



WIKIMANIA Goes Outdoors

ESINO 2016 LARIO

12th International Wikimedia Conference

Strukturen im Wikiversum und auf der Wikimania

Nicole Ebber

Vorstandsreferentin Internationale Beziehungen
Wikimania Vorbereitungstreffen, 17. April 2016





WIKIPEDIA
The Free Encyclopedia



WIKIPEDIA
Die freie Enzyklopädie

EN: 15.01.2001

DE: 16.03.2001



10 Schwesterprojekte



gegründet 20.06.2003, USA

280 Angestellte 2016-17

63 Mio USD 2016-17

Keine Mitglieder

Fokus:

- * Betrieb der Projekte
- * Schutz der Marken
- * Support der Communities
- * Grantmaking

Wikimedia Foundation Board of Trustees

Aufsichtsgremium + Repräsentation

Strategische Entscheidungen

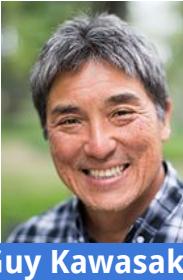
verantwortlich für Einstellung und Entlassung der
Geschäftsführung



Wikimedia Foundation Board of Trustees



Kelly Battles



Guy Kawasaki



Alice Wiegand



Patricio Lorente

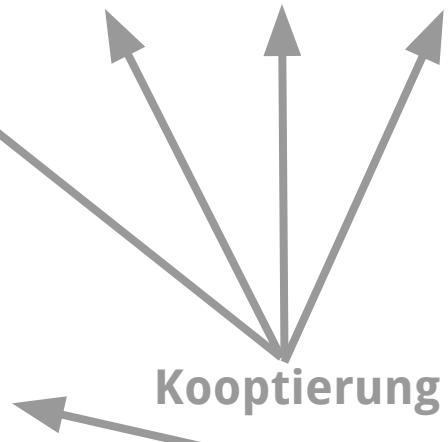
Frieda Brioschi



Dariusz Jemielniak



Jimmy Wales



Entsendung
durch Chapter

Founder's seat

Offene Wahl
durch
Communities



María Sefidari

A close-up portrait of Katherine Maher, smiling broadly. She has blonde, wavy hair and is wearing a dark jacket. The background is a soft-focus green field.

Katherine Maher

Interim Geschäftsführerin WMF

Seit März 2016

Photos by [VGrigas \(WMF\)](#), CC BY-SA 3.0, via Wikimedia Commons



Mai 2014 - März 2016: Lila Tretikov



Photos by [VGrigas \(WMF\)](#), CC BY-SA 3.0, via Wikimedia Commons

Angestellte



Wes Moran
Vice President of Product



Maggie Dennis
Senior Director of Community
Engagement (Interim)



Geoff Brigham
General Counsel



Lisa Seitz-Gruwell
Chief Advancement Officer



Jaime Villagomez
Chief Financial Officer



Katy Love
Director of Resources

Angestellte



Ellie Young
Conference Coordinator



Asaf Bartov
Senior Program Officer, Emerging
Wikimedia Communities



Jake Orlowitz
The Wikipedia Library

Community Liaisons

Supporting Wikimedia communities when new or updated software by WMF is deployed on their wikis:

- **facilitating** communications from and to the WMF's Product and Engineering departments
- **assisting** with testing, bug filing, documentation writing
- **delivering** announcements, news, and feedback
- **engaging** translators for the user interface and for documentation

https://meta.wikimedia.org/wiki/Community_Liaisons

Technical Collaboration

The Technical Collaboration team at the Wikimedia Foundation helps developers to build features in collaboration with our communities. We are organized in two subteams based on primary audiences: Community Liaisons (editors) and Developer Relations (developers).



Quim Gil
Engineering Community Manager (International contractor)



Rachel diCerbo
Director of Community Engagement (Product)



Moushira Elamrawy
Community Liaison (Contractor)



Benoit Evellin
Community Liaison (International contractor)



Rachel Farrand
Events Coordinator



Johan Jonsson
Community Liaison (International)



Andre Klapper
Bug Wrangler (International contractor)



Chris Koerner
Community Liaison



Erica Litrenta
Community Liaison (International)



