

# The sum of all knowledge



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Thank you.



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**“The problem with Wikipedia  
is that it only works in practice.**

**In theory, it's a total disaster.”**

# Jimmy Wales

User:Jimbo Wales



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author unknown



**“Given  
enough  
eyeballs, all  
bugs are  
shallow.”**



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# First try: Nupedia

- Traditional, peer-reviewed model
- 7 step approval process
- 12 articles in first year



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# What about a wiki?



CC BY SA 2.0 Generic, Andrew Laing



The image features three wooden paddles in the foreground, set against a blurred background of a snowy landscape with evergreen trees. The paddles are made of light-colored wood and have dark, curved blades. The text '18,000 articles in the first year' is overlaid in the center in a large, white, sans-serif font.

**18,000 articles in the  
first year**

# HomePage

Revision as of 09:45, 20 December 2001 by [Malcolm Farmer \(Talk\)](#) (date)  
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**Welcome to Wikipedia**, a collaborative project to produce a complete encyclopedia from scratch. We started in January 2001 and already have **over 19,000 articles**. We want to make over 100,000, so let's get to work--*anyone* can edit any article--copyedit, expand an article, write a little, write a lot. See the [Wikipedia FAQ](#) for information on how to edit pages and other questions.

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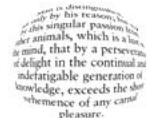
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# Standard Poodle

From Wikipedia



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A dog by which all others are measured.

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**A dog by which all others are measured.**



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# Poodle

From Wikipedia, the free encyclopedia

*For the political insult, see **Poodle (insult)**. For the security vulnerability, see **POODLE**. For the archaeological site in Peru, see **Kanichi, Peru**.*

The **poodle** is a group of formal **dog breeds**, the **Standard Poodle**, **Miniature Poodle** and **Toy Poodle**. The *Fédération Cynologique Internationale* (FCI) recognizes four sizes of one breed: standard, medium, miniature, and toy. Poodles exist in many **coat** colors. The origins of the poodles are still discussed. Most of the literature like the *FCI* states that the poodle descends from the old French **Barbet** breed, others state that the breed might come from **Germany** as a **type of water dog**. The breed was standardized in **France**.

Ranked second most intelligent dog breed just behind the *Border Collie*,<sup>[2]</sup> the poodle is skillful in many **dog sports** and activities, including agility, obedience, tracking to herding, circus performers or **assistance dogs**. Poodles have taken top honors in many **conformation shows**, including "Best in Show" at the **Westminster Kennel Club Dog Show** in 1991 and 2002, and at the **World Dog Show** in 2007 and 2010.

Toy Poodles won "Best in Show" at **Crufts** in 1966 and 1982. Standard Poodles achieved the award in 1955, 1985, 2002 and 2014. The 2002 winner came from Norway and was the first overseas exhibit to win the Crufts best in show award.<sup>[3][4][5]</sup>

**Contents** [show]

## History

The origin of the poodle is disputed. *Encyclopædia Britannica* traces the origin of the poodle in Germany<sup>[6]</sup> where it was known as the *Pudelhund*. The word *Pudel* is derived from the **Low German** verb meaning "to splash about", and the word *Hund* (dog). The *Fédération Cynologique Internationale* holds that the poodles descends from the French dog **Barbet** and might have been crossed with the **Hungarian water dog**. The breed was standardized in **France**, where it was commonly used as a water **retriever**.<sup>[7]</sup> The French name **Caniche** comes from the word *cane* (the female of the duck) since this type of breed was used as a water retriever mainly for duck hunting thanks to its swimming ability.<sup>[8]</sup> Due to the breed's popularity in France, it became established as its national breed.<sup>[6]</sup>

The European mainland had known the poodle long before it was brought to England. Drawings by German artist **Albrecht Dürer** established the popular image of the breed in the 15th and 16th centuries. It was the principal pet dog of the late 18th century in Spain, as shown by the paintings of the Spanish artist **Francisco Goya**. France had toy poodles as pampered favorites during the reign of Louis XVI at about the same period.<sup>[9]</sup>

The poodle has contributed to many other dog breeds, such as the **Miniature Schnauzer**,<sup>[10]</sup> **Standard Schnauzer**,<sup>[11]</sup> and dogs of the **Bichon** type<sup>[12]</sup> in order to either save those breeds from **extinction**, reduce size, or by **dog fanciers** to improve their appearance.

