

# Wikimedia Foundation funding programs

(an overview)

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**CEE Meeting 2022 in Ohrid, North Macedonia** 



## What's in this overview?

- What are some activities and projects we fund in CEE?
- What are our primary funding programs?
- If I'm interested in funding, how do I start?



## 

# What do we fund in CEE?

### **CEE Region Highlights**



#### <u>Opening of Senaki WikiClub,</u> Wikimedia Georgia User Group

Senaki community was provided training skills and computing equipment for independent editing on Georgian Wikimedia projects. Fifth WikiClub supported in Georgia.



#### Senior WikiCity

#### Wikimedia Czech Republic

Older adults supported to document cultural and natural monuments in Olomouc. Connected to Seniors Write Wikipedia and Dny Evropského Dědictví (European Heritage Days)



## Illustration/animation training, Investigative Journalists NGO

Students learning to design images and animations for Armenian Wikipedia that increase the overall quality and accessibility of the most viewed educational content.

## But what is eligible? (A lot!)

- Some examples of activities:
  - Affiliate programmatic plans
  - Local events connected to campaigns
  - Conferences (local, regional, international)
  - o Empirical research supporting Wikimedia projects or communities



## But what is eligible? (A lot!)

- Examples of expenses:
  - Temporary working space, services, prizes, outreach, and other common costs for meetups, edit-a-thons, contests, photowalks, and campaigns.
  - Data costs to support access to online events
  - Travel for organizers and event participants
  - Some equipment/technology needs with a plan for maintenance and sharing with your community
  - Rent and utility costs for organizations with dedicated office space



## But what is eligible? (A lot!)

- Examples of expenses:
  - Compensation for well-defined roles that do not replace volunteer activities in your Wikimedia community, such as:
    - project management
    - graphic design
    - software development time
    - training
    - childcare services
    - translation
    - speaker fees/honoraria
    - Wikimedian-in-Residence roles



## We're open to funding beyond these examples.

It's important for us to understand your specific context and situational needs.





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## What are our funding programs?



#### **Wikimedia Community Fund**

The Community Fund is a unified program with flexible support and funding for Wikimedians working on knowledge equity aligned with the Movement's Strategic direction.

Learn more and apply



#### Wikimedia Alliances Fund

The Alliances Fund, for mission-aligned organizations in underrepresented communities who want to collaborate and amplify our work.

Learn more and apply



#### Wikimedia Research & Technology Fund

The Research and Technology Fund for improving technology, tools, and research to nurture a more responsive and accessible environment for contributions.

Learn more and apply



## Wikimedia Community Fund





#### **Rapid Fund**

Short-term, low-cost projects by individuals, groups, or organizations contributing to Wikimedia projects.

This program is comparable to the previous Rapid Grants program.

45 days processing time; average funding amount: 500 - 5,000 USD

Please note, you can also request swag from Wikipedia Store №. Please review the Requesting swag page for more details.

Apply



#### Conference & Event Fund

Funding and planning support to groups, individuals or organizations to organize local, regional, and thematic conferences that bring together Wikimedians for experience sharing, skill building, and networking. This program is comparable to the previous Conference & Events Grant program.

2 months processing time; average funding amount: 10,000 - 90,000 USD

Apply



#### **General Support Fund**

Flexible general operating support for individuals, groups, or affiliates that have developed larger projects or programs or a strategic plan that requires sustained investment over time to be able to achieve its goals. Multi-year grant funding is available if appropriate to the goals and objectives of the applicant. This program is comparable to the previous Simple Annual Plan Grant, Annual Plan Grant, and Project Grant programs.

2 months processing time; average funding amount:  $10,000-300,000~\mathrm{USD}$ 

Apply



## Wikimedia Community Fund



#### • Who should apply?

- If you've received funds from the Foundation before (e.g. Rapid Grants, Project Grants, Annual Plan Grants)
- If you are an affiliate, group of Wikimedia volunteers, or an individual
   Wikimedia organizer / contributor
- Rapid Funds encouraged for first-time applicants.
- Unrestricted funding: Grantees have discretion in reallocating funding based on changing priorities or circumstances.



