

Wikimedia Teach-in

Meeting with the Informal Network of prospective Digital Services Coordinators, 24 January 2024



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Speakers and Agenda

Presenters will be:

- **Michele Failla**
Senior EU Law & Policy Advisor at
Wikimedia Europe
- **Rebecca MacKinnon**
Vice President of Global Advocacy at WMF
- **Costanza Sciubba Caniglia**
Anti-Disinformation Strategy Lead at WMF

You will hear about:

1. Introduction
2. The Wikipedia Model
3. How People Edit Wikipedia
4. The Wikimedia Ecosystem
5. Movement Governance / Content Moderation
6. Disinformation Challenges and Strategy

Introduction



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Wikimedia Foundation (WMF) & Wikimedia Europe (WMEU)

A preliminary clarification on the distinction between the two entities and their respective roles.

Wikimedia Europe (<https://wikimedia.brussels>): non-profit association (AISBL) advocating for free knowledge, access to information, and freedom of expression.

Wikimedia Foundation (<https://wikimediafoundation.org>): service provider/host of Wikipedia and other collaborative projects for free knowledge.

Wikipedia (<https://www.wikipedia.org>) → VLOP designation (the only not-for-profit) under DSA rules.



The Wikipedia Model



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What is Wikipedia?

Online encyclopedia:

- Collaboratively edited;
- Multilingual (more than 300 languages);
- Free (access & sharing - CC licences);
- Non-profit, public interest project;
- No advertising & no tracking of people or sales of data;
- Created, maintained, and run by volunteers (e.g. content moderation).



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Key Statistics

- 0 ads
- 2 edits to Wikipedia every second
- Over 61 Million articles across over 300 languages
- The only non-profit VLOP
- Average monthly active recipients of the service, in the EU region over prior 6 months (Feb. 2023 - July 2023): 151,088,000

How People Edit Wikipedia



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Important rules

1. Wikipedia is an online encyclopaedia (encyclopedic content - no dictionary; no means of self promotion; no publisher of original thought, not a blog or a repository of links);
2. Wikipedia is written from a neutral point of view;
3. Importance of sources & their citation;
4. Wikipedia is free content that anyone can edit, use, modify, and distribute;
5. Editors should treat each other with respect and civility.



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SARS-CoV-2

122 languages

Article Talk

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From Wikipedia, the free encyclopedia

This article is about the virus that causes COVID-19. For the virus that causes SARS, see SARS-CoV-1.

Severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2)^[2] is a strain of coronavirus that causes COVID-19, the respiratory illness responsible for the COVID-19 pandemic.^[3] The virus previously had the provisional name **2019 novel coronavirus (2019-nCoV)**,^{[4][5][6][7]} and has also been called **human coronavirus 2019 (HCoV-19 or hCoV-19)**,^{[8][9][10][11]} First identified in the city of Wuhan, Hubei, China, the World Health Organization designated the outbreak a public health emergency of international concern from January 30, 2020, to May 5, 2023.^{[12][13][14]} SARS-CoV-2 is a positive-sense single-stranded RNA virus^[15] that is contagious in humans.^[16]

SARS-CoV-2 is a strain of the species *severe-acute-respiratory-syndrome-related coronavirus* (SARSr-CoV), as is SARS-CoV-1, the virus that caused the 2002–2004 SARS outbreak.^{[12][17]} There are animal-borne coronavirus strains more closely related to SARS-CoV-2, the most closely related being bat coronaviruses, including BANAL-52 and RaTG13.^[18] The virus is of zoonotic origin; its close genetic similarity to bat coronaviruses suggests it emerged from a bat-borne virus.^[19] Research is ongoing as to whether SARS-CoV-2 came directly from bats or indirectly through any intermediate hosts.^[20] The virus shows little genetic diversity, indicating that the spillover event introducing SARS-CoV-2 to humans is likely to have occurred in late 2019.^[21]

Epidemiological studies estimate that in the period between December 2019 and September 2020 each infection resulted in an average of 2.4–3.4 new infections when no members of the community were immune and no preventive measures were taken.^[22] However, some subsequent variants have become more infectious.^[23] The virus is airborne and primarily spreads between people through close contact and via aerosols and respiratory droplets that are exhaled when talking, breathing, or otherwise exhaling, as well as those produced from coughs and sneezes.^[24] ^[25] It enters human cells by binding to angiotensin-converting enzyme 2 (ACE2), a membrane protein that regulates the renin-angiotensin system.^{[26][27]}

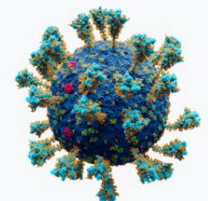
Terminology

During the initial outbreak in Wuhan, China, various names were used for the virus; some names used by different sources included "the coronavirus" or "Wuhan coronavirus".^{[28][29]} In January 2020, the World Health Organization (WHO) recommended "2019 novel coronavirus" (2019-nCoV) ...

