

# WIKIPEDIA

knowledge and gaps in the free  
encyclopedia

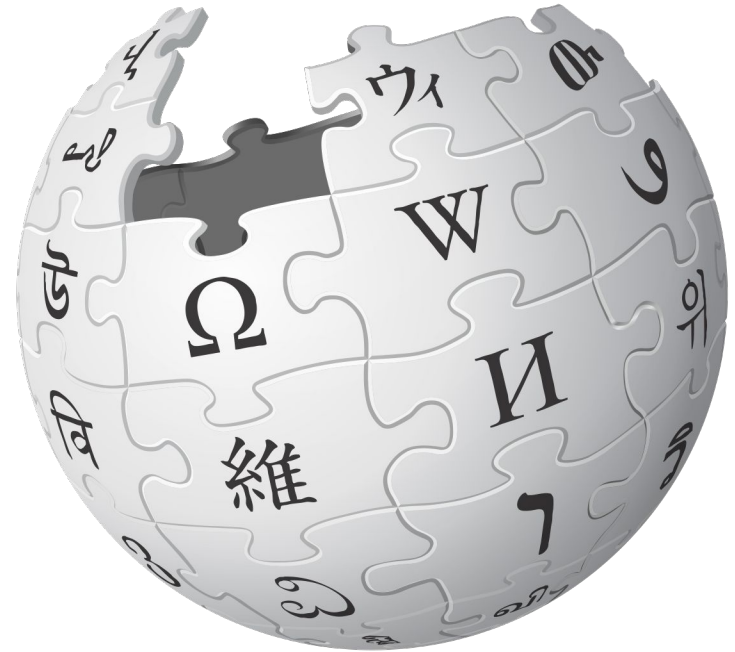


WIKIMEDIA  
SVERIGE

SLU, Umeå  
May 17, 2018

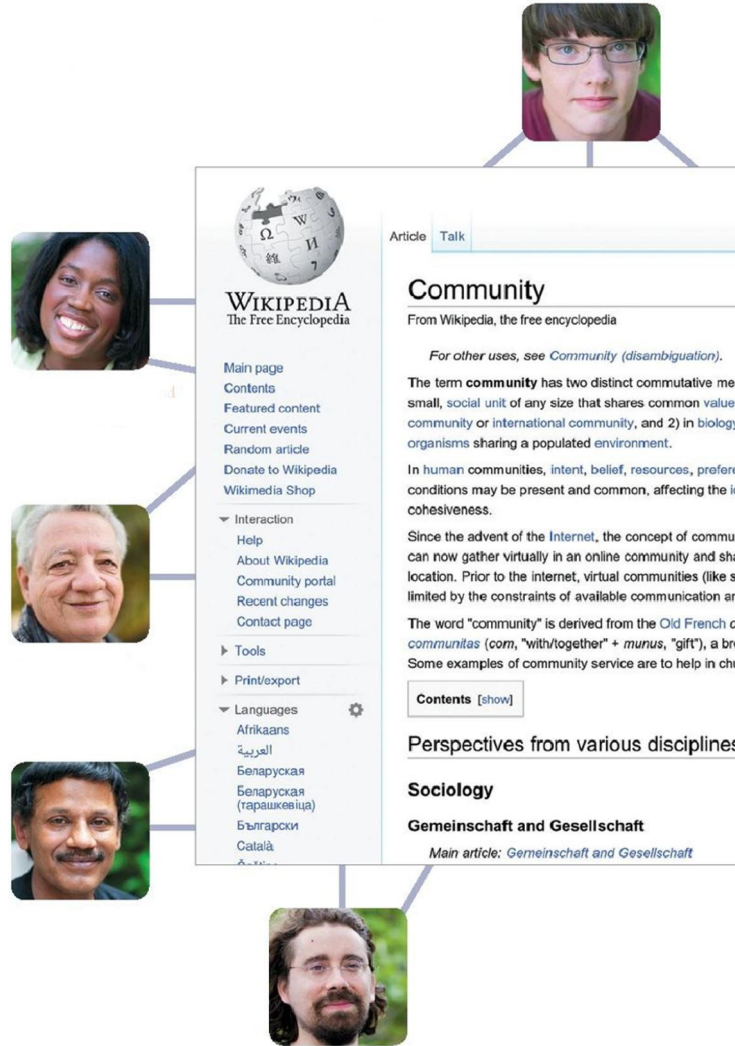


“Imagine a world in which every single human being can freely share in the sum of all knowledge. That’s what we’re doing.”



# Community driven.

Wikipedia is managed by volunteers, and shared guidelines and policies.