### Poodle



Standard Poodle. Simple pet clip

**Other names** Caniche  
Barbone

**Origin** standard in France<sup>[1]</sup>

Domestic dog (*Canis lupus familiaris*)

#### Classification and standards [hide]

**FCI** Group 9 Standard, medium,  
Section 2 miniature, toy   
Poodle  
#172

**AKC** **Standard:** Standard, miniature,  
Non-sporting and toy

**Miniature:**  
Non-sporting  
**Toy:**  
Toy

**ANKC** Group 7 (Non- Standard  
sporting) Miniature  
Toy

**CKC** **Standard:** Standard

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 aund

ไทย  
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 krèyol ayisyen  
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 o'zbek  
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 gaeilge  
 မြန်မာဘာသာ  
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 বিষ্ণুপিনা মনিপুরী  
 sicilianu  
 Hak-kâ-fa / 客家話  
 Vèneto  
 tarandíne

asturianu  
 gàidhlig  
 runa simi  
 alemannisch  
 basa sunda  
 ಕನ್ನಡ  
 ਪੰਜਾਬੀ  
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 Монгол  
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 walon  
 مصری  
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 саха тыла  
 boarisch

hornjoserbsce  
 limburgs  
 kapampangan  
 sámegiella  
 Ilokano  
 Кырык Мары  
 corsu  
 fiji hindi  
 Олык Марий  
 bikol  
 贛語  
 nordfriisk  
 മറടല  
 Русиньский  
 گیلکی  
 भोजपुरी  
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 Коми  
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 qırımatarca  
 vepsän

plattdüütsch  
 kurdi / كوردی  
 kernewek/karnu  
 ac  
 rumantsch  
 Удмурт кыл  
 吴语  
 emiliàn e  
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 Перем Коми  
 ئۇيغۇر تىلى  
 seeltersk  
 dzhudezmo  
 líguru  
 furlan  
 Ślůnski  
 malti  
 অসমীয়া  
 chavacano de  
 zamboanga  
 avañe'ë  
 picard  
 पाठि  
 gagauz  
 ripoarisch  
 englisc  
 interlingue  
 bahsa acèh  
 estremeñu  
 dolnoserbški

# Today

A world map where the density of unique devices is represented by a heatmap. The colors range from dark blue (low density) to red and yellow (high density). High concentrations are visible in North America, Europe, and parts of Asia. The text "1.5 billion monthly unique devices\*" is overlaid in white on the map.

**1.5 billion monthly  
unique devices\***

\* As of October 2016

*Public domain*

**How?**



**More people want to  
do good than harm.**



**Keep it open.**



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**Let people make  
the rules.**

**Verifiability.  
Neutral point of view.  
No original research.**

**Transparency.**



- Non-profit based in San Francisco
- Est. 2003
- 277 people



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# What we do



**Operate the  
technology behind  
Wikimedia sites.**



**Engineer privacy,  
security, and speed  
for our users**

# Build new features for our users

Yosemite Valley  
Glacial valley in California, United States of America

Similar pages

**Yosemite Valley** is a [glacial valley](#) in [Yosemite National Park](#) in the western [Sierra Nevada](#) mountains of [Northern California](#). The valley is about 8 miles (13 km) long and up to a mile deep, surrounded by high [granite](#) summits such as [Half Dome](#) and [El Capitan](#), and densely forested with [pines](#). The valley is drained by the [Merced River](#) and has many waterfalls.

Half Dome  
Granite dome in Yosemite National Park

Similar pages

**Half Dome** is a [granite dome](#) at the eastern end of [Yosemite Valley](#) in [Yosemite National Park](#), [California](#). It is possibly Yosemite's most familiar [rock formation](#).

Half Dome  
Granite dome in Yosemite National Park

**Half Dome** is a [granite dome](#) at the eastern end of [Yosemite Valley](#) in [Yosemite National Park](#), [California](#). It is possibly Yosemite's most familiar [rock formation](#). The [granite](#) crest rises more than 4,737 ft (1,444 m) above the [valley](#) floor.