Severe acute respiratory syndrome coronavirus 2



Colourised transmission electron micrograph of SARS-CoV-2 virions with visible coronae



Model of the external structure of the SARS-CoV-2 virion^[1]

- Blue: envelope
- Cyan: spike glycoprotein (S)
- Turquoise: envelope proteins (E)
- Pink: envelope proteins (E)

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Talk:SARS-CoV-2



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- Highlighted open discussions
- Current page-specific consensus
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- Paragraph on early detections outside of China
- Talk:COVID-19 lab leak theory#Request_for_comment

Article Talk

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From Wikipedia, the free encyclopedia

This is the talk page for discussing improvements to the SARS-CoV-2 article. This is not a forum for general discussion of the article's subject.

- Put new text under old text. [Click here to start a new topic.](#)
- New to Wikipedia? Welcome! Learn to edit; get help.


- Assume good faith
- Be polite and avoid personal attacks
- Be welcoming to newcomers
- Seek dispute resolution if needed

Article policies

- Neutral point of view
- No original research
- Verifiability

Find medical sources: [Source guidelines](#) · [PubMed](#) · [Cochrane](#) · [DOAJ](#) · [Gale](#) · [OpenMD](#) · [ScienceDirect](#) · [Springer](#) · [Trip](#) · [Wiley](#) · [TWL](#)

Archives: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11

Auto-archiving period: **90 days** 

Search archives

The contentious topics procedure applies to this page. This page is related to COVID-19, broadly construed, which has been designated as a contentious topic.



Editors who repeatedly or seriously fail to adhere to the purpose of Wikipedia, any expected standards of behaviour, or any normal editorial process may be blocked or restricted by an administrator. Editors are advised to familiarise themselves with the contentious topics procedures before editing this page.



This article is **written in British English**, which has its own spelling conventions (*colour*, *travelled*, *centre*, *defence*, *artefact*, *analyse*) and some terms that are used in it may be different or absent from other varieties of English. According to the relevant style guide, this should not be changed without broad consensus.



There have been attempts to recruit editors of specific viewpoints to this article. If you've come here in response to such recruitment, please review the relevant Wikipedia policy on recruitment of editors, as well as the neutral point of view policy. Disputes on Wikipedia are resolved by consensus, not by majority vote.

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Editing Talk:SARS-CoV-2

⌘A ▾

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








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









This is a **talk page**. Please respect the talk page guidelines.

i Content that violates any copyrights will be deleted. Encyclopedic content must be verifiable through citations to reliable sources.

B *I*         [Advanced](#) > [Special characters](#) > [Help](#) > [Cite](#)  **Preview**

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{{Skip to talk}}
{{Talk header|archive_age=90|archive_bot=Lowercase sigmabot III}}
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{{WikiProject COVID-19|importance=top}}
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emergency-imp=Top}}
{{WikiProject Viruses|importance=top}}
}}
{{Current COVID-19 Project Consensus|collapsed=yes}}
{{Banner holder |text=Moves, mentions, and copied material |collapsed=yes |
{{Press
| collapsed = yes

