

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Trade List
Spring of
...1900



W. W. WILMORE
Dahlia Specialist • ESTABLISHED
IN 1886...



DENVER, COLO.

P. O. Gardens on Prospect
...Box 382 Avenue • One and one-half miles
west of the City



GROWER AND DEALER

IN ...Dahlias..Cannas

Gladiolus...Paeonies...etc.

TO MY FRIENDS

The
Florists
and
Seedsman

Prices

Business
Terms

Denver, Colo., January 1, 1900.

IN presenting this price list to my old friends and customers, I wish also to express my appreciation of your past favors. So far as I am informed, no one has any complaint, and I hope and expect by conscientious and liberal dealing to always retain the good will of my customers.

To those who have not yet favored me with an order I wish to state that all the stock offered in this list is grown under my personal direction, and as far as possible all orders receive my personal attention. Descriptions are accurate and not overdrawn.

I do not claim that my prices are the lowest; nor have I ever coveted the reputation of running a "cheap place." I aim to do an honest business and at the same time retain a profit on my investments. The present evolutionary period of the Dahlia requires the purchasing of new and costly varieties and the discarding of many hitherto good varieties; and consequent loss and waste of stock. Many of the best varieties are shy producers of tubers. Nevertheless my prices will be found quite reasonable and even lower than others. The past season in this locality was one especially favorable, and my stock is finer than ever before. Any orders intrusted to me will receive my careful and liberal attention.

Respectfully, W. W. WILMORE.



1. Orders from unknown persons must be accompanied by the cash or satisfactory references.
2. No stock will be sent C. O. D., unless one-half the amount accompanies the order.
3. Five per cent. discount will be allowed where the cash accompanies the order.
4. No extra charge for packing.
5. *Guarantee:* I guarantee my stock true to name and of perfect germinating qualities, with the express understanding that should any not prove so, I will replace with other stock or refund the money paid, but will not be liable for any damage beyond this.

In order that the terms herein contained may be better understood, the following brief descriptions are given:

Cactus Dahlias are those with long narrow petals, and frequently drawn to a sharp point and revolute in form.

Decorative Dahlias (so called for want of a better name) are those with broad, flat, or slightly curved petals, quite double and yet having rather a flattened appearance.

Fancy Dahlias are always variegated and are found among all types.

Pomponé Dahlias are small in size, rounded in form, and generally of dwarf, bushy habit.

Show Dahlias are generally rounded in form and are not confined to any particular habit of growth. They carry but one color, but are often shaded at the tips of the petals.

Single Dahlias are too well known to require a description.

Descriptive Notes of Dahlias



My display of Dahlias at the great Exposition was the only one that received a prize.

Owing to the great distance, I have never competed at the Eastern shows; but when a prize is offered within a thousand miles of me, my prize winners have never failed to bring the prize my way. They will do the same for you.

"Your exhibit was a good one, and I am sure attracted sufficient attention to thoroughly repay you for having made it."

From F. W. Taylor, Superintendent Department of Exhibits.

Highest National Honors

Eighteen Grand Novelties and Rare Dahlias

For Types and Forms see Last Page

SPECIAL attention is called to this list, as it contains the cream of the Dahlia family...They cannot fail to please, both in points of beauty and usefulness as a cut flower, and the prices will be found quite reasonable. The following is only a partial list. See Retail Catalogue. ❀ ❀ ❀ ❀ ❀ ❀ ❀ ❀

Prices of Novelties and Specials, except where noted, 10c. each, \$1.00 per dozen, \$8.00 per hundred...Prices quoted are net..If wanted by mail, add postage at the rate of 20c. per dozen. ❀ ❀ ❀ ❀ ❀ ❀

- CINDERELLA.** (See illustration, page 1, retail catalogue.) This new cactus dahlia is undoubtedly the best of its type yet introduced. Its form is a model of perfection. An early bloomer and produces a profusion of flowers. Color, dark purple maroon. 15c each; \$1.60 per doz. 3 ft.
- CLARA NISSEN.** A most vivid bright red, dazzling the eye when viewed in the sunlight. A perfect decorative form and always full to the centre. Blooms well above the foliage on long stems; excellent for cutting. 15c each; \$1.50 per doz.; \$10 per 100. 4 ft.
- CURIO.** (See illustration, page 2, retail catalogue.) A Grand New; in formation similar to Grand Duke Alexis. Blooms in clusters of three, very regular in outline, combining all the qualities of a first-class show variety. Color, bright orange bronze. Price, 20c each; \$2.00 per doz. 3 ft.
- E. A. TUNNELL.** Also a variegated flower. A clear, bright red, shaded and striped with pure white, produced on very long stems. A fine bouquet of various colors can be cut from the same plant; a grand flower. (Fancy.) 4 ft.
- EARL OF PEMBROKE.** (Cactus.) (See illustration, page 1.) A grand dahlia looking more like a chrysanthemum than a dahlia. Its petals are very long and narrow. Every flower is perfectly formed, and quite full to the center. Color, rich dark purple lake. 3 ft.
- FLORENCE WOOD.** (Show.) A novelty now introduced for the first time. It is a sturdy, erect grower. The flower is about average in size and is borne on good stems. Color, clear violet purple. Flowers are well formed and produced freely. 3 ft.
- GLORIOSA.** A pure cactus type, with long, narrow petals like a chrysanthemum. Color, rich scarlet. One of the best cactus types yet introduced. 4 ft.
- JOHN ELITCH.** Too much could scarcely be said in praise of this noble flower. By good judges it is pronounced the best red dahlia to date, whilst its habits are all that could be asked. It is a broad-leaved, decorative type, with very long stems. Color, a dazzling red, with no shade or variation; very large and double to the very center. 6 ft.
- JOHN H. ROACH.** Another novelty of the cactus type, with curved and twisted petals. Color, canary yellow; early and free. 3 ft.
- LITTLE REX.** A very pretty new pompon, producing an abundance of rosy pink flowers on long, wiry stems; excellent for cutting. Price, 15c each; \$1.50 per doz.; \$10 per 100. 3 ft.
- LADY PENZANCE.** A beautiful rich yellow cactus type with long pointed petals. Its form is perfect although the stem is rather short. Well worthy of a place in any garden or collection.
- MRS. W. J. BRYAN.** This is a new seedling and was offered for the first time last year. Its color is a beautiful light lavender, shading to a rosy pink.
- MATCHLESS.** (See illustration, page 1.) A beautiful dark maroon cactus. Petals long and very pointed. Stems long and wiry; one of the best of its type.



