

THE SIERRA MADRE NEWS

VOL. V.

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, JUNE 23, 1911

NO. 38.

BUILDERS ARE VERY ACTIVE

MANY IMPROVEMENTS MADE

Excellent Class of Homes Being Erected in Various Parts of Sierra Madre

Building is more active just now than at any one time for many moons. The Contractors are busy, the lumber yard reports a good run of business and anyone with his eyes open can see for himself in the course of a trip about town that substantial improvement is going forward rapidly.

Manager Keys of the Blinn Lumber Company says conditions are more encouraging right now than at any time since he came to Sierra Madre. There have been times when a large number of houses were under way at one time, but the average value has never before been so high. No shacks are being erected and the work now under way will add materially to the appearance of the neighborhoods where the new houses are going up.

Contractor J. A. Gilbert has just finished the beautiful mansion of T. E. Yerxa, which is one of the finest houses in Sierra Madre. Mr. Yerxa is now engaged in superintending the work of the gardeners who are putting the grounds into attractive condition. Mr. Gilbert has also begun work on a \$2500 house for Dr. Lake on Grand View between Baldwin and Mountain trail. He expresses himself as well pleased with the outlook for the rest of the reason in spite of the fact that the prospect looked very dull earlier in the year. T. M. Webster has his hands full with three local contracts. They are the \$5500 residence of E. F. Ballou in Park Manor, the \$4000 residence of H. E. C. Webb at Ramona and Baldwin, and a \$2000 bungalow which A. S. Mead is having erected for his own use on one of the Central Avenue lots of the Valley View tract.

W. C. Hall has just finished a very cosy little bungalow for Mrs. L. M. Roth on Central, near Lima, the cost being about \$1300. C. W. Jones is building a handsome \$2500 residence in Sierra Madre Park Tract for Miss Meta Campbell of Los Angeles. J. A. Perry is building for himself a \$4000 bungalow on Alegria between Baldwin and Mountain Trail. Dr. Emily Miller-LeDuc has just completed a \$1000 cottage on Auburn, near Highland. C. P. Sparks has been erecting an \$1800 home in Valley View Tract, and C. B. Reas is starting another of about the same value in the same tract. N. W. Tarr is preparing to erect a \$7000 mansion on the Montecito Avenue site from which he recently removed his residence, which he is now making attractive on the corner to the east.

Not the least interesting in the consideration of building operations is the location of the improvements. Practically all of the building is south of Central Avenue with the exception of a group in the far northeast part of town. This group includes the projected \$7000 residence of H. Vogel, which will be erected on the mesa recently purchased from C. Guercio. A garage and reservoir are already in

course of construction. George Ray's \$1500 house on East Grand View is nearing completion, as is the \$1000 house which B. F. Yarnell is erecting nearby. B. Guercio is building on his tract at a cost of about \$1000.

F. B. Lewis is putting the finishing touches on his new and novel apartment houses and the grounds are taking on a beautiful appearance under the experienced handling of Wynne Mead. Frank Fraiberg has his Cypress Court Camp so full of guests that he has found it necessary to erect two or three new cottages. Gustave Koch has been making additions and alterations to his Alegria Avenue residence at a cost of about \$1000.

FIRE WARNING

Forest Ranger and Deputy Marshal George Crowe calls attention to the fact that the dry season is here, with the attendant danger from grass fires which might spread into the mountains. There is a city ordinance prohibiting the setting of outdoor fires north of Grand View Avenue except between the hours of 6 and 9 a. m. And all persons living in the upper half of the city should call up Mr. Crowe and notify him in advance when they expect to start a fire which will cause much smoke, as it will save him much unnecessary travelling if he is able to tell without making a special trip of inspection what is the cause of the smoke. It should be remembered that the government forest reserve limits extend as far south as Grand View Avenue, so all territory north of that street is subject to the very strict forestry regulations as well as to the city ordinances.

STREET SIGNS ON CURBS

Street Superintendent Ray is putting a new plan of designating street names into effect this week. On all improved streets the names will be painted on the curbing at the intersections. Black letters about four inches high will be painted on a white background. A set of brass stencils has been purchased by the city so that the equipment will always be handy for doing such work. The plan of putting street names and even house numbers on the curbing has been tried in Pasadena where it has given very general satisfaction. There are several advantages in it, not the least of them being the item of expense which is far less than having enameled steel signs made. The curbing bearing the signs will also be somewhat less subject to the playfulness of the boys who are accustomed to transplant the sign posts from one corner to another on hallowe'en and other occasions.

EPISCOPAL SERVICES

The coronation of King George V, is an event of transcending importance to the English-speaking peoples throughout the world. On Sunday morning, therefore, the Rector of the Church of the Ascension, the Rev. Dr. George H. Cornell, will mark the occasion by a special service. The theme of his sermon will be "Some Lessons of the Coronation and the Proposed Treaty of Peace." Services for the day will be as follows: Sunday school and Bible class, 9:45 a. m.; morning prayer and sermon, 11 a. m. All are cordially invited.

BIG DAY OF SPORTS PLANNED FOR PICNIC

Jar loose and come along.

Where?

Why, to help discover the Pacific ocean at Redondo Beach next Wednesday. When that famous pond is located the Grooms will be dumped off the end of some wharf and the Joys will be in sole command of the proceedings.

Tickets are now on sale. Don't fail to buy yours early.

Through cars from Sierra Madre to Redondo will be operated for the benefit of the picnic crowd, provided 150 adult tickets or their equivalent are sold in advance. That should be easily insured if a few volunteers will come forward to aid the committee in seeing that all their friends are provided. Don't leave it to some one else. Do it yourself.

Don't use your commutation books on the picnic trip next Wednesday. The special round trip tickets will be cheaper and will help secure through car service from Sierra Madre to the beach. Buy your tickets early.

For the day's entertainment there will be free dancing in the beautiful beach pavilion with music by the fine municipal orchestra. At the bath house, the finest on the coast, there will be a 15-cent rate to all wearers of the Sierra Madre badge.

Picnic facilities will be provided in the grove or on a canvas-shaded platform near the bath house. There will be tables and benches, and a gas plate for making coffee or heating food. The picnic dinner has always been one of the most important and enjoyable features of these annual events.

Fish of various kinds can be had free at Redondo. All that is necessary is to take your tackle along and use the right kind of bait at the right time. Plenty of room on the wharf with no seats reserved.

