

LETTERS

What They  
Say about

SANITAS  
MODERN  
WALL COVERING

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1919

# SANITAS

MODERN  
WALL COVERING

**T**HERE is probably no more enthusiastic group of people than those who know by experience that SANITAS is truly the modern wall covering.

What some of these people say about SANITAS will undoubtedly be of interest to those who have not made up their minds to use this sanitary wall covering.

From among the thousands of complimentary letters we have received from decorators, architects, hotel managers and house owners, we have selected a small number of letters which offer convincing evidence as to the merits and quality of SANITAS.

SANITAS is made of strongly woven cloth finished in oil colors.

SANITAS is made in styles reproducing the best tapestry, leather, fabric, grass cloth and imported wall paper effects at a fraction of their cost.

SANITAS does not fade, crack or tear. If it becomes soiled wipe off the dirt with a damp cloth—no soaps or cleansing powders should be used.

SANITAS can be had in decorative designs suitable for hall, den, library, living room, chamber and nursery, as well as styles for pantry, laundry, kitchen, servants' rooms and bath room.

SANITAS is put up in rolls twelve yards long and forty-eight inches wide. It is hung like wall paper requiring no special paste.

SANITAS is used extensively by decorators as a finished covering for walls—it takes paint readily and the finish produces an attractive effect.

SANITAS in plain tints is used by some where a canvas covered wall is necessary—it hides small cracks in walls and ceilings and gives a good surface to work on.

SANITAS is being used more extensively than ever as a foundation for fresco and stencil work. You need never fear the color cracking and peeling as in color work applied directly over plaster.

SANITAS is carried in Decorative, Tinted and Glazed styles by jobbers, dealers and decorators everywhere. Look for the SANITAS trademark stamped on the back of the goods.

**THE STANDARD TEXTILE PRODUCTS CO., Inc.**  
**320 BROADWAY, NEW YORK**

## What Decorators Say About Sanitas

The modern decorator is one who strives to lift interior decoration out of the humdrum sameness characteristic of so many who merely figure on not how good can the job be made, but how cheaply.

Decorators who employ SANITAS in securing distinctive decorative effects, are pretty sure to be progressive and dependable.

By all means consult your decorator, get his help and advice. Any decorator can show you the SANITAS line or get any of the SANITAS styles for you.

A few letters from well-known decorators are reproduced here just by way of proving that SANITAS is practical from the decorator's view-point.

THE J. G. VALIANT CO.  
FURNITURE & DECORATIONS  
224-228 N. CHARLES STREET  
BALTIMORE, MD.

The Standard Textile Products Co.  
320 Broadway,  
New York, N. Y.

Gentlemen:

Replying to your favor, we beg to advise that the last large amount of Sanitas we used here was for the Homewood Apartment House. We are pleased to say that we consider this material fills a very long felt want for Hotel work, and we have found our use of same entirely satisfactory.

We are pleased to send you our testimonial of this material and trust you will be able to secure the orders you are looking forward to.

Very truly yours,

THE J. G. VALIANT COMPANY

*John A. Kousha*  
VICE PRES

DICT. JAO'R/MRC.



TELEPHONE IVY 3646

W. E. BROWNE DECORATING COMPANY  
DECORATORS AND FURNISHERS  
STUDIO BLDG. 90 N. FORSYTH ST.

The Standard Textile Products Co.  
320 Broadway,  
New York, N. Y.

Gentlemen:-

This is to certify that we have been users of Sanitas, especially the number 43-X to the extent of a couple of thousand Rolls a year, and we find same for our Decorative purpose the most practical and labor and material saving articles of its kind.

We take pleasure in recommending same to all prospective users of same, and think it is a material that can hardly be beat.

Yours very truly,

W. E. BROWNE DECORATING COMPANY

By

  
Vice President

W/E.

PAINT SUPPLIES

WHITE LEAD, OIL, TURPENTINE,  
MIXED PAINTS, OIL COLORS,  
VARNISHES, BRONZES,  
LADDERS, BRUSHES ETC.



WALL PAPER

INTERIOR DECORATORS,  
LINCRUSTA WALTON  
ROOM MOULDINGS,  
BURLAPS.

72-74-76 Public Square.

Both Telephones

106-108 W. Champaign Ave.

*Cleveland, O.*

Standard Textile Products Co.  
320 Broadway,  
New York, N. Y.

Gentlemen:-

Referring to your inquiry of the 7th inst. I am more than pleased to state my experience with the use of Sanitas.

Have now been using sanitas for some years and have had the greatest success and given fine satisfaction to our trade.

We use thousands of yards per year of the flat white sanitas for rooms, baths, closets and halls on which we afterwards apply one coat of paint and stipple. This gives us an opportunity of securing any color desired and the paint fills any seams which might exist and secure an absolutely washable surface.

