINNESOTA
Mr. and Mrs. Ole Nelson, Owners

had forgotten. I could hardly get my nose out of those books.

Mr. Hackett was here to certify my turkeys. While here he paid his club dues, the first this year. Now who'll be the next?

Received a very newsy letter from Mrs. A. Swenson, Gilby, N. Dak. I will put in a few extracts from her letter that will be of interest to us all.

"I had a very good hatch in both my White Hollands and Narragansetts. I have close to 200 birds and they are both healthy and beautiful. I did not set an incubator nor did I light a lamp of any kind. Every bird I have is hen hatched. They have been on alfalfa range all summer, and never have I had such good looking birds.

"When you send your notes please send a greeting from me to all my friends and breeders. When I look at my pretty sweepstakes ribbon and the silver cup I received at the 1934 All-American I feel like getting ready, pack up, crate my birds and leave again for the greatest turkey show of them all at Grand Forks. I don't know why, but all we turkey raisers feel the same way."

Thank you, Mrs. Swenson, for your letter. We all know Mrs. Swenson as a loyal supporter of the All-American and an enthusiastic exhibitor.

I had two callers from Argyle, Minn., yesterday, the Stranberg sisters. One raises Bronze and the other Narragansetts. I guess they haven't found out which breed they prefer, or one or the other would switch. They sold 75 birds on the Thanksgiving market and all went No. 1. Some weighed 22 pounds dressed. We will have to give these ladies credit for knowing how to get their birds in prime condition early. I was very glad to meet these ladies and hope to see them at the All-American this year.

Remember that the All-American is just around the corner. Let's all bring birds and go "over the top" with Narragansetts this year.

Send your dues as soon as possible. We need money for the coming shows. Dues, \$1.00 per year.

MRS. WILLIAM EDDIE, Secretary.

TRIUMPH TURKEY INCUBATORS



Factory to user
Quick Delivery

Especially built for hatching turkey eggs successfully. Hatches highest percent of strong, healthy poults with least trouble and expense. Made of best materials throughout with latest improvements. Automatic regulator, correct moisture and ventilation. 40 years experience. Sold direct from factory to user under strong guarantee. 5 sizes, 95 to 670 turkey eggs. Large catalog free. R. F. NEUBERT CO., Box A, Mankato, Minn.

The Oakland Show Is Ready

As the day draws closer final arrangements are being completed for the holding of the famed Northwestern Turkey Show, at Oakland, Oregon, the dates for which are Dec. 9 to 14 inclusive.

Intense competition in all five breeds is anticipated this year with prospects for as heavy competition in the Bourbon Red and Narragansett classes as is usual in the Bronze.

Judges in the live classes will be Mr. E. C. Branch, of Missouri, and Mr. Frank E. Cross, of Minneapolis, both of whom are widely known throughout the country. This is Mr. Cross' first appearance at this Pacific Northwestern show.

Mr. T. B. Garrison, in charge of the Dressed Show, is predicting the largest entry in the history of the show. Judges in this division will be: Prof. F. E. Fox, of Corvallis, Oregon, and Mr. M. H. Shook.

The premium list this year offers the widest assortment and most generous offering of premiums, trophies and cash and special prizes in the history of this famous show and the display of trophies especially is most striking and should stimulate every exhibitor to bring forth the very best he can offer.

As has been the custom in the past an elaborate and attractive entertainment program will be a feature of the 1935 show and every visitor, whether an exhibitor or not, will find royal entertainment, culminating in the annual get-together and banquet.

Mr. E. F. Strong, of Oakland, is president of the Northwestern Turkey Show and Mr. E. G. Young, manager.

WIRTH'S BRONZE TURKEYS

Bird Bros., Lathrop and Walker Strain. 1935 Toms direct from Al. C. Johnson, including one tom that placed in All-American show.

A Choice Lot of Breeders

at Reasonable Prices.

WON 6 PRIZES FROM 6 BIRDS ENTERED, AT KNOX COUNTY FAIR

OTTO F. WIRTH

Evergreen Turkey Farm, Verdel, Nebr.

NARRAGANSETTS

We Are Prepared to Furnish You EXHIBITION TOMS AND PULLETS

Also Utility breeders, at reasonable prices. We will furnish you detailed description of show birds, if you will write us what you want.

A. J. BURKS

MIDLOTHIAN, TEXAS

CATALOG
ON
REQUEST



Gladys Shelton holding "Shelton's Dream" California State Champion, 1934.

Shelton's Superior Quality

Again win in California's Two Best Fall Shows.