  
**WIKIPEDIA**  
The Free Encyclopedia

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## Community

From Wikipedia, the free encyclopedia

*For other uses, see [Community \(disambiguation\)](#).*

The term **community** has two distinct commutative meanings: 1) a small, social unit of any size that shares common values; 2) in biology, organisms sharing a populated environment.

In human communities, intent, belief, resources, preferences, and conditions may be present and common, affecting the community's cohesiveness.

Since the advent of the Internet, the concept of community can now gather virtually in an online community and share location. Prior to the internet, virtual communities (like social media) are limited by the constraints of available communication and technology.

The word "community" is derived from the Old French *communis* (*com*, "with/together" + *munus*, "gift"), a broad term. Some examples of community service are to help in charity.

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### Perspectives from various disciplines

#### Sociology

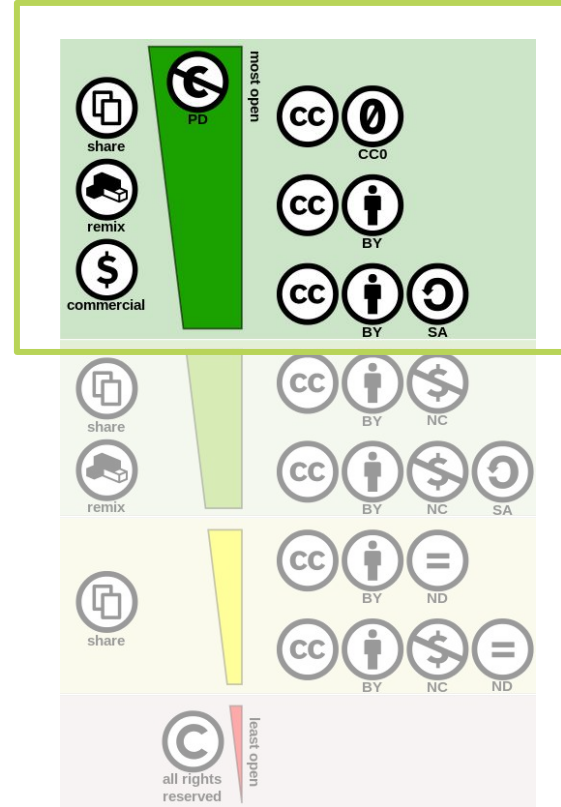
#### Gemeinschaft and Gesellschaft

*Main article: [Gemeinschaft and Gesellschaft](#)*

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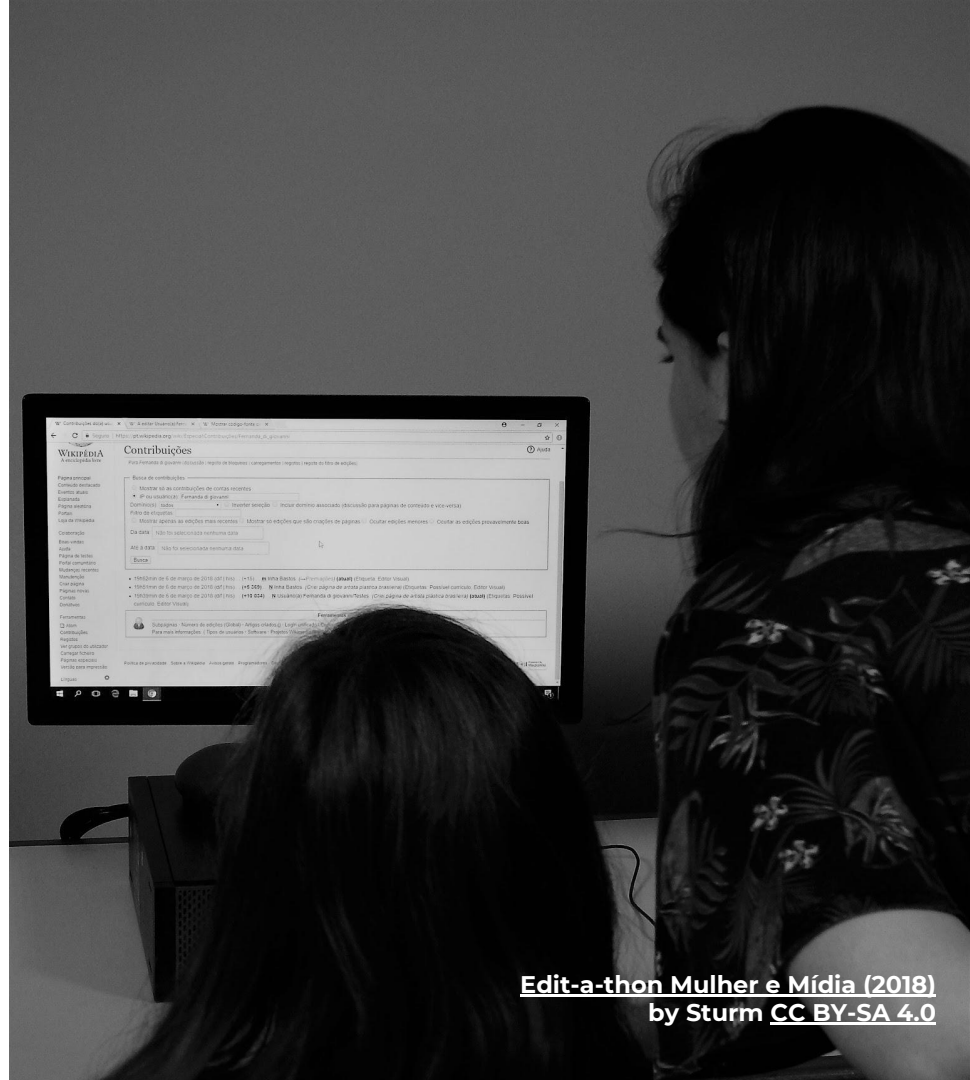