W. W.

WILMORE



Cinderella

Dahlia Specialist



ESTABLISHED 1886

Spring
1900

P. O. Box 382
Denver, Colorado

GARDENS, COR. PROSPECT AND
WADSWORTH AVES. *One and one-half miles west
of the city.*



TRAUL

WILSON

HIGHEST NATIONAL HONORS

when a prize is offered within one thousand miles of me my prize winners have never failed to bring the prize my way. They will do the same for you.

My display of Dahlias at the Great Exposition was the only one that received a prize. Owing to the great distance I have never competed in eastern shows, but winners have never failed to

"Your exhibit was a good one and I am sure attracted sufficient attention to thoroughly repay you for having made it."

From F. W. TAYLOR, Supt. Department of Exhibits.



GREETING

FRIENDS AND PATRONS

It is fitting and proper that in presenting my Catalogue for the new year, I gratefully acknowledge the favors received at the hands of my friends and patrons in the past. By their cordial support I have attained to the position of the largest Dahlia Specialist in the United States. The wonderful progress and improvement made in this popular flower in the past few years, has necessitated a rigid weeding out of inferior as well as many heretofore considered good varieties. By this careful attention to business I have kept to the front, and have never failed in taking the first premium of the State. Customers may select from my lists with the assurance that the stock will be the best and that the varieties will be true to name and color. Each year I originate many new varieties, and carefully note in a book kept for that purpose the habits and qualities of each variety. The stock offered in this Catalogue represents thirteen years of careful study and selection of varieties. To all those who receive this Catalogue, and have never tested my stock, I solicit a trial order, feeling confident that the stock will prove entirely satisfactory.

Yours truly,

W. W. WILMORE



T ERMS

UPON WHICH I DO BUSINESS

- 1st. The cash must accompany the order.
- 2d. Remittances may be sent in any way most convenient to the purchaser, but where remittances are made by P. O. order or registered letter extra stock will be given to recompense for the extra cost.
- 3d. Prices quoted include postage or express charges.
- 4th. CLUB TERMS. In lots of five dozen or over to one address, those varieties priced at \$1.50 per dozen will be sent for \$1.25; all other stock in proportion.

5th. One-half dozen may be ordered at dozen rates. "Extras" are sent with all orders including half-dozen orders.

6th. **GUARANTEE.*** I guarantee my stock true to name and of perfect germinating qualities, with the express understanding that should any not prove so, I will replace it with other stock, or refund the money paid, but will not be liable for any damage beyond this.

*Roses and shrubs are not included in the above guarantee.

A Few Facts and Fancies

About the Dahlia

THIS interesting flower derives its name from Dr. Andrew Dahl, a noted Swedish botanist. The wild Dahlia is found in South America, and extends as far north as Mexico. There are but few species, but these have been propagated into a seemingly endless number of varieties of every hue. Just who should have the honor for first introducing the Dahlia as a domestic flower is a question upon which the authorities differ. But it is generally conceded that the first collection was sent to Madrid by Baron Humboldt, who was traveling in Mexico. They were first introduced into England in 1789 by the Marchioness of Bute, but they were grown in France and Spain several years prior to this. This collection, together with another received in 1804, was lost. Another lot was imported in 1815, and from this collection most of the Dahlias of the present time have been propagated. The flowers embrace all colors except blue. In their wild state they are single.

But to speak of the Dahlia of the present: It is wonderful to note the changes, not only in the Dahlia itself, but in the popular attention paid to it. Especially is this true of some of the new cactus varieties which, with their long twisted or pointed petals, remind me more of a Chrysanthemum than a Dahlia. But, however popular this new type may be with some, it is plainly evident that it will not supplant the old show and fancy types. It, however, should be borne in mind that the Cactus-Dahlia is still new, and it is quite probable that many of the weaknesses of the type may yet be eradicated. The capricious habit of the Dahlia to sometimes freak, and sport, has given rise to some popular delusions concerning them, as for instance drawing color from other plants through the contact of the roots, and making variegated varieties by drawing various colored yarn threads through the roots, etc.; all such beliefs are without foundation in fact. It must be admitted, however, that the laws governing these habits are but little understood.

Cultivation and Protection

READ THIS
BEFORE PLANTING

WHILE the Dahlia is one of the easiest of all flowers to cultivate, it by no means follows that it requires no attention. In fact, no flower that I have ever cultivated will give such a generous response to good cultivation as the Dahlia. Deep and thorough stirring of the soil during the early growth of the plant is indispensable to success. With poor cultivation or neglect the flowers will rapidly degenerate—become semi-double and faded in color. The Dahlia, with but few exceptions, should be given an open, sunny situation for at least a portion of each day. It is a rank feeder and should be given rich soil and kept free from grass and weeds. Cultivation should cease when the blooms appear. After this a liberal supply of water in dry weather will be all they require. Plant the bulbs two or three feet apart, according to the size and habit of the plant. The bulbs should be planted about four inches below the surface of the ground, laying the bulb on its side. Varieties growing about three feet in height should be tied to stakes to prevent falling. Plant about the first of May in this latitude. As soon as the frost has killed the foliage, the roots should be carefully taken from the ground and the soil shaken from among them; they may be stored away in a cool place, not too dry, but secure from frost.

Classification of Dahlias

Dahlias are divided into six general classes, and are amply illustrated on the back of this Catalogue:

- Class 1. CACTUS.**—This class embraces the long narrow-petaled varieties; the petals of which are generally pointed or twisted.
- Class 2. DECORATIVE,** (so called for want of a better name).—This class is an intermediate form, having broad, flat petals, and was formerly classed with the Cactus lists.
- Class 3. FANCY.**—This class takes in all variegated varieties.
- Class 4. POMPONE.**—This class embraces the small round Dahlias, the plants of which are generally of a dwarf bushy habit. The lines for this class, however, are not clearly drawn.
- Class 5. SHOW.**—The name Show generally applies to those varieties producing large, well-formed flowers, showing only solid colors, but may frequently have shaded tips.
- Class 6. SINGLE.**—Too well known to require a description.

