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6273

For the trade: March 2, 1931

Up front with sales

... here's stock to back you!



"Pink" of perfection, THE SPANISH BEAUTY:
New Climbing Rose, Mme. Gregoire Staechelin



"First lady" in Cannas: MRS. HERBERT HOOVER

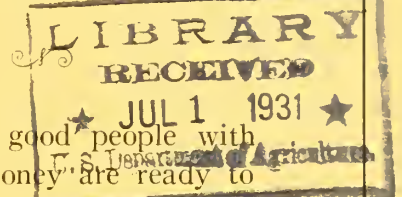


An active member of THE SPARKLING DOZEN
Rose, KARDINAL PIFFL (Details next page)



1,000 Ft. of golden bloom at West Chester, Pa., May 15, 1930
ROSA HUGONIS

Step into action ... head for
prosperity ... sell idle plants
... put men to work!



LOTS of good people with
plenty of money are ready to
use it to help idle men. If you
can point the way, go after that
idle money. Put those idle men
to work to clean up and
beautify. Make for good times!

en

The Conard-Pyle Co.

ROBERT PYLE, *President* West Grove, Pa.

Nurserymen since 1897



Finest in 33 years: VIBURNUM PLICATUM 3" pots

• YOUR THUMB WILL OPEN THE WAY ... TURN THE PAGE

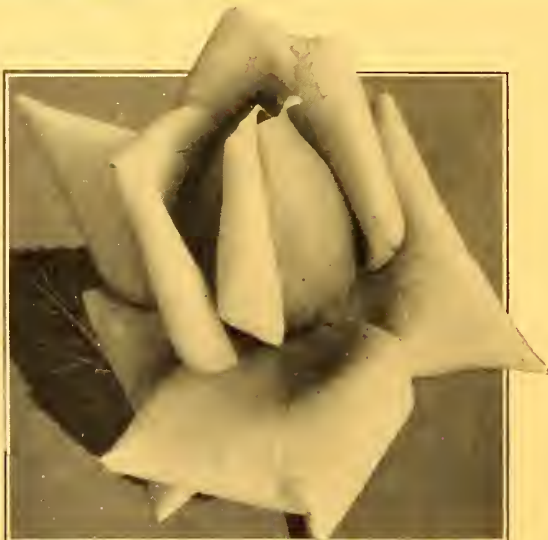
Don't dilly-dally — get your Roses *now* and fill *every* order



Chief of fire-colored Roses: ETOILE DE FEU



The distinguished-looking Novelty: DIRECTOR RUBIO



Runner-up on Radiance: BETTY UPRICHARD

★ The Sparkling Dozen

12 New Roses of Distinction . . . \$17.50

No. 1 dormant 2-year field plants
Southeastern Penna.-grown on Multiflora Seedlings

	For 10
Ami Quinard. HT. Superior to HAWLMARK CRIMSON	\$30.00
Director Rubio. HT. Outshines brilliant pinks by holding color longer	19.00
Joyous Cavalier. HT. "Made" for bright groups; new crimson-red	11.00
Kardinal Piff. HT. Very active-blooming orange-pink Gold Medal Winner	9.00
Li Bures. HT. Multi-colored Spanish Novelty; maroon, orange, yellow	11.00
Mari Dot. HT. Entirely new color—deep apricot, darkened orange	11.00
Mrs. Pierre S. du Pont. HT. "Perpetual-motion" golden yellow like BUTTERFLY	17.50
Nuntius Pacelli. HT. Excellent snow-white bedder; continuous performer	11.00
Syracuse. HT. Up-and-doing improvement over HADLEY. New, Fall 1930	35.00
Druschki Rubra. HP. AMERICAN BEAUTY X FRAU KARL. Red DRUSCHKI	12.00
President Briand. HP. Shining example of new strain of H.P.s. Clear pink	14.00
Mme. Gregoire Staechelin. CLI. THE SPANISH BEAUTY. Details foot of page	9.00
Complete descriptions in New Retail Catalog. Copies free.	
1 ea. above 12, \$17.50; 3 ea. (36 in all) \$49.50	

★ Hybrid Tea Roses

No. 1 dormant 2-year field plants
Southeastern Penna.-grown on Multiflora Seedlings

	100
Duchess of Wellington. Universally-liked yellow	\$35.00
Betty Uprichard. Radiance-like 2-toned pink	35.00
Charles K. Douglas. Real bloomer; scarlet crimson	35.00
Etoile de Feu. Flame-colored hot-weather variety	40.00
Gruss an Aachen. For borders or beds; fawn and white	35.00
Gruss an Teplitz. Still-called-for velvety crimson	35.00
Hawlmarm Crimson. Peerless deep-colored bedder	35.00
J. C. N. Forestier. Steadily-flowering clear carmine	40.00
Lady Alice Stanley. H.P.-hardy, flesh pink bedder	35.00
Margaret McGredy. New front-rank orange scarlet	40.00
Miss Rowena Thom. Radiance-like U. S. novelty	50.00
Mrs. E. P. Thom. A leading yellow bedder	40.00
Red Radiance. You can't be without it	35.00
Rose Hill. Marvelously improved Columbia	50.00

