

# news and events

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**July 19 - Aug. 1, 1971**

MONDAY, JULY 19

REGISTRATION: Third two-week (printing and photography) summer day session; 8-10 a.m.; classes begin 10 a.m.

TUESDAY, JULY 20

TALISMAN: "Lord Jim"; Ingle Aud.; 7:30 p.m.; 50¢.

THURSDAY, JULY 22

DEADLINE FOR "NAME THE COMPLEX" CONTEST

WATERMELON FESTIVAL: Free watermelon and music; Gleason Hall quad; 8-midnight.

SATURDAY, JULY 24

CU SHOWTIME: "Casino Royale"; Gen. Studies Aud.; 7 p.m.; free.

SUNDAY, JULY 25

WORSHIP SERVICES:

Protestant Service: South Lounge, Gleason Hall; 9:30 a.m.; Rev. Gibson.  
Roman Catholic Mass: Ingle Aud.; 11 a.m.; Fr. Appelby.

MONDAY, JULY 26

REGISTRATION: Second five-week and second three-week (both for high school and college bound students) summer day sessions; 8-10 a.m.; classes begin 10 a.m.

TUESDAY, JULY 27

TALISMAN: "I Love You, Alice B. Toklas"; Ingle Aud.; 7:30 p.m.; 50¢.

THURSDAY, JULY 29

FUN NIGHT AT OLYMPIC PARK: Coupon books for rides now on sale at College-Alumni Union desk for \$1 (regular price: \$1.55); transportation will be available in Student Association Shuttle Bus the "Swamp Buggy", leaving every half hour, between 7:30 and 11 p.m. from the residence halls circle.

SATURDAY, JULY 31

CU SHOWTIME: "Secret Life of Walter Mitty"; Gen. Studies Aud.; 7 p.m.; free.

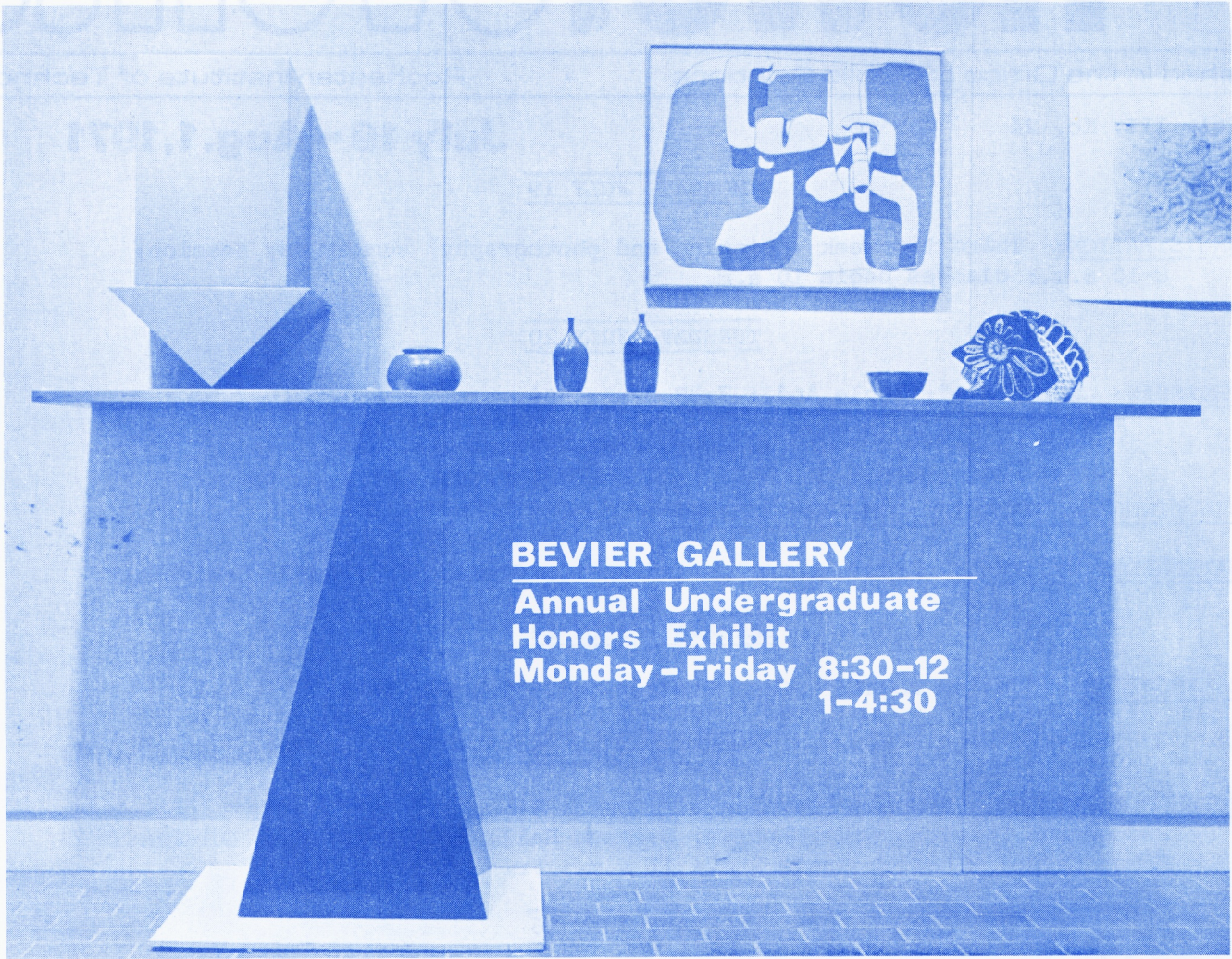
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## EXHIBITS



### **BEVIER GALLERY**

**Annual Undergraduate  
Honors Exhibit  
Monday - Friday 8:30-12  
1-4:30**

## VISITORS TO CAMPUS

JULY 23-25: Upward Bound students from Lock Haven (Pa.) State College. The group of 91 students, with counselors and supervisors, will be the guests of the College of Fine and Applied Arts and will be given an orientation in the arts during their stay.

