

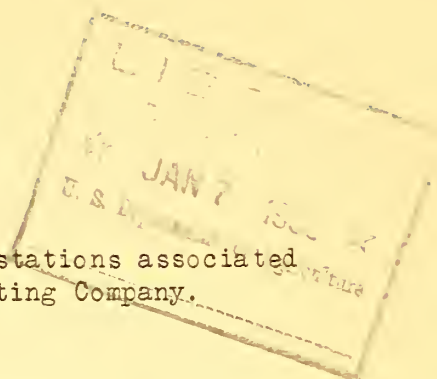
Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

1.9
3-3-38
Res

NATIONAL 4-H CLUB RADIO PROGRAM
Saturday, January 7, 1938
(12:30-1:30 p.m., E.S.T.)

Reserve



Broadcast in the National Farm and Home by 99 stations associated with the Blue Network of the National Broadcasting Company.

--ooOoo--

PROGRAM ORIGINATES IN MARINE BARRACKS AND NBC STUDIOS IN WASHINGTON

FROM BARRACKS

CUE: ANNOUNCER: The National 4-H Club Program. -----

BAND: AMERICAN THE BEAUTIFUL. FADE TO BG. FOR

ANNOUNCER: America the Beautiful, played by the United States Marine Band, sets the stage for the one-hundred-fifteenth monthly 4-H Club program, presented for 4-H Club members everywhere, by the United States Department of Agriculture cooperating with the State and county extension services. The program is heard coast to coast over stations associated with the National Broadcasting Company.

MUSIC UP TO END.

ANNOUNCER: Under the direction of Captain Taylor Branson, the Marine Band plays for us a patriotic march, MY OWN UNITED STATES.

BAND: MY OWN UNITED STATES. (2-1/2 min.)

ANNOUNCER: My own United States, a composition by Edwards---and played by the United States Marine Band.

Next we hear from John Baker, of the United States Department of Agriculture Radio Service. It's coming your way, John.

12:34:30 SWITCH TO WMAL STUDIO

FROM WMAL STUDIO

BAKER CONDUCTS INTERVIEW WITH ROGERS, CLAYTON, DIXON: "Guide Posts for 1939."

THE UNIVERSITY OF CHICAGO
LIBRARY

THE UNIVERSITY OF CHICAGO
LIBRARY

THE UNIVERSITY OF CHICAGO
LIBRARY

THE UNIVERSITY OF CHICAGO
LIBRARY

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

THE UNIVERSITY OF CHICAGO

AFTER INTERVIEW

BAKER: One of the most attractive portions of the National 4-H Club program each month is the Music Appreciation period. This is arranged by Ray Turner, of the Extension Service of the U. S. Department of Agriculture. And here he is, 4-H Club friends-----Ray Turner.

12:47 SWITCH TO MARINE BARRACKS

FROM BARRACKS

TURNER:

How do you do, 4-H Club folks!

First of all, may I send to each 4-H club member the best of New Year Greetings! My greetings may seem a bit late:- but this, you know, is the first National 4-H Music Hour for this year, and is my first opportunity to greet you over the air.

But you are waiting to hear the music of the United States Marine Band, and I'm happy to tell you that the band is here in the auditorium of the Marine Barracks in Washington, D. C., and is waiting to play for you.

Capt. Branson, won't you start us off on this 1939 series of National 4-H Music Hours by leading the band in one of your own compositions? Will you please play for us the Times Picayune Centennial?

MUSIC - TIMES PICAYUNE CENTENNIAL-----U. S. MARINE BAND (2-1/2 min.)

Thank you, Capt. Branson. That was a good send-off.

And now, 4-H club folks, we are ready to enjoy an anniversary party together. Maybe I should say a double anniversary. 1939 is an anniversary year in extension work;- it marks the 25th year since extension, of which 4-H club work is a part, became legally nation-wide in scope. And 1939 also is the 10th year that you and I have been enjoying these National 4-H Music Hours together.

1908

The first of these is the fact that the
 government has been unable to raise
 sufficient funds to meet its obligations
 and has been forced to resort to
 borrowing from foreign sources.

1909

1910

The second of these is the fact that the
 government has been unable to raise
 sufficient funds to meet its obligations
 and has been forced to resort to
 borrowing from foreign sources.

The third of these is the fact that the
 government has been unable to raise
 sufficient funds to meet its obligations
 and has been forced to resort to
 borrowing from foreign sources.

The fourth of these is the fact that the
 government has been unable to raise
 sufficient funds to meet its obligations
 and has been forced to resort to
 borrowing from foreign sources.

The fifth of these is the fact that the
 government has been unable to raise
 sufficient funds to meet its obligations
 and has been forced to resort to
 borrowing from foreign sources.