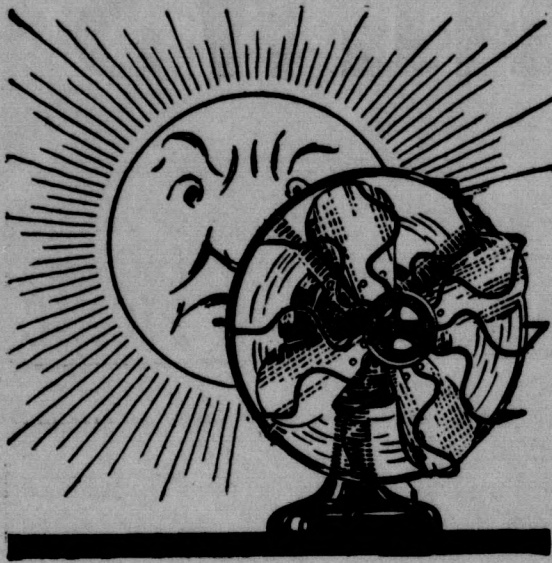
Newcomers to Sierra Madre ought by all means to take advantage of the picnic as a means of getting acquainted with our people. It will be just a big family affair and every effort will be made to see that no one feels lonesome.

PROCLAMATION

Whereas, the Sierra Madre Board of Trade has decreed that Wednesday, June 28, shall be set aside for the Third Annual Board of Trade Picnic, we, the undersigned, agree to close our respective places of business on that day so that as many as possible may put the kibosh on care and toil and join the pilgrimage for a day of mirth and good fellowship at Redondo Beach:

SIERRA MADRE PHARMACY, F. H. Hartman.
SIERRA MADRE NEWS, George B. Morgridge.
POSTOFFICE GROCERY, Betts and Welsher.
PATTERSON'S, J. A. Patterson.
O. K. CASH DEPARTMENT STORE, Oswald Kehlet.
M. C. DOUCET, Kodaks and Stationery.
CARL KAESEMAYER, Bakery.
F. C. LEHMER, City Treasurer.
SIERRA MADRE DEPT. STORE, S. R. Norris.
CLARK & GRAHAM, Hardware.
A. OLSEN, Feed, Fuel and Express.
A. N. ADAMS, Real Estate.

L. W. BLINN LUMBER COMPANY, J. W. Keys, agent.
A. S. MEAD, Real Estate.
SIERRA MADRE CENTRAL MARKET, J. G. Slayton.
SIERRA MADRE ELECTRIC CO., E. S. Mollenkopf.
M. OLSEN, The Shoe Man.
WALTER E. WRIGHT, Barber Shop.
SIERRA MADRE HARDWARE CO.
SIERRA MADRE FEED & FUEL CO., J. C. Whyte.
C. A. HASSINGER, Blacksmith.
J. J. BERGIEN, Furniture and Undertaking.
SIERRA MADRE WATER CO., C. H. Perry, Secretary.
CITY HALL.



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DOUCET'S

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PERSONAL MENTION

E. W. Camp has returned from a business trip to San Francisco.

Victor Hill and Donald Graham are spending a few days in the West Fork.

Mrs. Cabot A. Yerxa has been the guest of Hollywood friends this week.

Mrs. Frank Gresham is spending a few days in Long Beach with relatives.

C. H. Perry was a dinner guest of Mr. and Mrs. Roland A. Adams Tuesday evening.

Miss Simmons of Philadelphia is a guest at the home of her sister, Miss Anna Price Simmons.

Mrs. E. Hellar of Los Angeles was the guest of Mrs. C. D. Green of Auburn Avenue this week.

Mr. and Mrs. Vogh of Los Angeles have rented the Rice cottage on upper Baldwin for the summer.

Mrs. Bosworth and two children, of Rochester, N. Y., are occupying the Johnson house on Palm Drive.

Mrs. Cowan and Miss Cowan of Los Angeles have taken quarters with Mrs. L. M. Rice for an extended stay.

Mrs. J. J. Graham and the children have come up from Long Beach to enjoy a change from the seaside climate.

Mrs. A. N. Adams, Mrs. F. C. Blake and Miss Nellie Gleason spent Thursday as the guests of friends in Hollywood.

General Homer Lea of Los Angeles has been the guest of his sister, Miss Hersa Lea, of West Highland for several days.

Mrs. Eldridge and Mrs. Hunt of Hemet and Mrs. George Hunt of Los Angeles were guests of the Misses Johnson of Auburn Avenue on Saturday.

Mrs. Fairbanks entertained the Hollywood chapter of the D. A. R., at her home on Saturday. Mrs. Frank Wright of Sierra Madre was also one of the guests.

Miss Alma Gilbert, who graduates this week from the state normal school in Los Angeles, has been elected to a position in the schools at Montalva, near Ventura.

S. Wada, the "big noise" of the local Japanese colony, is happy this week. The reason is the arrival of his wife, who came over from Japan to join her husband after a separation of several years.

The Ladies' Aid Society of the Congregational Church held a social session on Tuesday afternoon in the church parlors, with Mmes. Coapman and Ingraham as hostesses. Delicious refreshments were served and a pleasant afternoon spent by the ladies present.

R. L. Vance has left for San Francisco to look after business affairs. He was accompanied by Mrs. Vance who will spend a month in Pacific Grove. The two children, Dorothy and Roberta, have gone to their former home in Iowa for a visit, making the trip in company with Miss Eleanor Chapman.

Mrs. E. J. Morgridge and son, W. O. Morgridge are spending the week at Venice in camp with the Southern California Editorial Association which is holding its annual outing there. The editor of the News has been experiencing the joys of a commuter's life, spending as much time as possible with the quill pushers. Any apparent scarcity of news in this week's issue may be accounted for by that fact.

Mrs. W. B. Crisp entertained several ladies Wednesday afternoon in honor of Mrs. Boaler who has been visiting her sister, Mrs. A. D. Hawks. The afternoon was pleasantly spent with sewing and visiting. The other ladies present were Mmes. W. S. Andrews, Cornell, Cook, Blumer, Vannier, Steinberger, Humphries, Mackerras, Thornburg,

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Sierra Madre Dept. Store
S. R. NORRIS, Proprietor

**Advantages of the Sierra Madre
Park Tract No. 1**

CLOSE IN. This tract is located just one block from the intersection of Central and Baldwin Avenues. This makes it very convenient to stores, postoffice, etc., and every housekeeper knows how much more satisfactory it is to do her own marketing rather than leave the matter to delivery clerks. The closeness to cars should also appeal to commuters. Of course there are some who get up early enough to walk half a mile in the mornings before their car leaves and who come home at night so refreshed that they appreciate a half mile climb up 10 per cent grade as an appetizer for dinner, but the average commuter is not so constituted. After standing up in the slow evening car for over an hour, he much prefers walking only a block or two down the hill than all the combined inspiration and perspiration of hill climbing. It is to this man that we offer the Sierra Madre Park Tract. Remember that the close-in property always advances quickest in value.