ADD GINGER TO YOUR LIST OF OLD
STANDBYS — SELL

★ The Spanish Beauty

New Climbing Rose, Mme. Gregoire Staechelin

1. Winner of peak honors at home and abroad.
2. "Without protection, proved perfectly hardy." Rhode Island.
3. Introduced in U. S. A. by THE C.-P. CO.—Rose Specialists for 34 years.
4. Winning color; iridescent pearl-pink, splashed with carmine.
5. Bright, fragrant bouquets with 12 to 15-inch stems.
6. Happy and at home on fences, pergolas, pillars.

No. 1 dormant 2-year field plants. Southeastern Penna.-grown on Multiflora Seedlings.

\$1 each 10 for \$9 100 for \$75

Ask about color plates

VALUE HUGONIS FOR ITS TRIPLE PURPOSE

(1) Rose (2) Specimen Shrub (3) Hedge Plant
"Golden Shrub-Rose of China." Photograph Page 1.
Dormant 2-year field plants (O. R.) 2 to 3 ft.:
\$30 a hundred

It's easier to sell goods on hand . . . have plenty

Color Captures Attention

DISPLAY "ORCHIDACEOUS" ♣ CANNAS

Prices are for plump dormant divisions, 2 to 3 eyes, "plus" roots. Prices of plants from 3-in pots, ready May 1st, are same as for dormant roots except \$3 per 100 must be added on all varieties herein at less than \$8 per hundred.

	100	1,000
♣ American Beauty, 4 ft. Richest colored Canna, Oriental carmine	\$ 6.00	\$ 50.00
♣ Antoine Wintzer, 4 ft. Mr. Wintzer's favorite red. (New)	50.00	
♣ Commander Byrd, 4 ft. New near white	50.00	
♣ Delicious, 3½ ft. New 1927. Lemon-yellow dotted old rose	10.00	90.00
♣ Gold Bank, 4 ft. New 1927. Rich coppery gold	10.00	90.00
♣ Hollywood, 4 ft. New 1927. Outstanding color. Orange pink	12.00	100.00
♣ Honolulu, 3 ft. New 1927. Bronze leaf <i>City of Portland</i>	10.00	90.00
♣ King Humbert, 4 ft. Orange. Red leaf	6.00	50.00
♣ King Midas, 5 ft. The Gold Canna	8.00	75.00
♣ Mohawk, 5 ft. A bronze leaved <i>President</i>	6.00	50.00
♣ Montezuma, 3½ ft. New 1927. Very rich red. Bronze leaf	12.00	100.00
♣ Mrs. Herbert Hoover, 4 ft. New watermelon pink	100.00	
♣ Mrs. Pierre S. du Pont, 4 ft. Queen of bright pinks	25.00	
♣ Palm Beach, 3½ ft. Rivals orchids. Maize yellow	6.00	50.00
♣ Razzle Dazzle, 4 ft. Dazzling crimson-maroon and yellow	8.00	75.00
♣ Statue of Liberty, 6 ft. Flame red. Bronze leaf	6.00	50.00
♣ The Ambassador, 5 ft. Like <i>Mohawk</i>	8.00	75.00
♣ The President, 4 ft. Most popular red	6.00	50.00
♣ Victory, 3 ft. Improved <i>Apricot</i>	6.00	50.00



Queen of bright pink Cannas: MRS. PIERRE S. DU PONT

Offer ♣ Oak Brand Shrubs

Because they're "all the name signifies"