We very often glaze the surface treated in that way and we secure any of the Tiffany blend effects which are so popular at this time.

The varnished effects for kitchens and pantries are very successful.

The design flat finished material can be used on the main rooms and hallways.

The greatest benefit secured in hanging the material is that it strengthens the plaster and holds back all small cracks as well as canvas and becomes part of the plaster which can be treated over whenever soiled.

We are using larger quantities each year and the growing demands indicate its great value as a wall covering.

Very truly yours,

*J. C. Wilson*  
Pres. & Treas.  
The J. C. Wilson Co.



**WILLIAM H. PRENTICE**

609 MAIN STREET

WALL PAPERS  
DECORATIONS

CURTAINS AND  
FINE FURNITURE

BUFFALO, N. Y.

The Standard Textile Products Co.  
320 Broadway,  
New York City

Gentlemen:-

In reply to yours of the 20th, dictated by Mr. Faber, we would say that we have always found Sanitas to be all that you claimed it to be. We know of no other material that we have had greater success with, than Sanitas. We use it extensively as a finish covering for walls also a great labor saver where painted walls covered with canvas are necessary We have also found it a very decorative material to Fresco over and our trade have always been well pleased with the results obtained.

Yours very respectfully,



**DEWAR & CLINTON**  
FINE PAPER HANGINGS  
AND INTERIOR DECORATIONS  
435 PENN AVENUE  
PITTSBURGH, PA.

PHONES: } BELL 1383 COURT  
          } P. & A. 874 MAIN

Standard Textile Products Co.  
320 Broadway  
New York, N. Y.

Gentlemen:

You ask our opinion regarding the use of sanitas as a wall decoration. Replying to same, we have and are using large quantities of sanitas and find it very satisfactory indeed; in fact, we favor it above any other materials for that purpose coming within our knowledge and have no hesitancy in recommending it to any who desire a first class wall covering.

Very truly yours,  
DEWAR & CLINTON.

JD/LCC.

PER.

*Dewar*

WELL TUPPER 1864  
FRONTIER. 3472

FURNITURE REPAIRED, REFINISHED  
AND UPHOLSTERED

ALFRED G. MITCHELL

GROVE N. PARKER



COPIES OF HISTORIC  
FURNITURE

SPECIALY DESIGNED  
FURNITURE

**MITCHELL & PARKER**

DECORATIVE CONTRACTORS AND  
IMPORTERS OF

WALL PAPERS, DRAPERY FABRICS, LACES  
FURNITURE AND UPHOLSTERY STUFFS, RUGS AND CARPETS  
767 MAIN STREET, OPPOSITE TECK THEATRE

**BUFFALO, N. Y.**

The Standard Textile Products Co.  
320 Broadway,  
New York, N. Y.

Gentlemen:-

In reply to your inquiry as to what we think  
of Sanitas as a medium for decorating over, we feel that  
it is about the best proposition that the market affords.

We use it on at least 90% of the best con-  
tracts that we have use for a canvas treatment, and have  
used it ever since it came out with the utmost satisfaction  
to ourselves, and clients.

Very truly yours,

Mitchell & Parker.

Per. *Grove N. Parker*

A. W. VINING  
PHONE 8804-W

AGENTS FOR SHERWIN WILLIAMS PAINTS

OSCAR BORNER  
PHONE 2428-M



ATLANTIC LEAD  
AND OIL  
GLASS AND PUTTY  
SPONGES AND  
PAINTERS' SUPPLIES

## Vining & Borner

Interior Decorators and Painting Contractors

FOREIGN AND  
DOMESTIC WALL  
PAPERS, BURLAPS  
GRASS CLOTH  
WOOD MOULDINGS  
METAL CEILINGS

TEL. 4031

OFFICE AND SALESROOM  
179-181 STATE STREET

SPRINGFIELD, MASS.

The Standard Textile Products Co.  
320 Broadway,  
New York, N.Y.

Gentlemen:-

This day, March 6th, is what we have named Sanitas day, we have sold up to time of writing, 15 pieces to 5 different customers, and among the number was one piece to Higgins of Worcester, our 1st order, also an order from Post of Hartford, also two telephone calls for information in regard to Sanitas. Pretty good for a snowy day. We have sold the Highland Paint & Wall Paper Co. about 10 pieces this week, also Hale & Gilbert.

I think we have done fine for such bad weather

Sincerely yours,

VINING & BORNER.

CHARLES G CAMPBELL, Pres

ARTHUR D. CAMPBELL, Treas.

ALPINE F McLEAN, Secy.