Keegan Peterzell
Community Liaison

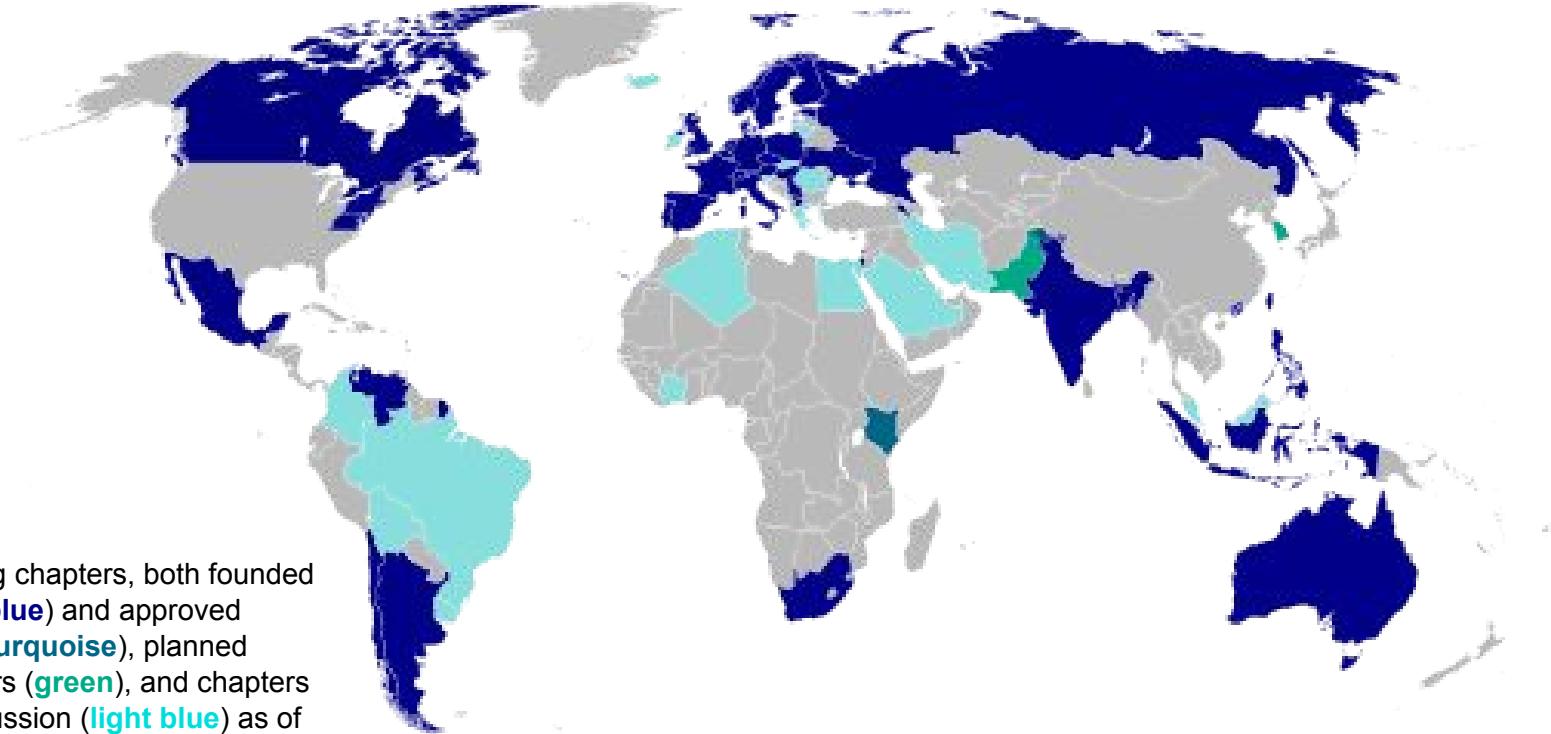


Sherry Snyder
Community Liaison (Contractor)



Nick Wilson
Community Liaison (International)

Screenshot: https://wikimediafoundation.org/wiki/Staff_and_contractors#Technical_Collaboration



Existing chapters, both founded
(dark blue) and approved
(dark turquoise), planned
chapters **(green)**, and chapters
in discussion **(light blue)** as of
4 March 2015.

Map: public domain

Weltweit
41 Wikimedia-Chapter



WIKIMEDIA
DEUTSCHLAND

13.06.2004

Gesellschaft zur
Förderung Freien
Wissens

erstes Wikimedia-
Chapter



AffCom
formerly known as:
Chapters Committee (2012)

Chapter
Thematische
Organisationen
Benutzergruppen



https://meta.wikimedia.org/wiki/Wikimedia_Conference_2016

Photo by Jason Krüger CC BY-SA 4.0,
via [Wikimedia Commons](#)

Spendeneinnahmen

Wikimedia Foundation:
Einnahmen von 57 Mio USD über Spenden (2016-17)

A screenshot of a fundraising banner from Wikipedia. The banner features a background of a starry night sky transitioning into a sunset over mountains. On the left, there is a letter from the Wikimedia Foundation to readers. In the center, there is a large graphic stating "Wikipedia has over 450 MILLION READERS". Below this, a yellow callout box says "but less than 1% of our readers give." On the right, there is a donation form with options for "ONE-TIME" or "MONTHLY*" donations, a "Select an amount (\$)" dropdown menu with options like 3, 5, 10, 20, 30, 50, 100, and "Other", and payment method buttons for "CREDIT CARD" and "PAYPAL".

Dear readers,

We'll get right to it: Today we ask you to help Wikipedia. To protect our independence, we'll never run ads. We're sustained by donations averaging about \$15. Only a tiny portion of our readers give. Now is the time we ask. If everyone reading this right now gave \$3, our fundraiser would be done within an hour. That's right, the price of a cup of coffee is all we need. If Wikipedia is useful to you, please take one minute to keep it online and ad-free. Thank you.

Wikipedia has over
450 MILLION READERS

but less than 1% of our readers give.

Now is the time we ask.

ONE-TIME MONTHLY*

Select an amount (\$)

3	5	10	20
30	50	100	Other

CREDIT CARD PAYPAL

Banner by MeganHernandez (WMF), CC BY-SA 4.0, [via Wikimedia Commons](#)



FDC

(Funds Dissemination Committee)

Jahrespläne

Zwei Runden pro Jahr

6 Mio USD pro Jahr



FDC Members 2015

Itzik Edri, Liam Wyatt, Osmar Valdebenito,
Michał Buczyński, Risker, Matanya Moses,
Lorenzo Losa, Mike Peel

Photo by Joe Sutherland / WMF, CC BY-SA 4.0,
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Photo by Romaine - Own work, CC0 via [Wikimedia Commons](#)

Wendy the WEASEL

Wikimedia European Action System for Enthusiastic Lobbying



Photo by Pierre-Selim CC BY-SA 2.0 via [Wikimedia Commons](#)



Wikimedia Cuteness Association (WCA)



Photo: Public Domain

Association of Stroopwafel Addicts



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