JULY 26: Senior citizens from the Episcopal Church Home in Rochester.

AUGUST 1: Genesee Valley Antique Car Show; parking areas, northwest part of the campus; 9 a.m.-5 p.m.; admission 50¢ (children free). Over 150 cars will participate in the show, which will be accompanied this year by a costume contest, following the theme, "Those Were the Good Old Days". An antique show, with over 30 registered dealers, will also be held.

AUGUST 1: Greece Cadets Drum and Bugle competition; athletic field; 2-5 p.m.; admission: \$5 per family. Corps from Corning, Vestal, Hamburg, and Wellsville, along with two from Canada, will be competing.

**NEXT NEWS AND EVENTS DEADLINE: MONDAY, JULY 26, NOON; ISSUE COVERS AUG. 2-15.**



#### GULDIN TO DIRECT SCHOOL OF PRINTING

Dr. Mark F. Guldin, staff chairman of the graduate program in the School of Printing, has been appointed acting director of the school. Dr. Guldin, a 1949 RIT graduate, was recently re-elected to the executive council of the RIT Alumni Association. He joined the faculty in 1961.

Hector H. Sutherland, who resigned the directorship of the school in June, in order to devote his energies to teaching and counseling, has taken on additional duties in a new area. He has been named director for Curriculum Studies in which capacity he will investigate new--possibly interdisciplinary--programs for the school.

#### CENTRAL PLACEMENT INCREASES PROFESSIONAL STAFF

Mrs. Rozanne Burt has joined the staff of the Central Placement Office as a placement counselor. She will be responsible for co-op placement of students in the growing School of Applied Science. Mrs. Burt, a 1969 graduate of St. Lawrence University, has spent the last two years in the Co-operative Education Department at Northeastern University.

#### TYPE DESIGNER IS WINNER OF THIRD GOUDY AWARD.

R. Hunter Middleton, internationally-known designer of such classic type styles as Tempo and Record Gothic, will receive the third annual Frederic W. Goudy Award from RIT in October. Middleton, who retired in 1970 from the Ludlow Typograph Company, produced over 100 type designs during his 47 years with the company. He follows Herman Zapf and Warren Chappell as the recipient of the award, which was established in 1969 by a grant from the Mary Flagler Cary Charitable Trust.

After receiving the award, Middleton will deliver the 1971 Frederic W. Goudy Distinguished Lecture in Typography.

#### WOMEN'S CLUB NAMES SCHOLARSHIP WINNERS

Three girls, all students entering their third year in the Medical Technology program in the College of Science, have won scholarships from the RIT Women's Club. The three are Joy Ann Johns, from Rochester; Karen Kashmanian, from Niagara Falls; and Carolyn Donnelly, from Troy, N.Y. Miss Johns was awarded \$1,000; the other two each received \$500.

#### AUDIT OFFICE OFFERS RESOURCE ANALYSIS SERVICE

RIT's Office of Internal Audit has been expanded to include management and resource analysis, which will be available to other departments of the Institute. Among the services offered will be comparative cost analysis, cost determination for the purpose of developing pricing policies, and the development of organizational models for use in decision making.

Heading this new service will be Jon L. Prime, director of the Office of Management Analysis and Audit. Prime joined the Institute last year as internal auditor.



## HOFF TO STUDY UNDER FACULTY ASSISTANCE GRANT

Gene G. Hoff, as assistant professor in the College of Business, has received a \$2,500 faculty assistance grant from the Haskins and Sells Foundation. Hoff, who has been on the RIT faculty since 1965, will take a leave of absence during 1971-72 to continue studies toward a doctorate in accounting at Syracuse University.

The award is one of twelve granted nationally this year by the foundation, which specializes in projects concerned with accounting education.

## POT-POURRI

Thomas Russell, coordinator of RIT's Television Center, has been named treasurer of the National Industrial Television Society.....The public relations and development staffs will be well represented at the American College Public Relations Association and American Alumni Council conferences, which are being held simultaneously this week in Washington....Newly appointed vice president for Public Affairs Edward Curtis, public relations director Donald Ray, and acting development director Sidney Barsuk will be among the seven-man RIT contingent to the nation's capital.....Dr. Francena Miller and RIT trustee John Hostutler were among those elected recently to the board of directors for the Citizens Planning Council.....RIT is once again co-sponsoring the Urban Journalism Workshop, which will be held at the Metropolitan Center, Aug. 2-27..... co-sponsors are the Gannett Newspapers and the Rochester Public Schools.....  
NEW FACES: Alexander Miller (Housing), Arthur Rounds (Photography), Marjorie Blass (Library), and Reginald Daniels (Security).

## EXTENDED SERVICES

JULY 19-29: Seminars in Human Relations; Room 516, Metropolitan Center; 7 p.m.;  
topics: Role of the Public Official in Human Relations (July 19); Black Economic Development (July 21); Positions on Human Equality (July 22); Minorities in Canada\*(July 26); Role of Clergy in Human Relations (July 28); American Ethnic Politics: Cycles of Relaxation and Recrudescence (July 29).  
\*presentation at Hall A185, Nazareth Art Center