	100	1,000
AKEBIA <i>quinata</i> (<i>Five-leaf Akebia</i>) 2 year	\$25.00	
♣ BERBERIS <i>thunbergi minor</i> (<i>Box Barberry</i>) 9 to 12 in. bushy (true type)	20.00	
BUDDLEIA <i>dauidi magnifica</i> (<i>Oxeye Butterfly Bush</i>) 2 year	20.00	
CLEMATIS <i>paniculata</i> (<i>Sweet Autumn Clematis</i>) 2 year	15.00	\$135.00
DEUTZIA <i>gracilis</i> (<i>Slender Deutzia</i>) 12 to 15 in.	10.00	90.00
♣ <i>lemoinei compacta</i> (<i>Improved Lemoine Deutzia</i>) 1½ to 2 ft.	35.00	
EUONYMUS <i>japonicus</i> (<i>Evergreen Burningbush</i>) 1 to 1½ ft. B&B	50.00	
♣ <i>radicans acutus</i> (<i>Sharpleaf Wintercreeper</i>) 12 to 15 in.	20.00	
♣ FORSYTHIA <i>int. spectabilis</i> (<i>Showy Border Forsythia</i>) 3 to 4 ft.	25.00	
HIBISCUS <i>double pink</i> (<i>Shrub-Althea</i>) 2 to 3 ft.	15.00	
♣ Wm. R. Smith (<i>Shrub-Althea</i>) 1½ to 2 ft.	20.00	
HYDRANGEA <i>arborescens grandiflora</i> (<i>Snowhill Hyd.</i>) 2 to 3 ft.	20.00	180.00
♣ <i>paniculata grandiflora</i> (<i>Peegee Hydrangea</i>) 1½ to 2 ft.	15.00	135.00
LIGUSTRUM <i>ibolium</i> (<i>Ibodium Privet</i>) 2 to 3 ft.	7.00	65.00
♣ <i>ibota regelianum</i> (<i>Regal Privet</i>) (Cuttings) 2 to 2½ ft.	16.00	
LONICERA <i>halliana</i> (<i>Hall Japanese Honeysuckle</i>) 2 year	15.00	
PHILADELPHUS <i>Avalanche</i> (<i>Dwarf Mock Orange</i>) 3 to 4 ft.	30.00	
♣ <i>Brachybotrys</i> , 2 to 3 ft.	35.00	
♣ <i>Enchantment</i> (<i>Improved White Bouquet Mock Orange</i>) 1½ to 2 ft.	25.00	
♣ <i>Glacier</i> (<i>Glacier Mock Orange</i>) 1½ to 2 ft.	25.00	
♣ <i>Virginal</i> (<i>Virginal Mock Orange</i>) 2 to 3 ft.	25.00	200.00
SPIREA, Anthony Waterer (<i>Waterer Spirea</i>) 1½ to 2 ft.	20.00	180.00
♣ <i>prunifolia</i> , fl. pl. (<i>Bridal Wreath</i>) 2 to 3 ft.	20.00	180.00
♣ <i>vanhouttei</i> (<i>Van Houtte Spirea</i>) 2 to 3 ft.	15.00	125.00
SYMPHORICARPOS <i>racemosus</i> (<i>Common Snowberry</i>) 2 to 3 ft.	16.00	
SYRINGA <i>persica rubra</i> (<i>Persian Red Lilac</i>) 2 to 3 ft.	35.00	
VIBURNUM <i>tomentosum plicatum</i> (<i>Japanese Snowball</i>) 2 to 3 ft.	35.00	300.00
WEIGELA <i>Eva Rathke</i> (<i>Red-flowered Weigela</i>) 2 to 3 ft.	25.00	200.00

PLAN FOR THE COMING ERA OF PROSPERITY

Line Out the Better Quality of Stock Now

From 2¼ in. pots, except as otherwise indicated

	100	1,000
ABELIA <i>grandiflora</i> (<i>Glossy Abelia</i>)	\$ 8.00	\$ 75.00
AMPELOPSIS <i>tricuspidata</i> (<i>Japanese Creeper</i>)	8.00	65.00
♣ <i>atri. atropurpurea</i> (<i>Purple J. Creeper</i>)	15.00	
♣ BERBERIS <i>thb. atropurpurea</i> (<i>Redleaf J. B.</i>)	12.00	100.00
BUDDLEIA <i>d. magnifica</i> (<i>Oxeye B. B.</i>)	7.00	60.00
CLEMATIS <i>paniculata</i> (<i>Sweet Autumn C.</i>)	7.00	55.00
DEUTZIA <i>gracilis rosea</i> (<i>Sl. Pink D.</i>)	7.00	60.00
♣ <i>lem. compacta</i> (<i>Dwj. Lem. D.</i>)	10.00	80.00
♣ EUONYMUS <i>rad. acutus</i> (<i>Sharpleaf W.</i>) (3-in.)	10.00	80.00
♣ <i>rad. vegetus</i> (<i>Bigleaf W.</i>) (3-in.)	12.00	100.00
♣ FORSYTHIA <i>int. spectabilis</i> (<i>showy Border F.</i>)	10.00	80.00
HEDERA <i>helix</i> (<i>English Ivy</i>)	6.00	50.00
♣ KOLKWITZIA <i>amabilis</i> (<i>Beautybush</i>)	15.00	120.00
LIGUSTRUM <i>oval. aureum</i> (<i>Golden Privet</i>)	9.00	80.00
♣ PHILADELPHUS <i>brachybotrys</i>	12.00	100.00
♣ <i>Glacier</i> (<i>Glacier Mock Orange</i>)	12.00	100.00
♣ <i>Virginal</i> (<i>Virginal Mock Orange</i>)	12.00	100.00

VIBURNUM PLICATUM: 3 in. pots

Finest in 33 years. Cut Page 1.