STATE FAIR, Sept., 1935

3rd Old Tom	1st Old Hen
1st Yearling Tom	1-2 Yearling Hen
1-2-3 Young Tom	1-4-6 Young Hen

LOS ANGELES CO. FAIR, Sept., 1935

1-2-4 Old Tom	1-2 Yearling Hen
1-3-5 Yearling Tom	1-2-3 Young Hen
3-4-5 Young Tom	1-2-4 Old Hen

Champion Bronze, Grand Champion First Master Breeders Display and First Young Bronze Pen are 4 of the 27 awards won at the World's Fair in Chicago.

During the 1934 season we won all 18 firsts on Bronze at the three best California shows. Having won Best Display 20 times the past 15 years in America's best quality turkey shows is positive proof of highest quality.

Wholesale buyers in Los Angeles say that Shelton turkeys are the best that come on their market. Our customers are winning highest honors in both the live and dressed classes in many of the best shows in the country.

When you need exhibition birds or commercial stock, one or 1000, get our prices. Now booking orders for eggs and poults.

Can furnish winners for any show. Breeders of Highest Quality Bronze since 1915.

Mr. & Mrs. O. J. SHELTON
Box 555A POMONA, CALIF.

TURKEY HEN TRACKS

"If you put your nose to the grindstone rough,

And you keep it down there long enough;
You'll forget there ever was such a thing
As brooks that babble, and birds that sing."

Yes, it was another busy season, wasn't it? And how hot the days were! I sometimes wonder how we ever managed through it all, with canning, harvesting, threshing and Turkeys. Now, as I watch the turkeys, naturally my thoughts turn to the coming All-American, the climax of glory for turkeydom. Here's where the regal turkeys step into their own, just as flowers do in their season.

True, yes indeed, turkeys are grown for meat, but a real loss in living is the fate of those who see only pounds of meat for sale as food. Just watch turkey people at a Turkey Show and you will see one bunch of good timers!

To those who have once attended the All-American Turkey Show, no second invitation is needed. Not only is this a great educational week, but every hour is filled with entertainment and a good time for all. It's a cure for all ills. I have even heard it will cure a toothache. And did you hear "more bodies are cured by a glad handshake and a friendly pat on the back, than by all prescriptions ever written!"

So come to the All-American; your friends will be there looking for you.

Mrs. J. O. ALLEN, President, Hen Club.

Praises Aitkin Production

November is turkey time in the North Country. Although Texas leads the United States in quantity production, Minnesota, Wisconsin and Michigan turkeys have a firmness and flavor which cannot be duplicated.

Between 40,000 and 50,000 turkeys averaging 15 pounds each, will be marketed by the Aitkin Turkey Growers' association this year, with most of the total production being shipped to New York City and other eastern centers. The association has 30 members, including 12 who joined this year. Two thousand birds will go into a 30,000-pound carload.

A flock of 1,100 is being raised by Mrs. I. E. Shisler, secretary of the association, this year. That is her average flock. Besides her farm work she is planning for the association's display at the All-American Turkey Show at Grand Forks next winter. They will have a booth featuring a map, showing Aitkin as the turkey capital of the nation at the 1935-36 show.

The stimulating climate of the North Country seems to be reflected in the quality of bird raised.

Turkey consumption is gradually becoming greater year after year. Demands on the part of eastern buyers for our northern birds forecast the building up of an industry of which the North Country may well be proud.

Stock & Dairy Farmer.

"You Can Always Tell A Reiman Bird"



Grand Champion International Turkey Show, Chicago, 1932. (A leader in meat type; the dream of the turkey grower.)

THERE ARE REASONS—

Why Reiman's Bronze Turkeys are the World's Leading Strain in Meat and Egg Sales as well as in the Show room.

1. Proven liveability of poults.
2. Unexcelled in market type.
3. More pounds of meat at market time.
4. Early maturity.
5. Standard breeding at little cost.

Breeding Stock Available this Fall

We have 13500 young birds growing on our farms. Come and see them. Get our prices on hens and toms before it's too late as last season we didn't have enough hens to go around.

"You can always tell a Reiman Bird" has been said about our turkeys because they reflect a type—broad shouldered, with thick breasts and stockily built. Our 1935 breeders were outstanding in this improved type and our 1936 stock should be even better.

HATCHING EGGS FOR 1936

Our 1935 sales exceeded many times those of any previous year. We must increase our breeding flocks for 1936 in order to supply the demand. Customers have already placed orders for eggs in 1936. Get our prices on eggs before you buy your requirements for next spring. Buy your toms and hens early and save money. Our Show Record, Chicago: 15 out of 18 firsts, seconds, and thirds—three years straight, including World's Fair.

