



Berner Fachhochschule  
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# GLAM-Wiki Evaluation Workshop

*Beat Estermann, 8 August 2014  
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- ▶ Bern University of Applied Sciences, E-Government Institute

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## *Goals of the session*

- ▶ **Get an overview of different approaches towards evaluating GLAM-Wiki cooperation**  
*(input presentations)*
- ▶ **Discuss the strengths and shortcomings of the various approaches**  
*(input presentations + plenary discussion)*
- ▶ **Tackle pressing challenges**  
*(workshop)*

# *Five questions to ask in order to characterize evaluative approaches*

## ❖ **Why evaluation?**

- *For accountability purposes*
- *As a decision making tool  
(project/programme design, funding decisions, etc.)*
- *To promote (inter-)organizational learning*

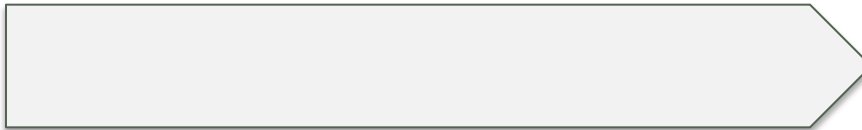
## *Five questions...*

### ❖ **What is being evaluated?**

- *A project*
- *A programme*
- *A thematic aspect cutting across programmes*

## Five questions...

### ❖ When is the evaluation taking place?



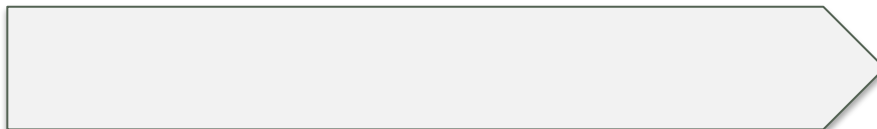
**before** the start of the project / programme



**at a point during** the project / programme



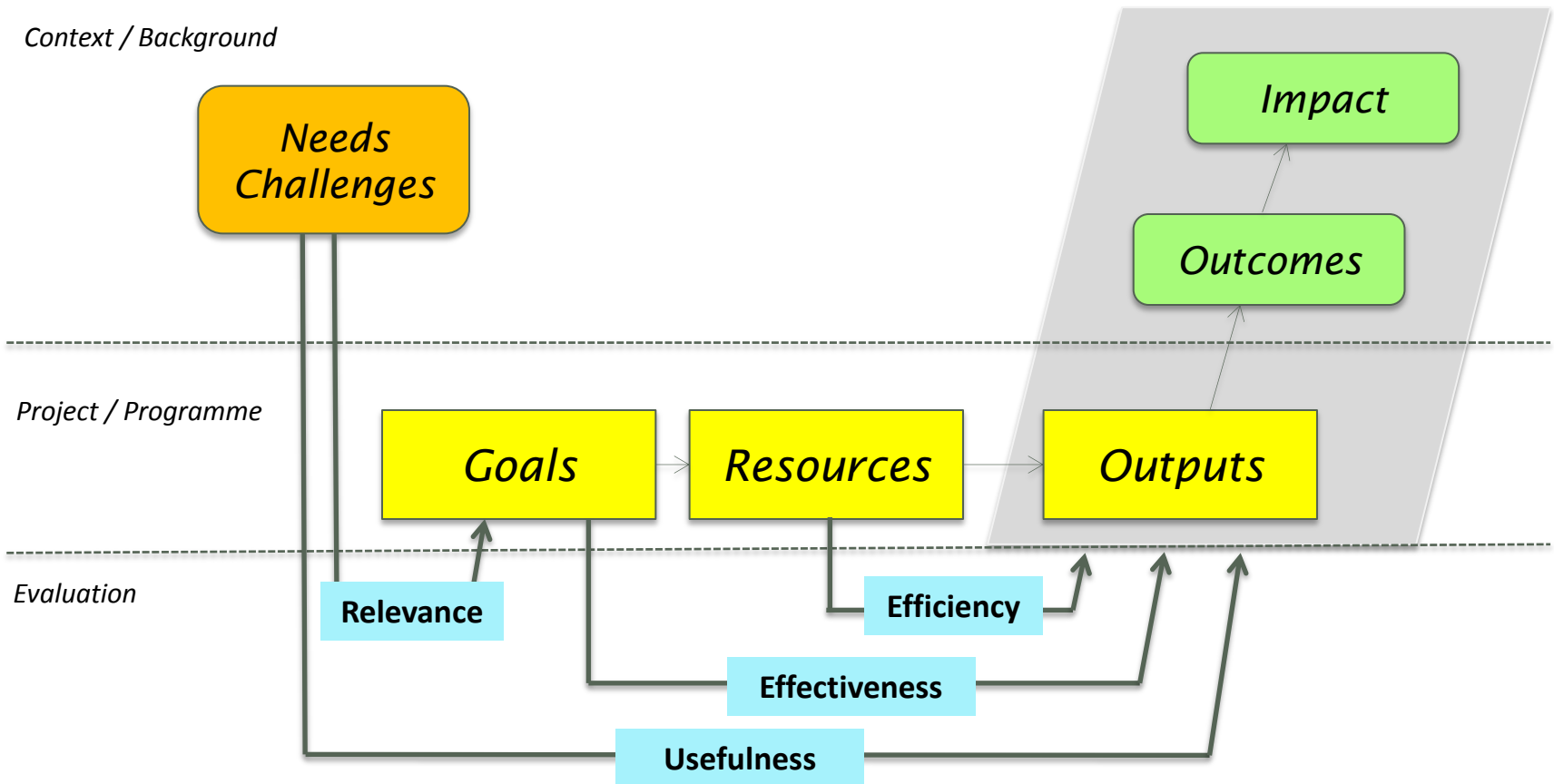
**at several points during** the project / programme



**after the end** of the project / programme

# Five questions...

## ❖ What is the value judgement about?



Based on European Commission, DG XVI/G2: Collection MEANS, Evaluer les programmes socio-économiques, 1998.

## *Five questions...*

### ❖ **Who is making the value judgement?**

- **programme managers**, *as the evaluation is part of programme management*  
(focus: value for money)
- **a multi-stakeholder evaluation board** *involving the various stakeholders concerned by the activity that is to be evaluated*  
(focus: collective problem solving)
- **a board composed of people elected by their constituency/ies**  
(focus: democratic legitimacy)

# Group Workshops

Phase	Problem owner(s)	Rest of the group
1	<i>Define a clear problem statement</i>	
2	<i>Answer questions</i>	<i>Ask «open» questions in order to reach a better understanding of the problem</i>
3	<i>(Take notes in view of phase 4)</i>	<i>Present their interpretation of the problem situation. Suggest solutions (taking turns) → Documentation on flip chart</i>
4	<b>In the plenary:</b> <i>Give a short feedback which proposed interpretations / solutions they deem most useful</i>	



*Thank you for your attention!*

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▶ **OpenGLAM:**

- *<http://openglam.org>*