| author = Omer Benjakob
| title = On Wikipedia, a fight is raging over coronavirus disinformation
| org = [[Wired (magazine)]]
| url = https://www.wired.co.uk/article/wikipedia-coronavirus
| date = 9 February 2020
| quote = ... the article about the '2019–20 Wuhan coronavirus outbreak' was created on January 5, 2020. Four
days later, a new article was spun off from it, dedicated solely to the 'Novel coronavirus' – officially known as 2019-
```

Insert ▾                   **Sign your posts on talk pages:**  **Cite**

your sources:


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Talk:SARS-CoV-2: Revision history

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For any version listed below, click on its date to view it. For more help, see [Help:Page history](#) and [Help:Edit summary](#). (cur) = difference from current version, (prev) = difference from preceding version, **m** = minor edit, → = section edit, ← = automatic edit summary

(newest | **oldest**) View (newer 50 | older 50) (20 | 50 | 100 | 250 | 500)

Compare selected revisions

- (cur | prev)  11:48, 12 January 2024 Cewbot (talk | contribs) **m** . . (32,382 bytes) (−71) . . *(Maintain {{WPBS}} and vital articles: 5 WikiProject templates. Merge {{VA}} into {{WPBS}}. Keep majority rating "B" in {{WPBS}}. Remove 5 same ratings as {{WPBS}} in {{WikiProject Molecular Biology}}, {{WikiProject COVID-19}}, {{WikiProject Disaster management}}, {{WikiProject Medicine}}, {{WikiProject Viruses}}.)* (undo | thank)
- (cur | prev)  21:43, 10 November 2023 Rreagan007 (talk | contribs) . . (32,453 bytes) (−12) . . (undo | thank)
- (cur | prev)  02:01, 4 October 2023 TarnishedPath (talk | contribs) . . (32,465 bytes) (+482) . . *(→Talk:COVID-19 lab leak theory#Request for comment: new section)* (undo | thank) *(Tag: New topic)*
- (cur | prev)  07:21, 29 August 2023 Lowercase sigmabot III (talk | contribs) **m** . . (31,983 bytes) (−5,263) . . *(Archiving 2 discussion(s) to Talk:SARS-CoV-2/Archive 11) (bot)* (undo | thank)
- (cur | prev)  05:19, 18 August 2023 FormalDude (talk | contribs) **m** . . (37,246 bytes) (+15) . . *(Update for merged template. (via WP:WB))* (undo | thank)
- (cur | prev)  06:50, 14 July 2023 Hemiauchenia (talk | contribs) . . (37,231 bytes) (−124) . . *(Reverted 1 edit by Gatolocoses (talk): Nonsense comment)* (undo | thank) *(Tags: Twinkle, Undo, Mobile edit, Mobile web edit, Advanced mobile edit)*
- (cur | prev)  06:47, 14 July 2023 Gatolocoses (talk | contribs) . . (37,355 bytes) (+124) . . *(→Lab leak theory: Reply)* (undo | thank) *(Tags: Reverted, Mobile edit, Mobile web edit, Reply)*
- (cur | prev)  18:17, 31 May 2023 Bonewah (talk | contribs) . . (37,231 bytes) (+127) . . *(→Lab leak theory)* (undo | thank)
- (cur | prev)  16:58, 31 May 2023 AncientWalrus (talk | contribs) . . (37,104 bytes) (+575) . . *(→Lab leak theory: Reply)* (undo | thank) *(Tag: Reply)*
- (cur | prev)  16:40, 31 May 2023 AncientWalrus (talk | contribs) . . (36,529 bytes) (−2,678) . . *(Archiving completed edit)*

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Reliability & Verifiability

“Articles should be based on reliable, third- party, published sources with a reputation for fact-checking and accuracy. This means that we publish the opinions only of reliable authors, and not the opinions of Wikipedians who have read and interpreted primary source material for themselves.” – **WP:RELIABLE**

“Verifiability means other people using the encyclopedia can check that the information comes from a reliable source. (...) All content must be verifiable. The burden to demonstrate verifiability lies with the editor who adds or restores material, (...)” - **WP:VERIFY**






The voting period for the Universal Code of Conduct Coordinating Committee (U4C) charter is now open.