A. S. MEAD, Real Estate, Loans, Insurance

Hawks, Brugman, Stevenson of **Lamanda Park.**

CEMETERY COMPANY FORMED

The Sierra Madre cemetery has again changed hands, this time being transferred by Mr. Yerxa to a corporation known as the Sierra Madre Cemetery association. The officers and directors are A. S. Mead, president; John Sinclair, vice-president; Miss Elsie Caskey, secretary; and these, with Mrs. C. Calvert and Mrs. A. S. Mead, form the directorate. It is the purpose of the company to continue the improvements begun by Mr. Yerxa and to beautify

the grounds in every way possible. The change brought about in the past year has been striking and most commendable and it is well to have assurance that the good work will be kept up.

Kimball's Entire Wheat for the entire family.

Something doing all the time at the Board of Trade picnic next Wednesday. Don't fail to see the human roulette and horizontal greased pole contests, as well as the races.

PROFESSIONAL CARDS

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Brief Items of Interest

Rowland D. Laws has returned from a business trip to San Diego.
 Billie Gottlieb spent Sunday at Ocean Park as the guest of friends.
 Miss Ida Brown of Chicago has come to Sierra Madre for an extended stay.
 Miss May Flint of Los Angeles was the week end guest of Miss Gertrude Cook.
 Mrs. Philip C. Carter has returned from Azusa where she visited several days.
 Miss Edith Bryant of Los Angeles was the week-end guest of Miss Katherine Torrance.
 Dr. Nettie Hammond has returned to Sierra Madre after spending a fortnight in Los Angeles.
 W. E. Farman leaves today for Mason City, Iowa, his former home, where he will visit his father.
 Mr. and Mrs. Joseph Holloway will return to Los Angeles after spending several months in Sierra Madre.
 Mrs. Bellesterling of Pasadena is a guest for the summer at the home of her sister, Mrs. Kate Holmes.
 Irving N. Ward left Thursday for San Francisco where he will spend a fortnight with business and pleasure.
 The Misses Johnson are spending a few days in Los Angeles as guests of their niece, Mrs. Hart of Weston Avenue.
 Mr. and Mrs. M. W. Copps entertained at dinner on Monday evening Captain and Mrs. J. A. Osgood and Mr. Louis Dietz.
 Miss Helen Hopkins of Watsonville, Cal., is a guest at the home of her aunt, Mrs. N. W. Tarr where she will spend the summer.
 Miss Alta Rice has returned to Concord, Cal., after spending a fortnight at the home of her parents, Mr. and Mrs. A. A. Rice.
 J. J. Graham has left for Montana where he will inspect the mining property in which a number of Sierra Madre people are interested.
 Las Auxiliadores de Sierra Madre were delightfully entertained at the home of Miss Dorothy Brown at Sierra Madre Villa Thursday afternoon.
 Mrs. A. L. Pearson has gone to San Bernardino where she will pack her goods preparatory to removing to Sierra Madre. She has rented a cottage on Auburn Avenue.
 Four Sierra Madre boys are spending the week end with a big camping party on Catalina Island. They are William Schwartz, Harold Flint, Eldred Yule, Jack McEdward.
 The fourteen-year-old son of Mr. and Mrs. Frank Hart of Sierra Madre Villa recently underwent a serious operation for appendicitis. His condition is reported to be improving.
 Miss Elizabeth Steinberger who has been teaching in the public schools of Santa Monica has returned home to spend the summer. Her two brothers, Robert and Guy, who have been attending school there, have also returned home for the vacation.
 One lady says she is going to Redondo next Wednesday for the express purpose of seeing J. W. Keys ride the human roulette. And there will be others (riding, we mean). The lady might spend a great deal more money in other ways and get far less amusement in return.
 Messrs. Fred Copps and Edwin Hart were in Mexico at the time of the recent severe earthquake. They were just retiring in their room on the fourth floor of the hotel when they felt the shock, and made their way immediately to the street, though they did not realize until later how serious it was.

Wayne Thornburg has gone to Catalina to spend the summer.
 Miss Grace Durland is the guest of friends in San Diego this week.
 Mrs. H. E. C. Webb was the guest of friends in Los Angeles on Tuesday.
 Virginia Jones and Franklin Wright are recovering from an attack of the mumps.
 Mrs. E. O. Barry and mother of San Pedro have taken the Powell cottage on Auburn.
 Mrs. Williams and two children of Ocean Park, are guests at the home of Mrs. E. D. Williams.
 Mr. and Mrs. Harry Pratt of Pamoona were guests of Mr. and Mrs. W. S. Andrews Saturday.
 Mr. and Mrs. E. S. Stilson and the children have gone to Hermosa Beach to spend the summer.
 Mr. and Mrs. A. J. Allen of Los Angeles were guests of Mr. and Mrs. George E. Coapman on Sunday.
 Mrs. J. R. Bowes and Miss M. Evans are occupying the Kimball cottage at Auburn and Montecito Avenues.
 Mrs. Laura Stevenson and Miss Janet have returned from LaJolla to spend the summer vacation at home.
 Dr. Gustav Ehrenstrom of Los Angeles has taken the Sinsabaugh bungalow at Baldwin and Laurel for the summer.
 Mrs. Squire, who has been a guest at the home of Mr. and Mrs. A. D. Hawks, has returned to her home in Visalia.
 Mrs. Melvin, accompanied by her son and daughter, has gone to San Diego after spending the past week at the Webster home.
 Mrs. Charles A. Gregg and daughter, Miss Margaret Gregg of Altoona, Pa., are spending the week as guests of Mrs. E. W. Camp.
 Mr. and Mrs. E. W. Camp were dinner guests of Mr. and Mrs. Dancopp of Pasadena Thursday evening, the affair being in honor of the men of the legal department of the Santa Fe railway.
 The I. I. C.'s met at the home of Mrs. George E. Coapman Thursday afternoon. Miss Geiselman continued her interesting talk on the Yellowstone Park.
 In honor of the birthday anniversary of their son, Arthur Copps of Los Angeles, Mr. and Mrs. M. W. Copps entertained a few friends at dinner Tuesday evening.
 Through the agency of I. N. Grilley the local bakery has been sold by Kassemeyer Brothers to Mr. and Mrs. R. L. Jernigan, who will conduct the business at the same location.
 Miss Gertrude Cook is spending the week end at Long Beach for the purpose of attending the high school commencement exercises. Among the graduates is Miss Dorothy Gresham, a daughter of the late Arthur Gresham and a former resident of Sierra Madre.
 Mr. and Mrs. Martin Olsen left early in the week for British Columbia, to be gone six weeks. They will make the trip by boat, accompanying a friend of Mr. Olsen who is in command of a large sailing vessel. During Mr. Olsen's absence the shoe shop will be in charge of Mr. Kelly of Monrovia.
 Mrs. L. C. Torrance entertained a few old school friends on Wednesday. A handsomely appointed luncheon was served, table decorations being of pansies and mignonette. The guests were Mrs. Frances Rich of Buffalo, N. Y.; Mrs. Lee Pritchard of Fredonia, N. Y.; Dr. Gafford of Lincoln, Neb.; Mrs. Isabel Lee of Los Angeles and Miss Grace Tearce of Randolph, N. Y.