Quick Facts

A photograph of the Statue of Lady Justice, a symbol of law and justice. She is depicted as a woman wearing a blindfold, holding a sword in her right hand and a pair of scales in her left. The statue is set against a clear blue sky with a crescent moon in the upper right corner. The text is overlaid on the right side of the image.

# Defend contributors and knowledge against legal threats

A group of people, mostly women, are gathered around a laptop. One woman in the foreground, wearing a black floral top and glasses, is pointing at the screen. Another woman in a blue patterned scarf is looking at the screen. In the background, a woman in a red t-shirt with the text 'WIKI CONFERENCE NORTH AMERICA' is visible. The scene is indoors, likely at a conference or meeting.

# Support Wikimedia volunteer contributors around the world

*Photo by Pax Ahimsa Gethen, CC BY-SA 4.0*



# Raise funds to support Wikimedia



# How we're funded

- 100% donation-based
- 2.5 million donors globally
- Current operating budget: \$63 million



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# Not just Wikipedia



WIKIQUOTE



WIKIMEDIA  
COMMONS



WIKIDATA



WIKIVERSITY



WIKISOURCE

a multilingual tree  
encyclopedia

**Wiktionary**

*[ˈwɪkʃənri]* *n.*,  
a wiki-based Open  
Content dictionary

*Wileo* *[ˈwɪlɪ kəri]*

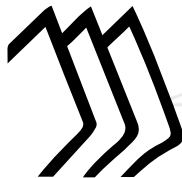
WIKTIONARY



WIKIMEDIA  
LABS



WIKINEWS



WIKIBOOKS



WIKISPECIES



WIKIMEDIA  
INCUBATOR



WIKIVOYAGE

# MediaWiki

- FLOSS (free, libre, open source software)
- We ❤️ PHP
- Anyone can use, copy, study, and contribute
- Powers thousands of other orgs such as





**Where we're going**



**Imagine a world in which  
every single human being  
can freely share in the sum  
of all knowledge.**



**There's so much  
more to do.**



**Knowledge is  
expanding.**

The background is white and filled with numerous faint, light-gray line-art icons. These icons represent a wide variety of subjects: historical landmarks like the Brandenburg Gate and the Eiffel Tower; geographical maps of continents and countries; animals such as a kiwi bird and a llama; scientific symbols like the planet Saturn and a microscope; and other cultural or historical figures like a person in a hard hat and a person in a turban. The icons are scattered across the page, creating a rich, thematic texture.

**5,000,000**

**English Wikipedia  
articles**





**104,000,000 \***

**(notable things worth knowing)**

\*[https://en.wikipedia.org/wiki/User:Emijrp/All\\_human\\_knowledge](https://en.wikipedia.org/wiki/User:Emijrp/All_human_knowledge)



**104,000,000 \***  
**- 5,000,000**

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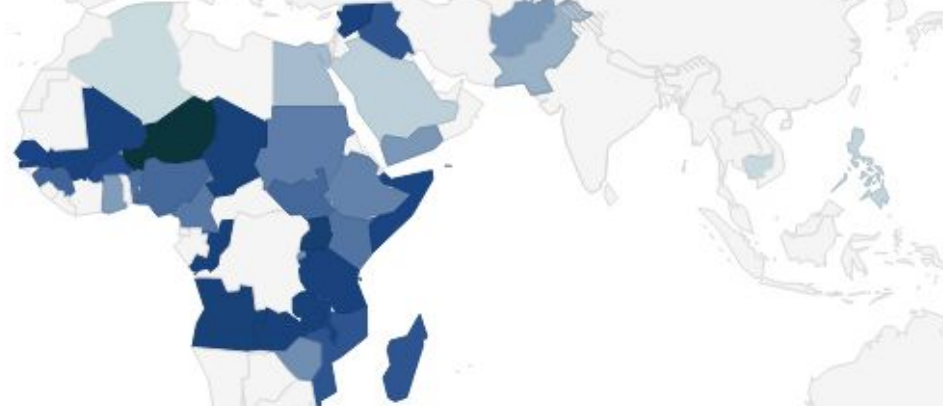
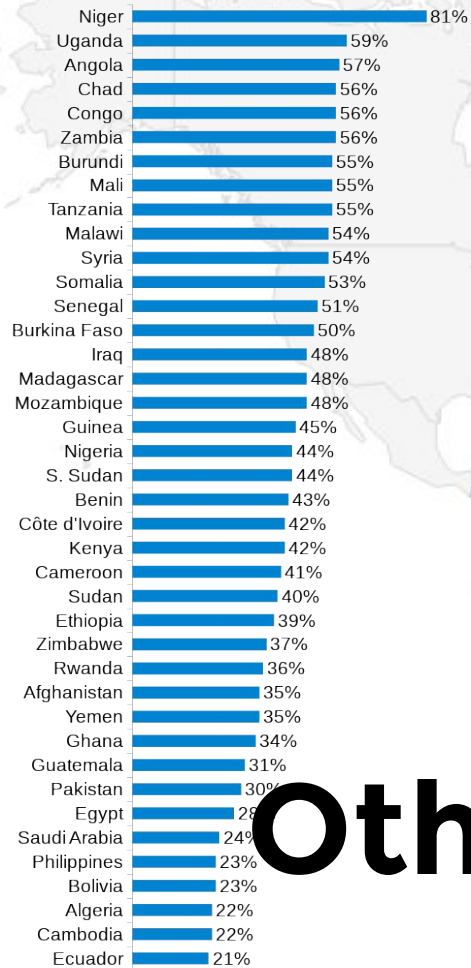
**99,000,000**

