

Wikimedia Fail Fest

Insert Name and Date of Event



Let's Frame the Word Fail Differently



✓ A New Frame for Failure

F Failure

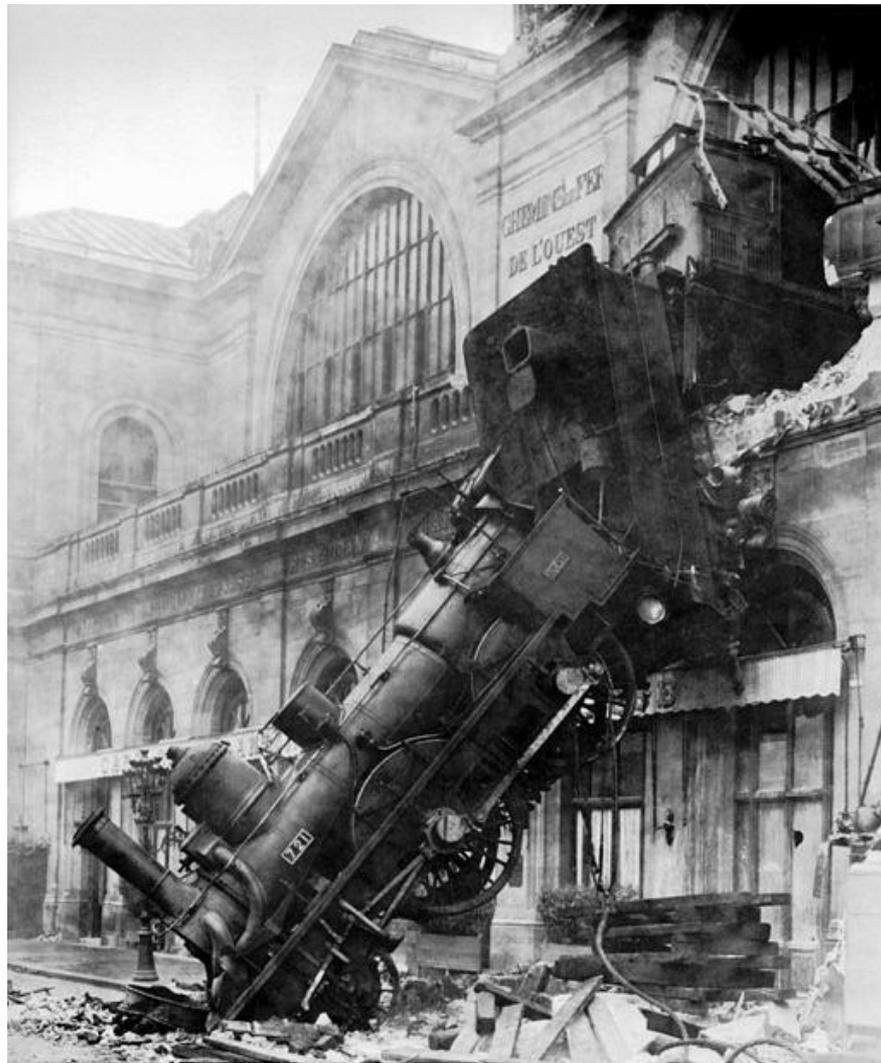
A Always

I Invites

L Learning



X



X



x Big Failures: Titanic



Titanic" by Unknown - <http://students.umf.maine.edu/~hartwenr/webquest/teacherpage/titanic%20in%20dock.jpg>. Licensed under Public Domain via Wikimedia Commons - <https://commons.wikimedia.org/wiki/File:Titanic.jpg#/media/File:Titanic.jpg>



✓ Small Failure: Sweet Reward



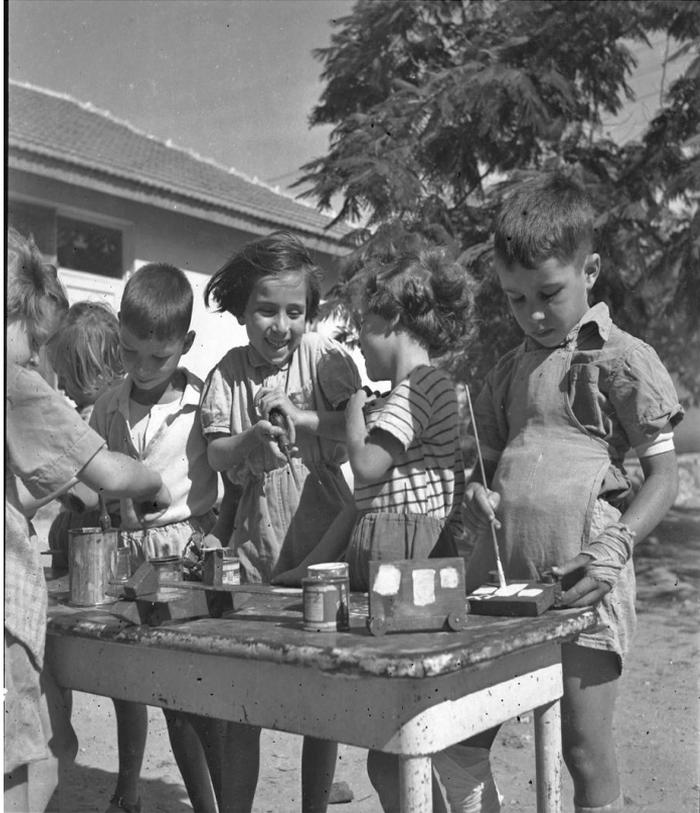
Inventor: Ruth Wakefield, Owner of the Toll House Inn

What she was trying to make: Regular chocolate cookies

How it was created: While mixing a batch of cookies, Wakefield discovered she was out of baker's chocolate. As a substitute she broke sweetened chocolate into small pieces and added them to the cookie dough. She expected the chocolate to melt, making chocolate cookies, but the little bits stuck.