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Sierra Madre Cemetery
 For lots in these beautiful grounds apply to
A. S. Mead, Manager

No Smart No Blister No Poison
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 Positively Guaranteed to Cure or your money refunded by
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Imported Linen Suitings
 For a good wearing and washing costume or skirt for summer wear, linen is the fabric that will give you satisfaction. In our large stock it will be easy to choose a style that will please
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A RECORD
 An accurate record of receipts and expenditures is best obtained by employing a checking account.
 Your bank book and checks furnish a full statement of all money received and paid out.

First National Bank
 Sierra Madre—California

Home cooked food sale every Saturday in June at home of Mrs. A. N. Adams, 65 N. Baldwin, from 3 to 5

SIERRA MADRE NEWS

by George B. Morgridge.

Published Every Friday
Subscription Price, \$1.50 per Year.Entered as second class matter at
the post office at Sierra Madre, California.

FRIDAY, JUNE 23, 1911

BY THE WAY

Are you going to join the Board of Trade picnic excursion next Wednesday? If not, why not? Jar loose and come along.

On the ground that voting would be distasteful to a large number of women it is argued by some that equal suffrage should not be voted. Bless their hearts, they will not be compelled to vote any more than men. There is a class of men who habitually stay away from the polls. They are commonly regarded as white-livered, silk-stockinged individuals who prefer to let others do their thinking for them. We don't know just what is the feminine counterpart of that type of men, but it is hardly fair to let them speak for their whole sex on a matter so vital as suffrage.

See if you can't help insure through car service to Redondo next Wednesday for the Board of Trade picnic by selling a few tickets in advance. Get them of J. A. Patterson and canvass your friends. It is extremely important that as many as possible buy their tickets in advance. It will be cheaper to buy the ticket for the round trip between Sierra Madre and the beach than to use a commutation book as far as Los Angeles.

Noise on Independence Day, we are told (usually with the emphasis of a string of profanity), is absolutely essential to the proper inculcation of patriotic principles. Therefore the lid should be raised on that day and every variety of noise which is prohibited by law the rest of the year should be turned loose. What matter if the lessons in patriotism are instilled at the cost of the principles of common humanity by reason of unnecessary suffering inflicted on the sick and helpless, not to mention the possibility of injury to the young through the use of explosives? But will somebody tell just wherein lies the value of noise as a means of teaching patriotism? If it is valuable one day in the year, why not teach patriotism thus all the year round? Why not open the public schools daily with the explosion of a few giant crackers? Supposedly, every well regulated family should be supplied with a young battery of artillery to be used regularly and frequently as a means of raising a properly patriotic crop of children. The city and state should repeal the laws against carrying firearms. And our Uncle with the high hat, star spangled coat and striped pants should supply plenty of blank cartridges gratis so that every man and boy could go about with a hip pocket full of potential patriotism. Plainly our

methods of instilling love of country are all wrong. Here is a new political issue around which to form a new national party which shall make the nation forget all about progressives and standpatters. The noise of Bryan shall become as a whispering zephyr compared to the campaign arguments of the new party which shall be ushered into power with the roar of ninety million guns fired in unison to signify the unanimity of the new patriotism. The first official act of the new president (who will doubtless have been a protege of the gunpowder trust) will be to exclude from the mails the Ladies' Home Journal and all other publications which have ever perverted their columns to the treasonable advocacy of a sane Fourth.

FOR THE GOOSE AND FOR THE GANDER

A president was taking the air on Pennsylvania avenue, when he heard a whiffing sound behind him, and turning he beheld a Curious Thing dressed all in White and Diamonds.

"Whither away?" asked the president, whose curiosity was aroused.

"To the House to attend a meeting of the Committee on Territories," replied the White Thing.

"And is that a Bill you have in your hand?"

"Yes; it is an Act entitled an Act to amend an Act repealing an Act—"

"Kindly omit the Book of Acts," said the president. "What I want to know is whereabouts is it likely to strike the Executive Office. Am I winner or loser, and how much?"

"On that you will be pleased, said the White Thing, for it changes the law as to Federal Judgeships in Alaska, Philippines and other Territories."

The president started. "What change would you make," he demanded hoarsely, "Speak, thou Fearful Guest, what change!"

"Hereafter," said the White Thing, pointing to the Bill, "You may continue to appoint judges, as you do now, but the power to remove them at will, which the present law gives you, is taken away."

"And why am I no longer allowed to exercise the Recall?" asked the president in a Trembling Voice.

"Because you lack the intelligence to make Removals. You have only just Brains enough to Appoint. When you have done that you are all In."

"Wait a moment," cried the president, grasping the White Toga of his Strange Companion. Where do you come from?"

"Arizona."

"And your name?"

"Consistency," responded the other and all his Jewels Winked.

CHARLES D. WILLARD,
in the Pacific Outlook.

