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JAPANESE TRADE AND INDUSTRY PRESENT AND FUTURE

by

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CHAPTER MXXIV

CONCIUSION

The foregoing survey of the economic situation in Japan shows that 1930 and 1931 were the worst years of depression, while uneasiness continued to preveil in the following year, due to the aggravation of international relations consequent on the outbreak of the Fanchurian incident and the growing distress in rural districts. Conditions, however, changed entirely after 1932, and industrial development in the following years was extremely rapid, the progress achieved in 1934 and 1935 being perhaps the most remarkable in the history of the country. This industrial development and the consequent advance of foreign trade still continues though at a slower rate of progress. The astounding expansion of Japanese trade at a time when other countries have not yet fully recovered from the world-wide depression, has not unnaturally attracted the attention of foreign observers.

Essential factors which have contributed to this development of Japanese industries are, according to general opinion, currency depreciation, a vast increase in Covernment expenditure, and a scale of wages which, in spite of a mild type of inflation, has hardly risen. As regards currency depreciation, it should be borne in mind that the yen was probably substantially overvalued, as expressed in purchasing power, during the years prior to the reimposition of the gold embarge, hence part of the subsequent depreciation should be considered as a correction of the previously existing enaggerated price structure. The decline of the yen, therefore, occasioned only a slight reactionary advance in prices of domestic commodities, and, though an important contributing factor, does not fully explain the expansion in competitive power of Japanese industries since 1933, by which time the decline had been brought to a standstill.

The Government emergency relief measures and financial inflation served to furnish an outlet for idle funds, and at the same time stimulated the national purchasing power. Thilst this development was not confined to Japan, it is noteworthy that the cost of roduction has been very much lowered in Japanese industry, a rtly on account of increased labour officiency, in contrast with the tendency in similarly situated industrial countries which have witnessed a sharp advance in production costs. The general assumption that the cheapness of Japanese goods is entirely due to low wages cannot be maintained in view of the well-known fact that low wages and a low standard of living do not, by themselves, constitute a factor making for the low cost of production. "The important point is the relationship between standard of life and standard of officiency, and available evidence points to this relationship being affected rather by technical improvements (rationalization) than by inability of the Japanese standard to change."*

^{*} Frof.T.E.Gregory, "Femorandum on Japanese Competition," London 1935, 7. 15

been ossible but for the greatly strengthened position of Japanese industry since the World War, and the technical and administrative rationalization measures adopted during the years of depression. In this sense, the industrial advance is not a temporary phenomenon based entirely on currency depreciation and financial inflation, but is due to deep-rooted changes in industrial organization.

There are, however, many problems confronting Japanese economy in the future. One of the most urgent is the necessity of supporting the increasing population, which is expanding at a rate of nearly one million per year. Two methods may be suggested for meeting this situation, that is emigration and absorption in new industries. As to the former, the tendency in many parts of the world to restrict or prohibit Japanese immigration renders this outlet hopeloss. It is true that emigration to Manchoukue offers some possibilities, but not on a scale adequate to solve the population moblem. Accordingly, the industrialization of the country and the expansion of oversees trade present themselves as the only solution.

Of the total national production, agriculture now accounts for only about one-fourth, but affords employment for about 47% of the population. The density ratio of the population to cultivated land in Japan is the highest in the world, and agricultural production capacity has almost reached the maximum; therefore it is evident that agriculture cannot be depended upon to absorb the expanding population and to support a future advance in the standard of living. On the

contrary, owing to the distress prevailing in the agricultural areas, which unhappily continues, there has been for many years a steady exodus of people to the cities. The degree of self-sufficiency in agricultural products is steadily declining due to the advence of industrialization, and about one-fourth of the country's requirements has to be imported. In staple foodstuffs, Japan has managed so far to be self-supporting, but it is probable that increased importation will be necessary in order to support the growing population. In the face of this situation, it is apparent that the promotion of agriculture, and if cossible, the augmentation of agricultural products should be one of the first considerations in the formulation of a national policy.

Japan is poorly provided with raw materials and is compelled to import them on an increasing scale. Mineral resources are equally limited in volume if not in variety.

Consumption of raw materials by industries in Japan corresponds to more than 50% of the domestic industrial output, and about 27% of them is supplied from abroad. The total imports of raw materials and semi-finished products increased from about 70% in 1929-31 to almost 80% of total imports in recent years, and it is essential that this increment be balanced by a corresponding augmentation in the exports of finished articles made from those raw materials. On the average, Japan exports about 15% of her total domestic production, and about 21% of her industrial output of finished articles. Consequently, the future development of industries must be parallelled by an increasing importation of raw materials and an advance in the export of finished products.

sible degree is naturally desirable, but efforts in this direction must be made on a basis compatible with the smooth development of national industries. An economy based on self-sufficiency would be of great value in reriods of emergency, but could not survive in Japan in normal times. as an alternative, the enhancement of the human factor in industry, notably the increase of labour officiency and scientific achievement, becomes of paramount importance. Internationally, Japan must aim at economic development on the basis of international co-operation and reciprocal trade, and remain aloof from the tendency toward economic nationalism now rampant throughout the world.

The question of future carital surply also requires some consideration. A scarcity of capital in the past has often hampered industrial development, and high interest charges on debentures have been a great burden to national industry. Although money rates have gradually been lowered in recent years, yet the average rate on debentures during 1935 was 4.5%, which is still high compared with those in Great Britain and the United States. The demand for capital is bound to increase concurrently with the expansion of population and industry. The amount of industrial capital which will be required in the future is roughly estimated at a minimum of about 1,200 to 1,500 million yen annually.

The establishment of a concrete policy relating to overseas trade will also require attention. There has been a tendency in some quarters to consider the attainment of an excess of exports as the principal object of foreign trade. It would be more correct to formulate foreign trade policy as an adjunct to the development of national industries, and such a policy would inevitably serve to expand exports. The everseas trade of Japan, in spite of its recent development, accounts for only 3.3% of international trade. The export value per capita of population was about ¥36.00, which is extremely low in commarison with those of other leading industrial countries.

est part of the Japanese export trade. The future expension of this trade, which is indispensable to the Japanese national economy, will depend to a large extent on the ability of Japanese industry to compete in other finished products, particularly machinery and chemical manufactures. Even more than in the past, the direction of Japanese trade expansion is bound to be towards East and South Asia, as these regions are important sources of raw materials and offer the best prospects for reciprocal trade.

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