REIMAN

TURKEY FARMS, Inc.

M. M. REIMAN Box J Planada, Calif.

Kentucky Has Field Day and Turkey Show

The annual turkey field day was held at the University of Kentucky on Thursday, November 14, 1935. In connection with it was held the first annual turkey show sponsored by the Poultry Club at the University. Two days were devoted to exhibiting and judging of turkeys and one day to the educational meetings.

Speakers on the program included Dr. S. J. Marsden of the U. S. Department of Agriculture, who for a number of years has had charge of the turkey investigation work for the U. S. Department of Agriculture at the Miles City station in Montana. His talk contained many practical pointers which were the outgrowth of his work. Other speakers on the program were Dr. J. Holmes Martin, head of the poultry department at Kentucky, Mr. J. E. Humphrey of the College of Agriculture, and Professor D. G. Card of the markets department.

Interesting pointers on brooding, feeding and management were presented in short talks by R. E. Nute of Bullitt County, Kentucky, who annually raises from 4000 to 5000 turkeys in connection with his orcharding project, Mr. Ralph Lusby, owner of the Lusby Turkey Farms at Owenton, Kentucky, and Mr. O. C. Rankin of Cynthiana, Ky.

The show was interesting indeed, and the quality shown would exhibit well in any show. Dr. Marsden who judged the show stated that the birds were of the best of quality and that the breeders could well be proud of them from both a market and exhibition point of view.

The classes and winners of each class were:

BRONZE

Young Tom: O. C. Rankin, Cynthiana, 1-5; J. H. Judy, Cynthiana, 2nd; Lusby Turkey Farm, Owenton, 3-4.

Yearling Tom: Lusby Turkey Farm, 1-2; O. C. Rankin, 3rd; R. E. Nute, 4th; J. H. Judy, 5-6.

Old Tom: O. C. Rankin, 1-3; Lusby Turkey Farm, 2nd.

Young Hen: Lusby Turkey Farm, 1-2-4; R. E. Nute, 3-5.

Yearling Hen: Mrs. J. D. Vallandigham, Georgetown, Ky., 1st; R. E. Nute, 2nd; O. C. Rankin, 3rd; Lusby Turkey Farm, 4-5.

Old Hen: Lusby Turkey Farm, 1-2.

NARRAGANSETT

Young Toms: W. E. McCauley, Cynthiana, Ky., 1-2-3.

Old Tom: W. E. McCauley, 1-3; William Rodes, Stanford, Ky., 2nd.

Young Hens: W. E. McCauley, 1-2; William Rodes, 3rd.

Old Hens: William Rodes, 1st; W. E. McCauley, 2-3.

WHITE HOLLAND

Young Tom: J. H. Judy, 1st, Lusby Turkey Farm, 2nd.

Young Hen: J. H. Judy, 1st; Lusby Turkey Farm, 2nd.

SWEEPSTAKES

Champion Male (Old Bronze Tom) O. C. Rankin.

Champion Female (Young Narragansett Hen) W. E. McCauley.

Best Display: Lusby Turkey Farm.

The total cost of wintering turkey breeding stock of good quality, when the stock is kept in yarded areas and fed a well balanced ration, may range from \$3.00 to \$4.00 per turkey for a six-month period.

The Southern California turkey growers' association has set the price of hatching eggs at 20c each until March 15.

HIGHEST QUALITY BRONZE

Of Size, Type and Color

A. P. A. Inspected

Top Winners at Leading Shows

1st Display, Northern States

3rd Display, All-American

Young Toms and Hens at reasonable prices. Satisfaction Guaranteed.

Cleve Angen

Garfield, Minnesota

QUALITY BRONZE TURKEYS

Fine Show Records at
ALL-AMERICAN,
NORTHERN STATES
including Grand Champion
at Latter Show

BANTA BROS. & CHURCHWARD

FOREST LAKE,
MINNESOTA

Winners at the Biggest Shows

Excellent market birds, rich in the blood of America's best strains; have best of type and richness of color. Our birds in addition to many other winnings made almost a clean sweep at Minnesota State Fair, September, 1935.

BETTER THAN EVER THIS YEAR

A large group of A. P. A. Inspected birds to select from, ready for show room or breeding pen. Reasonably Priced and a Square Deal Guaranteed

A Year 'Round Market?

The idea of a year-around-market for turkeys is not at all new, as a matter of fact forward-looking producers were talking about it in 1925, outlining the advantages that would accrue to the turkey industry if such a consumption scheme could be effected so there would be a demand for turkeys the year around.