NOTE—There is of necessity more or less overlapping among the classes, and the above rules only apply in general.

W. W. WILMORE, *Dahlia Specialist.*

SEVEN GRAND NOVELTIES

For Types and Forms see Last Page. Prices quoted include Postage.

THE following seven new Dahlias are here offered to the public for the first time. They have been strongly tested and I am confident that they will prove very satisfactory. And, in order that they may be within the reach of all, I have made the price very low, considering their merit.

Price, 25 cents each. \$1.50 for the Set.

	Ft. High Approximate		Ft. High Approximate
<p>BON TON. A fine ball shaped flower. Color, deepest garnet, red tipped; streaked and marbled with pure white; sometimes solid red. A very fancy variety</p>	3	<p>IGNACIO. A show variety of great value. A remarkably healthy, strong-growing plant, with long stems and large, full flowers. A deep clear red.....</p>	4
<p>CLARA NISSEN. A most vivid bright red, dazzling the eye when viewed in the sunlight. A perfect decorative form and always full to the centre. Blooms well above the foliage. Excellent for cutting; stems long.....</p>	4	<p>OURAY. A superb new dahlia of immense size and rather loosely constructed. The stems of this variety are often eighteen inches in length. Its color is constant, being a deep blood red. One of the most showy dahlias grown</p>	5
<p>GOLDEN TREASURE. A beautiful burnt orange color. Flower large, well formed and full to the centre. It belongs in the decorative class and is a valuable acquisition, as it is different in color from any yet introduced. Stems long and stiff.....</p>	4	<p>PURPLE GEM. Rich royal purple, clear and constant. This is a show variety and a decided improvement over the older varieties. A first-class flower....</p>	3
		<p>TRANSCENDENT. An exceptionally fine decorative variety, very large and full to the centre. Stems long and wiry. Color, violet purple. Very attractive....</p>	5

W. W. Wilmore Dahlia Specialist

STAR LIST Twenty Grand Novelties and Rare Dahlias

For Types and Forms see Last Page.
Prices Quoted include Postage.

Price of Star List Dahlias, 20 cents each (except where noted), \$2.00 per dozen. Set of 20 for \$3.00.

	Ft. High Approximate		Ft. High Approximate
BON MAZA. (Fancy.) An old dahlia, but one of the best. White ground, streaked and marbled in a curious manner with bright red.....	4		
BEAUTY OF KENT. (Fancy.) A beautiful lemon color, tipped with pure white. A beautiful form with good stem	3		
CHANCELLOR SWAYNE. (Cactus.) This fine dahlia, although introduced in 1894, was but little known in this country until last year. It is a rich violet purple, of medium size, and so well formed that it might almost be said that every flower is fit for exhibition; quite pointed	4		
EARL OF PEMBROKE. (Cactus.) A grand dahlia, looking more like a chrysanthemum than a dahlia. Its petals are very long and narrow. Every flower is perfectly formed, and quite full to the center. Color, rich dark purple lake	3		
FLORENCE WOOD. (Show.) This dahlia I originated three years ago, and now offer it for the first time. It is a large, exceptionally well formed flower, borne well above the foliage on stiff stems. Color, light violet purple. Early and free	3		
GLORIOSA. A pure cactus type, with long, narrow petals like a chrysanthemum. Color, rich scarlet. One of the best cactus types yet introduced. 20c each; \$2.00 per doz.....	4	GRAND DUKE ALEXIS. A magnificent dahlia of the largest size. Its petals are beautifully quilled, giving it a very unique appearance. Its color is pure white if slightly shaded, but overspread with delicate lavender when grown in bright sunlight. Undoubtedly one of the best of the show varieties. 25c each; \$2.50 per doz.....	4½
		JOHN ELITCH. (Decorative.) Too much could scarcely be said in praise of this noble flower. By good judges it is pronounced the best red dahlia to date, whilst its habits are all that could be asked. It is a broad-leaved type, with very long stems. Color, a dazzling red.	6
		JOHN H. ROACH. (Cactus.) The petals of this variety are considerably curved and twisted. It is an early and profuse bloomer. Color, canary yellow. 20c each; \$2.00 per doz.....	3
		LADY PENZANCE. A beautiful yellow cactus, with long pointed petals like <i>Gloriosa</i> and <i>Mrs. Peart</i> , of faultless shape and color; one of the very best of its type; stems rather short.....	4
		LITTLE REX. (New.) A very pretty little pompon, with long stems and rosy pink flowers, excellent for cutting.....	3½

W. W. Wilmore Dahlia Specialist

MRS. PEART. (Cactus.) This one is a queen among dahlias and the best of its type ever introduced. It has the appearance of a white chrysanthemum, with its long pointed petals. Its color is a delicate creamy white. A companion for Gloriosa..... 3

MATCHLESS. (Cactus.) Truly a grand dahlia. Its petals are long and pointed and are very evenly arranged. This variety has been awarded eighteen first-class certificates in England alone. It possesses all the qualifications of a first-class variety. Color, almost a black maroon 3

MAJOR HARKINS. (Cactus.) A very large bold flower of the brightest, deepest red. Petals long and somewhat irregularly arranged, giving it an appearance of gracefulness; a noble flower... 4

MRS. W. J. BRYAN. (Show.) This new dahlia I introduced two years ago, and it has attracted marked attention wherever seen. For cutting it is a decided success, as it has exceptionally long and wiry stems. Color, light lavender, shaded rosy pink.....4½

PRINCE OF INDIA. (Decorative.) Very large, often six inches in diameter, and are produced in abundance. The flow-

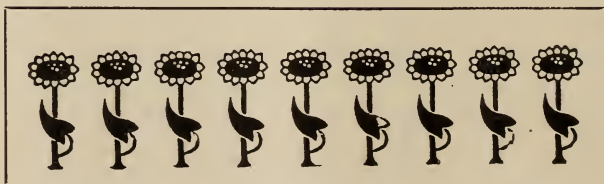
ers are of perfect form and remain full in the center for several days after the outer petals fade. Its color is a beautiful rich rosy crimson, almost identical in color with the American Beauty rose. A general favorite with all..... 4

