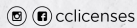




# THE & COPYRIGHT LICENSES CAMPAIGN

A SOCIAL MEDIA ADVOCACY  
CAMPAIGN ON COPYRIGHT AND  
LICENSES IN NIGERIA

This project was funded by the  
**Creative Commons Community  
Activities Fund**



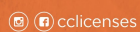
**Copyright** is a type of intellectual property that gives its owner the exclusive right to make copies of a creative work, usually for a limited time.



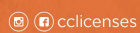


**Copyright** is a legal tool to guarantee creative people the chance to benefit from their own work.

**Copyright** protects authors and artists by controlling reproduction and distribution.



It is literally the right to copy a work.  
Prohibited except by explicit,  
negotiated **license**.





**Features of copyright:**

**1.** The duration of copyright is very long. Most often, way too long for the original purpose.



**2.** The terms of copyright are very restrictive. They prevent re-use.



**Copyright** is a property.  
It can be sold, donated,  
and inherited.

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**Copyright expires!**  
Works whose copyright expired  
become public domain.

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**Public domain** works belong to everyone! It belongs to the general public and everyone can do anything with them.



**Copyright** is complicated and varies by country and medium.



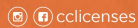
**Copyright** expire in Nigeria **70 years**  
after the death of the author  
**(post mortem auctoris)**  
and is also the rule in most other countries  
that are Berne Convention  
signatories.



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**Exceptions to copyright:**  
Some things aren't copyrightable:  
e.g. facts; statistics; simple geometric shapes  
(They don't meet the "threshold of originality")



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**Fair use:**

A "fair use" clause, explicitly permitting copying/using copyrighted works for certain specific purposes or in certain ways.



**De minimis:**



"The law does not handle trifles"  
Insignificant use of copyrighted material may be de minimis.



### What is Creative Commons?

**Creative Commons (CC)** is a US charitable organisation that develops, supports, and stewards legal and technical infrastructure to maximize digital creativity, sharing, and innovation. CC provides free copyright licences for everyone, from individuals to large companies and governments, to mark their works with copyright permissions allowing others to copy, distribute, and make specified re-uses.

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**There are six core CC licenses**  
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but attribute my work to me,  
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nor modify it.

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**Creative Commons  
public domain tools**

There are two  
**CC public domain tools**,  
no rights reserved (CC0)  
and public domain mark  
(No Known Copyright)

10



### **CCO (No Rights Reserved)**

The CCO is a tool to deliberately dedicate copyright-protected works to the public domain.

11



### **Public Domain Mark (No Known Copyright)**

In contrast to CCO, the Public Domain Mark is not a declaration but rather a label for works which are already in the public domain.

12



### PICTOGRAMS OF THE CC LICENSE FEATURE



BY



NC



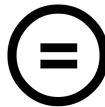
CC0



PD



SA



ND



### CC LICENSES VARIATION AND PUBLIC DOMAIN TOOLS



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CC BY-ND



CC BY-NC-ND



CC BY-NC



CC0

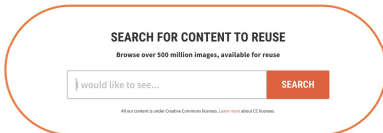


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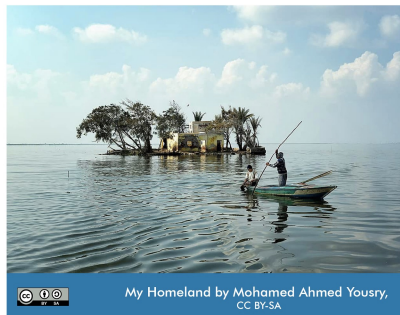
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