CONTRACTS TAKEN THROUGHOUT THE UNITED STATES  
MEMBERS OF MASTER BUILDERS' ASSOCIATION

ESTIMATES RENDERED FOR ALL KINDS  
OF PAINTING AND DECORATING

ORIGINAL DESIGNS  
AND  
COLORED SKETCHES  
FURNISHED  
FOR THE  
DECORATION OF  
RESIDENCES,  
CHURCHES, CLUBS,  
THEATRES,  
HOTELS, ETC

# American Painting & Decorating Co., Inc.



126 & 128 MILK ST

TELEPHONE MAIN 3552  
1223

*BOSTON.*

The Standard Textile Products Co.,  
320 Broadway  
New York City.

Gentlemen:

We have used SANITAS Modern Wall Covering  
in many of the highest class residences and public  
buildings, and are pleased to advise that the mat-  
erial has proven satisfactory.

Very truly yours,

THE AMERICAN PAINTING & DECORATING CO. INC.

*Chas G Campbell*

President

"SAFETY FIRST"

Is the new motto adopted by large business interests, involving risk to life and limb. The painting business carries a large risk in this respect. In awarding contracts, see to it that your contractor protects you. I will—by reliable insurance.

**HENRY WITT, JR.**  
**GENERAL PAINTING CONTRACTOR**  
**INTERIOR DECORATOR**

348 SOUTH 11TH STREET, NEAR 13TH AVE.  
TELEPHONE CONNECTION

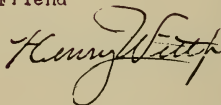
NEWARK, N. J..

The Standard Textile products Co.,  
320 Broadway, N.Y.C.

Gentlemen:

If ever there was a decorator that loves to hang SANITAS, it is Henry Witt and his men; because we know that every time we are through hanging Sanitas we have pleased another customer. The only fault we have with Sanitas is it lasts too long on the wall. We have never yet been called upon to remove Sanitas from the wall. Where once put, it is there to stay. You may paint it; kalsomine it or hang paper over it, but the Sanitas is there to stay.

Your Friend





BELL GARFIELD 2344 AND 8661  
CUT. PRINCETON 792

STORE 10555 EUCLID AVENUE

WALL PAPER AND  
PAINT SUPPLIES

*Fred Epple*

DECORATOR AND PAINTER

CLEVELAND, O.

The Standard Textile Products Co.,  
320 Broadway  
New York City  
Gentlemen:

SANITAS is a substantial foundation to  
paint and decorate over. From an economical standpoint  
we consider it the best wall covering for ceilings and  
side walls to be had.

Wishing you continued success,

Respectfully yours

*Fred Epple*

FE/D.

CARLO DEL GUERCIO  
DECORATOR  
CHURCH DECORATING A SPECIALTY  
MURAL PAINTING, THEATRES, SCENERY, BANKS,  
PUBLIC BUILDINGS AND DWELLINGS  
885 GRATIOT AVENUE

RIDGE 4932-R

DETROIT, MICH.

The Standard Textile Products Co.  
320 Broadway,  
New York, N. Y.

Gentlemen:-

Have used for years your Sanitas Modern Wall Covering for purposes of Fresco work and Mural Paintings in Churches, Banks, Theatres, Residences, Etc. Find it the most magnificent piece of goods that has ever been produced for the said above work.

The decoration at the Sacred Heart of Mar' Church of this city has been executed on six thousand yards of Sanitas, and the work on this building made it one of the most artistic Churches in the country.

The "Sanitas Modern Covering" deserves the highest consideration of Artists, Decorators, Painters who want to produce fine work and Proprietors of Buildings who want to prevent the deterioration of plaster from the injury of time.

Yours very truly,

GDG/LWS

A handwritten signature in cursive script, appearing to read "Carlo Del Guercio", with a long horizontal flourish underneath.



# THE ODD SHOP

SPECIAL FURNITURE AND DRAPERIES  
INTERIOR DECORATIONS  
WALL PAPERS AND PAINTING

Old Telephone 1851

114 UNION STREET  
KNOXVILLE, TENNESSEE

The Standard Textile Products Co.,  
320 Broadway,  
New York, N.Y.

Gentlemen:

We wish to inform you of the fact that we have used considerable yardage of SANITAS Modern wall Covering and SANITAS Lining, and we find that it is the most satisfactory material on the market for our purpose "High Class Decorating".

We've used the grass cloth, leather and fabric effects, and we can find no fault with them in any way.

Yours Very Truly,

The Odd Shop

CWJ / GPS.

*Geo. P. Selly*

ALL ORDERS ACCEPTED BY US SUBJECT TO DELAYS CAUSED BY FIRE, STRIKES OR OTHER CAUSES BEYOND OUR CONTROL AND SPECIAL ORDERS ARE NOT ACCEPTED SUBJECT TO CANCELLATION AFTER THE WORK HAS BEEN COMMENCED ON THEM.