PRINCE OF ORANGE. (Cactus.) This dahlia is a marvel of productiveness, the whole plant being nearly hidden with the large, well formed flowers; rarely, if ever, is a deformed flower seen. Color, a blending of apricot orange and bronze..... 3

STAR. This is a semi-double, and the only one I grow of this class. Its beauty, however, entitles it to the first place in any collection. Color, lemon ground, flecked and striped with cherry red. Very fine for cutting..... 3

VERDIFLORA. Introduced from England and is a natural curiosity. Its flowers are as green as the foliage, and are produced in profusion. For designing or decorative work with other colors it has no equal. Plant dwarf and compact. An early bloomer.....2½

YELLOW QUEEN. Decorative form. Soft pale yellow, sometimes marked with white. Plant of a dwarf spreading habit. A prolific bloomer,.....2½



W. W. Wilmore ♣ Dahlia Specialist



Decorative and Cactus List



For Illustrations of Types and Forms see Last Page

Price, 15c. each; \$1.50 per dozen

	Ft. High Approximate		Ft. High Approximate
BLACK KNIGHT. (Decorative.) A large bold flower. Dark velvety maroon....	4	GOLDEN COIN. (Decorative.) Old gold color, shading to golden bronze.....	4
CACTUS QUEEN. (Decorative.) Pale silvery pink, suffused with light purple. Very large. A distinct variety.....	6	GLARE OF THE GARDEN. (Decorative.) Fiery scarlet. Very free bloomer.....	4
CORA GLEASON. (Decorative.) Color, deep purple lake. Very constant, and will never show an open center. No finer cactus has ever been introduced..	4	HENRY PATRICK. (Decorative.) Pure white. Beyond all question this is the best white cactus yet introduced. Flowers are very large and pure in color....	6
CONSTANCE. (Decorative.) Pure white.	4	HARRY STRADWICK. (Cactus.) Dark maroon, petals well pointed.....	3
CAESAR. (Cactus.) Cherry red, tips well pointed	3	IMPERIAL. (Decorative.) Very large. Color, dark purple.....	.
EMPRESS OF INDIA. (Decorative.) Crimson maroon. Very tall and showy; one of the best of the cactus types....	7	JUAREZII. (Cactus.) Bright scarlet, with long, twisted or pointed petals. A distinct variety	4
EARNEST GLASSE. (Cactus.) Another dahlia well deserving of a place in every collection. Its petals are very long and drawn to a sharp point. (See last page.) Color, rosy purple, shaded light purple.	3	KING OF CACTUS. (Cactus.) A beautiful large red flower, perhaps the largest cactus grown	4
FERN LEAVED BEAUTY. (Fancy, decorative.) This pretty little dahlia is one of the most useful of all the dahlia family, as both flower and foliage are very decorative. The flower is quite double, and each scarlet petal is divided by a broad stripe of pure white, while the foliage has a fern-like appearance. Very attractive	3	KYNERITH. (Cactus.) Salmon scarlet, of excellent form.....	3
GERMANIA NORVA. (Decorative.) Color, bright pink; petals heavily serrated. (See light flower on trade mark).....	3	LYNDHURST. (Decorative.) Scarlet or vermilion. Distinct in its color from all others. A noble flower.....	4
		LUCILE. (Decorative.) A remarkably free bloomer; so much so that the whole plant appears one mass of yellow. Color, pure sulphur yellow. Double to the center	3
		LITTLE DORRITT. (Decorative.) A very pretty little dahlia. Color, light scarlet edged with yellow and pink.....	3

W. W. Wilmore Dahlia Specialist

Decorative and Cactus List—Continued

	Ft. High Approximate		Ft. High Approximate
LANCELOT. (Cactus.) Orange red on long stem	4	MYRTLE. (Decorative.) Very free flowering, of medium size. Color, vivid scarlet	4
MAID OF KENT. (GRAND MOGUL.) (Decorative.) Intense scarlet, variegated with pure white; frequently a solid scarlet. A pure cactus of large size. Extra fine.....	4	NYMPHAEA. (Decorative.) A pale pink flower of medium size. Very valuable for cutting purposes.....	3
MARCHIONESS OF BUTE. (Decorative.) A delicate soft pink. Very pretty.....	3	OBAN. (Cactus.) A peculiar shade of rosy lilac. Flower medium size and well pointed. A free and constant bloomer	3
MRS. HARTONG. (Decorative.) Very large and of exquisite form. Color, light fawn, suffused with pink. Very handsome	5	PROF. BALDWIN. (Cactus.) Another pure cactus type, similar to Juarezii in form, but of a salmon rose color.....	4
MAID OF ATHENS. (Decorative.) A dwarf growing plant, producing an abundance of pretty pink flowers. Should have slight shade.....	3	SCARLET QUEEN. (Decorative.) A wonderful bloomer. The flower is rather below medium size, and when in full bloom is a perfect blaze of color.....	3
MRS. BENNETT. (Cactus.) Soft crimson, large and well formed; petals broad and twisted.....	4	SNOW WHITE. (Decorative.) Medium size. Pure white, of waxy appearance.	3
MRS. BARNES. (Cactus.) A beautiful primrose color. Flower well formed and a free bloomer. Stems rather short for cutting	4	WM. PEARCE. Rich orange yellow. A fine variety, either for cutting or show purposes	4
		ZULU. Almost black. The darkest of all the cactus varieties. Should be in every collection	2

Special Offer One each of the foregoing
35 varieties,
post paid for \$4.00

W. W. Wilmore Dahlia Specialist

Show and Fancy Varieties

See Illustration of Types and Forms on Last Page.

One to three strong germs to each Bulb. Price, 15c. each; per dozen, \$1.50.