FLAG LECTURE

The lecture on the American flag given at the club house by Miss Frances Richardson last Saturday evening was enjoyed by a large audience which was composed of children and adults in about equal proportions. Miss Richardson's diction was such that the youngest children could enjoy the lecture and yet it was on a plane to thoroughly interest the older ones as well. It was illustrated with flags of every period of American history, showing how closely the flag has been interwoven with the history of the country. It was as instructive as it was delightful and the only unfortunate feature of the evening was the almost total absence of the advocates of a noisy Fourth as the only real, dyed-in-the-wool means of inculcating patriotism.

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Sunset Magazine

JULY

KIMBALL'S ENTIRE WHEAT

In supplying Sierra Madre people with fresh ground Entire Wheat I feel sure I am giving them the best food they can have. Of course, other grains are good and other kinds of food are good, but no one article of food is equal to the Entire Wheat. There are no secrets in the matter, no jaw-cracking names, no pretense to cooking or predigestion. Simply the Entire Wheat of good quality, properly ground. Stir in into boiling water, cook 30 minutes and you have a most excellent breakfast food. The grocers all

handle it and I guarantee it to be always fresh. Or you can phone me at Black 46. J. A. KIMBALL.

No, Theophilus, the Board of Trade is not conducting the annual picnic as a money making event. The only profit in it for any one will be the enjoyment the picnickers get out of it and that is all the picnic committee is working for. Jar loose and come along.

If there is any habit more expensive than that of not advertising it is that of not reading the ads.

SUMMONS

In the Recorder's Court of the City of Sierra Madre, County of Los Angeles, State of California.

C. H. Perry, Recorder

FIRST NATIONAL BANK OF SIERRA MADRE, (a corporation), Plaintiff, vs. J. A. MADDEN, Defendant.

Summons

The people of the State of California Send Greeting to J. A. Madden, Defendant.

You are hereby required to appear in an action brought against you by the above-named plaintiff in the Recorder's Court of the City of Sierra Madre, Los Angeles County, State of California, and to answer before the Recorder at his office, Room J, Kersting Court, in said City, the Complaint filed therein, within five days (exclusive of the day of service) after the service upon you of this Summons, if served within the City in which this action is brought; or, if served out of said City but within said County, within ten days, or within twenty days if served elsewhere. And you are hereby notified that unless you so appear and answer said complaint, as above required, said plaintiff will cause your default to be entered and take judgment for any money or damages demanded in the complaint, as arising upon contract, or will apply to the Court for the relief demanded in the complaint, together with the costs of suit.

Given under my hand this 3rd day of June, 1911.

C. H. PERRY,
City Recorder.

H. F. BRIDGES,
Attorney for Plaintiff.

TIPS FOR SEA BATHERS.

How Hair Injured by Salt Water May Be Restored.

First an application of grease and then a most thorough shampooing and massaging are the two agents most beneficial for restoring color and texture to hair that has been injured by salt water. Unfortunately the treatment is not unlike that given when effort is being made to restore color after bleaching, for in both cases the condition is similar. Natural oils of the scalp have been dried, and it is many weeks before they are brought back to normal.

When salt water is the cause of injury it becomes necessary before doing anything else to remove all the stickiness which sea water makes. Its effect upon the hair is very peculiar, being almost "messy," so gummy do the locks become, and, while it may seem easy to wash this out, it is very difficult. Soap cannot be used. It only makes a bad matter worse, so there must be repeated rubbings in fresh warm water, changing it frequently so that the salt may not be worked back to the scalp. Hair which is clean has a creaky feeling between the fingers when wet, and the test should be made when trying to remove all salt. The touch to the fingers is not unlike that of silk, and when this is pronounced it is safe to think the locks are clean. Drying should be done both by exposure to sun and by rubbing with soft towels, when the scalp is ready for treatment.

Particularly well suited to the condition is a cream made from one and a half ounces of white vaseline, three-quarters of an ounce of cold drawn castor oil, seven-eighths of a dram of gallic acid and fifteen drops of lavender oil. This is made into a smooth paste, and the hair is divided on the scalp, rubbing the application in the line left bare. The finger tips are really best for putting it on.

Divisions should be made close together, rubbing well until the whole scalp has been anointed, after which ten or fifteen minutes' massage is to be given. This treatment should be had every night, and if the grease is put on carefully it will not show through the hair. If an oily look begins to appear the ointment may be omitted for a night, but massage and good brushing daily are to be kept up.

It is so much easier to prevent injury from salt water than to remove it that effort should be made in the former direction. Treatment for bleached locks is the same, save that quantities of oil must be used daily if any benefits are to be derived.

in an Awful Hurry.

"Uncle Chet" Thomas was driving a particularly fine looking horse down the street one day. It was a deep bay, had lots of action, carried a high head and was all around "good looking." A friend watched the horse for quite awhile and when Uncle Chet got close enough to hear him said: "That's a mighty nice looking horse you got there, Uncle Chet. Want to sell him?" "Well," said Uncle Chet, "I hain't huntin' a buyer, but I would take twenty fer him." "How fast can he trot?" was asked. "Well, he can trot a mile in three minutes without any trouble," said Uncle Chet. So the fellow bought him.

The next morning the new owner came back to Uncle Chet and told him that he had tried the horse out thoroughly, had taken him out to the fair grounds, had warmed him up and cooled him down a half dozen times, and the best he could get out of him was a mile in four minutes. Uncle Chet thought for a moment and then said, "Well, you must be in an awful hurry if you can't wait a minute."—Kansas City Journal.

VACATION TRIPS

AT

REDUCED FARES



on many dates during May, June, July, August and September. Tickets will be sold from all points in California to many destinations from Denver east at greatly reduced fares for round trip, all good for return until October 31st.

From Los Angeles and nearly all other points the fare will be to

Chicago : \$72.50	New York \$108.50
Boston : 110.50	St. Louis : 70.00
St. Paul : 73.50	Omaha : 60.00
Denver : 55.00	Kansas City 60.00

and many others

After June 1st tickets will also be sold to

YELLOWSTONE PARK
at \$70.00 Round Trip

with other fares for circuit tours.

Fares from Beach points are 70 cents higher than above.

Full information at all Ticket Offices about excursions and the excellent service via the

SALT LAKE ROUTE

Los Angeles Office, 601 South Spring Street

TRY NEWS WANT ADS FOR RESULTS



Charming, eh?

We mean the Refrigerator. It's a sanitary one; but that's only one attraction in our stock of

Elegant Furniture

Every necessity for every room in the house and in many styles to choose from. Our prices were made to suit the times. Take a look at our splendid assortment. You'll be delighted.