# C. B. ATKIN COMPANY



KNOXVILLE PLANT

MANUFACTURERS OF  
**FURNITURE  
AND  
BUILT UP STOCK**



**KNOXVILLE, TENN.**



PLANT AT OAKWOOD  
KNOXVILLE SUBURB.

The Standard Textile Products Co.,  
320 Broadway  
New York City

Att. of Mr. G.M.prentiss, Adv.Mgr.

Gentlemen:

Am in receipt of your favor of September 28th and for your information will say that during the past summer we decorated all the bath rooms in the Hotel Atkin, numbering 135, with your SANITAS, and were very much pleased with results.

Yours very truly

C.B. ATKIN

C.B.A./LB

Established 1842

Incorporated 1904

The A. J. Humberger's Sons Co.  
Dry Goods!  
Massillon, O. \_\_\_\_\_ 191

The Standard Textile Products Co.

320 Broadway, New York.

Gentlemen:

I wish in this way to inform you, the good Sanitas has established in our city.

The decorator, we employ being the oldest man in point of service, in this vicinity, has given us his opinion on your wall covering, it is as follows:

I can leave a job after using "Sanitas" for any foundation in decorating with a feeling of satisfaction, knowing I have used the best covering in existence.

Our sales on "Sanitas" has increased 50% in the last year, shows us we have reaped the benefits in advertising your goods.

Thanking you again, we remain

A. J. HUMBERGER'S SONS CO.

*C. P. Spuhler*

## What Architects Say About Sanitas

More and more the special skill of the architect is being used in connection with high-class decorating work so that the completed house, hotel or institution may have a thoroughly harmonious appearance.

The comments of such critics, acquainted with every variety of wall covering, reflects much credit on SANITAS. Read what they say.



**LANG & WITCHELL**  
**ARCHITECTS**  
**AND STRUCTURAL ENGINEERS**  
SOUTHWESTERN LIFE BLDG.  
**DALLAS, TEXAS**

The Standard Textile Products Co.  
320 Broadway,  
New York, N. Y.

Gentlemen:

We used Sanitas in the Adolphus Hotel  
with very good success.

Yours truly,

A handwritten signature in dark ink, appearing to be 'M. H. Lang', written in a cursive style.

JOHN F. JACKSON  
E. J. ROSENCRANS, C. E.  
H. S. WATERBURY

JACKSON, ROSENCRANS & WATERBURY  
ARCHITECTS  
HARBIDGE BLDG., 1326 BROADWAY, NEW YORK

The Standard Textile Products Co.  
320 Broadway,  
New York City.

Gentlemen:-

Referring to yours of the 24th inst., we would say that we wrote you in regard to SANITAS as we did, at the suggestion of Mr. Opdyke. We have already recommended the use of your material to several Secretaries. We believe that it is a material which can be used to great advantage in Association buildings, both new and old.

It is our intention to specify a large amount in the new Youngstown, Ohio building. You will see from this that we will have no hesitancy whatever in recommending its use wherever it seems appropriate.

Yours very truly, .

*Jackson Rosenkrans & Waterbury*

DWIGHT JAMES BAYM - ARCHITECT  
STUDIO - RIVERDALE - ON - HUDSON  
NEW YORK CITY

The Standard Textile Products Co.,  
330 Broadway,  
New York City.

Gentlemen:-

I have used Sanitas for walls and ceilings  
on various interiors of country houses designed during  
the past few years in my office.

This material has been found most satis-  
factory both to my clients and myself and lends itself  
to an economical lead and oil paint finish.

DJB/LD

Very truly yours,

A handwritten signature in cursive script that reads "Dwight James Baym". The signature is written in dark ink and is positioned below the typed name.

·WILLIAM·HOWE·PATTON·  
·ARCHITECT·  
·PARKERSBURG·WEST·VA·

The Standard Textile Products Co.,  
320 Broadway, New York City

Gentlemen:

I have Sanitas on the walls and ceilings of my residence on 13th street, this city. It was put on 13 years ago and is just as good as the day it was hung.

Very truly yours,

*Wm. Howe Patton*



THOMAS S. KNOX  
ARCHITECT  
WAYNESBURG, PENNSYLVANIA

The Standard Textile Products Co.  
320 Broadway,  
New York, N. Y.

Gentlemen:

I have specified a great deal of  
Sanitas, and am going to continue to do so.

Yours very truly,

*Thomas S. Knox*

2954 MADISON SQUARE.

JULIUS HARDER ARCHITECT  
31 WEST 31st ST., NEW YORK

SUBJECT

The Standard Textile Products Co.  
320 Broadway,  
New York City.

Gentlemen:-

I have employed "Sanitas" material in places  
of importance and it gives me pleasure to say, with  
entirely satisfactory results.

Yours truly,

*Julius Harder*  
*JH*

THEODORE A MEYER  
ARCHITECT  
114 East 26th Street, New York.