[Read more on voter information and eligibility details.](#)



 Help with translations!

Wikipedia:Reliable sources/Perennial sources

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This is an information page.

It is not one of Wikipedia's policies or guidelines; rather, its purpose is to explain certain aspects of **Wikipedia:Reliable sources guideline**. It may reflect differing levels of [consensus](#) and [vetting](#).

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This page in a nutshell: This is a list of repeatedly discussed sources, collected and summarized for convenience. [Consensus can change](#), and [context matters](#) tremendously when determining how to use this list.

[↓ Jump to the list of frequently discussed sources. ↓](#)

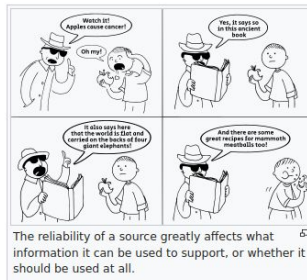
The following presents a non-exhaustive list of sources whose [reliability](#) and use on Wikipedia are frequently discussed. This list summarizes prior consensus and consolidates links to the most in-depth and recent discussions from the [reliable sources noticeboard](#) and elsewhere on Wikipedia.

[Context matters](#) tremendously, and some sources may or may not be suitable for certain uses depending on the situation. When in doubt, defer to the linked discussions for more detailed information on a particular source and its use. [Consensus can change](#), and if more recent discussions considering new evidence or arguments reach a different consensus, this list should be updated to reflect those changes.

[How to use this list](#) [\[edit source \]](#)

Refer to the [legend](#) for definitions of the icons in the list, but note

[Shortcut](#)



The reliability of a source greatly affects what information it can be used to support, or whether it should be used at all.

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another centralized venue suitable for determining the source's *reliability*. The closing statement of any RFC that is not clearly outdated should normally be considered authoritative and can only be overturned by a newer RFC.

Stale discussions: The source has not been discussed on the *reliable sources noticeboard* for four calendar years, and the consensus may have changed since the most recent discussion. However, sources that are considered generally unreliable for being self-published or presenting user-generated content are excluded. A change in consensus resulting from changes in the source itself does not apply to publications of the source from before the changes in question. Additionally, while it may be prudent to review these sources before using them, editors should generally assume that the source's previous status is still in effect if there is no reason to believe that the circumstances have changed.

Discussion in progress: The source is currently being discussed on the *reliable sources noticeboard*. Italic numbers represent active discussions (all discussions that are not closed or archived) on the reliable sources noticeboard. Letters represent discussions outside of the reliable sources noticeboard.

Shortcut: Abbreviated *wiki*link to the list entry for the source.

Sources [edit source]

Note: If you add/remove a source in the "generally unreliable", "deprecated" or "blacklisted" categories, please update WP:CITWATCH/SETUP/GENERAL § WP:RSP, or leave a note at Wikipedia talk:CITWATCH if you need help.

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WP:RSPSS

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Perennial sources

Source	Status (legend)	Discussions		Uses	
		List	Last		