A high-angle, wide shot of a bustling outdoor market. The scene is filled with people, many of whom are carrying large bundles of goods on their heads or backs. Stalls and makeshift structures with various roofs (corrugated metal, wood, fabric) line the market. A dense network of overhead power lines crisscrosses the sky. In the background, a building has a sign that reads "DE TUNNES PRODM" and "GSM". A yellow and black taxi is visible in the middle ground. The overall atmosphere is one of intense activity and commerce.

**The world is changing.**



**Populations are  
shrinking.**




**Others are growing.**



**Why is this important?**

A woman with short hair, wearing a red fringed cardigan over a black top, stands in the center of a meeting room. She is holding a white sheet of paper and looking towards the right. The room is filled with people seated in blue chairs, some looking towards her. Large windows in the background show a view of trees and a building. The text "We need spaces for public discourse." is overlaid in large white font across the center of the image.

**We need spaces for  
public discourse.**



**Wikipedia is one of  
these spaces.**



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# **Slanted Wikipedia editors tend to become more moderate over time. [1]**

“Do Experts or Collective Intelligence Write with More Bias? Evidence from Encyclopædia Britannica and Wikipedia.” Shane Greenstein Feng Zhu. Harvard Business School. March 1, 2016.

Two young girls in school uniforms are reading books. The girl on the left is looking up and smiling, while the girl on the right is looking down at her book. They are both wearing light blue jackets over dark blue shirts. The background is a plain, light-colored wall.

The world needs free,  
unbiased knowledge.

**Now more than ever.**



**We have work to do.**

**[citation**

**needed]**



**We can only do this  
together.**



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A pair of hands is shown holding a globe that is constructed from numerous interlocking puzzle pieces. The globe is light blue and features various characters from different languages, including Latin, Greek, and Chinese. The characters are embossed on the surface of the puzzle pieces. The hands are positioned around the globe, with fingers visible on the left and right sides. The background is dark and out of focus.

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**THANK YOU.**





# PARKING LOT

**The digital universe  
more than doubles  
every two years.**

**By 2020, it will be 44 trillion  
gigabytes large.**



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- Est. 2003
- 277 people

# Barack Obama



From Wikipedia, the free encyclopedia

*"Barack" and "Obama" redirect here. For his father, see [Barack Obama Sr.](#) For other uses of "Barack", see [Barack \(disambiguation\)](#). For other uses of "Obama", see [Obama \(disambiguation\)](#).*

**Barack Hussein Obama II** (US<sup>ⓘ</sup>/bəˈrɑːk huːseɪn oʊˈbɑːmə/<sup>[1]</sup><sup>[2]</sup> born August 4, 1961) is an American politician who is the 44th and current [President of the United States](#). He is the first [African American](#) to hold the office and the first president born outside the [continental United States](#). Born in Honolulu, Hawaii, Obama is a graduate of [Columbia University](#) and [Harvard Law School](#), where he was president of the *Harvard Law Review*. He was a [community organizer](#) in Chicago before earning his law degree. He worked as a [civil rights attorney](#) and taught constitutional law at the [University of Chicago Law School](#) from 1992 to 2004. While [serving three terms](#) representing the 13th District in the [Illinois Senate](#) from 1997 to 2004, he [ran unsuccessfully](#) in the Democratic primary for the [United States House of Representatives](#) in 2000 against incumbent Bobby Rush.