## Wikimedia Alliances Fund



#### Who should apply?

- Non-Wikimedia organizations that are aligned with movement values and principles
- Have some prior experience working with a Wikimedia affiliate or community.
- Organizations that work in communities that are underrepresented in the Wikimedia movement.



## Wikimedia Alliances Fund



- Activities and expenses that can be funded through the Community Fund are also eligible here.
- Rapid Funds and General Support Funds are available.
  - Applications are similar to Wikimedia Community Fund.
- Unrestricted funding: Grantees have discretion in reallocating funding based on changing priorities or circumstances.



### **Procedures**

#### **Activity**

Program Officer works with grantees to prepare their application

Applicants complete final submission of application

Final submission deadline

Committee feedback provided

Applicants engaging with committee feedback

Applicants adjust proposal if needed

Final review and decision





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# How do I start?



## Four steps to get started

- Schedule a conversation with me
- Participate on Let's Connect to learn and share with peers
- Review the application
- Draft a partial or complete application for early review before applying

### Schedule a conversation

#### **See here** to contact and schedule a time to meet with me!



Click on an open appointment slot to sign up. If no slots are available, please try a different time range. To cancel an appointment slot you've already booked, leave this sign-up page and delete the event from your own calendar.

	Sun 10/23	Mon 10/24	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29
0:00			Open appointment			Open appointment	
1:00			Open appointment	Open appointment		Open appointment	
2:00			Open appointment	Open appointment	Open appointment	Open appointment	
3:00			Open appointment	Open appointment	Open appointment		
4:00							



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### **Let's Connect**



See here to share your skills and learn skills from your peers in the movement.

#### Find people who want to share skills in the list below

[ edit | edit source ]

Select the skill category and specific skill which you want to **learn** to see matching profiles.

- ► Let's Connect Want to Share Interpersonal, community health, and governance skills (9 categories)
- ► Let's Connect Want to Share Learning, evaluation, and communication skills (13 categories)
- ► Let's Connect Want to Share Organizational skills (16 categories)
- ▶ Let's Connect Want to Share Programmatic and tactical-related skills (17 categories)
- ▶ Let's Connect Want to Share Wiki-project related or technical skills (19 categories)
  - See all skills that are shared





## **Application materials**

**See here** to review application materials (available in 6-8 languages)

#### **Application and Reporting Forms and Guides**

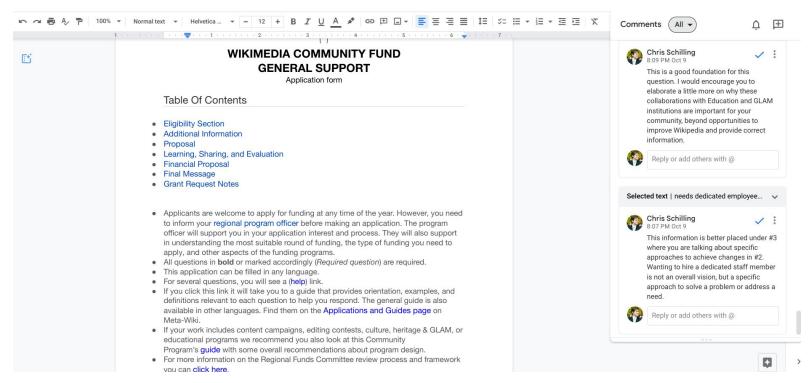
Available versions of General Support Application

Guide (Google Docs)



Arabic & · Chinese & · English & · French & · Indonesian & · Spanish & · Portuguese &

## **Draft an application**







## The end.

(Now go forth, and apply!)



Let's have a chat: <a href="mailto:cschilling@wikimedia.org">cschilling@wikimedia.org</a>