112 Ukraine	⊘	<ul style="list-style-type: none"> 2019 2020 2020 1 A B	2020	112 Ukraine was deprecated following a 2019 RFC, which showed overwhelming consensus for the deprecation of a slew of sources associated with Russian disinformation in Ukraine. It was pointed out later in a 2020 RFC that 112 Ukraine had not been explicitly discussed in that first discussion prior to its blacklisting request. Further discussion established a rough consensus that the source is generally unreliable, but did not form a consensus for deprecation or blacklisting. The prior blacklisting was reversed as out of process. 112 Ukraine closed in 2021.	1 ⊘ ∞ 2 ⊘ ∞
ABC News	⊙	1 2	2021	There is consensus that ABC News, the news division of the American Broadcasting Company, is generally reliable. It is not to be confused with other publications of the same name.	1 ⊘ ∞ 2 ⊘ ∞
Ad Fontes Media	⊘			There is consensus that Ad Fontes Media and their Media Bias Chart should not be used in article space in reference to sources.	

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Sur cette version linguistique de Wikipédia, les liens interlangues sont placés en haut à droite du titre de l'article.
[Aller en haut.](#)

Observatoire des sources

[Raccourcis \[+\]](#)
WP:ODS
WP:OBS

L'**Observatoire des sources (Ods)** est un index des sources [qui ont fait l'objet de discussions](#), au sein de la communauté wikipédienne, quant à leur qualité (fiabilité, etc. ; cf. [Wikipédia:Qualité des sources](#)) et leur usage dans les articles encyclopédiques. Cet index, organisé alphabétiquement, répertorie pour chaque source la ou les discussions dont elle a fait l'objet et il en fournit éventuellement un bref résumé.

Avertissement — **L'OBS n'est pas un outil prescriptif** : il n'entend pas proposer une liste des sources admises comme étant de qualité, ou au contraire à éviter, mais simplement un point d'accès aux discussions sur les sources, qui permet à chaque personne contributrice s'interrogeant sur une source de prendre connaissance d'éléments d'appréciation déjà réunis par ses pairs wikipédiens. La présentation peut ne pas restituer toutes les nuances des discussions, qui ne traitent pas nécessairement elles-mêmes de tous les aspects pertinents d'une source. Ce résumé n'est pas opposable et ne saurait donc se substituer à la recherche de consensus pour l'évaluation de la pertinence d'une source particulière dans un article particulier. Les discussions sont présentées dans l'ordre antichronologique.

Une [page de discussion](#) est associée à l'OBS : les personnes contributrices peuvent y ouvrir une discussion sur une source, qu'elle soit déjà indexée ou non. N'hésitez pas à consulter le [Projet:Sources](#).

Dès lors qu'une source a fait l'objet d'une discussion sur Wikipédia, quel qu'en soit le lieu (pdd d'un article, pdd d'un projet thématique, Bistro, pdd de l'OBS, etc.), quiconque peut l'ajouter à l'index. **Pour ajouter une source**, modifier la section de la lettre de l'alphabet idoine et insérer le modèle {{Source ODS}} correctement renseigné.

Sommaire : Haut - A - B - C - D - E - F - G - H - I - J - K - L - M - N - O - P - Q - R - S - T - U - V - W - X - Y - Z

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Nesta Wikipédia, os atalhos de idioma estão na parte superior da página, em frente ao título do artigo.

Wikipédia:Fontes não confiáveis

Origem: Wikipédia, a enciclopédia livre.



Esta é uma página informativa.

Ela descreve a prática estabelecida da comunidade sobre algum ou mais aspetos das normas e costumes da Wikipédia e que foram considerados consensuais pela comunidade. Prefira utilizar a [página de discussão](#) ou até mesmo a [esplanada](#) antes de fazer uma modificação que altere o contexto.

Atalhos
WP:FNF
WP:FNC

Nota: "WP:IMDB", "WP:LATTES" e "WP:WIKIPÉDIA" redirecionam para esta página. Para o ensaio sobre como citar do IMDb, veja [Wikipédia:Citar IMDb](#). Para a norma de que a Wikipédia não é repositório de currículos, veja [WP:NOCV](#). Para a visão geral, veja [Wikipédia:Sobre a Wikipédia](#).