Joseph J. Bergien

Furniture and Furnishings
West Central Phone Blue 68

Teeth are like every other part of the body—idleness tends to decay. Eat Kimball's Entire Wheat and preserve your teeth.

REDUCED FARES EAST

AND RETURN

SOME SALE DATES

June 10, 14, 15, 16, 23, 24, 28, 29, 30.
July 1, 2, 3, 4, 5, 6, 19, 20, 26, 27, 28.
Aug. 3, 4, 5, 14, 15, 16, 17, 21, 22, 23, 28, 29, 30.
Sept. 1, 2, 3, 4, 6, 7.

SOME FARES

New York \$108.50	St. Paul - - \$73.50
Chicago - 72.50	Omaha - - - 60.00
St. Louis - 70.00	Kansas City - 60.00
Memphis - 70.00	Dallas - - - 60.00
New Orleans 70.00	Houston - - - 60.00
Minneapolis 73.50	Denver - - - 55.00

FINAL LIMIT OCTOBER 31

LIBERAL STOPOVERS
CHOICE OF ROUTES
ADDITIONAL DATES, FARES, ETC.

Southern Pacific

148 East Colorado St. Pasadena, California
Trans-Atlantic and Trans-Pacific Steamship
Tickets to all parts of the world.

F. S. MCGINNIS, Com'l. Agent
Home 211

H. P. MONAHAN, Agent
Main 22

CLASSIFIED COLUMN

Advertising inserted under this heading at the rate of five cents per line for each insertion.

FOR SALE FOR RENT

FOR SALE—Some six-year old seedless lemon trees. 126 Mira Monte Avenue. 38*

FOR SALE—Burro, cart, harness and saddle, \$20. Charles Brooks. 38tf

FOR RENT—Furnished cottage at Redondo Beach for summer season. Phone Green 78. 38tf

FOR SALE—Jersey heifer \$35. Turkeys and chickens, cheap. Blue 21. 38tf

TWYCROSS SPECIAL DELIVERY

Trunks

taken to or from Santa Fe or Pacific Electric Stations for 25c

When you are expecting any Express or Freight

send us a posta or call up

Green 2 or Residence Black 11

We will watch for it and deliver it promptly.

Office opposite Post Office

Easily Pleased.

A young Lithuanian called at the marriage license office in Chicago with his bride recently, but a license was refused on account of the bride's tender years, she being only fifteen. The lover was crestfallen for a few moments; then his face cleared, and he left with the remark that he would return shortly.

The clerk supposed that he would show up with the bride's parents. In an hour he again presented himself at the counter—with another girl.—Metropolitan Magazine.

DOING REAL HARM.

People who do us harm in the end are not the wrongdoers whom all execrate. They are the men who do not do quite as much wrong, but who are applauded instead of being execrated. The career of Benedict Arnold has done us no harm as a nation because of the universal horror it inspired. The men who have done us harm are those who have advocated disunion, but have done it so that they have been enabled to keep their political position; who have advocated repudiation of debts or other financial dishonesty, but have kept their standing in the community; who preach the doctrines of anarchy, but refrain from action that will bring them within the pale of the law, for these men lead thousands astray by the fact that they go unpunished or even are rewarded for their misdeeds.—Theodore Roosevelt.

PERSONAL MENTION

Sierra Madre is going to the beach next Wednesday for the Board of Trade picnic. There will be nothing doing at home and the town will be so forsaken you will be sorry if you remain at home.

The last meeting of the club year will be held at the Woman's Club House next Monday afternoon. The program will be given by Mrs. J. Abramson, who will render a number of children's songs. Some will be of her own composition. She is said to have a delightful voice and to be an artist in the rendering of children's songs. She will be accompanied by Mrs. Brimhall.

Mrs. H. I. Hawxhurst entertained a few young people Saturday evening in honor of Edward and Marjorie Melvin who have been visiting at the Webster home. Music, games and dancing made the evening pass all to quickly. In addition to the guests of honor there were present Misses Dorothy Humphries, Dorothy Brown, Jessie Ward, Dorothy Camp and Marjorie Rice, Messrs. Raymond Andrews, Charles Camp, Hix, Max and Wayne Thornburg.

Miss Edith Steinberger and Mrs. W. B. Crisp entertained with a "500" party on Mrs. Crisp's lawn Thursday afternoon. Seven tables were filled and decorations in Japanese style made the scene a very attractive one. Delicious refreshments were served after the games. The hostesses were assisted by Mes. Brugman, Steinberger and W. S. Andrews. The guests were: From Los Angeles, Misses Robinson, Stevens, Snyder, Madge Stevens, Sternberg, Vagar, Chandler, Burns, Spailley, Ruth Spailley, Beam and Harrington; from Pasadena, Misses Sargeant, Seavel, Ross, Hand, Frieda Hand, Rau and Ella Rau; from Sierra Madre, Mes. Steinberger, Brugman, W. S. Andrews, Misses Gilbert, Emily and Vega Brugman, Elizabeth Steinberger. Several delightful songs were sung by Miss Madge Stevens, musical instructor at the state normal school, accompanied by Miss Harrington.

CONGREGATIONAL SERVICES

In a letter to the editor of the News, Rev. Dr. J. M. Campbell writes from Portland that he will be held longer than he had expected by his duties at the student conference of the college Y. M. C. A. at Columbus Beach, Oregon. Consequently he will not arrive home as soon as he had expected. He writes "In spite of a rather strenuous time I am feeling the benefit of the break and change. This is an interesting country, not better than ours, but different." The pulpit of the Congregational church will be supplied next Sunday by Rev. E. C. Norton, D. D., of Pomona college, who will undoubtedly attract a large hearing.

An old saying: "Dainty dishes spoil digestion." East Kimball's Entire Wheat and enjoy good digestion.

CARRIAGE PAINTING

You can get your buggy or auto painted as well for the price in Sierra Madre as at any place in the county. Talk to J. D. Tucker about it at his new shop just east of the postoffice on Central Avenue. He also does all kinds of sign painting. 38*

News want ads. are little things but they are the means of transacting a lot of business in the course of a year. The price is 5 cents a line for each insertion.

Coal will advance July 1. Sierra Madre Feed and Fuel Co.



BANK CREDIT CHECKS

Received with your cash purchases at the stores listed below will enable you to save more money in the First National Bank than you can without them — and they cost you nothing as they are a part of the new CASH BUYERS' PROFIT SHARING SYSTEM adopted by merchants of Sierra Madre.