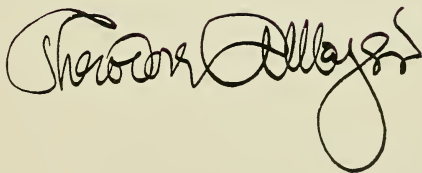
The Standard Textile Products Co.  
320 Broadway,  
New York, N. Y.

Gentlemen:-

I take pleasure in writing you the following. I noticed in the home of one of my clients that in one of the rooms exposed to very strong sunlight where the walls were covered in green and blue design Sanitas, that a picture had faded considerably although upon its removal no trace of fading of the Sanitas was visible, the wall having a uniform appearance. This may be a coincidence but a rather interesting fact.

You may make whatever use you see fit of this record of your material, comment upon which is hardly necessary.

Very truly yours,

A handwritten signature in black ink, appearing to read "Sherman Dillinger". The signature is written in a cursive, flowing style with a large loop at the end.

## **What Hotel Managers and Public Institutions Say About Sanitas**

The Hotel manager's problem in keeping the walls of his rooms clean and inviting at all times has heretofore been an extremely difficult one.

Now, as SANITAS is being adopted by the better class hotels, the manager and the guests also can feel contented about the cleanliness and the sanitary condition of the decorated walls.

Many of the most striking and elaborate decorations have been secured with the use of SANITAS, while at the same time many of the most economical decorative effects have been obtained by the use of plain and decorative dull finished SANITAS.

Some letters from leading hotels prove the case for SANITAS—read them.

Countless other public and semi-public buildings have found in SANITAS the ideal wall covering. We have many letters from such institutions but only have room for a limited number in this book.



PRIVATE OFFICE

T. W. JOHNSON,  
PRESIDENT.

D. M. JOHNSON,  
SECY.-TREAS.

## JOHNSON HOTEL COMPANY

OPERATING

# HOTEL UTICA

UTICA, N.Y.

The Standard Textile Products Co.  
320 Broadway,  
New York, N.Y.

Gentlemen:

We acknowledge receipt of yours of the 6th inst., and would advise that we have given your Sanitas a thorough trial and are well pleased with the result thereof.

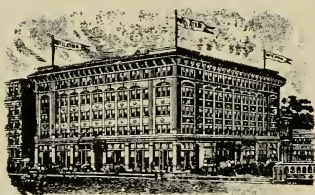
In the future should we intend re-decorating, we should be pleased to use your Sanitas as far as possible.

Very truly yours,

JOHNSON HOTEL COMPANY

• S/D.M.J.

"THE HOTEL OF KNOXVILLE"



EQUIPPED THROUGHOUT  
WITH AUTOMATIC  
SPRINKLERS  
200 ROOMS  
130 ROOMS WITH  
PRIVATE TILED BATHS  
ROOMS WITHOUT BATH  
\$ 100 UP  
50 ROOMS WITH BATH  
\$ 150  
50 ROOMS WITH BATH  
\$ 200 UP

EUROPEAN PLAN

FIREPROOF

EXCELLENT CAFE  
AT REASONABLE PRICES

## HOTEL ATKIN

UNDER THE MANAGEMENT OF  
THE ATKIN COMPANY  
C. B. ATKIN, PRES.

OPPOSITE SOUTHERN RY.  
PASSENGER STATION.

*Knoxville, Tenn.*

The Standard Textile Products Co.,  
320 Broadway,  
New York, N. Y.  
Gentlemen:-

We used SANITAS Modern Wall Covering  
on 135 Bath-rooms of the Hotel Atkins and found it  
entirely satisfactory.

Yours very truly,  
HOTEL ATKIN.



PRIVATE OFFICE

# HOTEL BRESLIN

BROADWAY AT 29TH STREET.

EDWARD C. FOGG, MANAGING DIRECTOR.

ROY L. BROWN, RESIDENT MANAGER.

COPLEY-PLAZA, BOSTON, MASS.  
UNDER THE SAME MANAGEMENT

NEW YORK,

The Standard Textile Products Co.  
320 Broadway,  
New York City.

Gentlemen:

We have used SANITAS in the Breslin  
Hotel to our entire satisfaction.

Yours very truly,

HOTEL BRESLIN

Manager.

RLB:MAB



A. B. SANDERL,  
MANAGER.

ABSOLUTELY FIREPROOF

# Hotel Seneca

ROCHESTER'S LEADING HOTEL

SENECA HOTEL CO.

Rochester, N. Y.,

May 10, 1915

The Standard Textile Products Co.  
320 Broadway,  
New York, N. Y.

Gentlemen:-

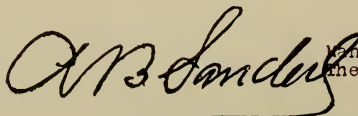
In answer to your letter of May the 6th, we have about 160 rooms covered with Sanitas and up to the present time it has given us the very best of satisfaction.