Esta é uma lista de fontes que os editores da Wikipédia geralmente consideram **não confiáveis** para a elaboração de artigos.

Algumas fontes, por mais que sejam conhecidas, utilizadas e pareçam completas, nem sempre possuem um processo de revisão que dê garantias para a informação apresentada e/ou não satisfazem os critérios estabelecidos pela comunidade como [fontes confiáveis](#). Esta lista se destina apenas a nortear a escrita da enciclopédia e a mera inclusão de uma fonte nela não implica demérito de sua reputação, apenas indica que, dada a sua natureza, seu uso é incompatível com as [políticas de conteúdo deste projeto](#).



Por vezes, a comunidade decide que a fonte é *parcialmente não confiável*, a depender das características da própria fonte ou dos artigos onde ela é comumente utilizada. Por exemplo, diversos sites possuem páginas escritas por especialistas da área e outras por qualquer outra pessoa que queira submeter conteúdos, sem garantias de revisão pelo próprio site. Nisso, sempre verifique a discussão acompanhada por cada fonte caso haja real necessidade de utilizá-las na escrita de artigos, de acordo com o [consenso](#) e com o [bom senso](#).

A inclusão ou remoção de fontes dessa lista é feita via consenso, após discussão entre editores. Para sugerir adições ou remoções, visite a [Central de confiabilidade](#).

Lista de fontes não confiáveis

Nome	Área	Dia de inclusão	Domínio(s) associado(s) (em negrito: listado na SBL)
Ache Tudo e Região	Geografia	03/06/2023	achetudoeregiao.com.br
Album of The Year	Música	06/01/2021	albumoftheyear.org
Ancient Faces	Genealogia	16/04/2021	ancientfaces.com
Ani Database (AniDB)	Animações e quadrinhos	17/11/2020	anidb.net
Aventuras na História	História	02/01/2022	aventurasnahistoria.uol.com.br

- Operações
- Subscrever
- Geral
- Páginas afluentes
- Alterações relacionadas
- Carregar ficheiro
- Páginas especiais
- Hiperligação permanente
- Informações da página
- Obter URL encurtado
- Elemento Wikidata
- Editar hiperligações interlínguas
- Imprimir/exportar
- Criar um livro
- Descarregar como PDF
- Versão para impressão

The Wikimedia Ecosystem



WIKIMEDIA
FOUNDATION

WIKIPEDIA

A specific Wikimedia project.

The largest Wikimedia project (content, editors, readers).

The world's largest and most famous crowd-sourced encyclopedia(s).

WIKIMEDIA

Umbrella term used for:

- **Individual projects (e.g. “Wikimedia Commons”)**
- **A non-profit (the Wikimedia Foundation)**
- **A social movement (the Wikimedia Movement)**
- **People in the movement (Wikimedians)**

Wikimedia Foundation

A nonprofit organization dedicated to distribution of free, multilingual content...

- ★ Provides the infrastructure for free knowledge.
- ★ Hosts Wikipedia (free online encyclopedia, created, edited, and verified by volunteers around the world).
- ★ Hosts other community projects (Meta-Wiki, Commons, Wikisource, Mediawiki...)

You made it. It is yours to use. For free.

Wikimedia community developed processes, policies and guidelines, which editors adhere to when making edits.

These policies and processes ensure that neutral and reliable information is added with relevant sources.

People like me and you keep Wikimedia projects accurate. This is why Wikipedia is a highly trusted source of knowledge.





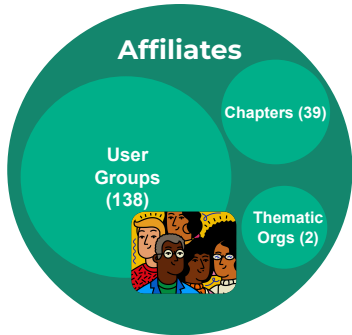
Wikimedia Foundation (WMF)

- **US-based 501(c)(3) non-profit**
- **Founded in 2003, 2 years after Wikipedia**
- **~ 700 staff around the world: 48% in the US, the rest 35+ countries**
- **HQ in San Francisco, vast majority of people work remotely and around the world**
- **~\$175 million USD annual operating expenses (2021–2022)**
- **\$100 million USD endowment**

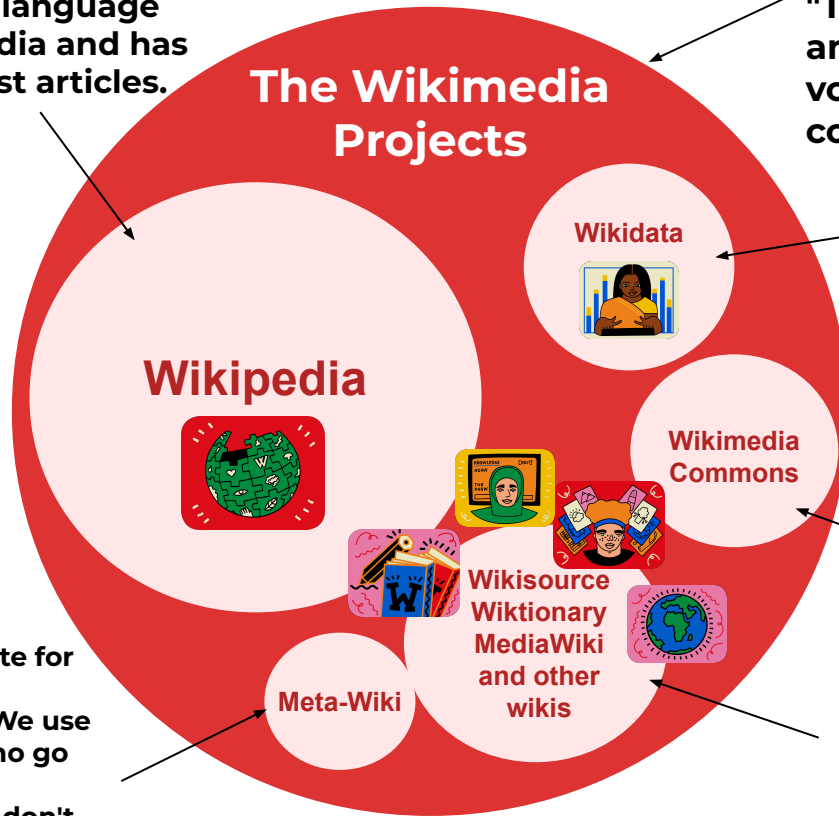
More info: [Wikimedia Foundation website](#), [Wikimedia Foundation meta-wiki page](#)