	Ft. High Approximate		Ft. High Approximate
ADONIS. Rosy carmine on light ground.	3	JOHN FORBES. Fawn color, striped maroon. Very large and free, possessing all the properties of a first-class flower.	3
ANNIE MOORE. A fine variegated flower of medium size. Color, a beautiful combination of cherry, pink and white.	3	JOHN BENNETT. Buff orange shaded to crimson. Flowers very large and full.	3
ALTA. Canary yellow. A medium sized flower, with very long stems.	5	JOHN KEYNES. A beautiful lemon yellow. Good form.	3
AMERICAN BEAUTY. Yellow ground, tipped and shaded with crimson. A superb flower	4	JOSEPHINE. A medium sized flower. Plant of a spreading habit, and when in full bloom the foliage is almost covered with the mass of bloom. Color, bright scarlet; an early and profuse bloomer	3
A. D. LIVONI. Rich pink. Finely formed. A very handsome flower.	3	JOSEPH ASHBY. Shaded orange, rounded and full	3
BEAUTY. A beautiful pure white. Large and full. One of the best of all the whites	3	KATE HASLAM. A beautiful soft pink. Petals beautifully quilled.	3
COPPER KING. Light coppery red. A distinct shade of color. Perfect form.	4	KAISER WILHELM. One of the grandest flowers in cultivation. Of immense size and perfect form. Deep yellow, tipped and shaded with cherry red.	4
COLONIST. Dark fawn. A distinct color. Extra large size. A noble flower.	2½	LYDIA DIETER. A beautiful soft lavender shade. One of the most attractive colors in the entire collection.	3
CRIMSON KING. Deep crimson. Very constant in color. An early and free bloomer	3	LONDON BEAUTY. Clear purple. Good form	3
COLUMBUS. Also a new introduction, which possesses many points of merit. Light cherry red, tipped and shaded with pure white. A valuable acquisition	3	LUCY FAWCETT. Straw color, flecked with scarlet and purple; sometimes solid colors. An interesting and desirable variety	4½
ELLEN MCGRAW. White ground, deeply edged with rosy lilac; flowers almost round. Very good.	4	LADY MILDMAY. A very beautiful flower. White ground shaded to pale lilac. Very large and full. A free bloomer	3
E. A. TUNNELL. A clear, bright red, shaded and striped with pure white, produced on very long stems. A fine bouquet of various colors can be cut from the same plant.	5	LA VILLA. Rosy purple. Very large and free	3
GLORI DE LYON. Pure white. The largest white dahlia in cultivation, almost round as a ball.	3	MURIEL. A very large flower. Color, chrome yellow	3
GEO. RAWLINGS. Maroon. Fine form. A grand flower.	3	MISS DODD. Purest yellow. Of exquisite form and color. A remarkably handsome flower	3
HERBERT TURNER. A large bold white flower, borne on very long stems. Should have good care.	5		

W. W. Wilmore Dahlia Specialist

Show and Fancy Varieties—Continued

	Ft. High Approximate		Ft. High Approximate
MRS. WYNDHAM. Buff ground. Deeply edged with rosy purple. Very fine.....	3½	ORATOR. Very large and free. Buff salmon; a distinct color.....	3
MISS THATCHER. Sulphur yellow. Producing its flowers well above the foliage; very productive. Should be in every collection.....	3	ORANGE PRINCE. A round, ball-shaped flower of perfect form. Buff ground, shaded and tipped with cherry red. Very fine.....	3
MISS CANNELL. Another English variety, of perfect form and texture. A tall, robust plant. Flowers very large and on long graceful stems. Color, light purple, shading to pink. Very showy	5	PEARL. Of immense size, with long stem. Color, pale lavender, shaded to lilac	3
MRS. GLADSTONE. Pale soft pink. A lovely color and form.....	3	PRINCESS MATHILDA. Pure white. A large, finely formed variety. So prolific that the whole plant appears one solid mass of white.....	2½
MRS. CARTER. Dark purple tipped with pure white.....	3	PIONEER. The nearest approach to a black dahlia of any yet introduced. For combined excellence it has no superior.....	2½
MRS. SAUNDERS. Yellow, sometimes tipped with pure white. Very large...	5	PRINCE BISMARCK. Purple lake. A most pleasing color. Very fine form. One of the best.....	3
MAD EUGENE. Rich wine color, shaded to deep yellow at the base of petals; a most beautiful color.....	3	PENELOPE. White ground shading to pale lavender.....	3
MIKADO. A seedling of W T. Abery, which it resembles in color, being a bright red banded with pure white; but unlike the parent it is quite double and full to the center, one of the handsomest of its color.....	3	STATESMAN. Rich purple. Very large and constant. A grand flower.....	4
ORINE EMERSON. A very handsome flower, borne on long stems. Was much admired by all. Color, rich dazzling red, shaded light cherry red.....	5	SNOWDRIFT. A well formed pure white flower, with long stems.....	3
		SALESBURY WHITE. (Semi-cactus.) Pure white, medium size, full to the center	3

Special Offer One each of the foregoing
48 varieties
for \$5.25, post paid

2d Offer A CHOICE COLLECTION OF THIRTEEN VARIETIES FOR **\$1.00**

For one dollar I will send a choice collection in thirteen separate varieties, my choice from the foregoing lists, including red, scarlet, white, yellow, variegated, etc. All good varieties.
 Prepaid for \$1.00.

Many other new and old varieties of established merit can be furnished in limited quantities.

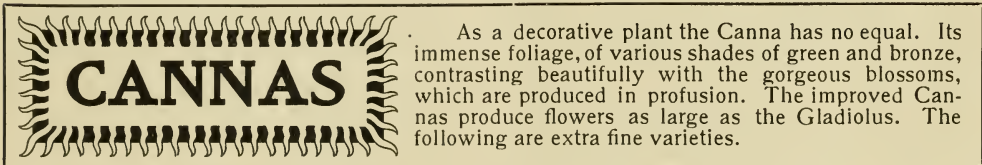
W. W. Wilmore Dahlia Specialist

Pompones or Bouquet List

FOR ILLUSTRATIONS OF TYPES AND FORMS SEE LAST PAGE.

Price, 15c. each; \$1.50 per dozen.