✓ Children Fall and Fail all the Time



At age 5: 80% of our Creative Potential
By age 12: Down to 2%

Did you know that...
Failure is also a stepping stone
to innovation?

<http://creatingminds.org/articles/age.htm>



✓ Fail Fest Ground Rules

1. **Do not record stories.** This means no tweeting quotes or making videos.
2. **Laugh at stories, not people.** We are not here to make fun of anyone.
3. **Keep your story short.** Give everyone a chance to talk
4. **Questions should only ask for clarity.** This is not an interrogation.
5. **Keep an open mind and seek to contribute to shared learning and problem solving.**



Fail Fest Peer Storytelling



Fail Fest Format



30 Minutes Total

2-3 Minute Per story

+

**2-3 Minutes of
Questions/Discussion**



✓ A Frame for Sharing Your Story:

1. We planned this thing: _____
2. This is how we knew it wasn't working: _____
3. We think that this went wrong: _____
4. Here is how to fix it: _____

Let's start with a leader who has offered to kick off Fail Fest with an example using this framing language.





Study



Plan



Measure



Share



Connect

News
&
Events

Learning Patterns Library

A **learning pattern** explains how to reproduce a successful strategy for executing or evaluating an activity, such as running an edit-a-thon, or analyzing responses to an editor survey.

A learning pattern is:

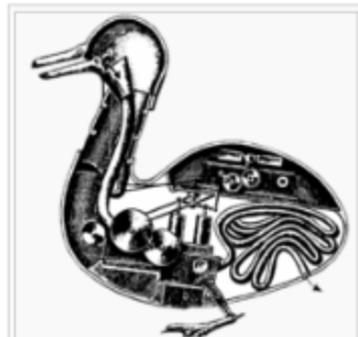
- a **guideline**: it provides advice on how to do something.
- a **template**: it has a clear title and consistent format so people can quickly find the information they need when they browse through the library of learning patterns.

Creating a learning pattern is a simple way to document an important lesson. If you've been involved in a Wikimedia activity, you've probably learned some valuable tips, tricks, advice, or considerations about what works and what doesn't for that kind of activity. **Share what you know: write a learning pattern!** Others will benefit from your experience.

You can read more about learning patterns and this project [here](#) on the Wikimedia blog.

Would you like to talk about the Learning Patterns Library project? The project coordination page is [Grants:Learning patterns/Project](#). See you there!

Would you like to link to learning patterns in a grant request or grant report? You can find instructions at [Grants:Learning patterns/Project/Grant templates](#).



Patterns can help you reproduce something complex, such as a successful edit-a-thon, or this mechanical duck.



Create a new pattern

Trouble using this form? You can report errors or give feedback [here](#).

✓ Elements of a Learning Pattern

- A. **Problem statement:** Describe the problem your pattern is intended to solve or the question it answers.
- B. **Solution statement:** Describe how to solve the problem. You can also list the steps involved.
- C. **Things to consider:** A bulleted list of things someone should keep in mind when using this pattern.
- D. **When to use:** Examples of situations where you would apply this pattern, or real-world situations where it has been used.



What does Fail Fest stand for?



MISTAKES WILL HAPPEN

WRITTEN BY GRANT STEWART

JACOB LITT
PROPRIETOR.



COMPLICATIONS IN THE CARRIAGE HOUSE. TOM: WHAT KIND OF A PLACE IS THIS, ANYHOW?

Resource credits

- Chocolate chip cookie: https://upload.wikimedia.org/wikipedia/commons/a/ab/Chocolate_chip_cookie.jpg
- Children at Play: https://commons.wikimedia.org/wiki/File%3APikiWiki_Israel_13333_Givat_Brenner_kinhdergarten_children.jpg
- "Group visioning session - group one - Stierch" by User:SarahStierch - Own work. Licensed under CC BY-SA 3.0 via Wikimedia Commons - https://commons.wikimedia.org/wiki/File:Group_visioning_session_-_group_one_-_Stierch.jpg#/media/File:Group_visioning_session_-_group_one_-_Stierch.jpg
- Mistakes happen: <https://upload.wikimedia.org/wikipedia/commons/b/b3/Mistakes-carriage-house.jpg>
- Paperball (grey version): https://commons.wikimedia.org/wiki/File:Paperball_2.jpeg
- Paperball (yellow version): https://commons.wikimedia.org/wiki/File:Paperball_yellow.png
- Fail Fest illustration: https://commons.wikimedia.org/wiki/File:Fail_Fest_illustration.png#.7B.7Bint:filedesc.7D.7D
- Trainwreck: By Photo credited to the firm Levy & fils by this site. (It is credited to a photographer "Kuhn" by another publisher [1].) (the source was not disclosed by its uploader.) [Public domain], via Wikimedia Commons
- Train tracks: By Hapesoft (Own work) [Public domain], via Wikimedia Commons
- Failure Frame: By KHarold (WMF) (Own work) [CC BY-SA 4.0 (<http://creativecommons.org/licenses/by-sa/4.0>)], via Wikimedia Commons



Certificate of Appreciation for Serving as a Facilitator for

Wikimedia Fail
Fest



Presented to:

Thank you for contributing to the sum of all human knowledge and the growth of the Wikimedia movement by sharing your expertise as a Wikimedia Community Leader and Facilitator.

Date: _____