English Wikipedia (enwp) is the largest language Wikipedia and has the most articles.



Meta-Wiki is our wiki website for movement governance and community management. We use this a lot. But volunteers who go here are primarily English-speaking, and they don't always fully represent the globally diverse & multilingual movement.



Also known as "The wikis", or "The Projects". Curated, edited and run by over 250,000 volunteers (and their many committees) worldwide.

Structured open source database. Big. Visionary. Complex. Software developed mainly by Wikimedia Deutschland.

Large media repository (images, sounds, videos) with a large editor community.

Varying levels of activity. Wikifunctions is the newest. Wikisource is a big deal in the GLAM sector.

More info: [Wikimedia.org](https://www.wikimedia.org) has it all!

The “sister projects”



WIKIPEDIA
The Free Encyclopedia



Wiktionary
The free dictionary



WIKISOURCE



WIKINEWS



WIKIVERSITY



WIKISPECIES
free species directory



MediaWiki



WIKIDATA



WIKIMEDIA
COMMONS



WIKIMEDIA
META-WIKI



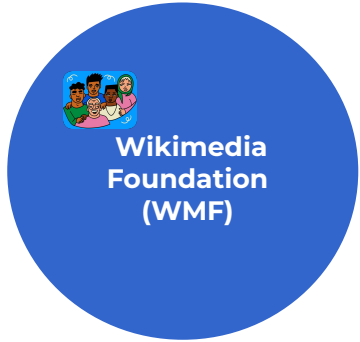
WIKIMEDIA
INCUBATOR



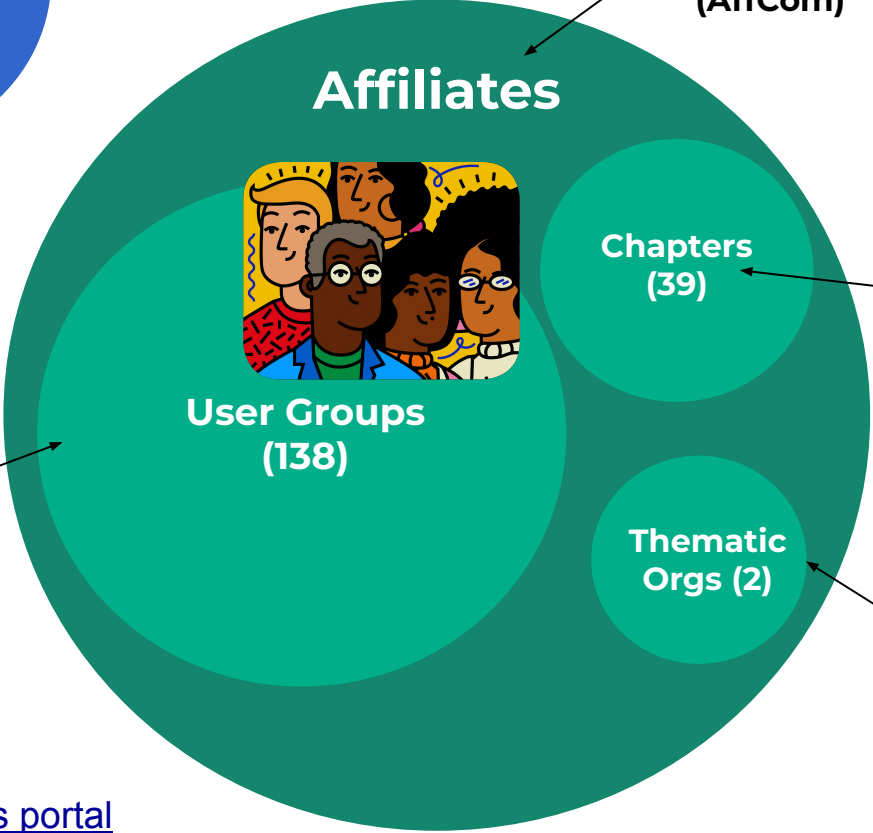
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CLOUD SERVICES



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Umbrella term for the “organized” part of the movement. Must be formally recognized by the Affiliations Committee (AffCom)



User Groups are all volunteer run and range widely in size, levels of organization, and capacity. Some are by country, others by language or interest.

More formal country-level organizations (e.g. Wikimedia France, Wikimedia Germany, etc.), many with both paid staff and volunteers. A few of them rely on WMF grants for operations and program expenses. They have their own boards and are locally registered non-profits. The majority are in Europe. Wikimedia Deutschland (WMDE) in Berlin is the largest with 120+ staff and one of only two allowed to independently fundraise.

Wiki Project Med and Amical are the only thematic organizations. Their focus is thematic, rather than national. Same requirements as chapters (legal incorporation) but can operate at international level.

More info: [Affiliates portal](#)

Movement Governance Content Moderation



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Pages currently in [Category:Wikipedia content policies](#):

Article titles

The ideal title for a Wikipedia article is recognizable to English speakers, easy to find, precise, concise, and consistent with other titles.

Biographies of living persons

Articles about living persons, which require a degree of sensitivity, must adhere strictly to Wikipedia's content policies. Be very firm about high-quality references, particularly about details of personal lives. Contentious material that is unsourced or poorly sourced should be removed immediately.

Image use policy

Generally avoid uploading non-free images; fully describe images' sources and copyright details on their description pages, and try to make images as useful and reusable as possible.

Neutral point of view

Everything that our readers can see, including articles, templates, categories and portals, must be written neutrally and without [bias](#).

No original research

Articles may not contain any unpublished theories, data, statements, concepts, arguments, or ideas; or any new interpretation, analysis, or synthesis of published data, statements, concepts, arguments, or ideas that, in the words of Wikipedia's co-founder [Jimbo Wales](#), would amount to a "novel narrative or historical interpretation."

Verifiability

Articles should [cite sources](#) whenever possible. While we cannot check the accuracy of cited sources, we can check whether they have been published by a reputable publication and whether independent sources have supported them on review. Any unsourced material may be challenged and removed.