We are keeping a close watch on these rooms and comparing the cost, etc., with the cost and wear and tear of the rooms we have which are papered. If the Sanitas continues to wear as well in the future as it has in the past and to continue to show up bright and distinct, in a year from now, we will decorate our entire house with it.

We are at the present time adding 52 more rooms to our hotel and are covering same with your product.

Trusting this will be satisfactory and meet with your approval, we beg to remain

Yours most respectfully,

  
A. B. Sanderl,  
Manager,  
The Hotel Seneca.





ABSOLUTELY FIREPROOF

# Hotel Seneca

ROCHESTER'S LEADING HOTEL

350 ROOMS WITH BATH

SENECA HOTEL CO.

Rochester, N. Y.

A. B. SANDERL, MANAGER.  
H. C. HEIM, ASST. MGR.

Jan. 7, 1919.

The Standard Textile Products Co.  
320 Broadway,  
New York, N. Y

Gentlemen:-

We have used Sanitas as a wall covering for the greater part of our rooms for the past five years and find that it is giving excellent satisfaction.

We are particularly pleased with the fact that a dirty room can be turned into a clean room within a very short time, as the walls covered with Sanitas are very easily cleaned when done properly and according to directions.

We cheerfully recommend Sanitas and believe that any hotel using it will find it as satisfactory as we have

Wishing you every success, we are

Very truly yours,  
HOTEL SENECA

Manager.

## HOTEL OHIO



ABSOLUTELY FIREPROOF



# Hotel Ohio.

CHARLES T. ALEXANDER, PRESIDENT AND GENERAL MANAGER



YOUNGSTOWN, OHIO.

The Standard Textile Products Co.  
320 Broadway,  
New York City.

Gentlemen:-

You will be pleased to know that the writer decided on the use of SANITAS throughout The Ohio after considering its many advantages over other wall coverings that came to my attention.

During the period of building The Ohio, practically all kinds of material manufactured in the United States and Europe was submitted for consideration. The phrase "Wipe off the Dirt" first attracted my attention, and I found this to be true. I could keep my house entirely sanitary as regards the floor and wood-work, and now I have found something to keep the entire wall space equally as free from dust and dirt by simply wiping off.

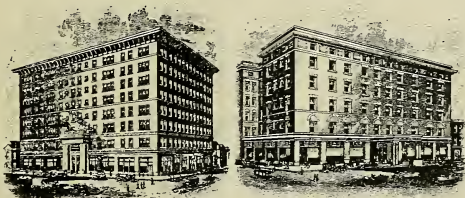
The argument that SANITAS does not fade influenced me greatly as well, as I could change my furniture or pictures to suit any room without having a faded space to detract from the beauty of the decoration.

I congratulate you on the production of an article of such durability as SANITAS.

Yours very truly,

*Charles T. Alexander*

PAUL P. FITCH  
PRESIDENT  
F. D. WILKERSON  
VICE PRESIDENT  
W. A. CARROLL  
SECRETARY  
M. C. HANNAN  
TREASURER



HOTEL OHIO

TOD HOUSE

DIRECTORS  
JOS. G. BUTLER, JR.  
W. B. HALL  
F. D. WILKERSON  
PAUL P. FITCH  
A. W. CRAVER  
CHARLES C. JOHNSON  
M. C. HANNAN

CAPITAL STOCK  
\$ 250,000

## The Ohio Hotel Operating Company

M. C. HANNAN, GENERAL MANAGER

### Youngstown, Ohio

The Standard Textile Products Co.  
320 Broadway,  
New York, N. Y.

Gentlemen:-

We are in receipt of your letter of February 1st regarding the Sanitas used at the Tod House, Youngstown, O. We were able to work out a very satisfactory decorating scheme with same, and I will be glad to send you a photograph of one of the bed rooms as soon as the cut is returned to me by The Hotel Monthly, Chicago.

As a matter of fact, in writing a detailed description of the Tod House, I feel sure that Mr. Willy, the editor, will devote some little attention to the Sanitas used, as he was very favorably impressed with the decorating schemes we had worked out and the practicability of Sanitas.

I have just recently redecorated The Hotel Ohio, by stipling right over the original Sanitas and it has made a wonderful job, the Sanitas having proved to be an excellent surface for painting.

Trusting that this is the information you desire, we are,

Yours very truly,  
THE OHIO HOTEL OPERATING COMPANY.

*M. C. Hannan*  
GEN. MGR.

# THE YOUNG MEN'S CHRISTIAN ASSOCIATION

## YOUNGSTOWN, OHIO

M. E. DENNISON, PRESIDENT  
H. M. HURD, VICE PRESIDENT  
T. A. JACOBS, TREASURER  
L. C. HAWORTH, GEN'L. SEC'Y

The Standard Oilcloth Co.,  
320 Broadway,  
New York City.

