GLAM-Wiki Evaluation Workshop

Beat Estermann, 8 August 2014
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Goals of the session

- Get an overview of different approaches towards evaluating GLAM-Wiki cooperation (input presentations)

- Discuss the strengths and shortcomings of the various approaches (input presentations + plenary discussion)

- Tackle pressing challenges (workshop)
Five questions to ask in order to characterize evaluative approaches

Why evaluation?

- For accountability purposes
- As a decision making tool (project/programme design, funding decisions, etc.)
- To promote (inter-)organizational learning
Five questions...

**What is being evaluated?**

- A project
- A programme
- A thematic aspect cutting across programmes
Five questions…

- **When is the evaluation taking place?**
  - **before** the start of the project / programme
  - **at a point during** the project / programme
  - **at several points during** the project / programme
  - **after the end** of the project / programme
Five questions…

What is the value judgement about?

Five questions...

- Who is making the value judgement?
  - programme managers, as the evaluation is part of programme management (focus: value for money)
  - a multi-stakeholder evaluation board involving the various stakeholders concerned by the activity that is to be evaluated (focus: collective problem solving)
  - a board composed of people elected by their constituency/ies (focus: democratic legitimacy)
# Group Workshops

<table>
<thead>
<tr>
<th>Phase</th>
<th>Problem owner(s)</th>
<th>Rest of the group</th>
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<tbody>
<tr>
<td>1</td>
<td>Define a clear problem statement</td>
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<tr>
<td>2</td>
<td>Answer questions</td>
<td>Ask «open» questions in order to reach a better understanding of the problem</td>
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<td>3</td>
<td>(Take notes in view of phase 4)</td>
<td>Present their interpretation of the problem situation. Suggest solutions (taking turns) → Documentation on flip chart</td>
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<td>4</td>
<td>In the plenary: Give a short feedback which proposed interpretations / solutions they deem most useful</td>
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Thank you for your attention!

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- **OpenGLAM:**
  - [http://openglam.org](http://openglam.org)