In 2004, Obama received national attention during his [campaign to represent Illinois in the United States Senate](#) with his victory in the March [Democratic Party primary](#), his [keynote address](#) at the [Democratic National Convention](#) in July, and his election to the Senate in November. He began his presidential campaign in 2007 and, after a [close primary campaign](#) against Hillary Clinton in 2008, he won sufficient delegates in the [Democratic Party primaries](#) to receive the presidential nomination. He then defeated [Republican](#) nominee [John McCain](#) in the [general election](#), and was [inaugurated as president](#) on January 20, 2009. Nine months after his inauguration, Obama was named the 2009 [Nobel Peace Prize](#) laureate.

During his first two years in office, Obama signed into law [economic stimulus](#) legislation in response to the [Great Recession](#) in the form of the [American Recovery and Reinvestment Act of 2009](#) and the [Tax Relief, Unemployment Insurance Reauthorization, and Job Creation Act of 2010](#). Other major domestic initiatives in his first term included the [Patient Protection and Affordable Care Act](#), often referred to as "Obamacare"; the [Dodd–Frank Wall Street Reform and](#)

**Barack Obama**



**44th President of the United States**

**Incumbent**

**Assumed office**

January 20, 2009

**Vice President** [Joe Biden](#)



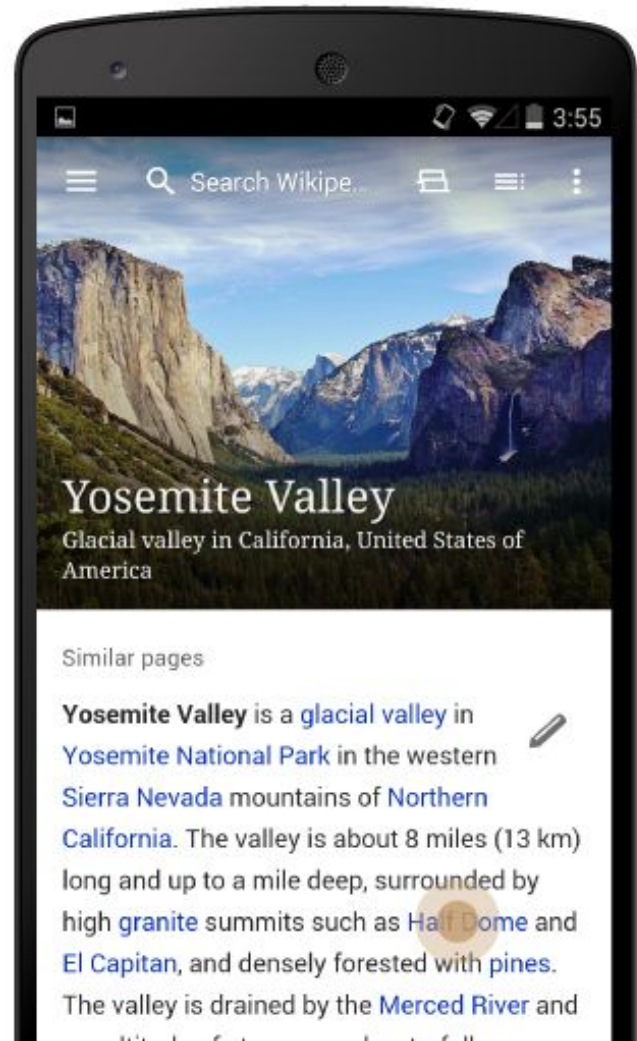


# 20 operations engineers

(running Wikimedia sites on just 1,200 servers)



