

Weekly Usage Report

Report Period: 03-09-2017 to 09-09-2017 (Week 28)

Total Photos Taken

589

▲ 12.80%



Total Sharings

320

▲ 9.12%



Passerby-to-User Conversion

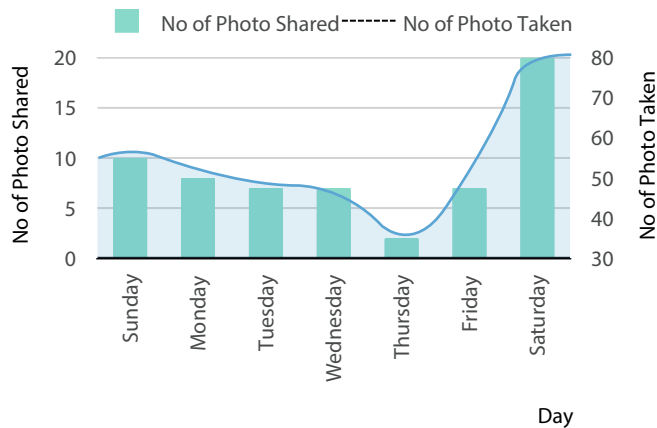
217

▲ 32.56%



USAGE ANALYTICS

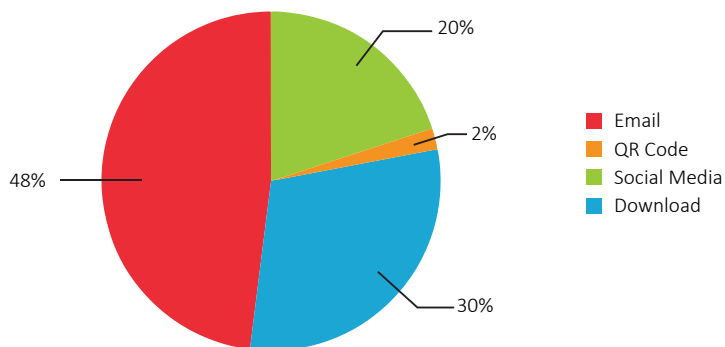
Photo Taken vs Photo Shared



Total Photo Taken by Day

Days	This Week	Last Week	Changes (%)
Sun 03-09	75	32	▲ 134.38
Mon 04-09	37	25	▲ 48.00
Tue 05-09	44	47	▼ 6.38
Wed 06-09	39	36	▲ 8.33
Thu 07-09	49	45	▲ 8.89
Fri 08-09	34	42	▼ 19.05
Sat 09-09	80	80	0.00

Total Sharing



Total Sharing by Day

Days	This Week	Last Week	Changes (%)
Sun 03-09	10	6	▲ 66.67
Mon 04-09	8	2	▲ 300.00
Tue 05-09	7	16	▼ 56.25
Wed 06-09	7	10	▼ 30.00
Thu 07-09	2	14	▼ 85.71
Fri 08-09	7	12	▼ 41.67
Sat 09-09	20	23	▼ 13.04