

The Wikipedia Instagram Campaign in Nigeria

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This project is an ongoing month-long social media campaign on Instagram in Nigeria, which capitalizes on word-of-mouth to create awareness about Wikipedia



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Steps 3 w

THE WIKIPEDIA CAMPAIGN



**STAND A
CHANCE TO
WIN AMAZING
PRIZES!**



Seen by 20

More

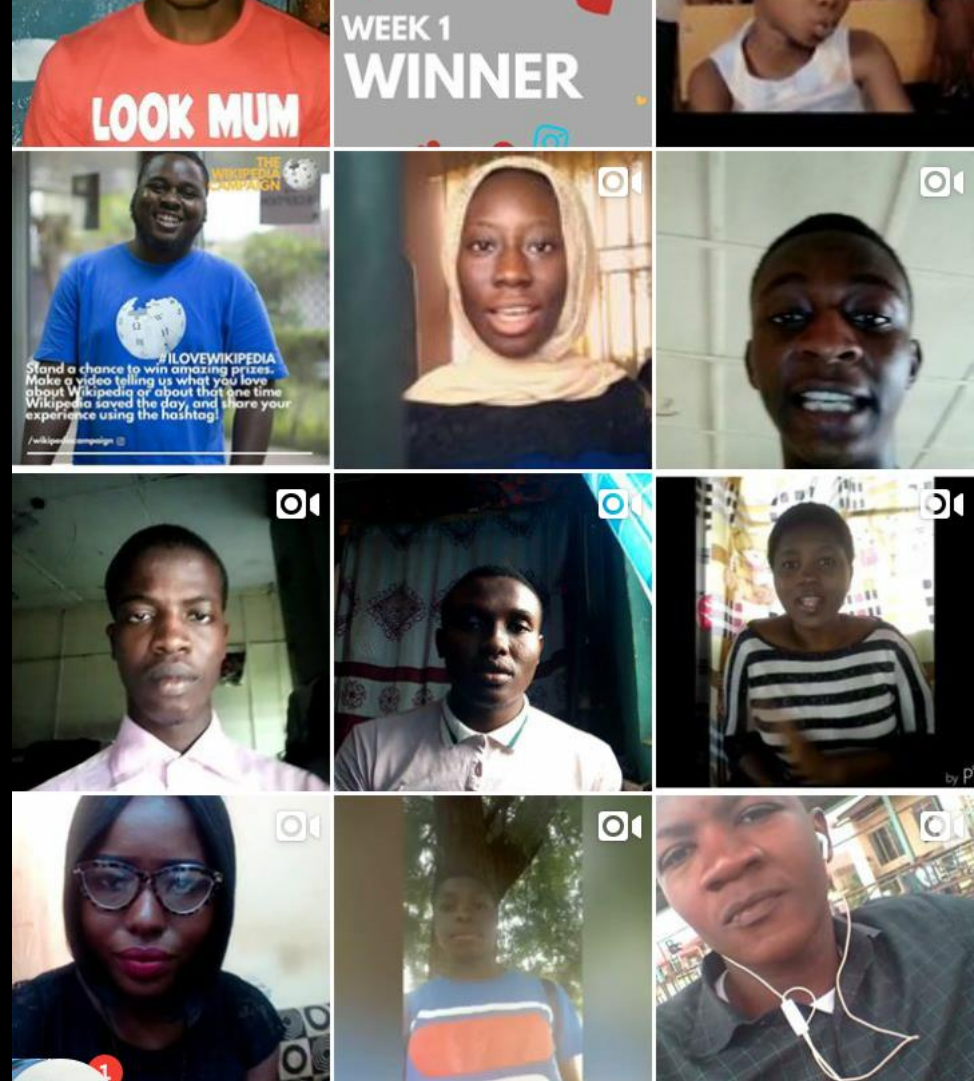
https://commons.wikimedia.org/wiki/File:The_Wikipedia_Campaign.webm

https://commons.wikimedia.org/wiki/File:Wikipedia_video.webm

As at the third week of campaign, about 50 Videos have been submitted for the campaign

<https://www.instagram.com/wikipediacampaign/?hl=en>

As at the third week, about 100,000 impressions; and about 1,500 followers garnered for further engagement.



Thank you!



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