	Ft. High Approximate	Ft. High Approximate	
CATHERINE. Bright yellow. Good form and stem.....	3	LITTLE PRINCE. Quite small. Widely varied in color from deepest red to pinkish white.....	3
CAMELIAFLORA. Pure white. A perfectly formed flower of medium size....	3	PURE LOVE. This is a pompone of rare beauty, with flowers no larger than a walnut. Color, pale lilac. An ideal bouquet dahlia.....	3
COMET. A pompone of rare attraction, producing an abundance of small, ball-like flowers, in color ranging from deep red to white.....	3½	PURITY. Pure white. Well rounded and full. A prolific bloomer.....	3
ELI MILLARD. Blush white. Quite small and well rounded. A prolific bloomer	3	SNOWFLAKE. A small, pure white flower, of good form.....	3
LILIAN. Very small. Primrose shaded to pink.....	2½	WHITE ASTER. (GUIDING STAR.) Pure white. Excellent for cutting. Petals fringed	



CANNAS

As a decorative plant the Canna has no equal. Its immense foliage, of various shades of green and bronze, contrasting beautifully with the gorgeous blossoms, which are produced in profusion. The improved Cannas produce flowers as large as the Gladiolus. The following are extra fine varieties.

10 cents each; \$1.00 per dozen. Except where noted.

- AMERICA.** The first red-leaved canna in the giant flowered class. Height, 4 to 5 feet. Foliage fine glossy bronze, almost as if varnished. Flowers extra large, deep orange flamed and striped with deeper shade; entirely distinct from any other canna both in foliage and in flower. 20c each.
- ALPHONSE BOUVIER.** 4 feet. Green foliage. The flower spikes, of which there are two or three on a stalk, are very large and full, with drooping habit. Color, bright crimson. Large.
- AUSTRIA.** 3 feet. Green foliage of a remarkably strong growth; flowers very large. Color, pure yellow, with light blotches of red in the throat. Belongs to the orchid flowered class. 15c each.
- BRONZE BEAUTY.** 3 feet. Beautiful dark foliage, with orange scarlet flowers thrown well above the foliage.
- DUKE OF MARLBOROUGH.** 3 feet. The darkest canna known, a beautiful crimson maroon. This is a sturdy, erect grower, fine metallic green foliage. No matter how many varieties you may have, you need this one to make your collection complete, for it is entirely distinct from all others. 15c each.

W. W. Wilmore  Dahlia Specialist

Cannas—Continued

EGANDALE. A most excellent variety, with bronzy foliage and soft currant-red flowers, which are thrown well above the foliage; the best of its type. Attains a height of about 4 feet.

FLORENCE VAUGHAN. A splendid variety, yellow with bright red spots; one of the best of its class. The flowers are of good size, with thick, overlapping petals, nicely rounded at the ends. A strong, vigorous grower.

ITALIA. Green foliage. Flowers Iris-shaped, belonging to the orchid flowered section. Its color is bright red, bordered with golden yellow.

J. C. VAUGHAN. 4 feet. Purple foliage; flower large. Color, clear, deep vermilion-orange, with a satiny luster on the petals.

J. D. CABOS. 4 feet. Purplish green foliage, stalks numerous; flowers large and round. Color, exceedingly distinct apricot. Its novel color attracts much attention.

KING PHILIP. 3 feet. This new seedling is here introduced for the first time. Color, orange scarlet, dotted and veined with

deep red, contrasting beautifully with the deep green foliage. Recommended as first class. 15c each.

MADAME CROZY. 3½ feet. Green foliage. Immense flower heads of the deepest vermilion, gold-bordered; petals very wide and broadly rounded.

PAUL MARQUANT. 4 feet. A vigorous grower; foliage deep green; strong flower spikes. Extra large flower, of a deep salmon color, smoothly shaded orange.

PRESIDENT MCKINLEY. One of the best of last season's introduction; a fine clear crimson, with scarlet shading. Blooms in large, even trusses, carried well above the foliage, and the flower spikes are produced evenly on the plant, making a shapely, compact plant. The plant is dwarf in habit, growing but 2½ to 3 feet even in rich soil; foliage rich green with chocolate margin. This is one of the earliest flowering cannas, valuable either for bedding or pot culture. 15c each.

QUEEN CHARLOTTE. Bright scarlet, with a broad band of golden yellow in the center of each petal.

Special Offer

The set of 15 Varieties
Post Paid
for \$1.25....

W. W. Wilmore  Dahlia Specialist



PEONIES



It is surprising that so noble a flower, almost resembling the rose in brilliancy of color and perfection of bloom, should not be planted more. Amateurs and dealers seem to have lost sight of the many improved varieties introduced within the last few years. The first point is their hardiness; in the severest climate the plants require no other protection than that which they afford themselves. They thrive in almost every soil or situation, and when planted in large clumps on the lawn make a magnificent display of flowers and foliage. Some of the varieties are very fragrant. The following six varieties will, I am sure, prove very satisfactory.

Price, 25 cents each. Set for \$1.35.

ALBIFLORA. A grand old peony; pure white; very large and fragrant. Sometimes shows red streaks in the center.

EARLY ROSE. Early pink variety; blooms right after the Old Red; the flowers are large and in clusters.

GOLDEN CENTRE. This is not a large peony, but is a very good one. Pure white, pale yellow center.

HUMEL. A pink peony; very full and dou-

ble; very large and showy; one of the latest in bloom. It wants to be mulched heavily in order to bring its flowers into perfection.

LATE ROSE. Similar to Early Rose, only it blooms later in the season. It is a fine rose-scented flower.

OFFICINALIS RUBRA. (Old Red.) Flowers of a bright scarlet crimson, quite double and globular; very early, rare and fine.



W. W. Wilmore  Dahlia Specialist

Tuberose

Too well known to require a description. Plant in very rich soil and keep moist. If planted early it will bloom well out of doors. 5c each; 50c per dozen.



Tiger Lily

An old time favorite, deserving of a place in every garden. Once planted, it requires no further attention for many years. 10c each; \$1.00 per dozen.



Gladiolus

A beautiful flower, too well known to require an extensive description. Succeeds well in any good garden soil. Assorted colors of yellow, pink, red, variegated and light shades. Extra large bulbs that will produce two or three spikes of bloom mixed. 5c each; 40c per dozen; named varieties, 10c each; \$1.00 per dozen.



Hollyhocks

I have a superb collection of hollyhocks (all double) in separate or mixed colors. Pink, red, yellow and white. Price, 10c each; \$1.00 per dozen.



Bleeding Heart

A hardy perennial plant, producing graceful sprays of heart shaped pink and white flowers. 25c each.