It is not how much money you EARN, but how much you SAVE, that counts

If the clerk should forget to give you Bank Credit Checks be sure to ask for them. They are as rightly yours as your change.

List of merchants giving Bank Credit Checks:

O. K. CASH DEPARTMENT STORE, Oswald Kehlet, Prop. Next door to First Nat. Bank. Dry Goods, Notions, Hats, Shoes, Men's Furnishings, Etc. Complete line of Staple and Fancy Groceries. "Quick Sales and Small Profits" our motto.

SIERRA MADRE CENTRAL MARKET CO. Phone Black 6. Fresh and Salt Meats.

CLARK & GRAHAM, Central Ave. Home Red 26. Hardware and Plumbing, Builders' Hardware, Granite and Tinware, Stoves, Paints and Oils, Cordage, Pipe, Fittings and Tinning. Repair work a specialty.

SIERRA MADRE NEWS. Checks given on prompt subscription payments.

SIERRA MADRE HARDWARE CO. Phone Black 46. Hardware and Plumbing, Stoves, Builders' Hardware, Granite and Tinware, Paints and Oils, Cordage, Pipe, Fittings and Tinning. Repair work a specialty.

JOSEPH J. BERGIEN, Central Ave., near Auburn. Home Phone Blue 68. Furniture, House Furnishings, Tents, Awnings, Poreh Curtains, Paints, Oils, Glass, etc. Undertaker and Funeral Director.

PATTERSON'S Quality Shop. Phone Black 38. Ice Cream, High-grade Chocolates, Stationery, Cigars and Tobacco.

ANDREW OLSEN, office and salesroom opposite P. E. Station. Phone Red 85. Express and Transfer. Baggage delivered. Hay, Grain, Wood and Coal.



NEWS WANT ADS BRING RESULTS

Remington REPEATING GUNS

Hammerless
Solid Breech
Safe



PUMP GUN

AUTOLOADING SHOTGUN

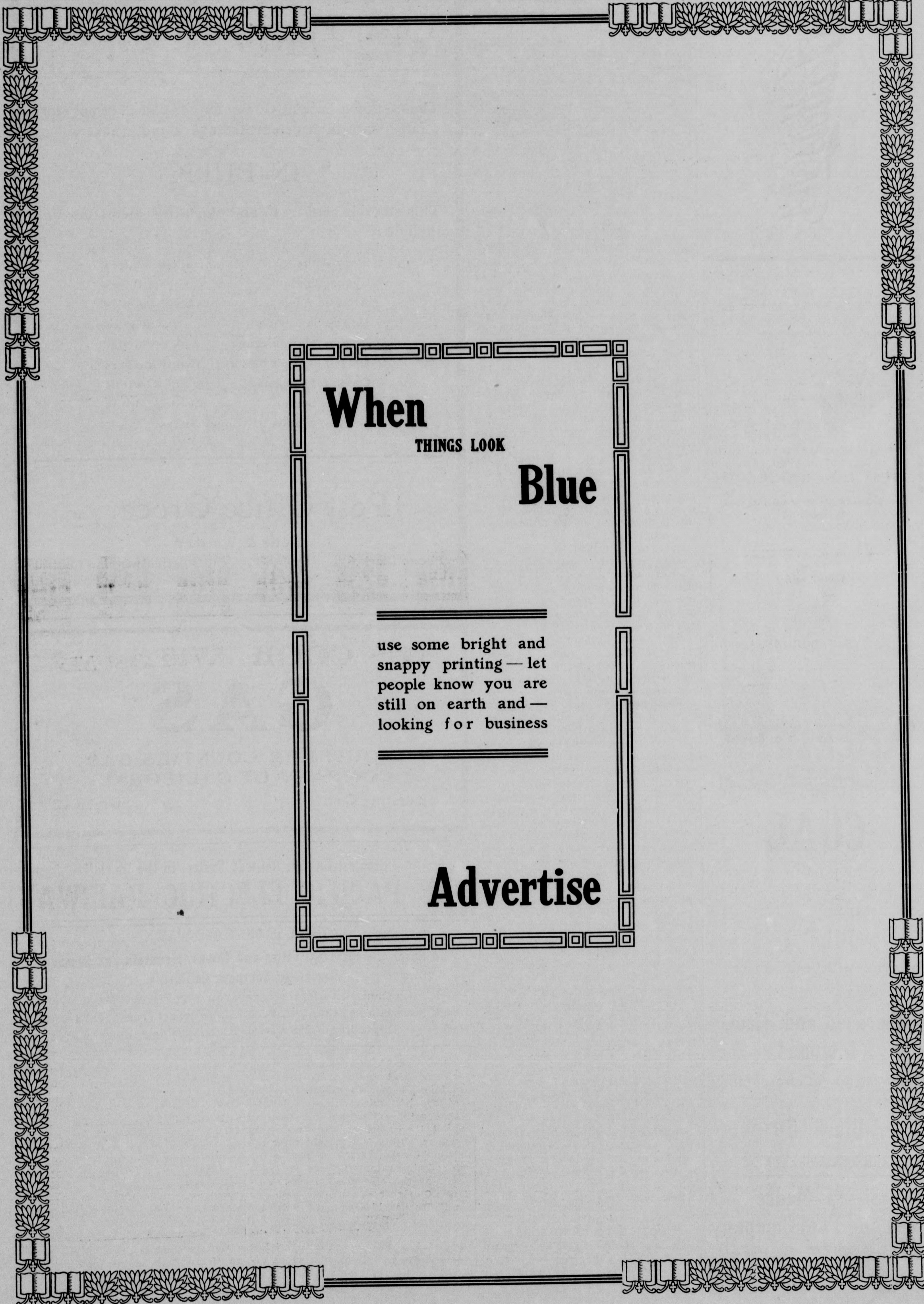
Remington Pump Guns and Remington Autoloading Shotguns represent the highest development in modern shotgun manufacture. This claim is proven by the fact that over 50% of the Interstate Handicaps for the last three years have been won by Remington Shotguns. More winnings than all other shotguns of all makers combined.

REMINGTON PUMP GUN—Hammerless, Solid Breech, Slide Action, Bottom Ejection—recognized as unrivaled in this class of repeaters.

REMINGTON AUTOLOADING SHOTGUN—Hammerless, Solid Breech—combines the advantages of all other shotguns with being autoloading without the loss thereby of an ounce of muzzle energy—has a minimum recoil—absolutely safe.

