

WIKIMANIA STOCKHOLM

Public Domain Awareness Project

Enhancing use of CC's Public Domain tools for GLAM institutions and re-users



- What is the "Public Domain Awareness Project"
- Why is it important
- What's next
- Get involved





Introduction - PDA

Claudio Ruiz, Director of Ecosystem Strategy, Creative Commons



Goal of the PDA project

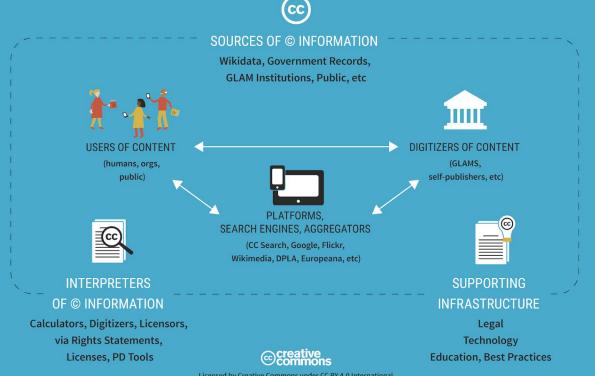
To identify and coordinate **existing** projects and resources, and identify and build **missing** tools, technologies and resources, in support of a **sustainable**, **comprehensive**, **connected**, **end-to-end** solution stretching from the moment of digitization to the end-user.





PUBLIC DOMAIN ECOSYSTEM

PUBLIC DOMAIN AWARENESS PROJECT



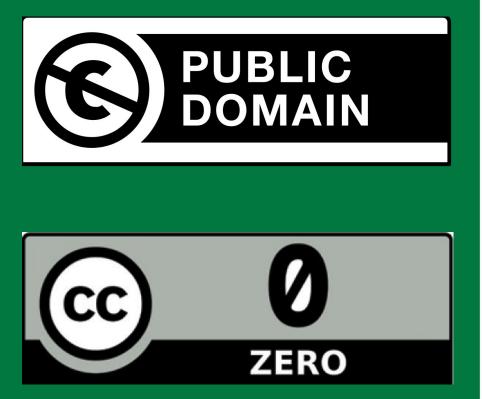


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Work plan: a proposal in three phases

- Understanding the ecosystem and needs
- Publish final Design and Work Plan
- Build tools and connections linking projects and resources





Creative Commons Public Domain tools

PD - Creative Commons Public Domain Mark

- Used to mark existing 3rd party material in the global public domain.
- CC does not have jurisdiction-specific marking for PD works.

CC0 - Creative Commons Public Domain Waiver

• Where the creator intends to waive all copyright and related rights in the work





The Structure of the Public Domain

Meredith Jacob, Program on Information Justice and Intellectual Property, American University



Public Domain is the default



cc

Public Domain is the default

The commons that we're building starts with the public domain – copyright, related rights, and special laws are temporary exceptions to the commons.

One goal of CC licenses it to communicate the applicable terms of permissions and use with licensed works.



Public Domain is the default

Users do not currently have equal clarity about the public domain.

Marking and tagging the Public Domain is valuable.

There are some complications, but this should still be the goal.



How do we get the absence of copyright?

- Not copyrightable ideas, math, inventions, shapes, [data], etc
- Never copyrighted Macbeth, the Iliad, the Grecian urn, the pyramids, the Rosetta Stone,
- Was protected and copyright has expired

Copyright's Recognition of the **Public** Domain

The Global Public Domain

With respect to copyright expiration:

• Works from the early 19th century and before are in the global public domain (even if there are other use-based restrictions)

• Otherwise, lack of harmonization creates complications for more recent works.



The Global Public Domain -Limits

- Timing for copyright expiration varies
- Some countries have special laws or term extensions for categories or even individual works.
 - Works created during WW II France
 - The Little Prince
 - Crown copyright
- Then there are use-taxes on works in the Public Domain
 - "Paying Public Domain" small number of countries
 - Peter Pan UK
 - Public Lending Right more common
 - Use of cultural heritage imagery



Different Goals:

- Precision for institutions, archives, and GLAM professionals who want to capture the information they have
- Encouragement and freedom to act for end users and creators.