Phlox (PERENNIAL)

Too much could scarcely be said of this class of hardy flowers. They bloom from August until hard frost, and embrace a very wide range of colors, running through the shades of red, pink, lavender to purest white. Very hardy. Price, 10c each; \$1.00 per dozen.

Golden Harvest

(*Double Rudbeckia*)

This is decidedly one of the brightest and most showy among the hardy plants and of the easiest culture possible. The plant is compact, growing four to five feet high, producing numerous stems which are laden with double golden-yellow flowers, in size and general appearance resembling a Cactus Dahlia. Excellent for cut flowers, lasting well when cut. Should find a place in every garden. Price 10c each; \$1.00 per dozen.



Iris

Large flowering varieties. In blue, bronze, lavender, pink, etc. Price, 10c each; \$1.00 per dozen.



Clematis

Large Flowering Clematis Jackmani

The royal purple of this splendid, ever-blooming flower may well be said to mark it as a prince among all hardy flowering vines. It is especially adapted to open lawns or house fronts in the city or country. Perfectly hardy. Blooms the entire season, bearing beautiful and lasting flowers.

This variety, with its strong, healthy growth, hardy nature and rich, velvety-purple flowers, is the most satisfactory of its class. Price, two-year-old roots, 75c each.



Flower and Vegetable Seeds

I do not keep these in stock, but will gladly procure them from local dealers and send them without extra cost to customers who may have need of them, under the guarantee of the dealer.

W. W. Wilmore  Dahlia Specialist

THREE SUPERB DAHLIAS



"DENVER"
1/2 NATURAL SIZE




W. W.
Wilmore
Dahlia
Specialist


"Denver" *Novelty for 1900*

A lovely pure yellow Dahlia, of the decorative form. When first opening it shows a shading of orange bronze, which gives way when the flower is fully expanded, leaving the color a beautiful clear yellow. Its flowers are borne freely on good stems well above the foliage. I consider this one of my best introductions.

Price, 35c. each, 3 feet.

\$3.50 per dozen

Cinderella

This new Cactus Dahlia is undoubtedly the best of its type yet introduced. Its form is a model of perfection, as will be seen by a glance at the half-tone cut on front page. It is an early bloomer, and produces its flowers in great profusion. Color, dark purple maroon. 3 feet.

Price, 25c. each,

\$2.50 per dozen

CURIO



2/3 Natural Size
"Curio"
W. W. Wilmore
Originator

THE subject of this illustration originated with me among a lot of seedlings which I planted in 1896. I was at once impressed by its distinctively unique formation and color. Another odd characteristic of Curio is that it often blooms in clusters of three. The flower from which this illustration was made was one of a cluster of three, but unfortunately the cluster could not be so arranged that all would show without making an ill-shaped illustration. The plant is an erect, strong grower, with but little foliage aside from its stems. The flower is of medium size and quite rounded in form. Its color is a rich orange bronze, bright and clear, and in this respect is also quite different from all others. It is not recommended for cutting purposes, as it is too heavy, but as a show variety it will undoubtedly become very popular. Should have good cultivation and rich soil.

Price, 35c. each, \$3.50 per dozen



SPRING... 1900

W. W. Wilmore... Dahlia Specialist

P. O. BOX 382  DENVER, COLORADO

Eighteen Novelties and Rare Dahlias—Continued

MRS. PEART. This one is a queen among dahlias and the best of its type ever introduced. It has the appearance of a white chrysanthemum, with its long pointed petals. Its color is a delicate creamy white. A companion for gloriosa. (Stock short.)

OURAY. A superb new dahlia of immense size, rather loosely constructed. The stems of this variety are often 18 inches in length; color, a constant, deep, blood red; one of the most showy dahlias grown. Price, 15c each; \$1.50 per doz.; \$10 per 100. 5 ft.

PRINCE OF INDIA. (Decorative.) Very large, often six inches in diameter, and are produced in abundance. The flowers are of perfect form, and remain full in the center for several days after the outer petals fade. Its color is a beautiful, rich, rosy crimson, almost identical in color with the American Beauty rose; a general favorite.

PRINCE OF ORANGE. (Cactus.) This dahlia is a marvel of productiveness, the whole plant being nearly hidden with the large, well-formed flowers; rarely, if ever, is a deformed flower seen. Color, a blending of apricot, orange and bronze. (See illustration, page 1.)

YELLOW QUEEN. A fine new decorative dahlia; soft pale yellow, sometimes marked with white; plant of a dwarf, spreading habit; quite free. 2½ ft.


Special Offer

*One each of the foregoing
18 varieties, post-paid,
for \$2.10 ❁ ❁ ❁*

General List of Standard Varieties

For a more extensive list, see Retail Catalogue.

ABBREVIATIONS: C.—CACTUS, D.—DECORATIVE, F.—FANCY, P.—POMPONE, S.—SHOW

FOR the convenience of customers I have arranged the various colors in groups, with letters to indicate their class.  Prices quoted are net...If wanted by mail, add 20c. per dozen. ❁ ❁ ❁

PINK SHADES

Price, 10c. each, \$1.00 per doz., \$6.50 per hundred.

A. D. LIVONI. Rich pink. Finely formed. A very handsome flower. S.

CACTUS QUEEN. Pale silvery pink, suffused with light purple. Very large. A distinct variety. D.

KATE HASLAM. A beautiful soft pink. Petals beautifully quilled. S.

GERMANIA NORVA. Color, bright pink; petals heavily serrated. (See light flower on trade mark.) D.

LA VILLA. Rosy, purple. Very large and free. S.

MRS. GLADSTONE. Pale soft pink. A lovely color and form. S.

MRS. BARNES. A beautiful primrose color. Flower well formed and a free bloomer. Stems rather short for cutting. C.

MARCHIONESS OF BUTE. A delicate soft pink. Very pretty. D.

NYMPHAE. A pale pink flower of medium size. Very valuable for cutting purposes. D.

RED AND SCARLET

Price, 10c. each, \$1.00 per doz., \$6.50 per hundred.

COPPER KING. Light coppery red. A distinct shade of color. Perfect form. P.

CRIMSON KING. Deep crimson. Very constant in color. An early and free bloomer. S.

ORINE EMERSON. A very handsome flower, borne on long stems; much admired by all. Color, rich dazzling red, shaded light cherry red. S.