The new REMINGTON Catalogue is more than a catalogue—it is also a text book for increasing shooting proficiency, mailed free to sportsmen.

THE REMINGTON ARMS COMPANY
Agency: 299 Broadway, New York City



When

THINGS LOOK

Blue

=====
use some bright and
snappy printing — let
people know you are
still on earth and —
looking for business
=====

Advertise

St. John's

SANTA FE TRAINS

Overland trains stop to take on or discharge passengers from or to points east of Albuquerque.

Westbound

No. 9—6:17 a. m.
No. 1—7:31 a. m.
No. 3—1:44 p. m.

Eastbound

No. 2—9:45 a. m.
No. 10—8:41 p. m.
No. 4—10:38 a. m.

Phoenix Express No. 18, leaving 2:42 p. m., will pick up passengers for points between San Bernardino and Phoenix.

Local trains all stop on flag.

Westbound

No. 41—9:13 a. m.
No. 47—12:13 p. m.
No. 43—4:56 p. m.
No. 45—6:57 p. m.

Eastbound

No. 48—7:29 p. m.
No. 44—5:12 p. m.
No. 42—9:13 a. m.
No. 40—8:09 a. m.

S. F. BORDEN, Agent.



COAL

Now is the time to get your orders in for your winter's coal, as upon

JULY 1

the price will be advanced.

We have the

**Aberdeen and Black
Diamond**

Don't fail to get our summer prices.

Black 50

TRANSFER AND EXPRESS

**Sierra Madre
Feed and Fuel Company**

J. C. WHYTE, Manager

AT THE THEATERS

Belasco

"The House Next Door," Hartley Manners' successful drama, will be given for the first time in Los Angeles at the Belasco theater next week, by Lewis S. Stone and the Belasco stock company. It was in this play that the clever English actor, J. E. Dodson reached the height of his popularity both in America and England, starring in it for several seasons. Lewis S. Stone will have the Dodson part, of the impoverished British nobleman, in the Belasco production.

"The House Next Door," is a striking drama of class prejudice and racial antipathy. Sir John Cotswold, a typical Englishman of the old nobility, lives next door to Sir Isaac Jacobson, an aggressive and successful man whose name betrays his ancestry. Cotswold sees his own fortunes languishing year by year while Jacobson's are ever on the ascendant. Jacobson becomes the possessor of some of Cotswold's most cherished belongings. The two become involved in a bitter political struggle which brings them both into the limelight. Cotswold hurls a public insult at his hereditary foe through the columns of the London Times, and their enmity reaches its climax.

Meanwhile, unknown to either of the aged foemen, their families have been progressing along very different lines. Each has a son and a daughter, and there is a double falling in love. When this is discovered by the fathers there is much trouble for everyone concerned which brings the play to its final and thoroughly logical conclusion.

Mr. Stone as Cotswold, will have one of the finest opportunities for character study of the year, and his capability in this direction assures as unusually fine interpretation.

Burbank

"Jimmy Jr." a new comedy by James Montgomery and Seymour Obermer, will be given its first presentation at the Burbank theater next week, with Richard Bennett in the title part. The only claim which the authors put forward for "Jimmy Jr." is that it is entertaining. Its comedy is legitimate—that is to say the situations are real and natural, and not forced for the sole purpose of creating laughter. There is a wholesome heart interest in it as well for there is no villain in the play, and every character is lovable.

"Jimmy Jr." the principal person in the comedy, is the son of a millionaire who is running for governor of his state. He has been noted principally for his ability to wear clothes and do nothing gracefully. A crisis arises in the political campaign when a newspaper discovers that the father is associated with a firm of manufacturers of a fake patent medicine. Exposure would mean ruin for everyone—especially for the candidate for office. It is here that "Jimmy Jr." leaves his tennis racket and golf sticks and takes a hand in the game. He plays it with a fine sense of humor too, in spite of the fact that it is serious in its possibilities, and neatly makes a winning for everyone concerned, including himself. In this part which was originally written for Mr. Bennett, the popular star will have full scope for his youthful exuberance and spirited acting.

Miss Margaret Illington has arrived in Los Angeles, and soon will begin rehearsing with the Burbank company for the first stock performance ever given of her great success, "The Thief," Henri Bernstein's most remarkable play.

No. 18656

NOTICE TO CREDITORS

Estate of Margaret McNab, deceased, Notice is hereby given by the un-

First Time on the Coast

The National Biscuit Company has placed in our store a full line of their celebrated cakes and crackers

IN BULK

This stock is kept fresh and clean in sealed tins and includes

Mary Anns	Marshmallow Wafers
Chocolate Bar	Gloria Cakes
Atlantic Assorted	Oval Cookies
Honey Sandwich	Varieties
Marshmallow Pecans	Vanilla Bar
Leap Year Jumbles	Graham Crackers
Cocoanut Creams	Fig Newtons
N. B. C. Sodas	Meadow Brook
	Scalloped Ginger Snaps

Post Office Grocery

Betts & Welsher

Phone Black 6

Baldwin and Central

**COOK WITH
GAS**

**SOUTHERN COUNTIES GAS
COMPANY OF CALIFORNIA**

Kersting Court

Green 42

"Greatest Electric Railway System in the World"

THE PACIFIC ELECTRIC RAILWAY

THERE IS ONLY ONE WAY

To Reach the Principal Cities and Towns, Mountain and Seashore
Resorts of Southern California

Information and literature regarding the great Mt. Lowe trip, beach resorts and other points of local interest from local agents, or Passenger Dept., Room 296 Pacific Electric Bldg., Los Angeles, Cal

dersigned O. M. Harris, administrator with the Will annexed of the estate of Margaret McNab, deceased, to the creditors of, and all persons having claims against the said deceased, to exhibit the same with the necessary vouchers, within four months after the first publication of this notice, to the said administrator with the Will annexed at the offices of Messrs. Williams, Goudge and Chandler, and Edgar F. Hughes, his attorneys, Suite 307 -12 Exchange Building, Northeast corner of Third and Hill streets in the City of Los Angeles, County of Los Angeles, State of California, which of-

ices are hereby designated by said administrator as the place for the transaction of the business of said estate.

Dated this 23rd day of June, A. D., 1911.

O. M. Harris,
Administrator with the Will annexed of the Estate of Margaret McNab, deceased.

Williams, Goudge & Chandler and Edgar F. Hughes, Attorneys for said Administrator.

Get our summer prices on coal. Sierra Madre Feed and Fuel Co.