# GLAM ANNUAL PLAN

GLAM Program for 2019

Budget for 2019: 120'000 CHF

## GLAM ORGANIZATION

### GLAM Organization

Start building up a sustainable GLAM project environment in Switzerland. Elaborate a HUB approach adapted to the Swiss GLAM environment and implement first measures.

### GLAM Process Consolidation

Consolidate GLAM related internal processes, partnership agreements and policies, to improve internal and external collaboration.

### GLAM Marketing & Communication

Create a GLAM microsite with dynamic content & GLAM specific marketing material to build up awareness & promote our engagement.

Budget: 25'000 CHF

## GLAM PARTNERSHIPS & PROJECTS

### Museum Program

Continue to reach out to museums, strengthen newly build partnerships, develop new ones and implement projects with museums in all three language regions.

### Archives & Libraries Program

Continue to reach out to archives & libraries, consolidate existing partnerships. Implement Swiss Archives map and launch sen-sibilization campaign for the International Archives Day

### GLAM Project Sponsoring & Support

Strengthen GLAM collaboration & projects with like-minded associations, support events such as cultural hackathons.

### GLAM Network

Foster the existing GLAM network in the German-speaking part of Switzerland and establish a Swiss-wide GLAM Wiki Coordination Group for a cross-region integration & exchange.

### GLAM Cross-border Activities

Engage in cross-border GLAM related activities. Communicate and collaborate with other chapters. Participate in transnational meetings & conferences.

Budget: 55'000 CHF

## GLAM DIGITAL COMPETENCE & TECHNOLOGY

### Digital Competence

Continue building up digital competence, perform research on trends & cutting-edge technology & implication on the Swiss GLAM landscape, share knowledge with Swiss memory institutions.

### GLAM Statistical Tool

Further develop the GLAM Statistical Tool, front-end and back-end, integrate new modules. Provide access for additional Swiss Memory Institutions. Run a pilot-project with WMF for larger-scale roll-out.

### New GLAM Technology

Research and evaluate new solutions for GLAM, run feasibility study and onboard new partners for pilot-projects.

Budget: 40'000 CHF