# Build new features for our users





**XX software engineers**



# Ways to give

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# 10 UX designers



# 12 product managers



# 7 lawyers defending volunteers and knowledge





# 42 community experts



# A global movement

## Notes

1. <sup>a</sup> "Barak", *Merriam-Webster Dictionary*, "Hussein", *Merriam-Webster Dictionary*, "Obama", *Merriam-Webster Dictionary*.
2. <sup>a</sup> "Barak", *Dictionary.com Unabridged*. Random House. "Obama", *Dictionary.com Unabridged*. Random House.
3. <sup>a</sup> "President Barack Obama", Washington, D.C.: The White House. 2008. Retrieved December 12, 2008.
4. <sup>a</sup> "Certificate of Live Birth: Barack Hussein Obama II, August 4, 1961, 7:24 pm, Honolulu" (PDF). *Department of Health, State of Hawaii*. The White House. April 27, 2011. Archived from the original (PDF) on April 29, 2011. Retrieved April 27, 2011.
5. <sup>a</sup> Maraniss, David (August 24, 2008). "Though Obama had to leave to find himself, it is Hawaii that made his rise possible". *The Washington Post*. p. A22. Retrieved October 28, 2008.
6. <sup>a</sup> Nakaso, Dan (December 22, 2008). "Twin sisters, Obama on parallel paths for years". *The Honolulu Advertiser*. p. B1. Retrieved January 22, 2011.
7. <sup>a</sup> Rudin, Ken (December 23, 2009). "Today's Junkie segment on TOTN: a political review Of 2009". *Talk of the Nation (Political Junkie blog)*. NPR. Retrieved April 18, 2010. "We began with the historic inauguration on January 20 – yes, the first president ever born in Hawaii"
8. <sup>a</sup> Obama (1995, 2004), p. 12.
9. <sup>a</sup> Jones, Tim (March 27, 2007). "Barack Obama: Mother not just a girl from Kansas; Stanley Ann Dunham shaped a future senator". *Chicago Tribune*. p. 1 (Tempo).
10. <sup>a b</sup> Obama (1995, 2004), pp. 9–10.
  - Scott (2011), pp. 80–86.
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# Slanted Wikipedia editors tend to become more moderate over time. [1]

“Do Experts or Collective Intelligence Write with More Bias? Evidence from Encyclopædia Britannica and Wikipedia.” Shane Greenstein Feng Zhu. Harvard Business School. March 1, 2016.



A large group of approximately 50 women of various ages and ethnicities are posing for a group photo in a courtyard. They are arranged in several rows, with some sitting on the ground in the front and others standing behind. Many of the women are wearing blue lanyards with red and white identification badges. The setting is an outdoor courtyard with a stone wall on the left and right sides, featuring bronze reliefs. In the background, there is a light-colored building with an arched entrance and a tree with green leaves. The overall atmosphere is positive and inclusive.

# Representation

Two young girls in school uniforms are reading Arabic textbooks. The girl on the left is looking up and to the right, while the girl on the right is looking down at her book. Both books have the title 'فتنا العربية' (Fetna al-Arabiya) and 'الصف الأول' (Class 1) on the cover. The background is a plain, light-colored wall.

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The background features a light gray collage of various icons. These include architectural structures like the Brandenburg Gate, maps of continents such as North America and Australia, animals like a kiwi bird and a llama, scientific instruments like a telescope and a microscope, and other symbols like a globe, a hard hat, and a large letter 'W'.

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1,200 servers  
493,351 lines  
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**engineers**

**= 16,666,666**

[citation

needed]

**“The world has more than  
a trillion hours a year of  
free time to commit to  
shared projects.”**

**Clay Shirky**



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The background is a light gray collage of various line-art icons. These include architectural structures like the Brandenburg Gate and the Eiffel Tower, geographical maps of continents, animals such as a kiwi bird and a llama, scientific instruments like a telescope and a microscope, and other symbols like a globe, a person's head, and a large letter 'W'.