Like all new ideas this one flares up every little while and then subsides for a time, while the turkey grower gives his earnest attention to other, and more pressing problems of the moment. But the fact that it comes to the front again is ample evidence that the idea is in the back of

every turkey grower's head; that it represents something the industry really wants and needs and eventually intends to get.

This fall again the idea has come to the fore for discussion and consideration. We note in the November issue of "The Northwest Poultry Journal" the following article:



Prolong Turkey Marketing Season

"Turkey producers have discovered in recent years that there is a demand for turkeys on the part of consumers following the Thanksgiving and Christmas seasons. Birds that were light in the late fall have been held over by a number of growers and fattened for market in January and February. They sold without difficulty and at good prices. The lengthening of the marketing season for turkeys has proved advantageous to producers.

"Recently some effort has been made toward stretching the marketing season on the other end, that is, prior to Thanksgiving. Packers first discovered that there was demand for fancy finished birds early in the fall. That type of bird was not available from producers. One large packing company, in order to supply its customers, began finishing birds for this early trade and encouraging producers from whom it bought to do likewise.

"This actively indicates that individual growers might find in this early demand an opportunity to increase their production of turkeys and consequently their income and profit. This plan, further, tends to stabilize the market and to prevent a glut as the Thanksgiving season approaches, thereby avoiding heavy fluctuations in price. It seems obvious that the further the turkey marketing season is stretched at both ends, the more advantageous it will be to the producer and the better chance he will have to market his birds at a fair price."



The real problem is to get people to want turkeys at times other than Thanksgiving and the December holidays. To a certain extent some progress along these lines has already been accomplished as is

WHITE HOLLANDS

We have them — Fine show birds — Excellent Breeders. Our market birds always bring a premium. A.P.A. Inspected.

GRAND CHAMPION OVER ALL BREEDS at South Dakota State Fair, 1933; Watertown, S. D., Show, 1935; South Dakota State Fair, 1935.

Write us your needs; our prices are right.

Mrs. N. R. Van Schoiack
Bryant, South Dakota

FAIRVIEW FARM

High Quality Stock or Eggs
BOURBON RED TURKEYS
S.C.R.I. RED CHICKENS
GIANT PEKIN DUCKS
GOLDEN PHEASANTS

ANNA J. BUTTON
Glasgow, Kentucky

Baxter's All-American Bronze

Twelve years an exclusive flock. Double rainbow young toms of good type and wonderful brilliancy. Bred chiefly from Weiland, Reiman strains direct. A. P. A. Inspected.

YEARLING & YOUNG TOMS, \$8 to \$15
HENS, \$5 and \$6, EGGS IN SEASON

Grace Baxter
Hazel, South Dakota

Ship your turkeys

to

CHARLES RITTER, Inc.

200 CALLOWHILL ST.
PHILADELPHIA, PENN.

● RETURNS MADE DAILY
By Railway Express Checks

MAKE 1936 PROFITS SURE WITH

WRIGHT'S BRONZE TURKEYS

ELEVEN years Trapnesting, Pedigreeing and careful Selection has produced a strain unsurpassed for Production, Fast Growth, and Fine Uniform Type. We have several hundred breeding birds now ready, all produced from our trapnest pens and A. P. A. Inspected and banded by Judge Hackett.

WRITE US YOUR NEEDS

Wright's Turkey Farm
Aitkin, Minnesota

noted in the article quoted above. But it is no small or quick job to change the eating habits of a nation. It will take constant effort and the turkey industry has, at present, no organized group large enough or sufficiently financed to do much more than bang away at the idea, hoping for small but continuous gains as time passes on.

The idea is not in the least an impossible one. There was a time when the California citrus crop was fully as much a holiday delicacy as turkeys are today. But the citrus growers banded themselves together into a gigantic cooperative for promotional purposes, hired food experts to tell the world all the advantages of their oranges, lemons and grapefruit, and then spent millions of dollars in buying full pages in the most expensive magazines in the country, as well as using every other promotional idea that seemed effective, to tell the story of the experts to the housewife. We all know the result. It changed the buying habits of a whole nation of housewives and today California citrus fruits are on most of the tables in the land. The walnut growers and the raisin growers did the same thing on a smaller scale.

It doesn't take much of an imagination to picture full page advertisements in leading national magazines, enjoyable radio programs, colorful billboard spreads, all built around the idea of buying a turkey for Sunday's dinner, whether the date be the 4th of July or Labor Day. Under proper organization and direction such a plan would cost the average grower a fraction of a cent per pound.