The sixth of these is the fact that the
 government has been unable to raise
 sufficient funds to meet its obligations
 and has been forced to resort to
 borrowing from foreign sources.

During each of these 10 years I have tried to bring an interesting theme to you and to help all 4-H club members to a greater appreciation and a better understanding of good music.

So, with the United States Marine Band which has played for us through these years, we now have as our 1939 theme STORIES TOLD BY MUSIC. We just listened to Capt. Branson's composition entitled "Times Picayune Centennial", and the music told us the story of a newspaper down in Memphis, Tennessee, which has been in existence for 100 years. That composition was written in celebration of the centennial of the Times Picayune.

Now as we continue our study of STORIES TOLD BY MUSIC, we turn to the Marche Militaire by Schubert. This grand piece of music tells us the story of the light-hearted gaiety of a dress parade. You hear the parade as it approaches from the distance, - the tuneful march tells us that the soldiers are drawing nearer, - the light and fanciful trio seems to express the admiration of the onlookers for the superbly drilled Imperial-Grenadiers - then the parade is upon us as we hear the brilliant march theme which ends with a crescendo of drum beats.

Listen carefully to this STORY TOLD BY MUSIC as the United States Marine Band plays for us Marche Militaire by Schubert.

MUSIC - MARCHE MILITAIRE-----U. S. MARINE BAND (4-1/2 min.)

All you farm boys and girls will doubly enjoy the next number because it has a truly rural background. It is the well-known religious song, The Little Brown Church in the Vale, sometimes called The Church in the Wildwood. Both words and music were written by William Savage Pitts.

Away back in 1855, the folks living near what was then the little village of Bradford in Chickasaw County, Iowa, organized a church with five charter members. Along with the names of those courageous pioneers, the names of two men, Rev. John K. Nutting, pastor of the church for many, many years, and his

...the ... of ...

...the ... of ...

...the ... of ...

...the ... of ...

...the ... of ...

...the ... of ...

...the ... of ...

...the ... of ...

...the ... of ...

...the ... of ...

friend, William Savage Pitts, a young music teacher, are interwoven with the history of this church. We are told that Mr. Pitts was much impressed with a certain open space in the woods near Bradford as a desirable site for a church. Within the next few years, a church building, which was later painted brown, was constructed on this particular site. Someone furnished the trees from which the lumber was sawed, stone for the foundation was obtained from a nearby quarry, and the bell was hauled in by ox team from the nearest railroad. It was in truth a pioneer church.

Some years later, Mr. Pitts returned and conducted a singing school in the little church; one of the songs used was The Little Brown Church in the Vale, which he had composed while at his home in Wisconsin. The song seemed to fit their little brown church so well that the congregation adopted the name, and since then this particular church has been known as The Little Brown Church in the Vale.

I once had the privilege of visiting this Little Brown Church. The village of Bradford no longer exists, but the church still stands in the vale, 2 miles east of Nashua, and it is still painted brown. Over the door is a tablet which read, "The Little Brown Church in the Vale, Built 1862." The old Bible is still used during the services on each Sunday. We are told that between fifty and sixty thousand people visit this now-famous church each year, and that many a happy bride has pulled the bell rope after a romantic wedding ceremony there.

As the United States Marine Band plays for us, notice how the music tells us the story of a quiet rural church, The Little Brown Church in the Vale.

MUSIC - THE LITTLE BROWN CHURCH IN THE VALE-----U. S. MARINE BAND (1 min.)

Faint, illegible text, possibly bleed-through from the reverse side of the page.

1:00 ANNOUNCER: We pause to remind you that you are listening to the National
4-H Club program.

CHIMES

STATION IDENTIFICATION

ANNOUNCER: The National 4-H Club program continues from the Marine Barracks
in Washington, with the music appreciation program, conducted by Ray
Turner.

TURNER:

At this season of the year it is appropriate to think of sleigh rides.
So let's hear the musical story entitled "The Sleigh Ride" as told to us by the
composer Mozart. With the aid of tuned bells, the United States Marine Band
makes this STORY TOLD BY MUSIC even more realistic.

MUSIC - THE SLEIGH RIDE-----U. S. MARINE BAND (3-1/4 min.)

Now let's hear another happy story;- this one is told by Arthur Pryor in
his composition entitled "The Whistler and His Dog". I can just imagine that
some of you 4-H boys will think that Pryor had you and your farm dog in mind when
he wrote this story, for this may be a musical picture of you and your dog as you
go down to the pasture after the cows. At least you can think so while the
United States Marine Band plays for us The Whistler and His Dog by Pryor.

MUSIC - THE WHISTLER AND HIS DOG-----U. S. MARINE BAND (2-1/2 min.)