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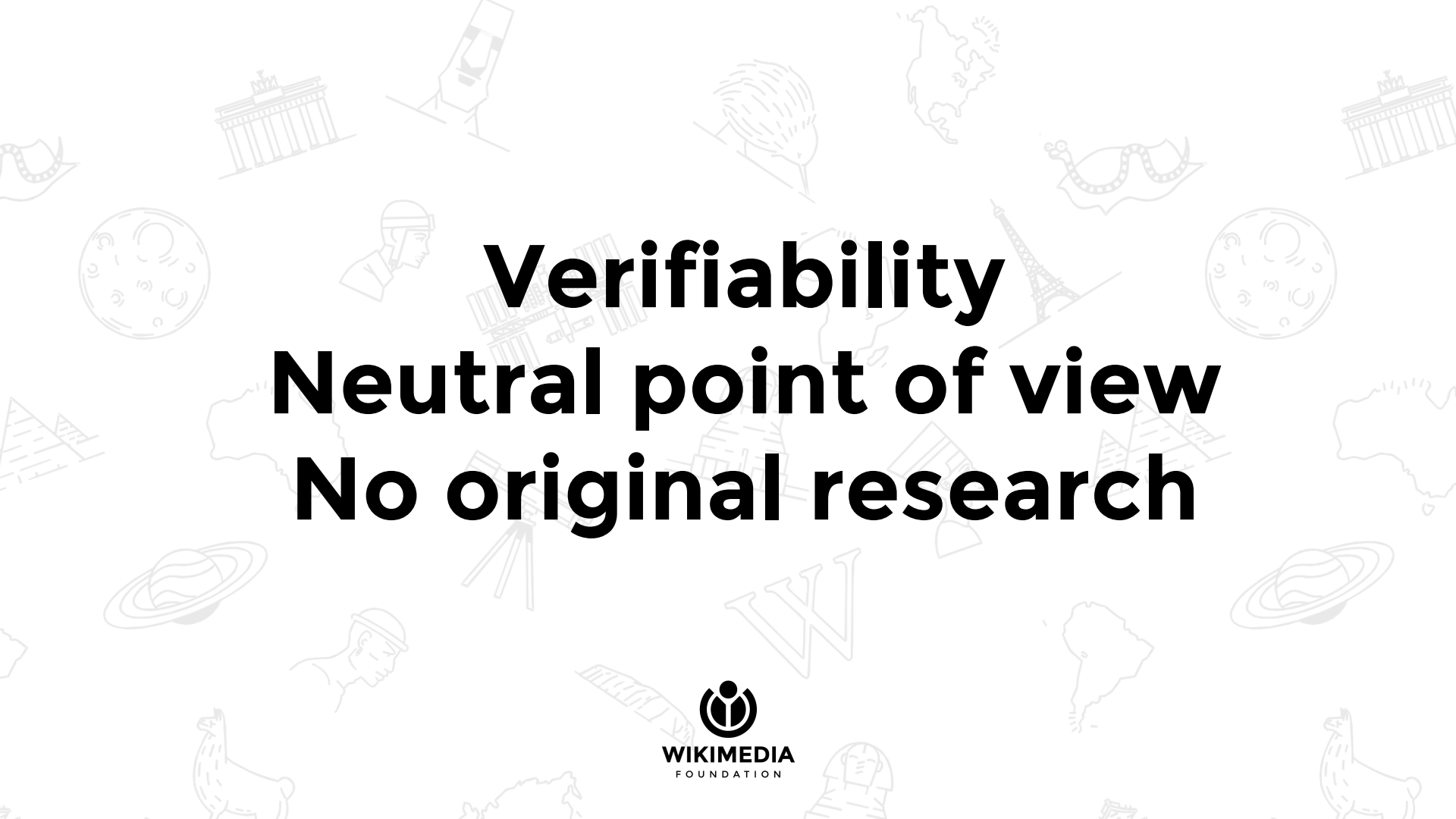
A large crowd of people is gathered in a town square, many wearing blue shirts. The crowd is dense and extends up a hillside. In the background, there are stone buildings and a mountain. The word "Participation" is overlaid in large white text across the center of the image.

# Participation

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**Verifiability**  
**Neutral point of view**  
**No original research**



A young girl with dark hair, wearing a pink top, has red paint or clay applied to her forehead and cheeks. She is smiling broadly, showing her teeth. The background is a textured, grey stone wall. The text 'The future of free knowledge' is overlaid in white, bold, sans-serif font across the lower half of the image.

# The future of free knowledge

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**In January 2002, 90% of all  
Wikipedia articles were in English.**

**By January 2004,  
fewer than 50% were English.**



**WIKIMEDIA**  
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articles are in languages  
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### Wikistats

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### Incubator

For language versions in development

## "Technical and development" projects



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