JUAREZII. Bright scarlet, with long, twisted or pointed petals. A distinct variety. C.

JOSEPHINE. A medium sized flower. Color, bright scarlet; an early and profuse bloomer. S.

- KYNERITH.** Orange scarlet. Fine form. C.
- LYNDHURST.** Scarlet or vermilion. Distinct in its color from all others. A noble flower. D.
- LANCELOT.** Orange red on long stem. C.
- PROF. BALDWIN.** Another pure cactus type, similar to Juarezii in form, but of a salmon rose color. C.
- SCARLET QUEEN.** Color, light scarlet. D.

MAROON AND DARK SHADES

Price, 10c. each, \$1.00 per doz., \$6.50 per hundred.

- CORA GLEASON.** A magnificent flower. Color, deep purple lake. Very constant, and will never show an open center. D.
- EMPRESS OF INDIA.** Crimson maroon. Very tall and showy; one of the best of the cactus types. D.
- LONDON BEAUTY.** Clear purple. Good form. S.
- PIONEER.** The nearest approach to a black dahlia of any yet introduced. For combined excellence it has no superior. S.
- ZULU.** Almost black. The darkest of all. Should be in every collection. D.

YELLOW SHADES

Price, 10c. each, \$1.00 per doz., \$6.50 per hundred.

- ALTA.** A fine canary yellow. Stem long and flower well formed. S.
- MISS THATCHER.** Sulphur yellow. Producing its flowers well above the foliage; very productive. Should be in every collection. S.
- MISS DODD.** Purest yellow. Of exquisite form and color. A remarkably handsome flower. S.
- LUCILE.** A remarkably free bloomer; so much so that the whole plant appears one mass of yellow. Color, pure sulphur yellow. Double to the center. D.
- WM. PEARCE.** Rich orange yellow. A fine variety, either for cutting or show purposes. D.

VARIEGATED AND SHADED

Price, 10c. each, \$1.00 per doz., \$6.00 per hundred.

- AMERICAN BEAUTY.** Yellow ground, tipped and shaded with crimson. A superb flower. S.
- ANNIE MOORE.** Color, a beautiful combination of cherry, pink and white. F.
- COLUMBUS.** Light cherry red, tipped and shaded with pure white. A valuable acquisition. F.
- COMET.** A pompone of rare attraction, producing an abundance of small, ball-like

flowers, in color ranging from deep red to white. P.

- ELLEN MCGRAW.** White ground deeply edged with rosy lilac; flowers almost round. Very good. S.
- KAISER WILHELM.** One of the grandest flowers in cultivation. Of immense size and perfect form. Deep yellow tipped and shaded with cherry red. S.
- LYDIA DIETER.** A beautiful soft lavender shade. One of the most attractive colors in the entire collection. S.
- MRS. CARTER.** Dark purple tipped with pure white. F.
- MISS CANNELL.** Color, light purple, shading to pink. Very showy. S.
- MIKADO.** Bright red banded with pure white. F.
- MAID OF KENT. (GRAND MOGUL.)** Intense scarlet, variegated with pure white, frequently a solid scarlet. A pure cactus of large size. Extra fine. D.
- MRS. HARTONG.** Very large and of exquisite form. Color, light fawn, suffused with pink. Very handsome. D.
- LADY MILDMAY.** A very beautiful flower. White ground shaded to pale lilac. Very large and full. A free bloomer. S.
- ORANGE PRINCE.** Buff ground, shaded and tipped with cherry red. Very fine. S.
- ORATOR.** Very large and free. Buff salmon; a distinct color. S.
- PEARL.** Of immense size, with long stem. Color, pale lavender shaded to lilac. S.

PURE WHITE

Price, 10c. each, \$1.00 per doz., \$7.50 per hundred.

- CAMELIAFLORA.** Pure white. A perfectly formed flower of medium size. P.
- BEAUTY.** An exquisite form and of the purest white. S.
- GLORI DE LYON.** Pure white. The largest white dahlia in cultivation. Almost as round as a ball. (Stock short.) S.
- PRINCESS MATHILDA.** Pure white. A large, finely formed variety. So prolific that the whole plant appears one solid mass of white. S.
- SNOWFLAKE.** A small, pure white flower, of good form. P.
- ELI MILLARD.** Blush white; quite small and regular; very free bloomer. P.
- HENRY PATRICK.** Pure white. Beyond all question this is the best white decorative type yet introduced. Flowers are very large and pure in color; stems very long. D.

A FULL assortment from the foregoing lists in white, pink, yellow, red, etc., my selection, at 80 cents per dozen, \$5.50 per hundred. This is not an offer of inferior stock, but will be first-class in every respect. My only reason for making the offer is that it gives me an opportunity to use varieties that I have heavy stocks of.

	Per Dozen	Per Hundred
Alphonse Bouvier	60 cts.	\$3.50
Austria	75 cts.	4.50
Engdale	60 cts.	3.50
Florence Vaughan	75 cts.	4.50
J. C. Vaughan	50 cts.	3.50
Mad Crozy	50 cts.	3.00
Paul Marquant	50 cts.	3.00
Queen Charlotte	60 cts.	3.50



WILMORE'S strain. This is a superb mixture that I have worked upon for years, and in range of color and general good qualities I consider it to be unsurpassed.

MIXED COLORS OF THE CHOICEST STRAINS:

	Per Dozen	Per Hundred
First size, 2 to 2½ inches		\$1.25
Second size, 1½ to 2 inches		1.00
Third size, 1 inch and over75
Fourth size, excellent for later blooming50

Strong plants, all double, in red, white, pink and yellow

Per dozen	Per Hundred
40 cts.	\$2.00

A fine collection in assorted colors \$2.00 \$12.00
 An assortment in pink shades 1.60 9.00

A FINE COLLECTION IN LAVENDER, ROSE, RED, WHITE, ETC.

	Per Dozen	Per Hundred
Field Roots	\$1.00	\$6.00



W. W. WILMORE
Dahlia Specialist 🌸

Special Trade Offer

Cannas

Strong Dormant Stock

Gladiolus

Hollyhocks

Paeonies

For list of varieties see retail catalogue

Phlox Perennial



Spring..1900

W. W. WILMORE



Dahlia Specialist

P. O. BOX 382....DENVER, COLORADO