Gentlemen:

We are pleased with the sanitas which was used in our new Y. M. C. A. building. It seems to us to be a very practical wall covering, especially in a city like Youngstown where there is so much smoke and dirt. After having occupied the building for three months we have no reason to change our mind concerning the desirability of using sanitas quite generally.

Yours truly,

  
General Secretary.

LCH-B

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**BUSINESS MEN'S  
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The Standard Textile Products Co.,  
320 Broadway,  
New York, N. Y.

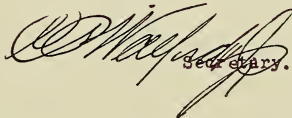
Gentlemen:

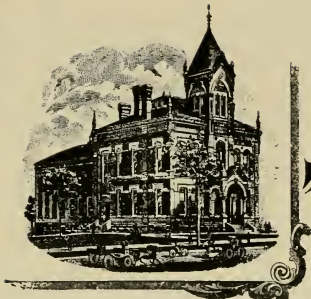
It gives me pleasure to recommend Sanitas as a wall covering as we have found it thoroughly satisfactory in every respect. We had our entire Club finished in various colors from dark red to a very light blue, and have found it all that you recommend it to be.

It is especially serviceable in our dining room. We find by taking a sponge we can easily keep the walls fresh and clean. We believe it is as near an ideal covering for walls as can be found.

Yours very truly,

CPW/B

  
Secretary.



NEWTON R. PARVIN, Gr Secy & Librarian.

# Iowa Masonic Library

ERECTED IN 1884  
BY  
GRAND LODGE OF IOWA  
A. F. & A. M.

*Cedar Rapids.*

Standard Textile products Co.,  
320 Broadway  
New York City

Gentlemen:

The party who received the contract  
for doing our decorating tells me he is using  
SANITAS Modern Wall Covering, which he has been  
able to get at the wholesale house here.

Very truly yours,

*N. R. Parvin*  
Grand Secretary.

HH/1979

PRIVATE OFFICE

WM. E. LEFFINGWELL, PRESIDENT

JOHN M. WALSH, MANAGER

"True Heart of the Lake Country"



The Glen Springs  
Watkins Glen N.Y.

The Standard Textile Products Co.  
320 Broadway,  
New York, N. Y.

Gentlemen:-

In reply to your letter of the 24th inst.  
we have used Sanitas in our bathrooms and in some  
halls and closets and it is giving excellent satis-  
faction.

Very truly yours,

THE GLEN SPRINGS

By

*John M. Walsh*

Manager.

JMW:F

## **What Consumers Say About Sanitas**

“Consumers” are typical of the vast number of house owners who have found satisfaction in SANITAS.

From every State in the Union, from foreign countries, from every climate have come to us many letters which testify to the beauty and practical utility of this modern wall covering.

Some of these house-owners are still enjoying SANITAS put on their walls eight to fourteen years ago. Doesn't this indicate the ultimate economy of SANITAS? Their own words on the following pages should help you decide in favor of SANITAS. We give only the towns and initials of parties from whom we received these letters but full name and address may be had upon request.



I covered five rooms with SANITAS last Spring and I am more than satisfied. I used dull finish in three rooms and the glazed in two. I am ready to cover the walls of dining room, living room and reception hall and prefer to use decorative styles.—Mrs. R., College Hill, Cincinnati, Ohio.

Am pleased to get your samples of SANITAS. I used SANITAS on the kitchen wall ten years ago and will say it is just as if I put it on yesterday, and I do not regret the cost.—Mrs. I. R. B., Bellevue, Pa.

I have used SANITAS for the last ten years and found it very economical and satisfactory.—Mrs. C. J., New Brunswick, N. J.

Ten years ago I had my walls covered with SANITAS in a white tile effect. It has been used continuously with perfect satisfaction, needing only to be washed off every few months with hot soapy water to free it from the coal soot, as I use soft coal.—Mrs. R. E. G., Mayfield, Ky.

Enclosed please find a piece of SANITAS that has been on the wall of my home for the past fourteen years. I am now remodeling and need more samples.—A. D. T., Youngstown, Ohio.

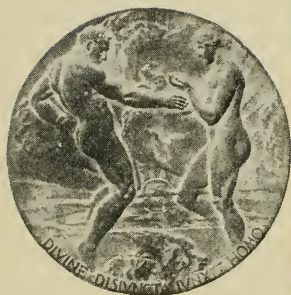
I have used SANITAS quite extensively and pronounce it all right for all purposes. It meets requirements fully to my satisfaction.—C. T., Garfield, N. J.