Rudolph Friml has given us some excellent musical stories in his many
light operas and other compositions. In his light opera, The Firefly, he has
a STORY TOLD BY MUSIC that is different, to say the least. Even the name, The
Donkey Serenade, is suggestive.

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

1941-1942 (1941-1942)

Doubtless many of you saw the motion picture of The Firefly in which Jeanette McDonald and Allan Jones played the leading roles. You will remember the scene of Jeannette riding in the coach drawn by mule teams and how the mules kept time, by nodding their heads, to the Donkey Serenade song of Allan as he rode alongside and as the little boy played on his piccolo.

You will recall both the story and the song as the United States Marine Band plays The Donkey Serenade, from The Firefly, by Friml.

MUSIC - THE DONKEY SERENADE-----U. S. MARINE BAND (3-1/4 min.)

You didn't have any trouble with that story, did you?

May I repeat what was said on the last National 4-H Music Hour. I have prepared a mimeographed list of all of the compositions which we shall study this year under our theme of STORIES TOLD BY MUSIC. I shall be happy to send a copy to any of you if you will send your request to the Extension Service, U. S. Department of Agriculture, Washington, D. C. I will repeat that address:-
Extension Service, U. S. Department of Agriculture, Washington, D. C.

Now for the next STORY TOLD BY MUSIC on today's National 4-H Music Hour.

All 4-H club members have a great pride in the land, and they, themselves, have been rightly called the pride of the land. Possibly Edwin Franko Goldman had this story in mind when he composed the National 4-H Club March and dedicated it to the 4-H clubs because he gave his composition the name "Pride O' The Land".

The United States Marine Band, Capt. Taylor Branson conducting, plays this selection, dear to the heart of every 4-H club member, the National 4-H Club March, Pride O' The Land by Goldman.

MUSIC - PRIDE O' THE LAND-----U. S. MARINE BAND (2-1/2 min.)

And now, Mr. Baker, I'm turning the microphone back to you to continue this 4-H broadcast.

1:15 SWITCH TO WMAL STUDIO

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

In the second section, the author outlines the various methods used to collect and analyze the data. This includes both manual and automated processes. The goal is to ensure that the data is as accurate and reliable as possible.

The third section provides a detailed breakdown of the results. It shows that there has been a significant increase in sales over the period covered. This is attributed to several factors, including improved marketing strategies and better customer service.

Finally, the document concludes with a series of recommendations for future actions. These include continuing to invest in marketing, improving operational efficiency, and maintaining high standards of customer service.

FROM WMAL STUDIO

BAKER: Thanks very much, Ray Turner---and our gratitude also to the United States Marine Band for the splendid way in which they played those music appreciation selections.

Mr. Turner mentioned a few minutes ago that we're beginning a very important year---the year of the 25th anniversary of 4-H club work on a national basis. One year before Congress passed the law which established cooperative extension work, of which 4-H Club work is a part, a young man joined the staff of the United States Department of Agriculture. He saw the beginnings of 4-H Club work, and has been one of those responsible for its growth during the last quarter of a century especially in the western region. Most club members out West know him---and the rest of you should. It's a privilege to have Mr. W. A. Lloyd with us on this first program of the silver anniversary year. Mr. Lloyd.

W. A. LLOYD speaks 4 minutes: "GREETINGS FOR 1939"

BAKER: Mr. Lloyd---it's been a real pleasure to have you with us today.

That was Mr. W. A. Lloyd, who has charge of extension work including 4-H Club work in the western region of the United States.

There's a new item in our program today----one that I hope you'll enjoy. But just for fun---let's guess about what it's going to be for a minute or two-----and while we're guessing---the Marine Band plays for us, Semper Fideles--by Sousa.

1:20 SWITCH TO MARINE BARRACKS

BARRACKS

BAND: SEMPER FIDELES (2-1/2 min.)

ANNOUNCER: Semper Fideles, one of the fine marches of John Philip Sousa, played by the United States Marine Band. Now----back to John Baker.

1:23 SWITCH TO WMAL STUDIO

WMAL STUDIO

BAKER: 4-H NEWS REPORT

CUE LINE: That's all the news for this time---but we'll have more news on the next National 4-H Club program--on Saturday, February 4.

Now, the National Anthem.

1:28 SWITCH TO BARRACKS

BARRACKS

BAND: STAR SPANGLED BANNER

ANNOUNCER: The National 4-H Club program is presented the first Saturday each month by the United States Department of Agriculture in cooperation with the State Agricultural Extension Services and the National Broadcasting Company and associated stations.

Today's program came to you from Washington, D. C.

This is the National Broadcasting Company.

(C H I M E S)