# Successes.

WEBSITE	DOMAIN	ALEXA RANKING 2018
Google	google.com	1
Youtube	youtube.com	2
Facebook	facebook.com	3
Baidu	baidu.com	4
Wikipedia	wikipedia.org	5

# Challenges.

- 1 in 5 biographies on Wikipedia are about women.
- 1 in 10 editors on Wikipedia are women.



# WikiGap

– engagement in redressing the gender imbalance on Wikipedia



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# Global campaign.

- The Swedish Ministry for Foreign Affairs and Swedish embassies.
- Wikimedia Sweden and other local Wikimedia groups.
- Local partners around the world.



W I K I  
G A P

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let's close the internet gender gap



# 50+ WikiGap events.

WikiGap Yogyakarta  
by RaymondSutanto CC BY-SA 4.0





# Women in Forestry.

- Improve an existing articles
- Create a new article
- Create a new article using Wikipedia's translation tool



Nalini Nadkarni speaking at TED in 2009  
Bill Holsinger-Robinson CC BY 2.0

# Make your mark.

Today, you can help make more women visible in the largest encyclopedia.



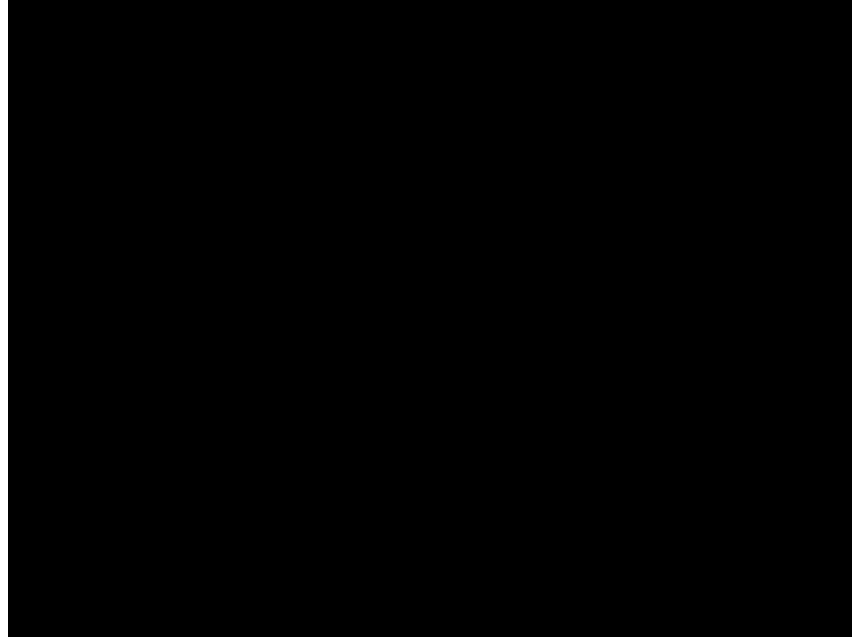
Eloise Gerry (1885-1970), shown at microscope  
Public domain

“Who edit the Encyclopedia shapes the knowledge we are choosing to remember.”

Feminist and Wikipediaian Adrienne Wadewitz



WIKIPEDIA  
Den fria encyklopedin



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**WikiGap Video**  
by Jack Wallsten, CC by-sa 4.0





WIKI  
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Collaboration.

PressForProgress Group Photograph of Wikimedians with H.E. Inger Ultvedt, Ambassador of Sweden at the 2018 Wikigap edit-a-thon Abuja by Kabusa16 [CC BY-SA 4.0](https://creativecommons.org/licenses/by-sa/4.0/)





# Thank you.

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