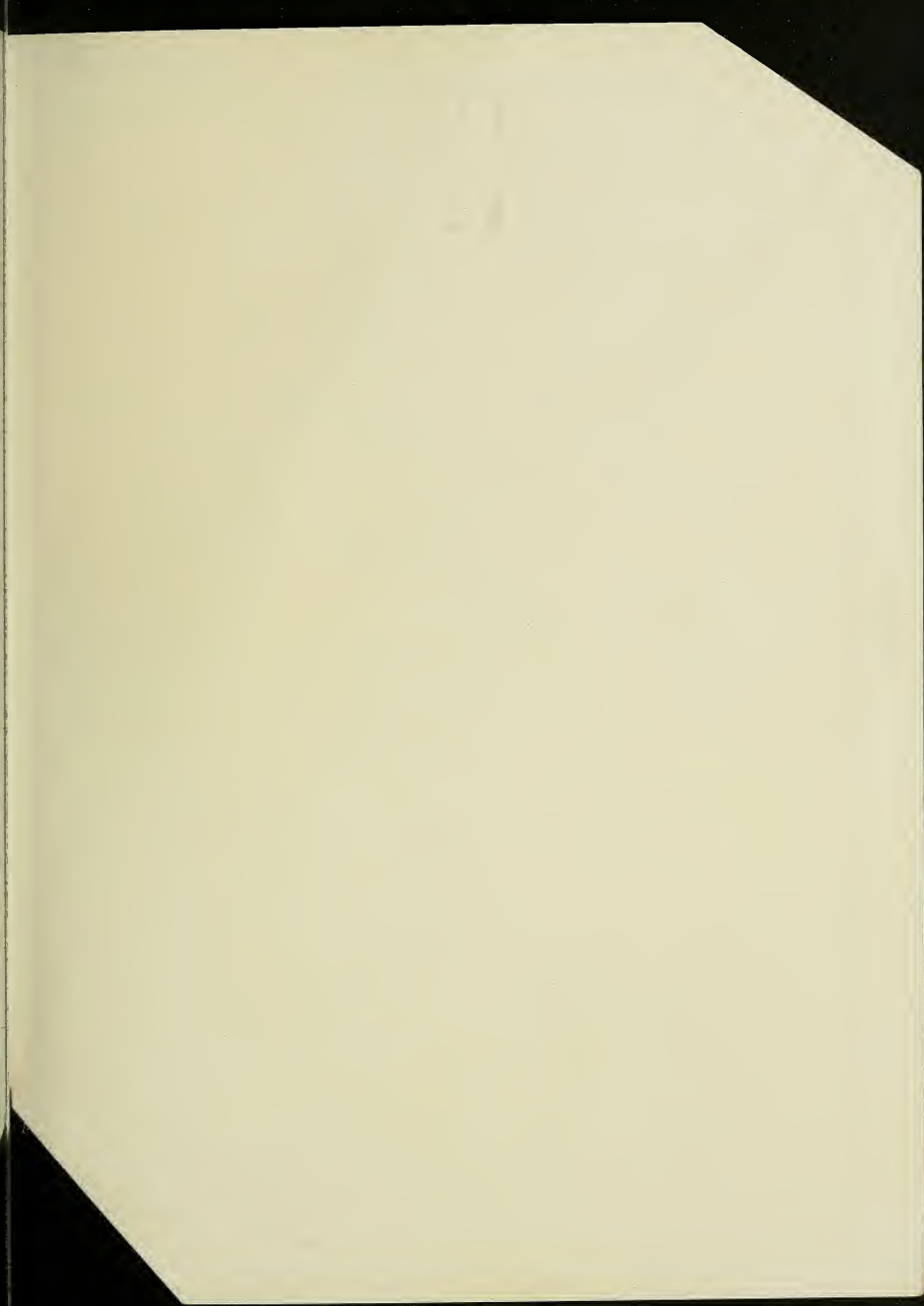
I have about completed the decorations of my home and have used SANITAS in all the important rooms and must say that I obtained wonderful results. Will be glad to show my house to anyone who may be interested in SANITAS.—F. R. F., Roslyn Estates, Roslyn, N. Y.

My opinion is that SANITAS is the only wall covering that fits the modern requirement of sanitation.—W. J. S., Clarendon, Va.

Have just sold my home and will use SANITAS in my new one, when it is completed. I have it on 2 rooms in my home just sold where it has done service for 12 years and is as good as new today.—Mrs. J. C. V., Grantwood, N. J.

The first SANITAS I saw was in a doctor's office. It attracted my attention so much that I wanted some. It will be 8 years the 1st of March since I have had this SANITAS in use and it is still in good condition.—A. M. P., St. Cloud, Fla.





Every yard of SANITAS  
is guaranteed perfect  
by this trade-mark



Look for it—stamped every  
yard on the back of  
the goods