\$12 a hundred — \$100 a thousand



Boost it for borders, small shrubs, low hedges.
BERBERIS THUNBERGI MINOR:
Box Barberry



You'll root for their roots: LINING OUT EVERGREENS

● Indicates improved varieties — EVERGREENS following page

Are you set for the trend to Gardening and Miniature Gardens?

Evergreens in sizes your customer can handle;
grades for your landscaping; balls of clay-base loam



The colorful pyramid: THUJA OR. ELEGANTISSIMA*



The jewel for dwarf plantings: THUJA OR. AUREA NANA†



Nice size to grow on: THUJA OCC. ELEGANTISSIMA‡



BUXUS SEMPERVIRENS (Common Box) for formal hedges§

§BUXUS sempervirens	Common Box	100	1,000
10 to 12 in.		\$50.00	\$350.00
sempervirens suffruticosa	Truedwarf Box	7.00	60.00
2 to 4 in.			
JUNIPERUS communis hibernica	Irish Juniper	100.00	
1½ to 2 ft. B&B			
virginiana keteleeri	Keteleer Redcedar	150.00	
1½ to 2 ft. B&B			
PINUS montana mughus	Dwarf Mugho Pine	100.00	
12 to 15 in. B&B			
RETINOSPORA filifera	Thread Retinospora	35.00	300.00
15 to 18 in. B&B			
obtusa compacta	Football Cypress	75.00	
10 to 12 in. B&B 2 year field			
obtusa gracilis	Slender Hinoki Cypress	150.00	
1½ to 2 ft. B&B			
pisifera	Sawara Retinospora	50.00	
1½ to 2 ft. B&B			
pisifera aurea	Golden Sawara Ret.	50.00	
1½ to 2 ft. B&B			
plumosa	Plume Retinospora	75.00	
1½ to 2 ft. B&B			
plumosa aurea	Golden Plume Retinospora	75.00	
1½ to 2 ft. B&B			
plumosa lutescens	Dwarf Yellow Plume Cypress	50.00	
10 to 12 in. B&B			
squarrosa veitchi	Veitch Moss Cypress	50.00	
12 to 15 in. B&B			
THUJA occidentalis compacta	Parsons Arborvitae	50.00	
10 to 21 in. B&B extra bushy			
‡occidentalis elegantissima	Golden-tipped Arborvitae	25.00	
8 to 10 in. B&B			
occidentalis globosa	American Globe Arborvitae	35.00	
9 to 12 in. B&B			
occidentalis lutea	George Peabody Arborvitae	75.00	
12 to 15 in. B&B			
occidentalis pumila	Green Globe Arborvitae	75.00	
12 to 15 in. B&B			
occidentalis pyramidalis	American Pyramidal Arborvitae	100.00	
2 to 2½ ft. B&B			
occidentalis vervaeneana	Vervaeke Arborvitae	100.00	
2 to 2½ ft. B&B			
occidentalis wareana	Siberian Arborvitae	60.00	
15 to 18 in. B&B			
†(Biota) orientalis aurea nana	Berckman's Golden Arb.	100.00	
12 to 15 in. B&B			
15 to 18 in. B&B			125.00
* (Biota) orientalis elegantissima	Yellow Golden Arb.	200.00	
2½ to 3 ft. B&B			

Lining Out Evergreens

You'll root for their roots

The much-heard-of 2¼ in. pot-grown plants

CHAMAECYPARIS laws. alumi (Scarab C.)	100	1,000
	\$12.00	\$100.00
JUNIPERUS comm. hibernica (Irish Juniper)	12.00	100.00
RETINOSPORA filifera (Thread Retinospora)	9.00	75.00
obtusa compacta (Football Cypress)	14.00	120.00
pisifera aurea (Golden Sawara Retinospora)	9.00	75.00
plumosa aurea (Golden Plume Retinospora)	10.00	90.00
plumosa lutescens (Dwf. Yel. Pl. Cyp.)	10.00	90.00
squarrosa veitchi (Veitch Moss Cypress)	10.00	90.00
THUJA occ. compacta (Parsons Arborvitae)	10.00	90.00
occ. elegantissima (Golden-tipped Arb.)	10.00	90.00
occ. globosa (American Globe Arborvitae)	10.00	90.00
occ. pumila (Green Globe Arborvitae)	10.00	90.00
occ. pyramidalis (American Pyr. Arborvitae)	8.00	75.00
occ. vervaeneana (Vervaeke Arborvitae)	8.00	75.00
occ. wareana (Siberian Arborvitae)	8.00	75.00

MORE COMPLETE ASSORTMENTS

of goods than offered herein will be found in SPRING
WHOLESALE LIST. Extra copies for the asking.

The Conard-Pyle Co.

ROBERT PYLE, *President*

West Grove, Pa.

Nurserymen since 1897