

Ross Reports

ON TELEVISION PROGRAMMING

Wallace A. Ross, Publisher

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Weekly Reports, Monthly Surveys, and Special Research for Ad Agencies, Advertisers, Networks & Stations, Talent Agents, Film Producers & Distributors, Unions, Creative & Performing Talent.

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- Alphabetical Index of all TV Programs.
- Checklist of Program Casualties during the year — details and dates.
- Summer Replacement Data.
- Address & Telephones for all Ad Agencies, Packagers, Film Producers & Casting Executives mentioned.

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