If such a merchandising scheme were in effective operation and the housewife was buying a Sunday turkey every little while throughout the year the only other problem confronting us would be: How to prevent the turkey growers of the country from doubling their production, glutting the market and again inaugurating 15c turkey meat. And you'll have to admit that problem is a dandy!

OLIN'S

Shady Acres Farm NARRAGANSETTS
 Show their quality in fine wins at the
 1935 All-American in sharp competition:
 8-12-13-14-15 Young Tom
 3-4-8-10 Young Hens
 2nd Young Pen 4th Adult Hen
 2nd Yearling Hen 1st Old Pen
 Booking Egg Orders After April 15.
 Correspondence Invited
 WA-KA-TO-NA

The new, improved poultry powder for Turkeys, chickens and sheep. Aids in the prevention of all kinds of worms, parasites and black head.

H. B. Olin
 GRAND FORKS, N. DAK.
 Phone 4-F-21 or 3233

SKROVE'S GIANT BRONZE

Consistent winners at America's Best Turkey Shows — Better than ever this year. 500 to select from. A.P.A. Inspected. Birds shipped C. O. D. when desired. Satisfied customers our best recommendation. Write for prices.

Mrs. B. M. Skrove
 Dalton, Minnesota

Gilbertson's Narragansetts

"Better Than Ever"

A. P. A. Inspected and ready for the Shows or to head Breeding Pens and Flocks

Can fill any requirement at reasonable prices.

George Gilbertson
 Garfield, Minnesota

GOLDEN RAINBOW BRONZE

Fine breeders of excellent feather quality, vigor and type, for sale at reasonable prices. **SATISFACTION GUARANTEED.**

Shelton & Lathrop Strain; 1935 Toms direct from Shelton's, including son of 2nd World's Fair Yearling.

Now booking orders for eggs and poults for spring delivery.

Golden Rainbow Turkey Farm
 Mr. & Mrs. M. R. Ballantyne, Lamon, Ia.

**BUCKINGHAM'S
 GIANT BRONZE**

A combination of America's best Bronze blood. If you are looking for early maturing turkeys of the stocky type our birds will suit to the letter.

3000 birds to select from, all to be A. P. A. Inspected. Toms are weighing 20 lbs. October 1st.

Visitors welcome any time.

Stock priced to sell.

Book your needs early.

Minor Buckingham

West Concord, Minnesota

"When better turkeys are built 'Buck' will build them."

CLASSIFIED ADVERTISEMENTS



RATES: 3c per word per issue, 6 consecutive insertions 15c per word. Minimum Ad. accepted \$1.00. Initials and figures count as words. Due to small amounts involved we cannot open accounts for classified advertising.

Closing date 20th of the month.



SEND ALL CLASSIFIED ADVERTISING COPY TO THE
AMERICAN TURKEY JOURNAL

105 South 3rd Street

GRAND FORKS, N. DAK.

BLACK

FOR SALE: CHOICE YOUNG TOMS FROM Harkey's King Cole strain. Eggs in season.—Harkey Turkey Farm, San Saba, Texas.

HANSON'S PRIZE WINNING BLACKS; A. P. A. Inspected and banded. Toms: SS \$12.00, A \$8.00. Hens \$6.00 and \$4.00.—Harold Hanson, Garfield, Minn.

BLACK TURKEY BREEDERS, FROM FIRST prize-winning pens; heavy laying strain; bred for market qualities; booking orders now.—Mrs. Dorothea Buskirk, Evans Mills, N. Y.

ORDER YOUR BREEDERS EARLY FROM Hall's prize-winning Black Beauties. Winners at All-American and All-World Turkey Show. Exhibition and Utility birds bred for quality, type, size and egg production.—Mrs. W. T. Hall, Route 1, Denton, Texas.

BOURBON RED

LAUGHMAN'S BOURBON REDS—WINNERS at World's Leading Shows. Breeding Stock for sale. Book your order for eggs and poults.—Cecil Laughman, Dunraven, New York.

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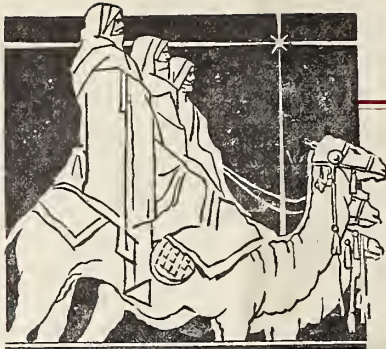
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That you and yours may be blessed with good health, happiness, and prosperity throughout the coming year is our sincere wish.

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