

THEORY OF CHANGE
 By getting people from the same region together and engaging them in real life discussions, workshops and social events, communities are strengthened and capacities are developed, partners become part of regional collaboration, and the public gets engaged with wikimedia projects, so that we build an established regional network of local Wikimedia affiliates and external partners, with wider public engagement



IMPACT
 Established regional network of local Wikimedia affiliates and external partners as well as wider public engagement in wikimedia projects

INPUTS	OUTPUTS	
Investment	Target group	Product
Program committee volunteer time	Participants	The event itself
Staff and volunteer time for organizing the event	Affiliates	Compatible program that supports growth & development
Staff and volunteer time for follow-up activities	Participants	Prepared participants, readiness
	External partners	Established external partnerships
	Public	Social media posts, followers
Discussion platform for organizing meeting	Participants	Infomed participants
Platform for program content	Participants, Affiliates, Movement	Documenation, learning patterns
Platform for sharing & learning	Communities	Wikimedia content & learning materials
Social media platforms	External partners	Partners involved
	Public	Social media activities
Existing partnerships	Internal and external stakeholders	Increased general awareness, notability
Finances		

ASSUMPTIONS
 There is interest and participation from CEE regions. there is support from the movement to have these meetings, affiliates are able to have capacity to have regional collaboration in terms of human resources, partners are interested, have capacity in participating in CEE projects,

OUTCOMES		
Short-term	Mid-term	Long-term
Social momentum, common education materials available for learning activities	Active engagement of participants in regional project activites	Strengthened communities with developed capacities are running excellent Wikimedia programs and sharing their learning
Right people have right skills	Active engagement of external partners in wikimedia projects	Partners are essential, active and reliable part of regional collaboration
Ability to learn as a disposition	Active learning from experiences of others	General public is aware and engaged with Wikimedia projects
Reactive, responsive partnerships	General public sharing and commenting, following actively Wikimedia feed	
Visibility, social media reactions, views	Public takes part in wikimedia projects, media pays attention to wikimedia	
Increased local and individual capacity	Partners invest (time, competence, funds) in Wikimedia activities	
Learning from others experience, experience sharing,		
Notability of Wikimedia content		
Partners are aware of their possibilities and prepared for activities.		
General public is aware of ongoing projects in particular and Wikimedia in general.		