What Wikipedia is not

Wikipedia is an online [encyclopedia](#). Please avoid using Wikipedia for other purposes.

Wikipedia is not a dictionary

Wikipedia is not a dictionary or a slang, jargon or usage guide.

[Shortcut](#)[WP:CONPOL](#)

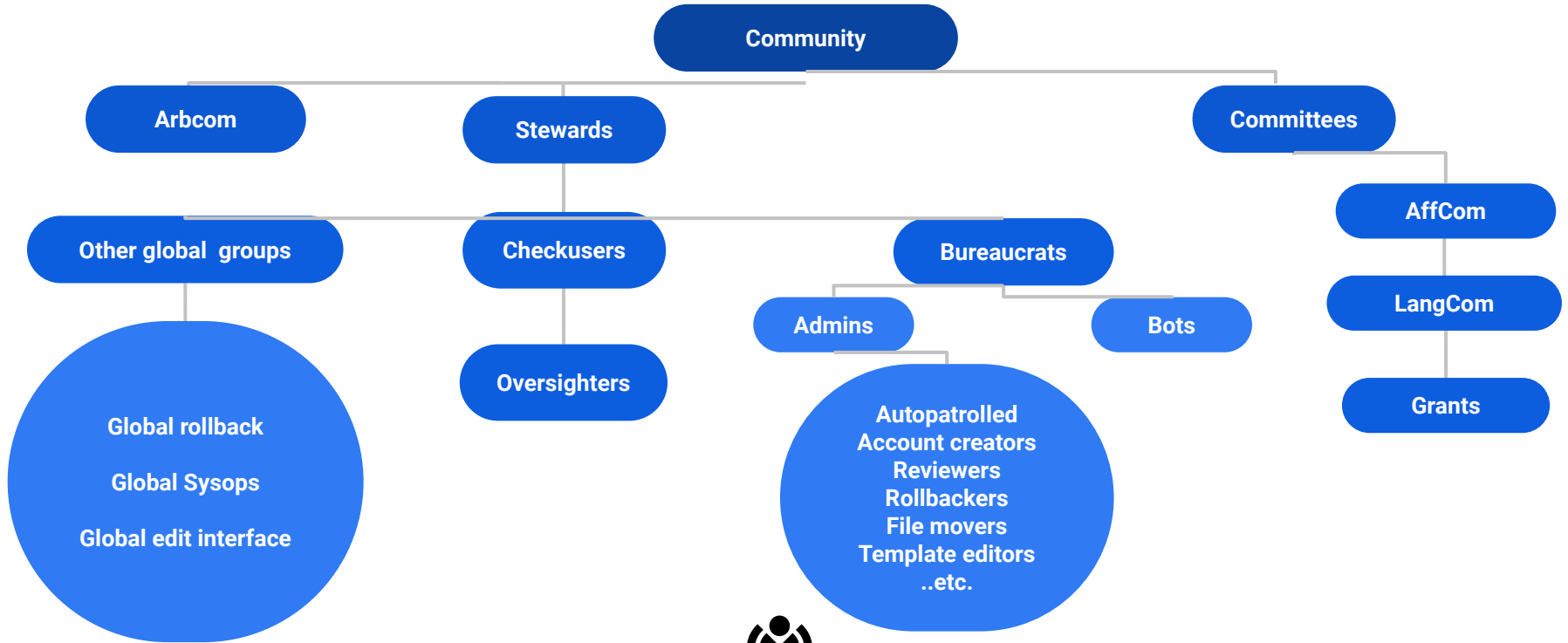
Core content policies

[Neutral point of view](#)[No original research](#)[Verifiability](#)

Other content policies

[Article titles](#)[Biographies of living persons](#)[Image use policy](#)[What Wikipedia is not](#)

Wikimedia Governance



Disinformation Challenges and Strategy



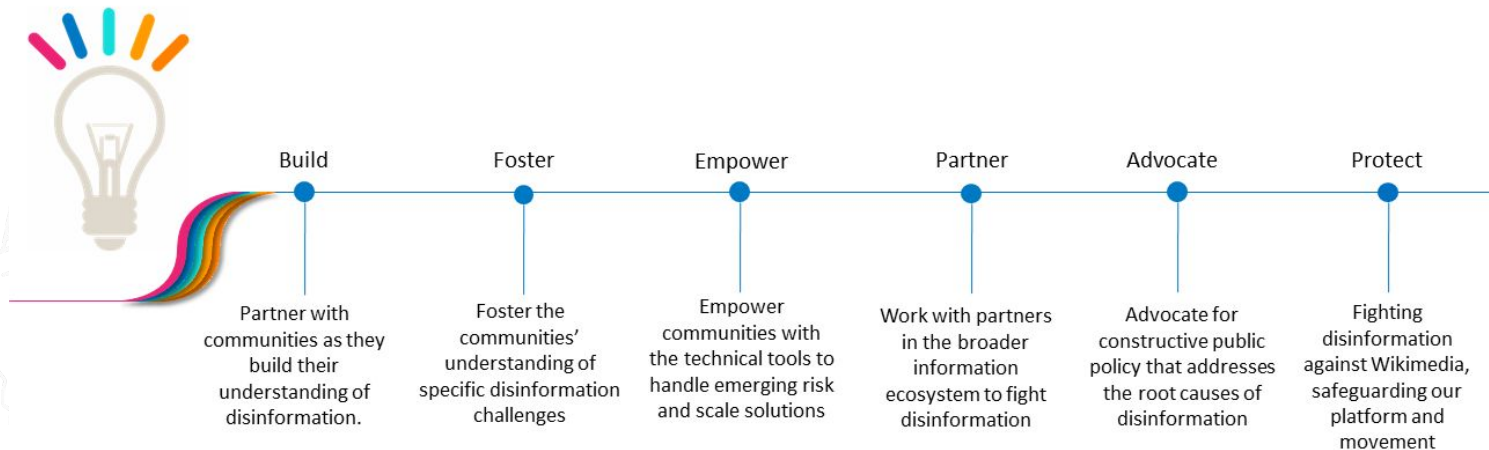
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Anti-disinformation Strategy



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Navigating Disinformation Holistically



Navigating Disinformation Holistically

Our Goal in 2030



Wikimedia will be a place for free and reliable knowledge for all.



Wikimedia will promote and support knowledge equity and credibility of information.



Users will easily understand the source and credibility of information.



Our Movement will trust the Foundation's capabilities of surfacing disinformation challenges.



Our movement will understand risks to the platform and will be able to monitor them.

IN 2030

By 2030, the Wikimedia Movement aims to become the essential infrastructure of the ecosystem of free knowledge. We will empower and engage people around the world to collect and develop educational content under a free license or in the public domain, and to disseminate it effectively and globally.

Guiding Pillars



Guiding Initiatives

Increasing reliability of sources by expanding the language capacity for the citation model and giving communities tools to sustainably scale the insular, manual documentation and connect the insights they compile directly to their editing toolbox.

Expanding content moderation tools. This can be done through expanding page triaging tools, establishing mechanisms that make it easier for users to report bad content, and reviewing impact & effectiveness of the Flagged Revisions.

Expanding research on disinformation through developing a taxonomy of malicious 'Wikipedia actors' and behaviors, increasing internal research capacity and expanding resources for the knowledge integrity risk observatory.

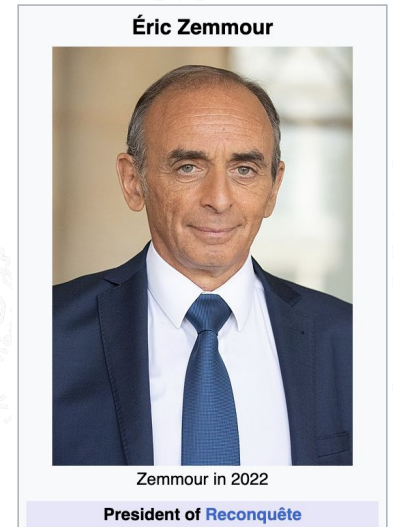
Building an active external partnerships with civil society and academic institutions by creating an external partnership pathway for civil society and academic institutions to engage with the Foundation on pressing disinformation challenges.



Case study: WikiZédia - French Elections 2022

Overview

- WikiZédia was the name attributed to a group of French Wikipedia users who attempted to improve the image of French presidential candidate Eric Zemmour on Wikipedia.
- WikiZédia's edits were largely aimed at improving Zemmour's image, adding campaign materials to articles about him and increasing his visibility on the platform (and therefore also in Google searches).
- There was evidence that the group coordinated off-Wiki and strategized how to increase the number of Wikipedia users who would see promotional/positive content about Zemmour on the platform.
- Their efforts were first uncovered by journalist Vincent Bresson who infiltrated the French political movement Generation Z, a movement supporting Zemmour's bid for the presidency.



Thank You!

Michele Failla - Senior EU Law & Policy Advisor at Wikimedia Europe -
michele.failla@wikimedia-europe.eu

Rebecca MacKinnon, VP Global Advocacy - rmackinnon@wikimedia.org

Costanza Sciubba Caniglia, Anti-disinformation Strategy Lead -
csciubbacaniglia@wikimedia.org



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