We shouldn't let complication obscure the value of marking the public domain when we can.

- For areas where you have reasonable certainty, use the PD mark, where you don't, look to the Rights Statements
- Rights statements document important information, but they are not licenses and have a different immediate purpose.

Marking and tagging the public domain

Structured and machine-readable data for copyright and licensing on @wikicommons and @wikidata

Hanno Lans <u>hanno@copyclear.nl</u> Sandra Fauconnier @sanseveria <u>sfauconnier@wikimedia.org</u>



Creative works on Wikidata

Not easy to count, but here are some numbers...

As of 30 April 2019:

Works of art: <u>1,700,000</u> (~400,000 paintings, see <u>Sum of All Paintings</u> project, and many GLAM partnerships) Films: <u>284,000</u> Items that use the 'creator (P170)' property: <u>490,000</u> Items that use the 'author (P50)' property: almost <u>4,000,000</u> (many are scientific papers, through the <u>WikiCite</u> project)

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Property for indicating copyright of creative works: P6216 Copyright status

Already <u>used</u> on more than 550,000 creative works on Wikidata

Two possible values

• Public domain

• Copyrighted (Each work can have multiple of these, and also both values combined)

To be qualified (enhanced) with additional information

WORK IN PROGRESS!

Help:Copyrights on Wikidata https://www.wikidata.org/wiki/Help:Copyrights or https://w.wiki/3VD

Kudos to <u>Jarekt</u>!

- For creative works (Wikidata)
- And free representations of those works (Wikimedia Commons)



A simple(r) example...

CODV

COHAN & HARRIS PRESENT THE **PHFNOMFN**7 MUSICAL HIT PLAY & MUSIC BY GEO. M. **COHAN** REMENDOU OCEAN

The musical Little Johnny Jones (1923) by George M. Cohan (1878-1942) <u>https://www.wikidata.org/wiki/Q6650560</u>

right status	public domain •••		
	applies to jurisdiction	United States of America •••	
	determination method	published more than 95 years ago	
	▼ 0 references		
			+ add reference
	public domain •••		
	applies to jurisdiction	countries with 70 years pma or shorter •••	
	determination method	70 years after author's death •••	
	▼ 0 references		
			+ add reference
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What's next?



Different initiatives working in this space:

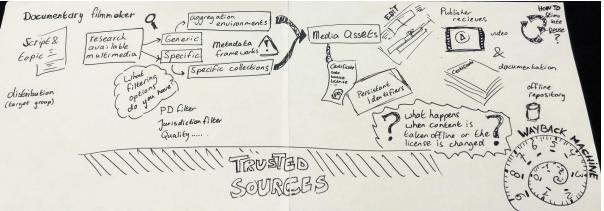


Creative Commons (PDM + CC0) Wikidata (structured data on ©) public domain calculators **GLAM institutions developing** © clearance strategies **Rights Statements**



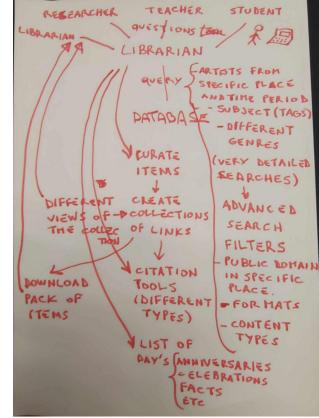
Summary of Creative Commons Summit discussion results







STOCKHOLM



- research & survey questionnaire for GLAM institutions & users (Q4)
- inventory of existing projects and would-be collaborators (Q4)
- assessment on data modelling (hands on workshops) (Q3/Q4)



Get involved: http://bit.ly/cc-pdaj-slack



Questions? Suggestions? Remarks?



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THANK YOU!

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